

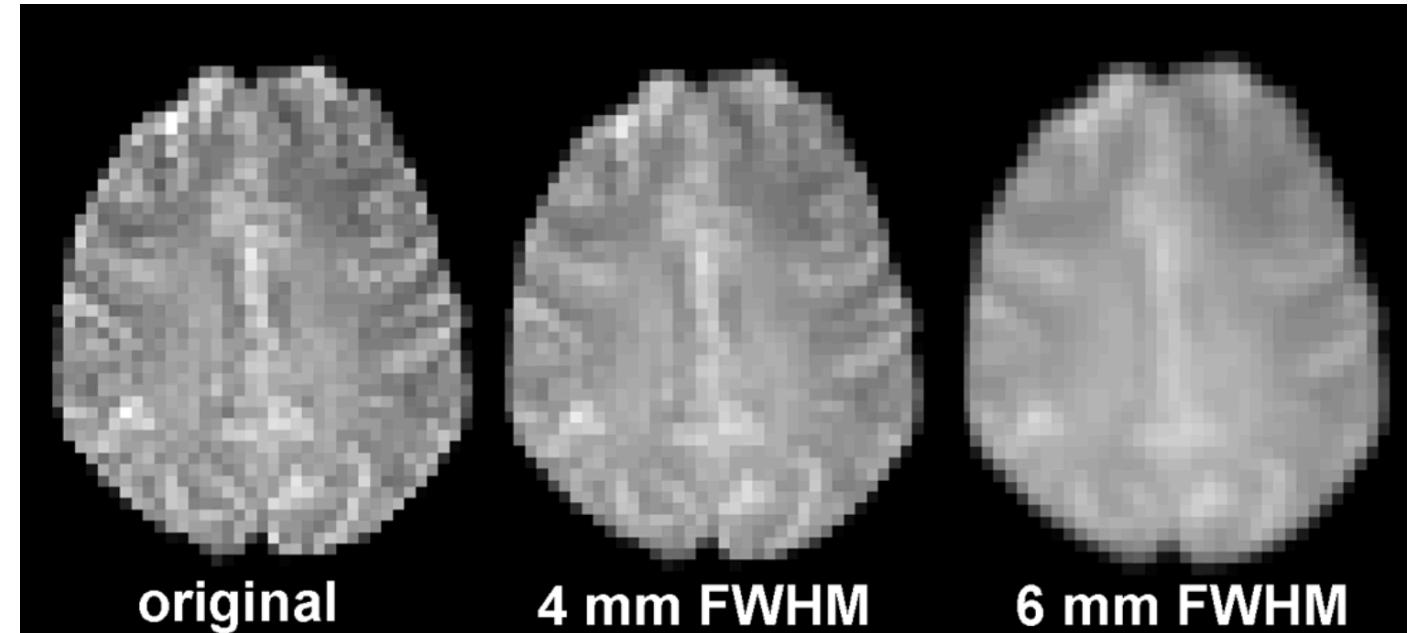
# Encoding & Decoding in fMRI

Brain Imaging 2024/5

# **What does fMRI allow us to say?**

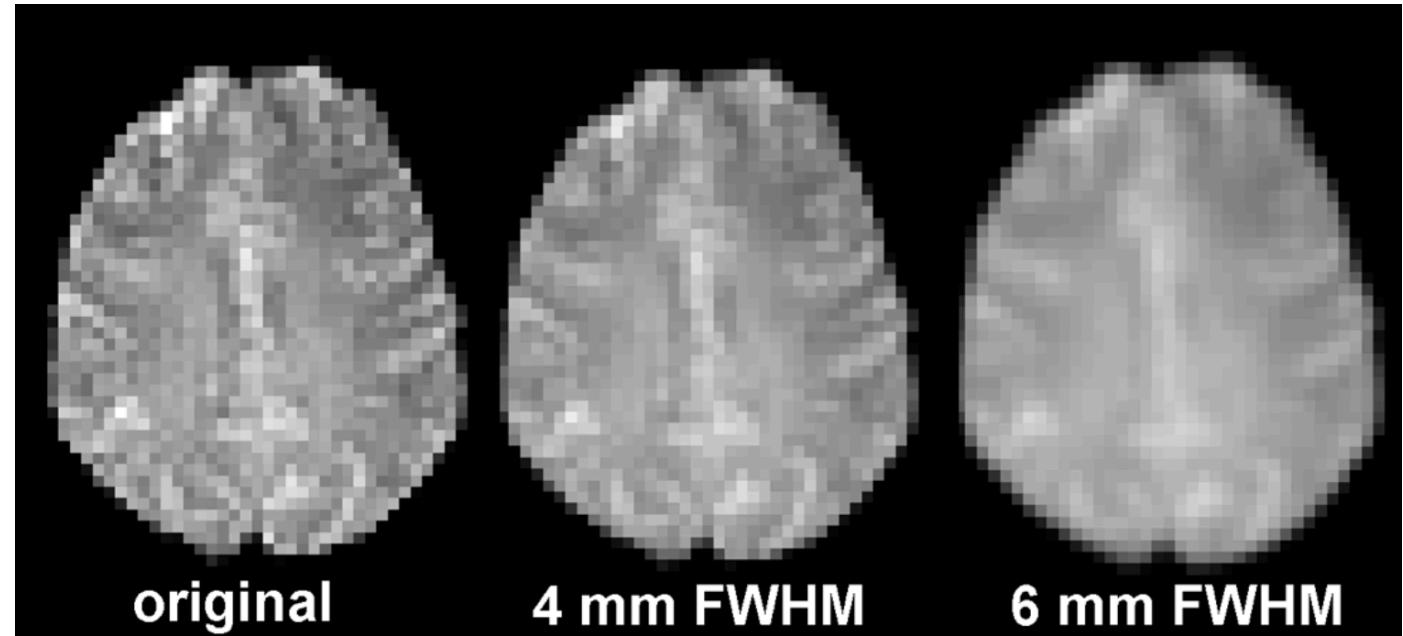
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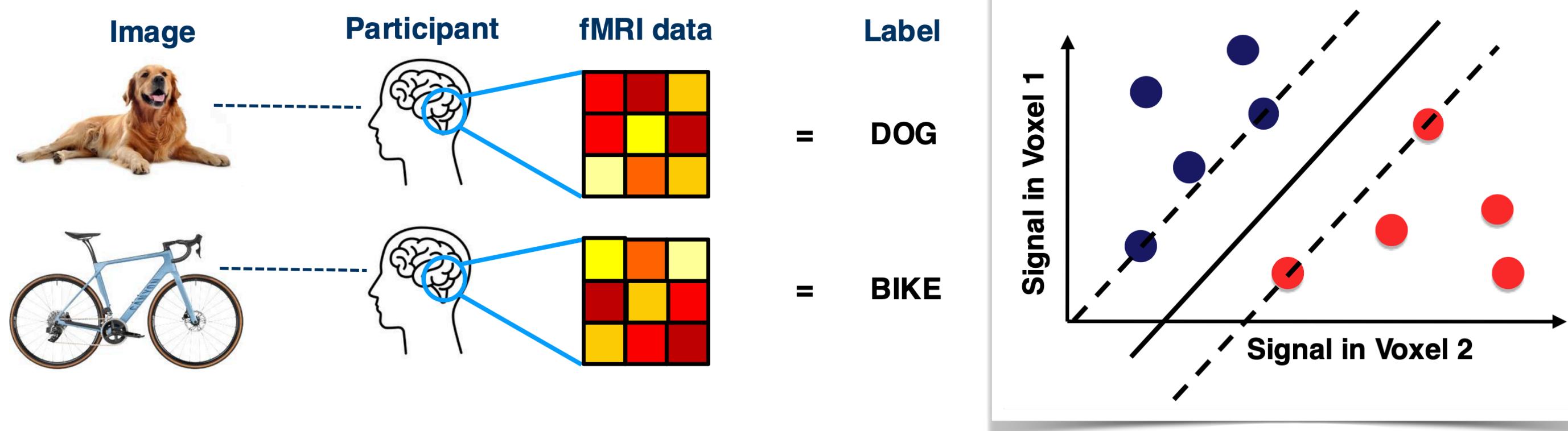
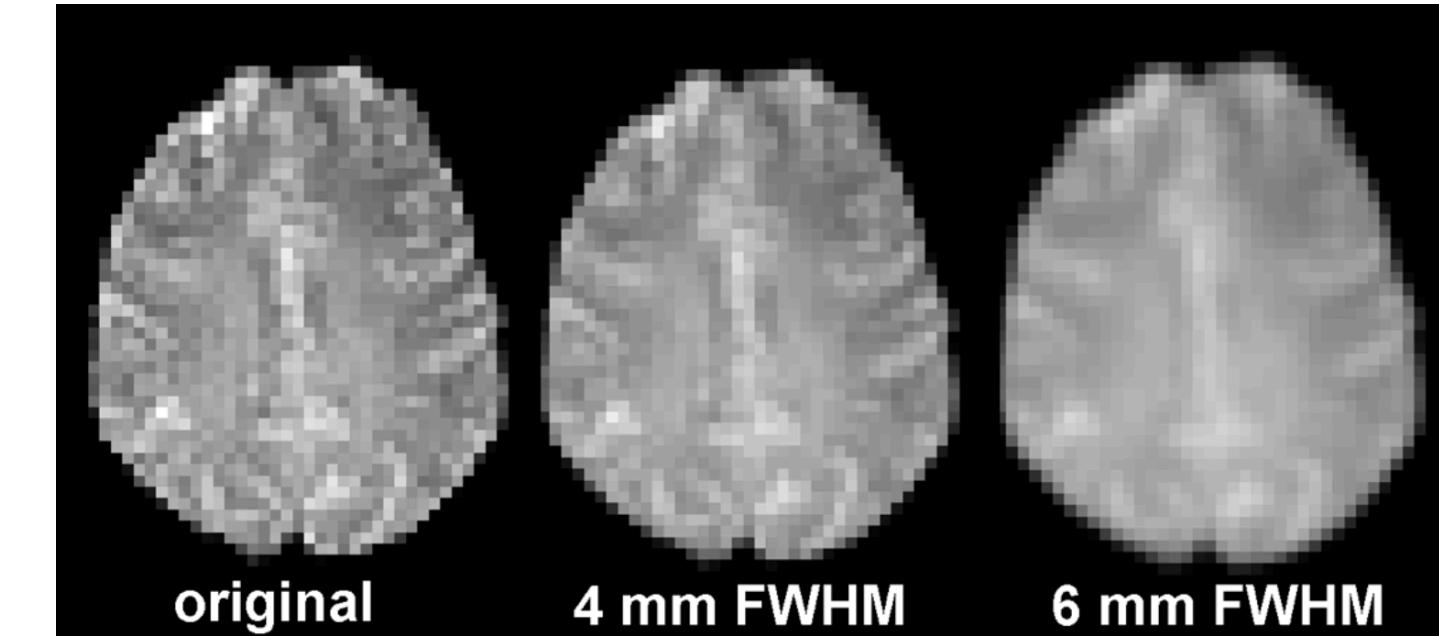
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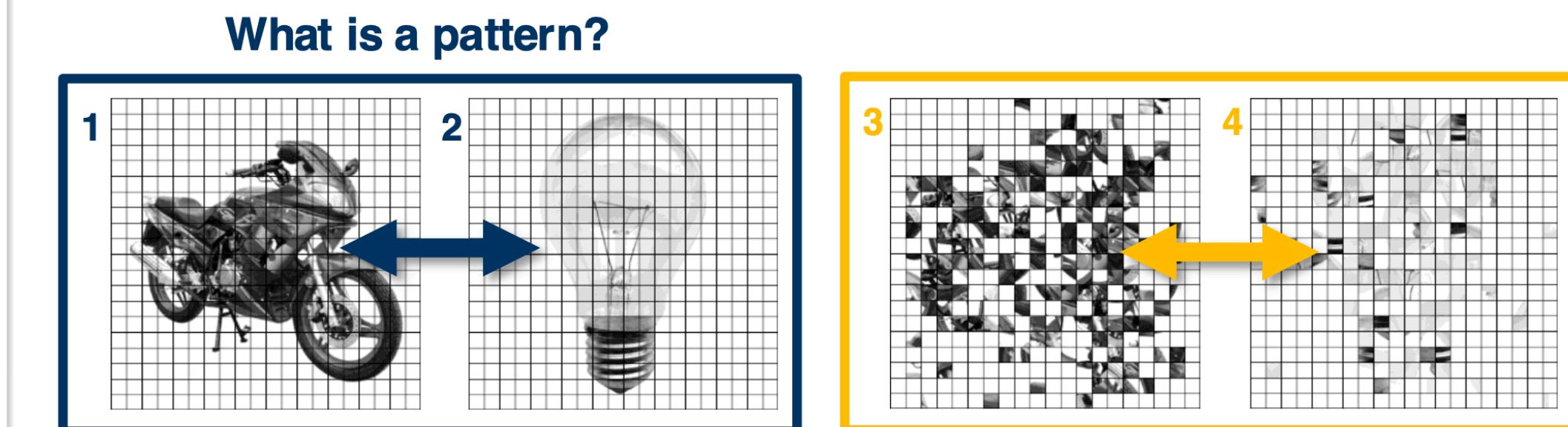
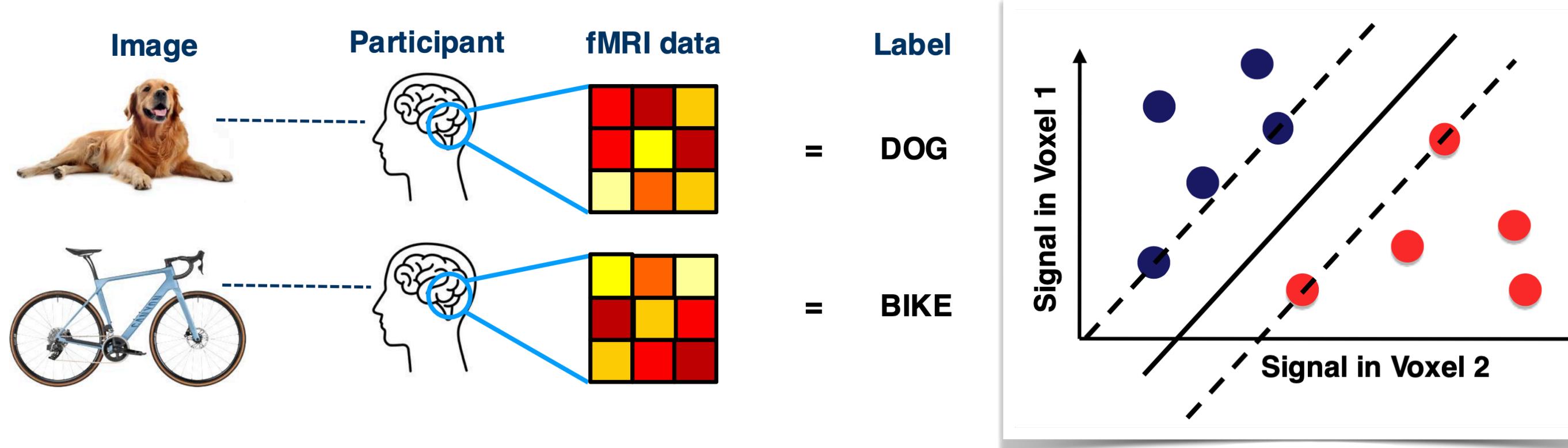
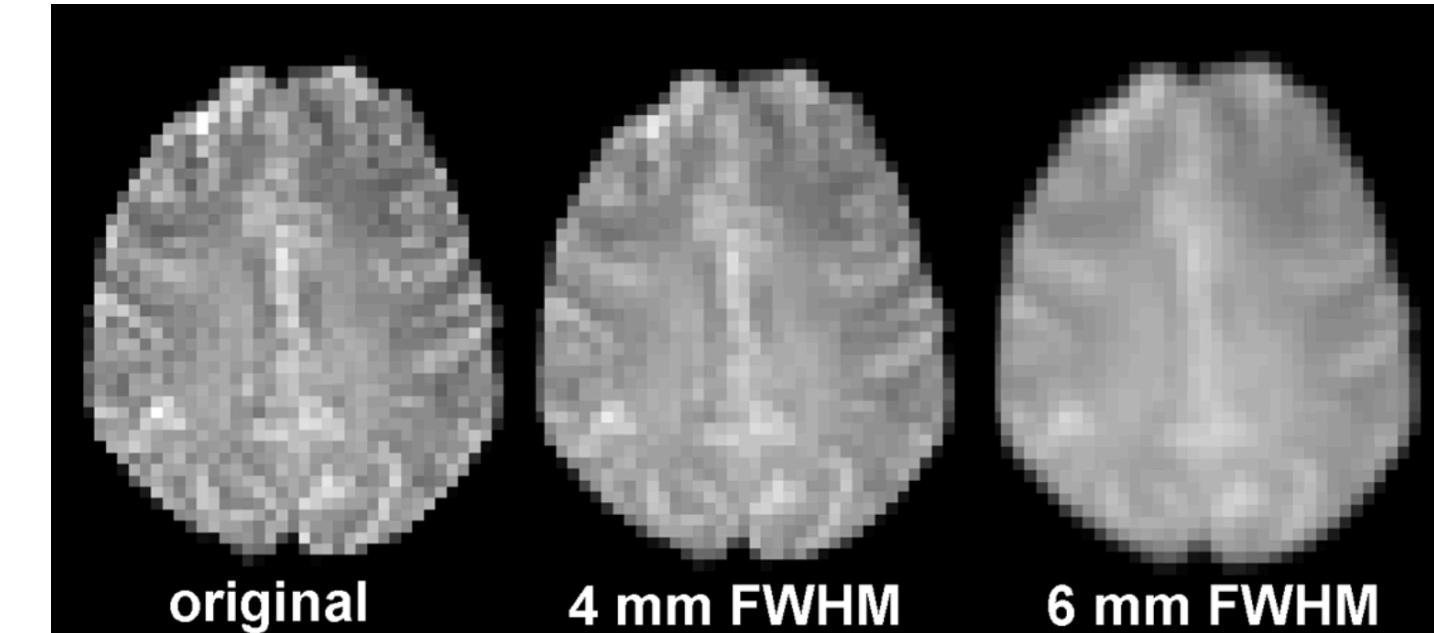
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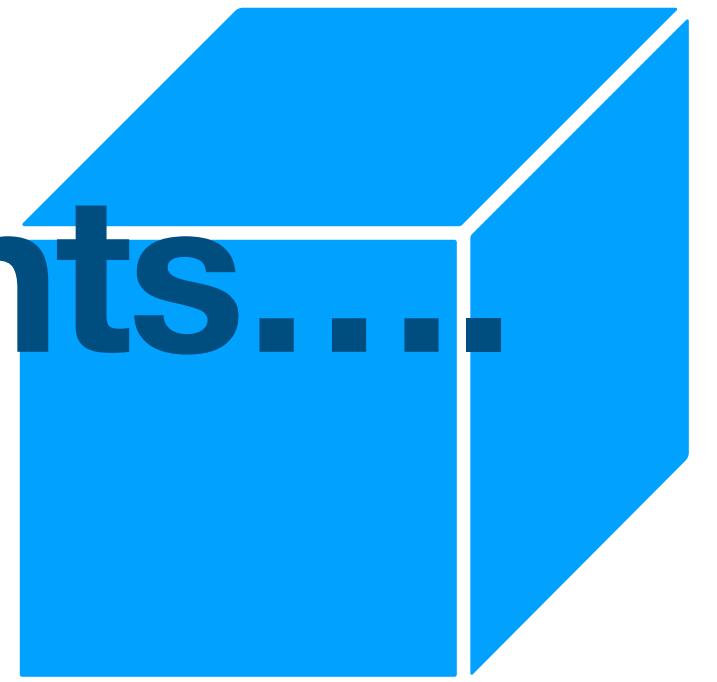
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- **BUT: won't everything necessarily look like a BLOB?**  
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- Analysing patterns across voxels will also increase SNR by pooling across voxels, and help us get results.
- **BUT: what does a pattern of responses across voxels mean?**  
*No explicit model of what process generates this response pattern...*



# **Let's think deeply about our measurements....**

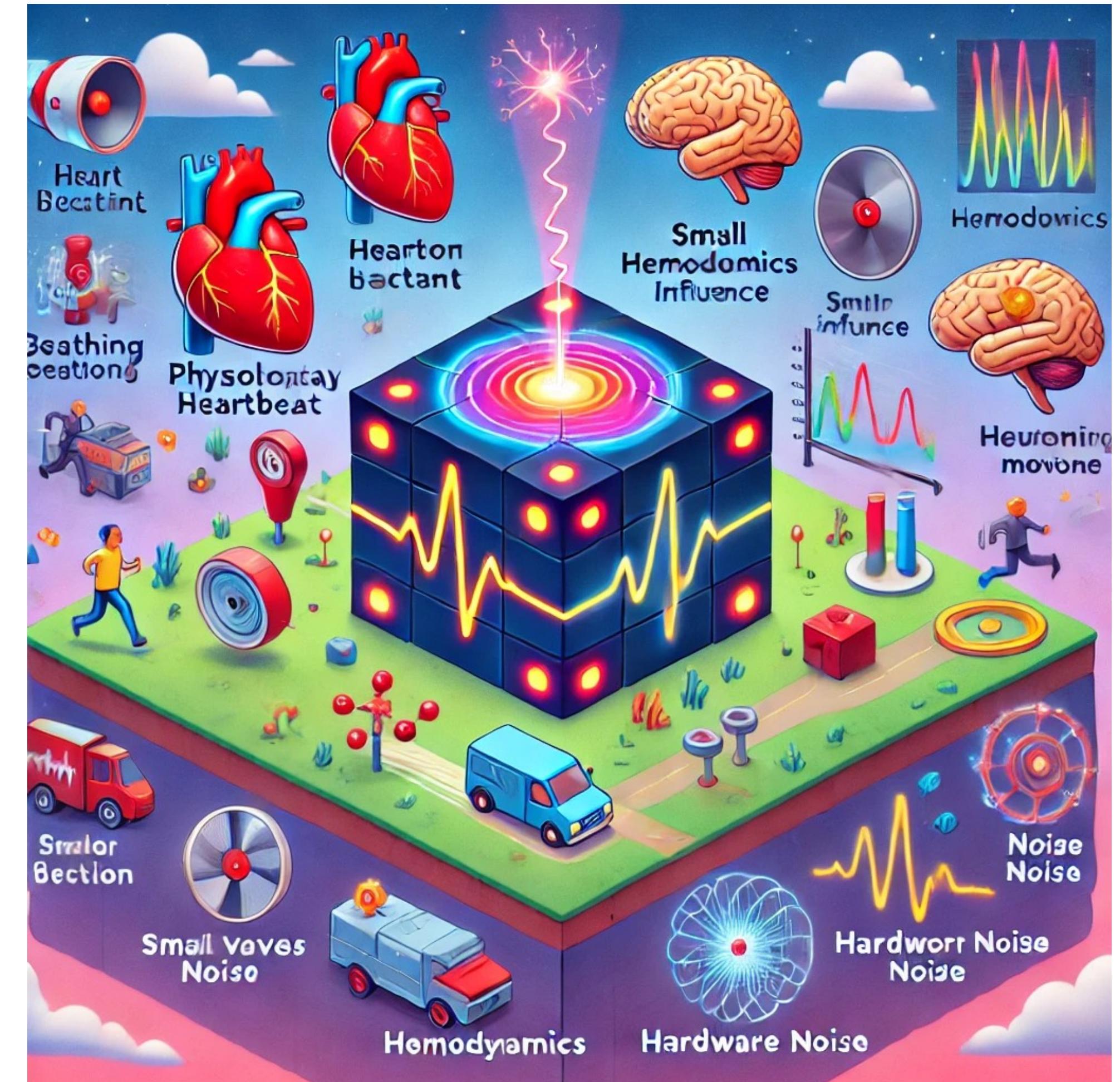
**What information does a voxel's signal contain?**



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What information does a voxel's signal contain?

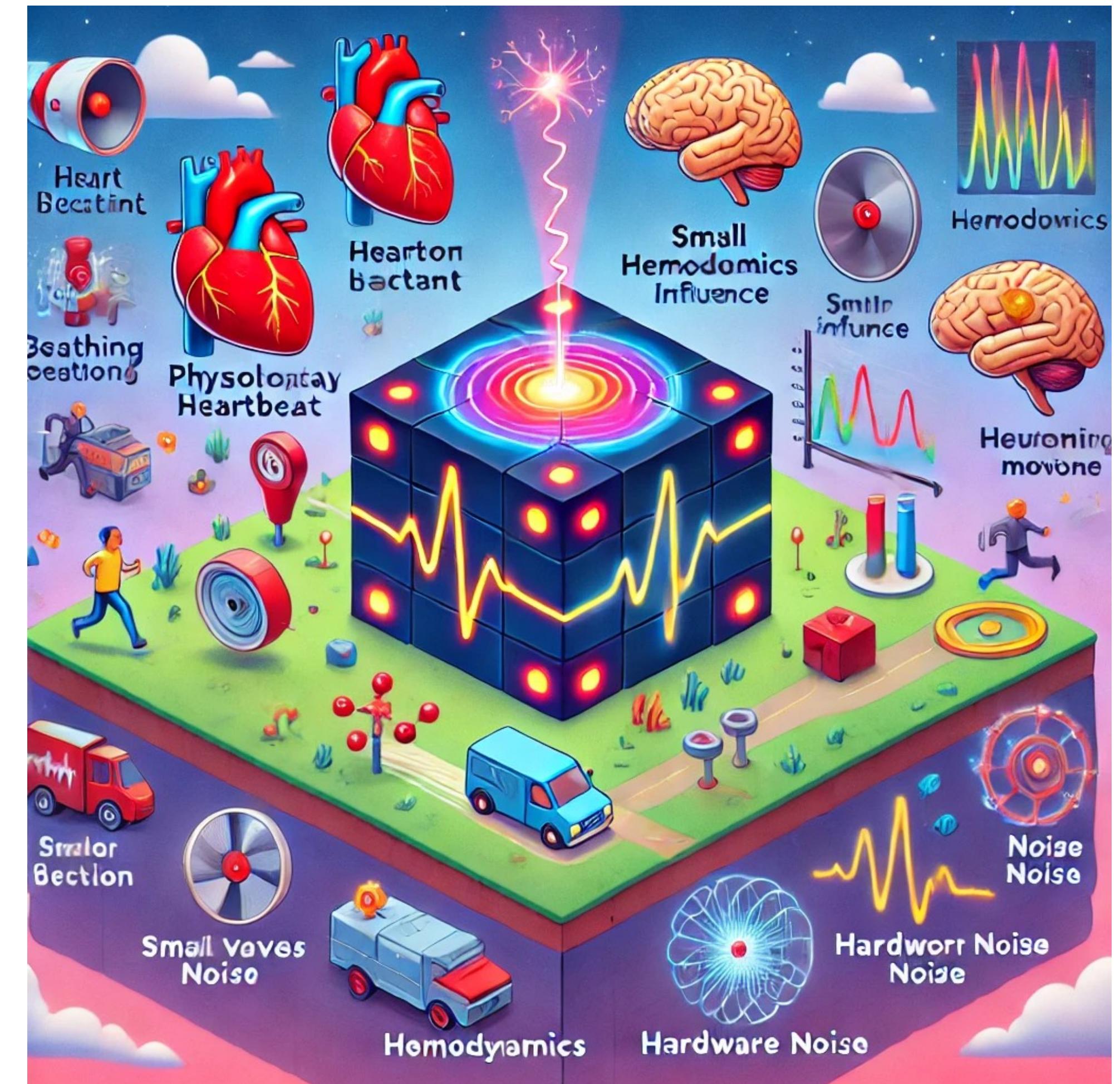
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heartbeat, blood pressure, breathing, movement  
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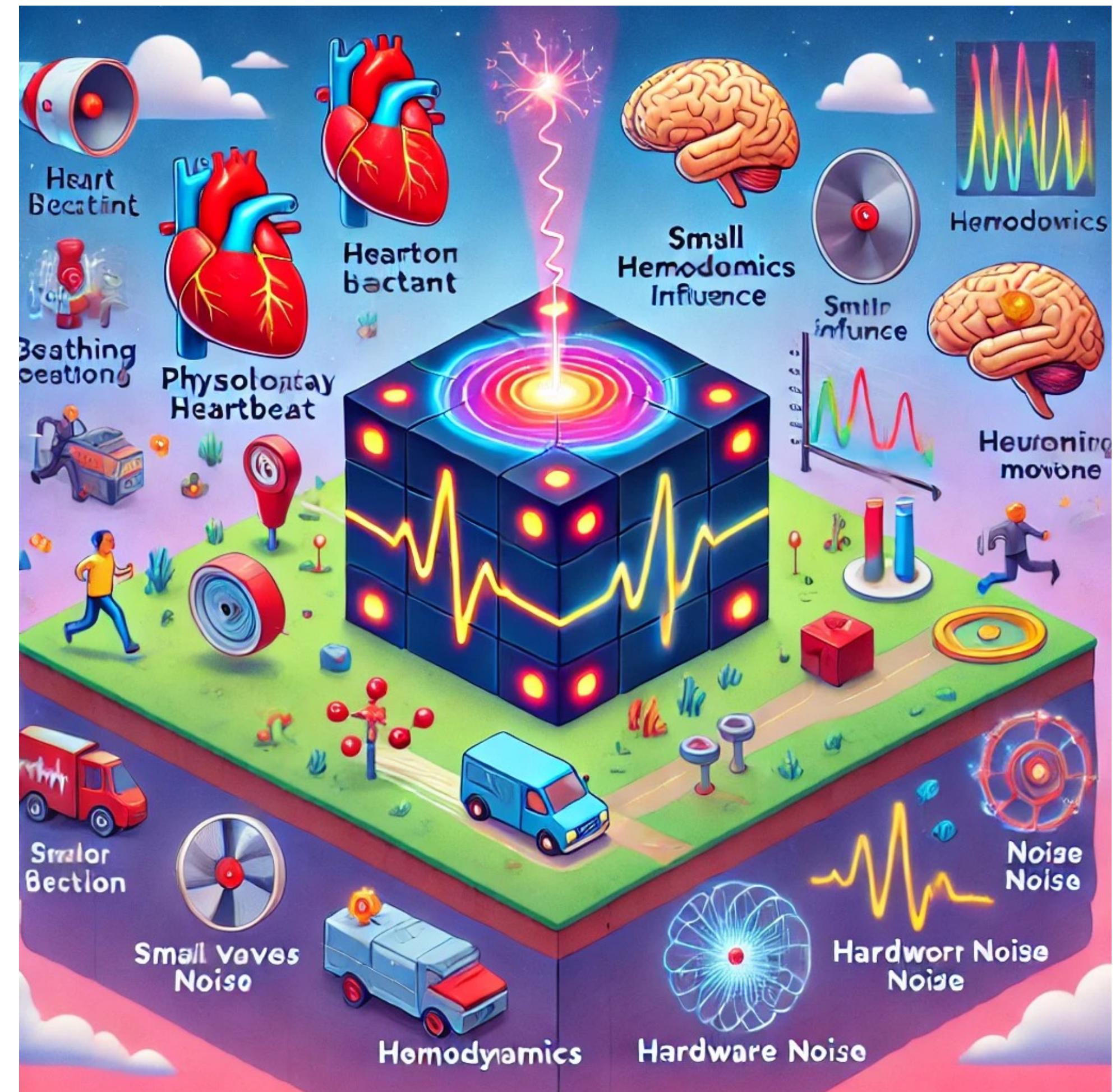
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Interpret our measurements as *neurons firing?*



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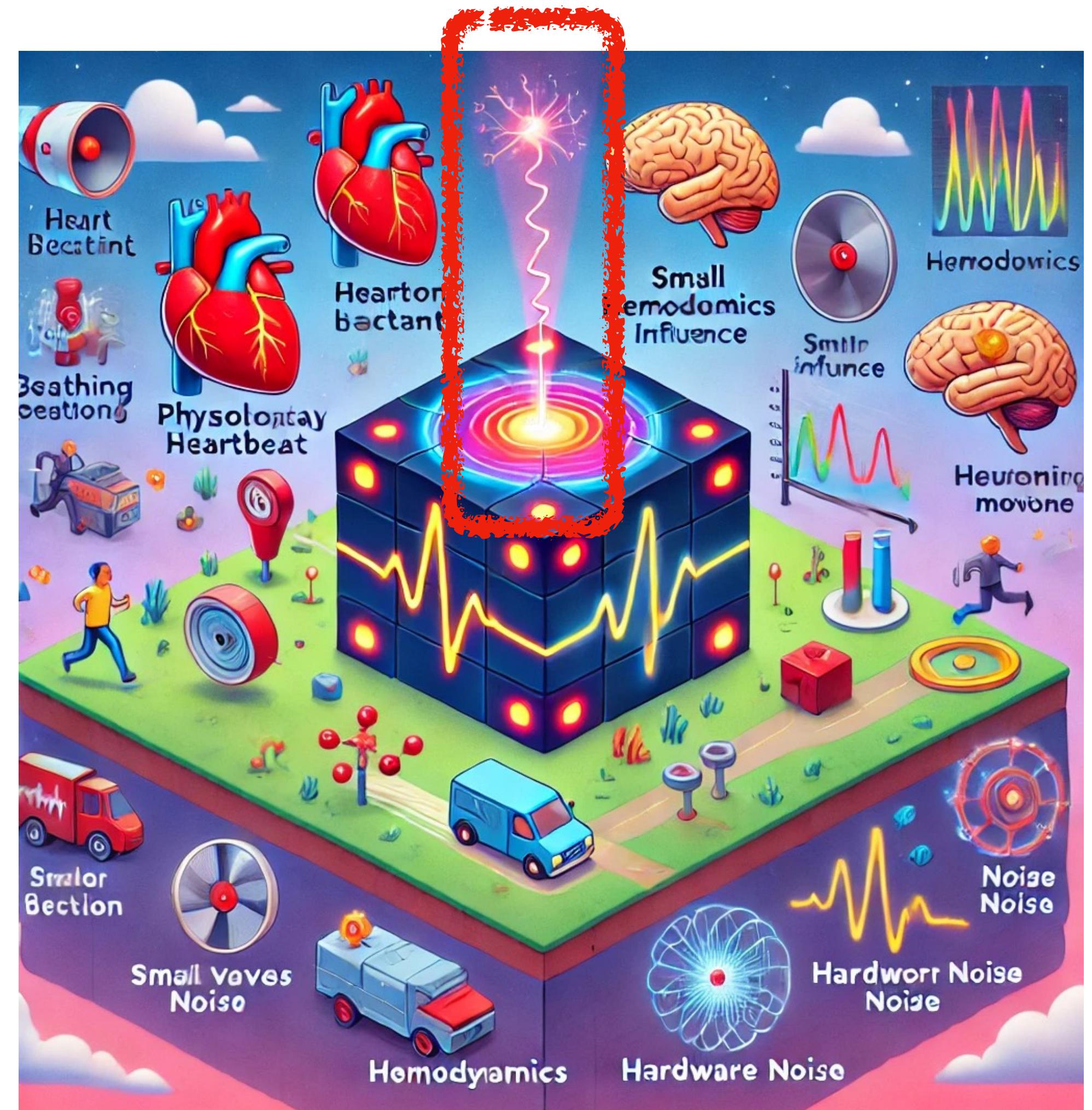
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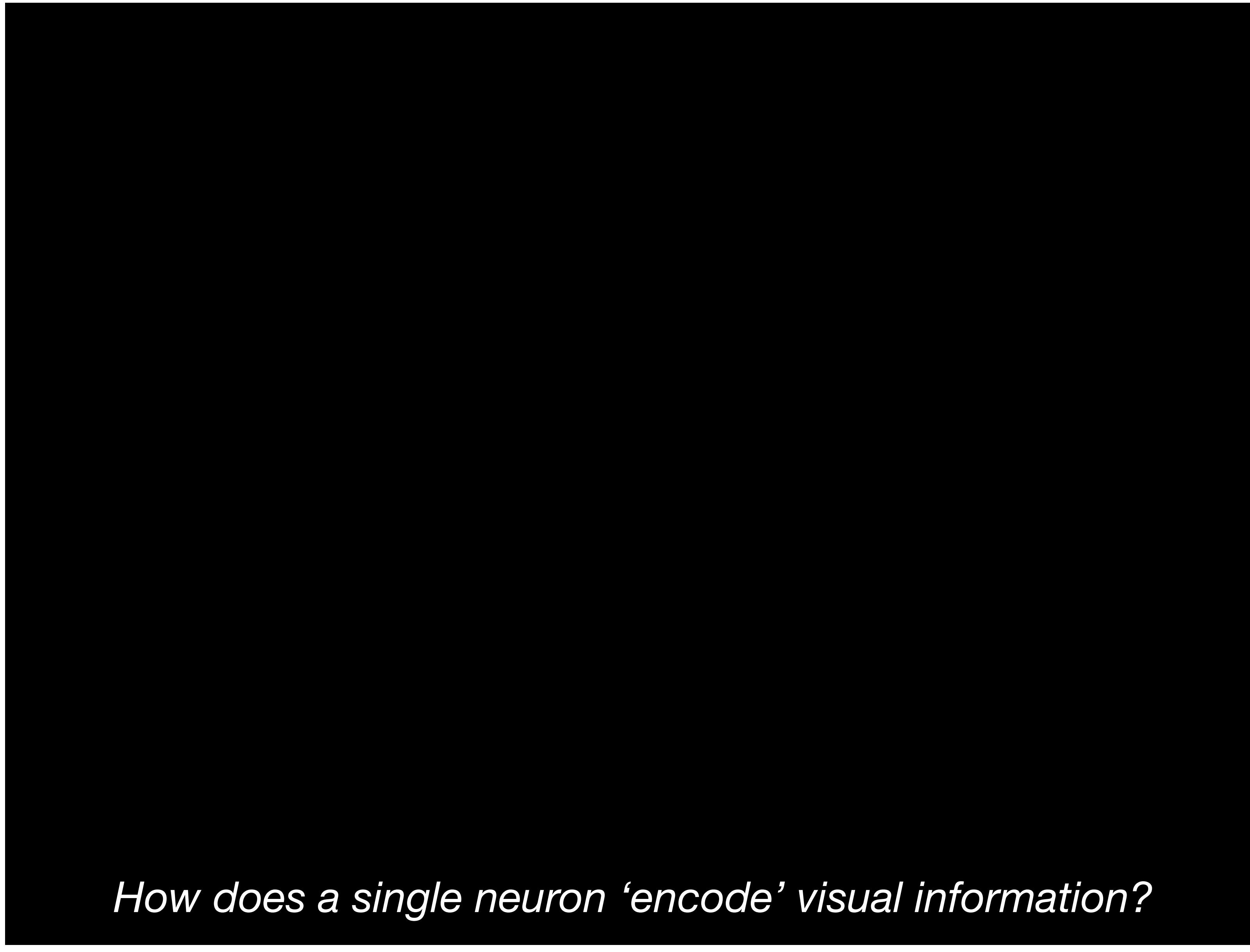
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  1. *Make explicit models of what neurons in **single voxels** are doing*
  2. *how this processing generates **patterns across voxels**.*



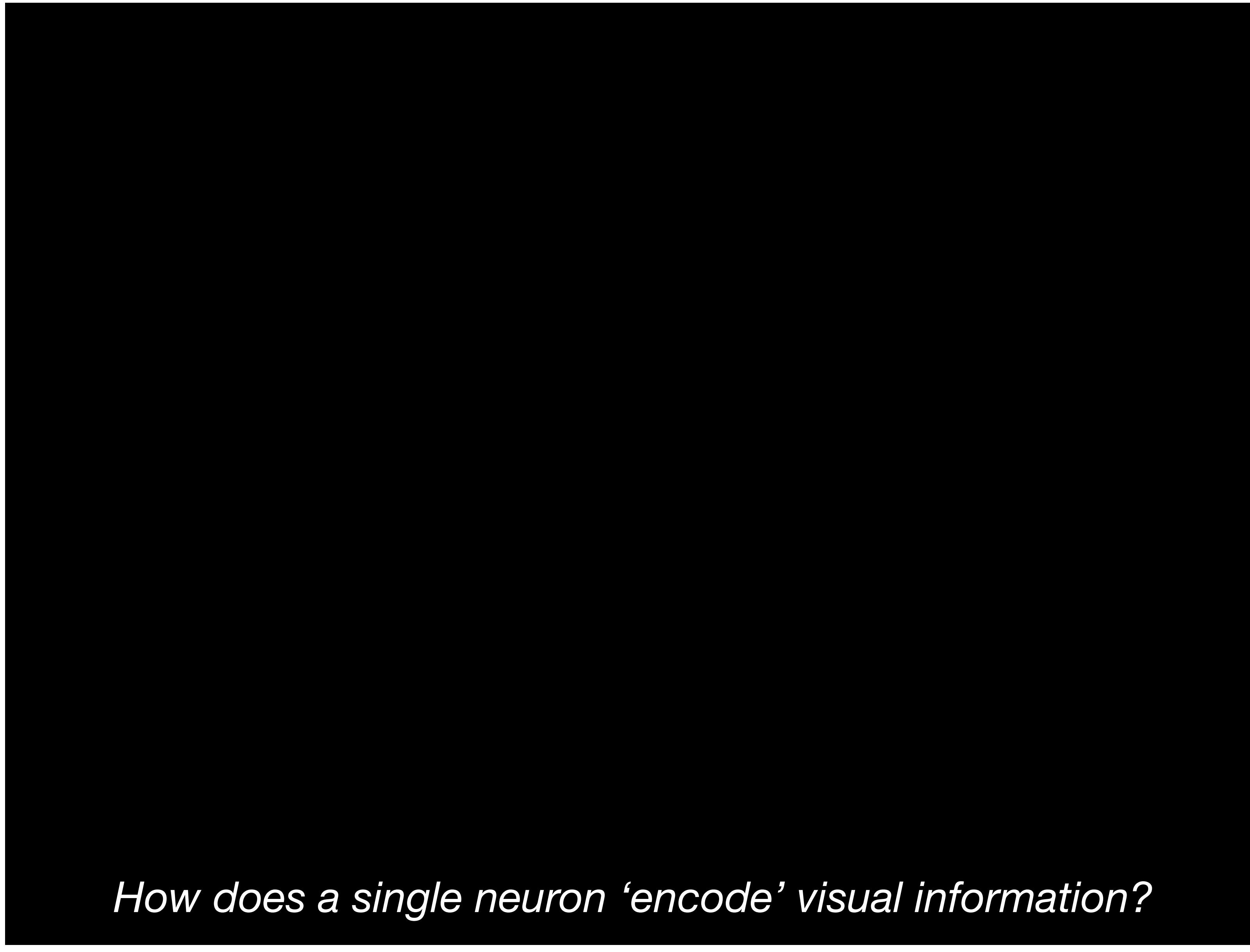
# Receptive fields?

# Hubel & Wiesel



*How does a single neuron ‘encode’ visual information?*

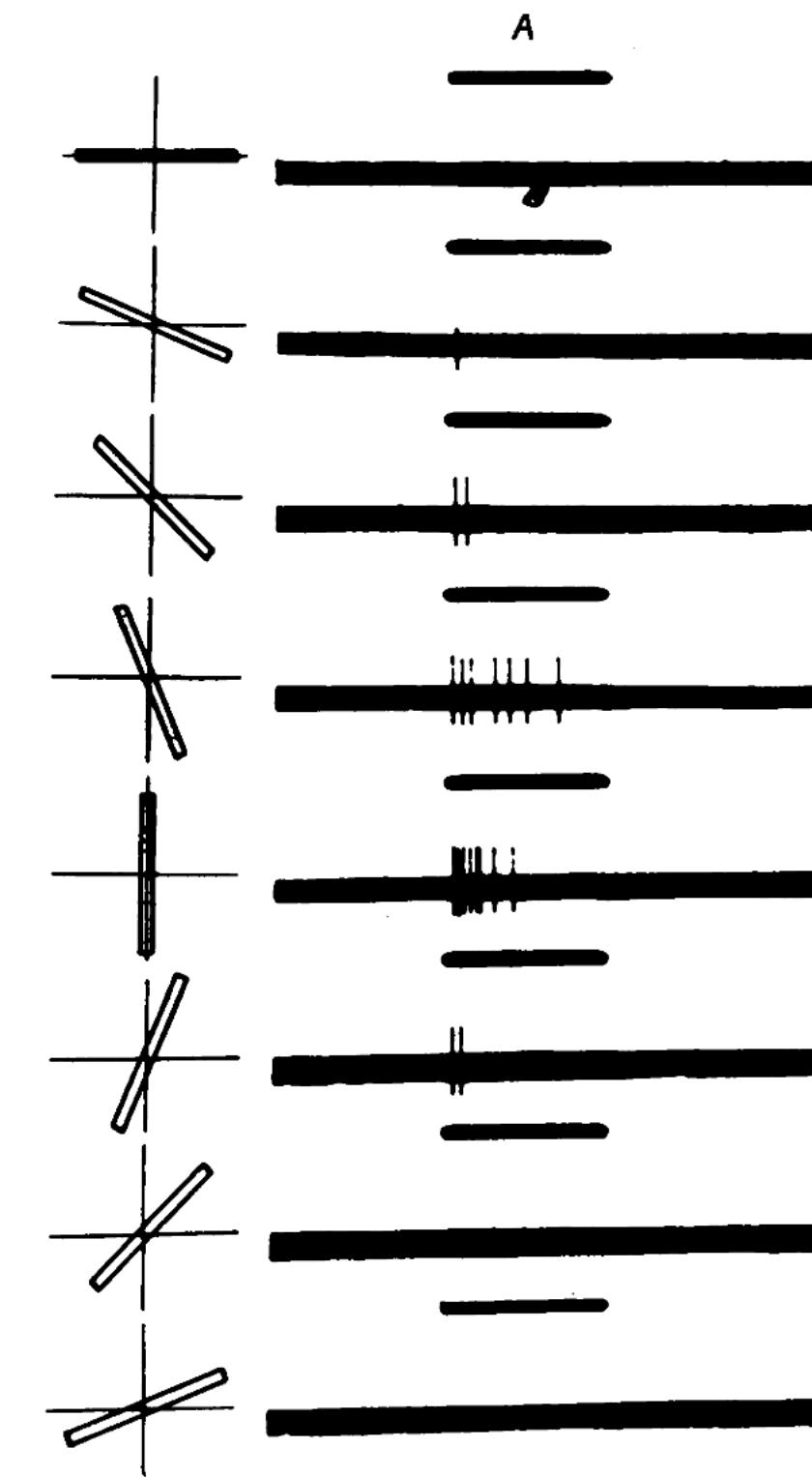
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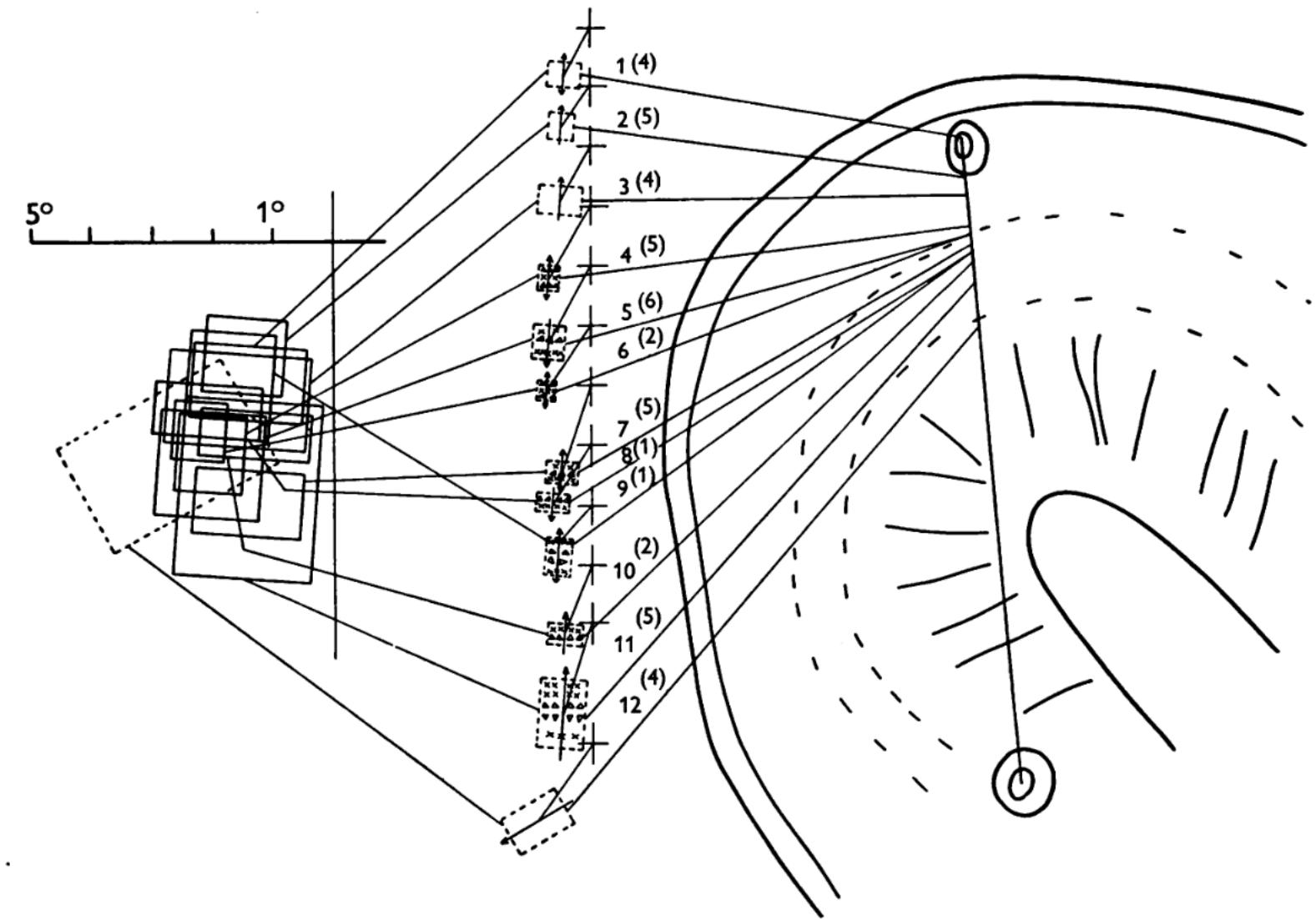
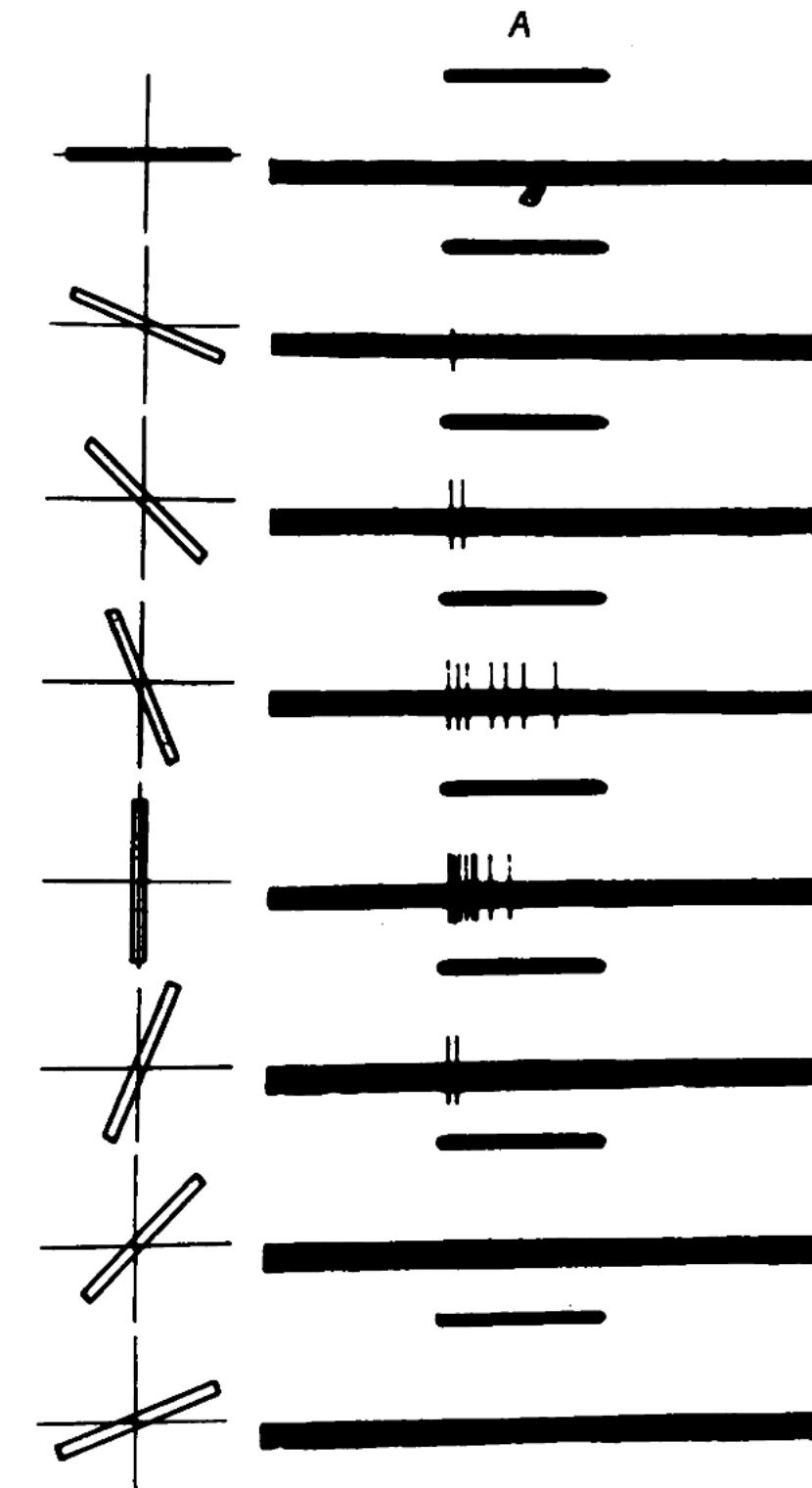
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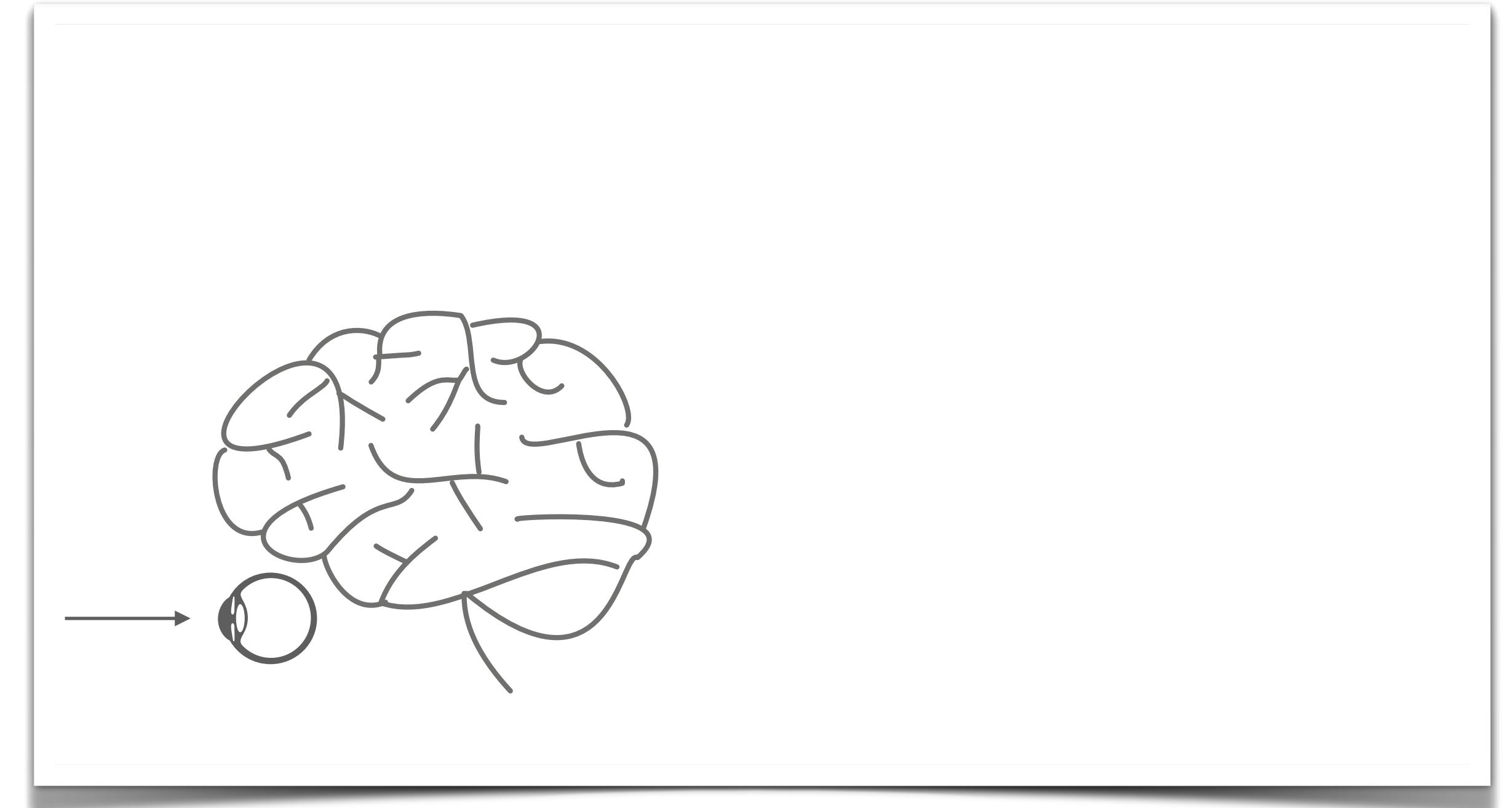


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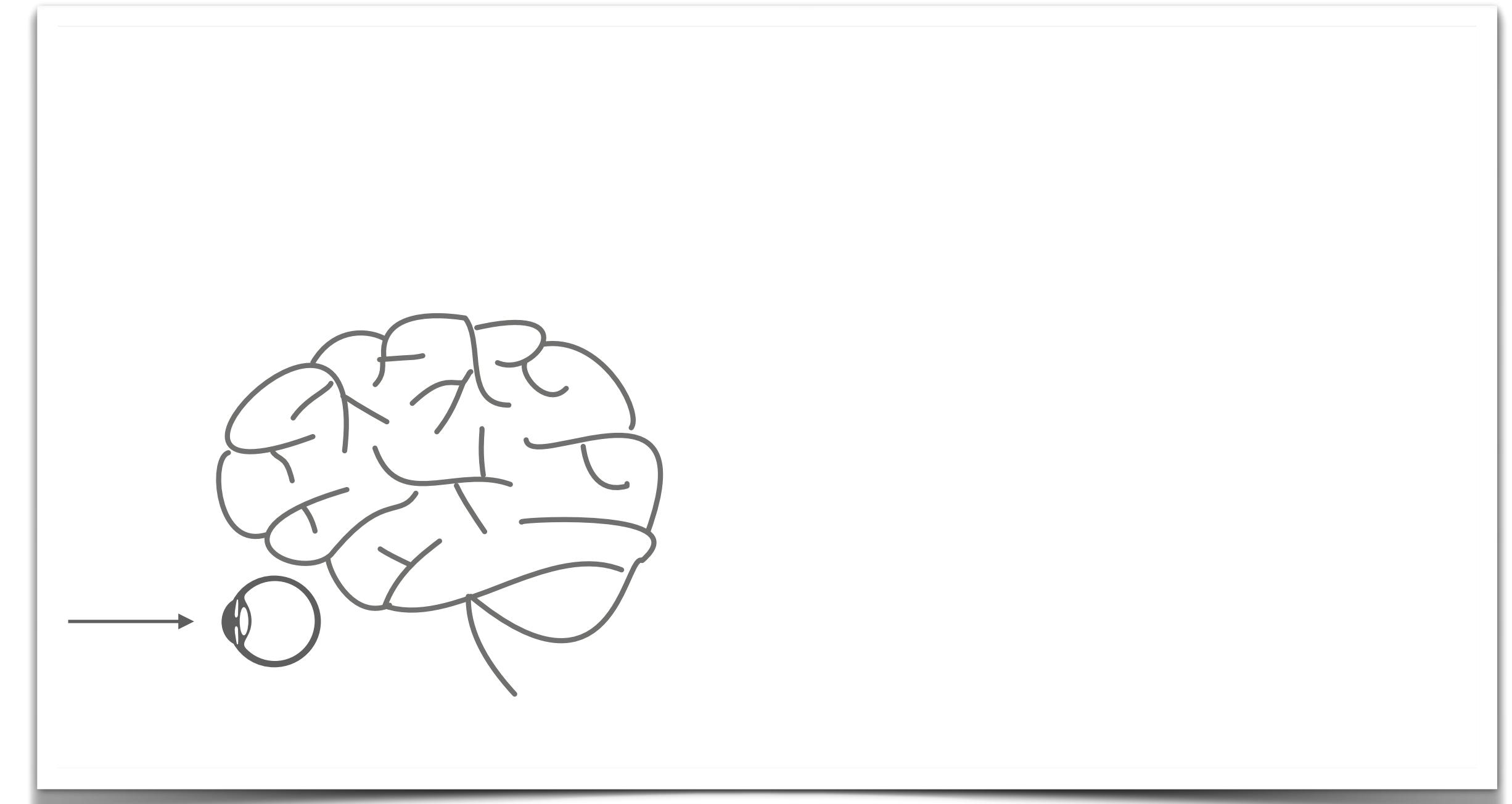
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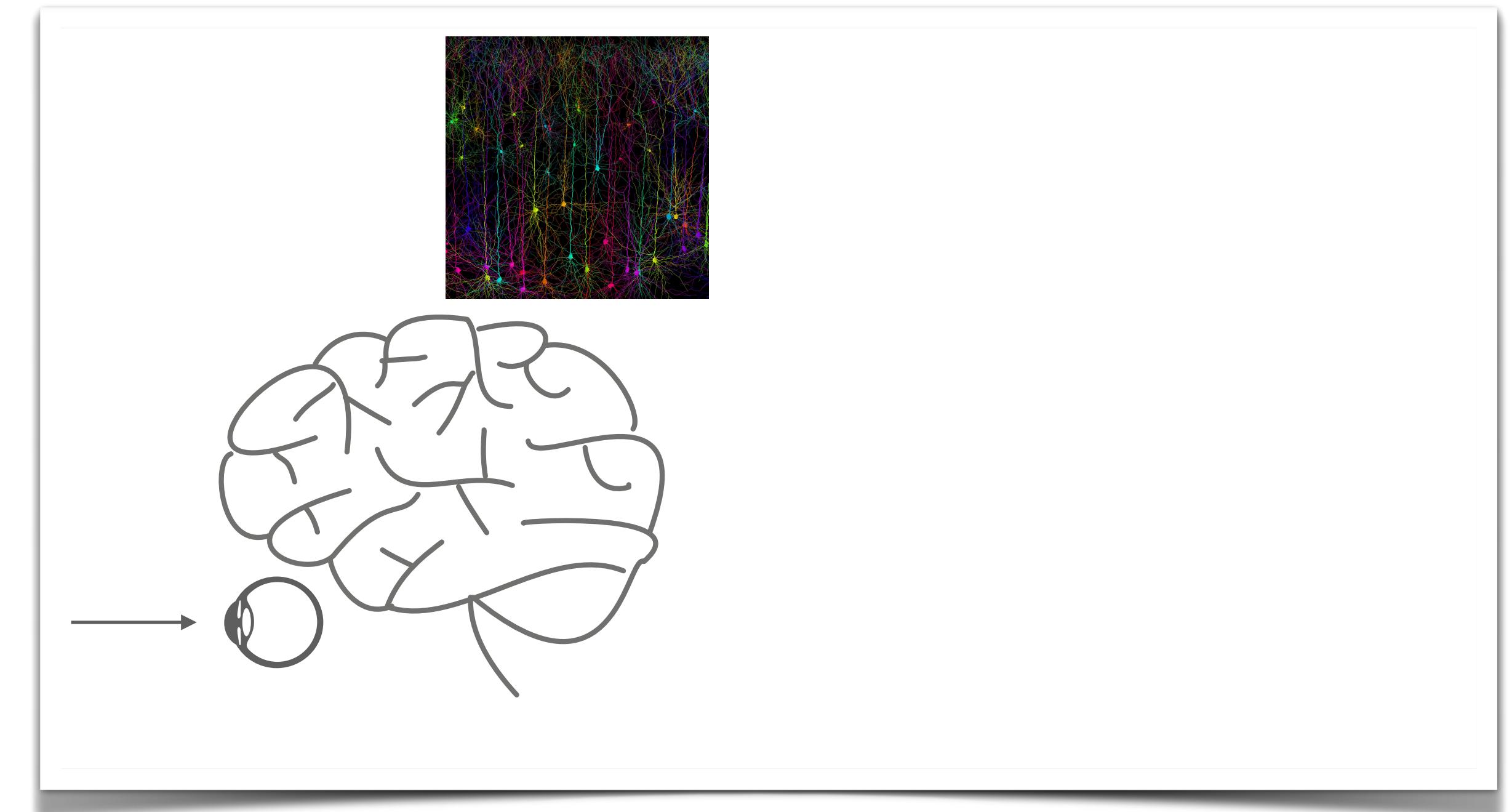
# Population Receptive Fields using fMRI



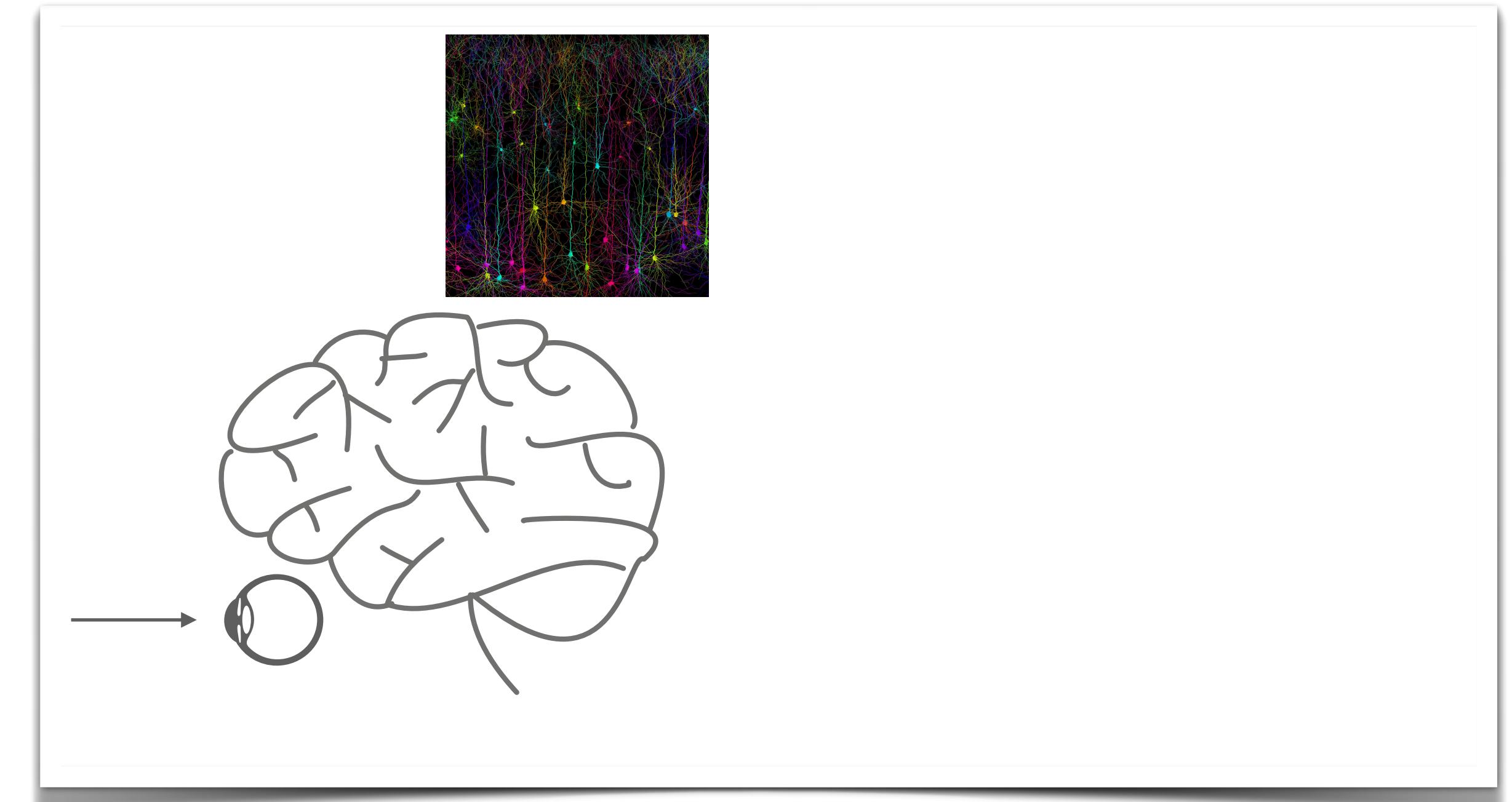
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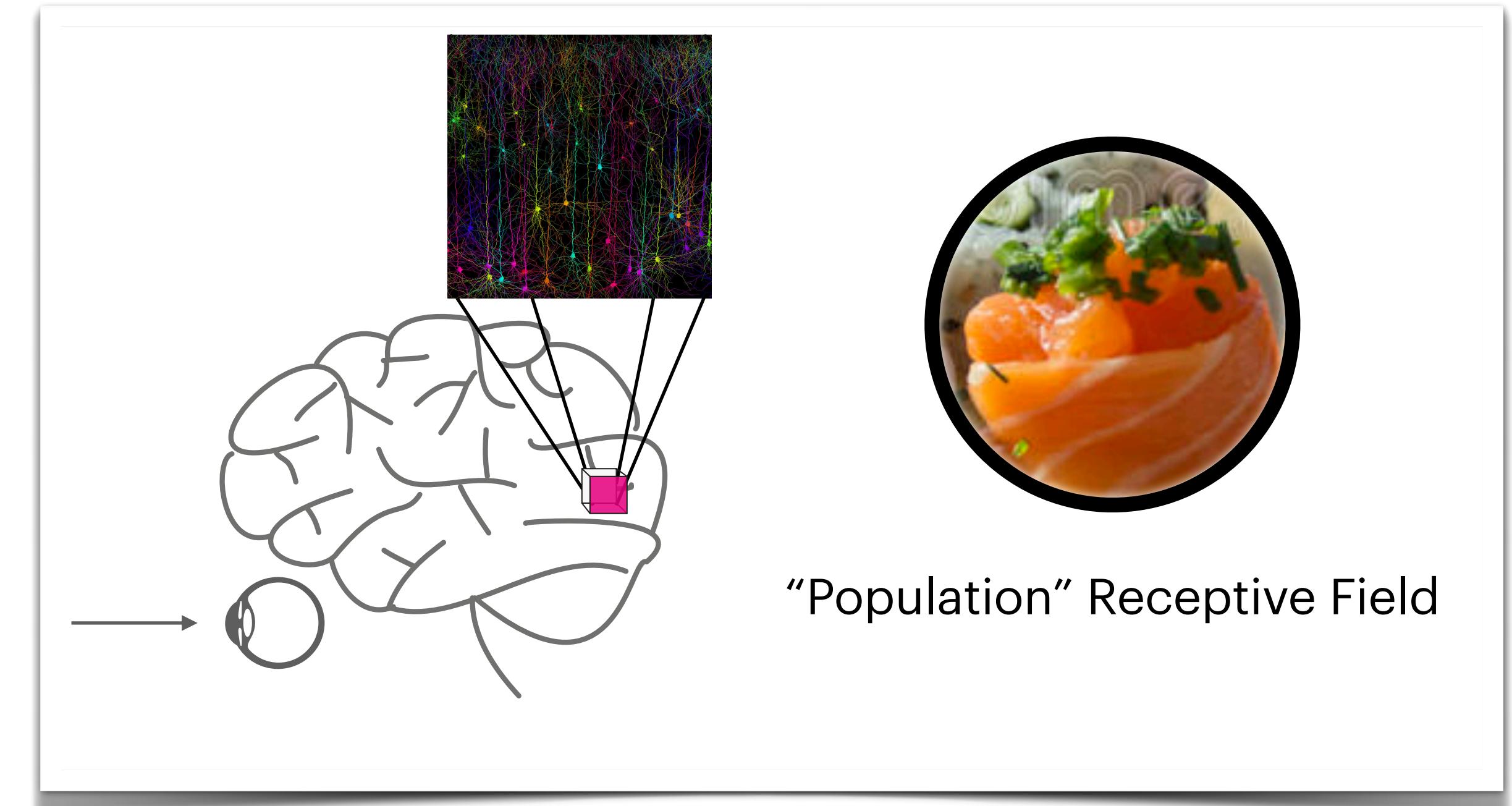
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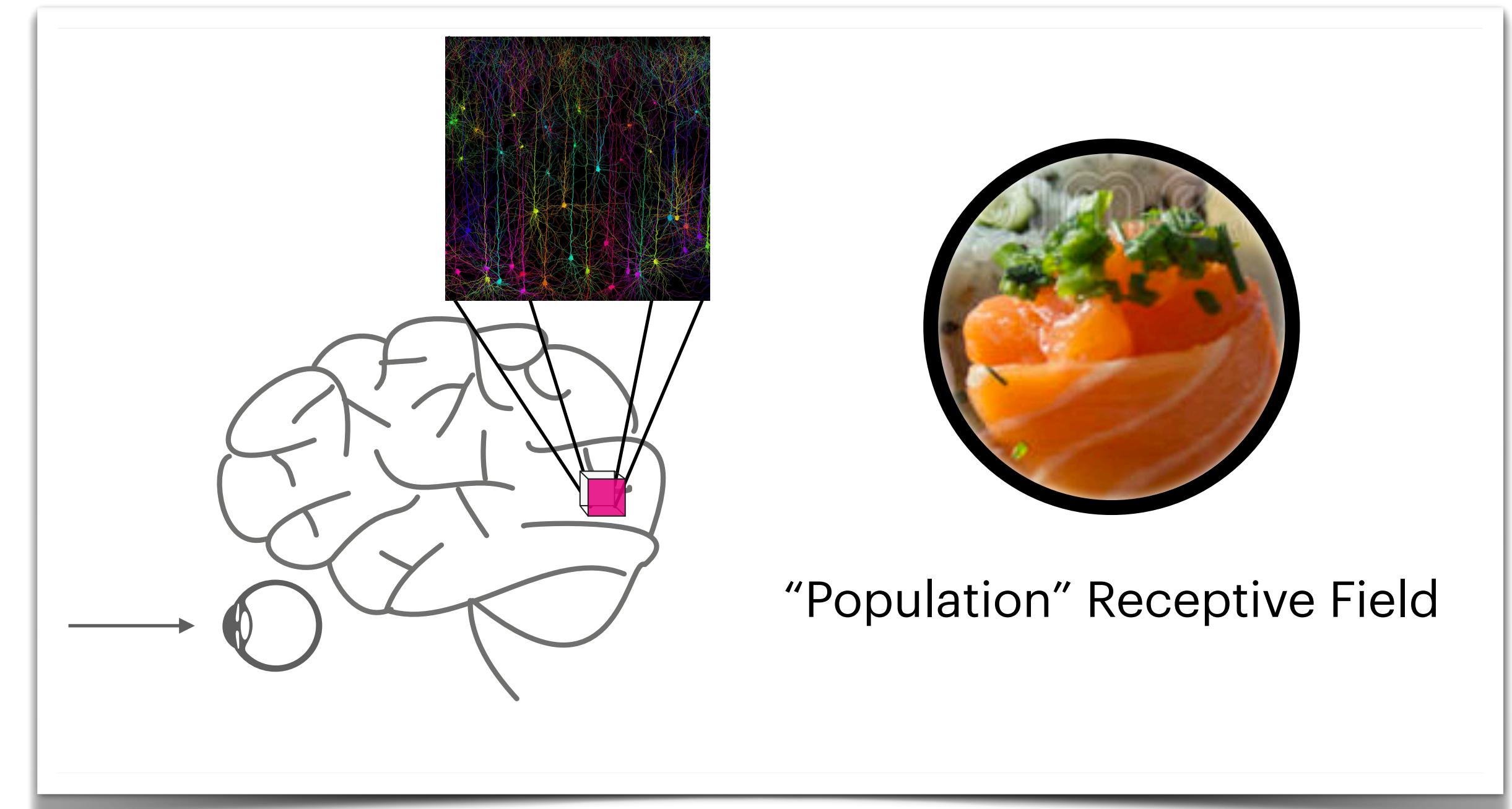
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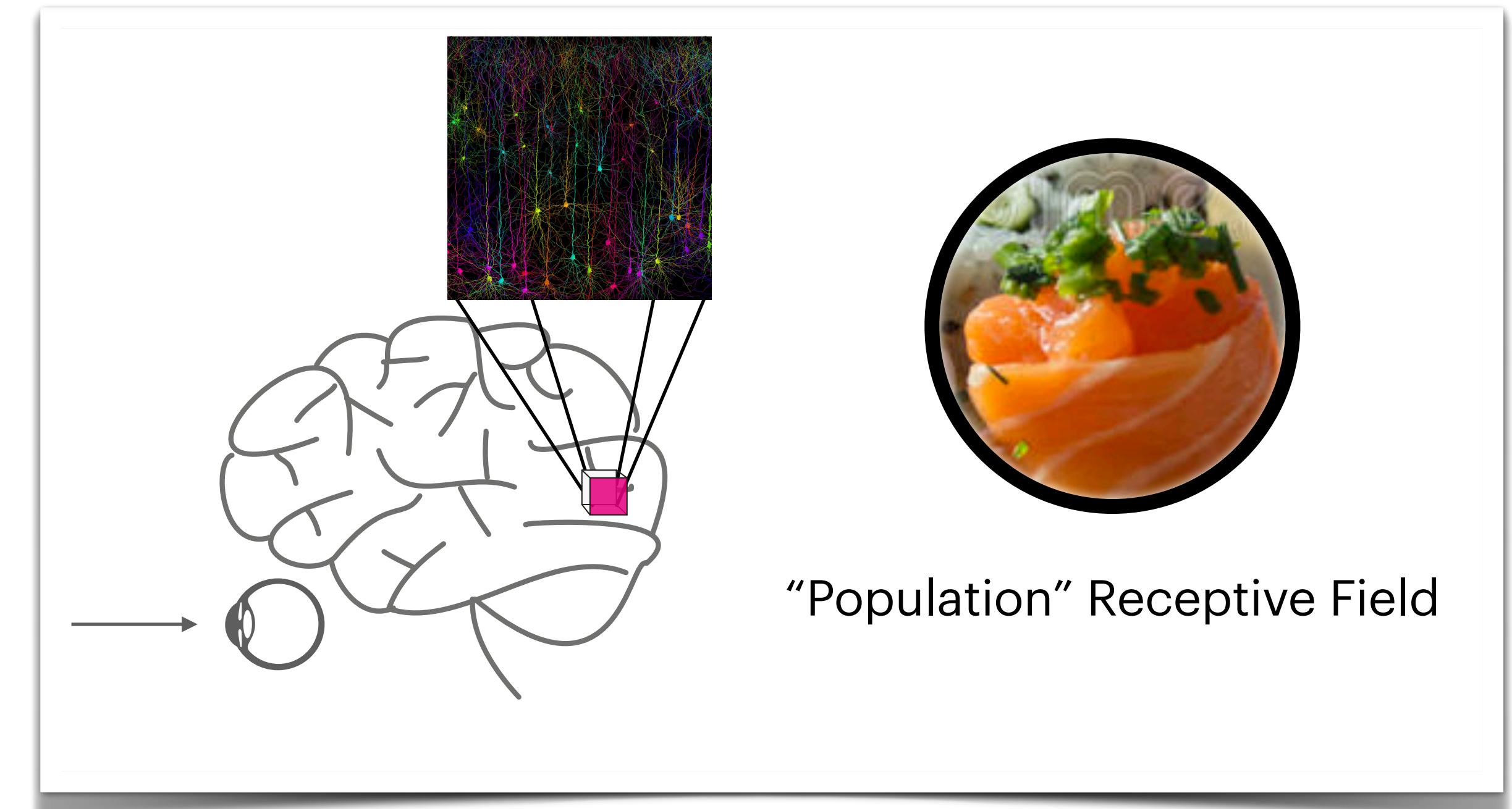


# Population Receptive Fields using fMRI



Extend the receptive field computational motif to voxels:  
*a voxel's neural population (if tuned similarly) has a  
**population receptive field (pRF)***

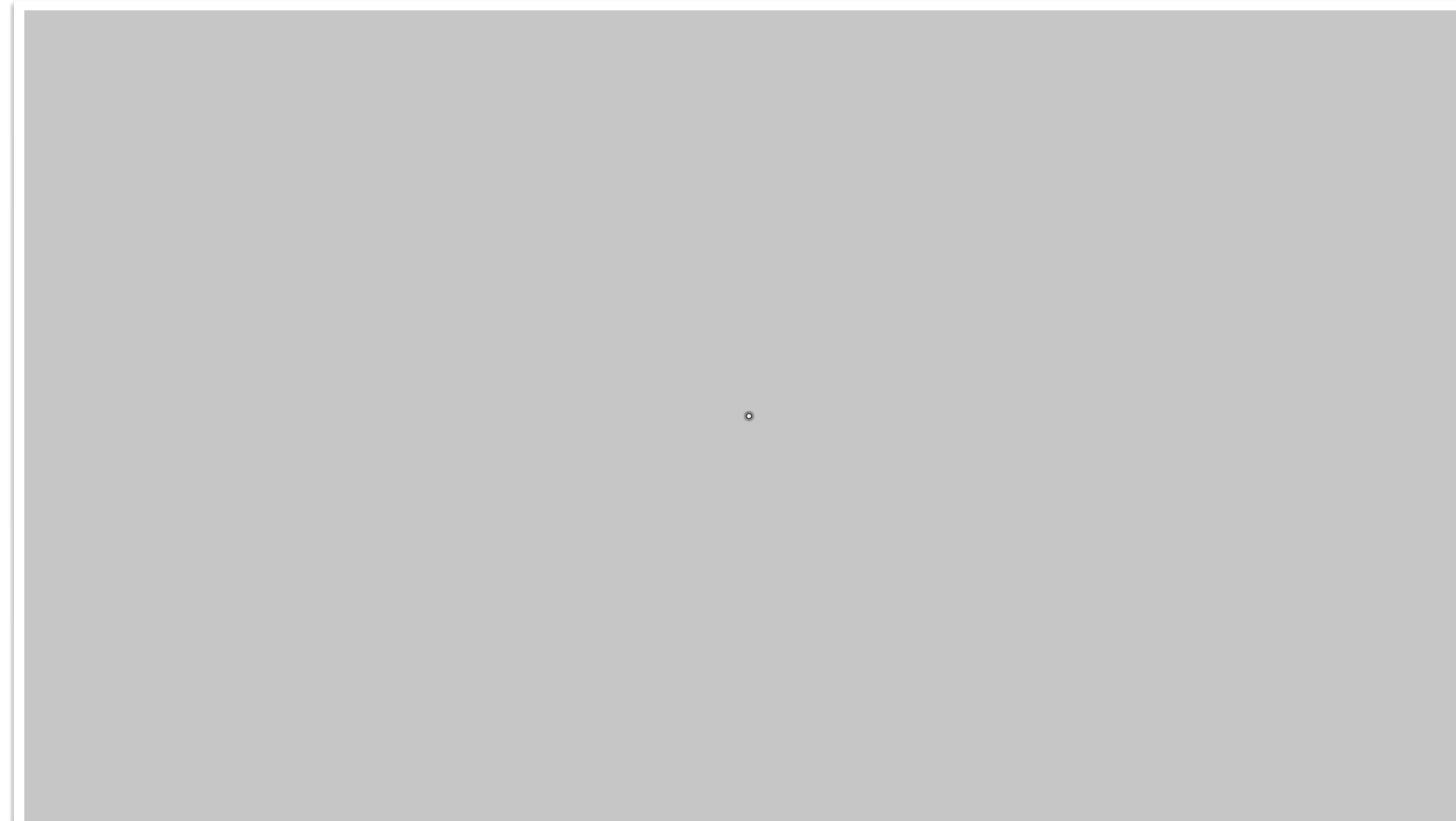
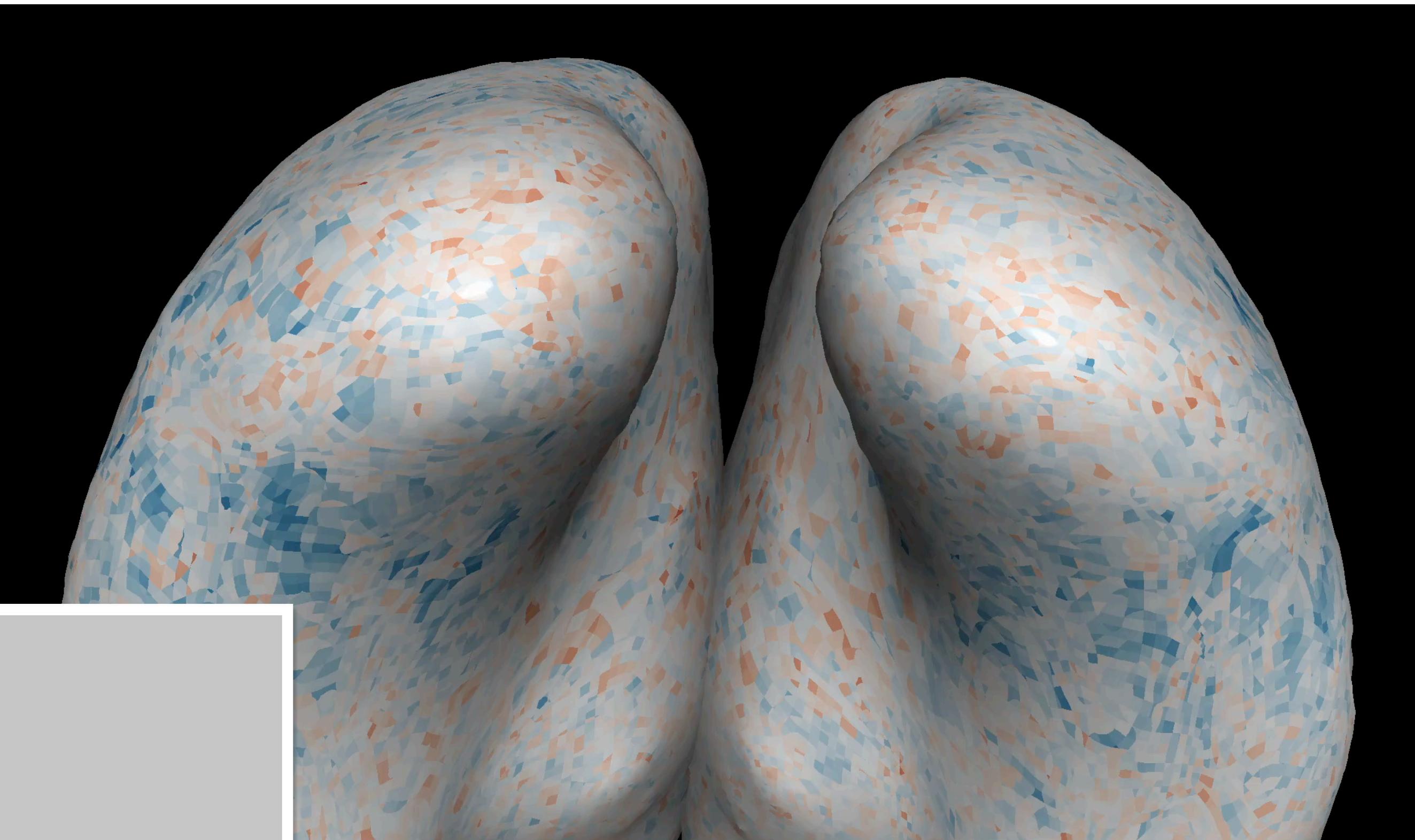
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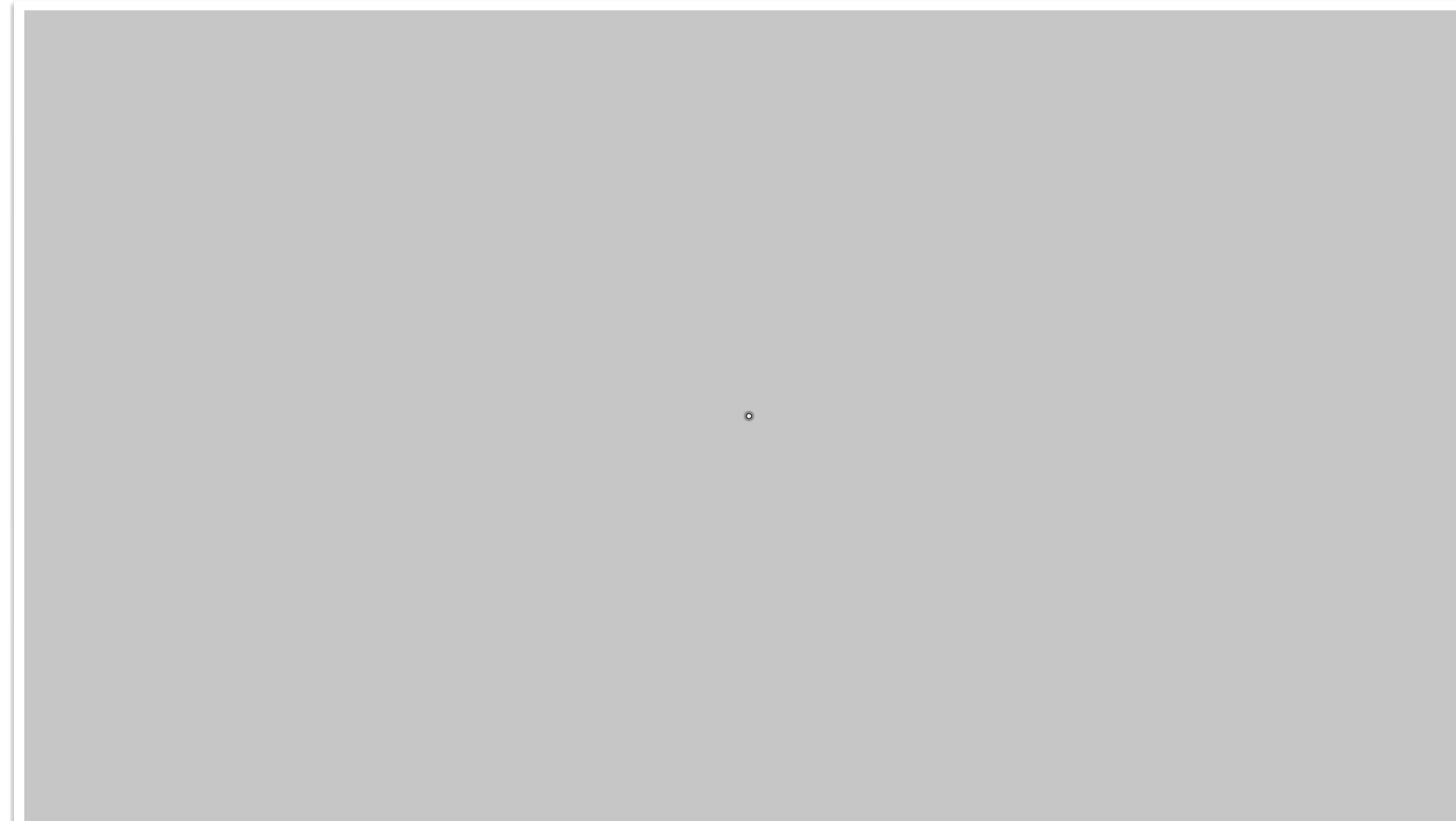
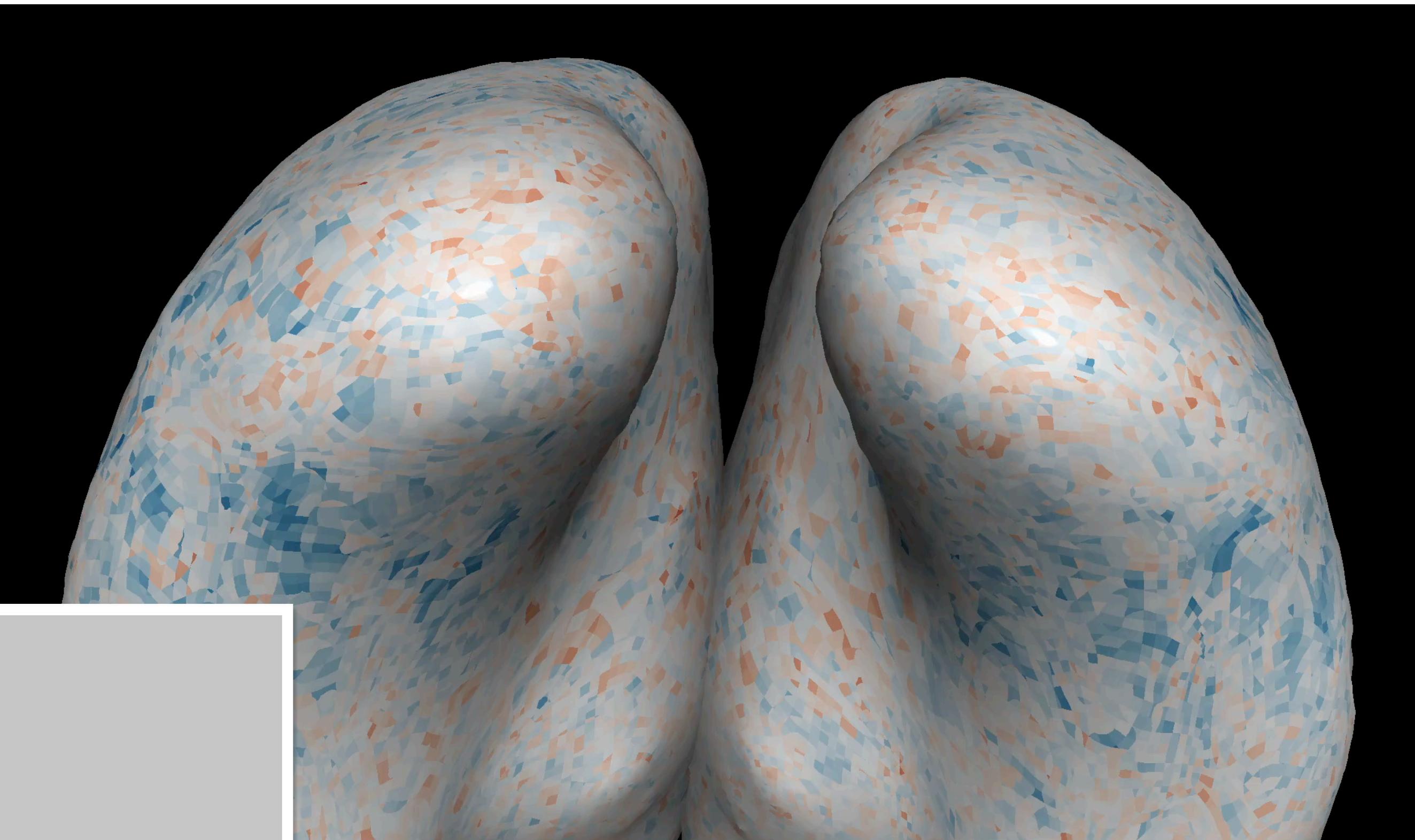
Extend the receptive field computational motif to voxels:  
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*Leaves out orientation, focuses on just location!*

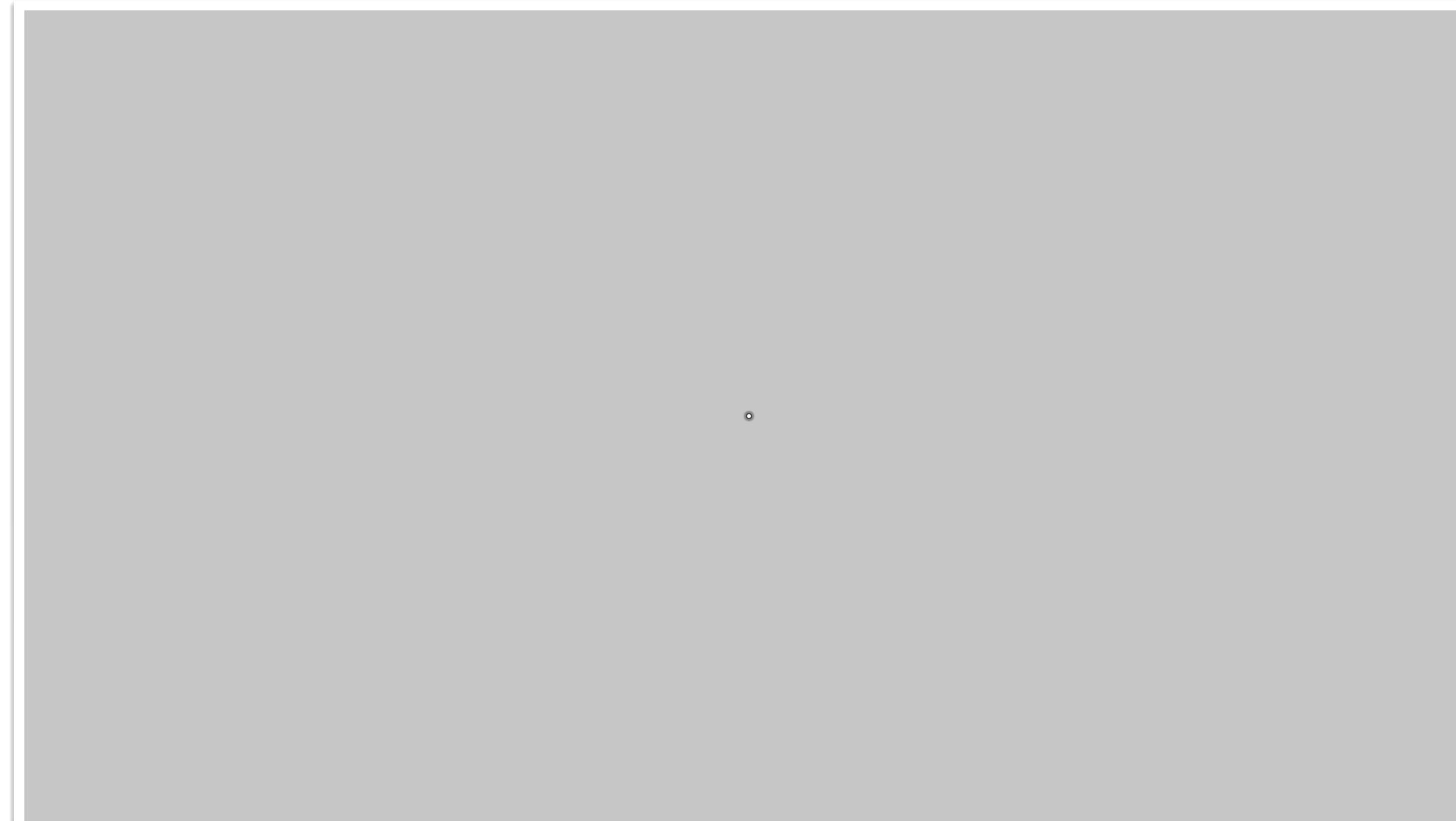
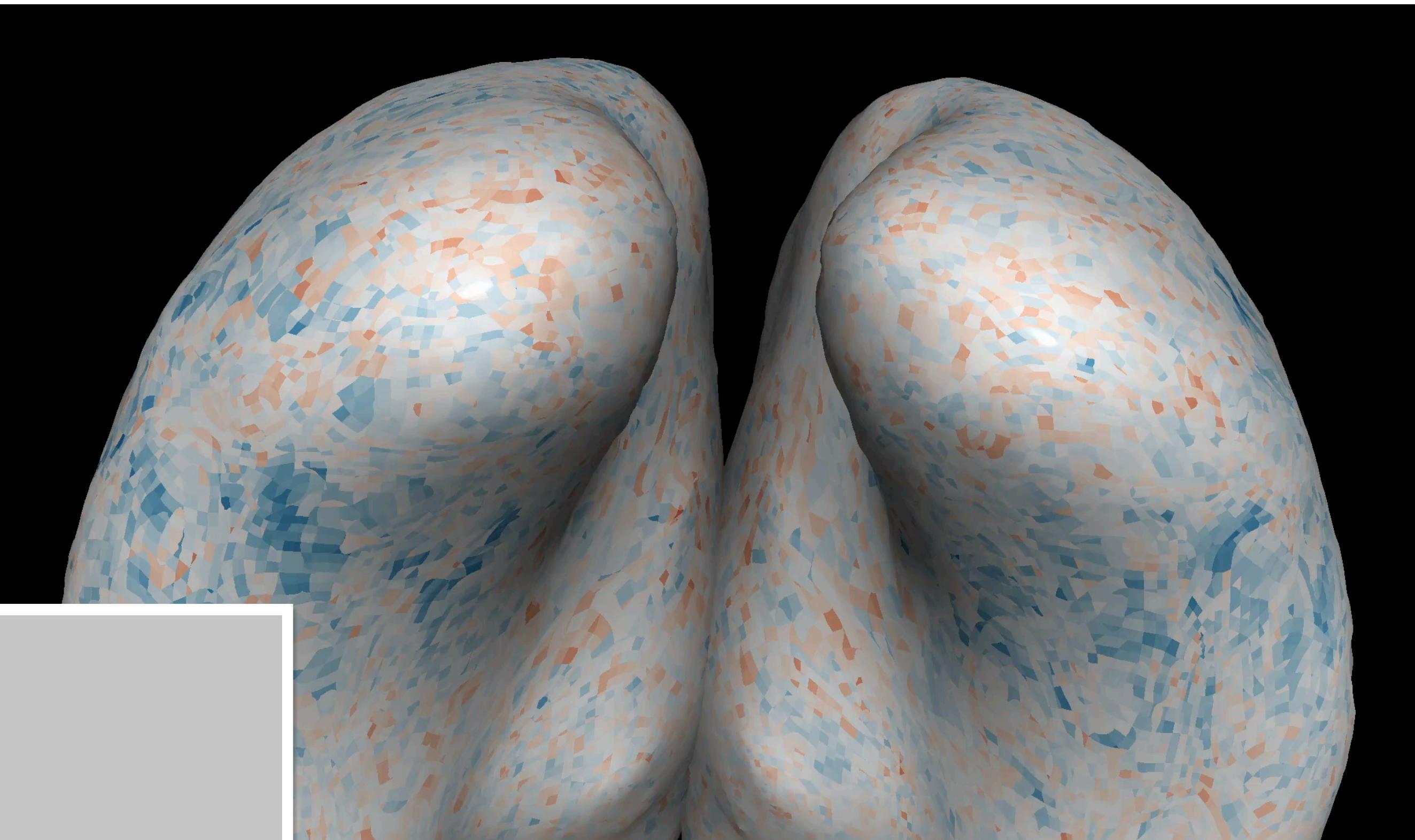
# Taking RFs To fMRI



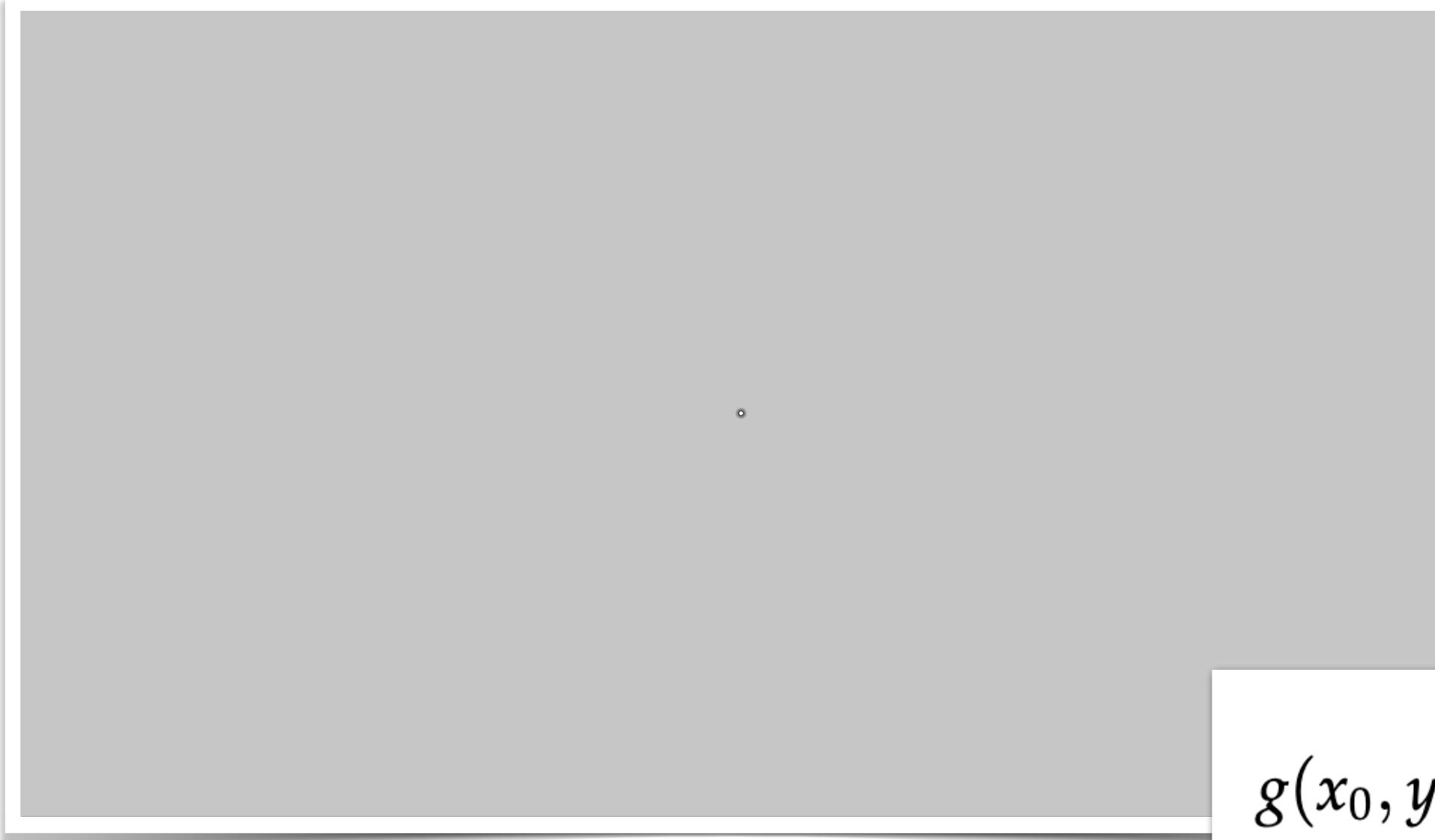
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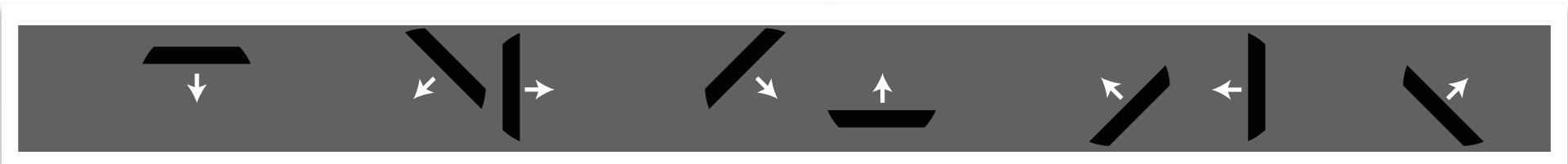


## *Structured single-voxel BOLD time course: we can fit PRF parameters*


$$g(x_0, y_0, \sigma) = \exp\left(-\frac{(x - x_0)^2 + (y - y_0)^2}{2\sigma^2}\right),$$

**Position**  
**Size**

*Estimate best-fitting  
model parameters  
given the data*

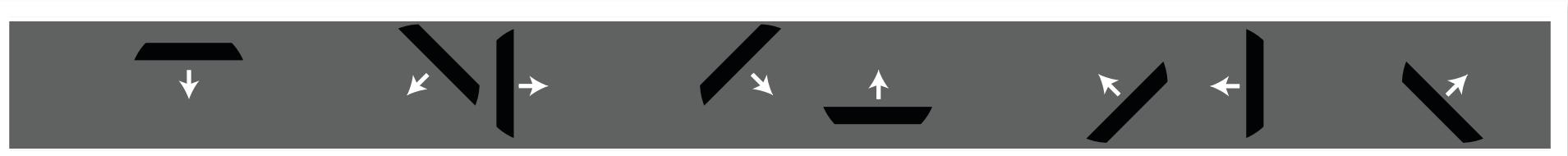


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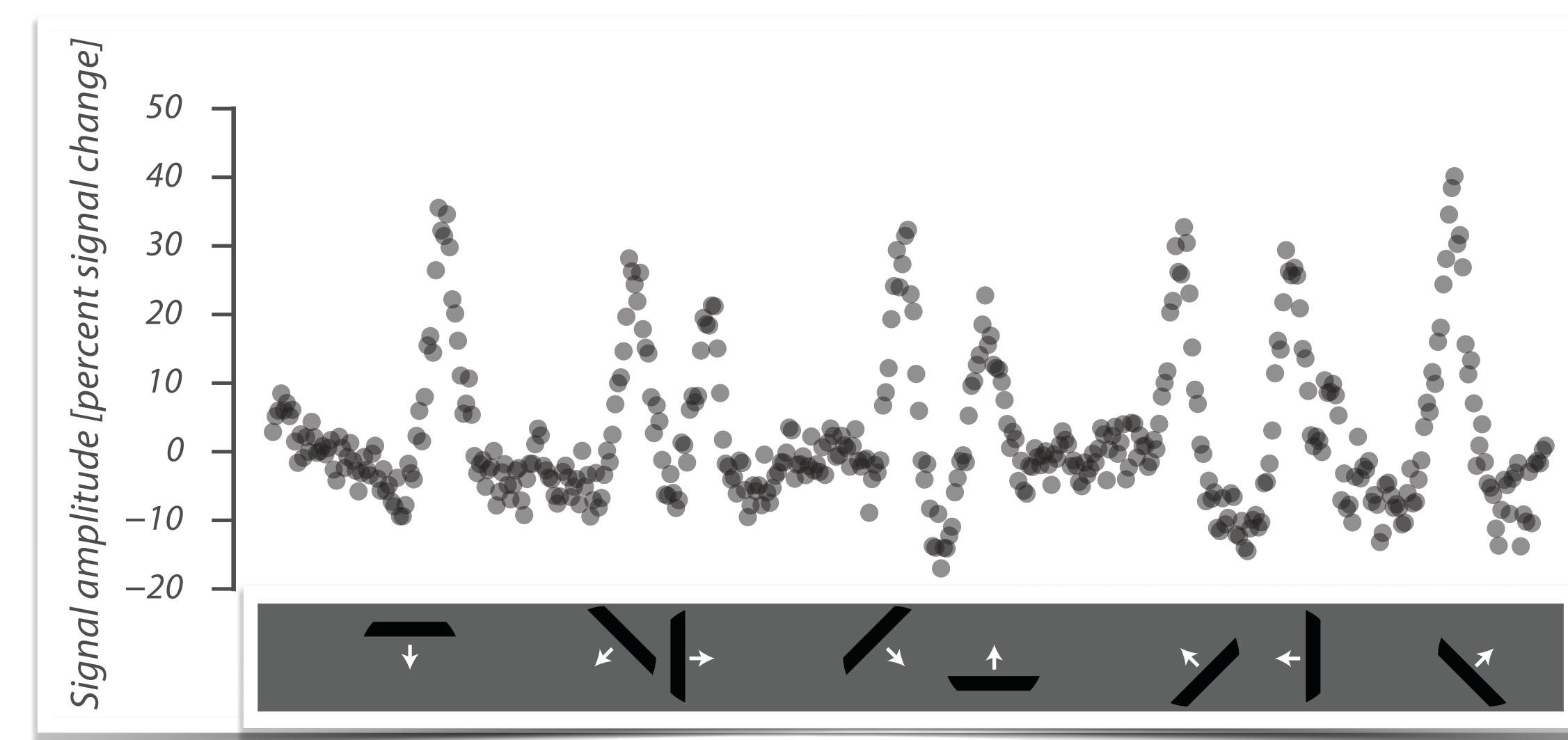
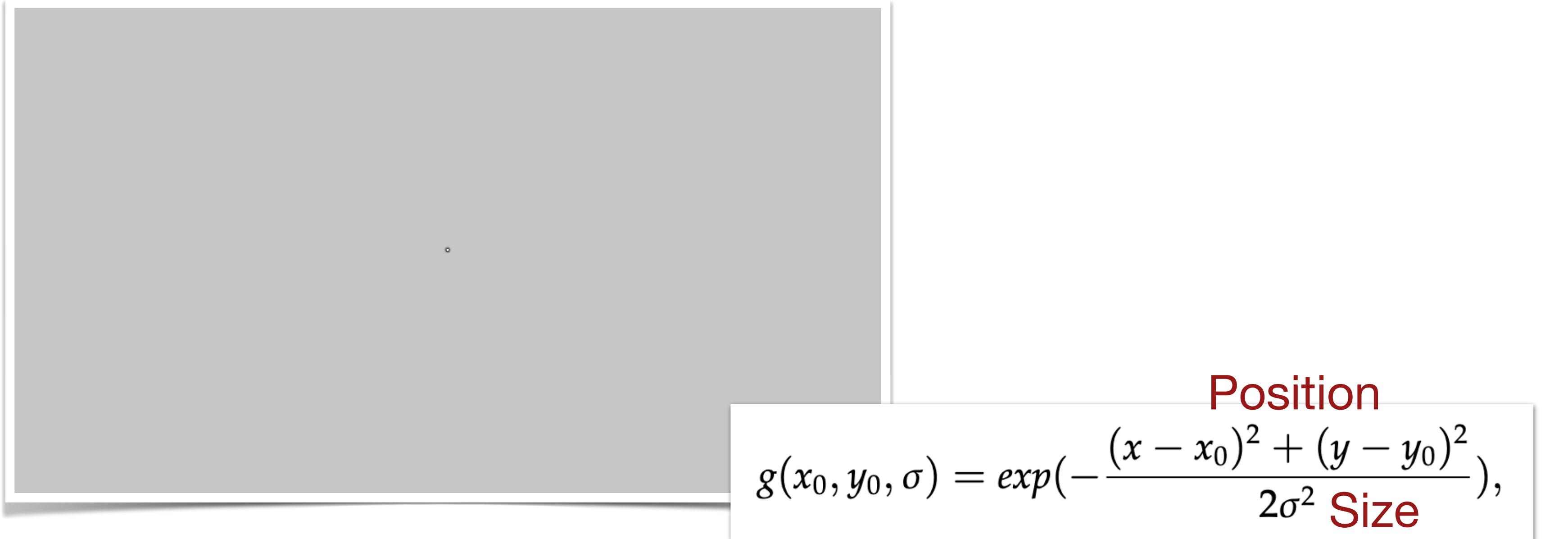

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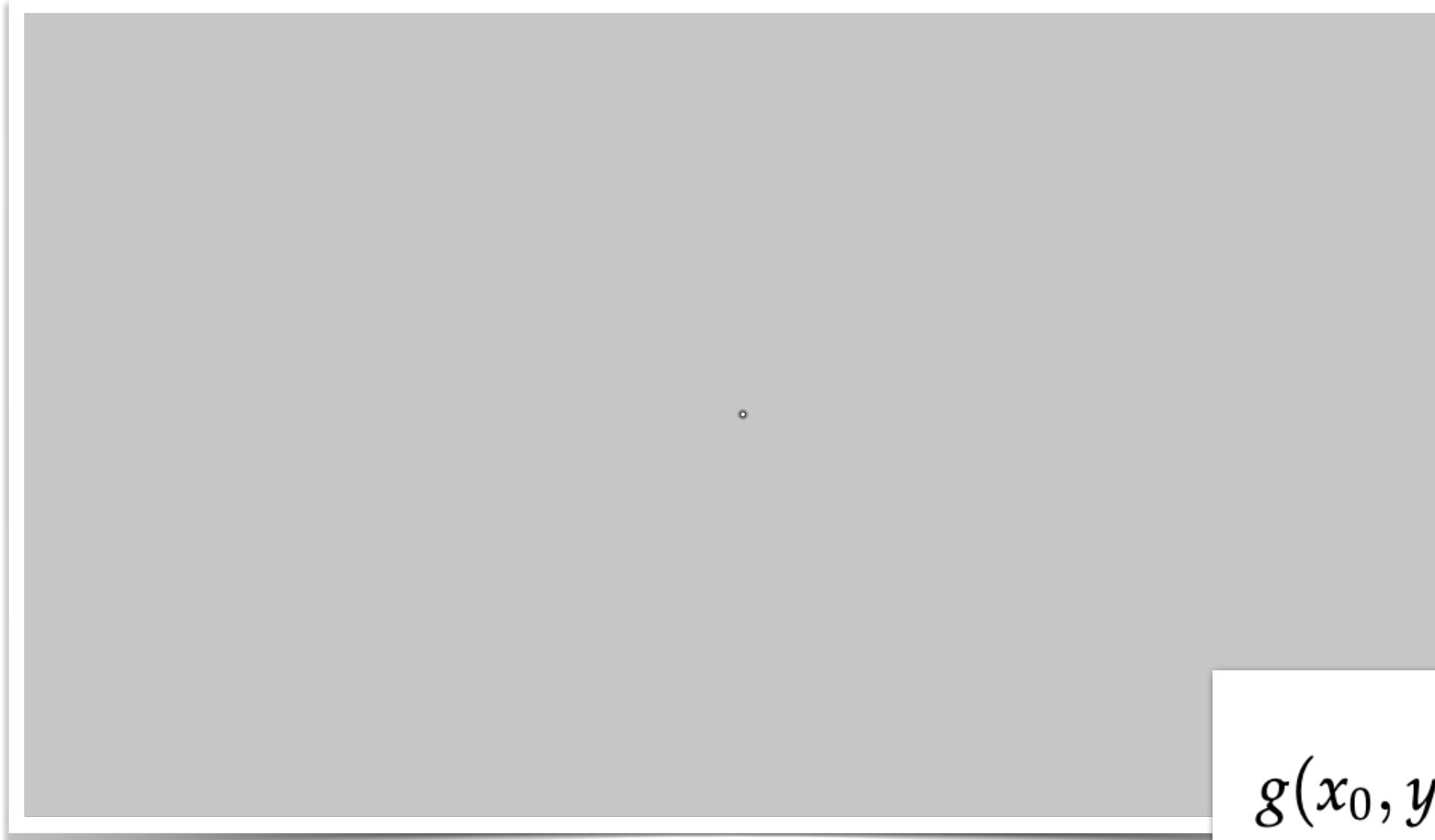


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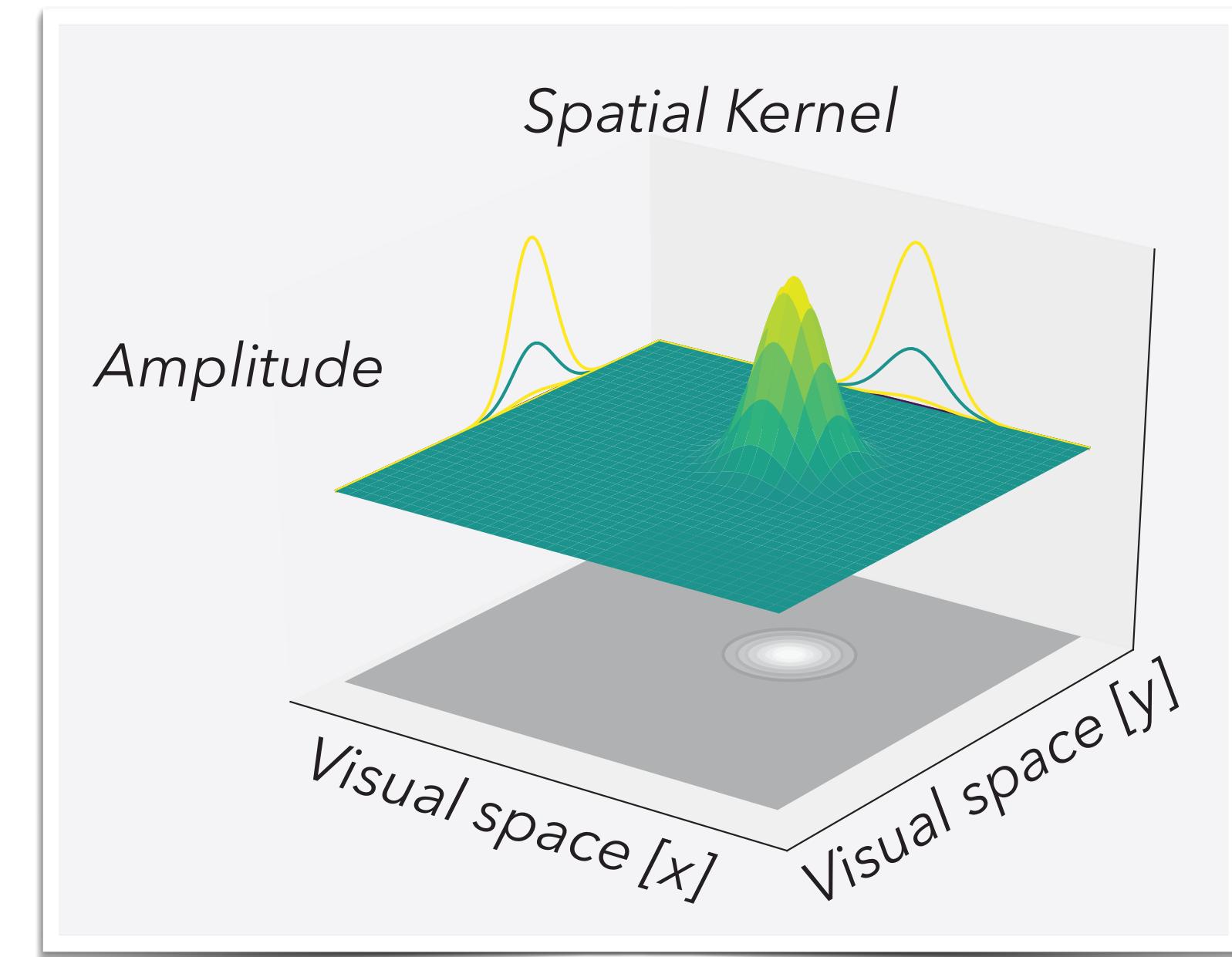
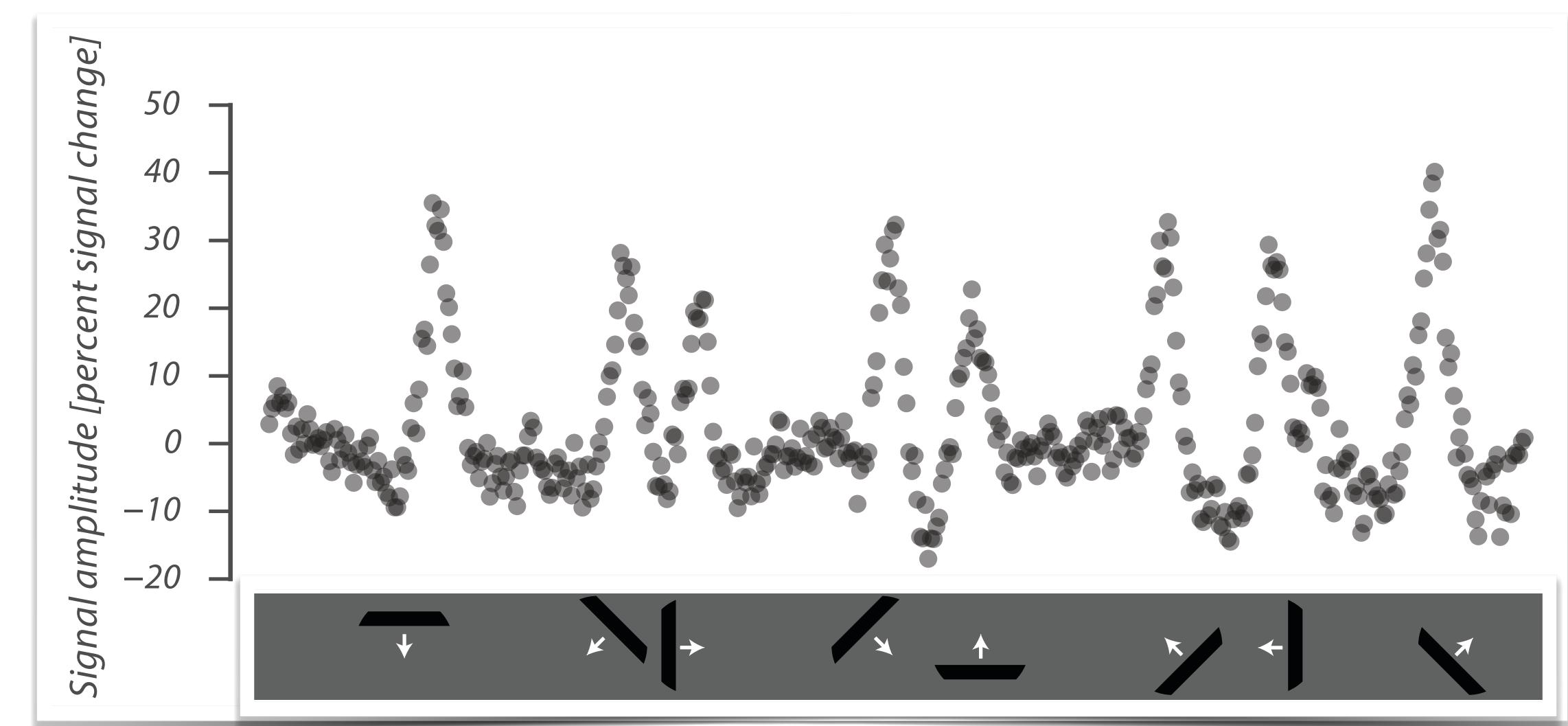


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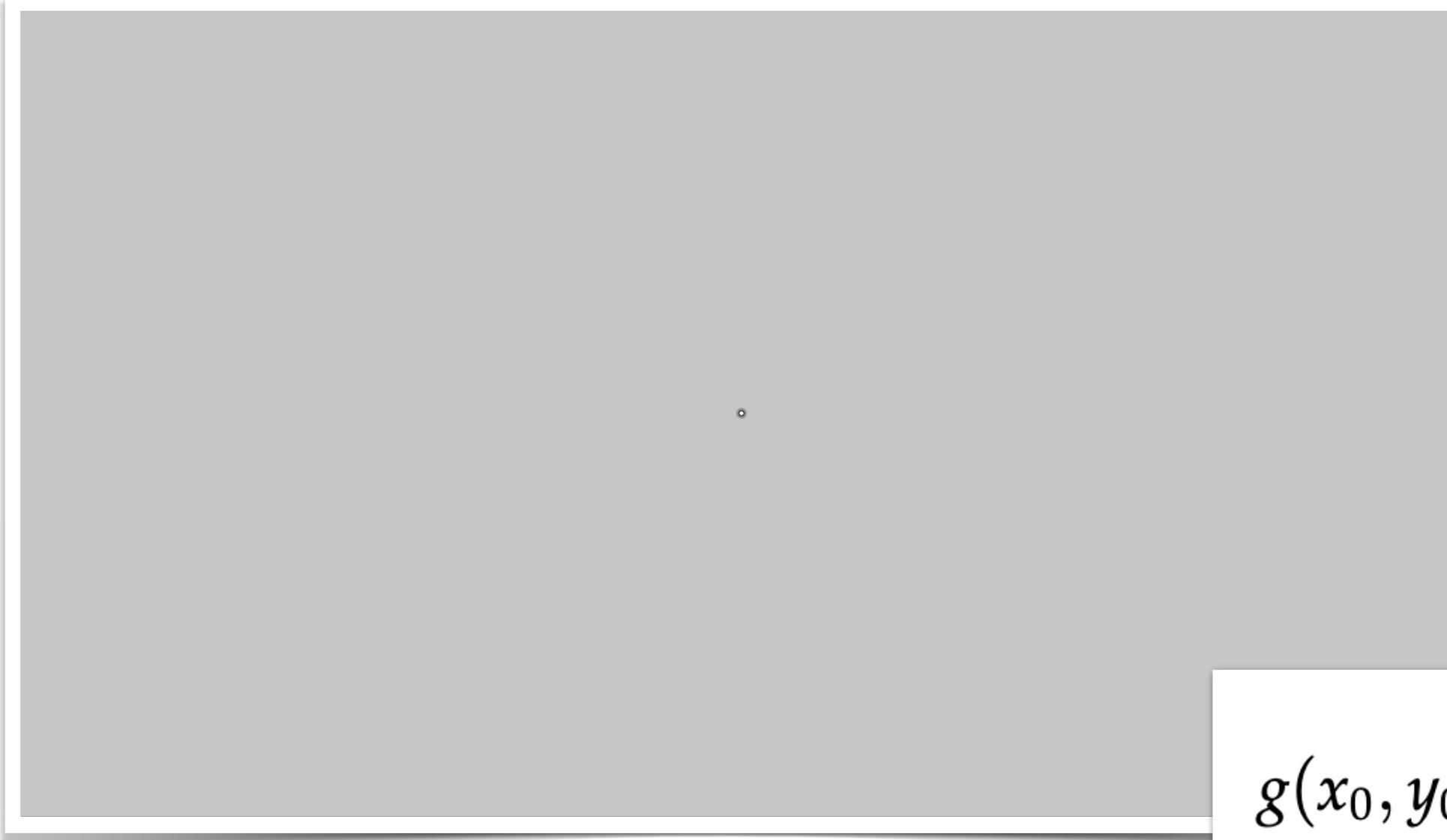


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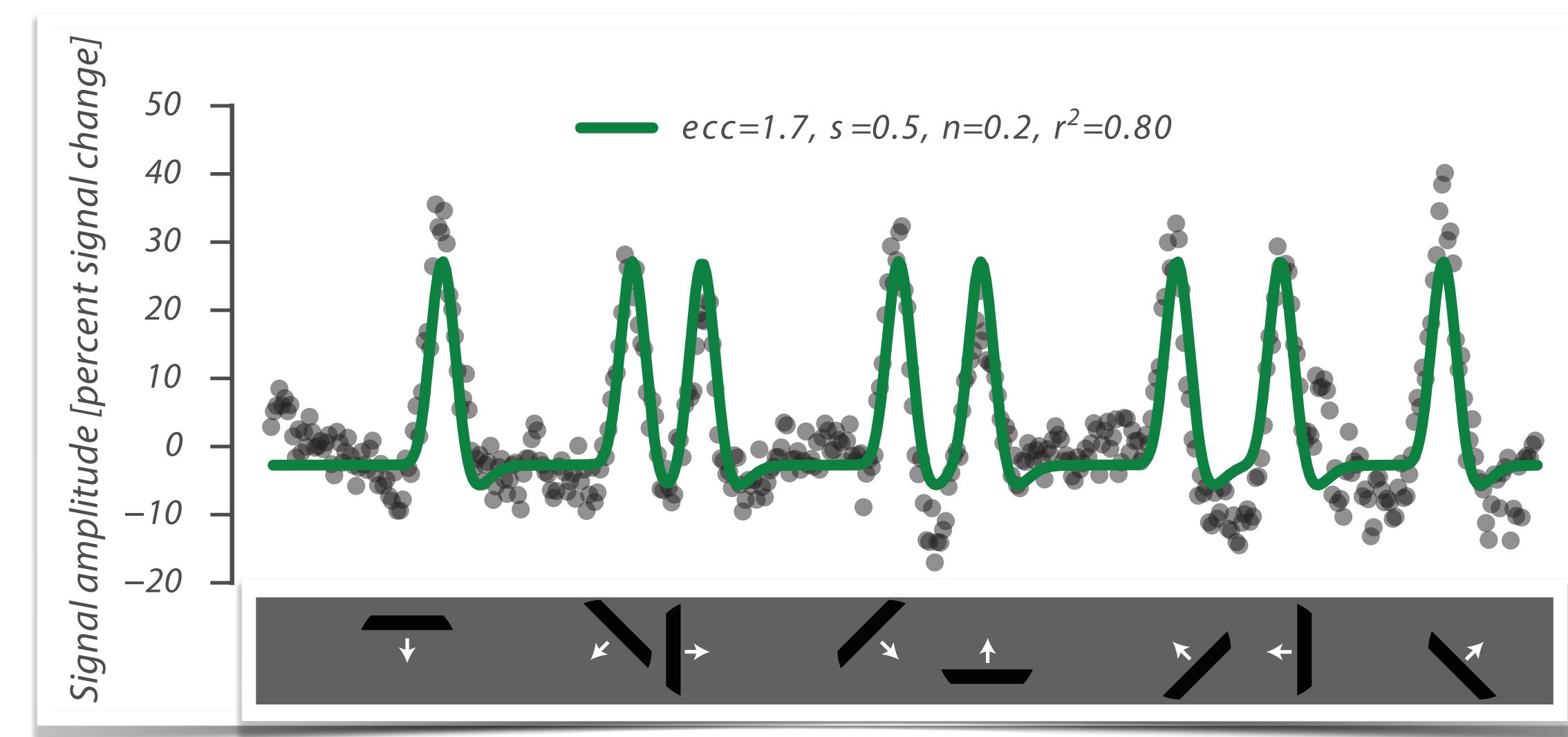
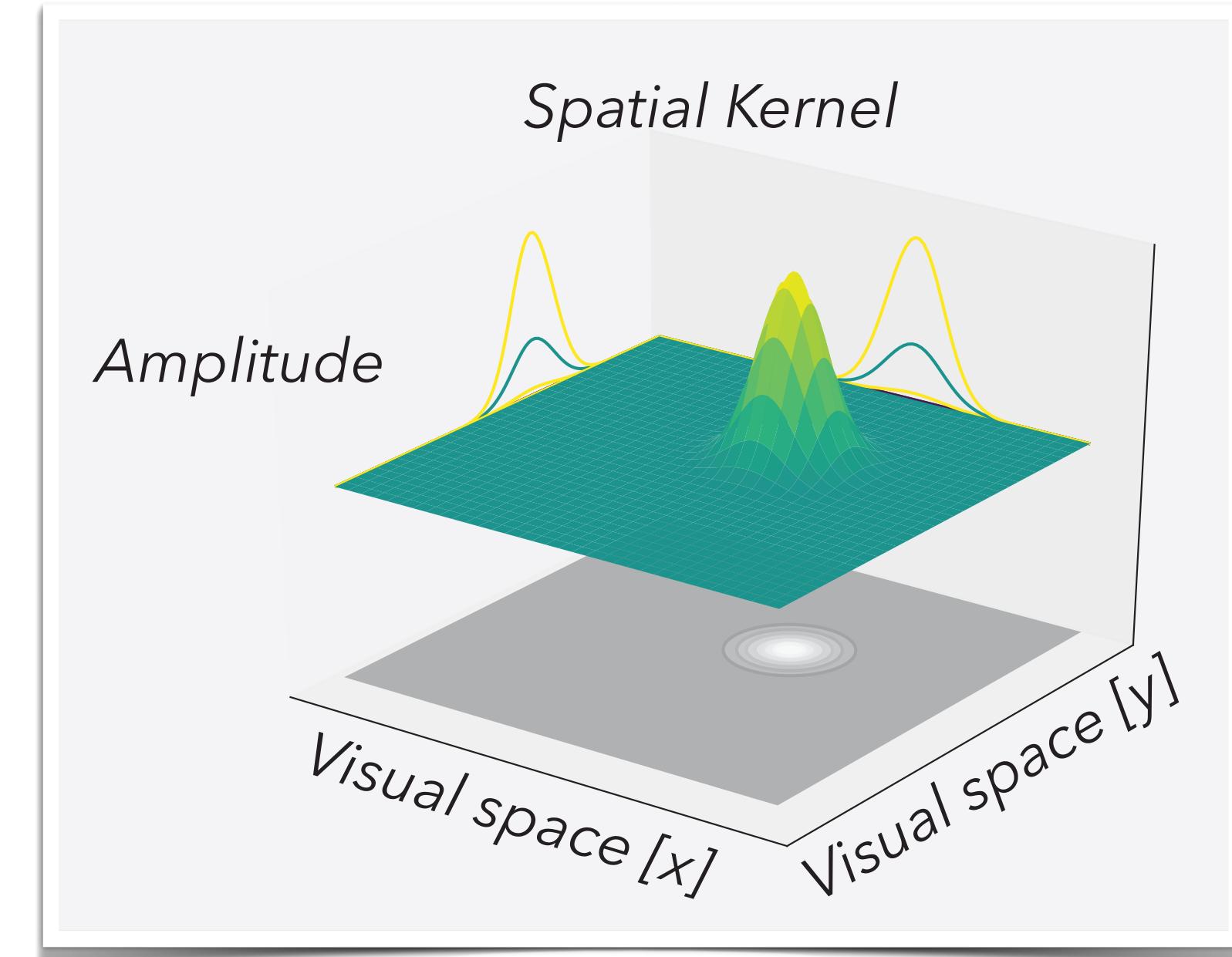
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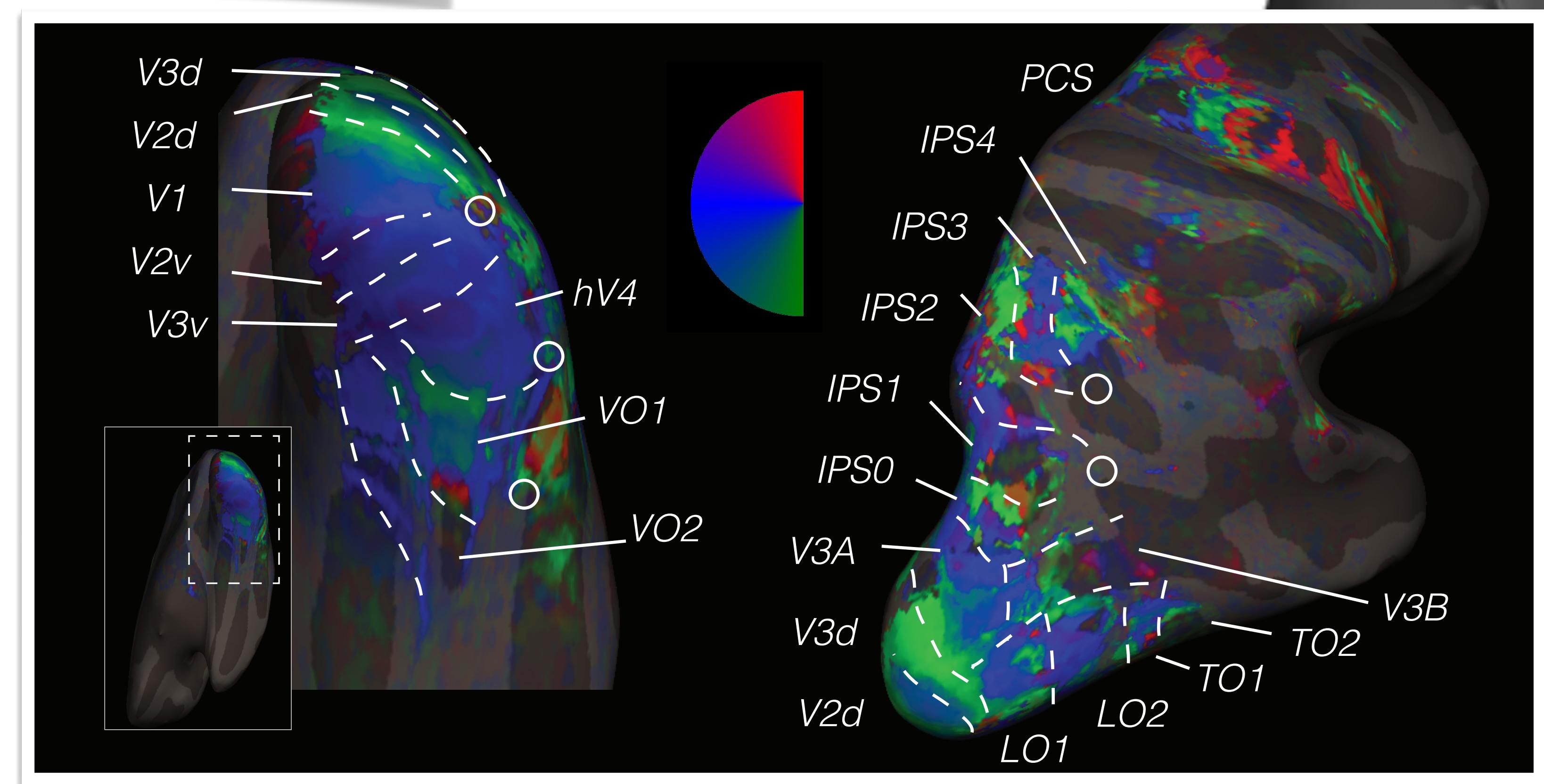
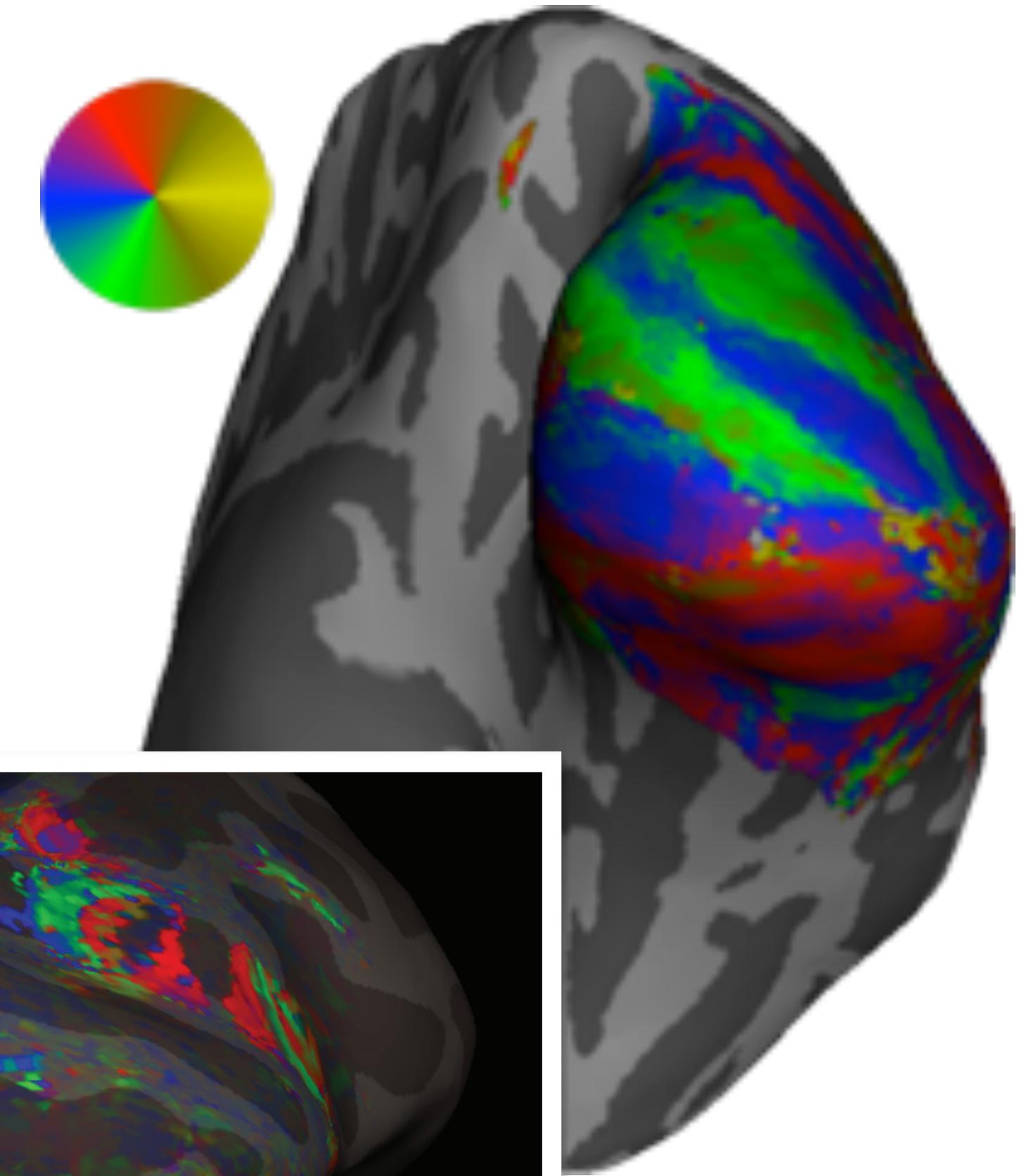
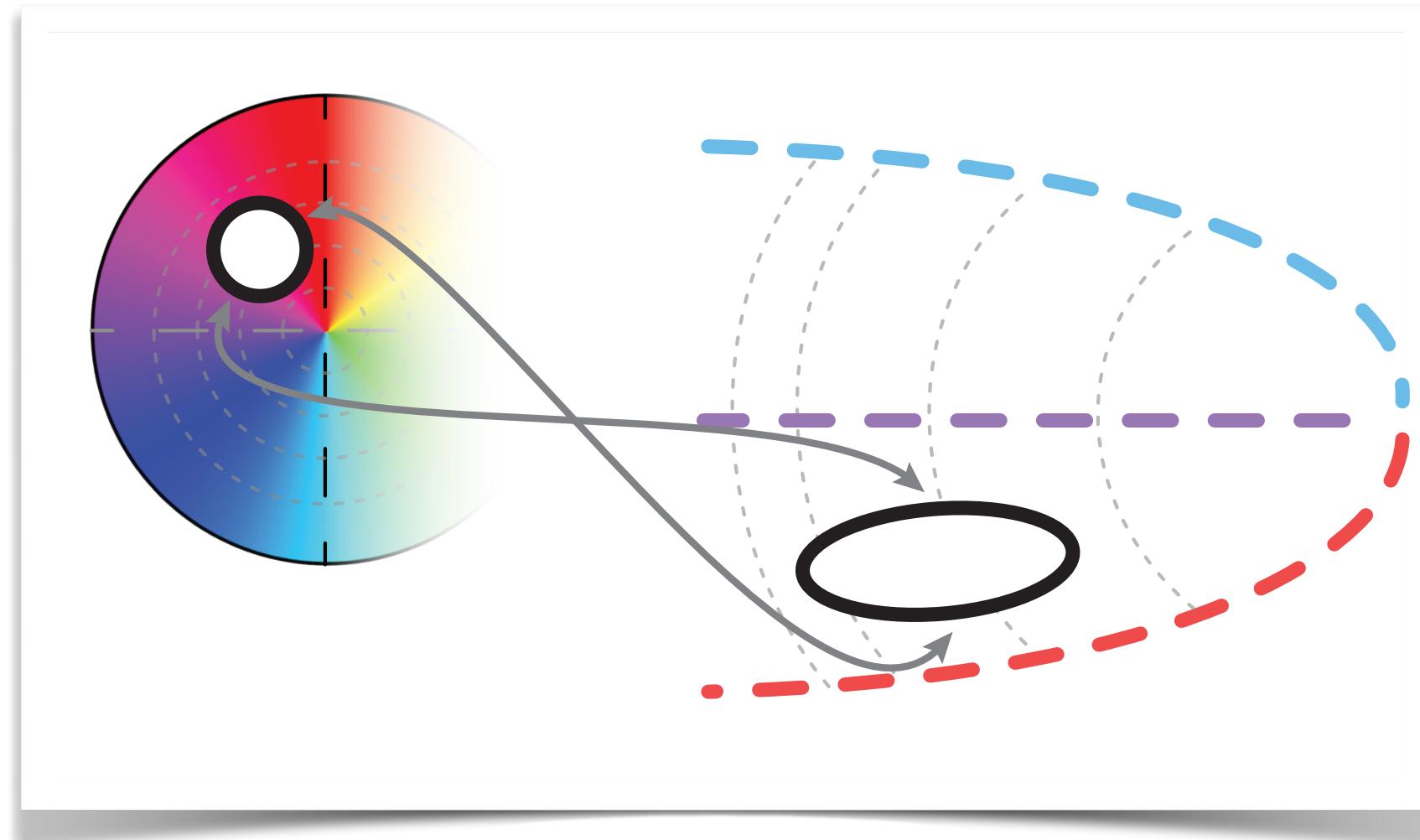


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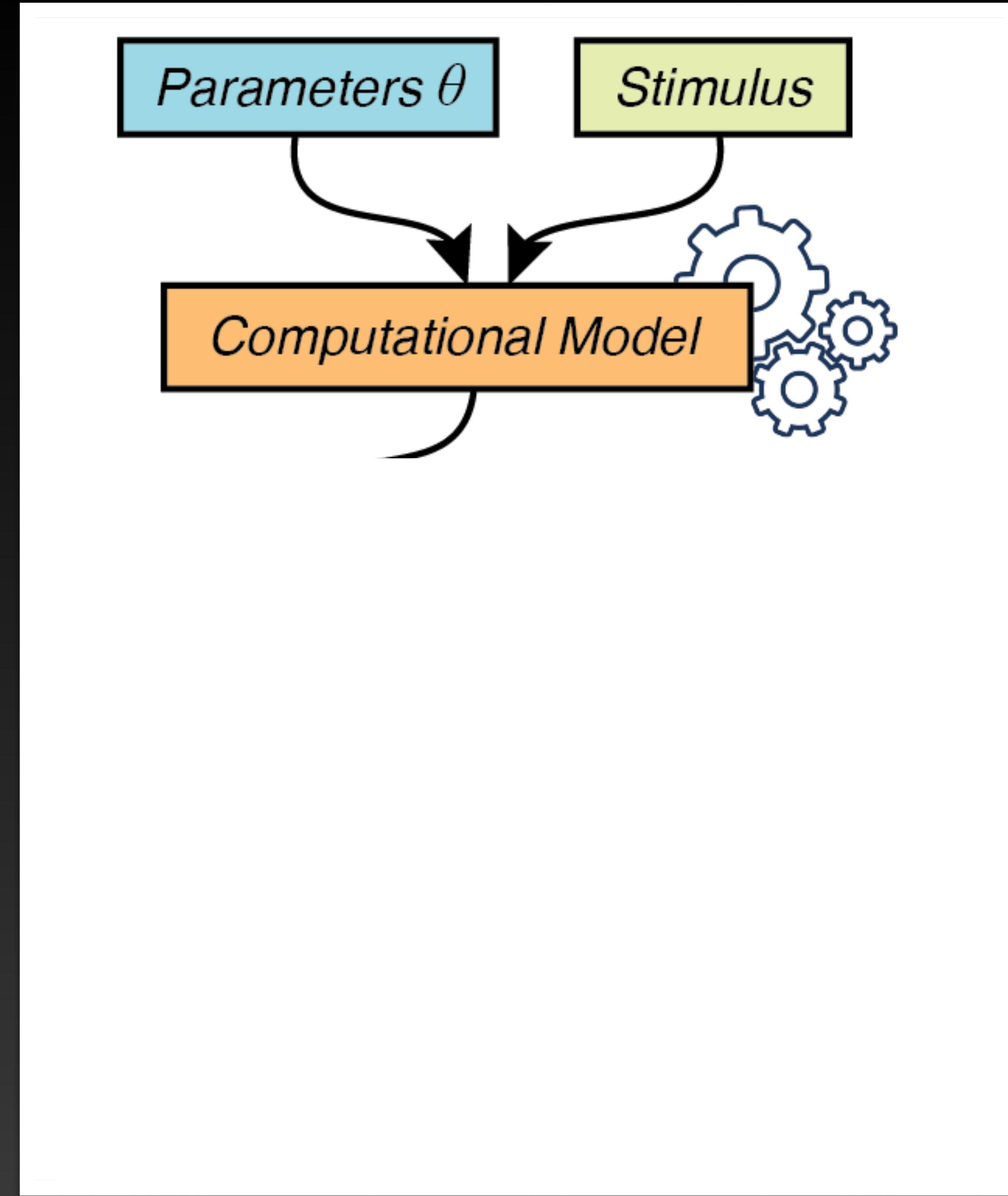
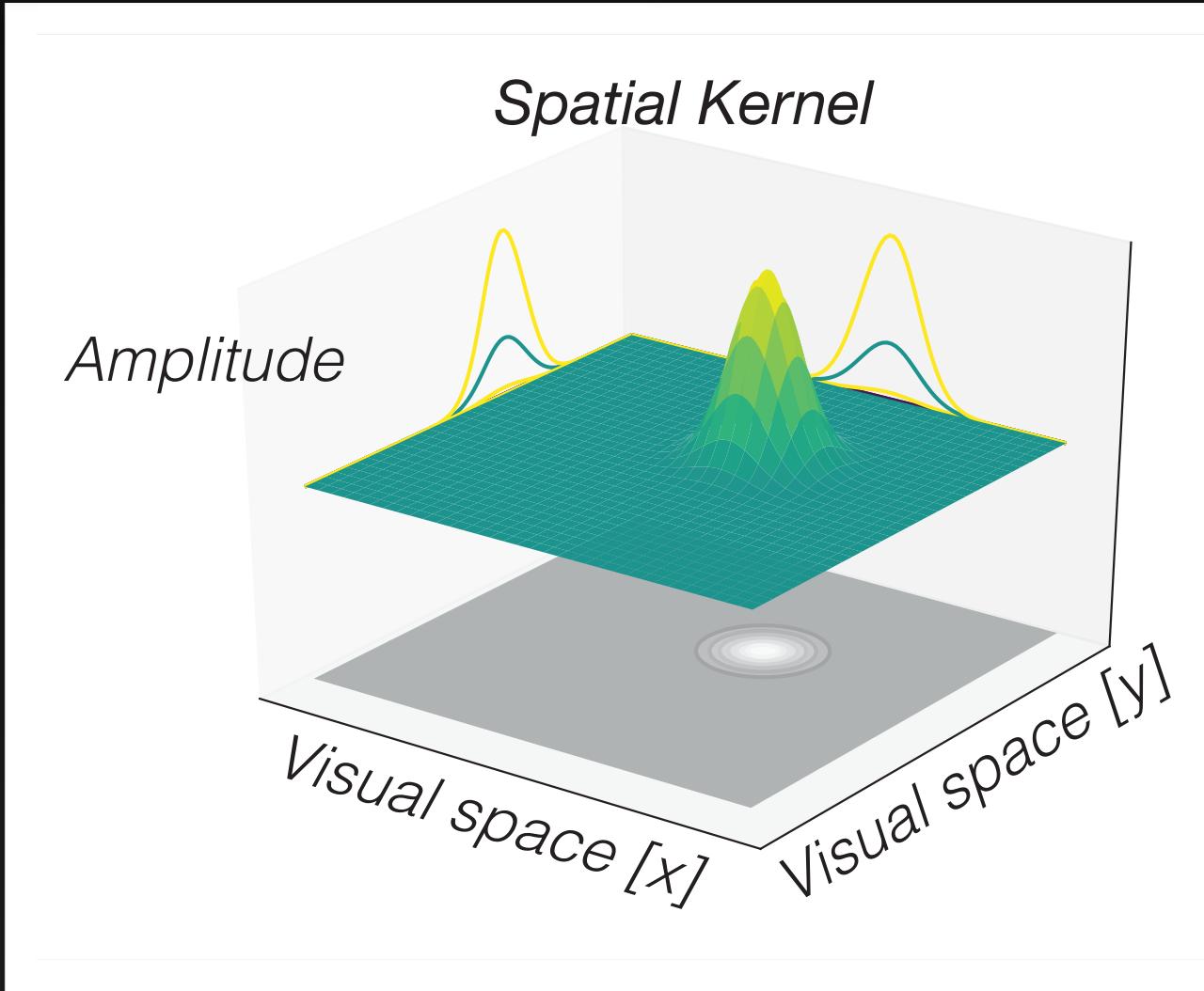
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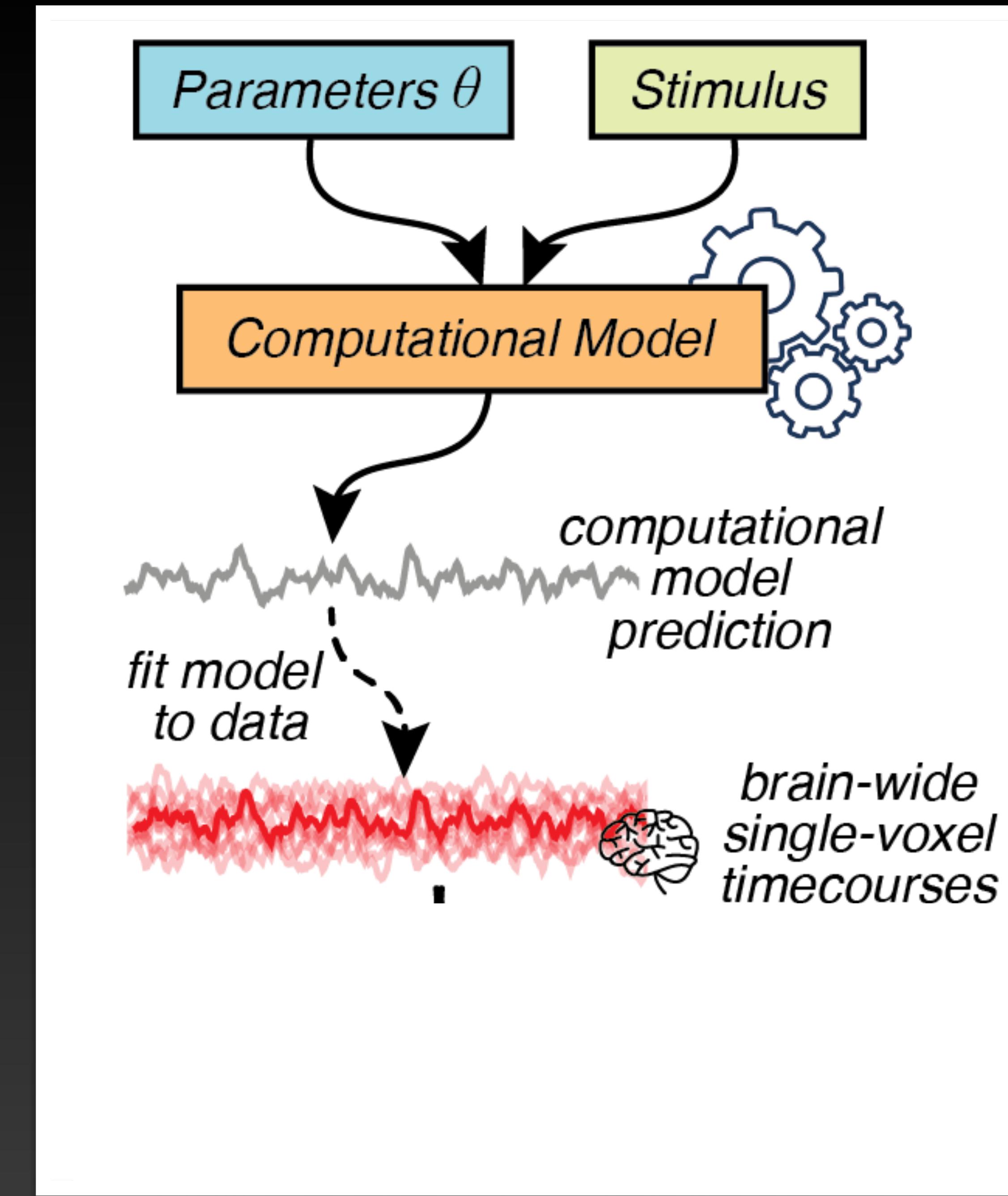
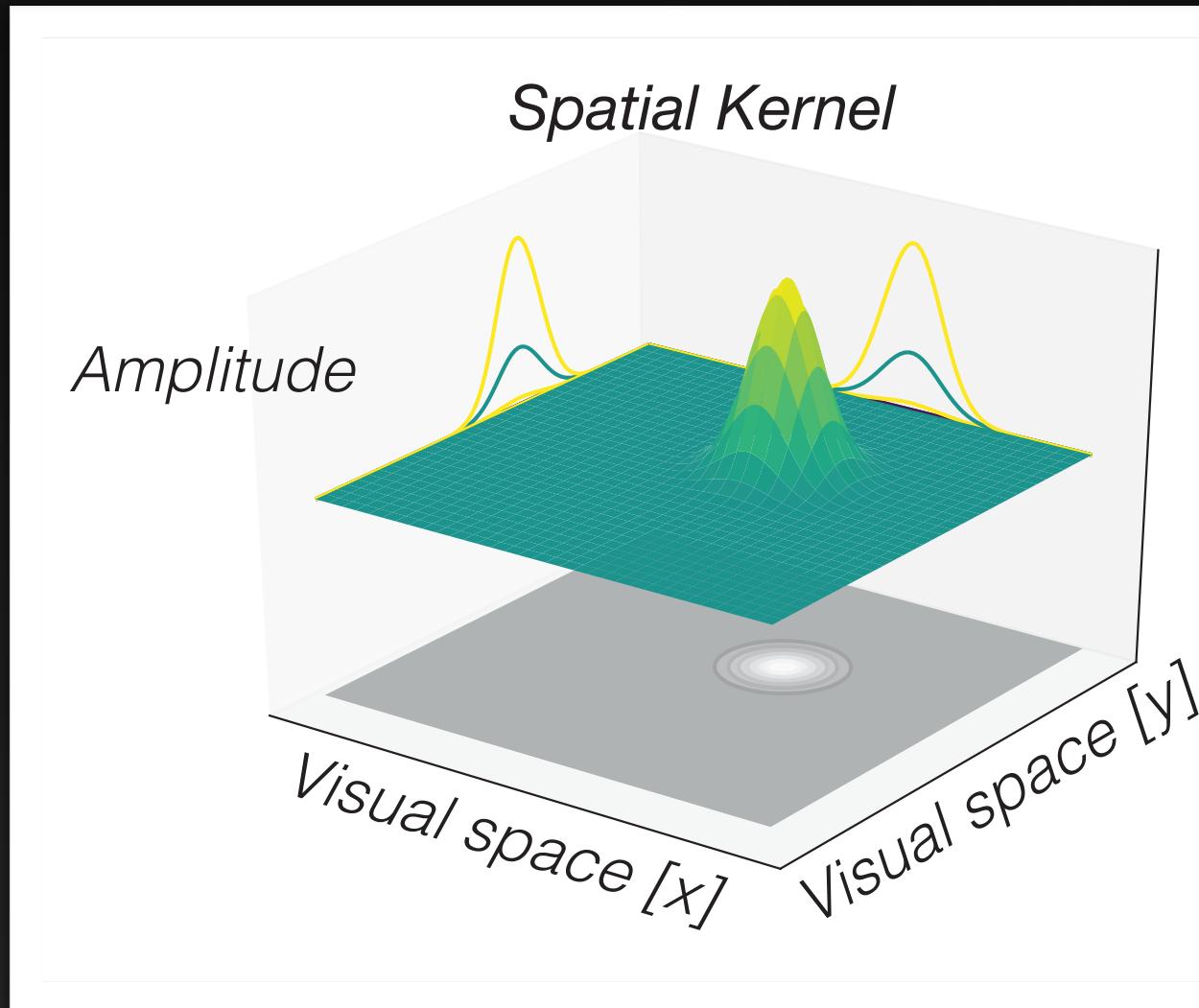




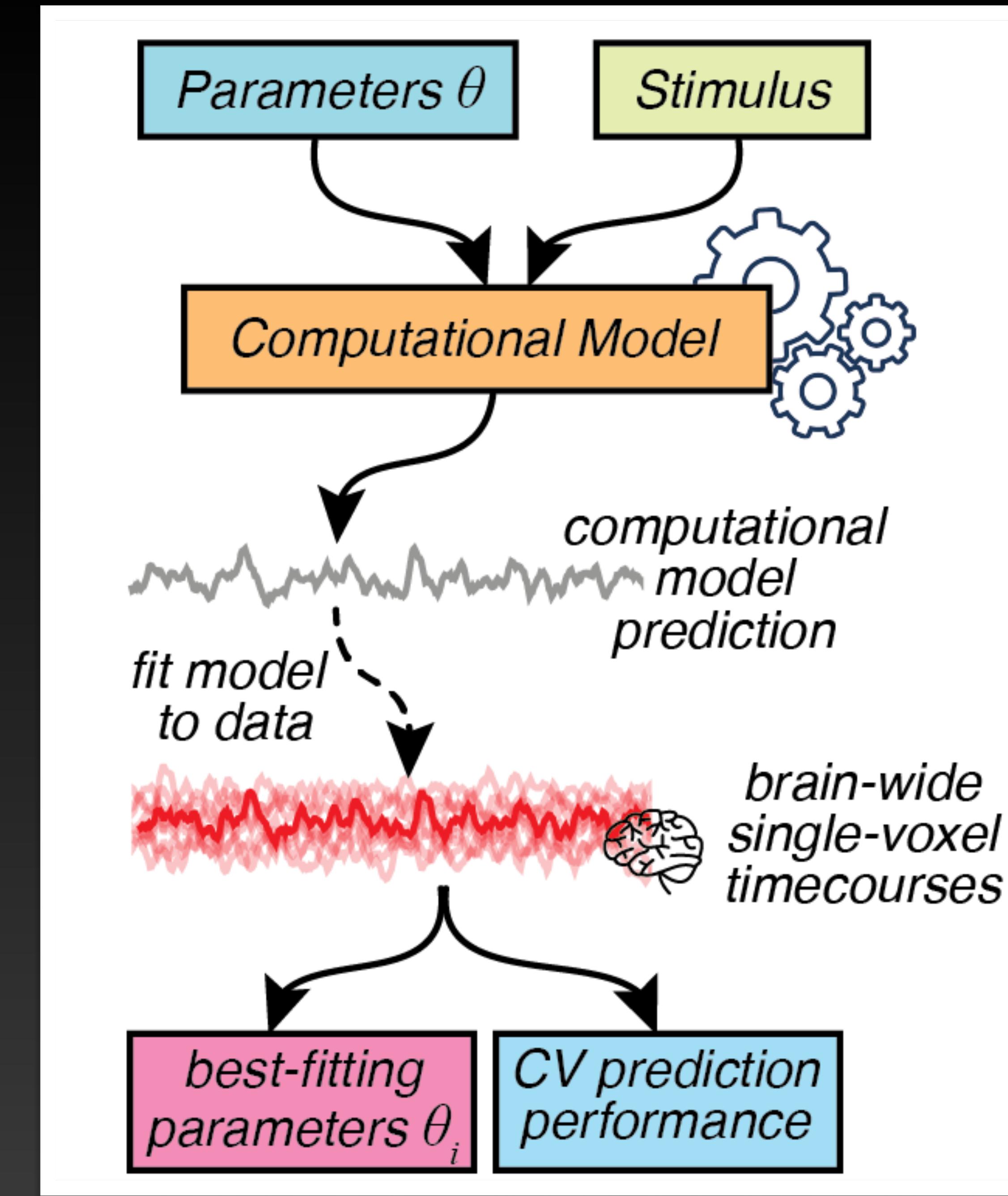
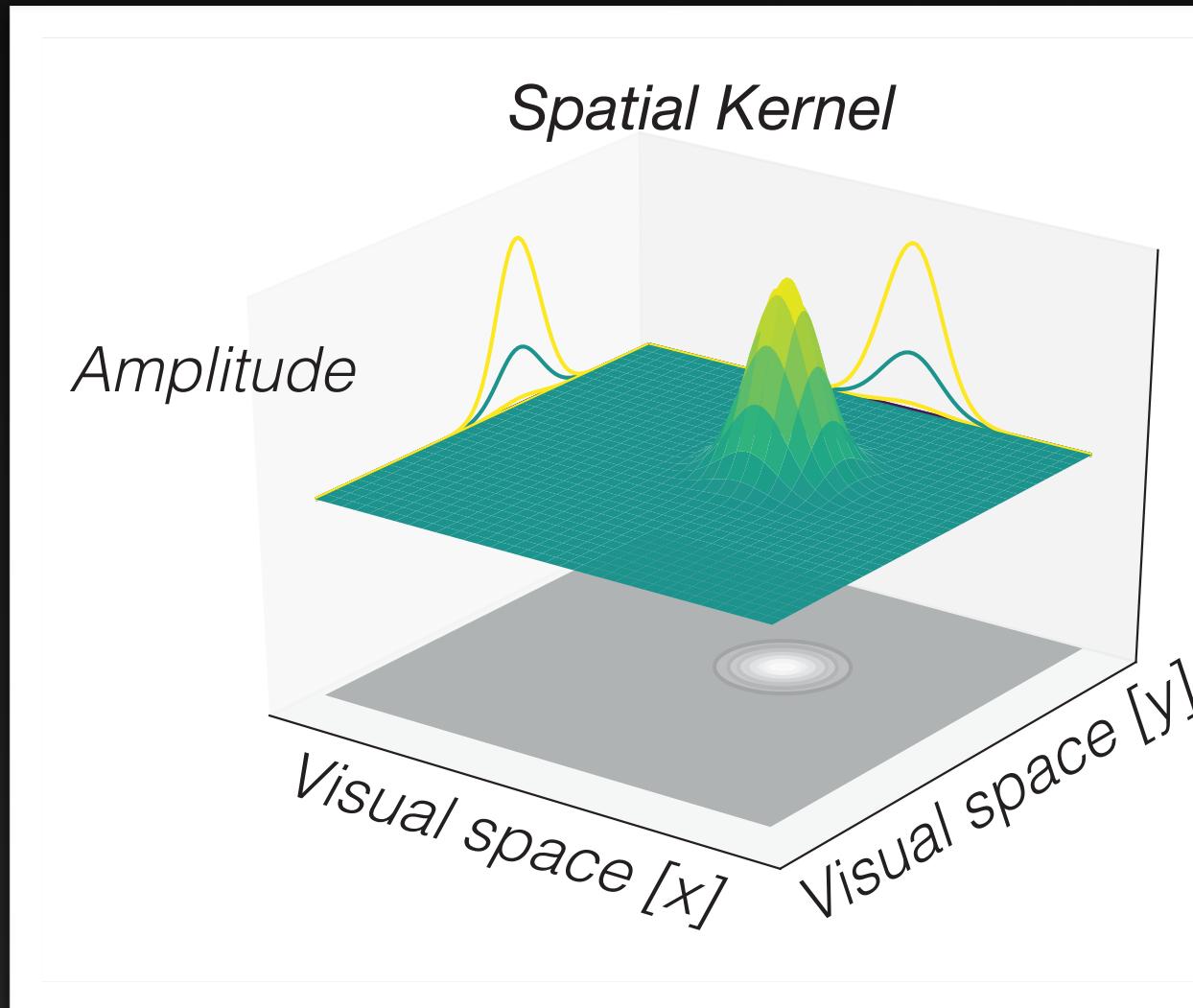
# Computational Cognitive Neuroscience



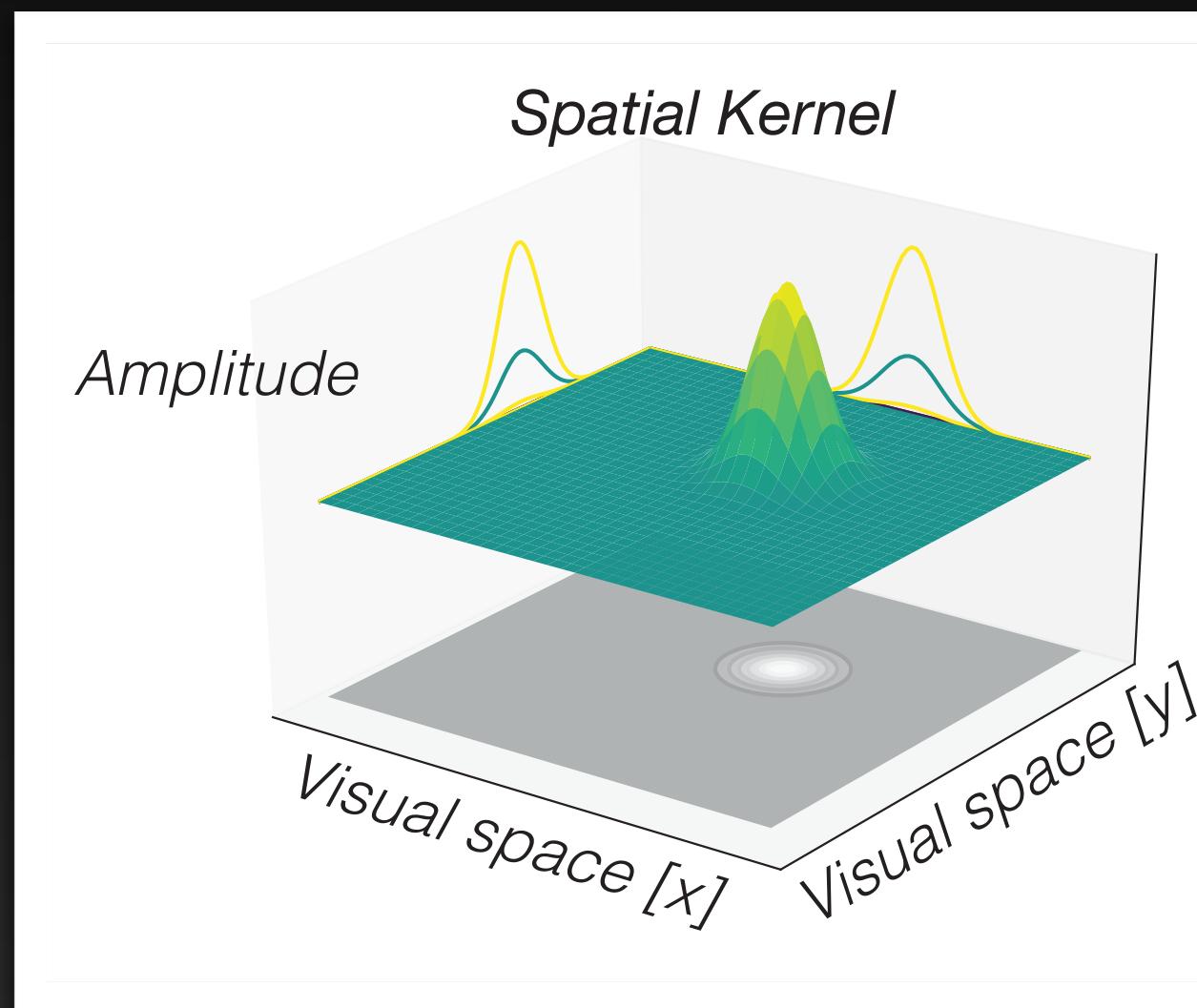
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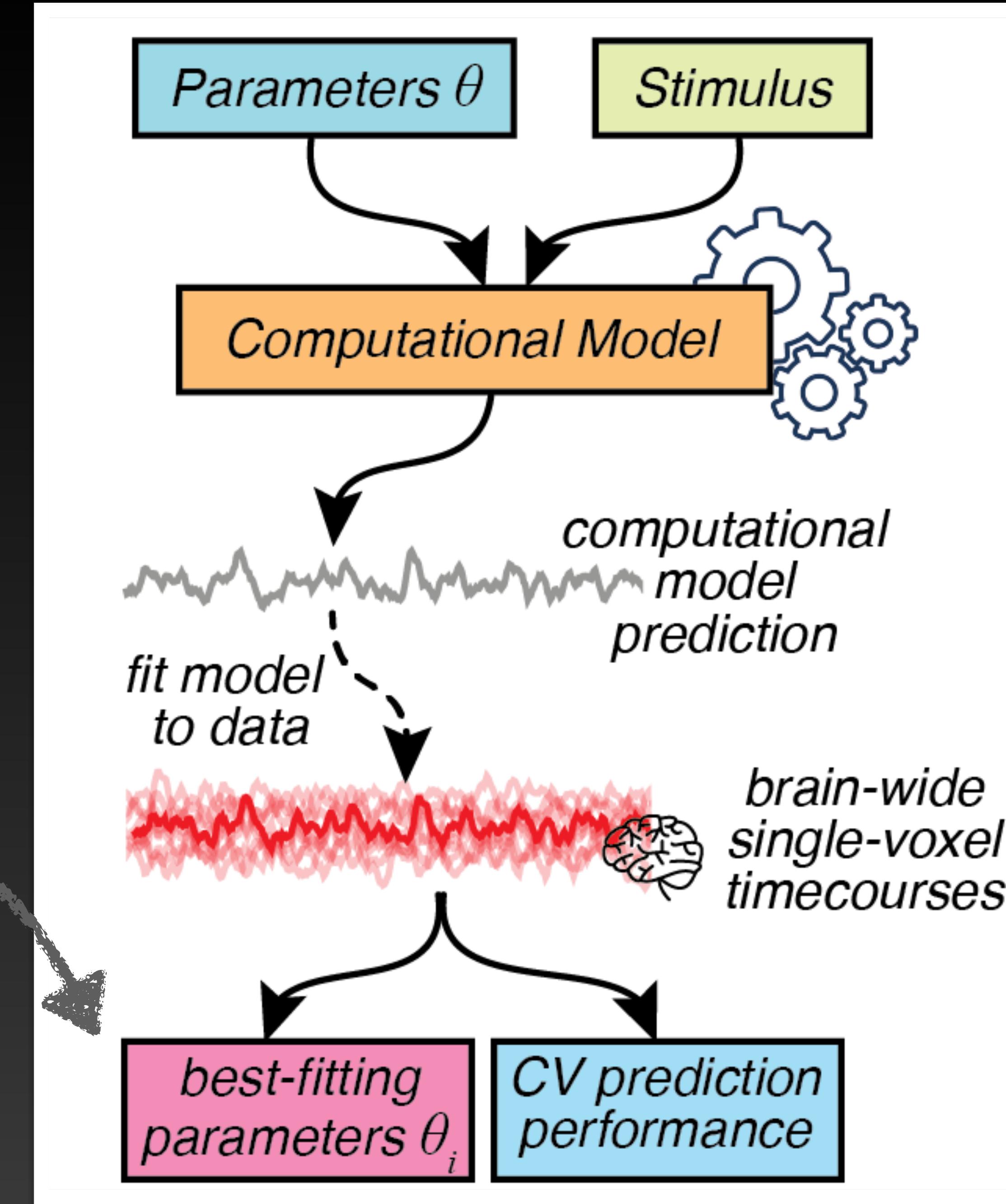


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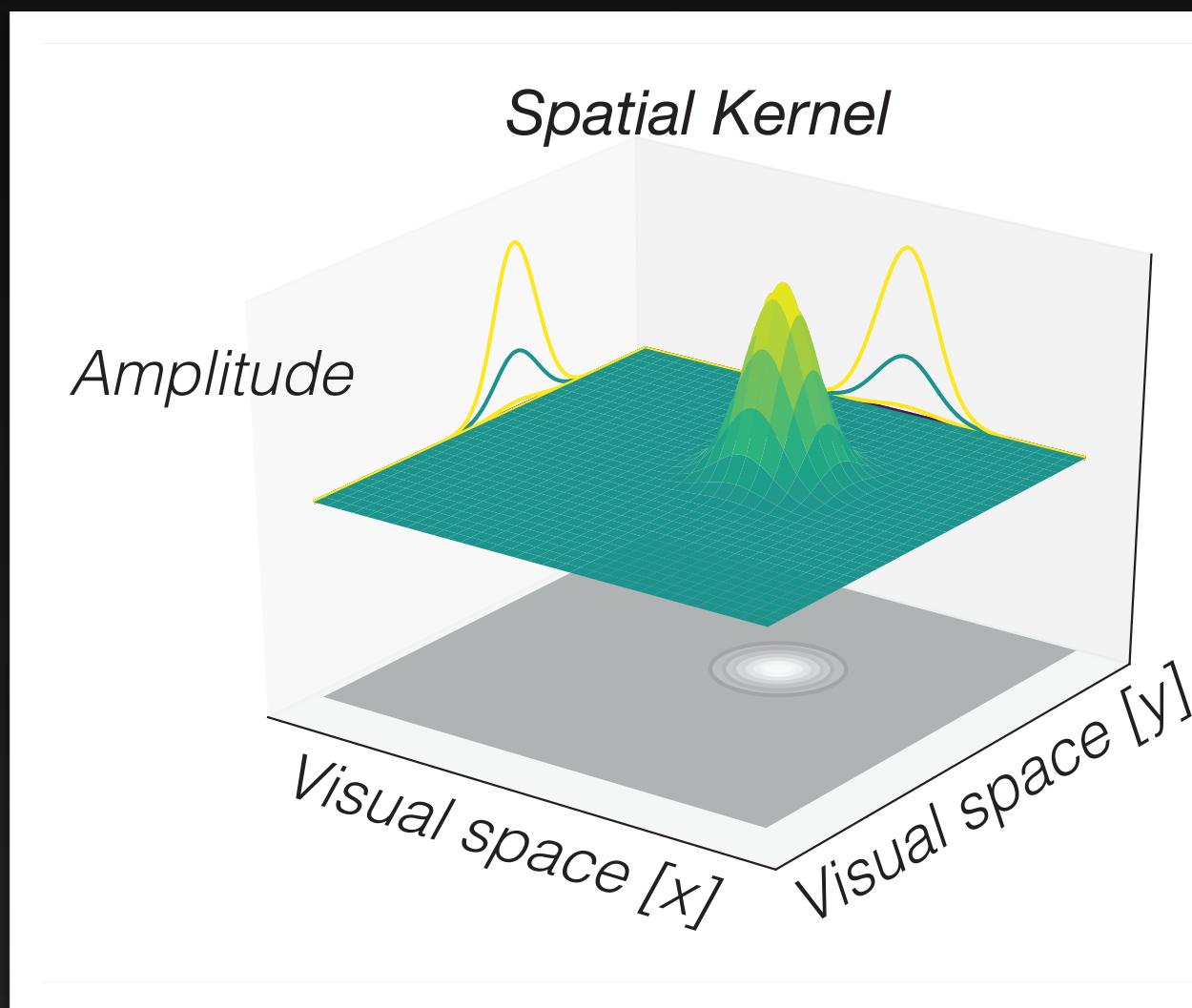


PROBE  
COMPUTATION,

REPRESENTATION

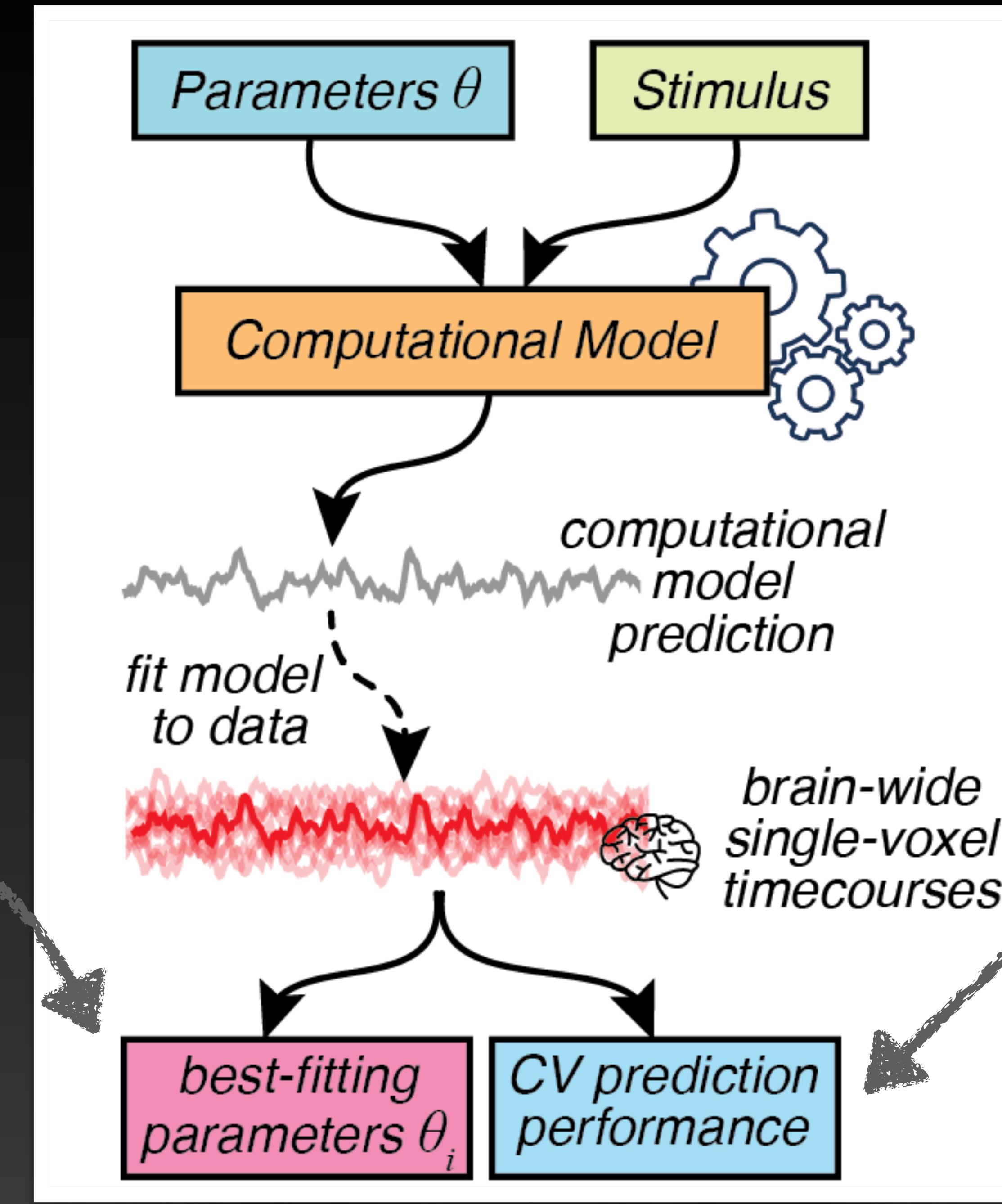


# Computational Cognitive Neuroscience



PROBE  
COMPUTATION,  
REPRESENTATION

COMPUTATIONAL  
MODELS



COMPARE  
COMPUTATIONAL  
MODELS

# Encoding

# Encoding

*What is the ‘receptive field’ of a voxel?*

***Let’s expand to more complex receptive fields***

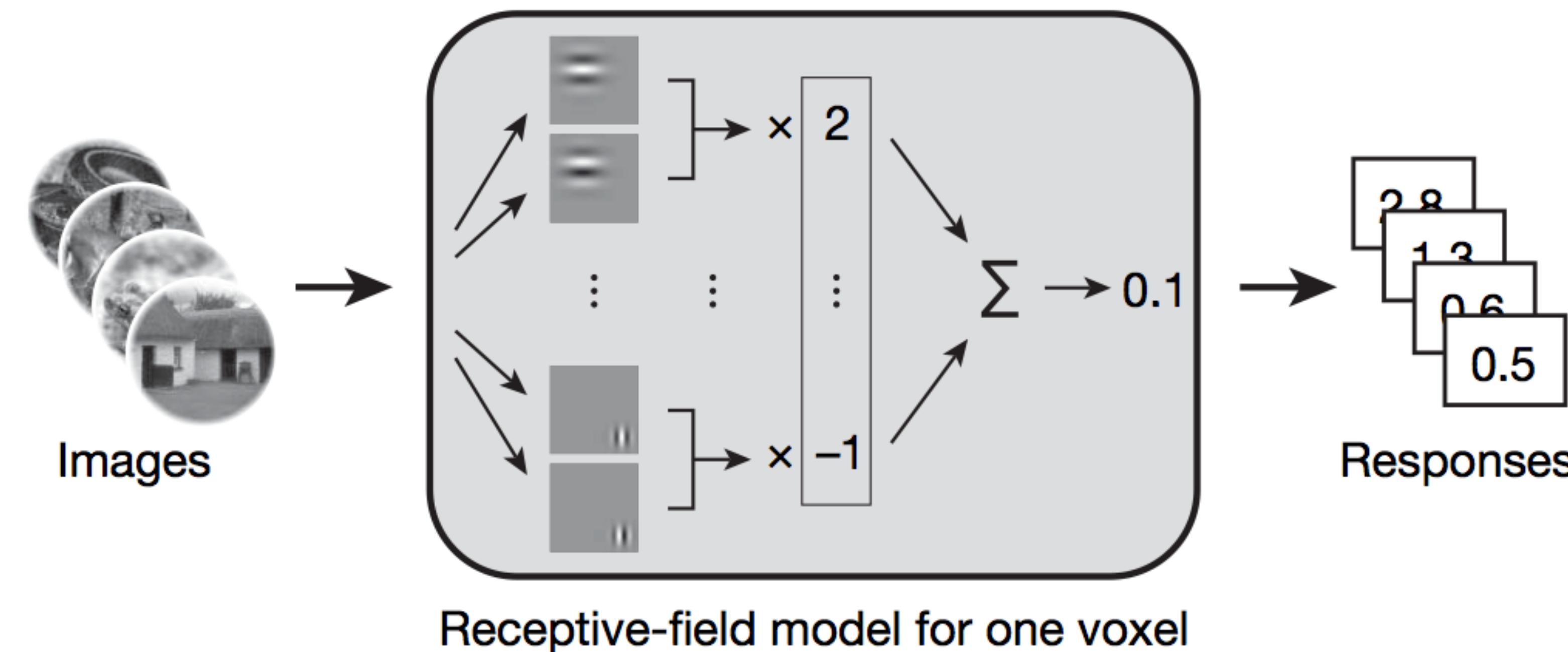
# Encoding

*What is the ‘receptive field’ of a voxel?*

**Let’s expand to more complex receptive fields**

## Stage 1: model estimation

Estimate a receptive-field model for each voxel



# Encoding

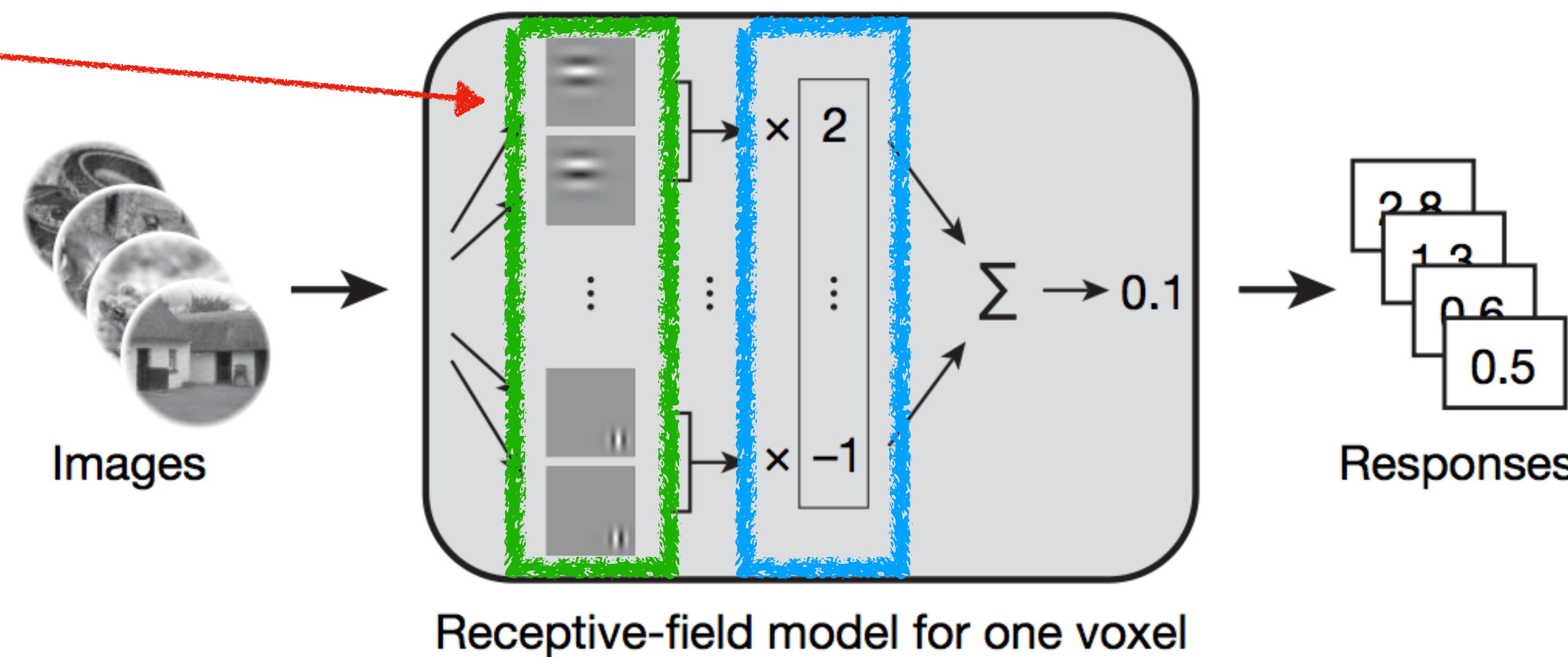
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## Stage 1: model estimation

Estimate a receptive-field model for each voxel

Many different *models*  
and their *predictions*

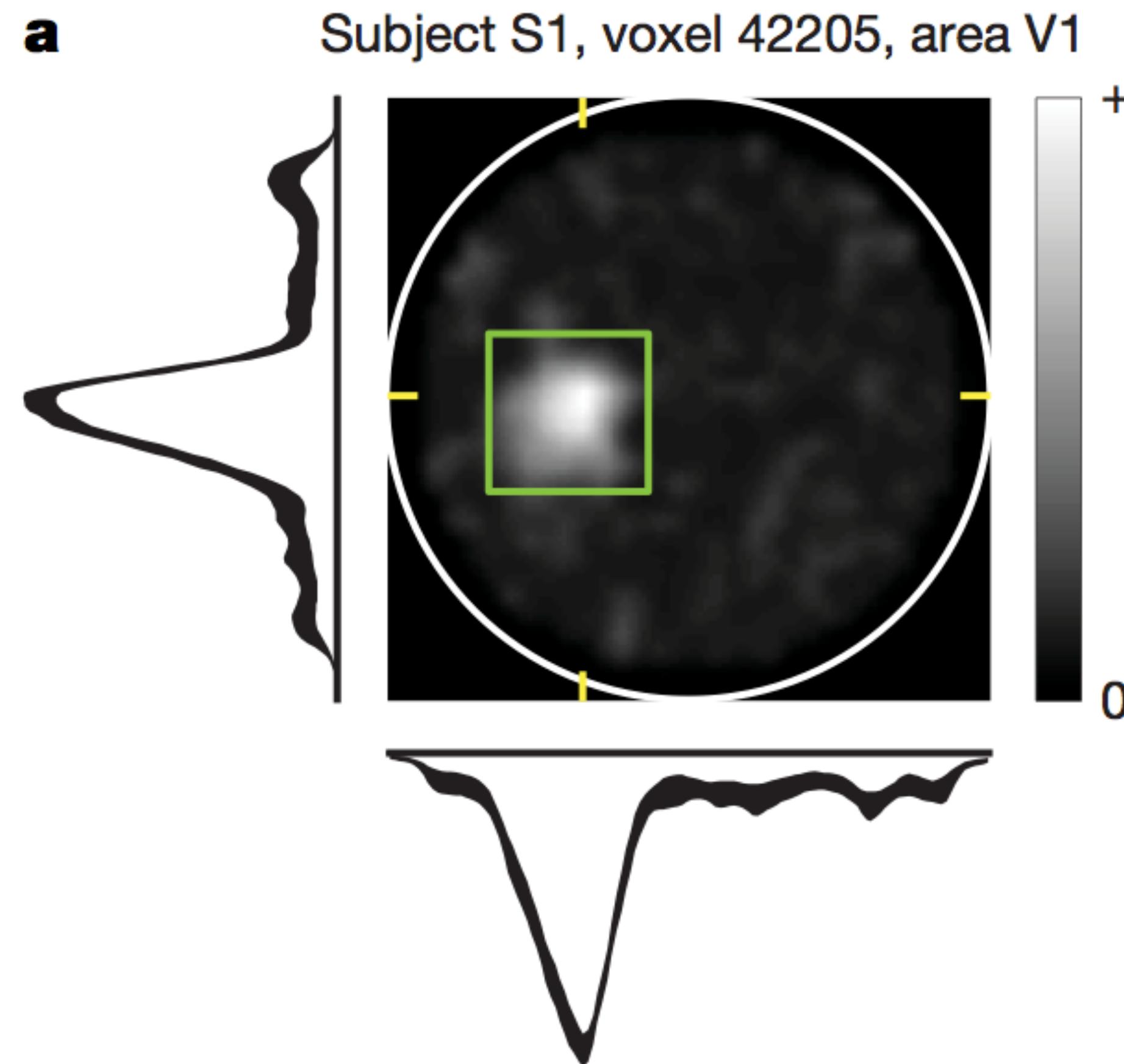


# Encoding: adding orientation

**What is the ‘receptive field’ of a voxel?**

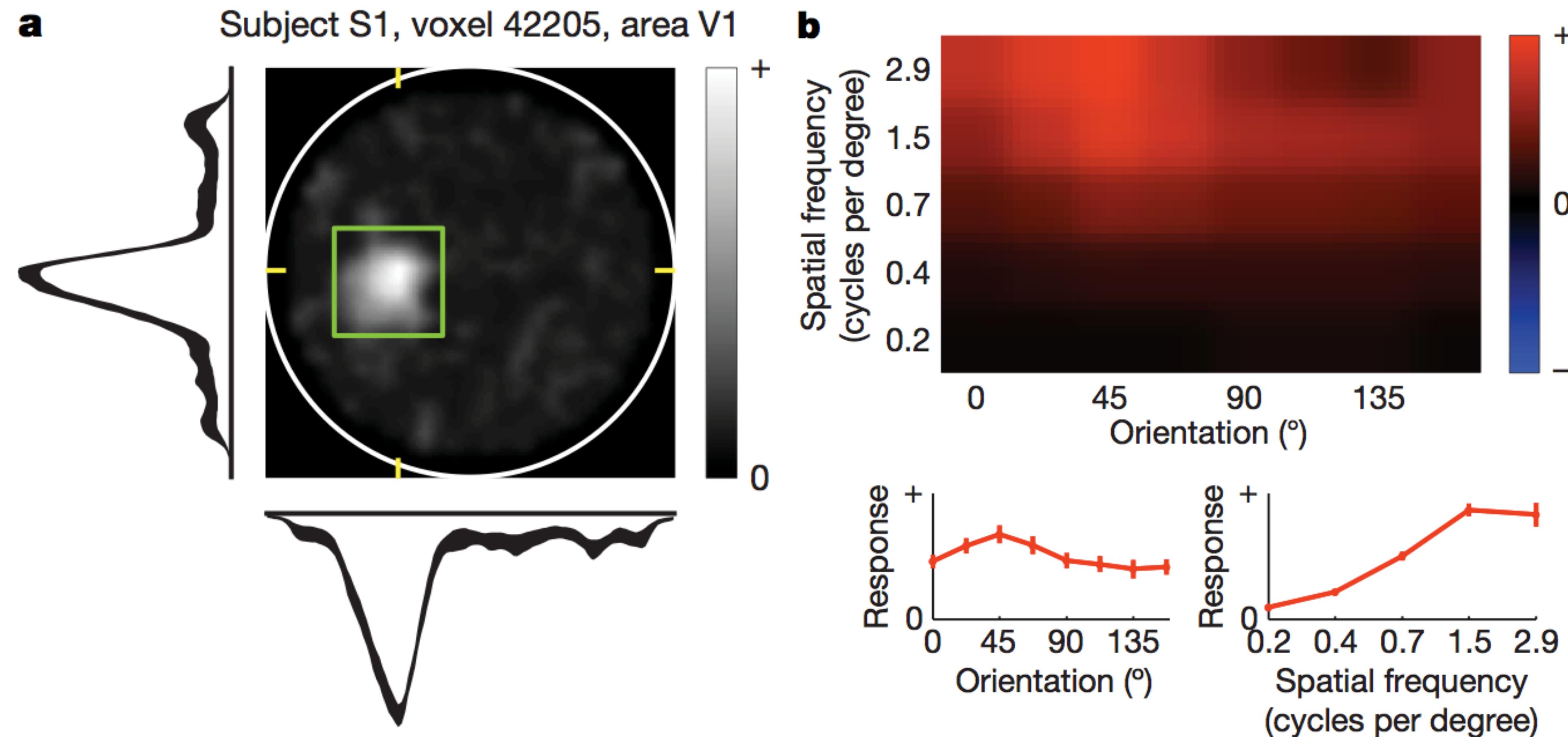
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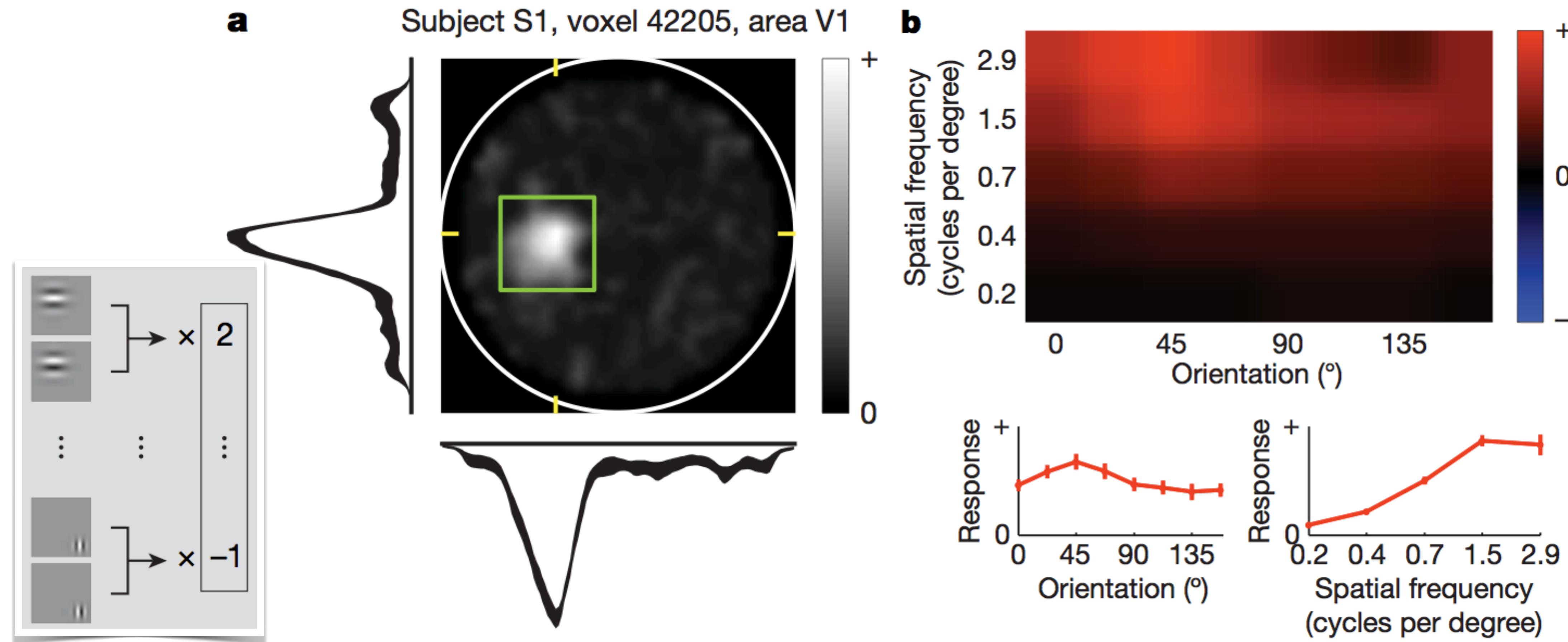
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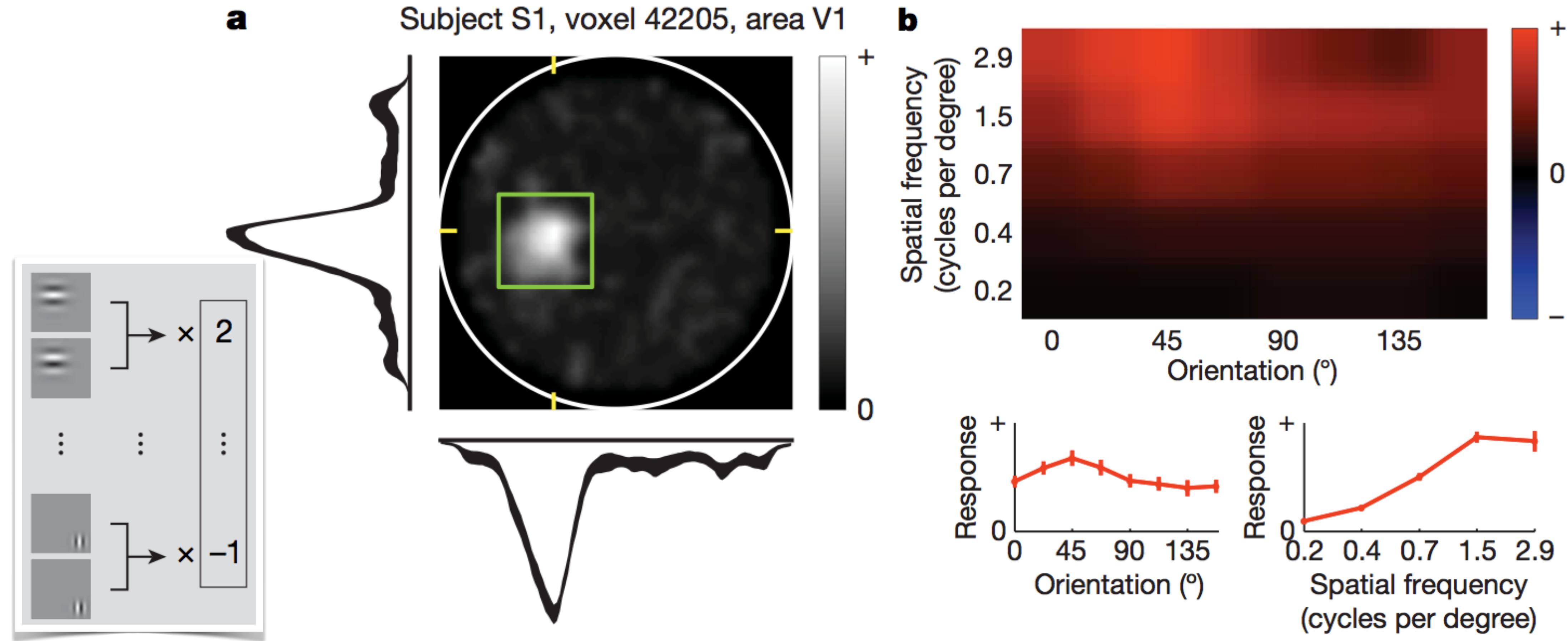
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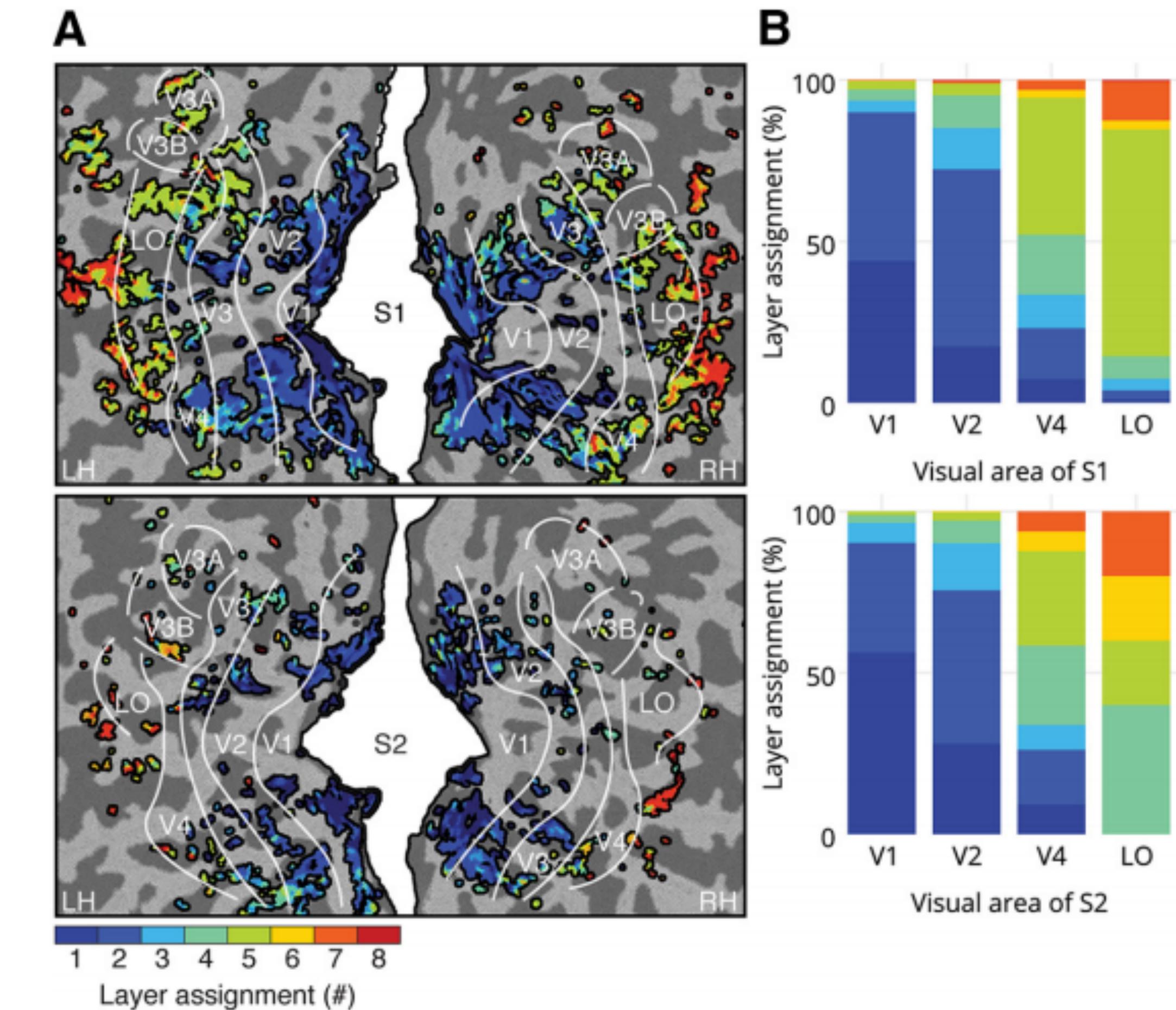
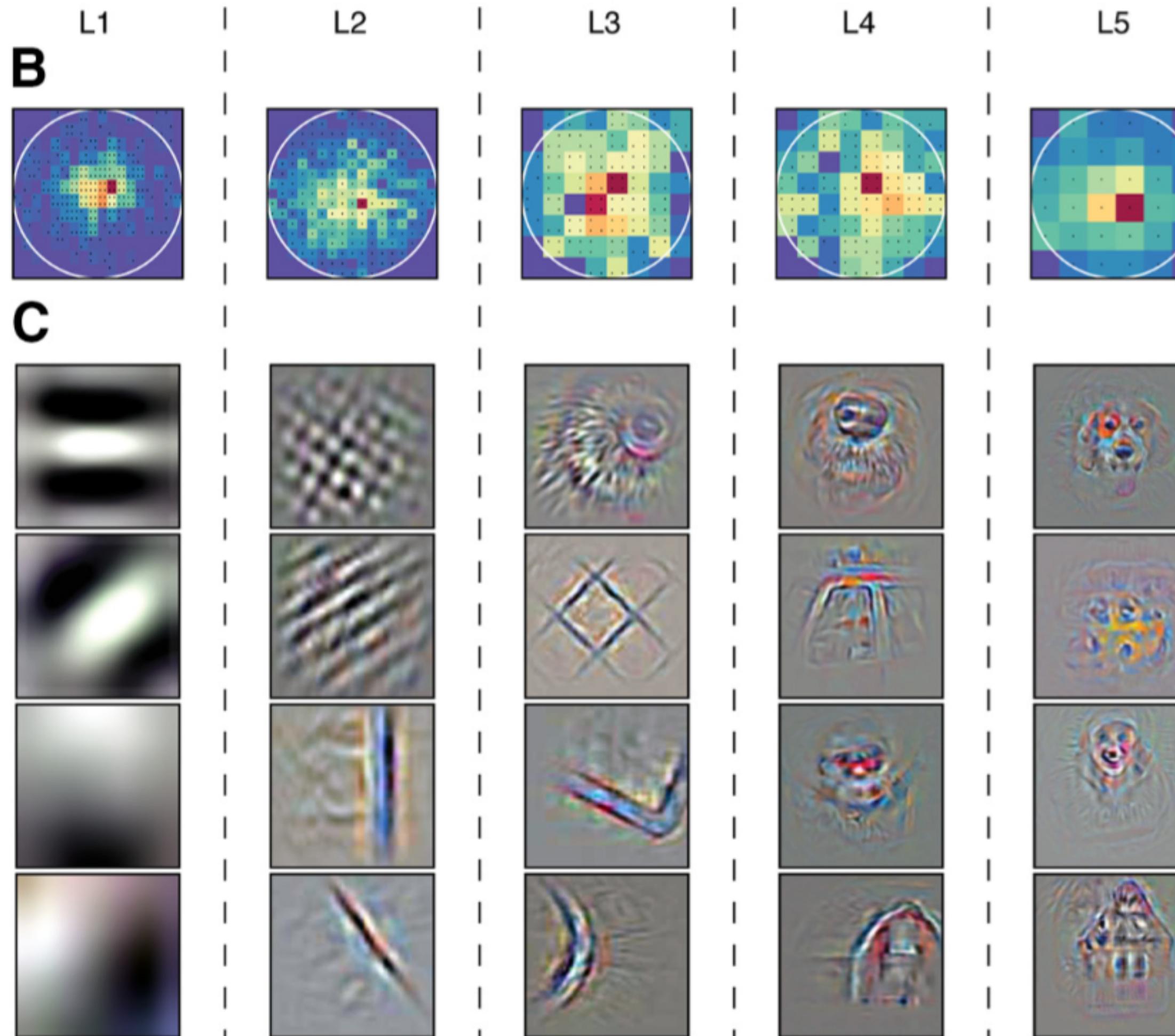
What is the ‘receptive field’ of a voxel?



*Estimate a huge amount of parameters, using penalised regression*

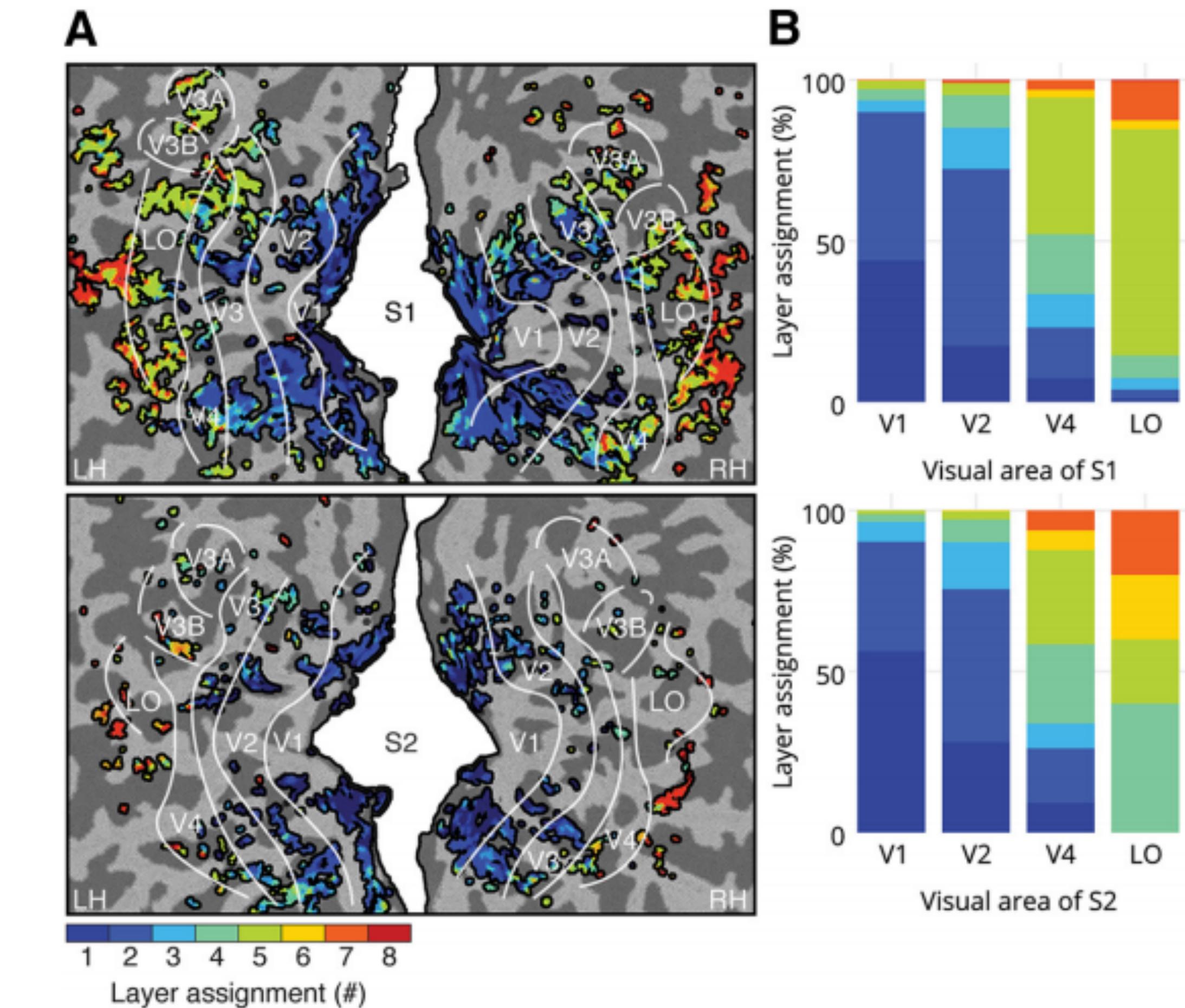
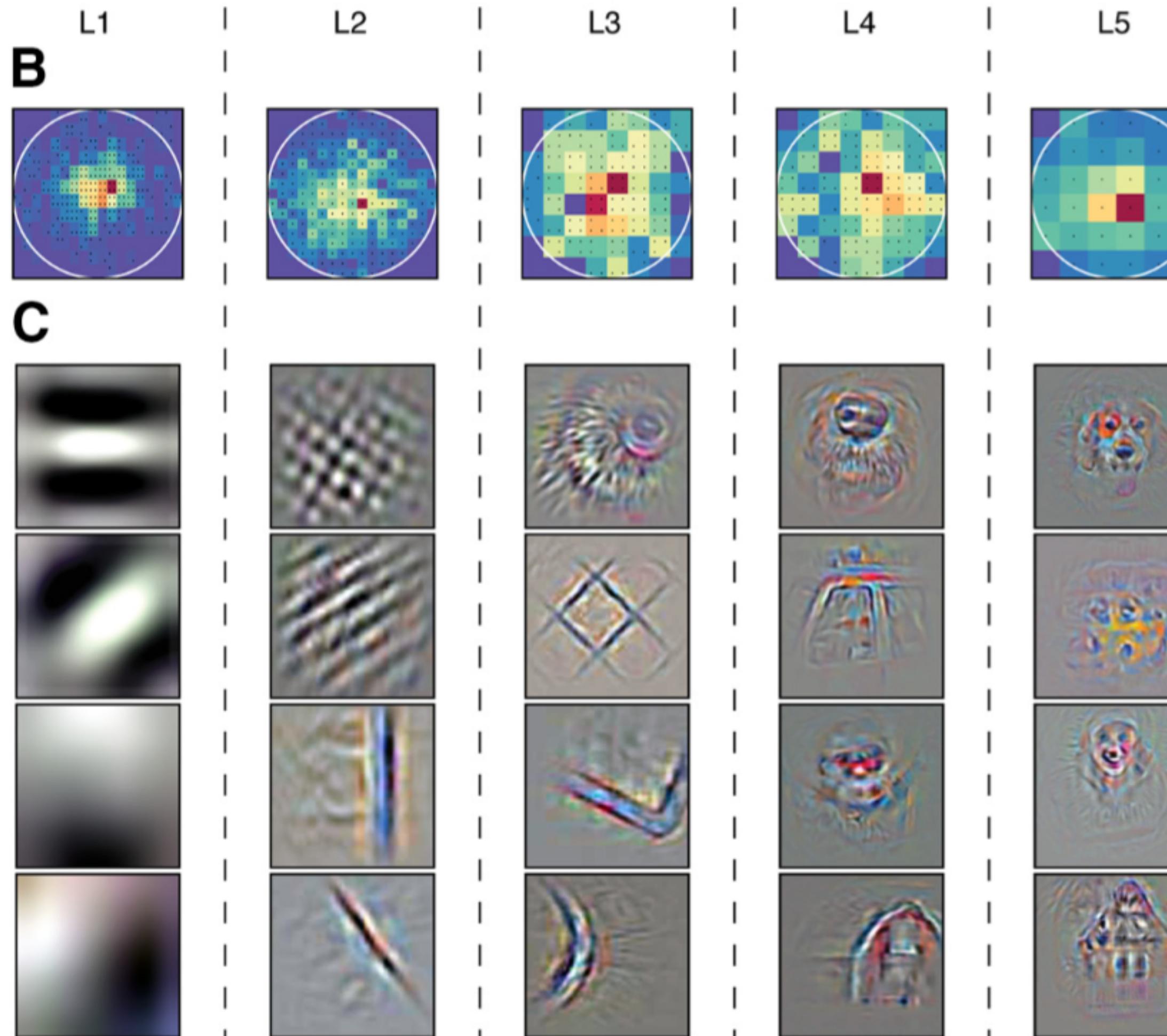
Kay et al, 2008

# Neural Networks as encoding model



Güçlü U, van Gerven MAJ. 2015

# Neural Networks as encoding model



Güçlü U, van Gerven MAJ. 2015

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# Penalised Regression

## *Ordinary Least Squares*

Only stable when # regressors < # timepoints  
(when  $X$  is *full rank*)

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

When # regressors > # timepoints,  
inverting  $(X^T X)$  becomes unstable

# Penalised Regression

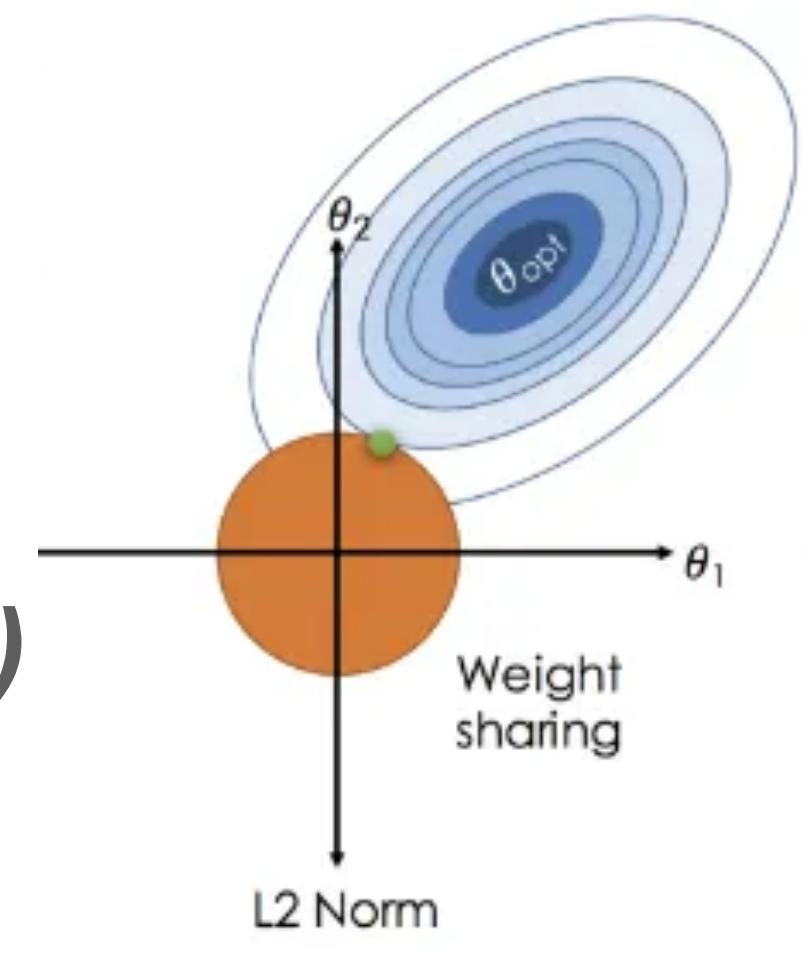
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## Ridge (Tikhonov or L2 Norm) Regression



'Penalises'  $\beta$  weight values, forcing them towards 0

$$\hat{\beta}_{ridge} = (X^T X + \lambda I)^{-1} X^T y$$

With  $\lambda = 0$ , we have OLS.  
The higher  $\lambda$ , the stronger the penalisation

# Penalised Regression

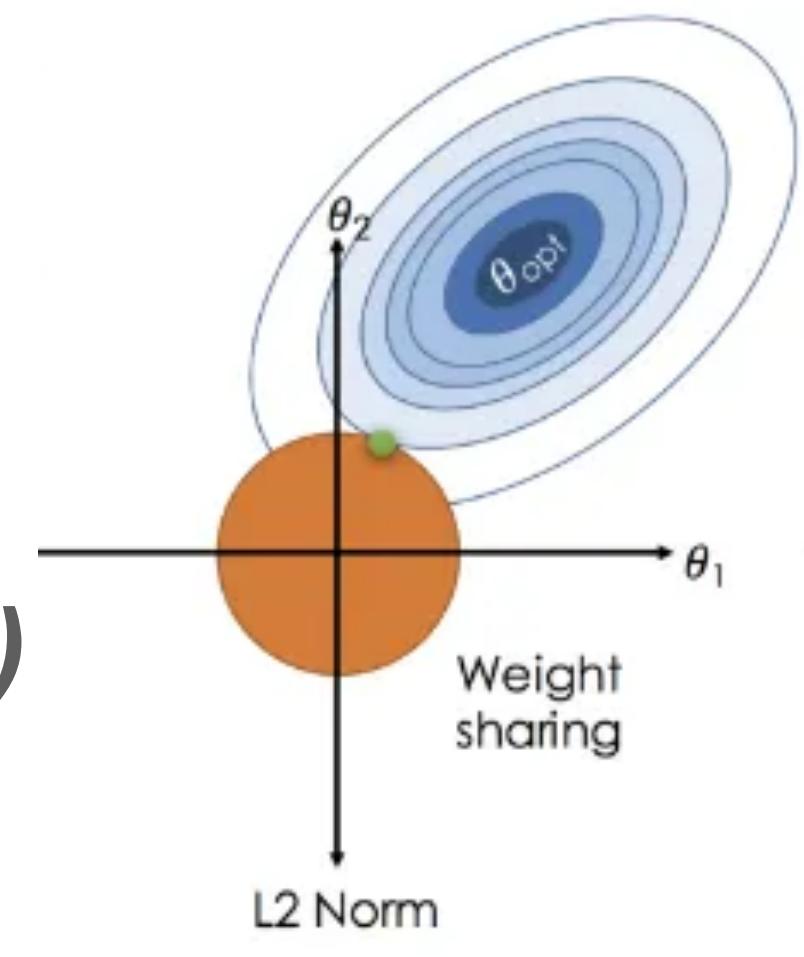
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Need to cross-validate to find  $\lambda$

# *Recap: how to fit encoding models?*

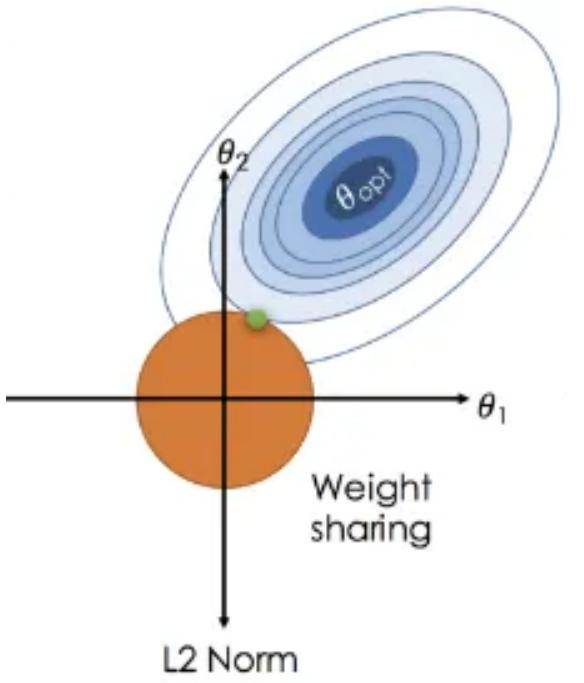
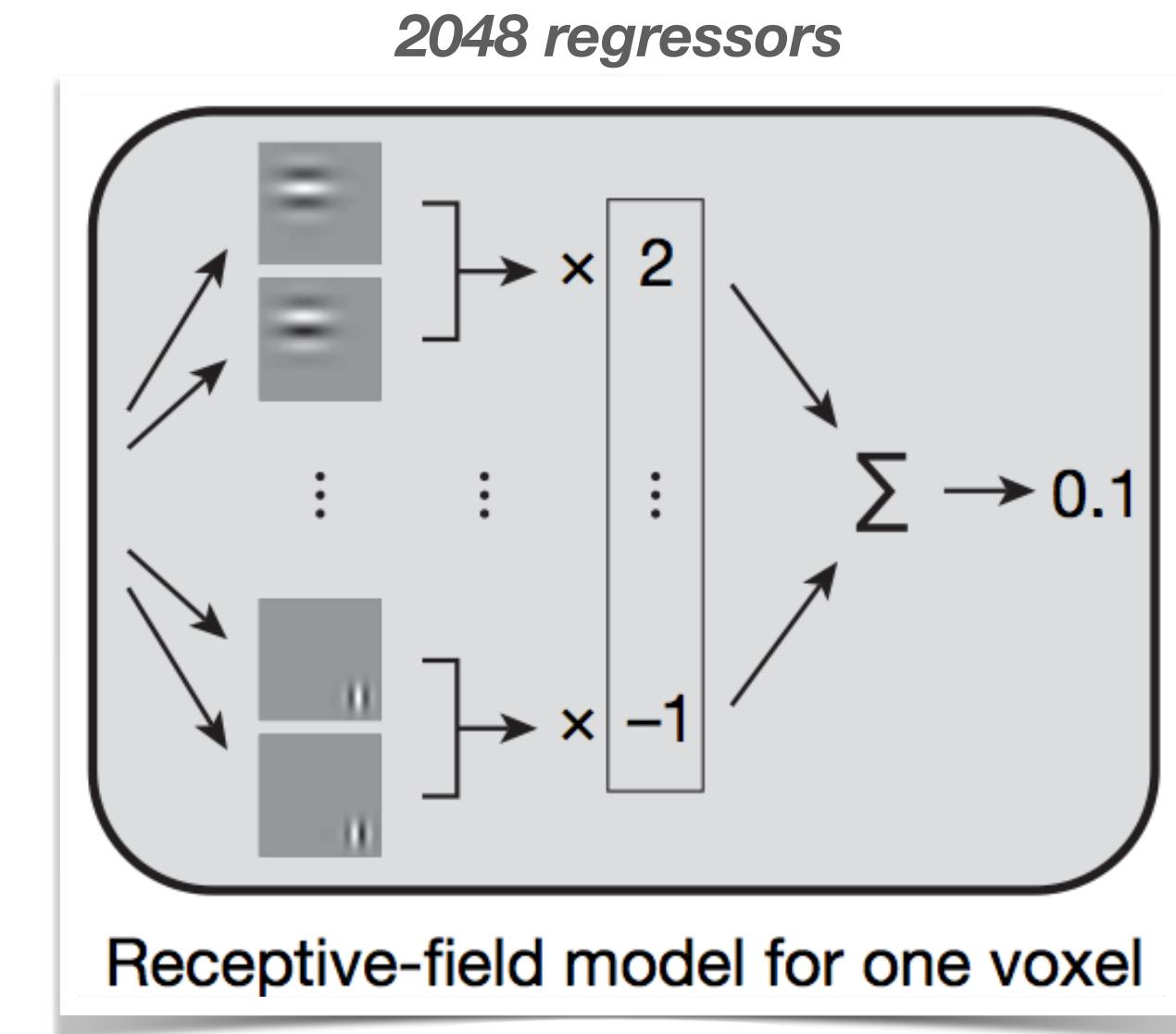
**Two ways:**

# Recap: how to fit encoding models?

Two ways:

1. Linear (Penalised) regression, with a very large design matrix

*More data-driven, less constrained*

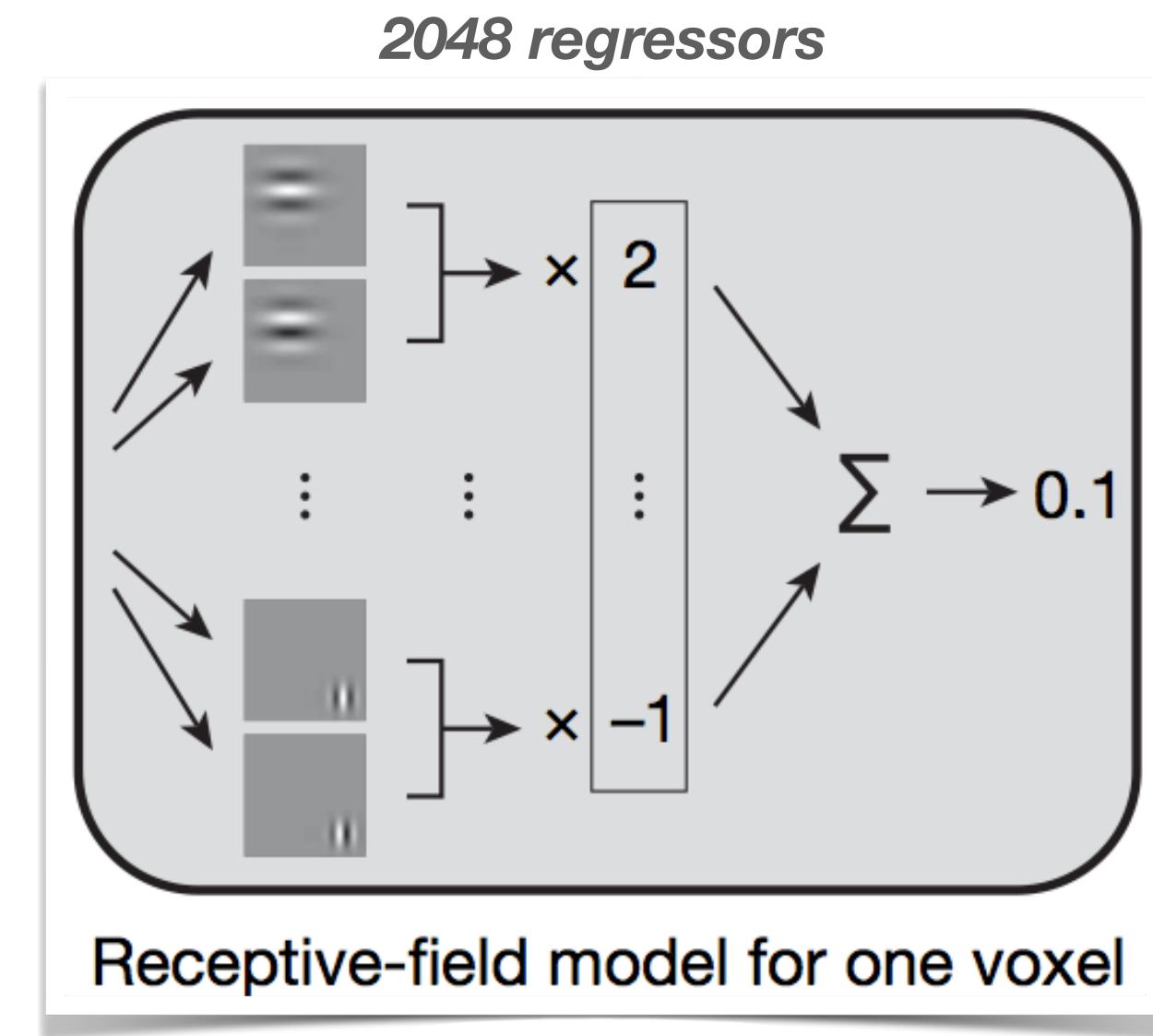


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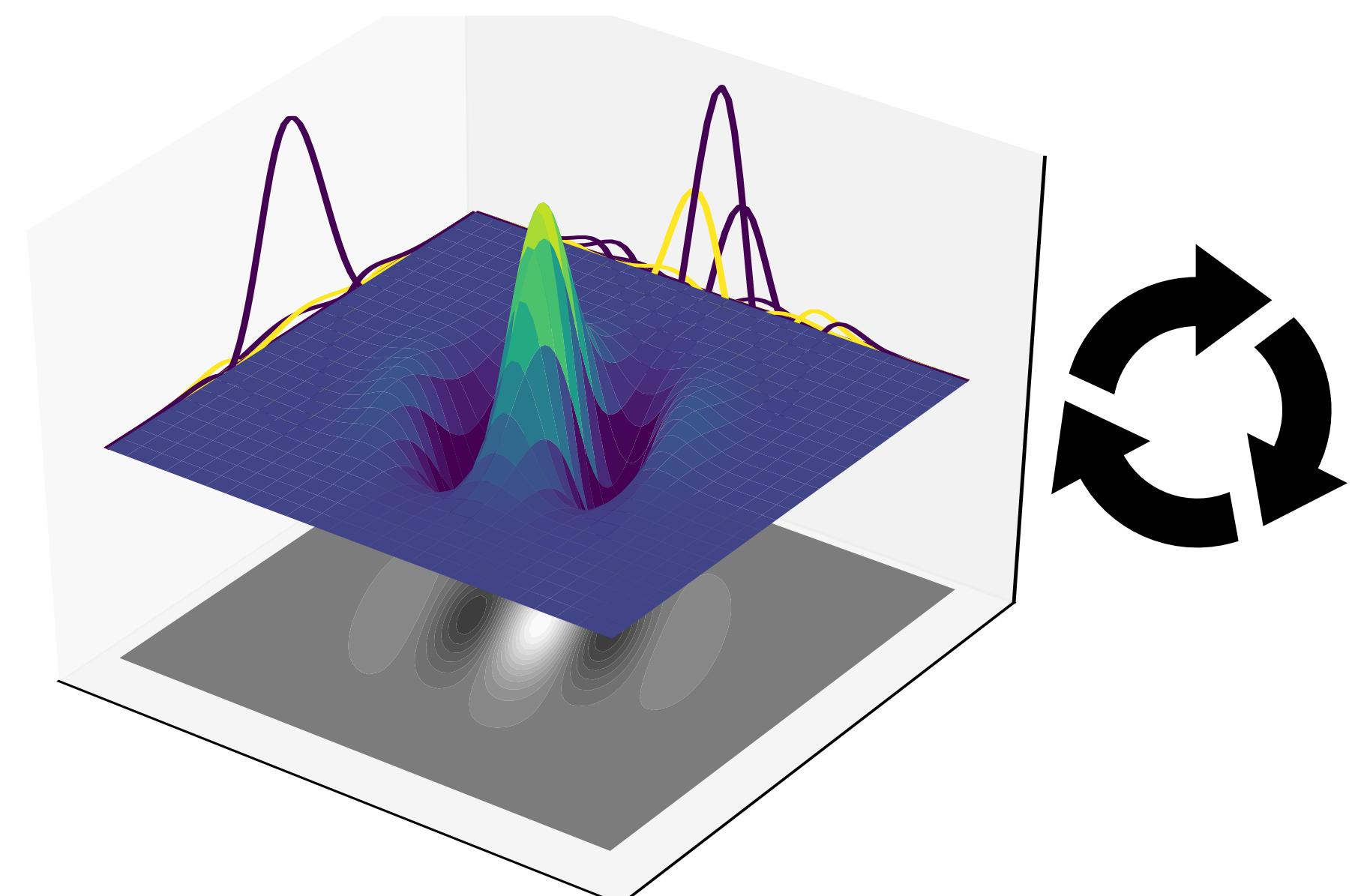
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2. Find best-fitting parameters of a mathematical model

*More model-driven, only specific, controlled situations*

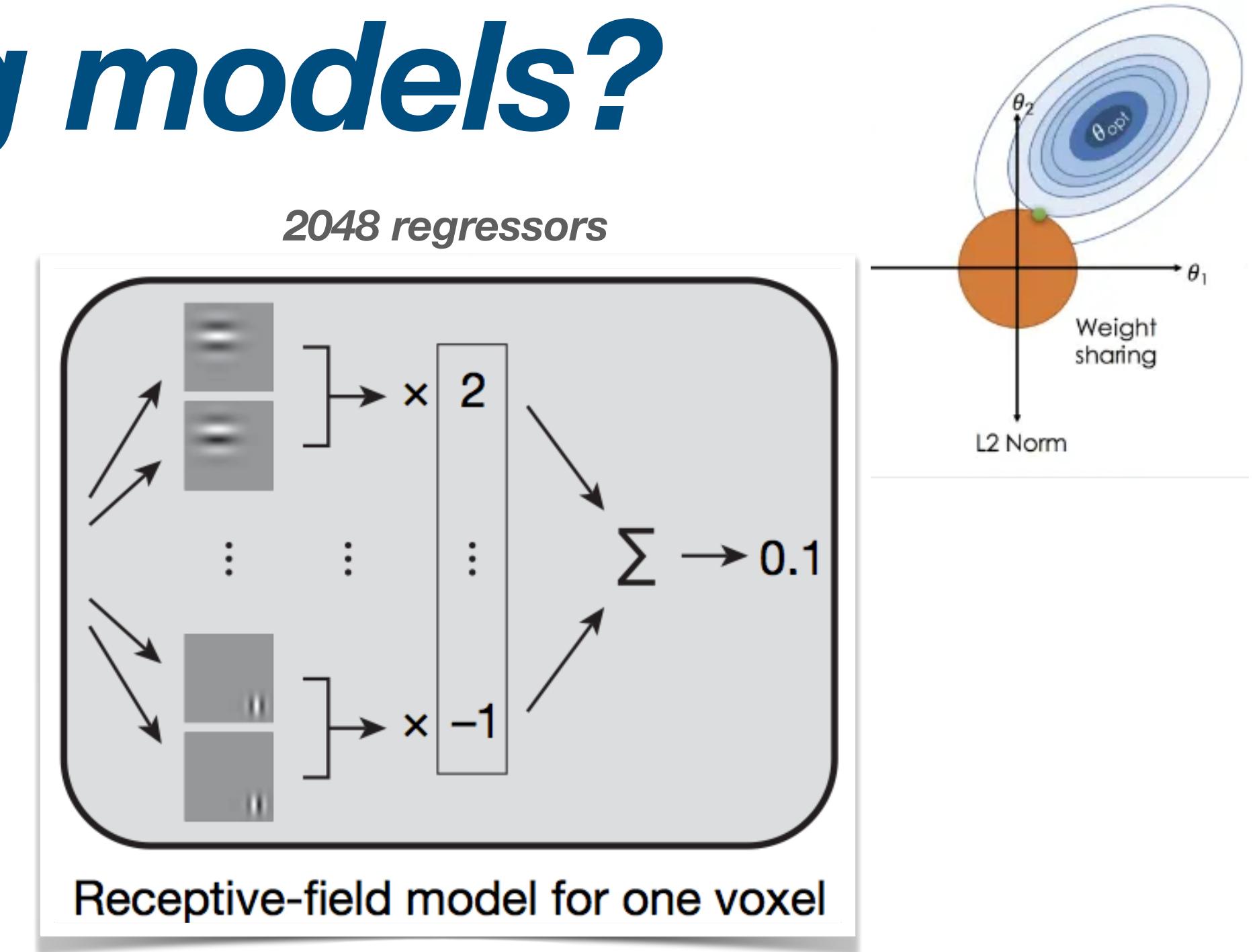


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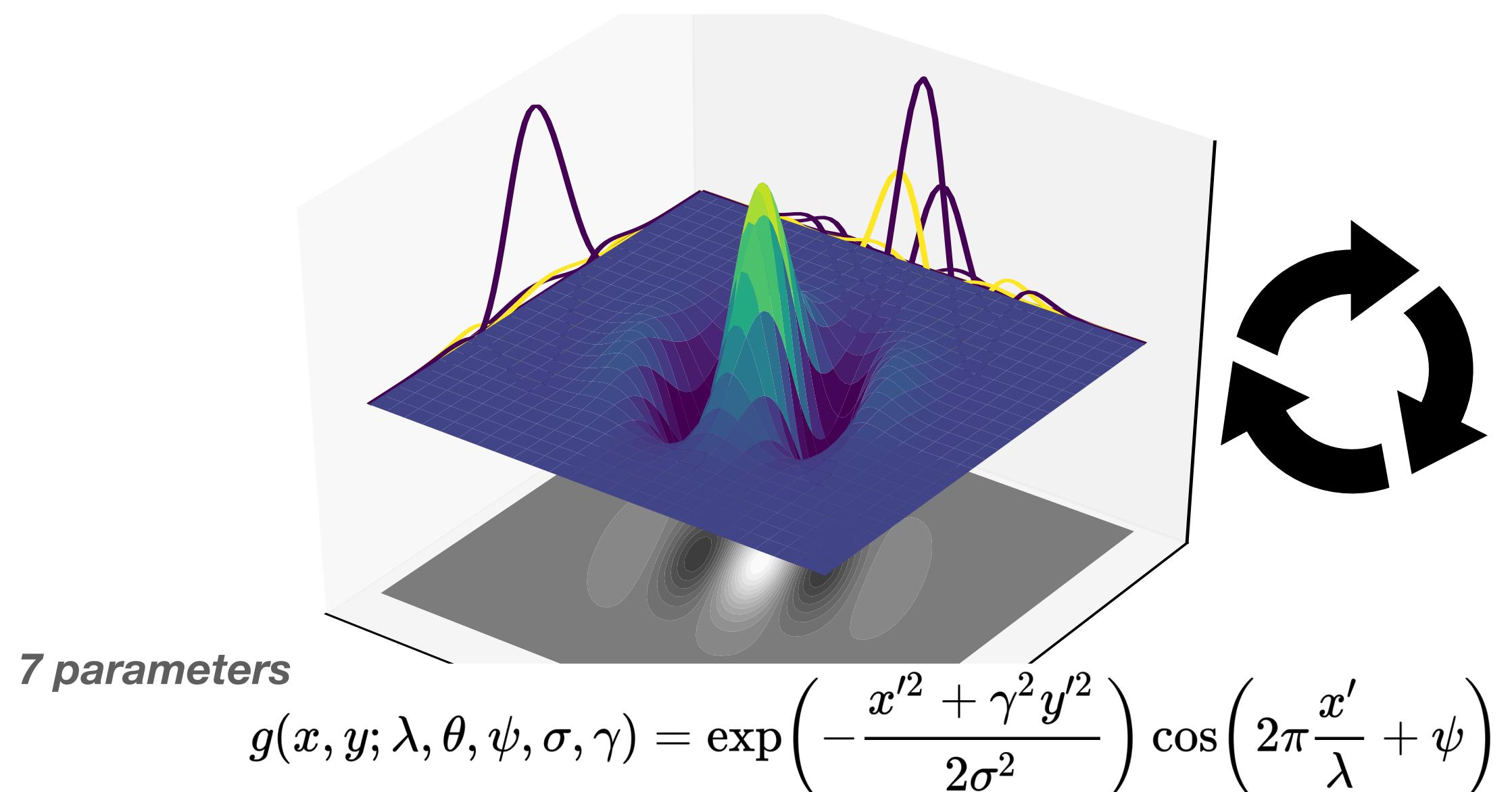
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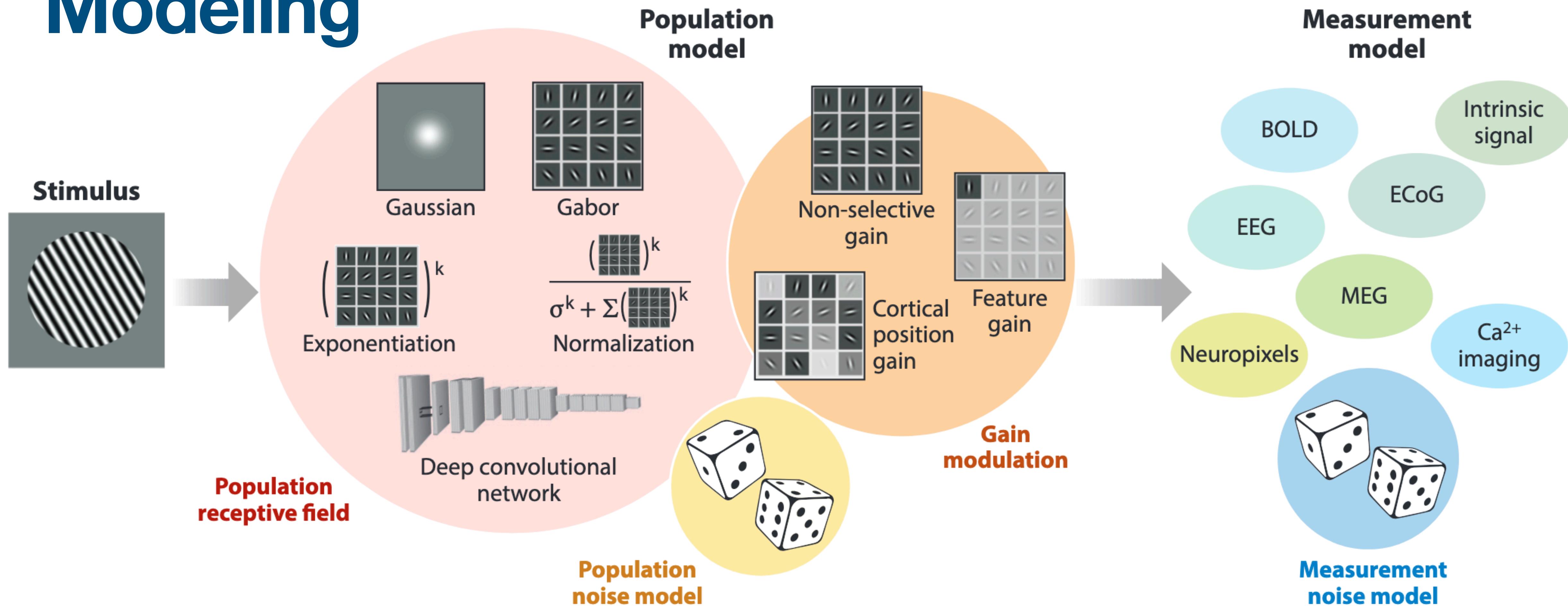


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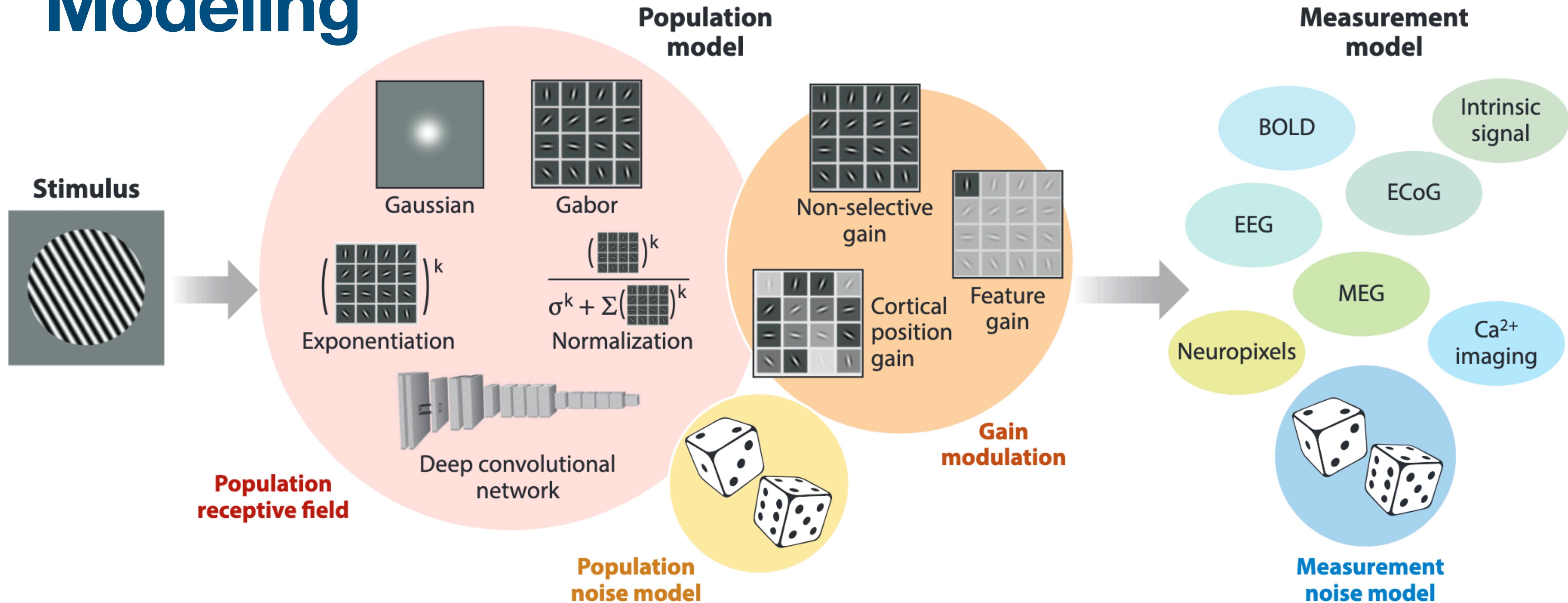
*More model-driven, only specific, controlled situations*



# Modeling

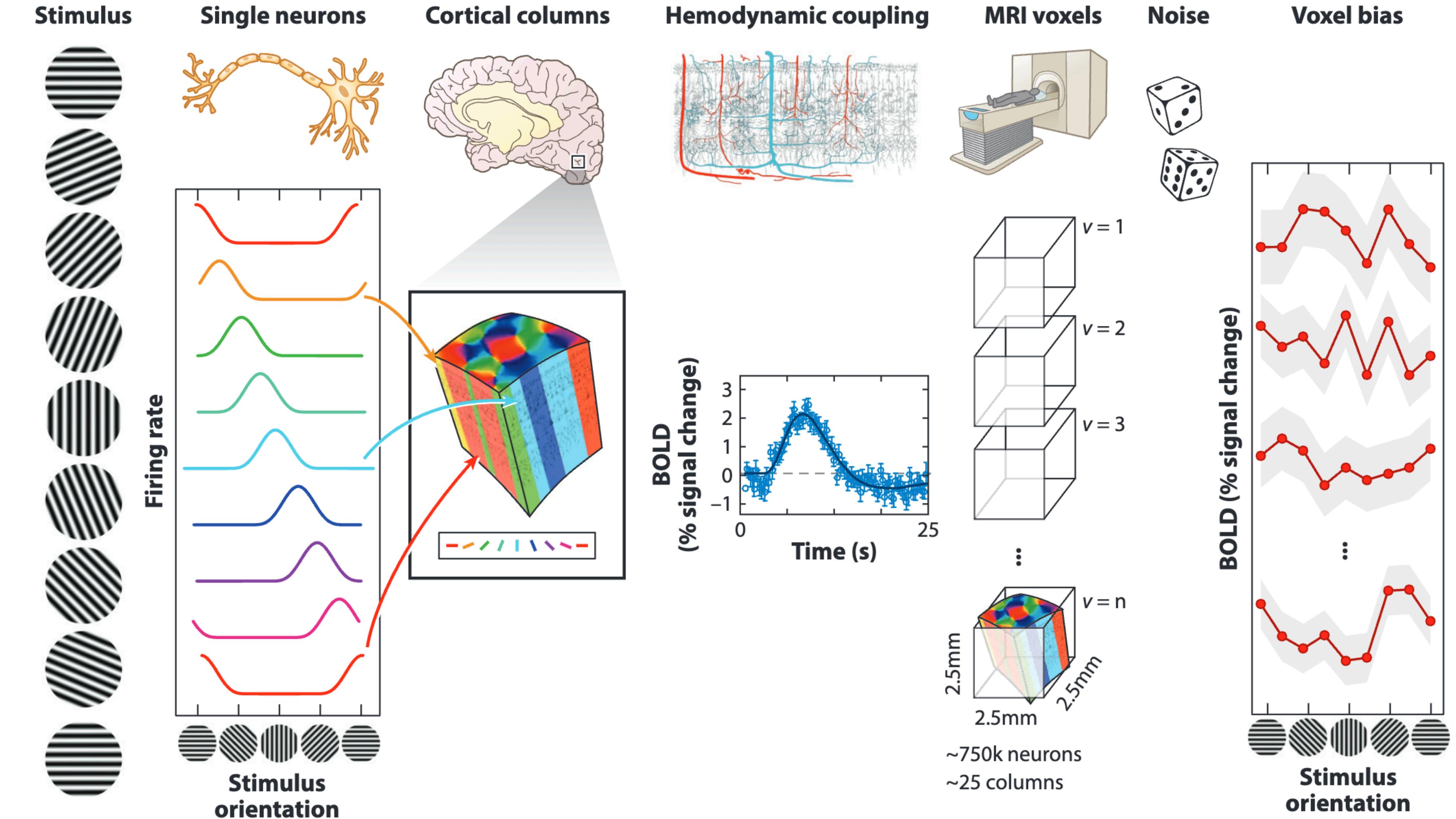


# Modeling



*Very explicit what our underlying model!*

# Modeling

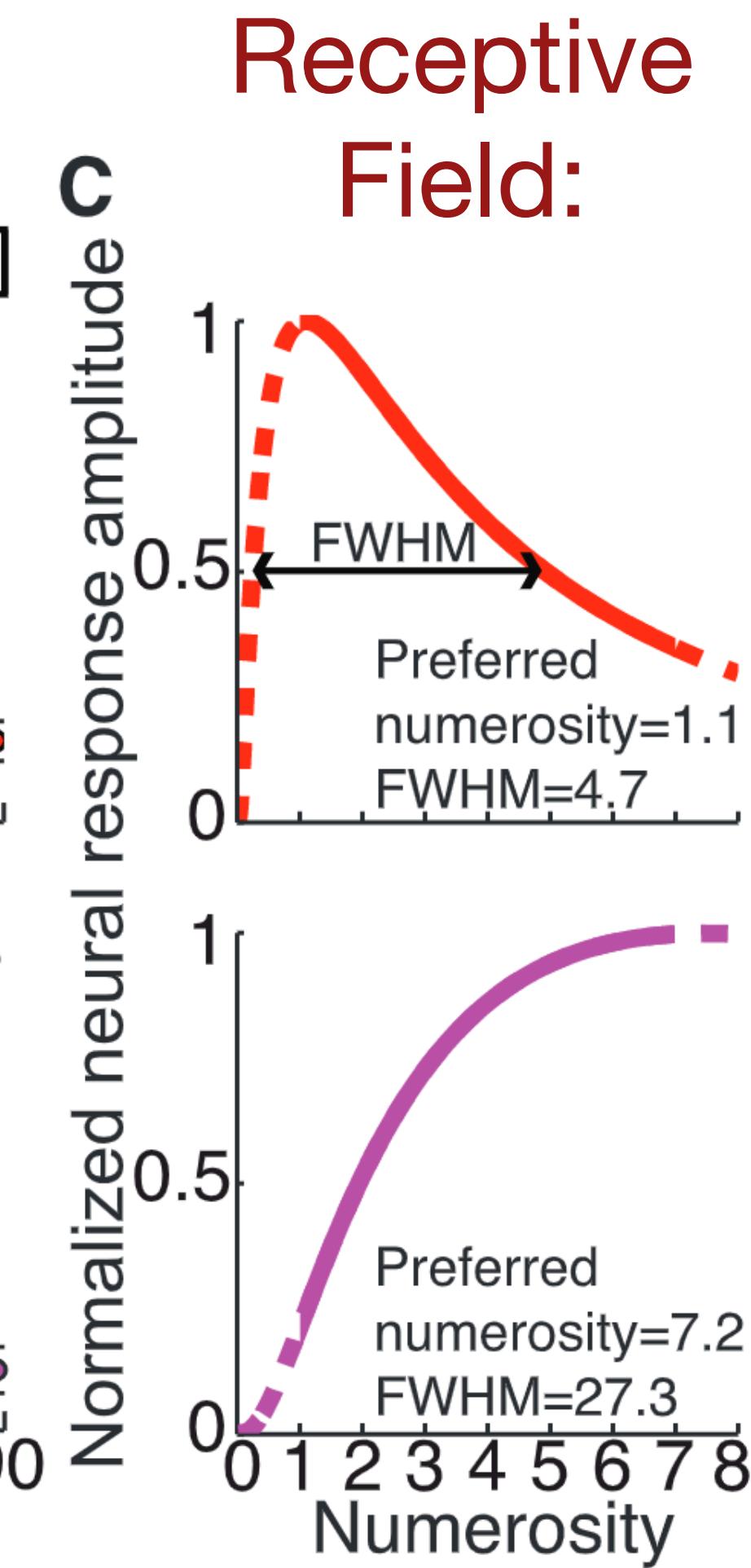
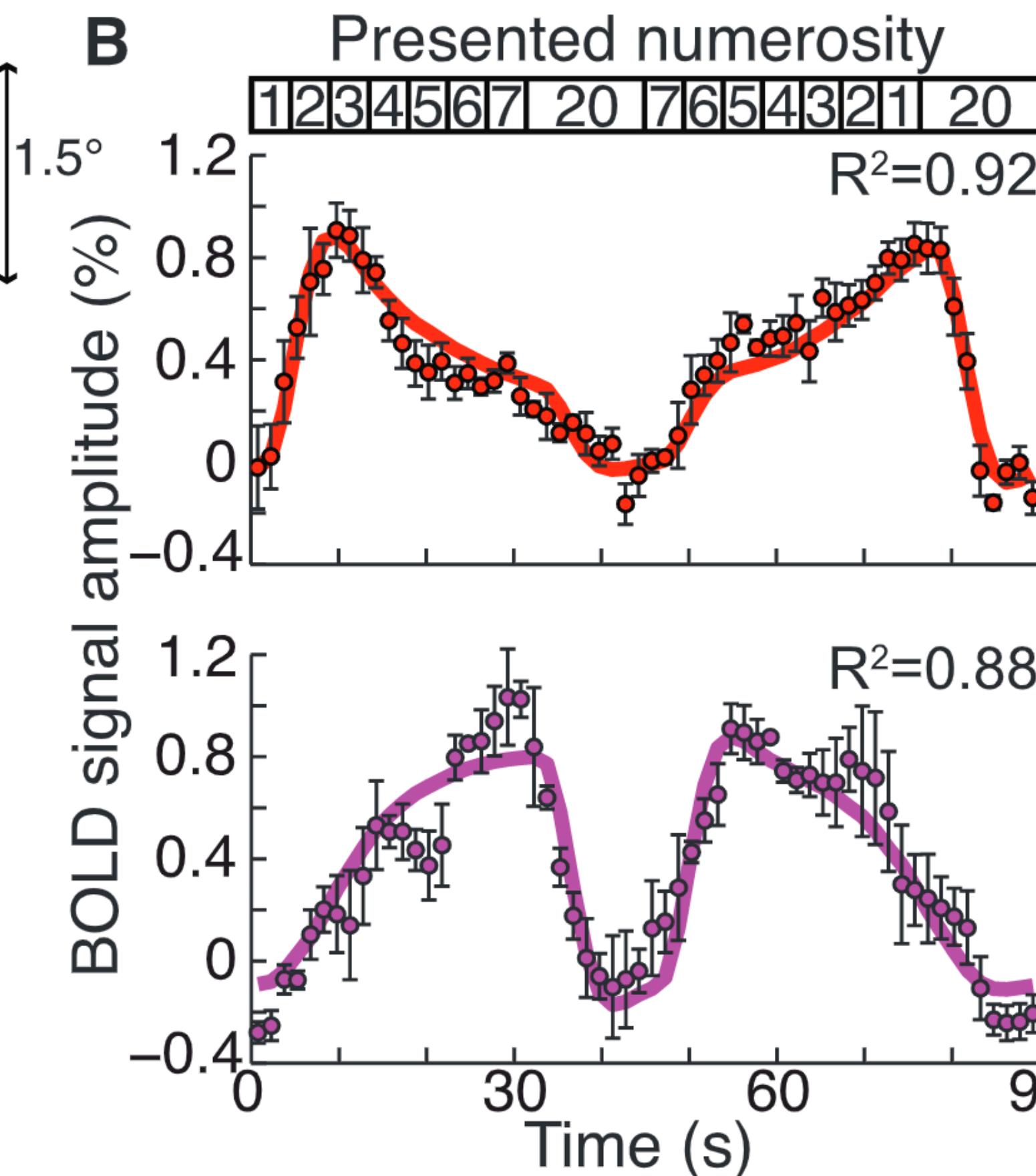
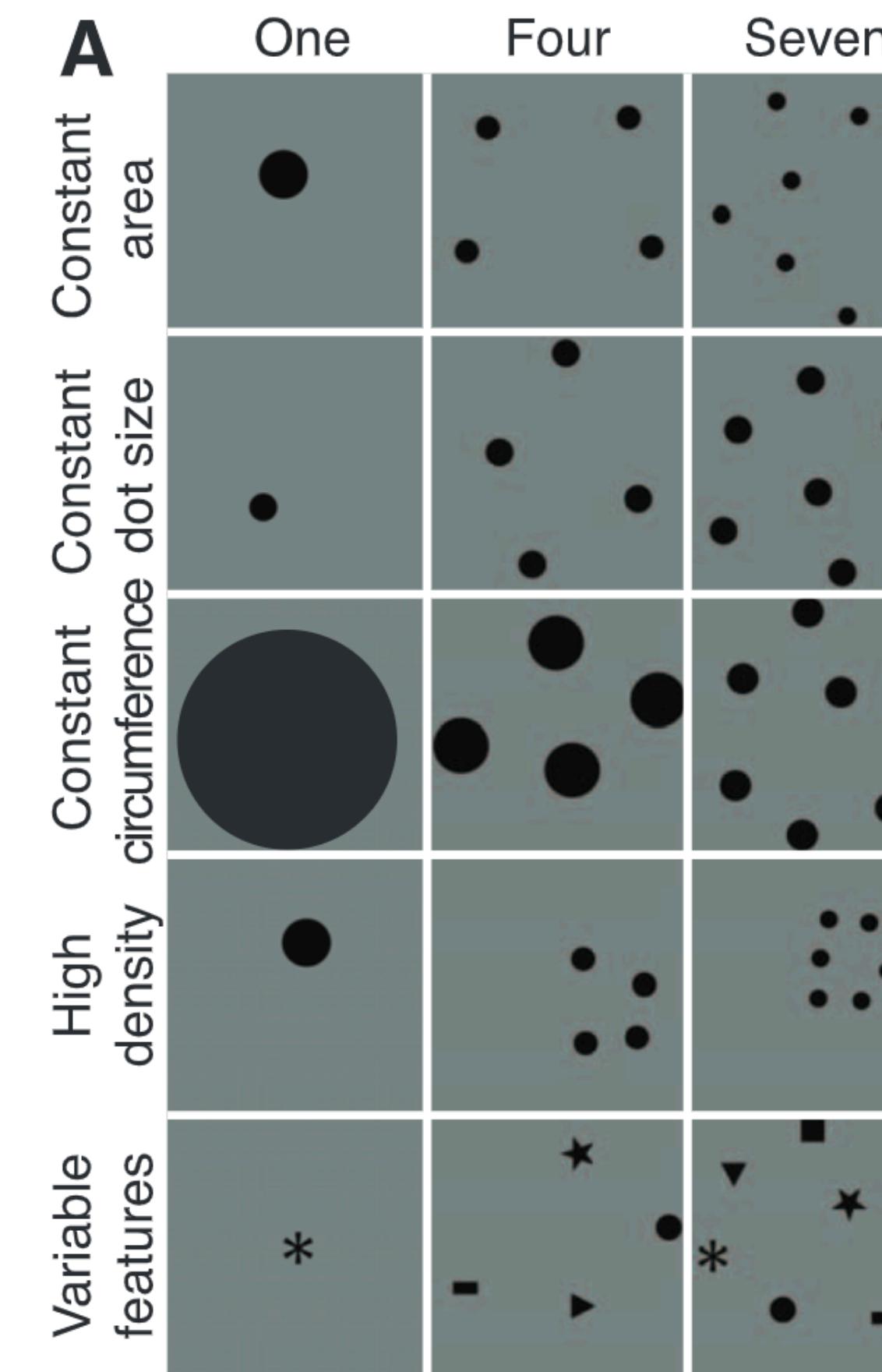


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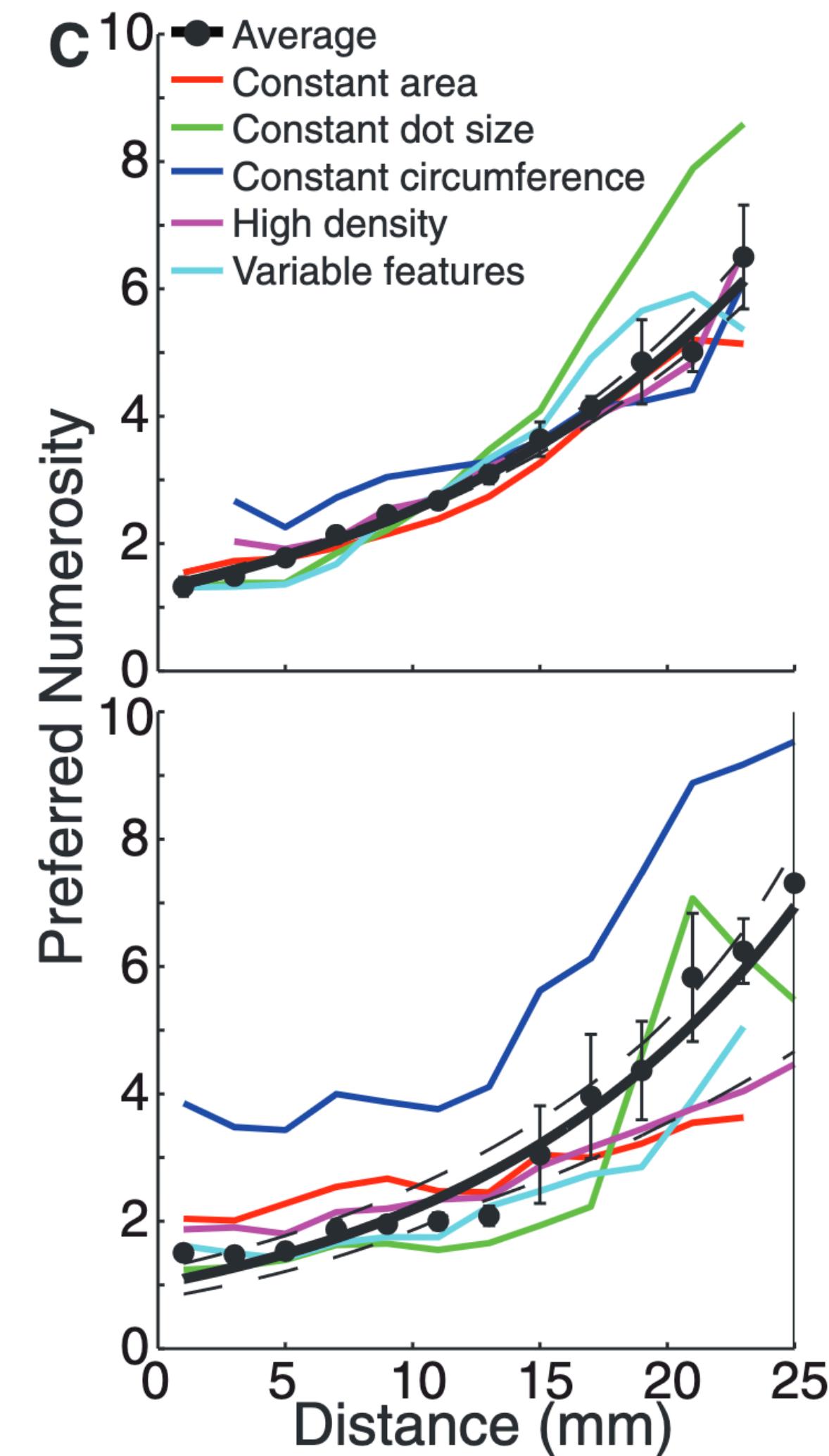
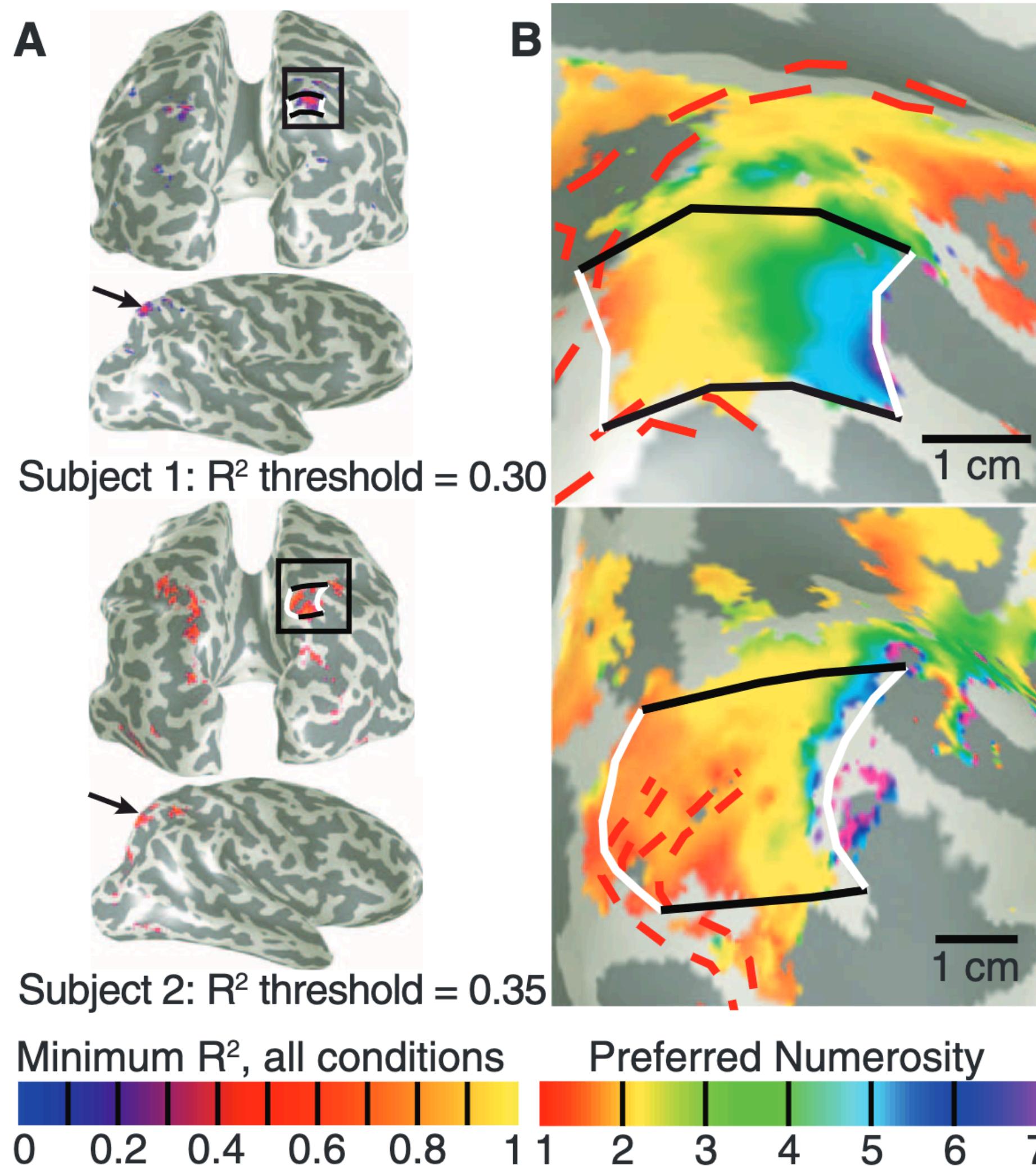
Does it have to be visual?

