



# Welcome to **Libertum**, Unlocking Global Real Estate Opportunities Through Tokenization

We provide infrastructure and a white label solution for real estate tokenisation & access to new financial opportunities

# The Problem

Real Estate Is Inaccessible To Most – the Math is Broken



Traditional Real Estate is broken, but it can be fixed, we believe **Libertum** is on the path to towards its evolution

## Capital-intensive investment

Properties are out of reach for most retail investors because of very high capital requirements and complex processes

## Low Efficiency & Transparency

Dated manual processes leads to limited access to information, opaque pricing, high transaction costs and market fragmentation,

## Limited Asset Liquidity

Access to financing, middle-men and qualification requirements impacts the speed at which properties can be bought or sold.

## Geographical Barriers

High cross boarder transaction costs, lack of local market knowledge results in willing investors struggle to invest at the rates they want to.



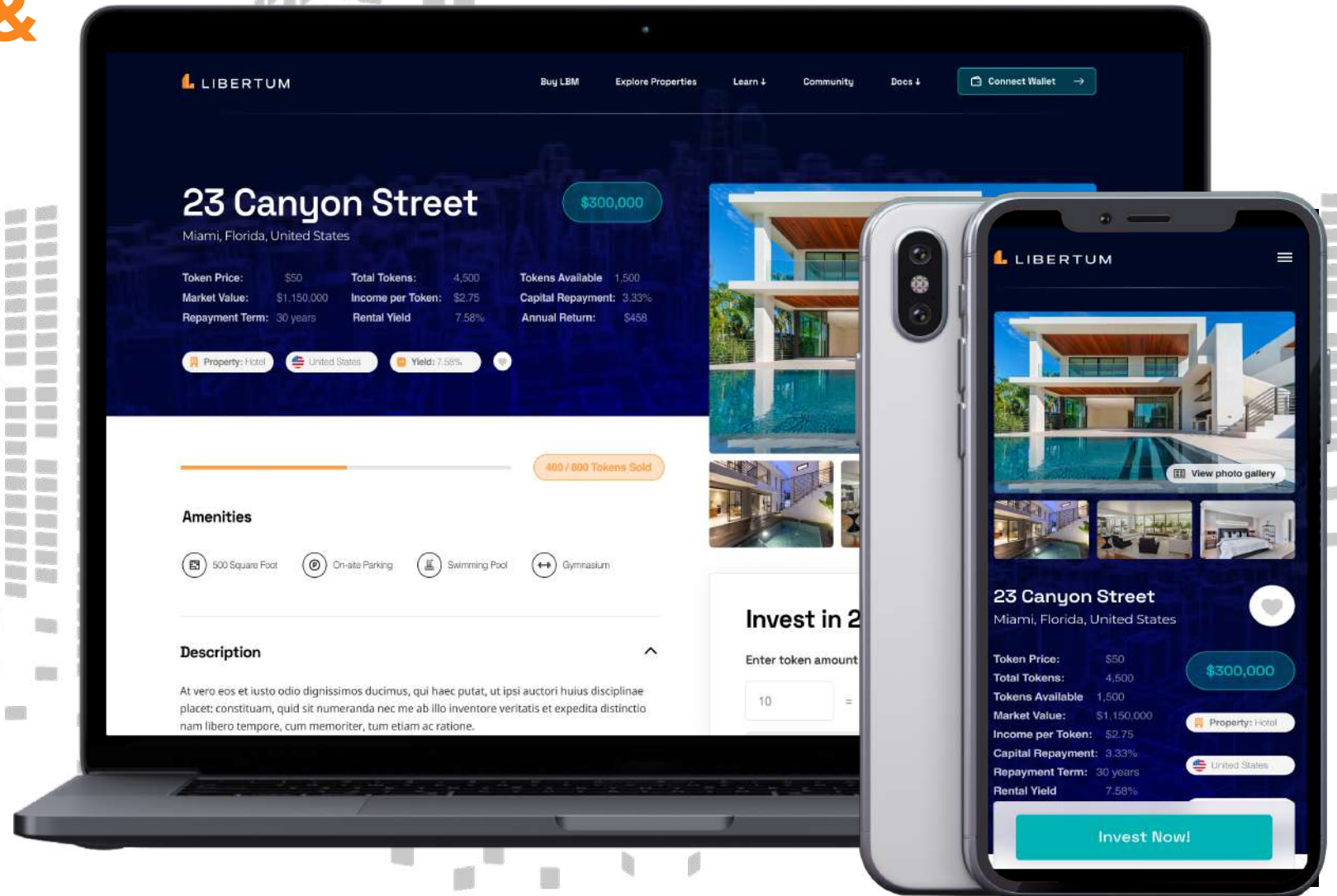
# The Libertum Solution is Built

The Evolution of Real Estate Opportunities is Now



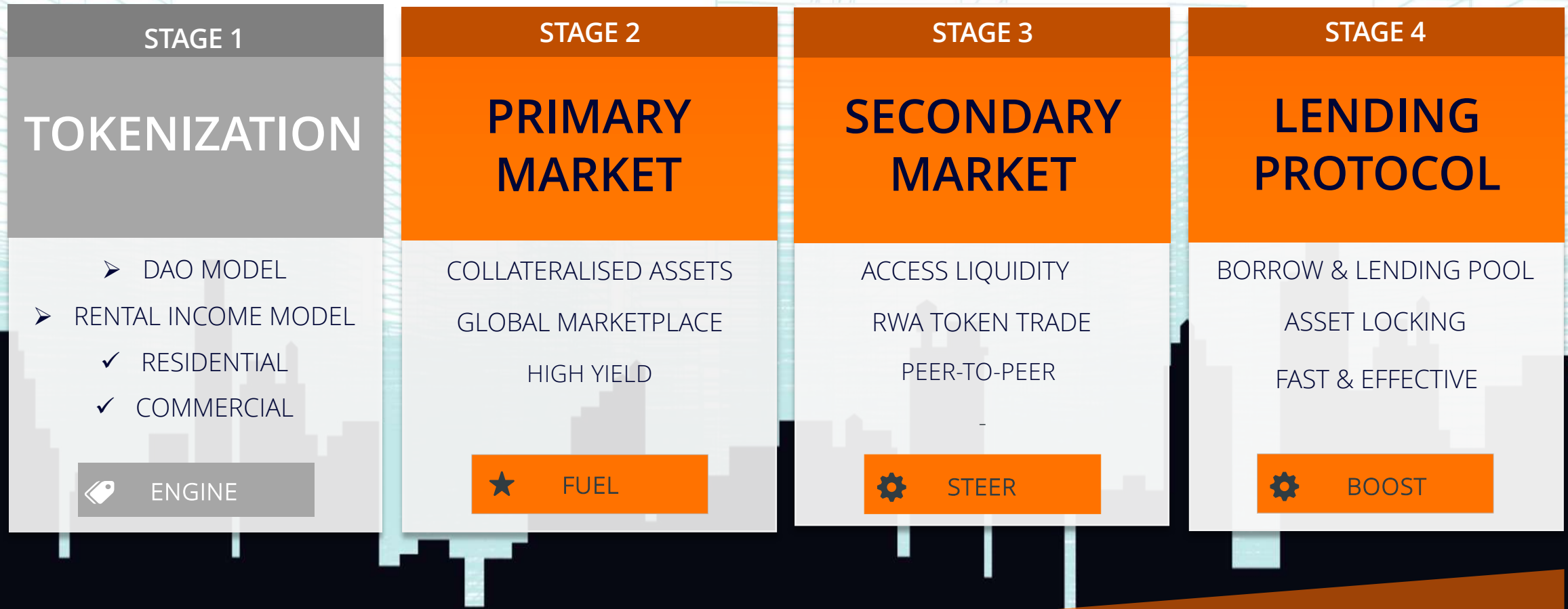
## Smart contracts & tokenization

- High transaction efficiency
- Accessible investment opportunities
- Enhanced liquidity
- Eliminating geographical barriers



