
A Bioregional Flow Funding Playbook

A Guide for Bioregional Communities Creating Their Own Flow Funds

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kinshipearth.org | flowfunding.org



A Note Before You Begin

This playbook is shared with intention. It is a living document, offered to place-based communities ready to transform how resources move in their bioregions.

If you are reading this, it is because you expressed interest, filled out our intake form, or had a conversation with Kinship Earth's Executive Director, Sydney Griffith, or another member of our leadership team.

Flow Funding is built on trust and relationship - and so is how we share this work. This model is powerful, and we want to ensure it is taken up by those who are aligned with its spirit: trust, community sovereignty, ecological care, and accountability to life.

Our team is available to you beyond this document. Kinship Earth is here to walk alongside you as you build.

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1. About Kinship Earth

Who We Are

Kinship Earth is a private foundation (501c3) stewarding **Flow Funding** - a participatory, trust-based grantmaking model that moves unrestricted resources directly to grassroots leaders and bioregional organizing groups. No grant applications. Minimal reporting. Grounded in trust and in the wisdom of those closest to their communities' needs.

Website: kinshipearth.org | flowfunding.org

Our Origin Story

Kinship Earth was founded in 2021 by **Stephen Gomes**, **Susan Davis Moora**, and **Walter Moora** with a vision to catalyze planetary regeneration by transforming how philanthropy functions. The roots run deeper: in the early 1990s, **Marion Rockefeller Weber** gave Susan Davis Moora one of the first-ever Flow Funding grants - a seed that would grow for decades before finding its fullest expression through Kinship Earth.

In 2024, **Sydney Griffith** was brought on as Executive Director to lead the organization's pivot to embracing Flow Funding as its focus. Syd brought years of direct experience supporting 50+ land-based projects, deep relationships across her Northeast bioregion (in Turtle Island), and a clear vision for how trust-based capital could be scaled without being co-opted.

Since that pivot, Kinship Earth has deployed **\$370,000** in unrestricted Flow Funding grants to **23 Flow Funders** across **12+ bioregions** globally - including in Cascadia, the Northeast of Turtle Island, Colombia, Jamaica, Mexico, Guatemala, East Africa, and beyond.

Our Track Record

Milestone	Date
Kinship Earth founded	May 2021
Flow Fund officially launched	June 2024
Flow Funding Cohort 1 launched; first Community of Practice begins	October 2024
Flow Funding Cohort 2 launched	February 2025

Milestone	Date
Flow Funding Cohort 3 launched	Q1 2026

EXAMPLE OF IMPACT | Real world outcomes from Kinship Earth's first Flow Funding cohort:

- **Food Sovereignty on Reservations:** A Flow Funder purchased a freeze dryer for a reservation so produce and herbs could be preserved through winter - strengthening nutrition, reducing reliance on processed foods, and building long-term community resilience.
- **Protecting Sacred Waters in Minnesota:** A Flow Funder helped prevent toxic mining waste from being dumped in a waterway - protecting sacred waters, uplifting treaty rights, preserving ecosystems, and affirming Indigenous sovereignty.
- **Family Food Security:** A Flow Funder expanded a program teaching families to grow food and raise chickens - creating lasting food security, self-sufficiency, and empowerment.
- **Tumianuma Women's Gardens (Ecuador):** Cultivating permaculture food forests and gardens, as well as cultural exchange, run by local women.
- **The Slim Butte Agricultural Program (Pine Ridge, South Dakota):** Gaining critical winter heating and a truck for food delivery.
- **The East African Coastal Forest Women's Flow Fund:** Supporting 10 women restoring ecosystems across five countries.
- **Regenerate Cascadia:** Piloting 8 landscape hubs across the Cascadia Bioregion that coordinate regeneration and finance at a bioregional scale.

Why We Are Focused on Bioregionalism

We believe that the convergence of ecological, social, economic, and governance crises cannot be addressed through top-down, centralized solutions. The communities closest to the land, the water, the soil, and to each other are the ones best positioned to heal and steward their places. Bioregional organizing reflects how life actually works - in watersheds, ecosystems, and cultural landscapes - not in the arbitrary lines drawn by political maps.

Kinship Earth is focused on funding bioregional organizing groups because these are the connective tissue of their places. They are the groups of leaders working at the intersection of food sovereignty, housing, ecological restoration, Indigenous rights, disaster preparedness, economic justice, and community health - all at once, all in relationship, all rooted in place.

