Andrea Casas





Work Experience

Pagoda Projects 2022- 2024 Mexico City

Business development & account manager

- Business development: Prospect potential clients, bring on new leads, arrange meetings with clients, create business plans & strategies.
- Account manager: Manage clients, keep them up to date, manage client input & feedback and identifying new opportunities.
- Customer Relationships Manager: CRM admin, building and maintaining customer relationships with CFOs, CEOs, Directors of Public Affairs and ONGs, improving customer experience, building workflows & planning strategies.
- Project Manager: In-person internship programmes.

Nodalab

2020 - 2022 Mexico City

Community manager

- Community management for 6 accounts: Copy writing / copy editing, content creation, content design, trend monitoring, growth reports, and publication planning.

Show runner, website, and blog publishings all for FB, Instagram, LinkedIn, Twitter and Youtube.

Freelance photographer

2017- 2020 Mexico City

Concerts, festivals, fashion, product, portrait, landscape, wildlfe, documentary, retouching, development and image editing.

Candiani Films

2018 Mexico City

Translation and subtitles

- Bering Sea Gold (Discovery Channel) seasons 5 to 8
- Tales By Light (Netflix) season 2

English teacher

2015 - 2017 Changsha, China

- King International Kindergarten
- Vinston English Training School
- English teacher: Primary, secondary and adult students.
- English teacher for kindergarten 1 and pre-kindergarten.

Afterpop.tv & El Alebrije.net 2013-2014 Mexico City - Journalist

Interviews, research, editorial, reporting and photography.



Education

Escuela Activa de Fotografía

2017 - 2020 Photography

Universidad de Londres

2010 - 2014 Journalism



Certificates

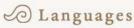
- Colegio de Estudios Multidisciplinarios

Forensic Photography (2022 - 2023)

- Wageningen University & Research MOOC Introduction to Animal Behavior (2020)

- SAE Insitute

Digital video - (2014)



Native Level

- Spanish

- English

Conversational

- French

- Mandarin



Skills

- Effective communication Teamwork Responsible
- Creative Time management Problem solving
- Leadership Extroverted Attetntion to detal
- People skills Open Adaptive Work ethic -Writing - Design - Research - Written scientific method - CPR - Data analysis - Web analytics
- SEO/SEM/CRM Wordpress- Email marketing
- Data visualization & pattern-finding Search Engine - Keyword Optimisation - Project/campaign management -Social media and mobile marketing -Paid social media advertisements -B2B Marketing -Brand management- Copywriting - Storytelling



Software

Adobe: Photoshop - Lightroom - Premiere - Bridge Office: Word - Excel - Power Point - Google Docs Others: Asana - Hootsuite - Google Analytics -Mailchimp - Slack - Projector - Canva - Youtube -Megaphone - Soundcloud - Acast - Descript -Instagram - Facebook - LinkedIn & LI Sales - Twitter -Elementor - Headliner - ClickUp- HubSpot