# The Solution - Libertum

Simplicity Wins



Liquidity of assets increases relative to the use of the platform

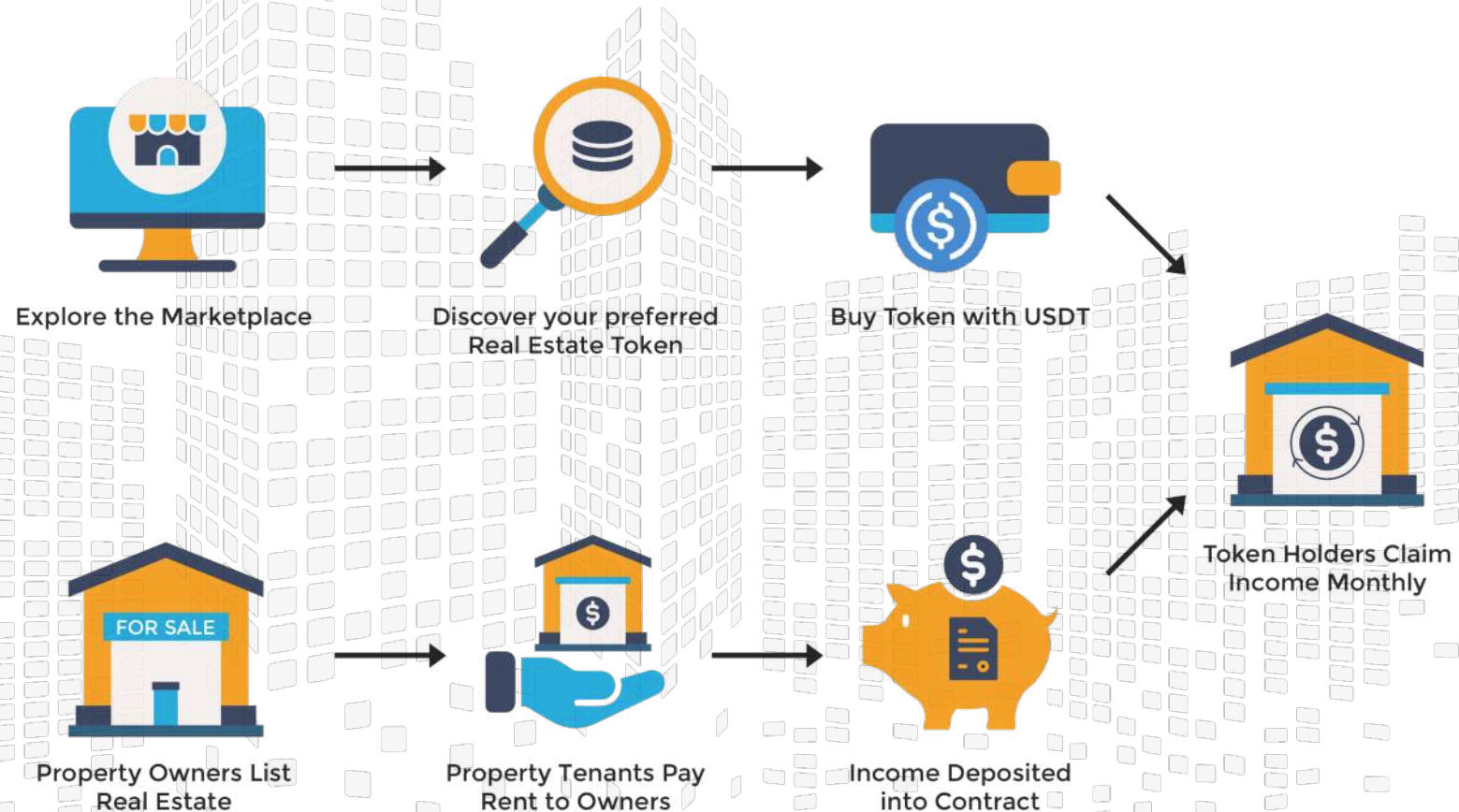
# The Process - Libertum

Simplicity Wins

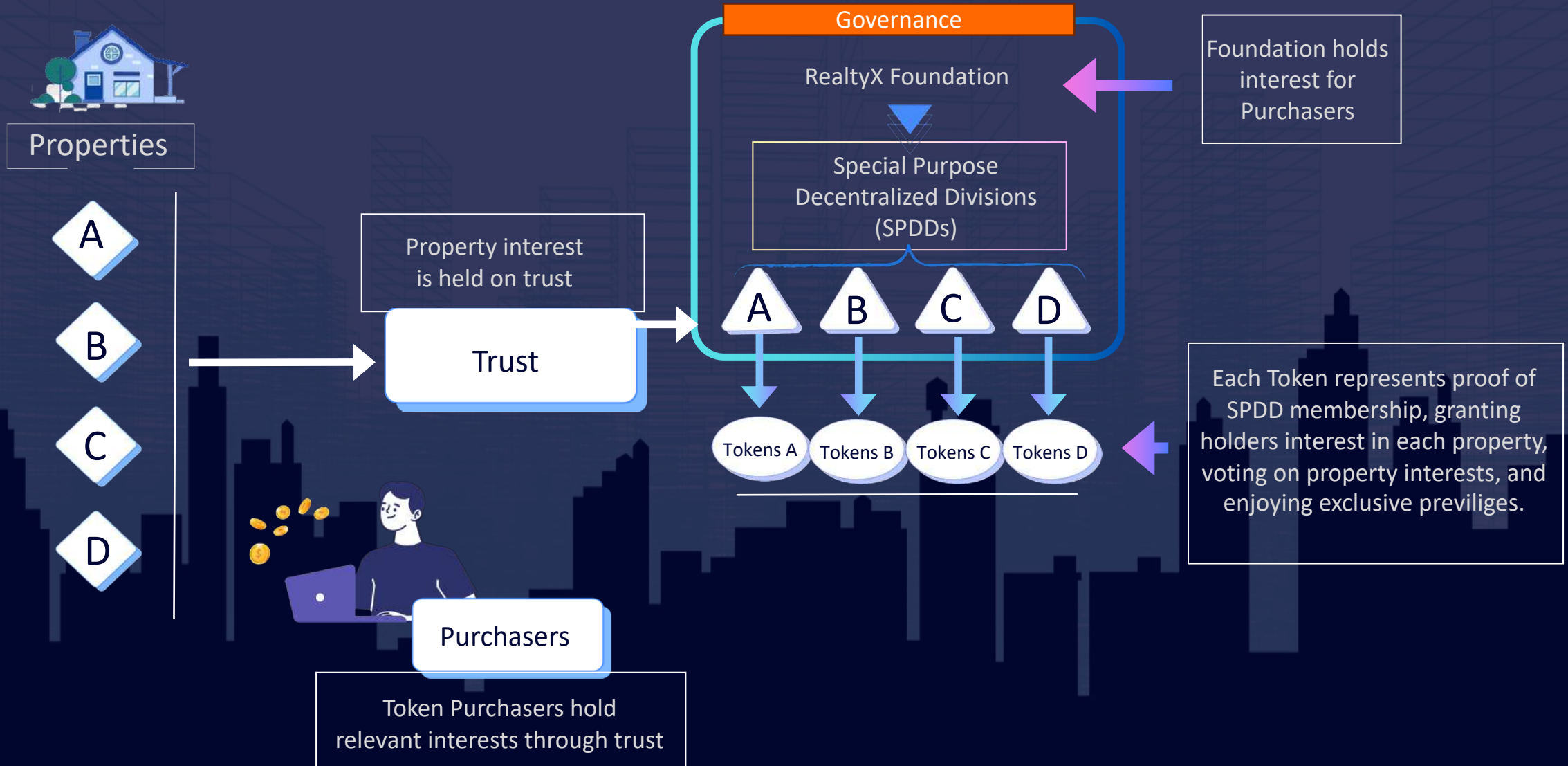


The Libertum platform is designed with simplicity at its core:

1. Property Owners List Real Estate
2. Investors Share Economic Benefits
3. Borrower Receive Interest-Free Credit
4. Benefits Are Shared Monthly



# THE DAO APPROACH





# Why Now?

Hard work always catches up with perfect timing

**Libertum is positioned to reshape the real estate investment landscape and unlock new possibilities for investors worldwide.**



## RWA Tokenization

Tokenization is projected to experience tremendous growth, and we are determined to capitalize on our early start



## Favorable Market

Predictions suggest an extremely positive crypto market in 2024, with RWA projects projected to lead this growth



## Rising Cost of Living

The escalating global cost of living is posing challenges for individuals looking to invest in real estate



## High Interest Rates

The prevailing high interest rate increases the cost of borrowing money, especially within the commercial sector.