When you fund bioregional organizing groups, you are not funding a single issue. You are funding the capacity of a community to respond to whatever emerges. That is the most strategic investment we can make.

2. What Is Bioregionalism?

Bioregionalism is a philosophy and practice of organizing communities around the natural boundaries of the living systems they inhabit - watersheds, mountain ranges, forests, coastlines, soil types, and cultural landscapes - rather than around political borders, state lines, or national boundaries.

A **bioregion** is a living territory defined by ecological relationships: the path water takes as it moves through a landscape, the species that share an ecosystem, the cultural histories of the people who have lived there, and the patterns of weather, soil, and season that make a place what it is.

Bioregionalism invites us to ask: *What does this place need? Who is already tending it? How can we organize ourselves in ways that honor the wholeness of where we live?*

Core Principles of Bioregionalism

- **Place-based identity:** Belonging to a bioregion means being in relationship with a living landscape - not just occupying geography
- **Ecological boundaries over political ones:** Organizing around watersheds, ecosystems, and natural patterns creates coherence that political borders cannot
- **Indigenous wisdom and sovereignty:** Indigenous peoples have practiced bioregional stewardship for millennia; bioregionalism centers their knowledge and rights
- **Interconnection of challenges:** Food, water, housing, economy, culture, ecology, justice - in a given bioregion - are not separate issues but one living system
- **Decentralized governance:** Each bioregion self-governs according to its own needs, culture, and ecology - no one-size-fits-all model
- **Regeneration over extraction:** A bioregional worldview sees humans as participants in the health of living systems, not as managers of resources

Bioregionalism is not a replacement for governments but a living complement to them - a distributed, place-based layer of care rooted in land, culture, trust, and relationship.

3. Why Bioregional Organizing Groups Matter

A **bioregional organizing group** is a group of leaders working together across sectors and disciplines within their bioregion - addressing food sovereignty, ecological restoration, housing, economic justice, disaster preparedness, cultural preservation, health, Indigenous rights, and more. They are not single-issue organizations. They are the relational fabric that holds a community together.

Why They Are the Ideal Unit to Fund

- **They see a bigger picture.** Because they work across issues, bioregional organizing groups can understand how the challenges in their community are interconnected - and they respond accordingly.
 - **They are trusted.** These are leaders who live in their communities, have long-standing relationships, and are accountable to their neighbors, not to distant institutions.
 - **They are responsive.** When a crisis hits - a wildfire, a flood, a factory closure, an eviction wave - bioregional organizing groups are on the ground, already connected, already moving. They do not need to wait for a grant cycle.
 - **They are efficient.** Grassroots groups operating on less than \$50,000 per year consistently deliver more effective, responsive, and cost-efficient results than large intermediary organizations. Yet they remain the most underfunded.
 - **They build lasting capacity.** Funding bioregional organizing groups does not just solve today's problem - it strengthens the community's ability to respond to whatever comes next.
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4. What Is Flow Funding?

The term "**Flow Funding**" was originally created by **Marion Rockefeller Weber**, a pioneer in trust-based philanthropy and a visionary who understood that money, like water, needs to flow to where it is needed - not be dammed up in endowments and bureaucratic structures.

We are deeply grateful to have Marion Rockefeller Weber as a Kinship Earth Advisor. Her wisdom, pioneering spirit, and decades of commitment to transforming philanthropy are foundational to everything this playbook represents. She showed us what was possible before most of the philanthropic world was ready to listen.

Flow Funding in Simple Terms

Imagine a river. Traditional philanthropy builds dams - holding resources back, releasing them in controlled trickles, attaching conditions to every drop. Flow Funding removes the dams. It trusts the river to find its path. It trusts the communities downstream to know what they need.

In practice, this means:

- **No grant applications.** Community leaders are identified and invited through trusted relationships.
 - **Unrestricted capital.** Flow Funders decide how, when, and where to move resources based on what their communities actually need.
 - **Minimal reporting.** Lightweight, story-based accountability replaces cumbersome compliance paperwork.
 - **Self-perpetuating networks.** Each cohort of Flow Funders recommends the next, creating a growing web of trust-based capital flow.
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5. The Systemic Problems with Traditional Philanthropy

Before we go further into how to build your own Flow Fund, it is important to name clearly what is broken about the current system - because Flow Funding is not an alternative to philanthropy. It is philanthropy redesigned for the moment we are in.

