# INTERNATIONAL SELLER

(EXPORTER)



Mercredi 11 septembre 2019



### **DEFINITION**

MAIN TASKS

A CLASSICAL DAY

WAGES & CAREER PERSPECTIVES





The International Seller (IS) must ensure the development of sales of his company abroad.



In *most companies*, the IS is in charge of a **specific geographic area** 



In touch with distribution network and local companies



Lot of travels – may be tiresome



Bac+5

#### **MAIN TASKS**

- Consultation of the clients regarding insurances, duties and taxes
- Monitoring of the arrangements that the employees make
- Search for possibilities to reduce taxes
- Maintenance of **customer relations** and participation in the organization's **sales activities** to be successful in his position
- Assessment of new marketing and sales opportunities as well as presentation of those estimations to the respective managements
- Ensuring the efficiency and effectiveness of imports and exports

#### A CLASSICAL DAY



During the course of the day, they may **negotiate with a variety of people**, such as *shippers*, *agents and vendors*, and are expected to have excellent customer service skills in **dealing with customers**.

Export managers are also often responsible of **eployees management**, which often includes the **hiring**, **training** and **supervision of staff**.

#### **WAGES & CAREER PERSPECTIVES**



## 40-60K€

**Export Director** 

Commercial Director

Take the Direction of a new international branch, VP position.

