

# PIERRE-BAPTISTE BORGES

Master's degree in Consulting student at ESSCA Paris Looking for a 6-month internship as a Consultant from January 2021

# **EXPERIENCE**

#### **Parliamentary Assistant**

French Parliament • Summer 2020 • Paris

Assistant of a former Minister of Digital Affairs, now elected as a congressman representing one of Paris' districts.

▶ Work on various reports and documents, development of a website and creation of a database.



ACCOR

ReadSpeaker 4)

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pierrebaptiste.borges@gmail.com www.pierrebaptiste.com +33.6.23.69.70.10 21 years old

#### Co-founder (company sold)

Borlain • Aug. 2019 - Feb. 2020

Consulting company created with a partner in order to exercise consultancy activity over time extra-curricular. Structure sold at the beginning of 2020.

▶ Business-plans, market studies and websites creation.

## Implementation Manager (Internship)

Accor Group • May - Aug. 2019 • Levallois-Peret

- ▶ Autonomous work on the launch of a new B2B product.
- ▶ Analysis and management of customer accounts, reporting and business reviews.
- Creation of a knowledge base.

#### **Head of Marketing & IT** (Junior-Enterprise)

ESSCA Junior Conseil • Sept. 2017 - Janv. 2020

- ▶ Management and training of a team of 9 people on 3 campuses.
- ▶ Project management (deployment of an ERP/CRM, task automation, conferences, ...)
- ▶ Creation of performance indicators and preparation of two organizational audits.

#### **Business Developer** (Internship)

ReadSpeaker • May - July 2018 • Paris

- ▶ Physical and telephone prospecting, creation of technical demonstrations.
- ▶ Customer appointments and representation of the compagny in specialized events.

#### **Editor, Founder**

Les Décryptages • Jan. 2016 - Apr. 2018 • www.lesdecryptages.fr

Les Décryptages was a collaborative news website written "by youth and for youth".

- Recruitment of about forty young volunteer editors, creation of the website, development of the media's presence on the internet, forged partnerships and set up a monetization system.
- ▶ Management of the editorial activity and the structure's strategy.

# **EDUCATION**

#### Master's degree in Consulting (in progress)

ESSCA School of Management • 2017 to 2022 • Boulogne-Billancourt, France

# **Academic Exchange**

University of Groningen • January to June 2020 • Groningen, Netherlands Courses of Strategy, Innovation and Economics





### Languages

- ► French (native)
- ► English (fluent, 580 TOEFL iTP)
- ► Spanish (elementary)
- ► Chinese & Dutch (notions)

### **Digital**

- ▶ Office: MS Office, G Suite and Smartsheet
- ▶ Web: WordPress, HTML and CSS basics, Google Analytics and various tools
- ▶ Creation: good level on the Adobe suite
- Others: various ERP & CRM, Slack, Trello, Yammer, etc.

# HOBBIES

#### **Associations commitment**

- ► Fédération Francophone de Débat: promotion of public speaking and rhetoric
- ► Archi-citovens: local think-thank related to sustainable development

## **Music and Sport**

- 13 years of drums Including 3 playing in a group, rock and jazz lover
- ▶ 4 years of swimming and tennis

#### **Others**

- Writing articles Published on medium.com - about tech
- Analog photography Creation of the photography club of my high school in 2016