The Issues

1. Capital is locked up, not flowing.

Foundations are legally required to distribute only approximately 5% of assets annually - and many distribute only around 7%. That means 93% or more of philanthropic capital sits in endowments, invested in the very systems (fossil fuels, extractive industries, real estate speculation) that cause the problems philanthropy claims to solve.

2. Grant applications burden the people doing the work.

Grassroots leaders - the people closest to their communities' needs - spend countless hours finding grants, writing proposals, conforming to foundation priorities, and filling out reports. This pulls them away from the work that matters. The application process itself is a gatekeeping mechanism that favors well-resourced organizations with professional grant writers over small, effective community groups.

3. Foundations control decisions that communities should make.

Most traditional grants come with restrictions: you must spend the money on this program, in this timeframe, toward these outcomes. This enforces conformity to what foundations think communities need, not what communities actually need. It removes agency from the people closest to the ground.

4. The most effective actors are the most underfunded.

Grassroots organizations operating on less than \$50,000 per year consistently deliver more effective, responsive, and cost-efficient solutions than large NGOs and intermediary organizations. Yet they remain the most underfunded segment of the nonprofit ecosystem. The system is structurally designed to funnel money toward overhead, brand recognition, and institutional size - not toward impact.

5. Indigenous communities are systematically excluded.

Indigenous peoples protect approximately 80% of the world's biodiversity but receive less than 1% of climate finance. This is not an oversight; it is a structural feature of a system that routes resources through

intermediaries and institutions rather than to the communities doing the actual work of planetary stewardship.

6. Philanthropy is organized by issue silos, not by living systems.

Traditional philanthropy funds "education" or "environment" or "health" as separate categories. But in a bioregion, these are not separate issues. Food sovereignty is health is economy is ecology is culture. Siloed funding fragments the very interconnections that communities need to strengthen.

7. Political boundaries replace ecological ones.

Grants are typically organized by country, state, or county - not by watershed, ecosystem, or cultural landscape. This creates artificial divisions that undermine the ability of communities to organize around the living systems they actually share.

8. Power dynamics are embedded in the structure.

The traditional philanthropic model positions the donor as the decision-maker and the community as the recipient. This power dynamic, no matter how well-intentioned, reproduces the very inequities that philanthropy aims to address.

6. How Flow Funding Addresses These Problems

Systemic Problem	How Flow Funding Responds
Capital locked in endowments	Flow Funding moves unrestricted capital directly and immediately to communities
Application burden on grassroots leaders	Invitation-driven; no applications, no proposals, no grant writing
Foundation-controlled decisions	Community leaders control how, when, and where capital moves
Most effective actors underfunded	Specifically designed to reach grassroots leaders and small organizing groups
Indigenous communities excluded	Bioregional organizing centers Indigenous sovereignty and wisdom
Issue silos	Organized by bioregion, not by issue area; funding is intersectional
Political boundaries	Organized around natural ecosystems and cultural landscapes
Embedded power dynamics	Trust-based, relational; governed by accountability to community and life, not donor preference

Flow Funding is not a workaround. It is a redesign. It replaces the architecture of traditional philanthropy with one built on trust, relationship, and the recognition that those closest to the work know best how resources should move.

7. How Flow Funding Works at Kinship Earth: The Four-Step Cycle

Flow Funding operates as a repeatable, durable cycle - not a one-off intervention:

Step 1: Identify Trusted Community Leaders

Kinship Earth, guided by its Flow Fund Advisors, leadership team, and existing Flow Funders with deep bioregional ties, identifies trusted community leaders, nonprofits, and bioregional organizing groups. If they accept the invitation, they become **Flow Funders** and receive unrestricted funds to deploy in service of their communities.

Key principles:

- Identification is relationship-based, not application-based
- Flow Fund Advisors are themselves trusted community leaders with direct knowledge of their bioregions
- Existing Flow Funders can recommend new candidates, creating a decentralized identification process

Step 2: Deploy Resources

Flow Funders decide how, when, and where to move resources based on emergent community needs, without submitting applications or asking permission. The capital is unrestricted. The trust is real.

