Three conclusions that we can draw from about crowdfunding campaigns are that half of their campaigns were successful, the most campaigns were for theatre (specifically plays), and the campaigns with the most success happened in July.

Some limitations of this dataset are that we don’t know what age groups gravitated towards which category and subcategory. We also don’t know where these were held in each country, which could clarify why some were more successful than others because we would know if they were held in urban/rural areas. That could give us insight into population and what that population was more likely to be drawn to in those locations. It might also be beneficial to know specifically what each subcategory entailed. For example, what kind of food the food trucks were providing. In that case, we could see what food options were most popular depending on the location.

Some other possible graphs that we could create are scatter plots to visualize relationships between years and category/ subcategory in order to see any possible correlations between the categories and time of year. We could also use box plots to see how successful campaigns were in different countries and to analyze the variability of the number of backers.