# The Battle of Neighborhoods - Moscow

May 24, 2020

Segmenting and Clustering Neighborhoods in Moscow

### 0.1 Introduction

As a young professional living in Moscow I am currently renting an apartment, but I am considering buying my own apartment in the future. I like the neighborhood I currently live in and I want to find some similar neighborhoods for possible relocation.

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Before we get the data and start exploring it, let's download all the dependencies that we will need.

```
import numpy as np # library to handle data in a vectorized manner
import pandas as pd # library for data analsysis
pd.set_option('display.max_columns', None)
pd.set_option('display.max_rows', None)
import requests # library to handle requests

# Matplotlib and associated plotting modules
import matplotlib.cm as cm
import matplotlib.colors as colors

# import k-means from clustering stage
```

```
from sklearn.cluster import KMeans

# import DBSCAN from clustering stage
from sklearn.cluster import DBSCAN
from sklearn import metrics
from sklearn.preprocessing import StandardScaler

#!conda install -c conda-forge folium=0.5.0 --yes
import folium # map rendering library

print('Libraries imported.')
```

Libraries imported.

# 0.3 Description of data

There are several sources of data used in this analysis. 1. Moscow geographical data on boroughs and neighborhoods Gis-LAB, an independent resource on Moscow geo data, can be used to obtain a CSV file with neighborhoods, boroughs and geo data on the borders of the neighborhoods in latitudes and longitudes. That data will then have to be adjusted as for the clustering I will need a single point within the borders of the neighborhood for segmentation.

- 2. Data on average price in different Moscow neighborhoods IRN, analytical center for real estate, has the data on average price per sq.m for neighborhoods in Moscow. That data will be used for pre-selecting neighborhoods based on price.
- 3. Foursquare API data on venues. Having pre-selected neighborhoods data i will use a get request to get data on venues located near the neighborhood center. I will only need data on the venue type, as the neighborhoods will be clustered based on that.

# 0.4 Methodology

In this notebook, I will use Foursquare API to explore neighborhoods in Moscow to find appropriate neighborhoods for relocation. I will pre-select the neighborhoods using DBSCAN algorithm based on price and then use the **explore** function to get the most common venue categories in each neighborhood, and then use this feature to group the neighborhoods into clusters. I will use the k-means clustering algorithm to complete this task. Finally, i will use the Folium library to visualize the neighborhoods in Moscow and their emerging clusters and based on the clustering results choose the appropriate neighborhoods.

#### 0.5 Download and Explore Dataset

In order to segement the neighborhoods and explore them, we will essentially need a dataset that contains the boroughs and the neighborhoods that exist in each borough as well as the the latitude and logitude coordinates of each neighborhood.

Let's first download the file with names of boroughs and neighborhoods in Moscow and their geographical coordinates and have a look on it.

```
[3]: moscow_df=pd.read_csv('mo.csv')
     moscow_df.head()
[3]:
                                                       WKT
                                                                       NAME \
       MULTIPOLYGON (((36.8031012 55.4408329,36.80319...
       POLYGON ((37.4276499 55.7482092,37.4284863 55...
     2 POLYGON ((36.8035692 55.4516224,36.8045117 55...
     3 POLYGON ((36.9372397 55.2413907,36.9372604 55...
     4 POLYGON ((37.4395575 55.6273129,37.4401803 55...
                                                            ABBREV AO \
           OKATO
                     OKTMO
                                   NAME AO OKATO AO
     0
       45298555
                 45945000
                                         45298000
     1 45268595
                 45328000
                                         45268000
     2 45298567
                 45954000
                                         45298000
     3 45298575
                  45956000
                                         45298000
       45297568
                 45953000
                                      45297000
                    TYPE_MO
     0
     1
     2
     3
    To save space I can remove columns with unnecessary information.
[4]: moscow_df=moscow_df.drop(columns=['OKATO', 'OKTMO', 'NAME_AO', _
      Proceeding with tidying up the data i will rename the columns for clarity and analyze the results
    by boroughs.
```

```
[5]: moscow_df.rename(columns={'NAME':'Neighborhood','ABBREV_AO':
      → 'Borough'},inplace=True)
     moscow_df['Borough'].value_counts()
```

```
[5]:
                          17
                           16
                           16
                           16
                           13
                          12
                          12
                    11
                        10
                           10
                           8
                           5
```

Name: Borough, dtype: int64

At this stage I understand, that I am mostly interested in certain boroughs, mostly located to the North or West of the City, closer to where I work. So let's remove the other boroughs from analysis.

```
[6]: boroughs=[' ',' ',' ',' ']
moscow_df = moscow_df [moscow_df.Borough.isin(boroughs)]
```

Checking the resulting shape of the dataframe.

```
[7]: moscow_df.shape
```

[7]: (64, 3)

Now we need to get a single central point for longitude and latitude for each neighborhood. Currently we have a list of all points representing the border of each neighborhood in the column WKT. I will get a mean of latitude and longitude for all of those points for my further analysis.

```
[9]: # create an empty table to store coordinates

df_lalg=pd.DataFrame(columns=['Latitude', 'Longitude'])
i=0

# run a cicle for all neighborhoods

while i<=moscow_df.shape[0]-1:
        coordinates=moscow_df['WKT'].iloc[i].split(' ')
        coordinates=coordinates[2:len(coordinates)-2]
        lg=coord(coordinates)
        df_lalg=df_lalg.append({'Latitude':lg[0],'Longitude':
        →lg[1]},ignore_index=True)
        i=i+1
```

```
[10]: # merge the two tables together
moscow_df.reset_index(drop=True,inplace=True)
moscow_df=moscow_df.merge(df_lalg,left_index=True,right_index=True)
# drop unnecessary columns
moscow_df=moscow_df.drop(columns=['WKT'])
```

Let's check the resulting dataframe.

```
[11]: moscow_df.head()
```

```
[11]: Neighborhood Borough Latitude Longitude
0 55.748708 37.474149
1 55.612560 37.280081
2 55.798118 37.475900
3 55.886669 37.529184
4 55.865166 37.486793
```

```
[12]: moscow_df.shape
```

[12]: (64, 4)