Key principles:

- No restrictions on how funds are used
- Community leaders know their communities' needs better than any foundation
- Funding can respond in real-time to emergent needs - not on a grant cycle timeline

Step 3: Lightweight Reporting and Impact Stories

Flow Funders share basic reports and are invited to share stories of impact. This model replaces cumbersome compliance with relational accountability. The purpose of reporting is mutual learning and storytelling.

Key principles:

- Simple reporting forms, not lengthy compliance documents
- Story-based accountability creates a narrative of impact that serves the whole movement

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- Reporting is an invitation, not a burden

Step 4: Recommend the Next Cohort

Flow Funders recommend the next cohort of trusted community leaders, creating a self-perpetuating network governed by trust and accountability to life. Each cycle expands the web of relationships and resources.

Key principles:

- The network grows through trust, not through institutional expansion
 - Each Flow Funder becomes a node of connection and stewardship
 - The system is designed to scale without centralizing
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8. Creating Your Own Bioregional Flow Fund

This is the heart of the playbook. Kinship Earth's long-term vision is not only to continue practice Flow Funding and bioeional-focused Flow Funding, it is to help bioregional communities create their own unique, place-based Flow Funds that attract local wealth and beyond (unrestricted capital) and flow it in service of their communities.

Your bioregional Flow Fund will reflect your place, your people, your relationships, your needs. This playbook provides the framework, and you provide the life.

Phase 1: Foundation-Building

1.1 Convene Your Core Group

Gather the people in your bioregion who are already doing the work - the connectors, the organizers, the land stewards, the community leaders, the elders, the youth. This is not about creating a new organization from scratch; it is about recognizing the relationships and leadership that already exist and giving them a shared structure for moving resources.

Questions to ask:

- Who are the most trusted leaders in our bioregion?
- Who is already moving resources informally - through mutual aid, shared labor, in-kind support?
- Who bridges different communities, sectors, and generations?
- Who holds deep relationships with this land and its people?

1.2 Define Your Bioregion

Name the living territory your Flow Fund will serve. This is not about drawing a line on a map. It is about recognizing the ecological and cultural relationships that define your place.

Consider:

- What watershed(s) do you share?
- What ecosystems connect your communities?
- What cultural histories and practices define this place?
- What challenges do you share that cross political boundaries?
- What name does this place already have - or what name wants to emerge?

1.3 Map What Is Happening and Where

Before you can flow resources effectively, you need to understand the landscape of work already underway in your bioregion:

- What organizations, projects, and leaders are active?
- What are the most pressing needs and the brightest opportunities?
- Where are resources already flowing, and where are the gaps?
- What relationships exist between the people and groups in your bioregion?
- Where are there fractures, conflicts, or unhealed relationships that need attention?

This mapping process is itself a form of community building. Done well, it strengthens relationships, surfaces hidden knowledge, and creates shared understanding.

1.4 Heal Fractures and Build Trust

This step is often overlooked but is essential. Most bioregions carry unresolved conflicts: between organizations competing for the same scarce resources, between communities with different priorities, between newcomers and long-time residents, between Indigenous peoples and settler communities.

A Flow Fund cannot function in a landscape of distrust. Before you can flow resources, you may need to invest in healing: facilitated conversations, community meals, shared work days, conflict mediation, truth-telling circles, or simply showing up consistently over time.

This is not a prerequisite that must be "completed" before you begin. It is an ongoing practice woven into the life of your Flow Fund.

Phase 2: Structural Design

2.1 Choose Your Entity Structure

Your bioregional Flow Fund needs a legal home. Options include:

- **Independent 501(c)(3) nonprofit** - Full autonomy and ability to receive tax-deductible donations directly. Requires board formation, articles of incorporation, IRS application, and ongoing compliance.
- **Fiscal sponsorship** - Partner with an existing 501(c)(3) that holds funds on your behalf while you maintain program control. Lower administrative burden and faster launch. Kinship Earth may be able to serve as fiscal sponsor or connect you with one.
- **Donor-Advised Fund (DAF) partnership** - Work with a community foundation or DAF sponsor to create a fund that can receive and deploy resources with donor advisory support.
- **Hybrid model** - Start with fiscal sponsorship and transition to independent status as your fund grows.

Kinship Earth can provide guidance and connect you with legal support to determine the right structure for your community. See *Section 9: Legal Considerations* for more detail.

