

Lidor Hefets



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[LinkedIn](#)



Summary

Second-year student in Business Administration and Information Systems, seeking for my next challenge.

Work Experience

Reserve Duty – “Iron Swords” Operation | 2023–2025

- Served in a maneuvering division in a classified role requiring security clearance
- Achieved the rank of Captain (Reserves)

Sales Manager – Tactical Zone | 2022–2023

- Managed daily sales operations and led a team of sales representatives
- Oversaw inventory and ensured stock availability
- Delivered excellent customer service and handled client inquiries
- Coordinated directly with the company's headquarters on logistics and strategy

Additional Experience | 2015–Present

- Accumulated hands-on experience in the events and hospitality industry
- Gained practical knowledge in facility and building maintenance

Military Experience

Combat Officer – Combat Engineering Corps, IDF | 2017–2021

- Completed squad commanders' course and served in a combat battalion
- Led a squad of soldiers and completed officer training
- Planned annual and quarterly operational schedules at the brigade level
- Executed projects and missions, performed analysis, and developed strategic responses
- Managed and allocated resources across company-level operations
- Collaborated with senior officers and approved operational plans

Volunteering

Camp Counselor – The Jewish Agency | Summer 2022

Participated in a two-month educational delegation to a Jewish summer camp in the U.S. Led youth activities and workshops, fostering engagement and cultural learning in English.

Education

Ruppin Academic Center

2023-2026

BA in Business

Administration, specialization in Information Systems

"Dror" High School

2010-2016

Full Matriculation Certificate

Skills

Office

SQL

C#

HTML, CSS

JavaScript

BPMN

Languages

Hebrew – Native

English – High proficiency

Other