



Seeds
ForThe
Future

Inspiring global talent to shape the future

Seeds for the Future: Inspiring global talents to shape the future



2008

First launched in
Thailand



137

Countries & regions



180+

Endorsement from senior
officials and heads of state



12,000+

Students had benefited
from the program



2021

1st Tech4Good
Global Competition

- Huawei's flagship corporate CSR program with the longest history and highest investment.
- Online version available from 2020. The first Tech4Good global competition started in 2021.
- 10+ years nurturing top talents, inspiring next generation of leaders through technology innovation and cross-cultural exchange.

3,500+ Seeds participants from 118 countries participated in 2021

- In 2021, program's **graduation rate** reached **73%** and **female participation rate 37%** (Ghana, Suriname and Slovenia reached **100%**)
- A total of **1,352 stakeholders** attended Seeds for the Future events, triggering **4,000+** program related media reports globally
- [2021 Seeds for the Future Program Summary Video](#)

Seeds for the Future 2022: Inspiring the next generation of leaders through technology innovation and cross cultural exchange

Official Website



All info in one site

- Easy to introduce the program during promotion campaign
- Outstanding Seeds alumni show

Public Window

<https://www.huawei.com/minisite/seeds-for-the-future/index.html>

Online Program



8 days learning journey

- Various topics pre-recorded courses available on Huawei online learning platform
- Every-day thematic live streaming sessions

Broaden Horizon

https://ilearningx.huawei.com/portal/subportal/SeedsfortheFuture_PR/182

Tech4Good



Tech4Good group project

- Tech4Good group project in weekly classes
- Global Competition open to every participant of 2022 (Scheduled in January 2023)

Realize Your Idea

<https://www.huawei.com/minisite/seeds-for-the-future/community.html>

Alumni Community



Social network of Seeds alumni

- International elite network
- Professional and appealing content exchange
- Exclusive online & offline alumni events

Consensus Building

<https://www.linkedin.com/groups/6787709/>

What's new in 2022?

“Tech4Good” Group Project

- Mentor will provide online guidance every day and message Q&A during the program
- Monthly online workshop to all Seeds participants throughout the year
- Winning team of each class will receive 1 month training prior to the Global Competition

Group Leader Incentive

- Build team spirit, foster teamwork and inspire team members
- Unique reward: small souvenir & special leadership report

New Topics

- Tech enterprise live visit and live talk
- Hot topics: Metaverse, Digital Power, Generation Z, etc.

Curriculum's topics focus on students interests and personal development



Pre-recorded Lectures

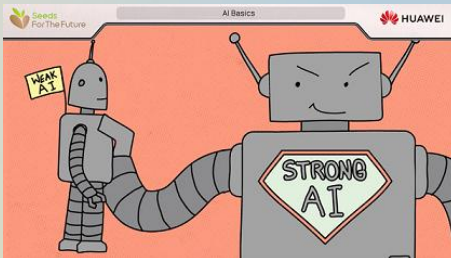


Live Streaming Courses

Technology

Entry level and advanced courses in 5G, AI, Cloud, and Digital Power (After June)

Kunpeng System, IoT, data, Smart City, Smarthome, etc.



Leadership & Career Development

Technology leadership,
Strategic leadership,

HUAWEI executive Q&A



Hot Topics

Cyber security,

China social media,

Double 11 shopping festival,

Metaverse



Traditional and Modern China

Interactive live visit to Chinese places of interests,

Modern Chinese life style



How to participate



Target Audience

- Outstanding young talents
- GPA 3.0 or above, or ranking in the top 30% in the faculty
- Have strong interests in ICT industry, entrepreneurship, cross-cultural exchange, and great enthusiasm for learning



Application Materials

- A resume
- A transcript that proofs academic records
- A cover letter and/or a 3-minute personal video elaborating objective to participate, interest in ICT, entrepreneurship and China, and enthusiasm for learning
- Other materials based on local expectations



Selection Process

Initial screening:

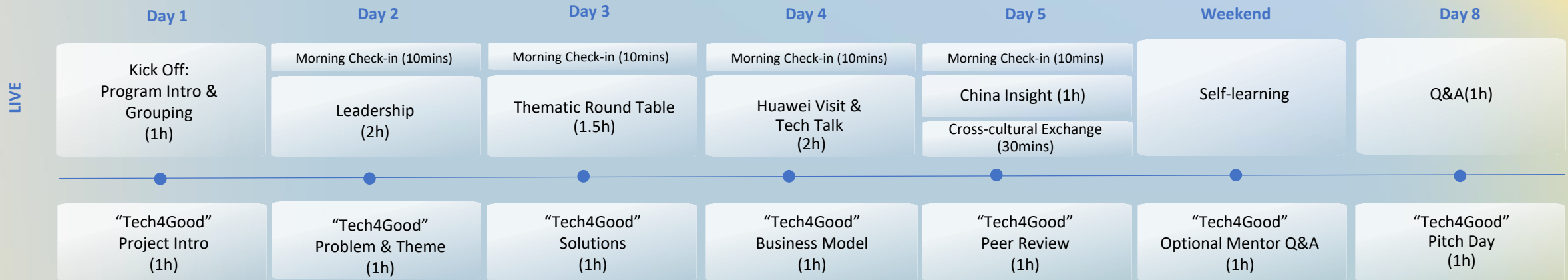
- Working with local stakeholders, rep office selects eligible students based on their application materials

Online interview:

- Rep offices are strongly encouraged to have formal online interviews with candidates after initial screening

Agenda Design

8-day online program: 3 hours of mandatory pre-recorded lectures + 15 hours of live streaming courses + “Tech4Good” group project
+ access to all elective courses + leadership practice throughout the program



Mandatory courses :

- **ICT courses:** 5G, AI, Cloud Computing, Digital Power (After June) – Entry level

Elective courses:

- **About Huawei:** Who is Huawei, Huawei's flagship store and campus virtual tour
- **ICT related:** IoT, smart home, cyber security, digital trade, smart city, data and industry trends
- **Leadership:** Leadership skills, cross-cultural management, and strategic leadership
- **Prospectives:** Macro-economic policies, semiconductor, aerospace, and 3D vision
- **Traditional and Modern China:** Chinese Materials Arts, A Bite of China, Secrets of the Forbidden City, Kunqu opera etc.

