## **Magazine covers**

Worksheet

Work alone or in pairs. Do an online search to find a magazine cover of your choice. It should relate to the themes and concepts of the unit that you are exploring. Paste this image into the space provided below. In the right column answer the questions from the left column in relation to the magazine cover that you have chosen. On this page, you will find model answers to the questions in relation to a different text. You and your classmate may have the same answers in your individual copy of your worksheet.



## **Questions:**

A. The **title** of the magazine is a major element of the cover. Is the title of the magazine behind or in front of the subject/person on the cover? Consider its position in the layers of content. The foreground is more prominent. The background is less prominent. How does the title, in relation to the subject of your magazine, say something about the

## **Answers:**

The title is on front of the subject (Léna Situations). The title is very big proportion of the cover. The magazine readers know as mush the title as the person of the front.



magazine's readership and their understanding of the person on the cover? B. The ears and teasers refer to the The ears and teasers talk about food upper left and right corners of a recipes and about other stuffs that are "interesting for women". They are kind of magazine cover or newspaper front page. They usually include 'shout saying, we will be talking about this icon outs' to other articles in the but also other think that have to do with magazine, which may interest the icons life. readers. How does your magazine cover use ears and teasers to appeal to a certain readership and intrigue them? C. Lighting and colour: Individuals The individual is in a very white lighting and the major color is pink. The only other who appear on a magazine cover color is black and it is to differentiate the are often photographed in a studio with artificial lighting. This name of the icon. They can assume that the icon likes this color. prevents unnecessary shadows and reflections. The colour palette of the cover will also set the tone and mood of the cover. How do lighting and colour determine the way in which readers think about the individual on the cover? I D. Magazine covers almost always The photograph shows the icon as a include an image or photograph. confident women that is naked under the Most often this image is a (portrait) camera. The eyes pictured the power of photograph of a person or several the icon. This magazine depicted the icon people. Readers are drawn to as a naked top view portrait images of other people. In what ways does the photograph or image capture an individual's sense of identity? How has the magazine chosen to depict this person? E. If photographs are composed or There are no symbols on this magazine constructed, then photographers cover. may include props or **symbols**. Symbols provide a succinct way of communicating a message. How does the magazine cover use symbols to communicate a message about the person on the cover? F. Magazine covers often have The only seems to be caption is then headings and captions that writing oups then a overview of one of the capture the readers' attention and topics of the magazine. This can capture the attention of the reader. They use add meaning to the images. Like the teasers, these are meant to powerful words and exclamation marks to intrigue audiences and encourage emphasize the word.



them to buy the magazine to read the feature articles. How do the headings and caption use diction, fonts and font size to both capture the reader's attention and comment on the individual on the cover?

G. People who are photographed for magazine covers communicate a message through their use of body language. This includes the individual's gaze (where they are looking), showing of teeth, placement of hands, the position of their torso and the exposure of skin. How does the person on your magazine cover use body language to communicate a message about his/her identity?

The photograph shows the icon as a confident women that is naked under the camera. The eyes pictured the power of the icon. In the magazine, the person is top naked but it is behind the camera. She is not smiling which gives her power of the eye to describe her expression.