2.2 Design Your Flow Funding Process

Adapt the four-step cycle to your bioregion:

- **How will you identify Flow Funders?** Who in your core group has the relationships and trust to identify the right community leaders? How will you ensure diverse representation across your bioregion?
- **How will you deploy funds?** What is your process for getting unrestricted capital into the hands of Flow Funders? How quickly can you move? What is your minimum and maximum grant size?
- **How will you practice accountability?** What reporting process honors both transparency and trust? How will you share impact stories? How will your Community of Practice function?
- **How will Flow Funders recommend the next cohort?** What is the process for nominations? How will you evaluate and onboard new Flow Funders?

2.3 Establish a Community of Practice

A Community of Practice (CoP) is a space where your Flow Funders, leadership team, and (optionally) donors come together for shared learning, mutual support, and collective growth. Kinship Earth launched its first CoP in October 2024 and has found it to be an essential element of the model.

Your CoP might include:

- Regular gatherings (virtual or in-person) for Flow Funders to share what they are learning
- Peer support for navigating challenges
- Storytelling sessions where Flow Funders share impact narratives
- Feedback loops where the community shapes the fund's evolution
- Opportunities for donors to hear directly from community leaders (if appropriate and invited)

Phase 3: Fundraising and Capital Attraction

3.1 Attract Local Wealth

Your bioregion contains wealth - financial and otherwise. The first capital for your Flow Fund should ideally come from within your bioregion, because:

- Local donors understand local needs
- Local investment builds local ownership and pride
- Relationships with local donors can be deeper and more durable
- It demonstrates community confidence to outside funders

Sources of local capital:

- Individual donors within your bioregion
- Local businesses aligned with your values
- Community foundations

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- Local family foundations
 - Faith communities
 - Land-based wealth (farmers, landowners, timber families)
 - Alumni networks of local institutions

3.2 Attract Capital from Beyond

Once your Flow Fund has local roots and a track record, you can attract unrestricted capital from beyond your bioregion:

- National and international foundations aligned with trust-based philanthropy
- Family offices seeking direct community impact
- Donor-Advised Funds (DAFs) looking for participatory models
- High-net-worth individuals drawn to bioregional work
- Kinship Earth (which may be able to financially seed your Flow Fund)
- Aligned philanthropic networks and giving circles

3.3 Make the Case

Your case for support should communicate:

- The unique needs and opportunities of your bioregion
- The leaders and communities your Flow Fund serves
- Your track record (even if early, tells the story of what your community has already accomplished)
- How Flow Funding is different from traditional philanthropy and why it works
- What donors' capital will make possible, in concrete, human terms
- The accountability and learning structures you have in place

See *Section 12: Storytelling as Fundraising* for more.

Phase 4: Launch and Iterate

4.1 Start Small

You do not need to raise a million dollars to begin. Start with whatever capital you can gather and deploy it to your first cohort of Flow Funders. Even small amounts of unrestricted capital deployed through trust can be transformative, and the experience of your first cycle will teach you more than any playbook.

4.2 Document and Share

From the beginning, document your process, your learnings, and your stories. This serves three purposes:

- 1. Internal learning** - It helps your community understand what is working and what needs to change
- 2. Fundraising** - Impact stories are your most powerful tool for attracting future capital

3. Movement building - Your experience contributes to the broader bioregional Flow Funding movement and helps other communities learn from your journey

4.3 Iterate

After your first cycle, gather your core group, your Flow Funders, and your community to reflect:

- What worked? What did not?
- Where did trust strengthen? Where did it strain?
- What did we learn about our bioregion that we did not know before?
- How should we adapt our process for the next cycle?
- Who should be at the table who is not yet?

Flow Funding is a living system. It is designed to evolve.

9. Legal Considerations and Entity Structure

Establishing a bioregional Flow Fund involves legal and financial structures that must be set up correctly. Here is what you need to know.