# Our Market Size



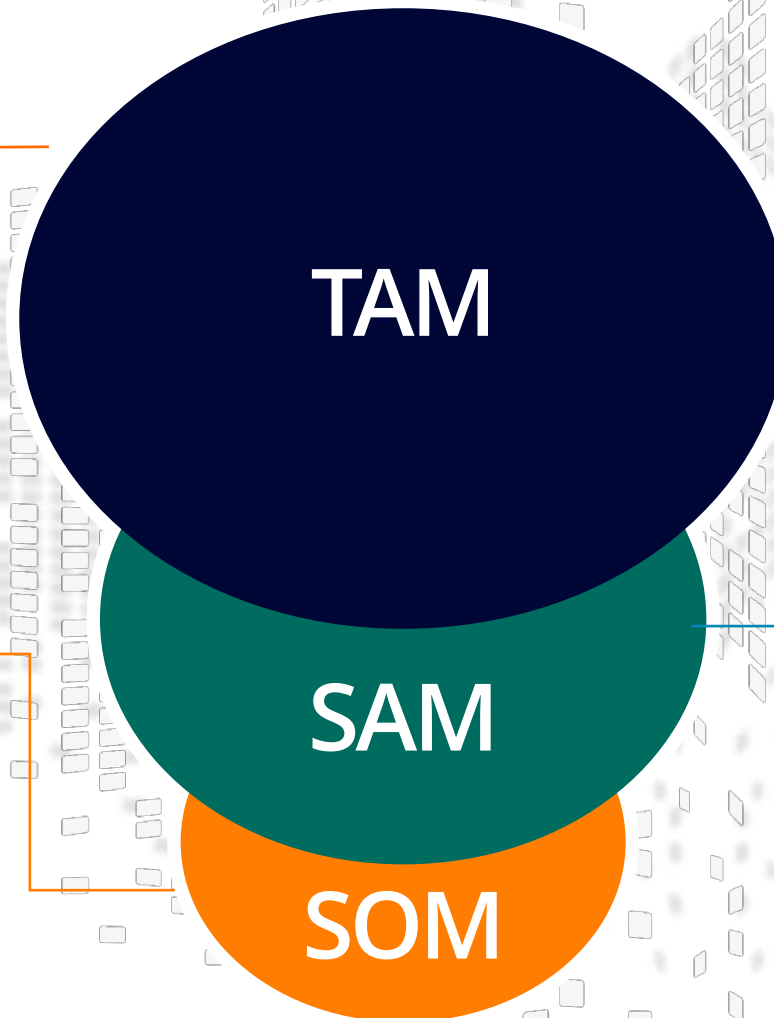
\$326.5T

## TOTAL AVAILABLE MARKET

The global real estate market is valued at an impressive \$326.5 trillion

\$1.2T

## SERVICE OBTAINABLE MARKET



\$35T

## SERVICE AVAILABLE MARKET

\$35 trillion worth of assets will be tokenized within the next decade according to the World Economic Forum



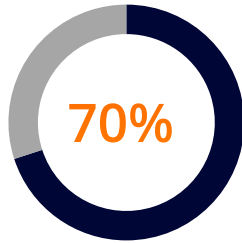
# Libertum Impact Vs Traditional Banking



**1m** Borrowed from the Libertum investor community .

## Overall

Property owners can save 70% in using Libertum over traditional banking mechanisms



## Capital Saved

**\$ 640,000**

Savings over a 20 year banking loan, high transactions fees, interest rates and inflexible banking terms

## Considerations

Capital Raised

Initial Cost

Investment

Interest

Transaction Fees

Rental Income

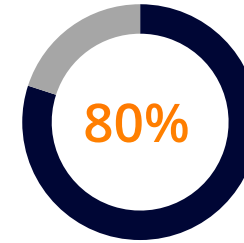
Capital Repayment

## THE RENTAL INCOME TOKENISATION APPROACH



**1m** Invested from the Libertum community .

## Overall



Investors can earn an increased return of 80% investing in premium properties

## Revenue Earned

**\$ 700,000**

Our returns significantly outperform bank interest rates, providing individuals with greater earnings

### Breakdown

- Please Note: This estimate is an approximation and is not guaranteed. This only contains a estimate based on good faith-based calculations.
- Key assumption – Property Value \$1,000,000, Interest Rate – 8%, Saving Interest – 1%, Rental Yield – 5%, Term - 20 Years
- Property appreciation income is not shown in the financial model. Borrower re-investment is non shown

# Our Traction

Nothing succeeds like Success



## Partnerships

Core to our success:

Property Partners  
Tech Partners  
RWA Partners  
Influencers  
Smart VC's

## Early Achievement

Beta Delivered  
Successful Presale \$LBM  
150+ DOA Token Holders  
\$100k+ Property Token Sold  
Successful BVI Trust Setup

## Key Resources

World beating team  
Timing  
Marketing Partners  
Community  
Market Sentiment

## Technology

Primary Market  
Secondary Market  
Lending Protocol  
KYC Complete  
Audited Smart Contract  
Tokenization Success  
\$LBM Launched  
Multichain Platform  
Social Logins  
Reporting & Dashboard

## Real Estate

Property To Tokenize x 15+  
Property Value - \$25m+ USD  
Large Clients x 6  
Primed & Poised

## Community Building

13k+ Followers  
LinkedIn  
Discord  
Twitter  
Telegram

## Pilot Programme

Launch April 2024  
50 x Influencers  
20 x Countries  
500000 x Potential Investors  
15+ Properties  
Beta LIVE  
Market Primed

# Roadmap

Libertum is part of a market evolution that is happening now.





