Lidia Čekić
UX Designer

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Skills

UX Method

Persona & Scenario, User Research, User Flows, Wireframing, Usability Testing, Interactive Prototyping, A/B Testing, Contextual Inquery, Cognitive Walkthrough, User Journey

Software

Miro, Adobe Photoshop CC2019, Adobe XD, Figma, Balsamiq

Code

CSS3 (SASS, SCSS), HTML5, JavaScript (Typescript, JQuery), Bootstrap 4, Angular, PHP, mySQL, Wordpress

Others

Microsoft Office (Excel, Word, PowerPoint), Google Analytics, SPSS

Education

CodeFactory / Full-Stack Developer

SEP 2020 - DEZ 2020, VIENNA

Focus on Frontend Technologies

Talent Garden / UX Design

JUN 2020- AUG-2020, VIENNA

UX Engineering, Information Architecture, User Research, Prototyping, Interaction Design, UX Management

Karl- Franz- University / M.A.

2015 - PRESENT, GRAZ

Art History Master Thesis: `Institutional critique' and the circulation of art as a commodity.

Karl- Franz- University / B.Sc

2011-2019, GRAZ

Business Economics - Buyer Behavior Thesis: A gender perspective on customer satisfaction in the sharing economy using the example of Airbnb and Couchsurfing.

Work Experience

TQS Research & Consulting / Researcher

JUL 2018 - MAR 2020, PART TIME, VIENNA

Conducting quantitative and qualitative research for various companies (i.a. ÖBB - Austrian Railway Company)
• conducting user interviews
• observing customer experience
• mystery shopping

Kunsthaus Graz / Curatorial Intern

APR 2016 - NOV 2017, PART TIME, GRAZ

Co-curating the project: „play! Translocal: Museum as a Toolbox" in cooperation with Dan-D design Zagreb
• exhibition design
• creating experiences for visitors
• supervising artists in residence

Avantgarde / Brand Ambassador

OKT 2013 - JUL 2014, PART TIME GRAZ

The leading global brand experience agency
• experience representative
• market and trend research
• employee acquisition

Infineon Technologies / Production MGT Intern

JUL 2011 - NOV 2011, VILLACH

• production line optimazation
• production deviations control

Languages

German (MT), Croatian (MT), English (C2), Italian (B1)

Interests

UX Bookclub, Human Behavior, Design Thinking, Human-Centered Design, Anthropology, Art & Design, Technological Innovation, Ethics, Ethical Design