### 0.6 Segmenting by price

Let's start with downloading the file with the data on average price per sq.m. for neighborhoods in Moscow and add it to the original dataframe.

```
[13]: moscow_price=pd.read_excel('Price.xlsx')
moscow_price.head()
```

```
[13]:
        Neighborhood Price per sq.m Unnamed: 2 Unnamed: 3
                                                                  Unnamed: 4 \
      0
                           403710
                                           NaN
                                                        NaN
                                                                     NaN
      1
                            384385
                                            NaN
                                                         NaN
                                                                     NaN
      2
                             370425
                                             NaN
                                                          NaN
                                                                       NaN
      3
                            361844
                                                                     NaN
                                            NaN
                                                         NaN
      4
                            345097
                                            NaN
                                                         NaN
                                                                     NaN
```

```
Unnamed: 5 Unnamed: 6 Unnamed: 7
0
          NaN
                       NaN
                                    NaN
1
          NaN
                       NaN
                                    NaN
2
          NaN
                        NaN
                                    NaN
3
          NaN
                        NaN
                                    NaN
4
          NaN
                        NaN
                                    NaN
```

```
[14]: moscow_df=moscow_df.join(moscow_price[['Neighborhood','Price per sq.m']].

⇒set_index('Neighborhood'), on='Neighborhood')
```

```
[15]: moscow_df.shape
```

```
[15]: (64, 5)
     Further I will check, whether all neighborhoods have been assigned a price per sq.m.
[16]: moscow_df['Price per sq.m'].isna().value_counts()
[16]: False
               62
      True
                2
      Name: Price per sq.m, dtype: int64
     Since some of the neighborhoods are missing a price, I will assign an average price to those neigh-
     borhoods.
[17]: moscow_df.describe()
[17]:
              Latitude Longitude
                                    Price per sq.m
                        64.000000
      count
             64.000000
                                         62.000000
             55.802519
                        37.529175
                                     196998.677419
      mean
      std
              0.073974
                         0.109717
                                      58668.458329
             55.612560 37.104304
                                     137036.000000
      min
                        37.473558
      25%
             55.750567
                                     155005.750000
      50%
             55.806166 37.550749
                                     183106.000000
      75%
             55.865264 37.610455
                                     207106.000000
             55.943791 37.701189
                                     384385.000000
      max
[18]: | moscow_df.fillna(value=moscow_df['Price per sq.m'].mean(),inplace=True)
     Let's check the results.
[19]: moscow_df['Price per sq.m'].isna().value_counts()
[19]: False
      Name: Price per sq.m, dtype: int64
     All set, the data is ready for clustering.
[20]: # transform the data for segmenting into a NumPy array
      price_clustering=moscow_df['Price per sq.m']
      price_clustering=price_clustering.to_numpy()
      price_clustering=np.reshape(price_clustering,(-1, 1))
[21]: # transform data for clustering
      X= StandardScaler().fit_transform(price_clustering)
      # compute DBSCAN
      db = DBSCAN(eps=0.3, min_samples=10).fit(X)
      core_samples_mask = np.zeros_like(db.labels_, dtype=bool)
      core_samples_mask[db.core_sample_indices_] = True
```

```
labels = db.labels_
      # number of clusters in labels, ignoring noise if present.
      n_clusters_ = len(set(labels)) - (1 if -1 in labels else 0)
      n_noise_ = list(labels).count(-1)
      print('Estimated number of clusters: %d' % n_clusters_)
      print('Estimated number of noise points: %d' % n_noise_)
      print("Silhouette Coefficient: %0.3f"
            % metrics.silhouette_score(X, labels))
     Estimated number of clusters: 1
     Estimated number of noise points: 13
     Silhouette Coefficient: 0.713
[22]: # add clustering labels
      moscow_df.insert(0, 'Cluster Labels', labels)
      moscow_df.head()
[22]:
         Cluster Labels
                           Neighborhood Borough
                                                 Latitude Longitude \
      0
                                          55.748708 37.474149
                      0
                                             55.612560 37.280081
      1
                      0
      2
                      0
                                             55.798118 37.475900
      3
                      0
                                           55.886669 37.529184
      4
                                             55.865166 37.486793
         Price per sq.m
      0
               207763.0
      1
               137036.0
      2
               188032.0
      3
               153984.0
      4
               164663.0
     Let's examine the results of clustering.
[23]: moscow_df['Cluster Labels'].value_counts()
[23]: 0
            51
      -1
            13
      Name: Cluster Labels, dtype: int64
[24]: moscow_df.head()
[24]:
         Cluster Labels
                           Neighborhood Borough
                                                  Latitude Longitude \
      0
                      0
                                          55.748708 37.474149
                      0
                                             55.612560 37.280081
      1
      2
                      0
                                             55.798118 37.475900
```

```
3
                 0
                                      55.886669 37.529184
4
                                        55.865166 37.486793
                 0
   Price per sq.m
0
         207763.0
1
         137036.0
2
         188032.0
3
         153984.0
         164663.0
```

DBSCAN algorithm identified 1 cluster and several noise points. Now I will examine the noise points.

```
[25]: moscow_df[moscow_df['Cluster Labels'] == -1]
[25]:
                             Neighborhood Borough
          Cluster Labels
                                                     Latitude Longitude \
      22
                       -1
                                               55.696332 37.504112
      27
                       -1
                                             55.738817
                                                        37.532958
      29
                       -1
                                               55.781101 37.568215
      32
                       -1
                                             55.762533 37.579689
      37
                       -1
                                              55.740496 37.589018
      43
                       -1
                                                55.751186 37.595816
      45
                       -1
                                               55.769137 37.605589
      46
                                               55.729036 37.610110
                       -1
      51
                       -1
                                              55.776174
                                                         37.627336
      53
                       -1
                                            55.730883 37.631416
      55
                                              55.765190 37.667150
                       -1
                                            55.773126 37.647874
      56
                       -1
      58
                       -1
                                              55.742243 37.665034
          Price per sq.m
      22
                244627.0
      27
                256013.0
      29
                242010.0
      32
                309195.0
      37
                330257.0
      43
                370425.0
      45
                345097.0
      46
                384385.0
      51
                276583.0
      53
                312005.0
      55
                233088.0
      56
                267042.0
```

The results seem correct, as all of those neighborhoods are very expensive and should be excluded from further classification. So I will drop those noise points and irrelevant columns.

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254289.0

```
[26]: moscow df = moscow df [moscow df ['Cluster Labels'] == 0].reset_index(drop=True)
      moscow_df.drop(columns=['Cluster Labels','Price per sq.m'],inplace=True)
      moscow_df.head()
[26]:
           Neighborhood Borough
                                  Latitude Longitude
                         55.748708 37.474149
      1
                            55.612560 37.280081
      2
                            55.798118 37.475900
      3
                          55.886669 37.529184
      4
                            55.865166 37.486793
[27]: print('The resulting dataframe has {} boroughs and {} neighborhoods.'.format(
              len(moscow_df['Borough'].unique()),
              moscow_df.shape[0]
          )
      )
```

The resulting dataframe has 4 boroughs and 51 neighborhoods.

Let's view the selected neighborhoords on a map.

```
[28]: # create map of Moscow using latitude and longitude values
      map moscow = folium.Map(location=[55.751244, 37.618423], zoom_start=12)
      # add markers to map
      for lat, lng, borough, neighborhood in zip(moscow_df['Latitude'], __
       →moscow_df['Longitude'], moscow_df['Borough'], moscow_df['Neighborhood']):
          label = '{}, {}'.format(neighborhood, borough)
          label = folium.Popup(label, parse_html=True)
          folium.CircleMarker(
              [lat, lng],
              radius=5,
              popup=label,
              color='blue',
              fill=True,
              fill color='#3186cc',
              fill_opacity=0.7,
              parse_html=False).add_to(map_moscow)
      map moscow
```

[28]: <folium.folium.Map at 0x7f7ef5dee390>

#### Define Foursquare Credentials and Version

```
[29]: CLIENT_ID = 'SKOISO30BOSVY4PBGQXI5SE2DEMFCTPBUZLHLAE3N3F0NFNI' # your_
→Foursquare ID
```

```
CLIENT_SECRET = 'TKJXRTX3FZFXSNGZEULGGOLVYWAPZQWDCTQM2T4KTZJM4W3L' # your_
→Foursquare Secret

VERSION = '20201605' # Foursquare API version

print('Your credentails:')
print('CLIENT_ID: ' + CLIENT_ID)
print('CLIENT_SECRET:' + CLIENT_SECRET)
```

Your credentails:

CLIENT\_ID: SKOISO3OBOSVY4PBGQXI5SE2DEMFCTPBUZLHLAE3N3FONFNI CLIENT\_SECRET:TKJXRTX3FZFXSNGZEULGGOLVYWAPZQWDCTQM2T4KTZJM4W3L

```
[30]: LIMIT = 100 # limit of number of venues returned by Foursquare API radius = 500 # define radius
```

# 0.7 Explore Neighborhoods in Moscow

Let's create a function to repeat the same process to all the neighborhoods in Moscow

```
[31]: def getNearbyVenues(names, latitudes, longitudes, radius=500):
          venues_list=[]
          for name, lat, lng in zip(names, latitudes, longitudes):
              print(name)
              # create the API request URL
              url = 'https://api.foursquare.com/v2/venues/explore?
       →&client_id={}&client_secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
                  CLIENT_ID,
                  CLIENT_SECRET,
                  VERSION,
                  lat,
                  lng,
                  radius,
                  LIMIT)
              # make the GET request
              results = requests.get(url).json()["response"]['groups'][0]['items']
              # return only relevant information for each nearby venue
              venues_list.append([(
                  name.
                  lat,
                  lng,
                  v['venue']['name'],
                  v['venue']['location']['lat'],
                  v['venue']['location']['lng'],
```

Now write the code to run the above function on each neighborhood and create a new dataframe called  $moscow\_venues$ .