Entity Options

Structure	Pros	Cons	Best For
Independent 501(c)(3)	Full autonomy; can receive tax-deductible donations; own governance	Requires IRS application (can take 3-12 months); ongoing compliance; board requirements	Established groups ready for long-term institutional presence
Fiscal Sponsorship	Fast setup; lower admin burden; shared compliance	Less autonomy; sponsor takes a fee (typically 5-10%); dependent on sponsor relationship	New groups wanting to launch quickly and focus on the work
DAF Partnership	Can start immediately; donor benefits; flexible	Donor retains advisory control; limited to grants to qualified nonprofits	Groups with aligned donor relationships
Hybrid	Start fast, grow into independence	Requires transition planning	Groups that want to begin now and formalize later

Key Legal Requirements

- **Compliance with IRS regulations** for tax-exempt organizations (if forming a 501(c)(3))
- **State registration** for charitable solicitation (varies by state)
- **Grant agreements** between your Flow Fund and Flow Funders (can be simple; templates provided)
- **Financial record-keeping** and annual reporting (Form 990 for 501(c)(3) organizations)
- **Conflict of interest policies** to maintain integrity
- **Insurance** (general liability; directors and officers)

Kinship Earth Legal Support

Kinship Earth can help your community navigate these decisions by:

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- Connecting you with attorneys experienced in nonprofit formation and trust-based philanthropy
 - Sharing template documents (agreements, policies, bylaws)
 - Potentially serving as fiscal sponsor during your startup phase
 - Advising on compliance requirements and best practices
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10. Governance and Decision-Making

How your Flow Fund makes decisions is as important as how it moves money. Flow Funding is built on trust - and trust requires clear, fair, transparent governance.

Recommended Governance Layers

1. **Stewardship Circle / Board** - Provides oversight, ensures legal compliance, holds fiduciary responsibility, and stewards the long-term vision of the Flow Fund
2. **Flow Fund Advisors** - Trusted community leaders who identify and recommend Flow Funder candidates; they hold deep bioregional relationships and on-the-ground knowledge
3. **Flow Funders** - Community leaders and organizing groups who receive and deploy unrestricted funds; they participate in the Community of Practice and recommend the next cohort
4. **Community of Practice** - Shared learning space for Flow Funders, leadership, and (optionally) donors

Decision-Making Principles

- **Decisions should be made by those closest to the impact.** Flow Funders decide how to deploy funds. Flow Fund Advisors decide who to recommend. The Stewardship Circle provides oversight without micromanaging.
- **Consent over consensus.** Perfect agreement is not required; what matters is that no one has a reasoned, fundamental objection.
- **Transparency is non-negotiable.** Decisions, financials, and processes should be visible to the community.
- **Rotate leadership.** Avoid concentrating power in a small group over time. Build governance structures that invite new voices and perspectives.
- **Tend to power dynamics.** Be intentional about whose voices are centered, who is in the room, and who is making decisions. This is especially important in bioregions with histories of displacement, colonization, or economic inequality.

Accountability Without Bureaucracy

Flow Funding is not "no accountability." It is a different kind of accountability, one rooted in relationship, story, and community rather than in compliance paperwork and outcome metrics. Your governance structure should reflect this balance: enough structure to maintain trust and transparency, without so much that it recreates the bureaucratic burdens Flow Funding is designed to eliminate.

11. Attracting Capital: Local Wealth and Beyond

Your bioregional Flow Fund exists to attract unrestricted capital, from within your bioregion and beyond, and to flow it in service of your communities. Here is how to think about fundraising.

Principles of Flow Fund Fundraising

1. Lead with relationship, not with asks.

Before you ask for money, invest in relationships. People give to people they trust, to communities they feel connected to, to visions they have helped shape. Invite potential donors into your bioregion, physically and emotionally, before you invite them to give.

2. Unrestricted capital is the goal.

The power of Flow Funding is that capital moves without restrictions. When fundraising, be clear about this: donors are giving into a trust-based system, not funding a specific program. This requires a different kind of donor, one willing to cede control. Find those donors and cultivate them deeply.

3. Tell your story.

Your bioregion has a story. Your community has a story. Your Flow Funders have stories. These stories are your most powerful fundraising tool. See *Section 12* for a full treatment.

4. Demonstrate trust in action.

The most compelling case for Flow Funding is seeing it work. As you deploy your first grants, document the impact. Share it widely. Let the results speak.

5. Build a diversified base.

Do not rely on a single large donor. Aim for a mix of local individual donors, regional foundations, aligned family offices, and national funders. Diversity of funding sources creates resilience.

