

The greatest economist of the 20th century, Ludwig von Mises, and like-minded intellectuals known as 'The Austrian School of Economics', believed that the key to maximizing socioeconomic prosperity and 'avoid the destruction of Western civilization' was to ensure that 'the immense majority' of people understood real free market Capitalism. Mises explains:

*"If we want to avoid the destruction of Western civilization and the relapse into primitive wretchedness, we must change the mentality of our fellow citizens. We must make them realize what they owe to the much vilified "economic freedom," the system of free enterprise and capitalism... those who call themselves educated must use their superior cognitive faculties and power of reasoning for the refutation of erroneous ideas about social, political and economic problems and for the dissemination of a correct grasp of the operation of the market economy. They must start by familiarizing themselves with all the issues involved in order to teach those who are blinded by ignorance and emotions. They must learn in order to acquire the ability to enlighten the misguided many... The issues of society's economic organization are every citizen's business."*

Since socioeconomic chaos and wars are ultimately rooted in man's tribalistic human nature and economic ignorance, Mises and friends rightly struck at the root by focusing on economic education. This book summarizes their wisdom, and thus how the socioeconomic order works and has evolved thus transforming tribes of homo sapiens into the modern global socioeconomic order, and does so in a manner that can be understood by the layperson so that they too can be Misesians and 'teach those who are blinded by ignorance and emotions.'



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<http://lessmarxmoremises.com>

<http://libertyspeaks.world>

<http://capitalistas.org>

"The curious task of economics is to demonstrate to men how little they really know about what they imagine they can design." - F.A. Hayek

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