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Let's check the size of the resulting dataframe.

```
[33]: print(moscow_venues.shape)
     moscow_venues.head()
     (854, 7)
[33]:
           Neighborhood Neighborhood Latitude Neighborhood Longitude \
      0
                               55.748708
                                                        37.474149
                               55.748708
      1
                                                        37.474149
      2
                               55.748708
                                                        37.474149
      3
                               55.748708
                                                        37.474149
      4
                               55.748708
                                                        37.474149
                     Venue Venue Latitude Venue Longitude
                                                                  Venue Category
                           55.750919
      0
                                             37.478342 Athletics & Sports
      1
                               55.747616
                                                 37.474336
                                                                          Beach
      2
                          55.745042
                                            37.471349
                                                                BBQ Joint
      3
                             55.750337
                                              37.479428
                                                                    Tea Room
      4
                            55.748931
                                             37.480362
                                                              Concert Hall
```

Let's check how many venues were returned for each neighborhood.

#### [34]: moscow\_venues.groupby('Neighborhood').count() Neighborhood Latitude Neighborhood Longitude Venue \ [34]: Neighborhood

_	22 21 23 30 11 11 5		22 22 21 21 23 23 30 30 11 11 11 11 5 5	
Neighborhood	Venue Latitude	Venue Longitude	Venue Category	
	28	28	28	
	8	8	8	
	9	9	9	
	34	34	34	
	7	7	7	
	6	6	6	
	80	80	80	
	4	4	4	
	48	48	48	
	8	8	8	
	10	10	10	
	14	14	14	
	11	11	11	
	18	18	18	
	6	6	6	
	5	5	5	
	17	17	17	
	22	22	22	
	14	14	14	
	6	6	6	
	26	26	26	
	20	20	20	
	15	15	15	
	3	3	3	
_	4	4	4	
	33	33	33	
	16	16	16	
_	7	7	7	
_	20	20	20	
	12	12	12	
	16	16	16	
	26	26	26	
	20	20	20	
	24	24	24	
	11	11	11	
	3	3	3	
	54	54	54	

Let's find out how many unique categories can be curated from all the returned venues.

[35]: print('There are {} uniques categories.'.format(len(moscow\_venues['Venue

→Category'].unique())))

There are 205 uniques categories.

[36]: moscow\_venues['Venue Category'].value\_counts()

[36]: Supermarket Coffee Shop Pharmacy Gym / Fitness Center Park Pizza Place Café Restaurant Bus Stop Clothing Store Cosmetics Shop Convenience Store Fast Food Restaurant Health Food Store Sushi Restaurant Food & Drink Shop Middle Eastern Restaurant Bakery Caucasian Restaurant Auto Workshop Sporting Goods Shop Flower Shop Pet Store Gym 

Bookstore	9
Salon / Barbershop	9
Hotel	8
Photography Studio	8
Farmers Market	7
Eastern European Restaurant	7
Electronics Store	7
Grocery Store	7
Athletics & Sports	7
Kids Store	7
Multiplex	7
Gourmet Shop	6
Wine Shop	6
Soccer Field	6
Arts & Crafts Store	6
Dance Studio	6
Yoga Studio	6
Shoe Store	6
Beer Bar	6
Shopping Mall	6
Japanese Restaurant	5
Blini House	5
Boutique	5
Martial Arts Dojo	5
Gastropub	5
Plaza	5
Liquor Store	5
Toy / Game Store	5
Playground	5
Science Museum	4
Arcade	4
Concert Hall	4
Lake	4
Mobile Phone Shop	4
Garden	4
Women's Store	4
Big Box Store	4
Asian Restaurant	4
Gym Pool	4
Hobby Shop	4
Baby Store	3
Pedestrian Plaza	3
Scenic Lookout	3
Pub	3
Noodle House	3
Stables	3
Italian Restaurant	3

Bath House	3
Paper / Office Supplies Store	3
Bar	3
Lingerie Store	3
Skate Park	3
Fountain	3
Dessert Shop	3
Ice Cream Shop	3
Other Repair Shop	2
Museum	2
Modern European Restaurant	2
Board Shop	2
Pool	2
Burger Joint	2
Vape Store	2
Tram Station	2
History Museum	2
Bus Line	2
Fabric Shop	2
Department Store	2
Hot Dog Joint	2
Beer Store	2
Recording Studio	2
Surf Spot	2
Music Venue	2
Health & Beauty Service	2
Dry Cleaner	2
Butcher	2
Market	2
	2
Spa	2
Art Gallery	2
Automotive Shop	
Dog Run	2
Chinese Restaurant	2 2
Climbing Gym Medical Center	2
Theater	2
Soccer Stadium	2
Recreation Center	2
Accessories Store	2
Karaoke Bar	2
Snack Place	2
Tennis Court	2
Jewelry Store	2
Shipping Store	2
Train Station	1
Furniture / Home Store	1

Cocktail Bar	1
Gift Shop	1
Outdoor Sculpture	1
Tree	1
Pool Hall	1
Vegetarian / Vegan Restaurant	1
Stadium	1
Track	1
Track Stadium	1
Bowling Alley	1
Greek Restaurant	1
Hardware Store	1
Jewish Restaurant	1
Arts & Entertainment	1
Salad Place	1
	1
Russian Restaurant	
Bus Station	1
Tea Room	1
Warehouse Store	1
Gymnastics Gym	1
Dairy Store	1
Skating Rink	1
Sculpture Garden	1
Locksmith	1
Hockey Rink	1
Men's Store	1
Dumpling Restaurant	1
Outdoor Gym	1
Exhibit	1
Rock Climbing Spot	1
Breakfast Spot	1
Historic Site	1
Gun Range	1
Trail	1
Vietnamese Restaurant	1
Mexican Restaurant	1
Strip Club	1
Campground	1
Camera Store	1
Israeli Restaurant	1
Boxing Gym	1
Pelmeni House	1
Dive Spot	1
Tattoo Parlor	1
Nightclub	1
Supplement Shop	1
Belgian Restaurant	1

Comic Shop	1
Performing Arts Venue	1
Coworking Space	1
Adult Boutique	1
Rock Club	1
Frozen Yogurt Shop	1
Movie Theater	1
Aquarium	1
Indoor Play Area	1
Optical Shop	1
Lighthouse	1
Garden Center	1
Sports Club	1
Miscellaneous Shop	1
Indie Theater	1
Public Art	1
Forest	1
Smoke Shop	1
Design Studio	1
Brazilian Restaurant	1
Cantonese Restaurant	1
Rental Car Location	1
Print Shop	1
Food Court	1
College Gym	1
Botanical Garden	1
Seafood Restaurant	1
Volleyball Court	1
Shawarma Place	1
Donut Shop	1
Art Museum	1
Pie Shop	1
Beach	1
Film Studio	1
BBQ Joint	1
Massage Studio	1
Fish Market	1
Hookah Bar	1
Other Great Outdoors	1
Jazz Club	1
Name: Venue Category, dtype:	int64

