# Lidia Čekić UX/UI Developer

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# Skills

#### **UX/UI Method**

Persona & Scenario, User Research, User Flows, Wireframing, Usability Testing, Interactive Prototyping, A/B Testing, Contextual Inquery, Cognitive Walkthrough, User Journey

#### **Software**

Sketch, Figma, Adobe XD, Balsamiq, Miro, Adobe Photoshop CC2019

#### Code

CSS3 (SASS, SCSS), HTML5, JavaScript (Typescript, JQuery), Bootstrap 4, Angular, PHP, mySQL, Wordpress

#### **Others**

Microsoft Office (Excel, Word, PowerPoint), Google Analytics, SPSS

## **Education**

# **CodeFactory / Full-Stack Developer**

SEP 2020 - DEZ 2020, VIENNA

Focus on Frontend Technologies

# Talent Garden / UX/UI Design

JUN 2020- AUG-2020, VIENNA

UX Engineering, Information Architecture, User Research, Prototyping, Interaction Design, UX Management

## **Karl- Franz- University / M.A.**

2015 - PRESENT, GRAZ

Art History Master Thesis: `Institutional critique' and the circulation of art as a commodity.

#### Karl- Franz- University / B.Sc

2011-2019, GRAZ

Business Economics - Buyer Behavior Thesis: A gender perspective on customer satisfaction in the sharing economy using the example of Airbnb and Couchsurfing.

# **Work Experience**

# **Grüne Banane GmbH / UX/UI Developer**

FEB 2021 - PRESENT, REMOTE

Traineeship in UX/UI Design & Engineering

- wireframing, prototyping web applications
- · user testing, QA testing, A/B testing
- UX/UI development

# **TQS Research & Consulting / Researcher**

JUL 2018 - MAR 2020, PART TIME, VIENNA

Conducting quantitative and qualitative research for various companies (i.a. ÖBB - Austrian Railway Company)

- conducting user interviews
- observing customer experience
- mystery shopping

#### **Kunsthaus Graz / Curatorial Intern**

APR 2016 - NOV 2017, PART TIME, GRAZ

Co-curating the project: "play! Translocal: Museum as a Toolbox" in cooperation with Dan-D design Zagreb

- target group analysis (research, survey, good practices)
- creating experiences for visitors
- exhibition design

## **Avantgarde / Brand Ambassador**

OKT 2013 - JUL 2014, PART TIME GRAZ

The leading global brand experience agency

- experience representative
- · market and trend research
- employee acquisition

## Languages

German (MT), Croatian (MT), English (C2), Italian (B1)

#### **Interests**

Technological Innovation, Design Thinking, Human-Centered Design, Accessibility