

Andrea Casas

 Mexico City
 andycasasu@gmail.com
 <https://www.andreacasas.mx/>



Work Experience

Pagoda Projects

2022- 2024 Mexico City

Business development & account manager

- Business development: Prospect potential clients, bring on new leads, arrange meetings with clients, create business plans & strategies.
- Account manager: Manage clients, keep them up to date, manage client input & feedback and identifying new opportunities.
- Customer Relationships Manager: CRM admin, building and maintaining customer relationships with CFOs, CEOs, Directors of Public Affairs and ONGs, improving customer experience, building workflows & planning strategies.
- Project Manager: In-person internship programmes.

Nodalab

2020 - 2022 Mexico City

Community manager

- Community management for 6 accounts: Copy writing / copy editing, content creation, content design, trend monitoring, growth reports, and publication planning.
- Show runner, website, and blog publishings all for FB, Instagram, LinkedIn, Twitter and Youtube.

Freelance photographer

2017- 2020 Mexico City

Concerts, festivals, fashion, product, portrait, landscape, wildlife, documentary, retouching, development and image editing.

Candiani Films

2018 Mexico City

Translation and subtitles

- Bering Sea Gold (Discovery Channel) seasons 5 to 8
- Tales By Light (Netflix) season 2

English teacher

2015 - 2017 Changsha, China

- **King International Kindergarten**
- **Vinston English Training School**

- English teacher: Primary, secondary and adult students.
- English teacher for kindergarten 1 and pre-kindergarten.

Afterpop.tv & El Alebrije.net

2013- 2014 Mexico City - Journalist

Interviews, research, editorial, reporting and photography.



Education

Escuela Activa de Fotografía

2017 - 2020

Photography

Universidad de Londres

2010 - 2014

Journalism



Certificates

- **Colegio de Estudios Multidisciplinarios**

Forensic Photography (2022 - 2023)

- **Wageningen University & Research**

MOOC Introduction to Animal Behavior (2020)

- **SAE Insitute**

Digital video - (2014)



Languages

Native Level

- Spanish
- English

Conversational

- French
- Mandarin



Skills

- Effective communication - Teamwork - Responsible
- Creative - Time management - Problem solving
- Leadership - Extroverted - Attention to detail
- People skills - Open - Adaptive - Work ethic - Writing - Design - Research - Written scientific method - CPR - Data analysis - Web analytics
- SEO/SEM/CRM - Wordpress- Email marketing
- Data visualization & pattern-finding - Search Engine - Keyword Optimisation - Project/campaign management - Social media and mobile marketing
- Paid social media advertisements - B2B Marketing - Brand management- Copywriting - Storytelling



Software

Adobe: Photoshop - Lightroom - Premiere - Bridge
Office: Word - Excel - Power Point - Google Docs
Others: Asana - Hootsuite - Google Analytics - Mailchimp - Slack - Projector - Canva - Youtube - Megaphone - Soundcloud - Acast - Descript - Instagram - Facebook - LinkedIn & LI Sales - Twitter - Elementor - Headliner - ClickUp- HubSpot