# 0.7.1 Analyze each neighborhood

```
[37]: # one hot encoding
      moscow_onehot = pd.get_dummies(moscow_venues[['Venue Category']], prefix="",__
       →prefix sep="")
      # add neighborhood column back to dataframe
      moscow_onehot['Neighborhood'] = moscow_venues['Neighborhood']
      # move neighborhood column to the first column
      fixed_columns = [moscow_onehot.columns[-1]] + list(moscow_onehot.columns[:-1])
      moscow_onehot = moscow_onehot[fixed_columns]
      moscow_onehot.head()
[37]:
           Neighborhood Accessories Store Adult Boutique Aquarium Arcade \
                                     0
                                                      0
                                                                0
      0
                                                                         0
      1
                                     0
                                                      0
                                                                0
                                                                         0
      2
                                     0
                                                      0
                                                                0
      3
                                     0
                                                      0
                                                                0
                                                                         0
                                                      0
                                                                0
      4
                                     0
                                                                         0
                      Art Museum Arts & Crafts Store Arts & Entertainment
         Art Gallery
      0
                    0
      1
                    0
                                 0
                                                       0
                                                                              0
                    0
                                 0
                                                       0
                                                                              0
      2
      3
                    0
                                 0
                                                       0
                                                                              0
                                                       0
                                                                              0
         Asian Restaurant Athletics & Sports Auto Workshop Automotive Shop
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         BBQ Joint
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   Dance Studio Department Store Design Studio Dessert Shop Dive Spot
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   Dog Run Donut Shop Dry Cleaner Dumpling Restaurant
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   Eastern European Restaurant Electronics Store Exhibit Fabric Shop \
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   Farmers Market Fast Food Restaurant Film Studio Fish Market
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   Frozen Yogurt Shop Furniture / Home Store
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   Gastropub Gift Shop Gourmet Shop Greek Restaurant Grocery Store
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   Hardware Store Health & Beauty Service Health Food Store Historic Site ∖
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   History Museum
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   Jewish Restaurant Karaoke Bar Kids Store Lake
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   Lingerie Store Liquor Store Locksmith Market Martial Arts Dojo \
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   Massage Studio Medical Center Men's Store Mexican Restaurant
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   Middle Eastern Restaurant Miscellaneous Shop Mobile Phone Shop
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   Modern European Restaurant Movie Theater Multiplex Museum Music Venue \
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   Nightclub Noodle House Optical Shop Other Great Outdoors \
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   Other Repair Shop Outdoor Gym Outdoor Sculpture
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   Paper / Office Supplies Store Park Pedestrian Plaza Pelmeni House
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   Performing Arts Venue Pet Store Pharmacy Photography Studio Pie Shop \
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Soccer Field Soccer Stadium Spa Sporting Goods Shop Sports Club \

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And let's examine the new dataframe size.

[38]: moscow\_onehot.shape

[38]: (854, 206)

Next, let's group rows by neighborhood and by taking the mean of the frequency of occurrence of

each category.

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Let's confirm the new size.
[40]: moscow_grouped.head()
[40]:
            Neighborhood Accessories Store Adult Boutique Aquarium Arcade \
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[39]: moscow\_grouped = moscow\_onehot.groupby('Neighborhood').mean().reset\_index()

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   Gastropub
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Hardware Store Health & Beauty Service Health Food Store Historic Site ∖

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  Mobile Phone Shop Modern European Restaurant
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  Performing Arts Venue Pet Store Pharmacy Photography Studio Pie Shop
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   Sushi Restaurant
                      Tattoo Parlor
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   Volleyball Court
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                                        Wine Shop Women's Store
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Let's put that into a pandas dataframe.

```
[41]: moscow_grouped.drop(columns=["Bus Line","Bus Stop"],inplace=True)
```

First, let's write a function to sort the venues in descending order.

```
[42]: def return_most_common_venues(row, num_top_venues):
    row_categories = row.iloc[1:]
    row_categories_sorted = row_categories.sort_values(ascending=False)

return row_categories_sorted.index.values[0:num_top_venues]
```

Now let's create the new dataframe and display the top 10 venues for each neighborhood.

```
[43]: num_top_venues = 10
      indicators = ['st', 'nd', 'rd']
      # create columns according to number of top venues
      columns = ['Neighborhood']
      for ind in np.arange(num_top_venues):
              columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
          except:
              columns.append('{}th Most Common Venue'.format(ind+1))
      # create a new dataframe
      neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
      neighborhoods_venues_sorted['Neighborhood'] = moscow_grouped['Neighborhood']
[44]: for ind in np.arange(moscow_grouped.shape[0]):
          neighborhoods_venues_sorted.iloc[ind, 1:] =__
       →return_most_common_venues(moscow_grouped.iloc[ind, :], num_top_venues)
      neighborhoods_venues_sorted.head(15)
[44]:
                                                          2nd Most Common Venue \
                Neighborhood 1st Most Common Venue
      0
                                        Hotel
                                                             Auto Workshop
                                 Soccer Field
      1
                                                                       Pub
      2
                                       Pharmacy
                                                                Yoga Studio
      3
                               Cosmetics Shop
                                                                  Pharmacy
      4
                                        Park
                                                                   Plaza
      5
                             Italian Restaurant
                                                           Department Store
      6
                                                         Photography Studio
                                   Coffee Shop
      7
                                                        Fast Food Restaurant
                                   Soccer Field
                                                                 Shoe Store
      8
                                Clothing Store
      9
                               Supermarket
                                                              Bookstore
      10
                            Food & Drink Shop
                                                               Supermarket
                                  Supermarket Modern European Restaurant
      11
      12
                             Cosmetics Shop
                                                      Health Food Store
      13
                                           Café
                                                           Convenience Store
                                   Pizza Place
      14
                                                        Athletics & Sports
                3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue \
      0
                          Pizza Place
                                                 Supermarket Gym / Fitness Center
      1
                                 Lake
                                                 Dry Cleaner
                                                                     Auto Workshop
                    Martial Arts Dojo
      2
                                                  Smoke Shop
                                                                          Jazz Club
      3
                          Yoga Studio
                                           Electronics Store
                                                                          Boutique
      4
                                            Asian Restaurant Fast Food Restaurant
                          Supermarket
      5
                         Skating Rink
                                                    Pharmacy
                                                                                Gym
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                           Kids Store
                                           Martial Arts Dojo
                                                                    Clothing Store
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                        Scenic Lookout
                                                  Yoga Studio
                                                                              Exhibit
      8
                        Lingerie Store
                                          Sporting Goods Shop
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                                           Miscellaneous Shop
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          Eastern European Restaurant
                                                      Pharmacy
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                                               Farmers Market
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              6th Most Common Venue
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      2
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               Caucasian Restaurant
                                                  Clothing Store
      4
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                  Accessories Store
                                                Sushi Restaurant
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                       Shopping Mall
                                                Toy / Game Store
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                                       Middle Eastern Restaurant
                            Pharmacy
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                         Yoga Studio
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                8th Most Common Venue 9th Most Common Venue 10th Most Common Venue
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                           Sports Club
                                            Mobile Phone Shop
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      5
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                          Dance Studio
                                                  Music Venue
                                                                              Boutique
      7
                     Food & Drink Shop
                                                  Flower Shop
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      8
                    Seafood Restaurant
                                                Garden Center
                                                                             Bookstore
      9
                                                  Fish Market
                  Dumpling Restaurant
                                                                              Fountain
      10
                          Gourmet Shop
                                                      Exhibit
                                                                           Flower Shop
      11
          Eastern European Restaurant
                                                          Café
                                                                          Soccer Field
      12
                          Dance Studio
                                               History Museum
                                                                    Food & Drink Shop
                         Big Box Store
                                               Hardware Store
      13
                                                                               Exhibit
      14
                              Fountain
                                                        Forest
                                                                            Food Court
[45]: moscow_grouped.head()
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            Neighborhood Accessories Store Adult Boutique Aquarium Arcade \
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               Art Museum Arts & Crafts Store Arts & Entertainment \
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   Asian Restaurant Athletics & Sports Auto Workshop Automotive Shop
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   BBQ Joint
              Baby Store
                          Bakery
                                        Bar Bath House
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               Belgian Restaurant Big Box Store Blini House
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              Botanical Garden Boutique
                                          Bowling Alley
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   Brazilian Restaurant Breakfast Spot Burger Joint Bus Station Butcher
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Café
             Camera Store
                           Campground
                                        Cantonese Restaurant
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                                              Climbing Gym Clothing Store
   Caucasian Restaurant Chinese Restaurant
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   Cocktail Bar Coffee Shop
                                            Comic Shop Concert Hall
                              College Gym
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   Convenience Store Cosmetics Shop Coworking Space Dairy Store \
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                                                    Dessert Shop
   Dance Studio
                 Department Store
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    Dog Run
            Donut Shop Dry Cleaner
                                      Dumpling Restaurant
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   Eastern European Restaurant Electronics Store Exhibit
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   Farmers Market Fast Food Restaurant
                                          Film Studio Fish Market \
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   Flower Shop Food & Drink Shop Food Court Forest
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   Frozen Yogurt Shop Furniture / Home Store
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                         Gourmet Shop Greek Restaurant Grocery Store \
   Gastropub Gift Shop
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   Gun Range
                         Gym / Fitness Center
                                               Gym Pool
                                                           Gymnastics Gym \
                    Gym
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                   Health & Beauty Service Health Food Store
   Hardware Store
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                   Hobby Shop Hockey Rink
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             Ice Cream Shop
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   Israeli Restaurant
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   Jewelry Store
                   Jewish Restaurant
                                       Karaoke Bar
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   Lighthouse
              Lingerie Store Liquor Store
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                                                         Men's Store
   Martial Arts Dojo
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   Mexican Restaurant Middle Eastern Restaurant
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Mobile Phone Shop Modern European Restaurant Movie Theater Multiplex \

