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Whitepaper

Prepared by the LiftCoin team.

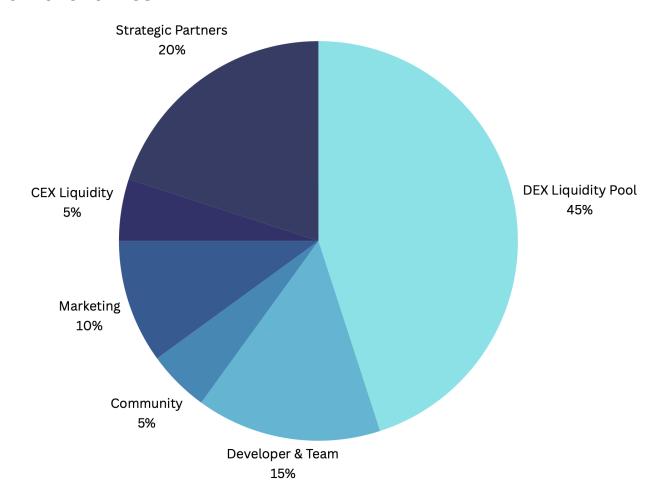
#### 1. Introduction

LiftCoin (\$LIFT) is the ultimate meme coin for gym-goers and fitness enthusiasts. Created to harness the power of the fitness community, LiftCoin brings the gym grind to the world of crypto.

#### 2. Vision

Our mission is to unite fitness lovers and crypto enthusiasts in a fun, community-driven movement. \$LIFT is more than a memecoin; it's a symbol of the passion and dedication shared by those who strive for progress every day, both in the gym and in life.

#### 3. Tokenomics



Development Team = 6.25% Creator, 6.25% Chief Engineer, 2.5% Marketing and Growth Officer. Community includes airdrops, contests and future gamification. CEX listing allocation includes 2% to add potential utility during Phase 3.

## 4. Why Choose \$LIFT?

- Community Centric: \$LIFT celebrates the dedication of those who work hard, embrace progress, and enjoy the journey.
- Synergy of Fitness and Crypto: Both the fitness and crypto communities are amongst the most passionate in the world. When these communities merge towards a common goal, the sky's the limit!
- Future Possibilities: While \$LIFT launches as a memecoin, the potential for future innovations is limitless. Possible developments include rewards for workouts, gamified fitness, and partnerships with fitness brands, health club chains, and wearable tech companies.

## 5. Roadmap

### **Phase 1: Launch and Community Building**

- Deploy \$LIFT on the Solana blockchain.
- Lock token minting (no additional \$LIFT can be created).
- Launch the official website, liftcoin.io, alongside a Telegram channel and X account to onboard the community.
- Build liquidity and list \$LIFT on decentralized exchanges (DEX).

#### **Phase 2: Growing the Lifting Movement**

- Collaborate with fitness influencers and strategic fitness industry partners to amplify \$LIFT awareness.
- Execute a grassroots marketing campaign across gyms and health clubs in the U.S., using QR codes and branded apparel to attract attention and drive traffic to LiftCoin platforms.

## **Phase 3: Explore Future Possibilities**

- Evaluate potential functionalities like fitness rewards or gamified workouts.
- Investigate partnerships with gyms, fitness apps, and wearable tech companies to enhance \$LIFT's ecosystem.

# 6. Call to Action

Are you ready to \$LIFT? Join the LiftCoin community today and become part of the movement where fitness and crypto unite!

Website: <a href="https://liftcoin.io">https://liftcoin.io</a>

Twitter/X: <a href="https://x.com/LiftCoinSOL">https://x.com/LiftCoinSOL</a>

Telegram: <a href="https://t.me/liftcoin1">https://t.me/liftcoin1</a>