Donor Cultivation Pathway

1. **Identify** - Who in your bioregion and network has the resources and values to support Flow Funding?
2. **Educate** - Share the Flow Funding model, the problems with traditional philanthropy, and your bioregion's story

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- 3. Invite** - Bring them into relationship with your community: events, site visits, conversations, Community of Practice gatherings
 - 4. Ask** - Make a specific, clear ask aligned with their capacity and interests
 - 5. Steward** - After giving, keep donors connected to impact through stories, reports, and ongoing relationship
 - 6. Deepen** - Over time, invite donors into greater participation, larger gifts, and introductions to their networks
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12. Storytelling as Fundraising

Telling your story is one of the most important things your bioregional community can do, not just for fundraising, but for the bioregional movement itself.

Kinship Earth is actively helping bioregional communities tell their stories, because we believe that:

- **Stories are how people connect to place.** When a donor reads about a Flow Funder who bought a freeze dryer for a reservation to preserve winter food, they are not just reading about a purchase. They are connecting to a community, a land, a living system.
- **Stories build the case for bioregionalism.** Every story from every bioregion strengthens the movement as a whole. When funders hear what is happening in Cascadia and Colombia and the Northeast and Jamaica, they begin to understand that bioregional organizing is not a niche idea. It is a global phenomenon.
- **Stories equip communities to fundraise for themselves.** When your community can tell its own story clearly, compellingly, and authentically, you are not dependent on someone else to make your case. You are empowered.
- **Stories create accountability through visibility.** When Flow Funders share stories of impact, it creates a form of accountability that is more meaningful than any compliance report.

Storytelling Frameworks

Kinship Earth provides storytelling frameworks as part of the tools and templates offered with this playbook. Here are core principles:

Tell the story of your bioregion:

- What is this place? What makes it unique?
- What are the challenges your communities face?
- What is already being done? Who are the leaders?
- What would be possible with more resources flowing?

Tell the story of your Flow Funders:

- Who are they? What do they care about?
- What did they do with the funds they received?
- What impact did it have - on people, on land, on the wider community?
- What did they learn?

Tell the story of change:

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- What was the situation before Flow Funding?
 - What happened when unrestricted capital arrived?
 - What is different now?
 - What is possible next?

Formats to consider:

- Written impact stories (1-2 pages)
- Short video testimonials (2-5 minutes)
- Photo essays documenting community impact
- Audio stories and podcast episodes
- Social media narratives
- Presentations for donor audiences
- Community-produced media

Kinship Earth may be able to offer direct storytelling support to your community, including help with narrative development, content production, and media strategy. See *Section 15*.

13. A Bioregional Activation Series

Kinship Earth is co-creating, with its partners, a **Bioregional Activation Series**, a program designed to help bioregional communities prepare to create their own Flow Funds.

What the Activation Series Is

The Bioregional Activation Series is a facilitated, multi-session experience that brings together leaders within a bioregion to:

- **Build and deepen relationships** among leaders who may be working in proximity but not yet in coordination
- **Map what is happening and where** - surfacing the organizations, projects, leaders, resources, and gaps in the bioregion
- **Heal fractures and address conflicts** that may be preventing effective collaboration
- **Clarify needs and opportunities** - identifying where resources are most needed and where the brightest possibilities exist
- **Prepare for Flow Funding** - building the relational infrastructure, shared understanding, and governance readiness needed to create and steward a bioregional Flow Fund

Why It Matters

Creating a Flow Fund is a financial and a relational exercise. Before capital can flow effectively through trust-based channels, the trust itself must exist. The Bioregional Activation Series creates the conditions for that trust.

Communities that go through the Activation Series are better prepared to:

- Identify the right Flow Funders
- Make wise collective decisions about resource allocation
- Navigate disagreements and competing priorities
- Tell their story to funders and the broader movement
- Launch their Flow Fund with a strong relational foundation

This Program Needs Your Support

The Bioregional Activation Series is a program that Kinship Earth is currently raising funds to support and expand. If you are a donor, funder, or foundation reading this and you see the value in preparing

communities to create their own Flow Funds, we invite you to contribute to making this program available to more bioregions.

Adding Value to Existing Events

If your bioregion already has gatherings, congresses, convenings, or events that bring leaders together, the Bioregional Activation Series can also be adapted to add value to what you are already doing, rather than creating something from scratch. We can co-design activation sessions, workshops, or breakout experiences that weave into your existing rhythms.