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          Music Venue
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                                             Outdoor Gym Outdoor Sculpture \
   Other Great Outdoors
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   Paper / Office Supplies Store
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   Performing Arts Venue Pet Store Pharmacy Photography Studio Pie Shop \
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   Pizza Place Playground
                                Plaza Pool Pool Hall Print Shop
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               Recording Studio Recreation Center Rental Car Location \
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Rock Climbing Spot Rock Club Russian Restaurant Salad Place \
   Restaurant
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   Salon / Barbershop
                        Scenic Lookout Science Museum Sculpture Garden
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   Seafood Restaurant Shawarma Place
                                        Shipping Store
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   Shopping Mall
                  Skate Park Skating Rink Smoke Shop Snack Place
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   Soccer Field Soccer Stadium Spa
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   Stables Stadium
                    Strip Club
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                             0.0
                                     0.142857
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   Sushi Restaurant Tattoo Parlor Tea Room Tennis Court Theater
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```

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3
           0.029412
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                      Track Track Stadium Trail
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   Toy / Game Store
                                                    Train Station
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                      Vegetarian / Vegan Restaurant Vietnamese Restaurant \
   Tree
        Vape Store
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3
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   Volleyball Court
                                        Wine Shop Women's Store
                      Warehouse Store
                                                                   Yoga Studio
                                              0.0
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3
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                                                                       0.029412
4
                0.0
                                  0.0
                                              0.0
                                                              0.0
                                                                       0.000000
```

### 0.8 Cluster Neighborhoods

Run k-means to cluster the neighborhood into 4 clusters.

```
[46]: # set number of clusters
kclusters = 4

moscow_grouped_clustering = moscow_grouped.drop('Neighborhood', 1)

# run k-means clustering
kmeans = KMeans(n_clusters=kclusters, random_state=0).

→fit(moscow_grouped_clustering)

# check cluster labels generated for each row in the dataframe
kmeans.labels_[0:10]
```

[46]: array([2, 2, 3, 0, 2, 0, 0, 2, 0, 0], dtype=int32)

Let's create a new dataframe that includes the cluster as well as the top 10 venues for each neighborhood.