PRE-RECORDED

“Tech4Good” Group Project: Explore digital innovation to shape a sustainable future

How to leverage technology to address social issues

Key Learning Outcomes

- Boost **creativity**
- Hone social **entrepreneurship skills**
- Build **problem solving** and **leadership skills** through team work
- Deepen a sense of **social responsibility**
- Explore current trends on how **digitalization** can assist with solving social challenges

What To Expect

- **Playbook materials** will be provided
- **Mentor support** during the program
 - ✓ Engage in each group's **live discussion** every day
 - ✓ Daily **Email/LinkedIn Q&A**
- **8 monthly online workshop** open to all 2022 Seeds participants
- **Winning team of each class** will be offered 3 dedicate consultation sessions

Tech4Good Global Competition

- Scheduled in **January 2023**
- **Top 10 finalists** will be provided online pre-competition training
- **Prizes for global Top 3:**
 - ✓ **Cash prize**
 - ✓ Featured on **Huawei official website**
 - ✓ Consultation with **Huawei executive**
 - ✓ **Mentorship program** valued at 10,000 USD
 - ✓ Meeting with **investor** (For Top 1 only)

Graduation



Graduation criteria

- ✓ Pass 4 mandatory courses on iLearningX: 5G, AI, Cloud and Digital Power (After June) (Gain 60 scores out of 100 for each)
- ✓ Attend all live streaming courses
- ✓ Participate in “Tech4Good” group project



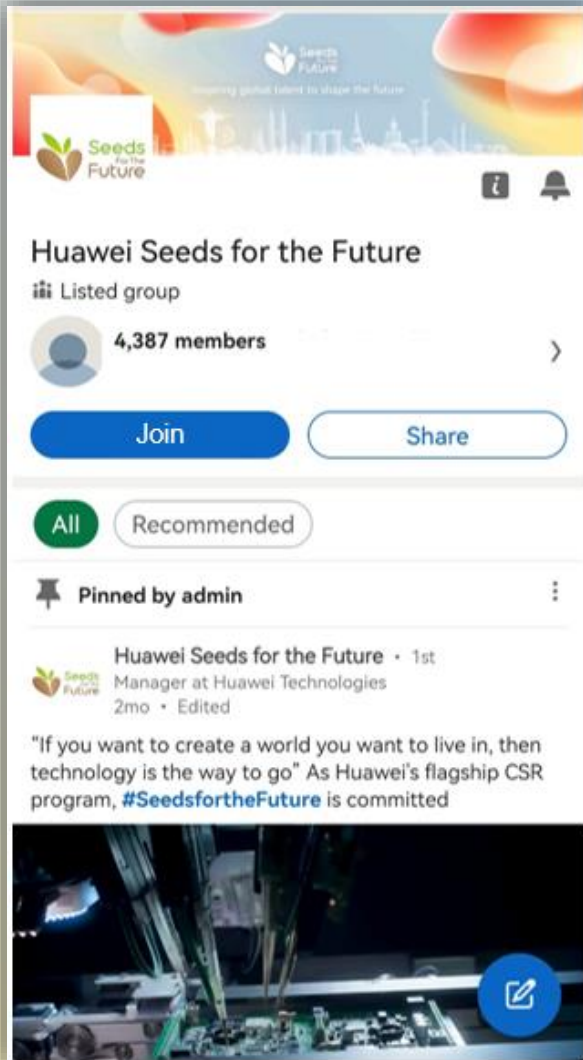
Certificate

- ✓ *Certificates of Completion & Personal Leadership Report* will be awarded (electronic copy).



Welcome to Seeds Community : Our Global Platform for Seeds Alumni

1. Find us on [LinkedIn](#)



2. Click "Join" button

Alumni & 2022 participants are welcomed to join! Note "YEAR of participation + your COUNTRY"

3. Add Seeds experience in your honors & awards profile

×

Edit honors & awards

Title*

Seeds for the Future

Associated with

Please select

Issuer

Huawei

Issue date

Sep 2019

Description

Seeds for the Future is Huawei's flagship global CSR program, launched in 2008. It aims to develop skilled, local ICT talent and bridge

486/2000

4. Join the conversation and alumni events!

Seeds culture

Slogan:

- Who for the Future
- Seeds for the Future

Roll call
dancing

Seeds meetup

Local activities

Alumni events

Global
summit

Seeds focus: digitalization, sustainability, entrepreneurship

What's new in the digital World

Shape a sustainable future together

Seeds for the Future is Huawei's flagship global CSR program, launched in 2008. It aims to develop skilled, local ICT talent and bridge communication between countries and cultures. The program requires a minimum learning of 15 hours, covering exclusive courses to learn about Huawei and the latest technologies (i.e., 5G, AI and cloud computing), to discover the technology ecosystem in China, to learn from the best experts in the industry and to get a glimpse of the Chinese culture.





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THANK YOU!