**Phipps Conservatory Web Development Assignment**

**Describe three ways in which your design is specifically geared toward the college student user.**

1. Modern web design similar to something they might see on other websites they visit. It brings a sense of familiarity and makes the site more appealing to use compared to the old one.
2. There is minimal information on the website. It only what a college student would need, and there’s not clutter from the many other links scattered all over the original pages.
3. Graph of college visits might inspire college students to come if they see it’s a popular college attraction.

**Describe three ways in which your design evolved over several iterations of the assignment. You may want to include specific screenshots of your wireframes to illustrate your response.**

1. The biggest thing that changed over the course of planning and development was content placement. How much stuff I wanted to show, where to place it, and if I should duplicate it were questions that I constantly was asking myself.
2. Another thing that changed a lot was how I would meet all the assignment requirements. I moved things all over the place until I found a good place to keep them. For example, I wanted an image carousel on the home page, but I felt that it was best with a single still image, so removed that idea completely, and included an image gallery in the info page instead.
3. My general visual design also changed a lot through development. I had some very basic wire frames but they weren’t super high fidelity (i.e. photoshop with color and images). Figuring out what I wanted the end product to look like was difficult.