```
[47]: # add clustering labels
neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)
```

[47]:	Neighborhood Borough Latitude Longitude	Cluster Labels \
0	55.748708 37.474149	0.0
1	55.612560 37.280081	2.0
2	55.798118 37.475900	0.0
3	55.886669 37.529184	0.0
4	55.865166 37.486793	0.0
5	55.704913 37.383375	2.0
6 -	55.650576 37.354337	2.0
7	55.797015 37.392717	0.0
8	55.943791 37.381299	0.0
9	55.855051 37.360428	2.0
10	55.892015 37.378868	1.0
11	55.765999 37.416811	2.0
12	55.642583 37.398145	2.0
13	55.848161 37.503539	2.0
14	55.844646 37.421538	0.0
15	55.855324 37.423243	3.0
16 -	55.826513 37.446410	2.0
17		0.0
18 -	55.706315 37.452668	2.0
19	- 55.666194 37.478399	0.0
20	55.867730 37.465845	0.0
21	- 55.717706 37.471783	1.0
22	55.827699 37.498243	0.0
23	55.804283 37.509413	0.0
24	55.875493 37.519462	0.0
25	55.678449 37.494415	0.0
26	55.778313 37.529088	0.0
27	55.830160 37.525658	3.0
28	55.801448 37.549368	3.0
29	55.942667 37.552130	1.0
30	55.866847 37.552988	2.0
31	55.829539 37.559509	0.0
32	55.901305 37.568914	0.0
33	55.873777 37.560752	0.0
34	55.799518 37.566503	0.0
35	55.881136 37.589701	2.0
36	55.835338 37.589365	3.0

37	55.865559 37.614190	0.0
38	55.808049 37.586794	0.0
39	55.836305 37.617413	0.0
40	55.889685 37.611491	0.0
41	55.790632 37.608042	0.0
42	55.855019 37.644431	2.0
43	55.873908 37.630261	0.0
44	55.885997 37.654836	0.0
45	55.834181 37.652304	2.0
46	55.814850 37.652527	2.0
47	55.870001 37.665404	0.0
48	55.859651 37.701189	2.0
49	55.879053 37.683302	0.0
50	55.745892 37.104304	NaN

	1st Most Common Venue	2nd Most Common Venue
0	Concert Hall	Athletics & Sports
1	Soccer Field	Fast Food Restaurant
2	Plaza	Coffee Shop
3	${ t Supermarket}$	Modern European Restaurant
4	${ t Supermarket}$	Gym / Fitness Center
5	Fast Food Restaurant	Clothing Store
6	Gym Pool	Tennis Court
7	${ t Supermarket}$	Department Store
8	Restaurant	Other Great Outdoors
9	Japanese Restaurant	Pedestrian Plaza
10	Park	Restaurant
11	Pizza Place	Athletics & Sports
12	Recreation Center	Convenience Store
13	Food & Drink Shop	${ t Supermarket}$
14	Park	Cosmetics Shop
15	Convenience Store	Pharmacy
16	Fast Food Restaurant	Soccer Stadium
17	Coffee Shop	Caucasian Restaurant
18	Hotel	Fast Food Restaurant
19	Coffee Shop	Cosmetics Shop
20	Sporting Goods Shop	Convenience Store
21	Park	Italian Restaurant
22	Clothing Store	Shoe Store
23	Bakery	Electronics Store
24	Cosmetics Shop	Health Food Store
25	Bookstore	Sushi Restaurant
26	${ t Supermarket}$	Coffee Shop
27	Café	Convenience Store
21		
28	Pharmacy	Yoga Studio
	Pharmacy Fountain	Yoga Studio Park Plaza

31	Stables		Garden	
32	Playground		Theater	
33	Supermarket		Bookstore	
34	Pharmacy		Supermarket	
35	Soccer Field		Pub	
36	Botanical Garden		Gym / Fitness Center	
37	Pharmacy		European Restaurant	
38	Coffee Shop		Photography Studio	
39	Café		Museum	
40	Italian Restaurant		Department Store	
41	Caucasian Restaurant		Health Food Store	
42	Pizza Place		Gym / Fitness Center	
43	Bakery		Restaurant	
44	Pharmacy		Flower Shop	
45	Gym / Fitness Center	Middl	e Eastern Restaurant	
46	Hotel		Auto Workshop	
47	Cosmetics Shop		Pharmacy	
48	Breakfast Spot		Hotel	
49	Restaurant		Supermarket	
50	NaN		NaN	
	3rd Most Common	Venue	4th Most Common Venue	\
0		Beach	BBQ Joint	
1	Scenic Lo		Yoga Studio	
2	Dessert	_	Sporting Goods Shop	
3		Gym	Pizza Place	
4		Café	Pizza Place	
5	Cosmetics	_	Big Box Store	
6	Gym / Fitness (		Spa	
7	Tram St		Bakery	
8	~	Lake	Yoga Studio	
9	•	n Pool	Forest	
10	Scenic Lo		Yoga Studio	
11	Auto Wor	_	Track	
12	Food & Drink	-	Pizza Place	
13	0	Park	Stadium	
14		ropub	Gym	
15	Gym / Fitness (		Wine Shop Farmers Market	
16 17	Auto Wor	_		
18	Italian Resta		Sushi Restaurant	
	•	house	Auto Workshop	
19 20	1	Bakery Café	Gym / Fitness Center Sushi Restaurant	
21	Cum / Fitness (		Susni Restaurant Hotel	
22	Gym / Fitness (			
23	Lingerie	er Bar	Sporting Goods Shop Bookstore	
23 24				
<b>24</b>	Eastern European Resta	nnrqiit	Pharmacy	

Gourmet Shop Clothing Store Pharmacy Smoke Sh Supermarket Supermar
Pharmacy Farmers Mark Martial Arts Dojo Smoke Sh 29 Eastern European Restaurant Yoga Stud 30 Supermarket Asian Restaura 31 Gym Frozen Yogurt Sh 32 Flower Shop Skate Pa 33 Pet Store Miscellaneous Sh 34 Pet Store Cosmetics Sh 35 Lake Dry Clean 36 Pool Convenience Store 37 Beer Store Electronics Store
Martial Arts Dojo Smoke Sh 29 Eastern European Restaurant 30 Supermarket Asian Restaura 31 Gym Frozen Yogurt Sh 32 Flower Shop Skate Pa 33 Pet Store Miscellaneous Sh 34 Pet Store Cosmetics Sh 35 Lake Dry Clean 36 Pool Convenience Store 37 Beer Store Electronics Store
29 Eastern European Restaurant 30 Supermarket Asian Restaura 31 Gym Frozen Yogurt Sh 32 Flower Shop Skate Pa 33 Pet Store Miscellaneous Sh 34 Pet Store Cosmetics Sh 35 Lake Dry Clean 36 Pool Convenience Store 37 Beer Store Electronics Store
Supermarket Asian Restaura Gym Frozen Yogurt Sh Supermarket Asian Restaura Frozen Yogurt Sh Supermarket Asian Restaura Frozen Yogurt Sh Supermarket Asian Restaura Frozen Yogurt Sh Skate Pa Miscellaneous Sh Cosmetics Sh Lake Dry Clean Frozen Yogurt Sh Cosmetics Sh Cosmetics Sh Supermarket Asian Restaura Frozen Yogurt Sh Cosmetics Sh Supermarket Asian Restaura Frozen Yogurt Sh Cosmetics Sh Supermarket Asian Restaura Frozen Yogurt Sh Skate Pa Supermarket Asian Restaura Frozen Yogurt Sh Supermarket Asian Restaura Frozen Yogurt Sh Skate Pa Supermarket Asian Restaura Frozen Yogurt Sh Supermarket Asian Restaura Froz
Gym Frozen Yogurt Sh 32 Flower Shop Skate Pa 33 Pet Store Miscellaneous Sh 34 Pet Store Cosmetics Sh 35 Lake Dry Clean 36 Pool Convenience Sto 37 Beer Store Electronics Sto
Flower Shop Skate Pa  Reference Shop Miscellaneous Shop  Reference Store Cosmetics Shop  Reference Store Shop  Reference Shop  Reference Store
Pet Store Miscellaneous Shada Pet Store Cosmetics Shada Pet Store Cosmetics Shada Beer Store Electronics Store
Pet Store Cosmetics Shaper Store Lake Dry Clean Convenience Store Beer Store Electronics Store
Lake Dry Clean Convenience Store Beer Store Electronics Store
Pool Convenience Store  Beer Store Electronics Store
37 Beer Store Electronics Sto
00 W. 1. G. W. 1. 3. 1. 1. 5
38 Kids Store Martial Arts Do
39 Science Museum Gard
40 Skating Rink Pharma
41 Restaurant Hookah B
42 Pool Hall Movie Theat
43 Gym / Fitness Center Caucasian Restaura
44 Bakery Paper / Office Supplies Sto
45 Outdoor Sculpture Supermark
46 Pizza Place Supermark
47 Yoga Studio Electronics Sto
48 Concert Hall Grocery Sto
49 Park Convenience Sto
50 NaN N
••••••••••••••••••••••••••••••••••••••

	5th Most Common Venue	6th Most Common Venue
0	Tea Room	Yoga Studio
1	Exhibit	Forest
2	Food & Drink Shop	Multiplex
3	Restaurant	Pharmacy
4	Coffee Shop	Pet Store
5	Blini House	Mobile Phone Shop
6	Yoga Studio	Forest
7	Pedestrian Plaza	Toy / Game Store
8	Exhibit	Forest
9	Shopping Mall	Fast Food Restaurant
10	Exhibit	Forest
11	Park	Yoga Studio
12	Supermarket	Auto Workshop
13	Playground	Pizza Place
14	Supermarket	Karaoke Bar
15	Beer Store	Café
16	Gun Range	Market
17	Kids Store	Massage Studio
18	Park	Pet Store

\

19	Multiplex		Noodle House	
20	Film Studio		Liquor Store	
21	Restaurant		Dog Run	
22	Coffee Shop		Shopping Mall	
23	Pharmacy		Cosmetics Shop	
24	Salon / Barbershop		Café	
	-			
25	•	iiaai	e Eastern Restaurant	
26	Blini House		Gastropub	
27		liddl	e Eastern Restaurant	
28	Jazz Club		Café	
29	Fabric Shop		Forest	
30	Fast Food Restaurant		Bar	
31	Fountain		Forest	
32	Café		Pizza Place	
33	Café		Gym	
34	Automotive Shop		Garden	
35	Auto Workshop			
	•		Salon / Barbershop	
36	Arts & Entertainment		Sushi Restaurant	
37	Park		Soccer Field	
38	Clothing Store		Accessories Store	
39	Surf Spot		Restaurant	
40	Gym		Bar	
41	College Gym		Shawarma Place	
42	Sporting Goods Shop		Board Shop	
43	Supermarket		Athletics & Sports	
44	Gym Pool		Sushi Restaurant	
45	Park		Track Stadium	
46	Gym / Fitness Center		Yoga Studio	
	•		<u> </u>	
47	Boutique	,	Caucasian Restaurant	
48	Auto Workshop		Yoga Studio	
49	Shipping Store		Pharmacy	
50	NaN		NaN	
	7th Most Common N	enue	8th Most Common Venue	\
0	Fast Food Restau	ırant	Frozen Yogurt Shop	
1	Food (	Court	Food & Drink Shop	
2	Fast Food Restau	ırant	Boxing Gym	
3		Park	Eastern European Restaurant	
4	Farmers Ma	rket	Sushi Restaurant	
5	Sushi Restau	rant	Gym / Fitness Center	
6	Food (		Food & Drink Shop	
7	Resta		Rental Car Location	
8	Food (		Food & Drink Shop	
9	Middle Eastern Restau		Campground	
10	Food (		Food & Drink Shop	
11	Fabric	Shop	Fountain	
12	Yoga St	udio	Fabric Shop	

13	Middle Eastern Restaurant	Gourmet Shop
14	Arts & Crafts Store	Convenience Store
15	Grocery Store	Park
16	Gym / Fitness Center	Blini House
17	Gourmet Shop	Modern European Restaurant
18	Yoga Studio	Fabric Shop
19	Bookstore	Middle Eastern Restaurant
20	Fish Market	Supermarket
21	Athletics & Sports	Food Court
22	Toy / Game Store	Seafood Restaurant
23	Pizza Place	Coffee Shop
24	${ t Supermarket}$	Dance Studio
25	Rock Club	Health & Beauty Service
26	Salon / Barbershop	Salad Place
27	Gym / Fitness Center	Big Box Store
28	Clothing Store	Salon / Barbershop
29	Food Court	Food & Drink Shop
30	Yoga Studio	Fountain
31	Food Court	Food & Drink Shop
32	Stables	Supermarket
33	Baby Store	Dumpling Restaurant
34	Sushi Restaurant	Middle Eastern Restaurant
35	Grocery Store	Exhibit
36	Fountain	Forest
37	Gym	Supermarket
38	Sushi Restaurant	Dance Studio
39	Eastern European Restaurant	Flower Shop
40	Farmers Market	Forest
41	Pizza Place	Middle Eastern Restaurant
42	Fast Food Restaurant	Farmers Market
43	Pharmacy	Middle Eastern Restaurant
44	Farmers Market	Grocery Store
45	Fabric Shop	Athletics & Sports
46	Farmers Market	Sports Club
47	Clothing Store	Convenience Store
48	Fabric Shop	Forest
49	Gym / Fitness Center	Food & Drink Shop
50	NaN	NaN

	9th Most Common Venue	10th Most Common Venue
0	Fountain	Forest
1	Flower Shop	Fish Market
2	Fountain	Furniture / Home Store
3	Café	Soccer Field
4	Grocery Store	Salon / Barbershop
5	Boutique	Hot Dog Joint
6	Flower Shop	Fish Market

7	G / Fit Gt	Dat Otana
7	Gym / Fitness Center	Pet Store
8	Flower Shop	Fish Market
9	Martial Arts Dojo	Sushi Restaurant
10	Flower Shop	Fish Market
11	Forest	Food Court
12	Forest	Food Court
13	Exhibit	Flower Shop
14	Wine Shop	Bath House
15	Yoga Studio	Food Court
16	Clothing Store	Park
17	Fast Food Restaurant	Park
18	Forest	Food Court
19	Blini House	Mexican Restaurant
20	Climbing Gym	Big Box Store
21	Food & Drink Shop	Flower Shop
22	Garden Center	Bookstore
23	Food & Drink Shop	Café
24	History Museum	Food & Drink Shop
25	Pedestrian Plaza	Historic Site
26	Greek Restaurant	Shopping Mall
27	Hardware Store	Exhibit
28	Food Court	Food & Drink Shop
29	Flower Shop	Fish Market
30	Forest	Food Court
31	Flower Shop	Fish Market
32	Restaurant	Liquor Store
33	Fish Market	Fountain
34	Liquor Store	Flower Shop
35	Food Court	Food & Drink Shop
36	Food Court	Food & Drink Shop
37	Gymnastics Gym	Sushi Restaurant
38	Music Venue	Boutique
39	Fountain	Caucasian Restaurant
40	Food Court	Food & Drink Shop
41	Electronics Store	Gastropub
42	Belgian Restaurant	Caucasian Restaurant
43	Café	Pizza Place
44 45	Multiplex	Café
45	Food & Drink Shop	Women's Store
46	Mobile Phone Shop	Snack Place
47	Plaza	Pet Store
48	Food Court	Food & Drink Shop
49	Wine Shop	Exhibit
50	NaN	NaN

Finally, let's visualize the resulting clusters

