

Return Overview - D1

Explanation of visuals

Legend

Total Returns vs Total Num. of Orders



Measures: SUM>Returns calculations), CNTD
(Order ID)

Dimensions: Sub-category

Visuals: Scatter plot

Return rate by month



Measures: SUM(returns calculations)

Dimensions: YEAR (Order date)

Filters: Year

Visuals: Line chart

Return Rate Analysis by Location - D2

Explanation of visuals

Return rate vs Number of Orders by Region



Measures: Return rate, CNT(Order ID)

Dimensions: Region

Filters: Year (Order date)

Visuals: Dual axis chart

Return rate by state (Disregarding product categories)



Measures: Return Rate

Dimensions: State

Filter: Year (Order Date)

Visuals: Map chart

Filters:
- Year
(order
date)

Return rate by product sub-category - D3

Explanation of visuals

Filters:

- Year (or `der date)

Return rate by sub-category



Measures: Return rate
Dimensions: Product-subcategory
Filters: Year (Order date)
Visuals: Bar chart

AVG discount vs Return rate by product sub-category



Measures: Return rate, AVG discount
Dimensions: Product sub-categories
Filters: Year (order date)
Visuals: Dual axis line chart

Return rate and consumer - D4

Explanation of visuals

Return rate by user type and product category

Measures: Return rate

Dimensions: Product category, segment

Filters: Year (Order date)

Visuals: Bar chart



Return by customers with more than 1 order

Measure: Return rate

Dimensions: Customer name

Filters: SUM(returns calculations), Customer name, Year (order date)

Visuals: Bar chart



Filters:

- Year (order date)