# The Libertum Business Model

## Revenue Streams:

- Borrowers: 3% listing fee, 3% selling transaction fee
- Investors: 5% buying transaction fee, 5% monthly rental revenue transaction fee
- Real Estate Investment: >5% + capital repay

## Property Investors

- ✓ \* *Passive Income*
- ✓ \* *Rental Income Based*
- ✓ \* *No Barriers to Entry*
- ✓ \* *Authentic digital ownership*

## Real Estate Owners

- ❑ \* *Low Cost of Capital*
- ❑ \* *Interest-free*
- ❑ \* *Less Hassle*
- ❑ \* *High Liquidity*

## RWA Projects

- *White Label Solution*
- *Infrastructure*
- *STO Licensed Platform*
- *Lending Protocol*

# Competition

No Comparison

FUNCTIONS	Libertum	RealT	PropChain	Propbase	Landshare	Blocksquare
White Label Solution	Yes	No	No	No	No	Yes
Multi Chain Platform	Yes	No	No	No	No	No
Small Investments	Yes	Yes	No	Yes	No	Yes
Marketplace	Yes	Yes	No	Yes	No	Yes
Transfer Ownership	Yes	Yes	Yes	Yes	Yes	Yes
Tradeable	Yes	No	No	No	No	No
Property Collateral	Yes	No	No	No	No	No
Interest-Free	Yes	No	No	No	No	No

# Leadership Team

Powering the Dream



Javvad Azam  
CEO

Chartered accountant, real estate investor and a community-driven mindset



Alan Gormley  
COO

A business transformation Expert, outstanding record in disrupting legacy thinking and strategy



Young Xie  
CPO

Young is a seasoned professional in the real estate industry with over 20 years of experience



Huiliang Ding  
CTO

Bill is expert in blockchain development and has an implicit understanding of Web3 technologies



Andrés Martínez  
Legal Counsel

International Lawyer with expertise in Corporate/M&A, Real Estate, VC, Start-ups & Web3



Jade Gao  
Head of Marketing

Passionate marketing professional with a strong background in project management and data-driven marketing strategies



Monin Ung  
CLO

Monin is an expert in blockchain related law and technology. She Chairs the Oxford Futurists Society.



## Partners



RealtyX™



plume



K E R B®



Microsoft  
for Startups



defactor



KEI finance



GOTBIT  
HEDGE FUND



NORAH  
Arquitetura e Design



# Financials

Future Projections



LIBERTUM 5 Year Model	2024	2025	2026	2027	2028
Total Revenue	\$ 1,370,750	\$ 8,486,800	\$ 17,228,400	\$ 24,197,850	\$ 33,429,900
Cost of Goods Sold (COGS)	\$ 99,481	\$ 364,508	\$ 1,018,085	\$ 1,145,649	\$ 1,579,555
Gross Profit	\$ 1,271,268	\$ 8,122,292	\$ 16,210,315	\$ 23,052,201	\$ 31,850,344
Research & Development	\$ 505,731	\$ 820,595	\$ 872,005	\$ 882,726	\$ 893,982
Sales & Marketing	\$ 586,718	\$ 867,866	\$ 906,424	\$ 914,464	\$ 922,907
General & Administrative	\$ 688,988	\$ 1,007,386	\$ 1,157,944	\$ 1,273,984	\$ 1,390,427
Total Operating Expenses	\$ 1,781,437	\$ 2,695,848	\$ 2,936,373	\$ 3,071,174	\$ 3,207,316
EBITDA	\$ (510,169)	\$ 5,426,444	\$ 13,273,942	\$ 19,981,027	\$ 28,643,029
NET INCOME	\$ (681,380)	\$ 4,159,055	\$ 10,337,199	\$ 15,603,018	\$ 22,407,780