```
[48]: moscow_merged['Cluster Labels'].value_counts()
[48]: 0.0
             28
      2.0
             15
      3.0
              4
      1.0
              3
      Name: Cluster Labels, dtype: int64
     Now let's create map of Moscow with clustered neighborhoods marked in different colors.
[49]: moscow_merged['Cluster Labels'].isna().value_counts()
[49]: False
               50
      True
      Name: Cluster Labels, dtype: int64
[50]: moscow_merged.dropna(inplace=True)
[51]: moscow_merged=moscow_merged.astype({'Cluster Labels':'int32'})
[62]: # create map
      map_clusters = folium.Map(location=[55.7, 37.4], zoom_start=11)
      # set color scheme for the clusters
      x = np.arange(kclusters)
      ys = [i + x + (i*x)**2 \text{ for } i \text{ in } range(kclusters)]
      colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
      rainbow = [colors.rgb2hex(i) for i in colors_array]
      # add markers to the map
      markers_colors = []
      for lat, lon, poi, cluster in zip(moscow_merged['Latitude'],__
       →moscow_merged['Longitude'], moscow_merged['Neighborhood'],
       →moscow_merged['Cluster Labels']):
          label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
          folium.CircleMarker(
              [lat, lon],
              radius=5,
              popup=label,
              color=rainbow[cluster-1],
              fill=True.
              fill_color=rainbow[cluster-1],
              fill_opacity=0.7).add_to(map_clusters)
      map clusters
```

[62]: <folium.folium.Map at 0x7f7ef41c70b8>

# 0.9 Examine Clusters

Now, we can examine each cluster and determine the discriminating venue categories that distinguish each cluster.

### Cluster 1

```
[53]: moscow_merged.loc[moscow_merged['Cluster Labels'] == 0, moscow_merged.

-columns[[0] + list(range(5, moscow_merged.shape[1]))]]
```

[53]:	Neighborhood 1st Most Comm	on Venue 2nd Most Common Venue \
0	Concert Ha	ll Athletics & Sports
2		Plaza Coffee Shop
3	Supermar	ket Modern European Restaurant
4	Superma	arket Gym / Fitness Center
7	Superma	arket Department Store
8	Restaurar	nt Other Great Outdoors
14	P	ark Cosmetics Shop
17	- Coffee Shop	Caucasian Restaurant
19	- Coffee Shop	Cosmetics Shop
20	Sporting Goods Sh	nop Convenience Store
22	Clothing St	tore Shoe Store
23	1	Bakery Electronics Store
24	Cosmetics Shop	P Health Food Store
25	Bookstore	Sushi Restaurant
26	Supermar	ket Coffee Shop
31	Stabl	es Garden
32	Playgr	ound Theater
33	${ t Supermarket}$	Bookstore
34	Pharm	acy Supermarket
37	Phar	rmacy Eastern European Restaurant
38	Coffee	Shop Photography Studio
39	Ca	afé Museum
40	Italian Restau	rant Department Store
41	Caucasian Restaur	ant Health Food Store
43	Baker	y Restaurant
44	Pharmacy	Flower Shop
47	Cosmetics Sh	nop Pharmacy
49	Restaurant	Supermarket
	3rd Most Common Venue	4th Most Common Venue \
0	Beach	BBQ Joint
2	Dessert Shop	Sporting Goods Shop
3	Gym	Pizza Place
4	Café	Pizza Place
7	Tram Station	Bakery
8	Lake	Yoga Studio
14	Gastropub	Gym
17	Italian Restaurant	Sushi Restaurant

19	Bakery	Gym / Fitness Center
20	Café	Sushi Restaurant
22	Lingerie Store	Sporting Goods Shop
23	Beer Bar	Bookstore
24	Eastern European Restaurant	Pharmacy
25	Gourmet Shop	Gym / Fitness Center
26	Clothing Store	Multiplex
31	Gym	Frozen Yogurt Shop
32	Flower Shop	Skate Park
33	Pet Store	Miscellaneous Shop
34	Pet Store	Cosmetics Shop
37	Beer Store	Electronics Store
38	Kids Store	Martial Arts Dojo
39	Science Museum	Garden
40	Skating Rink	Pharmacy
41	Restaurant	Hookah Bar
43	Gym / Fitness Center	Caucasian Restaurant
44	Bakery	Paper / Office Supplies Store
47	Yoga Studio	Electronics Store
49	Park	Convenience Store

	5th Most Common Venue	6th Most Common Venue				
0	Tea Room	Yoga Studio				
2	Food & Drink Shop	Multiplex				
3	Restaurant	Pharmacy				
4	Coffee Shop	Pet Store				
7	Pedestrian Plaza	Toy / Game Store				
8	Exhibit	Forest				
14	Supermarket	Karaoke Bar				
17	Kids Store	Massage Studio				
19	Multiplex	Noodle House				
20	Film Studio	Liquor Store				
22	Coffee Shop	Shopping Mall				
23	Pharmacy	Cosmetics Shop				
24	Salon / Barbershop	Café				
25	Supermarket	Middle Eastern Restaurant				
26	Blini House Gastrop					
31	Fountain	Forest				
32	Café	Pizza Place				
33	Café	Gym				
34	Automotive Shop	Garden				
37	Park	Soccer Field				
38	Clothing Store	Accessories Store				
39	Surf Spot	Restaurant				
40	Gym	Bar				
41	College Gym	Shawarma Place				
43	Supermarket	Athletics & Sports				

\

44	Gym Pool	Sushi Restaurant				
47	•	Caucasian Restaurant				
49	Shipping Store	Pharmacy				
	2	y				
	7th Most Common Venue	8th Most Common Venue				
0	Fast Food Restaurant	Frozen Yogurt Shop				
2	Fast Food Restaurant	Boxing Gym				
3	Park					
4	Farmers Market	Sushi Restaurant				
7	Restaurant	Rental Car Location				
8	Food Court					
-		Food & Drink Shop				
14	Arts & Crafts Store	Convenience Store				
17	Gourmet Shop	•				
19	Bookstore					
20	Fish Market	$\operatorname{Supermarket}$				
22	Toy / Game Store	Seafood Restaurant				
23	Pizza Place	Coffee Shop				
24	Supermarket	Dance Studio				
25	Rock Club	Health & Beauty Service				
26	Salon / Barbershop	Salad Place				
31	Food Court	Food & Drink Shop				
32	Stables	Supermarket				
33	Baby Store	Dumpling Restaurant				
34	Sushi Restaurant	Middle Eastern Restaurant				
37	Gym					
38	Sushi Restaurant	Dance Studio				
39	Eastern European Restaurant	Flower Shop				
40	Farmers Market	Forest				
41	Pizza Place	Middle Eastern Restaurant				
43						
	Pharmacy					
44	Farmers Market	Grocery Store				
47	Clothing Store	Convenience Store				
49	Gym / Fitness Center	Food & Drink Shop				
	9th Most Common Venue 10th	Most Common Venue				
0	Fountain	Forest				
2		ture / Home Store				
3	Café	Soccer Field				
4		alon / Barbershop				
7	Gym / Fitness Center	Pet Store				
8	Flower Shop	Fish Market				
14	Wine Shop	Bath House				
17	Fast Food Restaurant	Park				
19	Blini House M	exican Restaurant				
20	Climbing Gym	Big Box Store				
22	Garden Center	Bookstore				
23	Food & Drink Shop	Café				
	-					