# But more...

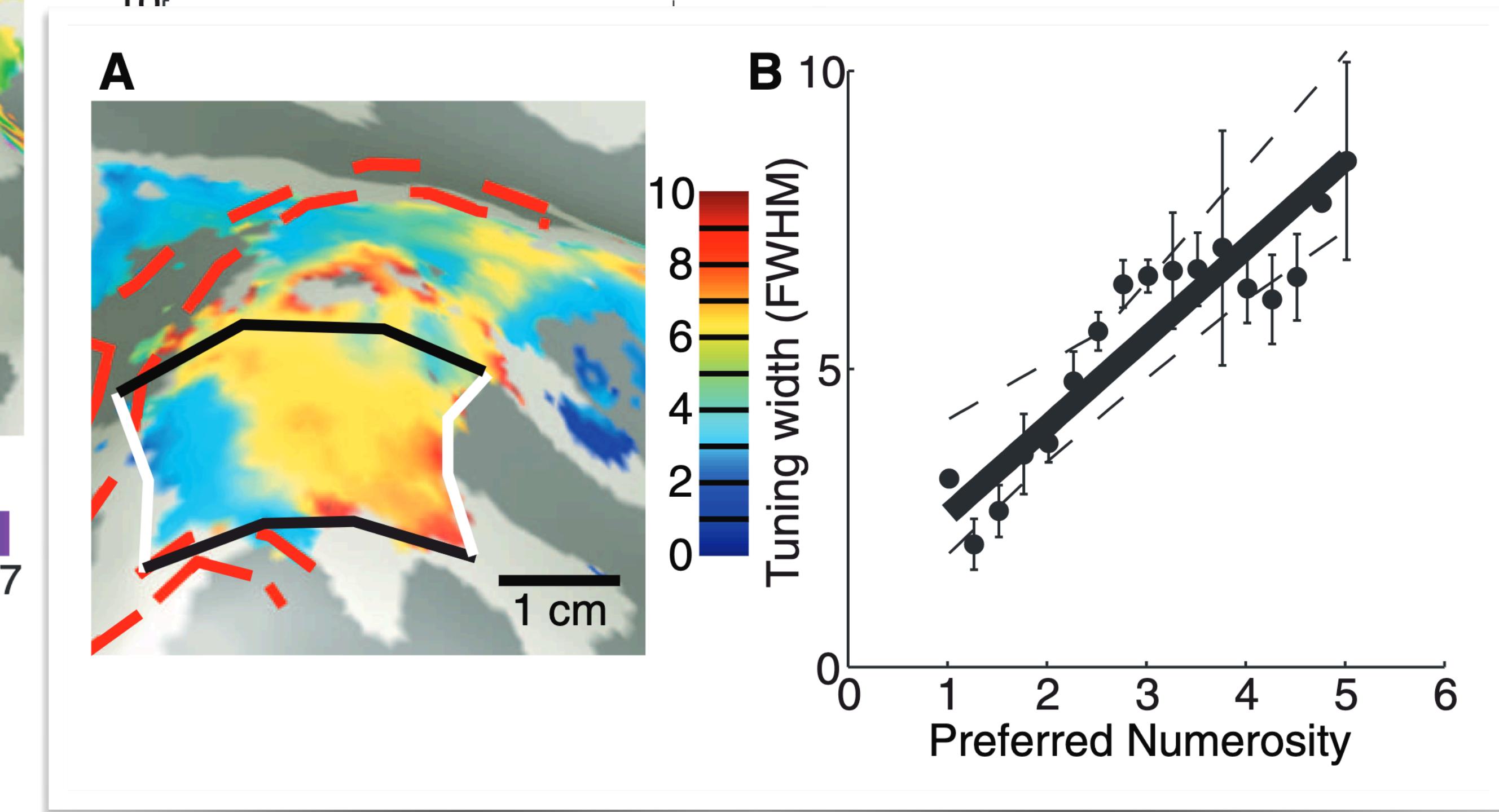
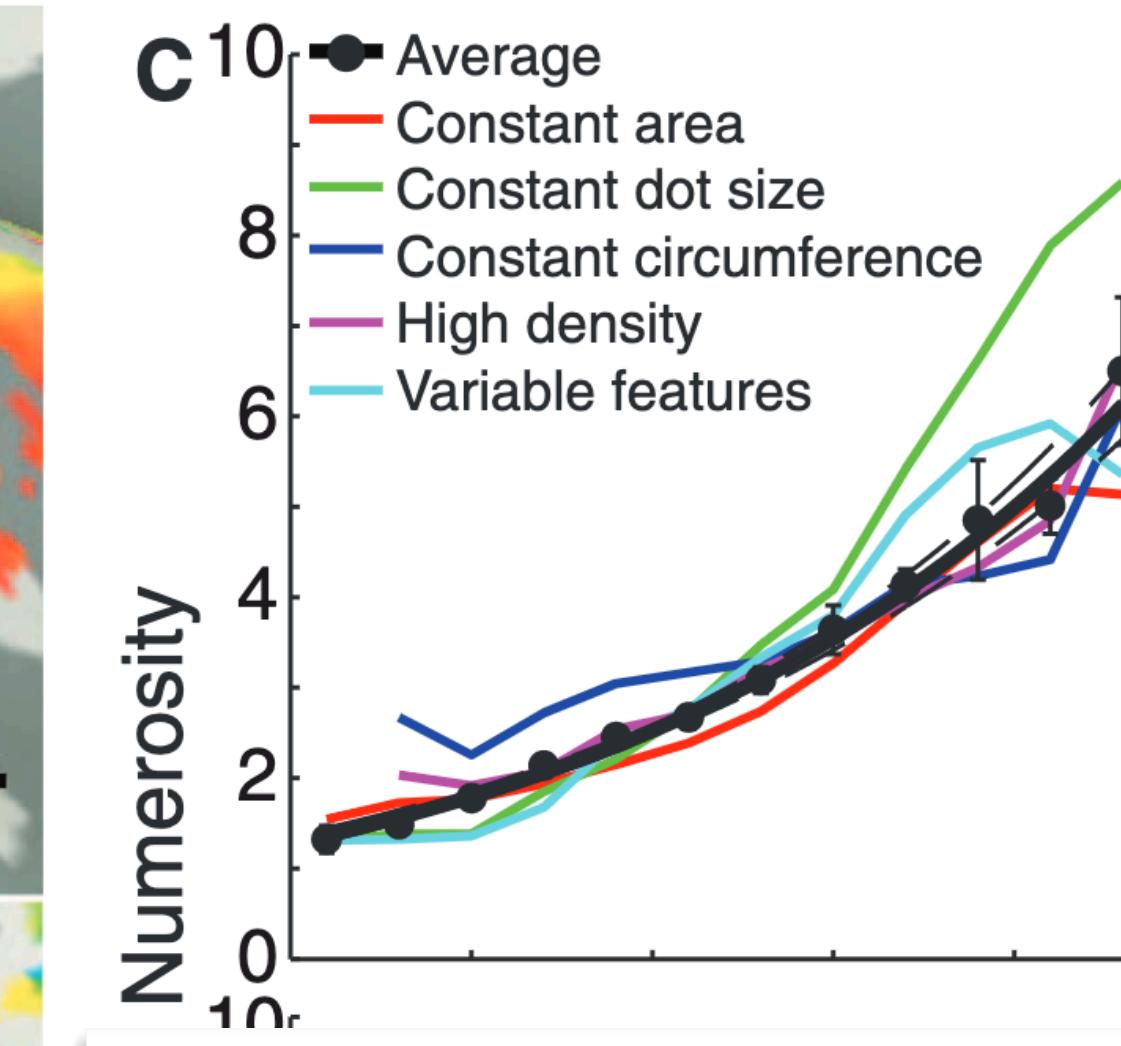
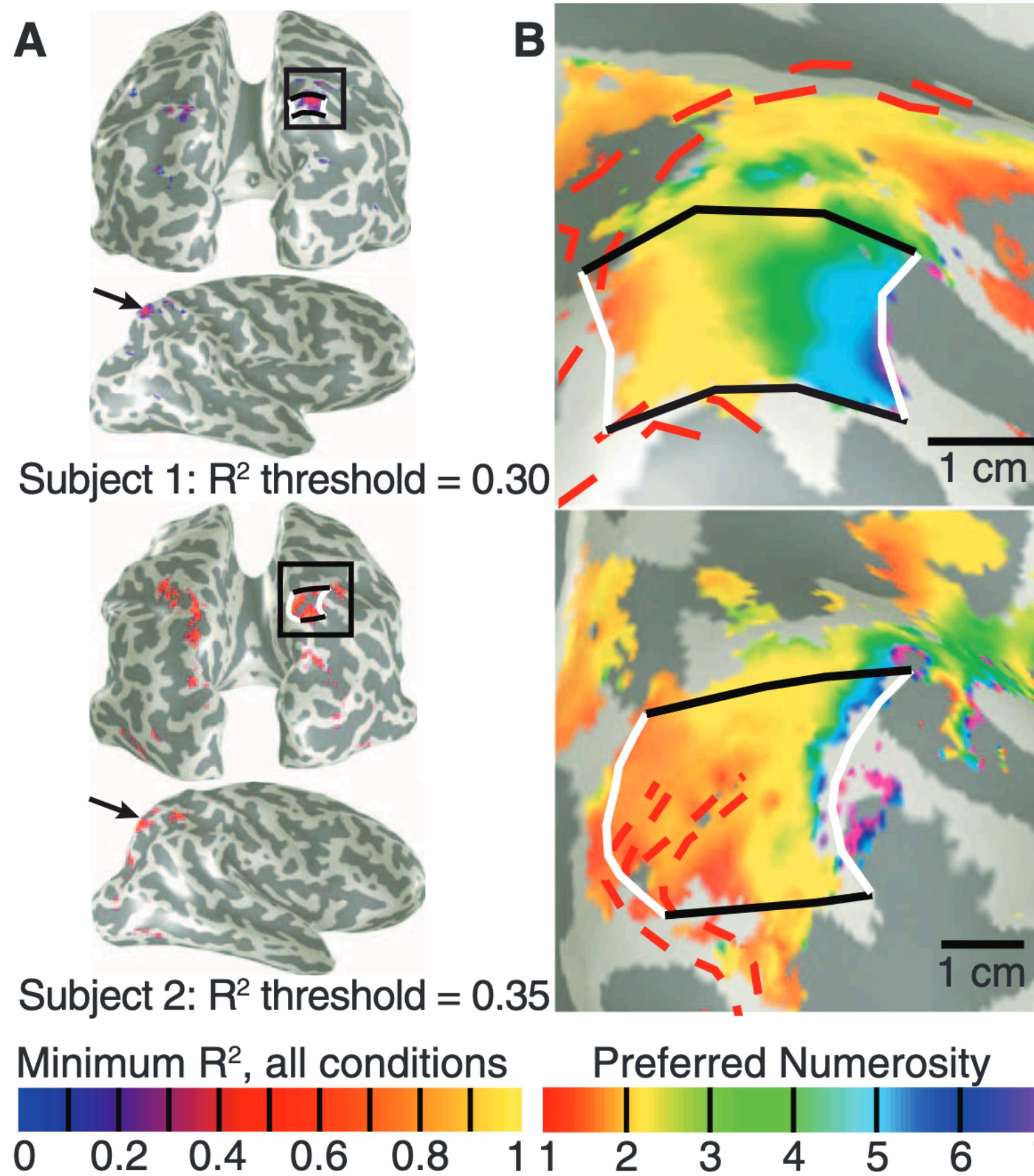
*Also more abstract dimensions are represented using receptive fields, found using fMRI*



# *These receptive fields are laid out on maps...*



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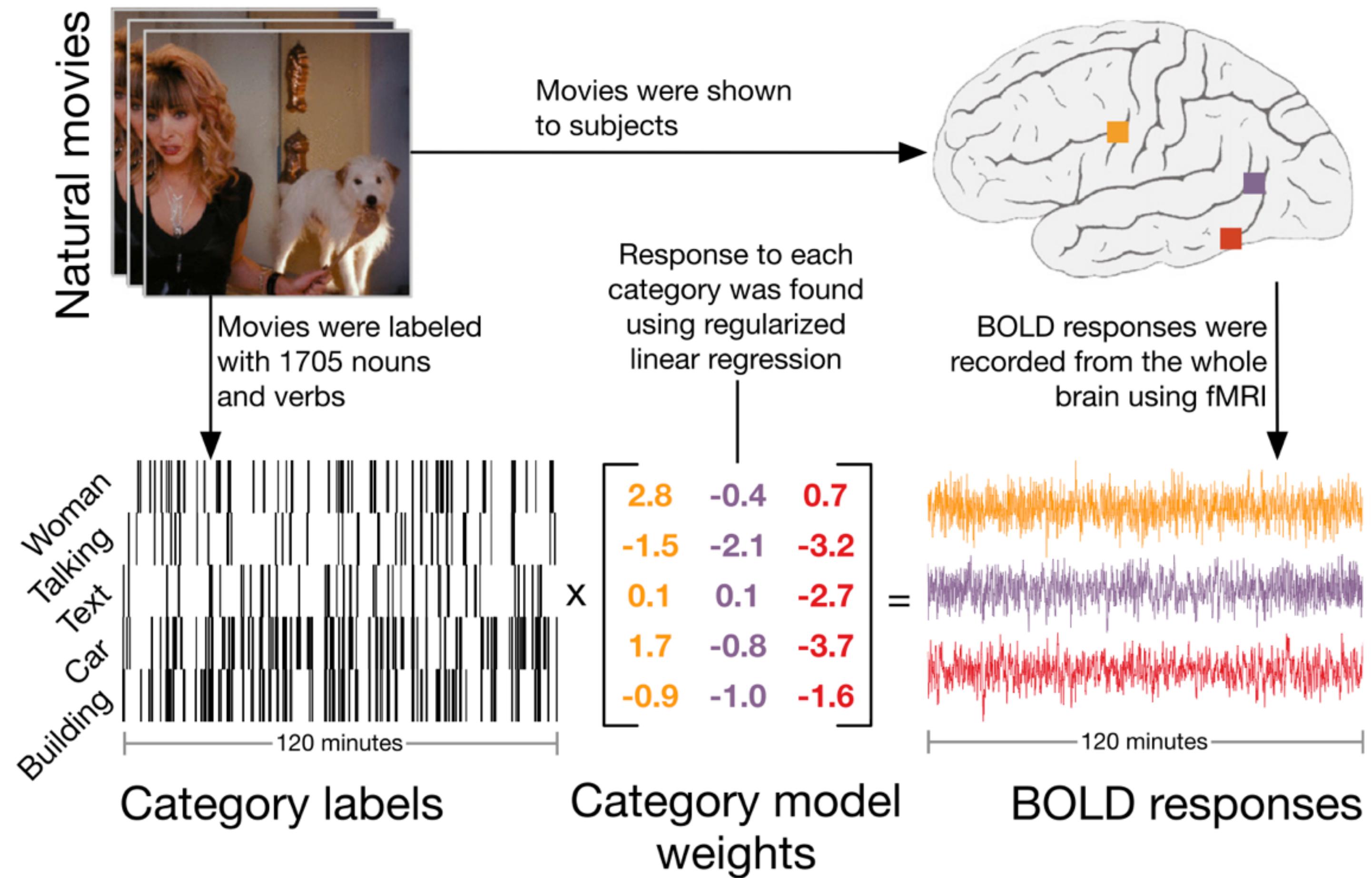
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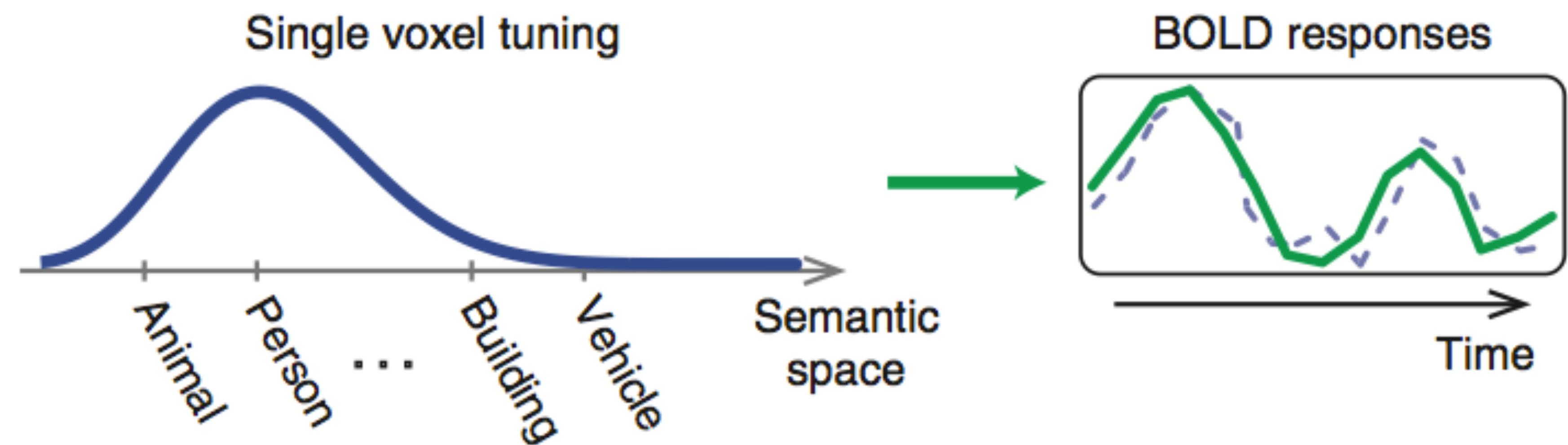


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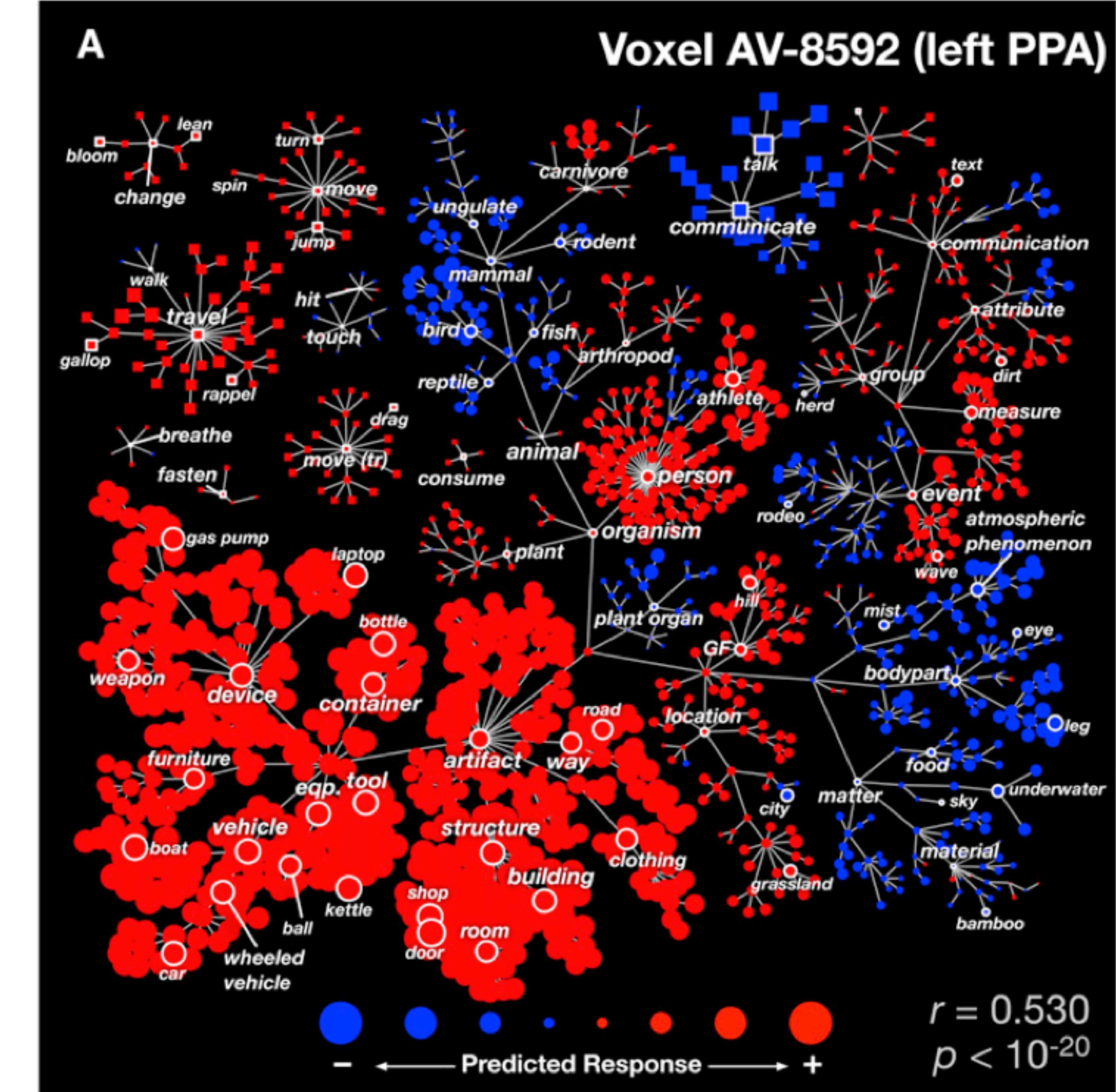
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# *Single-voxel tuning curve in a semantic space*



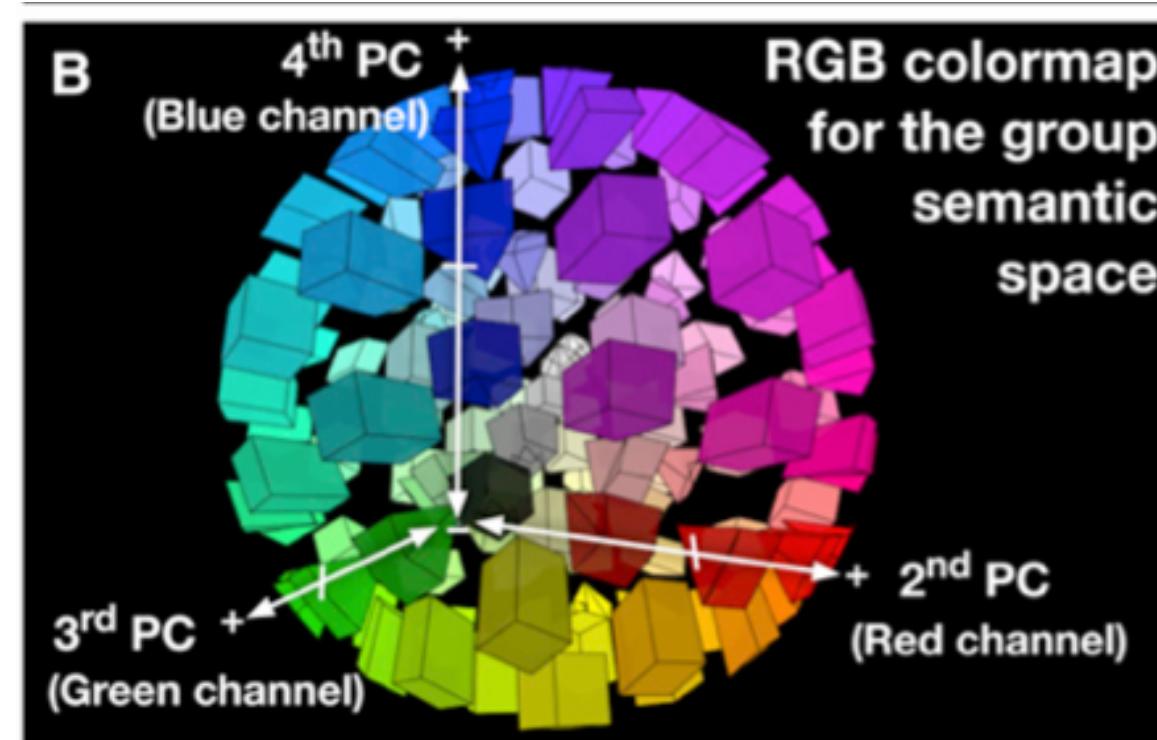
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- Problem: doing this for all voxels gives us a very-high-dimensional space of voxels by regressors' beta weights.

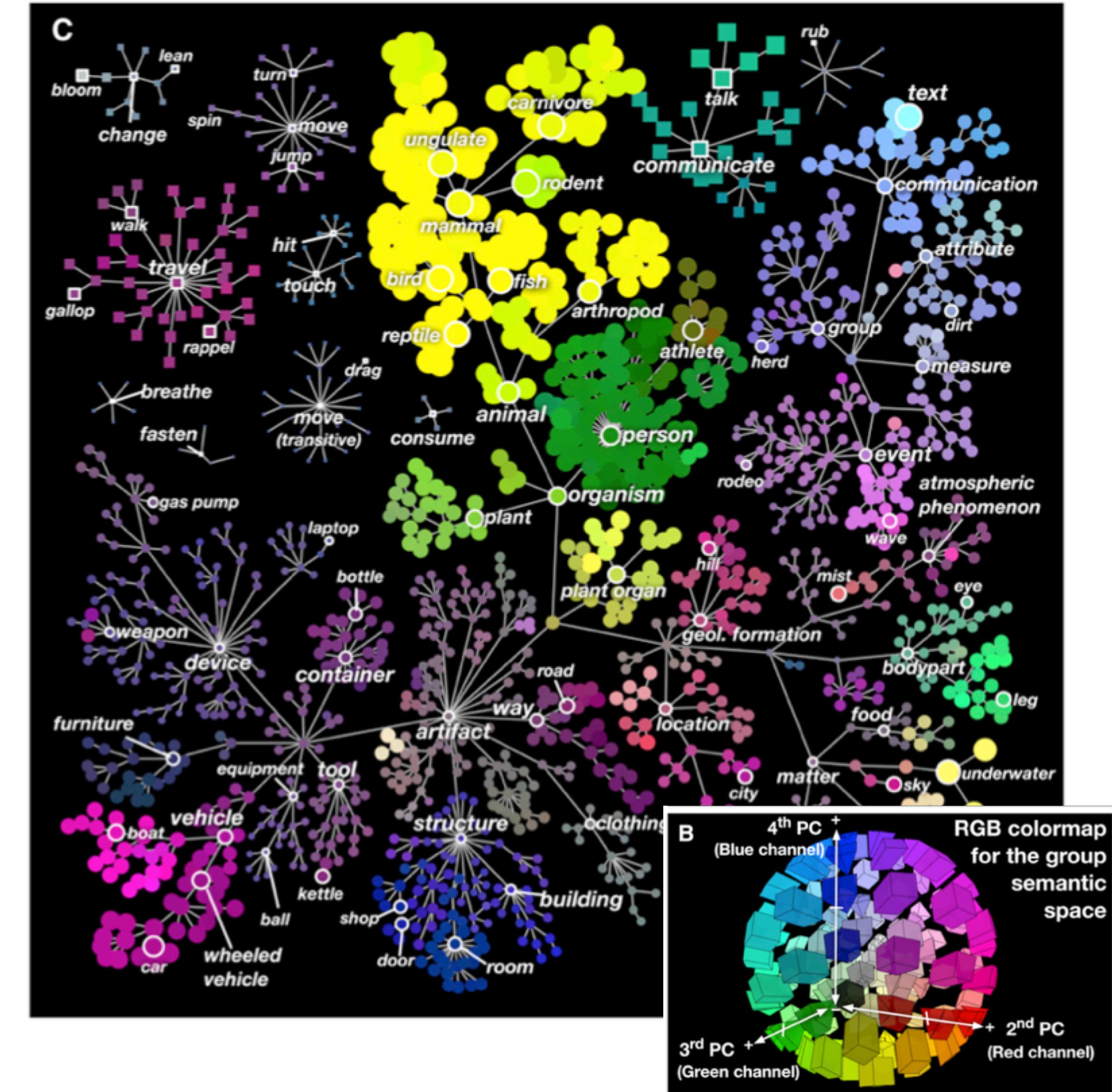
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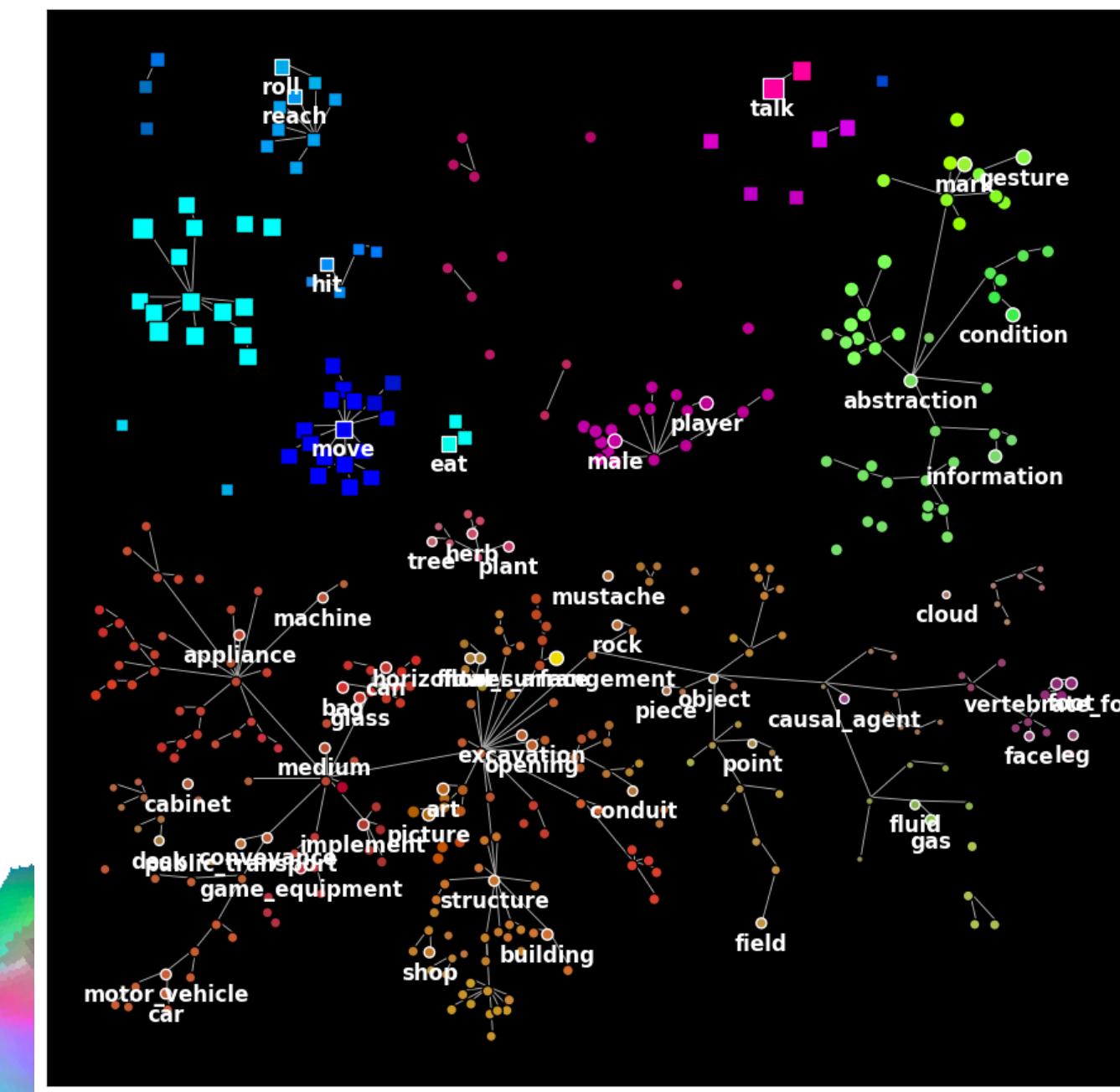
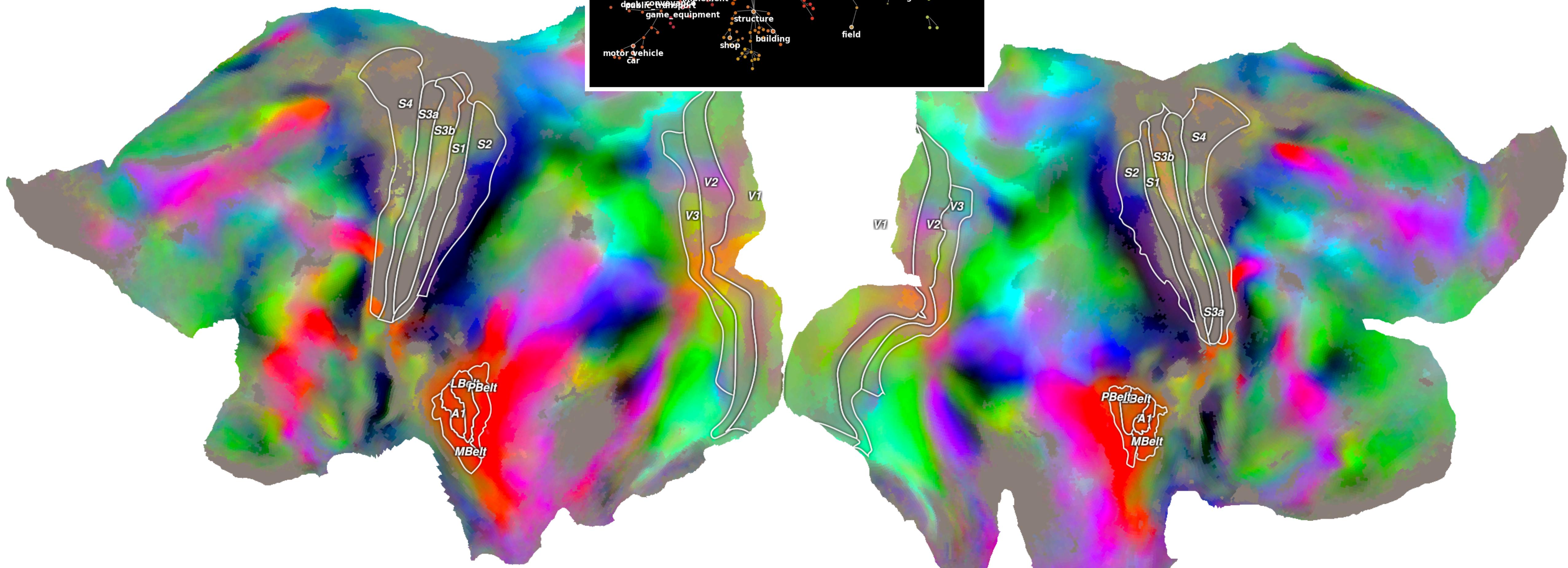
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- Problem: doing this for all voxels gives us a very-high-dimensional space of voxels by regressors' beta weights.
  - Dimensionality reduction (Factor analysis/SVD/PCA) yields a couple of components
  - Projecting onto semantic structure:



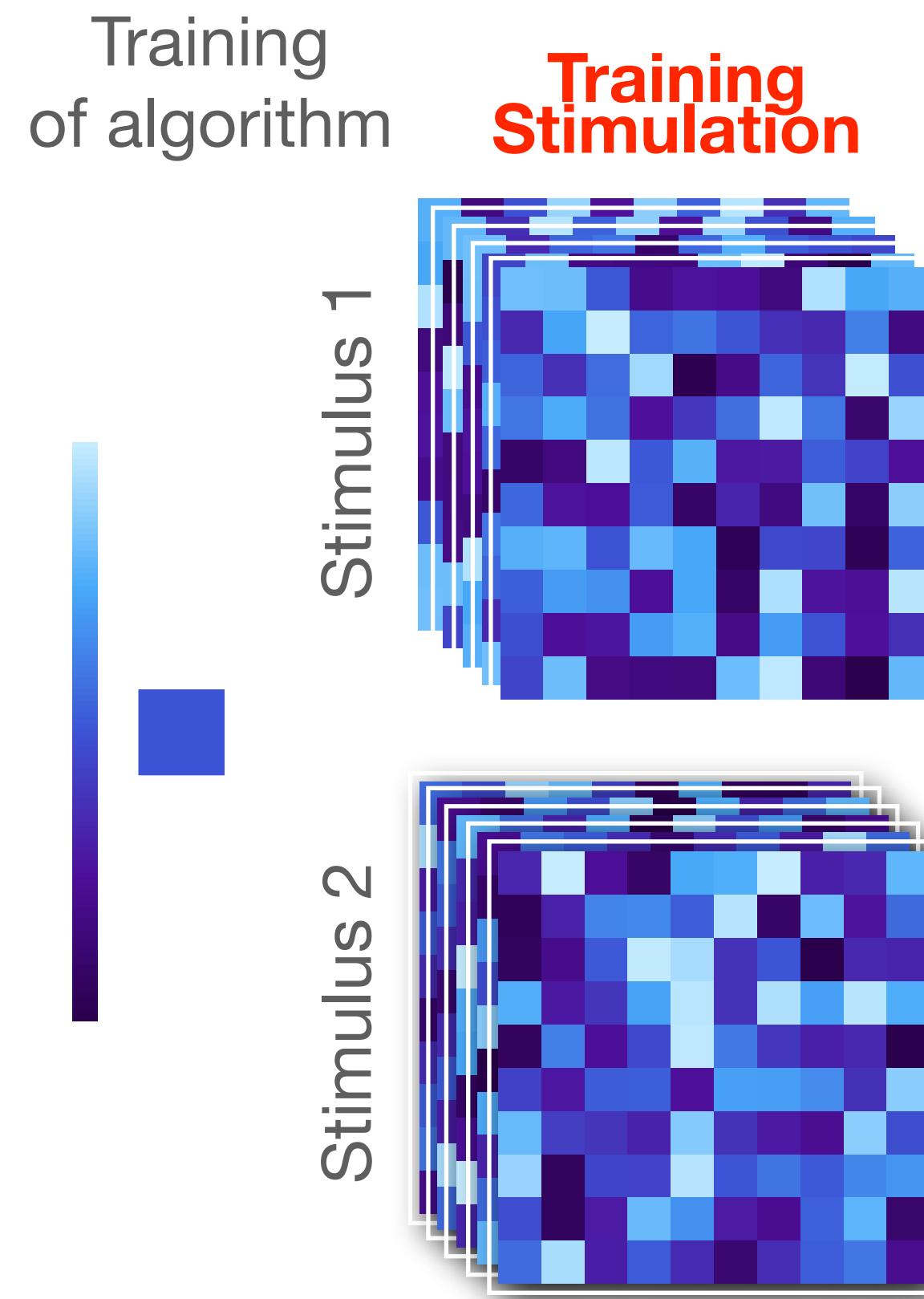


# Decoding

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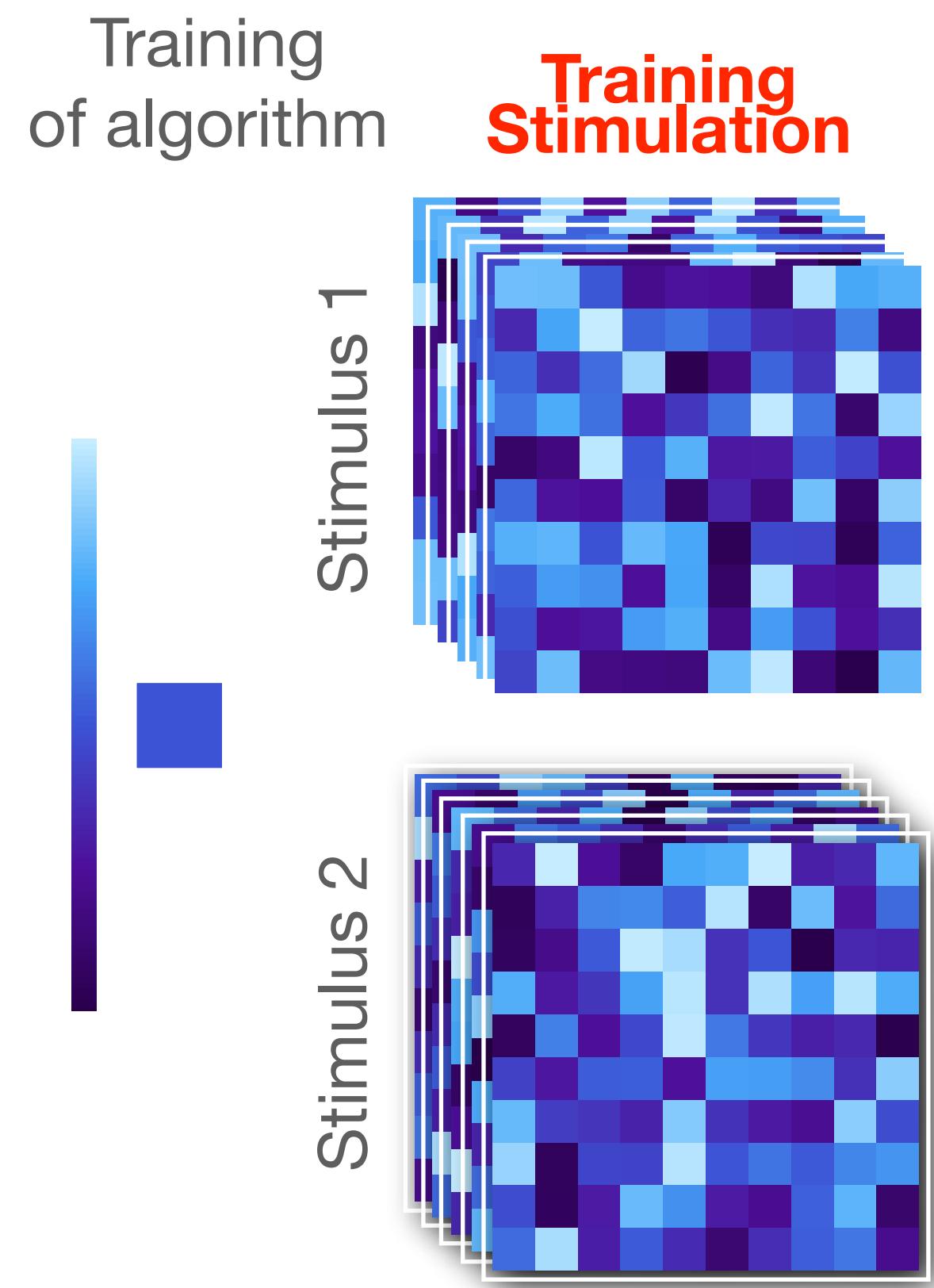
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Not mean signal intensity, but the **pattern** of activity in a certain region of interest is used to classify what the brain state is.



# Decoding

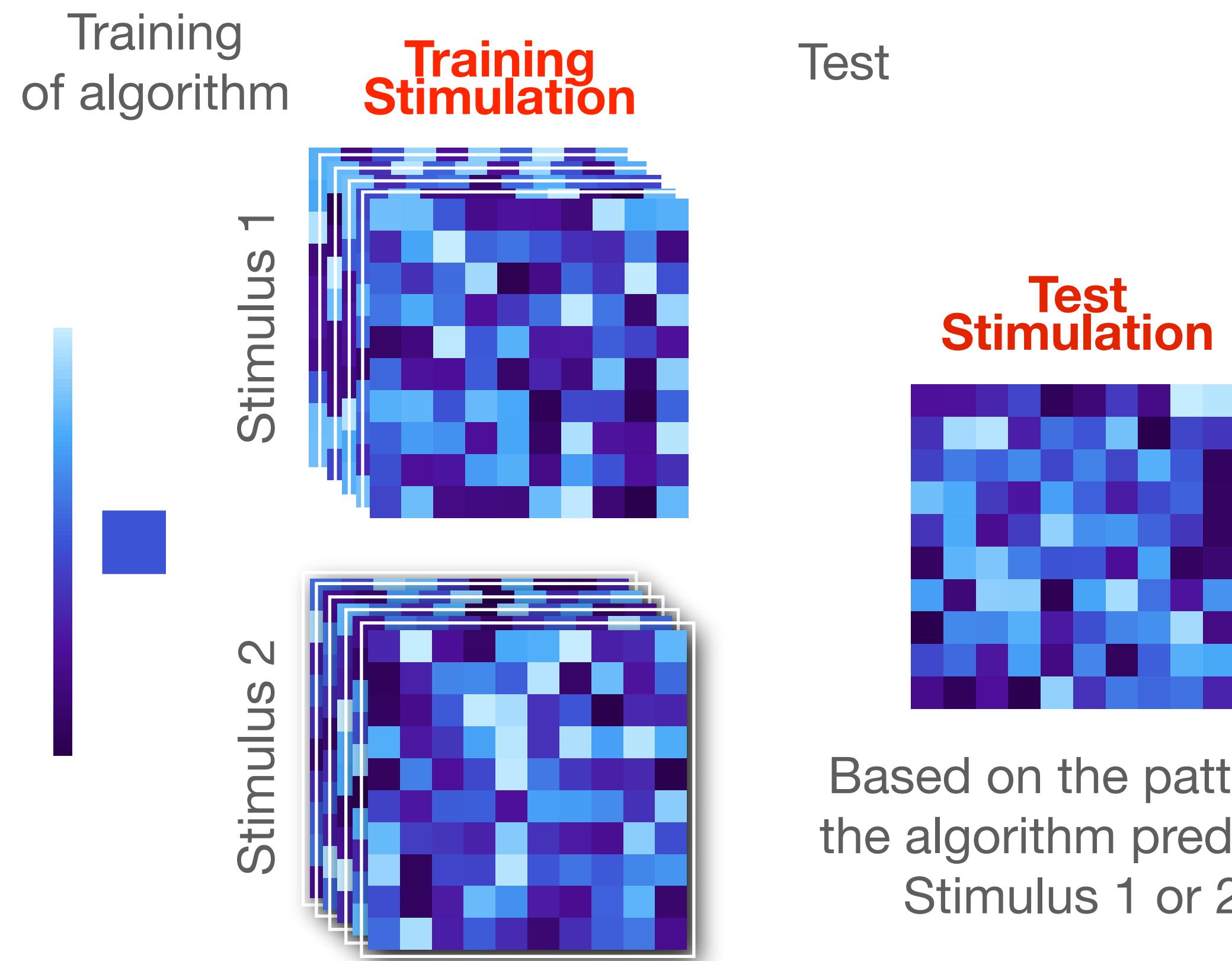
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Based on the pattern,  
the algorithm predicts:  
Stimulus 1 or 2

# Decoding

Not mean signal intensity, but the **pattern** of activity in a certain region of interest is used to classify what the brain state is.



*Performance of algorithm  
expressed as accuracy: percentage  
correct*

*Gauge on information content in a  
specific region of interest*

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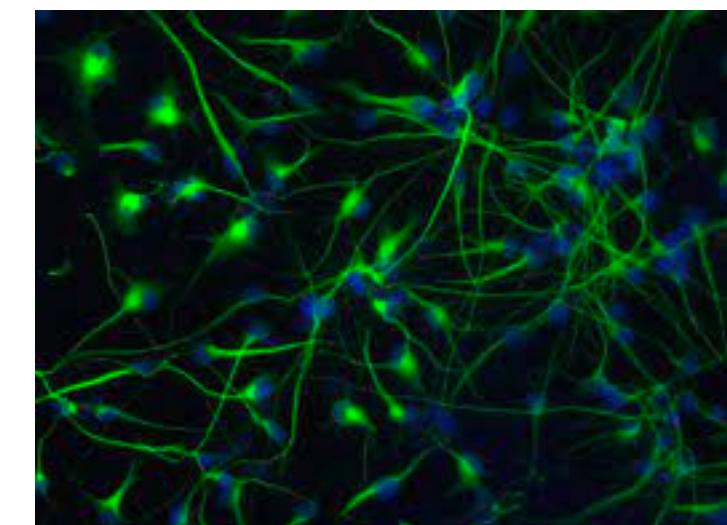
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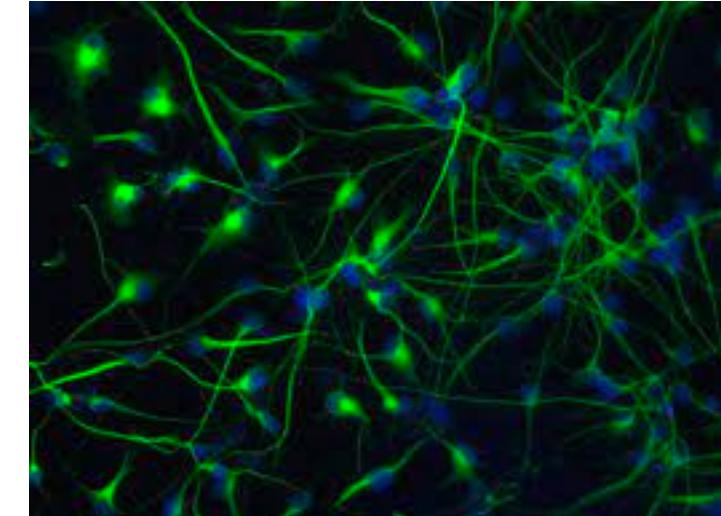
*We don't know, because the information-processing and measurement mechanism remains implicit.*

# Encoding



# Encoding

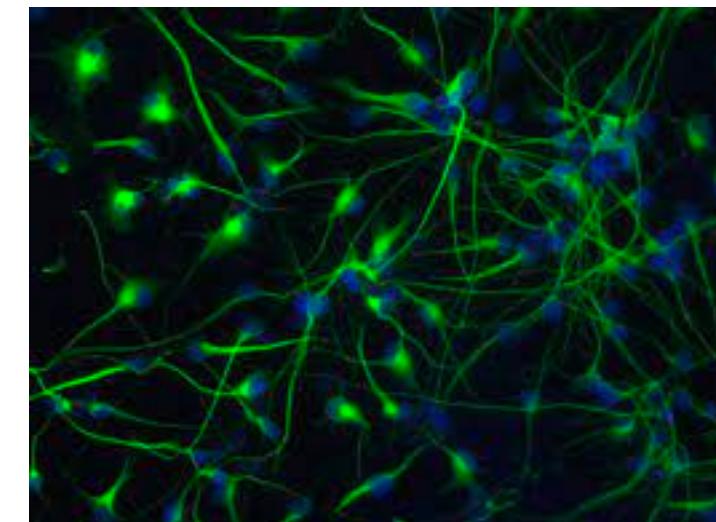
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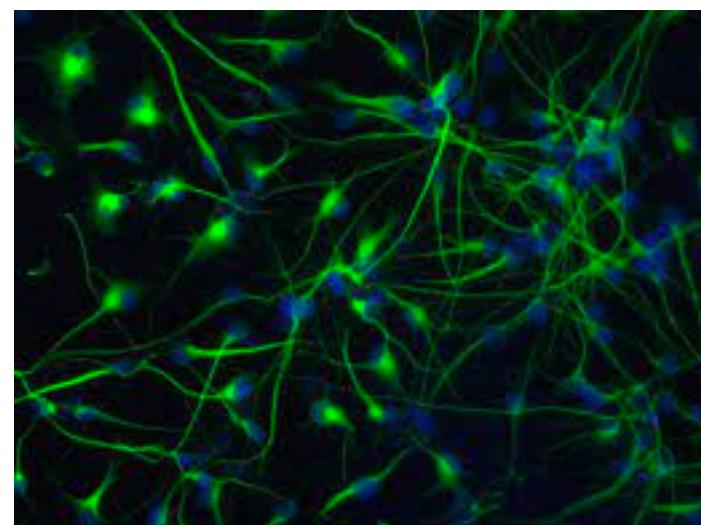
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*Once we know this, we can reverse this process, and see for a whole group of neurons/sensors/voxels, what their pattern of activations tells us about conditions, stimuli, etc. - **encoding-model based decoding***

# Bayesian decoding from an encoding model

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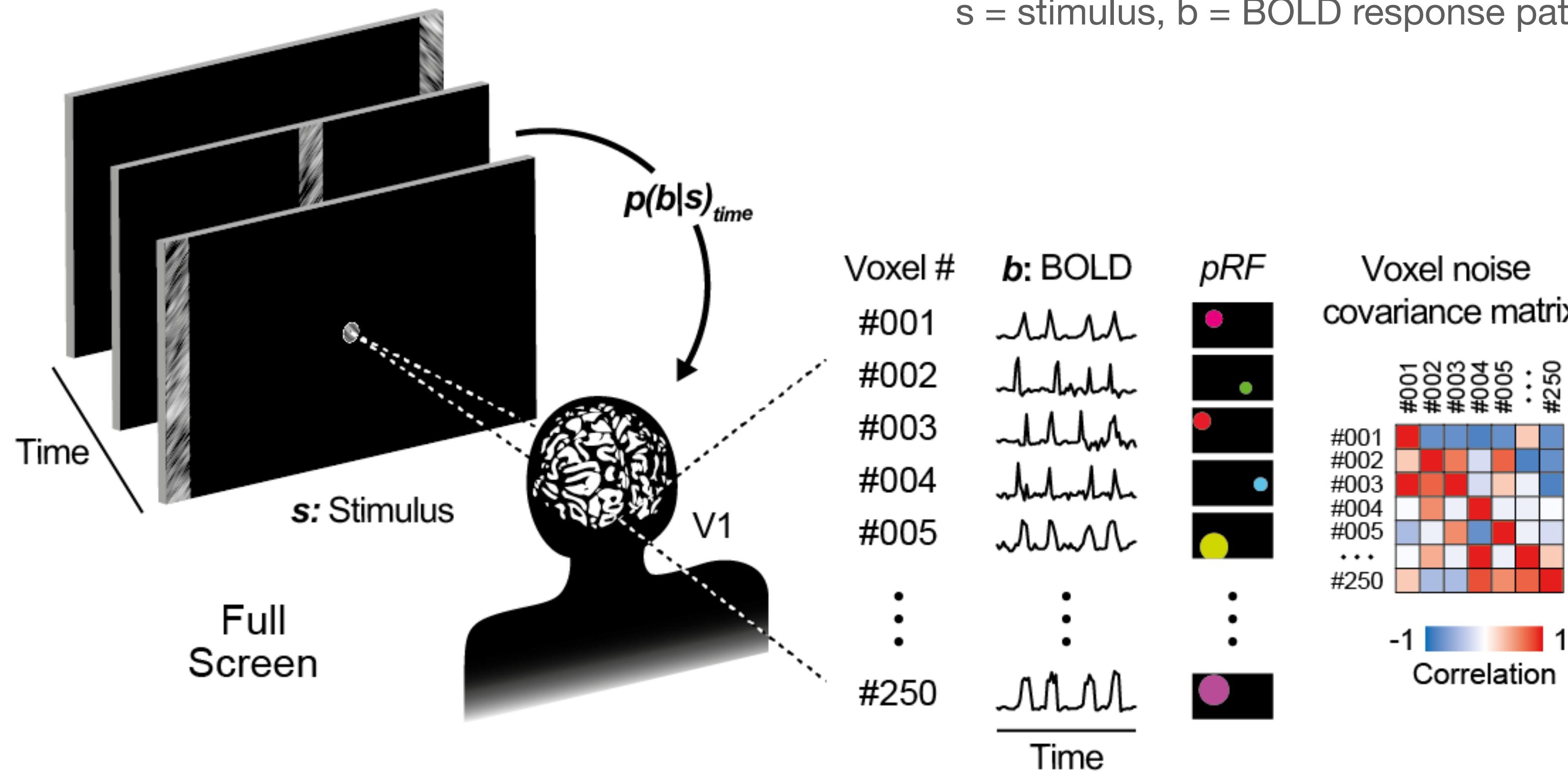
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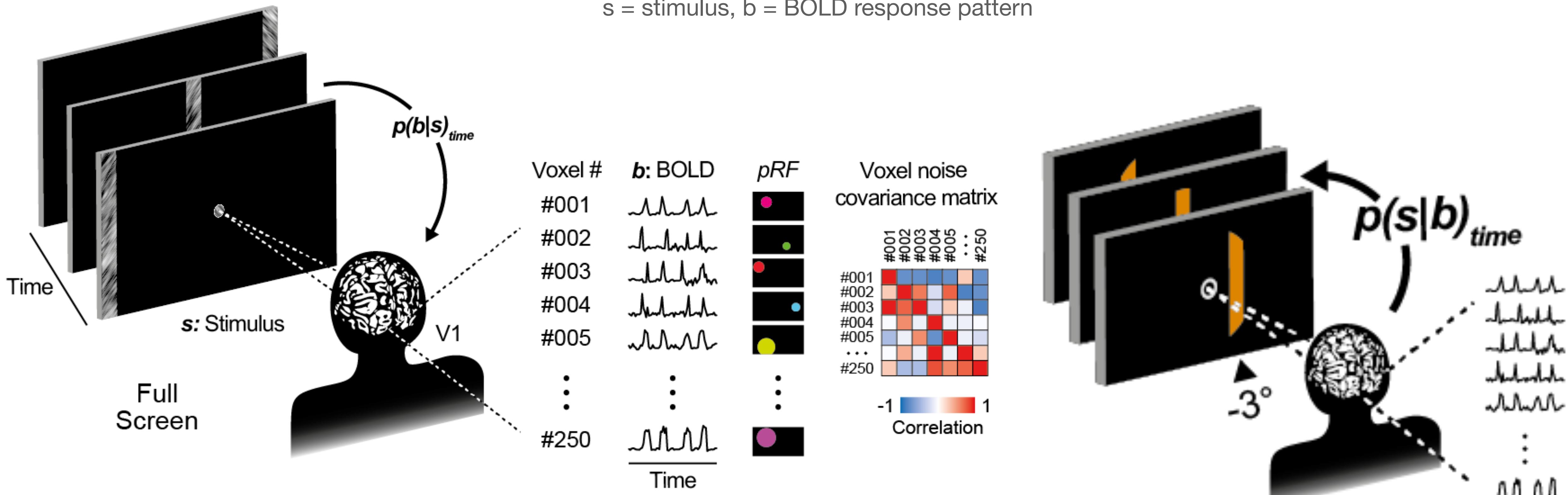
What we want to know, the probability of a stimulus given a BOLD response pattern

**DECODING**

$$p(s | b) = \frac{p(b | s)p(s)}{p(b)}$$

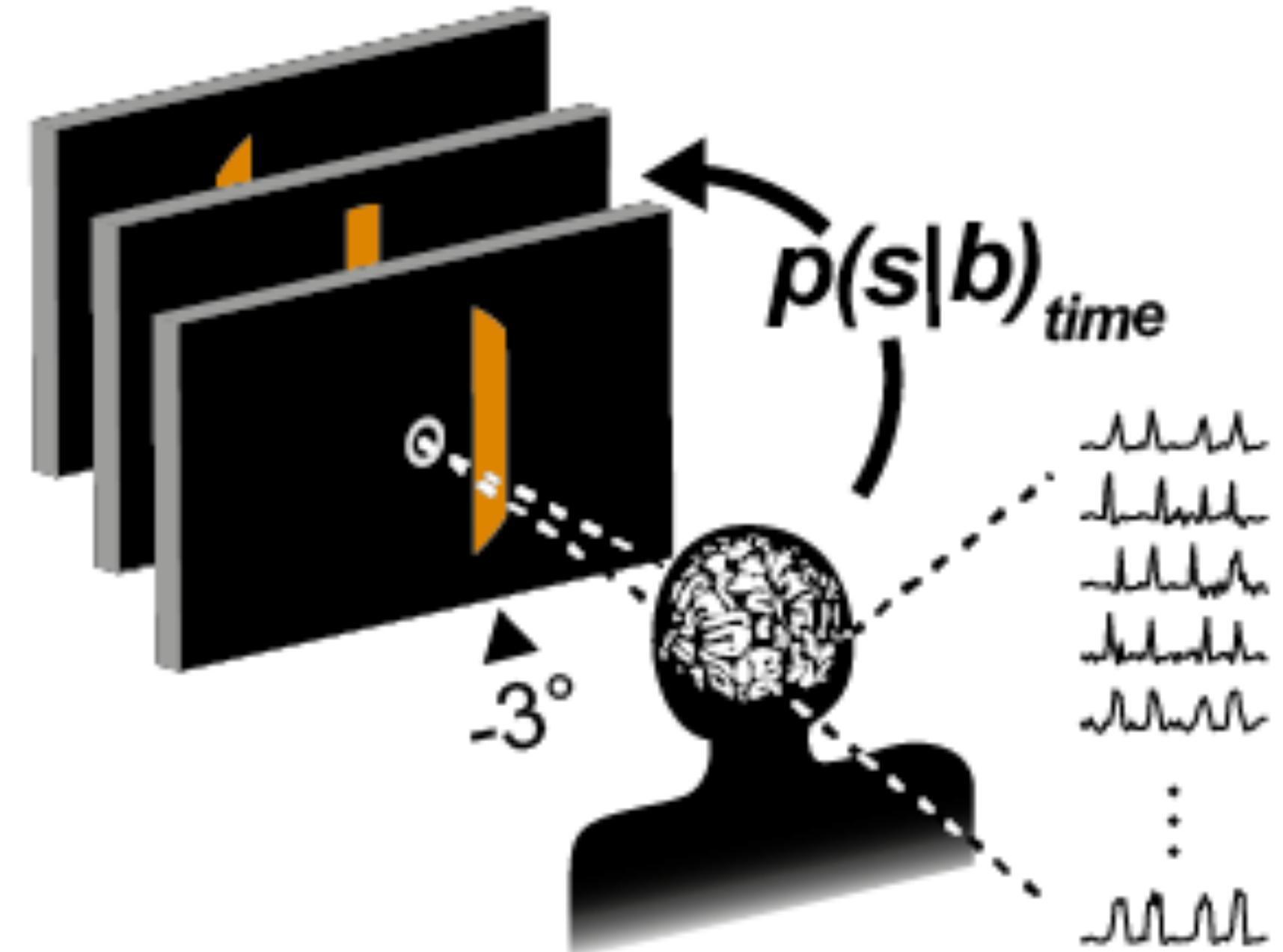
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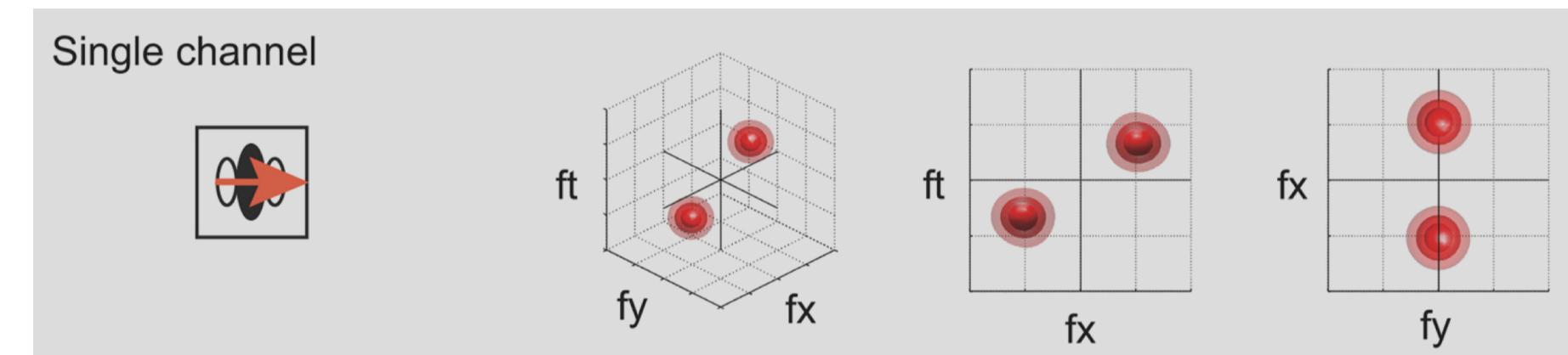


# Bayesian decoding from an encoding model

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# Extend this to movies: Add spatiotemporal receptive field structure



**E**

Presented movies

**A****B****C**

1 sec

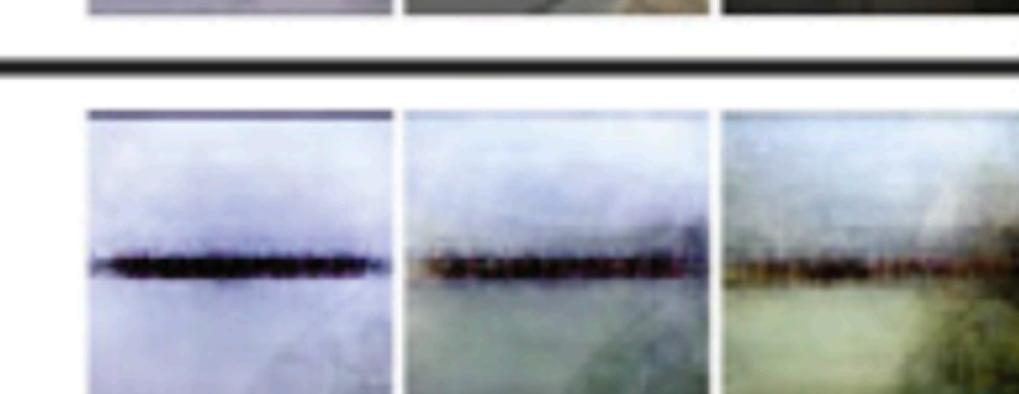
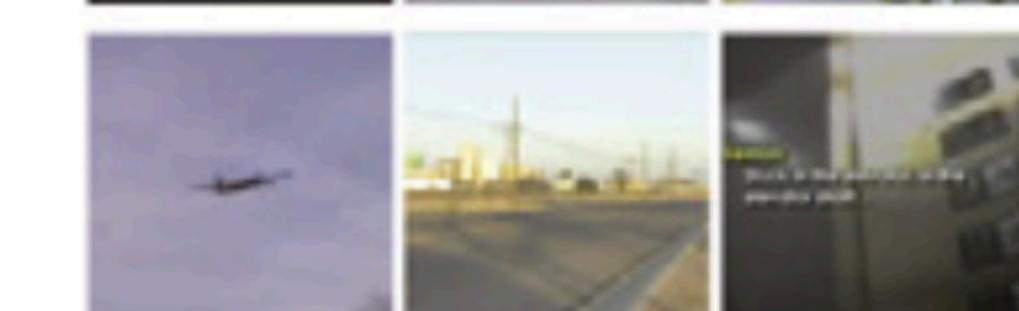
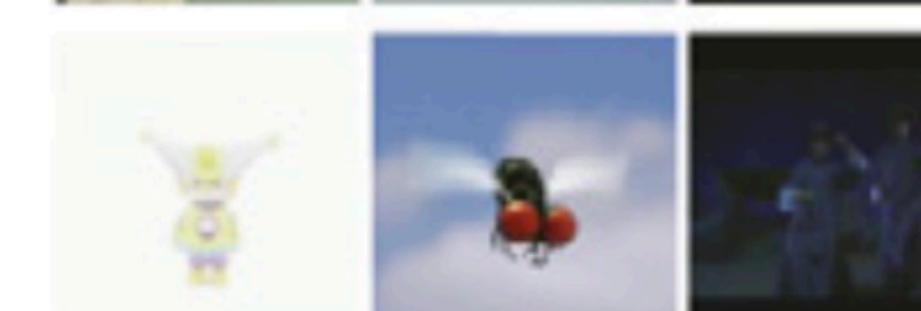
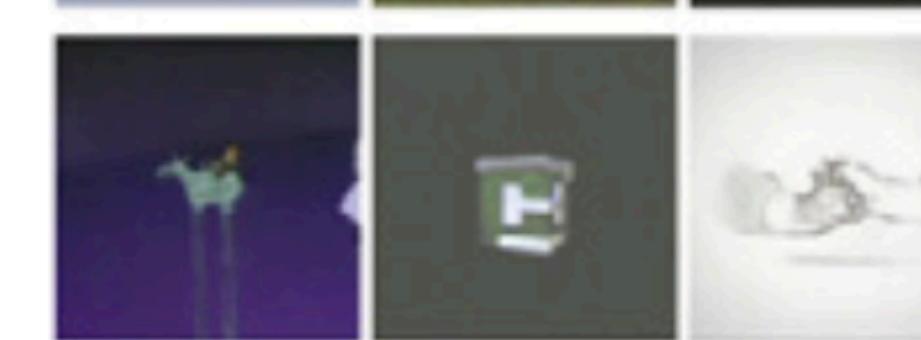
e

Highest posterior movies (MAP)

3rd highest

5th highest

Reconstructed movies (AHP)



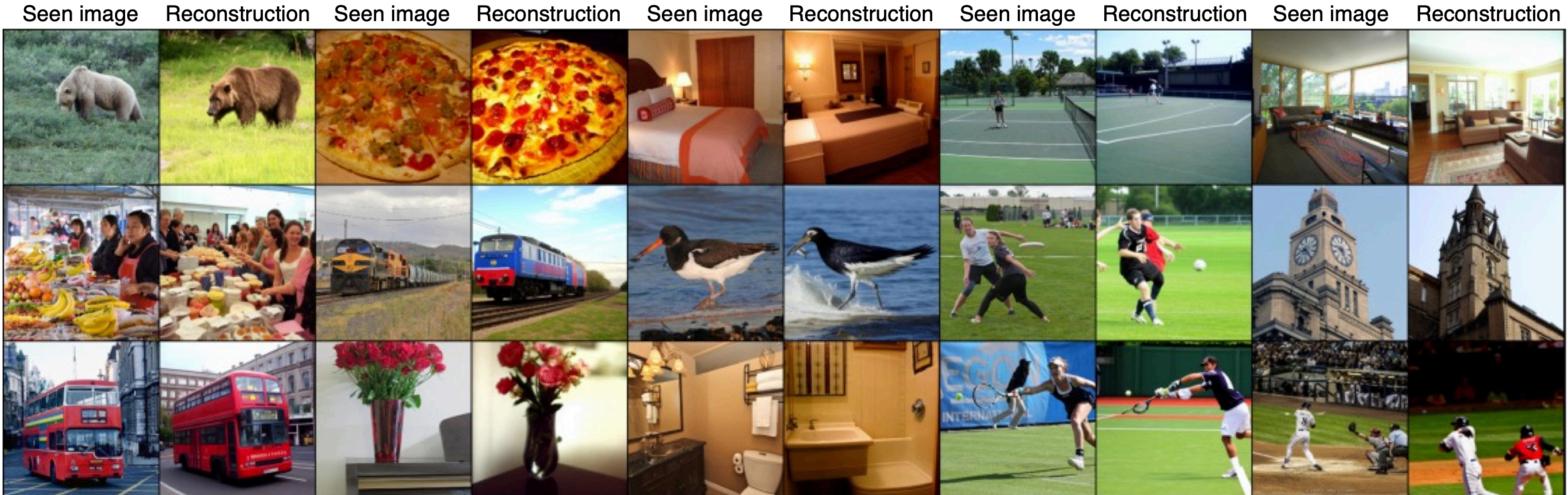
Presented clip



Clip reconstructed  
from brain activity

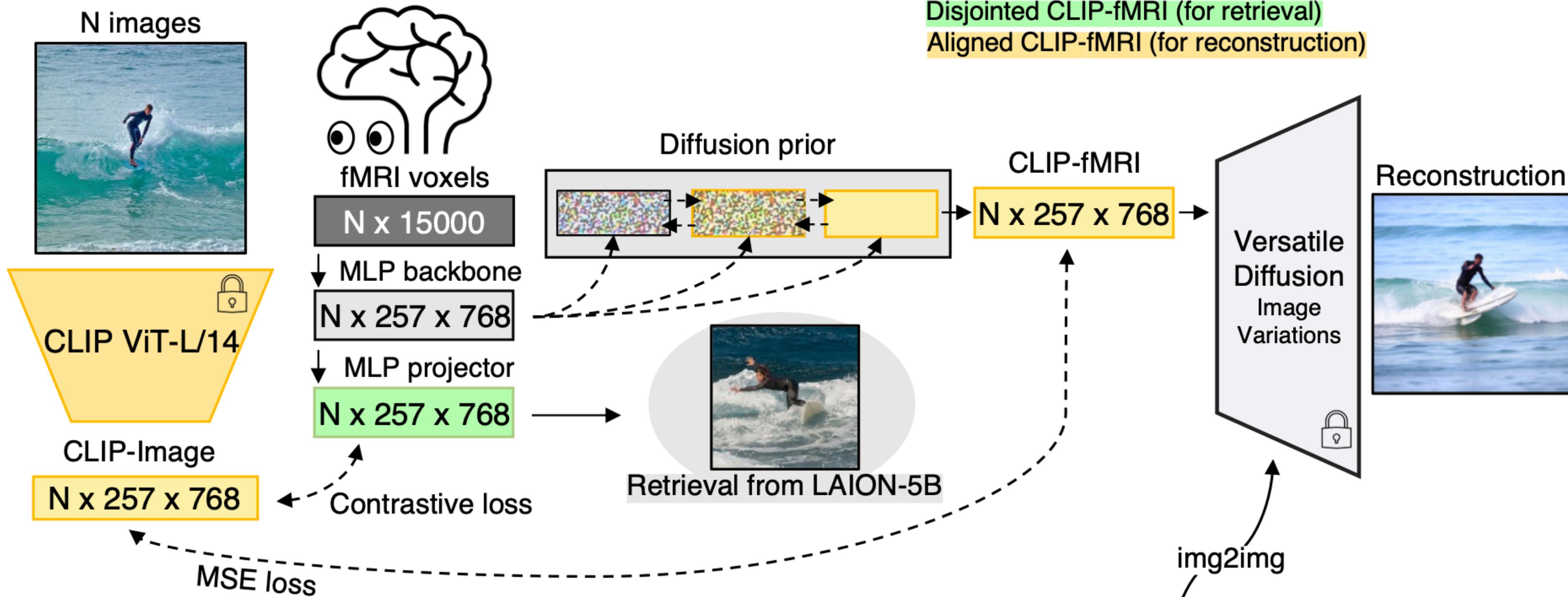


# Stimulus reconstruction using AI

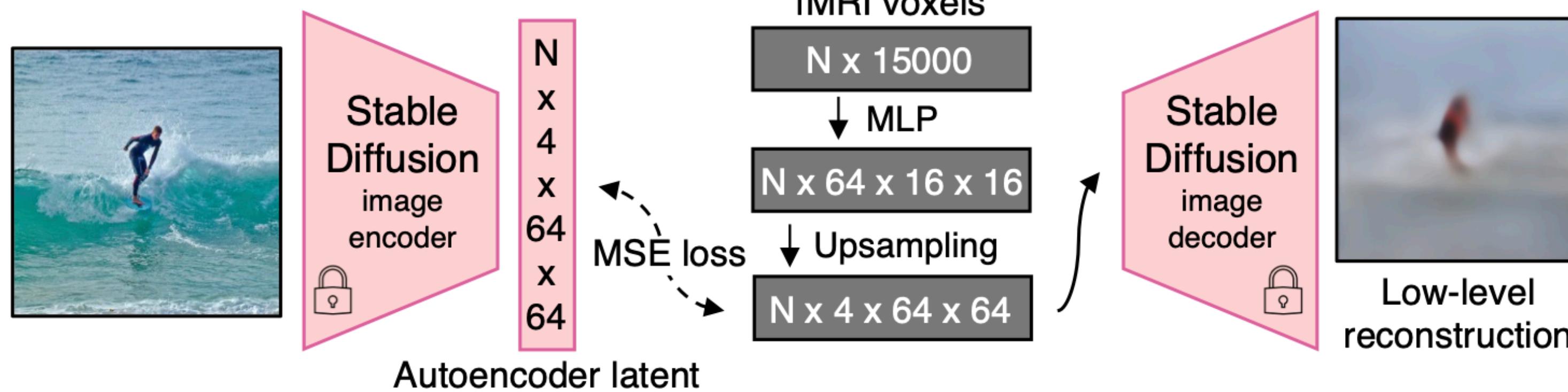


# Stimulus reconstruction using AI

## High-level (semantic) pipeline

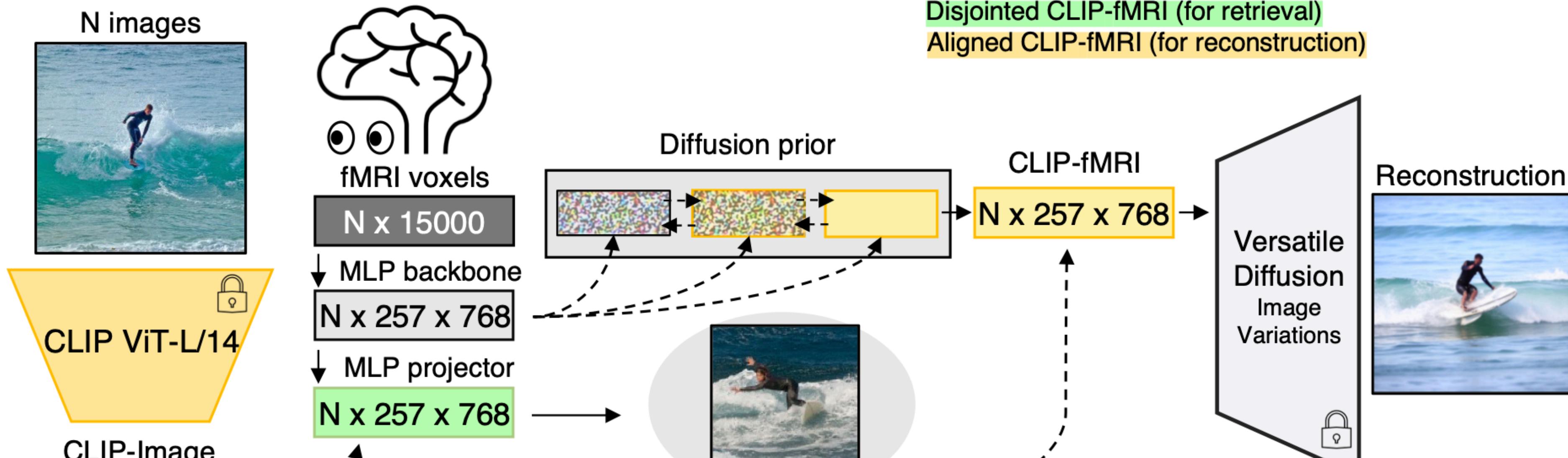


## Low-level (perceptual) pipeline

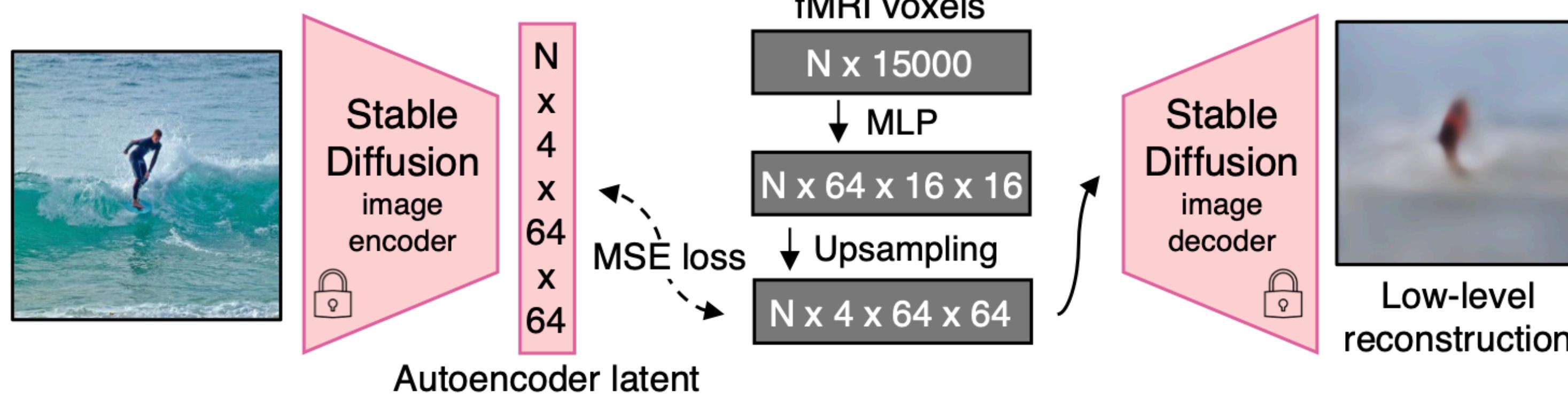


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## Low-level (perceptual) pipeline



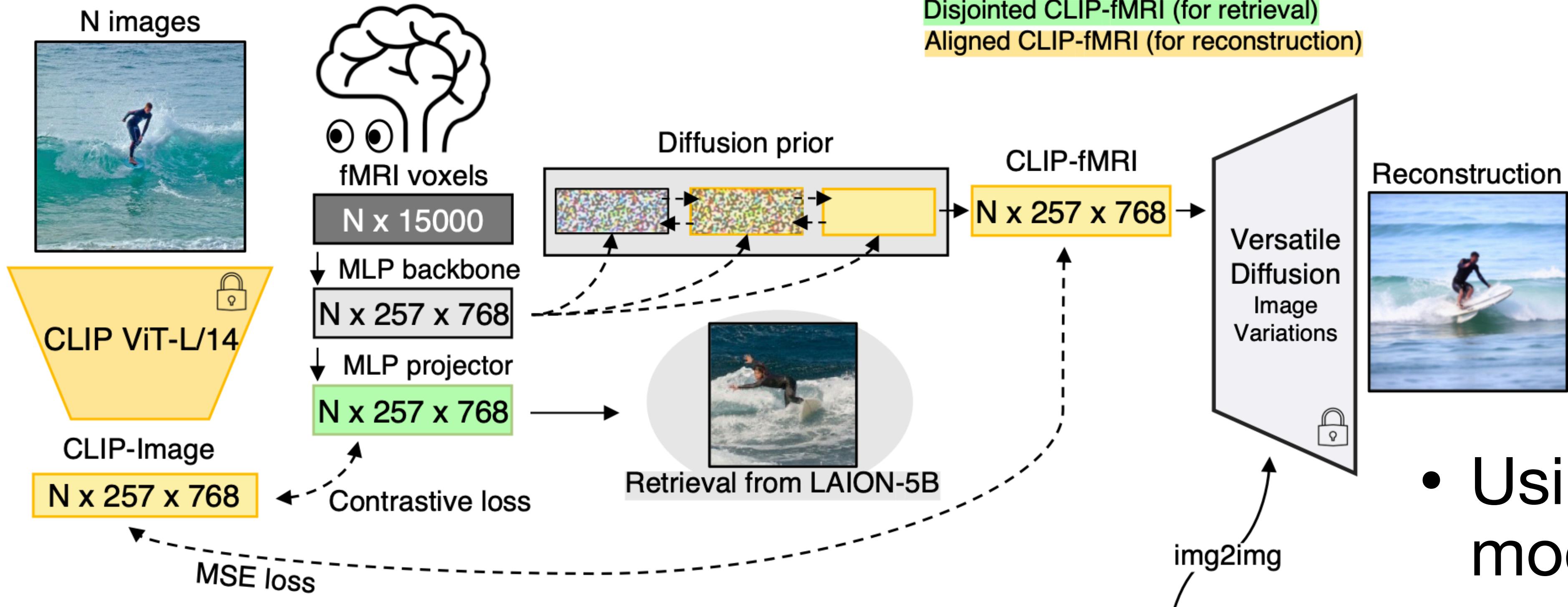
Disjointed CLIP-fMRI (for retrieval)  
Aligned CLIP-fMRI (for reconstruction)



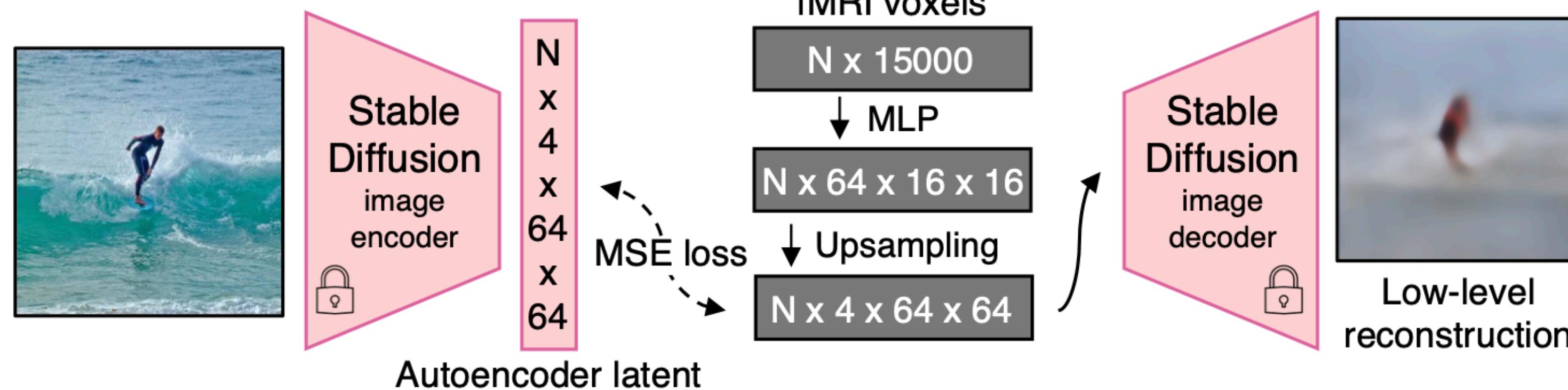
- Using diffusion models for reconstruction

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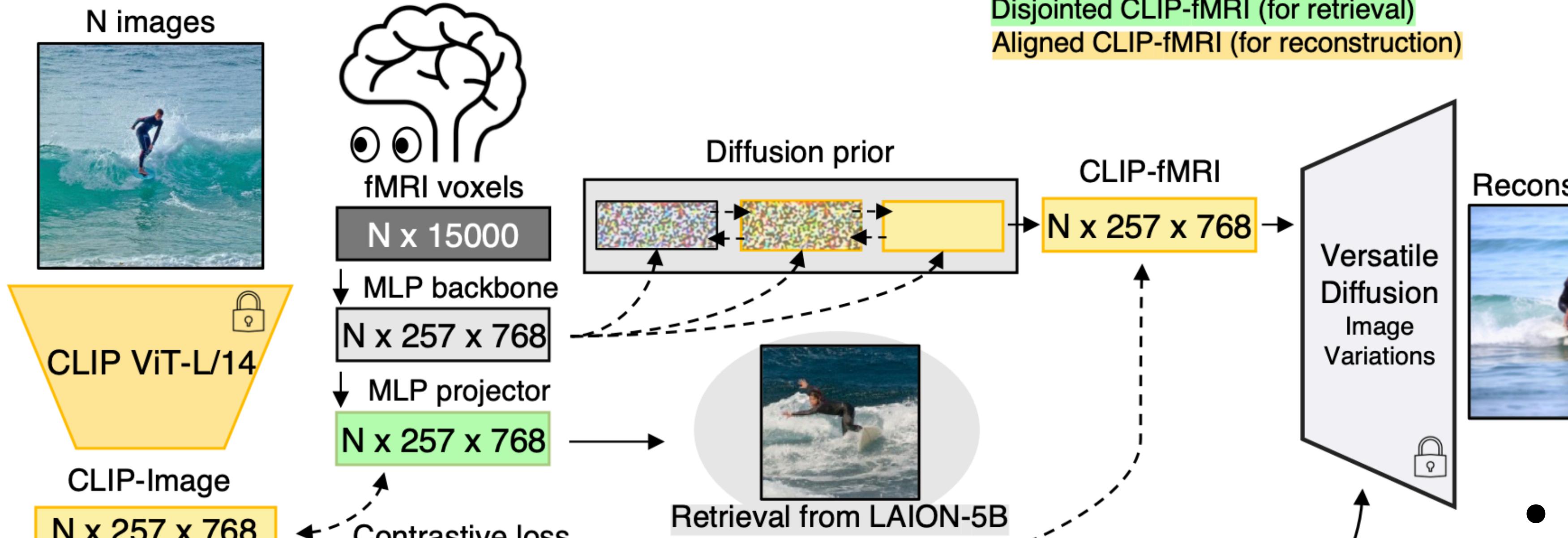
## Low-level (perceptual) pipeline



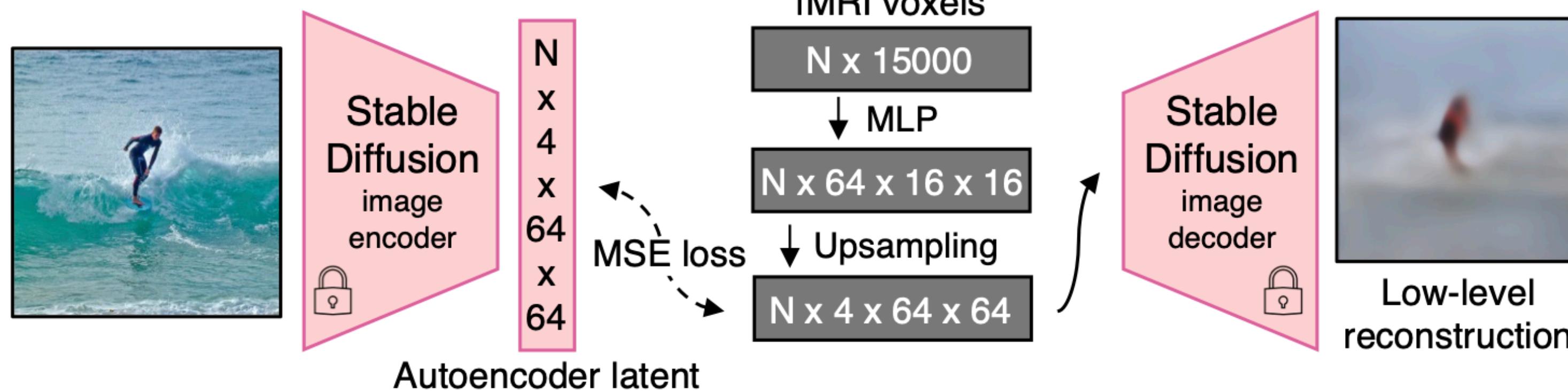
- Using diffusion models for reconstruction
- Semantic & Visual information processing streams

# Stimulus reconstruction using AI

## High-level (semantic) pipeline



## Low-level (perceptual) pipeline



Disjointed CLIP-fMRI (for retrieval)  
Aligned CLIP-fMRI (for reconstruction)



- Using diffusion models for reconstruction
- Semantic & Visual information processing streams

# Take-away points

- Encoding/pRF models make neuron-voxel relationships explicit, and leverage the receptive field analogy
- Encoding/pRF models are explicit models of information processing:
  - **Powerful!**
  - **Hard!**
- Decoding based on single-voxel encoding model fits makes the patterns of MVPA explicit
  - **Powerful!**
  - **Hard!**