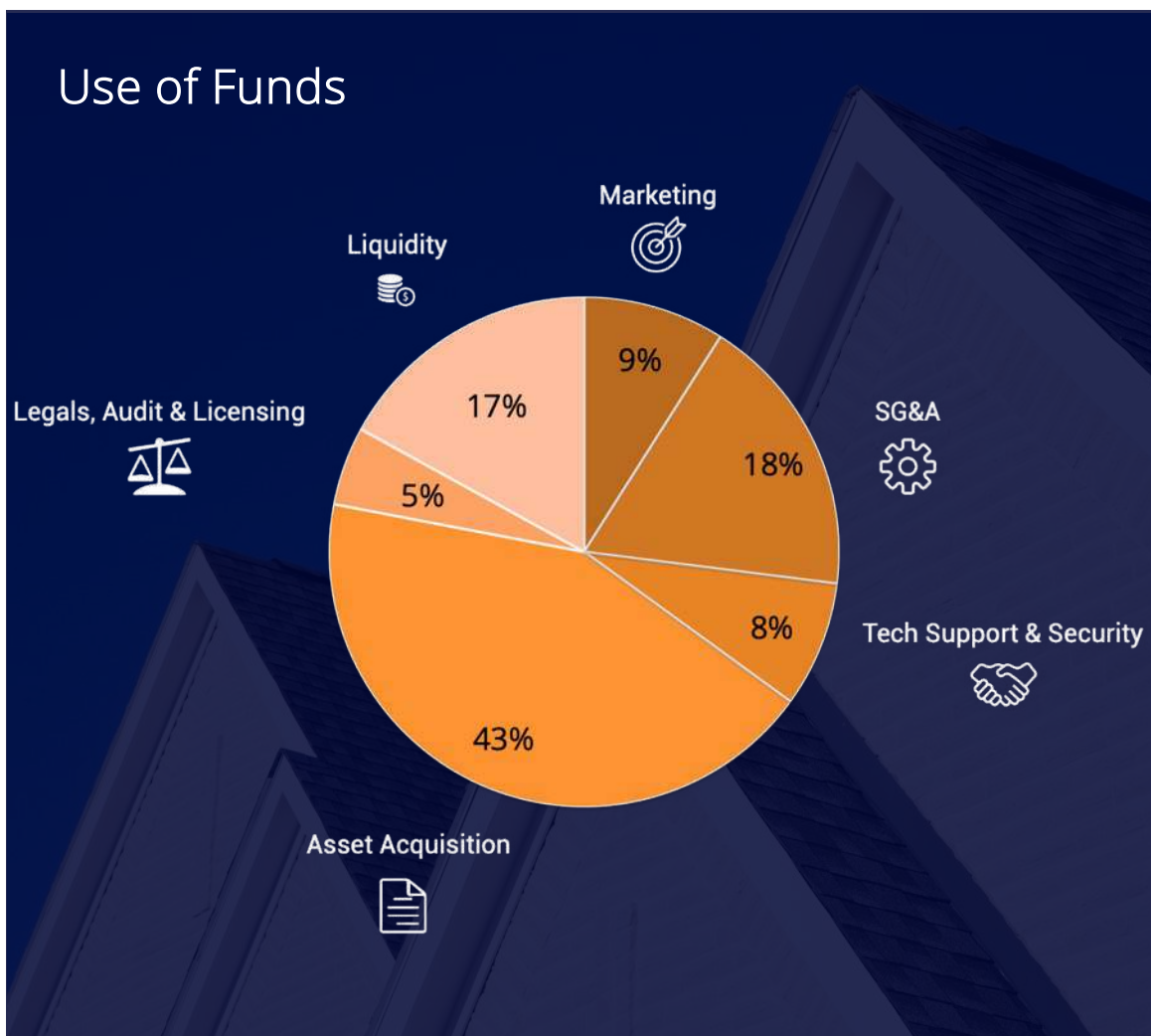


- Please Note: This estimate is an approximation and is not guaranteed. This only contains a estimate based on good faith based calculations.
- Additional costs for employees, local taxes, and cost per user acquisition may vary depending on market conditions.
- Property appreciation income is not shown in the financial model.

# The Ask - \$2,000,000



## Use of Funds



### Technology

Functionality Enhancements, P2P Marketplace, Zero Knowledge auth, infrastructure scalability



### People

Grow our team in target countries with Local knowledge and relationship's



### Partnerships

Expand partnerships with hotel chains, developers and RWA influencers



### Community Building

Expand and add value to our dedicated web3 and traditional partners

# THANK YOU!!

## LET'S SUCEED TOGETHER



### Contact Libertum

Let's succeed



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