```
24
                History Museum
                                      Food & Drink Shop
      25
              Pedestrian Plaza
                                           Historic Site
      26
              Greek Restaurant
                                           Shopping Mall
      31
                   Flower Shop
                                             Fish Market
      32
                    Restaurant
                                           Liquor Store
                   Fish Market
      33
                                                Fountain
      34
                  Liquor Store
                                             Flower Shop
      37
                Gymnastics Gym
                                       Sushi Restaurant
      38
                   Music Venue
                                                Boutique
      39
                      Fountain
                                   Caucasian Restaurant
      40
                    Food Court
                                      Food & Drink Shop
             Electronics Store
                                               Gastropub
                                             Pizza Place
      43
                           Café
      44
                     Multiplex
                                                    Café
      47
                          Plaza
                                               Pet Store
      49
                      Wine Shop
                                                 Exhibit
     Cluster 2
[54]: moscow_merged.loc[moscow_merged['Cluster Labels'] == 1, moscow_merged.
       →columns[[0] + list(range(5, moscow_merged.shape[1]))]]
            Neighborhood 1st Most Common Venue 2nd Most Common Venue
      10
                                        Park
                                                         Restaurant
      21
                                     Park
                                              Italian Restaurant
      29
                                   Fountain
                                                               Park
```

```
[54]:
                3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
                       Scenic Lookout
                                                 Yoga Studio
      10
                                                                            Exhibit
      21
                 Gym / Fitness Center
                                                       Hotel
                                                                         Restaurant
          Eastern European Restaurant
                                                 Yoga Studio
                                                                        Fabric Shop
         6th Most Common Venue 7th Most Common Venue 8th Most Common Venue
      10
                                           Food Court
                                                           Food & Drink Shop
                        Forest
      21
                       Dog Run
                                   Athletics & Sports
                                                                  Food Court
      29
                        Forest
                                           Food Court
                                                          Food & Drink Shop
         9th Most Common Venue 10th Most Common Venue
      10
                   Flower Shop
                                           Fish Market
      21
             Food & Drink Shop
                                           Flower Shop
```

#### Cluster 3

29

Flower Shop

```
[55]: moscow_merged.loc[moscow_merged['Cluster Labels'] == 2, moscow_merged.

→columns[[0] + list(range(5, moscow_merged.shape[1]))]]
```

Fish Market

[55]:	Neighborhood	1st Most Common Venue	2nd Most Common Venue \
1	Noighborhood	Soccer Field	Fast Food Restaurant
5	Fas	t Food Restaurant	Clothing Store
6	_	Gym Pool	Tennis Court
9		Japanese Restaurant	Pedestrian Plaza
11		Pizza Place	Athletics & Sports
12		Recreation Center	Convenience Store
13		Good & Drink Shop	Supermarket
16		od Restaurant	Soccer Stadium
18			st Food Restaurant
30		Park	Plaza
35		Soccer Field	Pub
42		Pizza Place	Gym / Fitness Center
45		/ Fitness Center Mid	•
46		Hotel	Auto Workshop
48		Breakfast Spot	Hotel
10	,	DIGGNIGOU SPOU	110 001
	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue \
1	Scenic Lookout	Yoga Studio	Exhibit
5	Cosmetics Shop	Big Box Store	Blini House
6	Gym / Fitness Center	Spa	Yoga Studio
9	Gym Pool	Forest	Shopping Mall
1:	Auto Workshop	Track	Park
12	2 Food & Drink Shop	Pizza Place	Supermarket
13	Park	Stadium	Playground
16	Auto Workshop	Farmers Market	Gun Range
18	Elighthouse	Auto Workshop	Park
30	Supermarket	Asian Restaurant	Fast Food Restaurant
35	Lake	Dry Cleaner	Auto Workshop
42	Pool Hall	Movie Theater	Sporting Goods Shop
45	Outdoor Sculpture	${ t Supermarket}$	Park
46	Pizza Place	Supermarket	Gym / Fitness Center
48	Concert Hall	Grocery Store	Auto Workshop
	C+h Mast Common Name	7+h Mast Camman V	Canada Camman Vanua V
1	6th Most Common Venue Forest	7th Most Common v Food C	enue 8th Most Common Venue \ ourt Food & Drink Shop
			-
5	Mobile Phone Shop	Sushi Restau	•
6	Forest	Food C	•
9	Fast Food Restaurant	Middle Eastern Restau	10
11	0	Fabric	-
12	-	Yoga St	<del>-</del>
13		Middle Eastern Restau	•
16		Gym / Fitness Ce	
18		Yoga St	<del>-</del>
30		Yoga St	
35	•	Grocery S	
42	Board Shop	Fast Food Restau	rant Farmers Market

```
46
                   Yoga Studio
                                            Farmers Market
                                                                      Sports Club
      48
                   Yoga Studio
                                               Fabric Shop
                                                                            Forest
         9th Most Common Venue 10th Most Common Venue
      1
                   Flower Shop
                                           Fish Market
      5
                      Boutique
                                         Hot Dog Joint
                                           Fish Market
      6
                   Flower Shop
      9
             Martial Arts Dojo
                                      Sushi Restaurant
      11
                        Forest
                                            Food Court
      12
                        Forest
                                            Food Court
      13
                       Exhibit
                                           Flower Shop
      16
                Clothing Store
                                                   Park
      18
                        Forest
                                            Food Court
      30
                        Forest
                                            Food Court
      35
                    Food Court
                                     Food & Drink Shop
      42
            Belgian Restaurant
                                  Caucasian Restaurant
      45
             Food & Drink Shop
                                         Women's Store
      46
             Mobile Phone Shop
                                           Snack Place
      48
                    Food Court
                                     Food & Drink Shop
     Cluster 4
[56]: moscow_merged.loc[moscow_merged['Cluster Labels'] == 3, moscow_merged.

→columns[[0] + list(range(5, moscow_merged.shape[1]))]]

[56]:
             Neighborhood 1st Most Common Venue 2nd Most Common Venue \
      15
                        Convenience Store
                                                        Pharmacy
                                         Café
      27
                                                  Convenience Store
      28
                                    Pharmacy
                                                        Yoga Studio
                            Botanical Garden Gym / Fitness Center
      36
         3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
                                                                  Beer Store
         Gym / Fitness Center
                                            Wine Shop
      15
      27
                      Pharmacy
                                       Farmers Market
                                                                        Park
      28
             Martial Arts Dojo
                                           Smoke Shop
                                                                   Jazz Club
      36
                           Pool
                                    Convenience Store Arts & Entertainment
              6th Most Common Venue 7th Most Common Venue 8th Most Common Venue \
                                Café
                                             Grocery Store
                                                                              Park
      15
                                      Gym / Fitness Center
                                                                    Big Box Store
          Middle Eastern Restaurant
      28
                                Café
                                            Clothing Store
                                                               Salon / Barbershop
      36
                   Sushi Restaurant
                                                   Fountain
                                                                            Forest
         9th Most Common Venue 10th Most Common Venue
                   Yoga Studio
                                            Food Court
      15
                Hardware Store
      27
                                               Exhibit
```

Fabric Shop

Athletics & Sports

45

Track Stadium

28	Food Court	Food	&	Drink	Shop
36	Food Court	Food	&	Drink	Shop

# 0.10 Conclusion

The neighborhood I currently reside in is located in the Cluster 0. This cluster is characterized by a lot of shops, cafes and restaurants. So, as possible neighborhoods for relocation I could select other neighborhoods from that cluster, for example  $\phantom{a}$  or  $\phantom{a}$ .

[]: