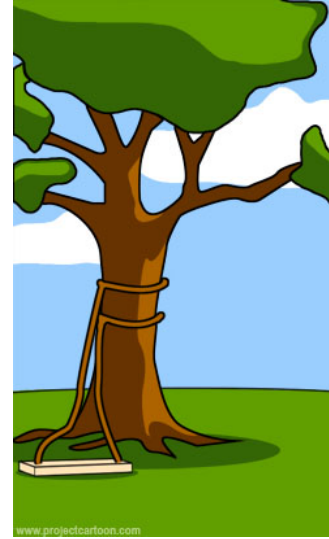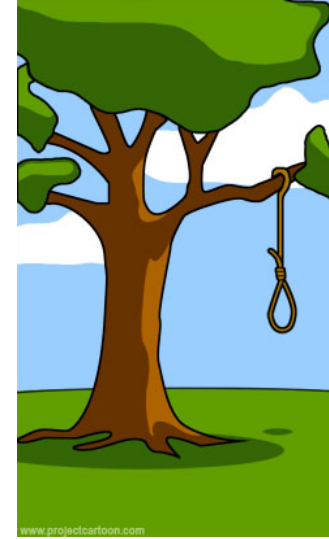# tree swing

How the customer explained it

How Marketing proposed it
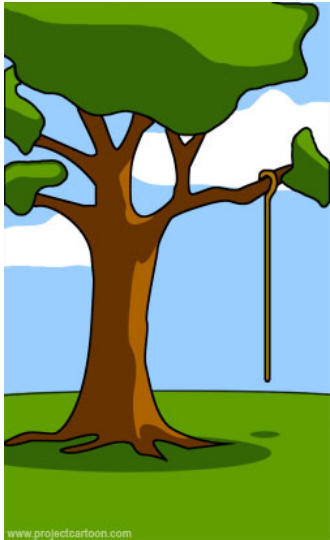
How the analyst designed it
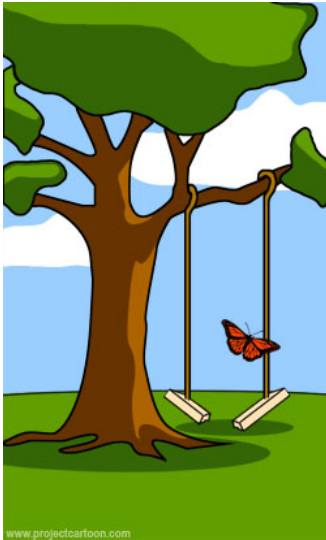
How the programmer wrote it

What the beta testers received

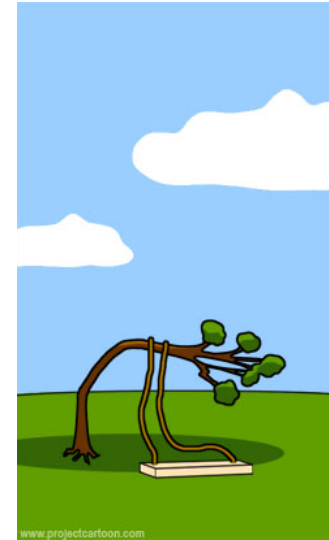How the business consultant described it

What operations installed

How it performed under load

When it was delivered

What the customer really wanted

The disaster recover plan