



PIERRE-BAPTISTE BORGES

Graduating in 2022 - Master in consulting at ESSCA Paris

EXPERIENCE

Consultant | Digital Strategy & Customer Experience

KPMG • Since January 2022 • Paris

Consultant within a cross-industry team specialized in Customer & Digital Advisory.

- Building expertise in Customer Experience, Marketing & Operational Strategy, Digital & Innovation and Business Transformation.



Project Manager (Internship)

PwC Luxembourg • January - June 2021

Part of an internal strategic team developing new products and services for PwC's clients. Helped coordinating all projects that were in the pipeline.

- Product/service development: benchmarks, marketing analysis, workshop facilitation, ...
- General coordination: budget control, reporting, process creation, ...



Parliamentary Assistant (Fixed-term contract)

Assemblée nationale • Summer 2020 • Paris

Worked in the cabinet of a member of the French parliament and former Minister of Digital Affairs. Helped on various national & local subjects.

- Researches for parliamentary reports and web development



Head of Marketing & IT (Junior-Enterprise)

ESSCA Junior Conseil • Sept. 2017 - Janv. 2020

Student association specialized in consulting services. I supervised the activity of the structure as well as recruited, trained and supervised a team of 9 people.

- Project management (deployment of an ERP/CRM, tasks automation, conferences, ...)
- Creation of KPIs and preparation of two organizational audits.



Entrepreneur - Various projects

I have been conducting entrepreneurial projects on my free time since I was in high school, motivated by challenges and constant learning.

- Je te vois • Nov. 2020 - Today



jetevois.fr is a joint initiative to give the best out big data. Publishing reports presenting various market insights, working on data-visualization and building data-exploitation tools.

- Borlain • Aug. 2019 - Feb. 2020



Borlain was a consulting company providing business-plans, market studies and developing websites. My partner and I sold the company early 2020.

- Les Décryptages • Jan. 2016 - Apr. 2018



lesdecryptages.fr was an online collaborative newspaper, "for the youth by the youth". Focus on politics, economics and culture. 10k+ unique visitors in one year, 40 volunteers writers.

EDUCATION

Master's degree in Consulting (graduating June 2022)

ESSCA School of Management • 2017 to 2022 • Boulogne-Billancourt, France



Academic Exchange

University of Groningen • January to June 2020 • Groningen, Netherlands

Courses of Strategy, Innovation and Economics



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22 years old

SKILLS

Languages

- French (native)
- English (fluent, TOEIC 985/990)
- Spanish (elementary)

Digital

- Web: WordPress, HTML, CSS, Python, Google Analytics and various tools
- Creation: advanced level on Adobe Suite
- Others: various ERP & CRM, Slack, Trello, Yammer, etc

HOBBIES

Associations commitment

- Fédération Francophone de Débat: promotion of public speaking and rhetoric
- Archi-citoyens: local think-tank related to sustainable development
- ESSCA Junior Conseil: member of the Alumni Strategic Committee

Music and Sport

- 13 years of drums
 - Played in a band, made concerts
 - Rock, jazz and hip-hop lover
- 4 years of swimming and tennis

Others

- Writing articles
 - Published on medium.com - about tech
 - pierrebaptiste-borges.medium.com
- Photography
 - Both digital & analog
 - Creation of the photography club of my high school in 2016