



Hello, I'm

# Libby Drake

Book Cover Designer

As a recent design graduate with 3+ years of experience in print and digital media, I bring a fresh perspective to the industry and a passion for delivering outstanding results. My professional experience includes the Adobe Creative Suite, Acrobat, Illustrator, Photoshop, and InDesign. My experience includes creating a diverse range of digital graphic assets, book designs for print, social media content, and more, allowing me to bring a versatile skill set to any project or team.

## EXPERIENCE

2020 - Present ✦ **Graphic Designer**  
Freelance

- Complete book cover designs, custom typography, typesetting, interiors, and jacket layouts for published books
- Research and analyze comp titles to identify market trends and develop successful publishing strategies.
- Successfully design and complete the pre-press, color correction, and printing processes for book covers.
- Expertly oversee typography, graphics, images, mockups, design composition, layout, and color theory for print.
- Demonstrate proficiency in utilizing Adobe Suite and Canva to produce innovative and compelling visual effects.
- Create and market my unique designs resulting in 600+ sales on Etsy.

## SKILLS

### Hard Skills

Illustration

Graphic Design

Adobe Acrobat

Adobe Photoshop

Layout

Adobe InDesign

Microsoft Word

Powerpoint

Wordpress

Excel

Canva

### Soft Skills

Problem Solving

Creativity

Time Management

Team Work

Communication

Adaptability

Self Motivation

## CONTACT



+1 407 902 5377



libbypop@me.com



Denver, CO



<https://libbydrake.com>



@libbydrakedesigns

## EDUCATION

2016 - 2019 ✦

**Rocky Mountain College of  
Art and Design**  
BFA in 2D Animation

# LIBBY DRAKE

Denver, CO | libbypop@me.com | [libbydrake.com](http://libbydrake.com) | 407-902-5377

## SUMMARY

As a recent design graduate with 3+ years of experience in print and digital media, I bring a fresh perspective to the industry and a passion for delivering outstanding results. My professional experience includes Adobe Creative Suite, Acrobat, Illustrator, Photoshop, and InDesign. My experience includes creating a diverse range of digital graphic assets, book designs for print, social media content, and more, allowing me to bring a versatile skill set to any project or team.

## EDUCATION

**BFA in 2D Animation | Rocky Mountain College of Art & Design | Denver, CO**

**2019 – 2022**

- Achievements: Dean's Honor Roll 2019, President's Honor Roll 2019 & 2021, BroadcastHER Scholarship Recipient.

## WORK HISTORY

**Freelance Graphic Designer | Self-Employed | Orlando, FL**

**2020 - Present**

- Complete book cover designs, custom typography, typesetting, interiors, and jacket layouts for published books
- Research and analyze comp titles to identify market trends and develop successful publishing strategies.
- Successfully design and complete the pre-press, color correction, and printing processes for book covers.
- Expertly oversee typography, graphics, images, mockups, design composition, layout, and color theory for print.
- Demonstrate proficiency in utilizing Adobe Suite and Canva to produce innovative and compelling visual effects.
- Create and market my unique designs resulting in 600+ sales on Etsy.

**Walt Disney World Resort | Orlando, FL**

**Attractions Hostess/Monorail Pilot**

**08/2016 – 12/2022**

- Delivered exceptional customer service leading to over ten written guest compliments and dozens of tagged shoutouts on social media.
- Oversaw risks and managed attractions to adhere to all safety procedures, communicating clearly and professionally.
- Completed checklists to reduce safety concerns and managed daily operations to adhere to all schedules and processes, which led to a featured story in Disney Cast Member Operational Guide.
- Collaborated and problem-solved in a fast-paced environment, learning new skills quickly to enhance productivity.
- Led the team by training new cast members and developed an improved process for taping off guest walkways during night shows.
- Received a letter from president of Walt Disney World, George Kalogridis, honoring achievements in guest service.
- Received "Four Keys Cards" from leaders and recognition on Twitter by guests for exceptional customer service.

**Administrative Assistant | University of Otago, Dunedin | New Zealand**

**01/2018 – 11/2018**

- Contributed to team's operational success through an organized approach. Managed paperwork, documentation, and recordkeeping. Held receptionist and coordinator duties, liaised with stakeholders, students, and guests.
- Served as the first International School coordinator for students studying abroad. Managed, and scheduled classes, activities, lodgings, and meals for over 30 students. Organized meetings for leadership and administration.
- Identified areas for improvement in systems and operations and suggested solutions which led to increased productivity.

**Book Merchandiser | Barnes & Noble | Lone Tree, CO**

**2015 – 2016**

- Designed and implemented pop culture themed displays which led to an award in the national newsletter.
- Trained new employees about inventory, customer service, and company policies.
- Provided excellent client service by answering questions, promoting memberships, coordinating events, and recommending books, resulting in signing up hundreds of customers for the Barnes & Noble loyalty program.

## SKILLS

- **Software:** Skilled in software such as Creative Suite (Adobe Illustrator, Adobe Photoshop, Adobe InDesign), Canva, WordPress, Microsoft PowerPoint, and Office, with a demonstrated ability to quickly learn new software programs.
- **Graphic Design:** Proficient in utilizing a variety of tools and techniques to create visually appealing designs, including GIMP, photo editing software, and typography. Demonstrated ability to work independently on graphic design projects, with experience in designing a variety of materials, lettering, and illustrations.
- **Leadership:** Demonstrated ability in time management, follow-up/follow-through, communication, and client relations. Strong organizational skills and ability to multitask, meet tight deadlines, and collaborate effectively with others. Flexible, adaptable, and deadline-driven, with experience in managing multiple projects simultaneously. Customer service-oriented and skilled in handling administrative tasks.
- **Philanthropy:** Skilled in planning and executing successful fundraising events, securing corporate sponsorships, and obtaining matching gift donations to meet financial goals. Experienced in cultivating and engaging social media audiences on Twitch and Instagram platforms, with a proven history of raising \$10K in 8 months. Proficient in designing creative promotional materials for each event.