14. Tools and Templates

Kinship Earth provides bioregional communities receiving this playbook with a set of practical tools and templates to support the creation of their own unique Flow Funds. The full text of each resource is included in the Appendix (Section 19) at the end of this playbook for easy reference.

Documents and Forms

Tool	Purpose
Onboarding Form (Appendix A-1)	For welcoming and orienting new Flow Funders, capturing their information, bioregional context, and areas of focus
Flow Funder Agreement (Appendix A-2)	A simple agreement between your Flow Fund and each Flow Funder, establishing the relationship, expectations, and principles of engagement
Reporting Form (Appendix A-3)	A lightweight form for Flow Funders to share basic information about how they deployed funds and the impact they observed
Nomination / Recommendation Form (Appendix A-4)	For Flow Funders to recommend the next cohort of trusted community leaders
Storytelling Framework (Appendix A-5)	A guide for Flow Funders and communities to capture and share their impact stories
Community of Practice Guide (Appendix A-6)	Framework for establishing and facilitating your shared learning community

Additional Resources

Resource	Purpose
Flow Funder Role and Responsibilities (Appendix A-7)	Overview of the Flow Funder role, expectations, and key responsibilities
Criteria for Selecting Flow Funders (Appendix A-8)	Guidance on identifying and selecting the right Flow Funders for your bioregion
Core Agreements and Flow Funding Practices (Appendix A-9)	Foundational agreements and practices that guide Flow Funding

Resource	Purpose
Individual-to-Individual Giving (Appendix A-10)	Guidance on direct individual-to-individual giving within the Flow Funding model
Insights: Domestic vs. International Funding (Appendix A-11)	Key considerations for domestic and international Flow Funding efforts
Bioregional Activation Series (Appendix A-12)	Framework and guide for the Bioregional Activation Series program

Legal Templates

Template	Purpose
Fiscal Sponsorship Agreement Template (Appendix A-13)	For communities using fiscal sponsorship to launch

Note: Legal templates are starting points and should be reviewed by an attorney familiar with nonprofit law in your state.

Additional Recommended Governance Documents

While Kinship Earth does not currently provide templates for the following items, we strongly recommend that bioregional communities develop these as part of building strong organizational infrastructure:

- **Bylaws:** For communities forming an independent 501(c)(3), bylaws establish the foundational governance rules for your organization.
- **Donor Cultivation Tracker:** A simple tool for tracking relationships with potential and existing donors helps ensure consistent stewardship and follow-up.
- **A Bioregional Map:** A map of the leaders, organizations, resources, needs, and assets in your bioregion helps strengthen coordination, visibility, and clarity across your community.
- **Conflict of Interest Policy:** Maintaining governance integrity requires clear policies around conflicts of interest for board members and leadership.
- **Gift Acceptance Policy:** Guidelines for receiving and managing donations help protect your organization and clarify expectations with donors.

These are important documents for any bioregional community building organizational capacity. Kinship Earth may develop templates for these in the future, and we can connect you with legal and organizational development support in the meantime.

How to Access These Tools

All tools and templates listed above are included in full in the Appendix (Section 19) of this playbook. Simply turn to the appendix item number referenced next to each tool or resource above to find the complete document.

15. How Kinship Earth Can Support You

Kinship Earth exists not just to deploy its own capital but to help bioregional communities build their own financial infrastructure. Here is what we can offer:

Direct Support

- **Hands-on guidance from our team.** We will connect with every community that receives this playbook, to establish a relationship and offer personalized support.
- **Legal support and referrals.** We can connect you with attorneys experienced in nonprofit formation, fiscal sponsorship, and trust-based philanthropy.
- **Template documents and tools.** The forms, agreements, and frameworks described in Section 14 are yours to adapt.
- **Community of Practice participation.** As you launch your Flow Fund, you may be invited to participate in Kinship Earth's broader Community of Practice, connecting with Flow Funders and bioregional leaders around the world.

Storytelling Support

Kinship Earth is actively helping bioregional communities tell their stories - both to support their own fundraising and to strengthen the narrative of the bioregional movement as a whole. We may be able to offer:

- Narrative development and strategy
- Content production support (written, video, multimedia)
- Connections to media platforms and storytelling networks
- Coaching on how to communicate your bioregion's story to funders

Bioregional Activation Series

As described in *Section 13*, Kinship Earth is co-creating a Bioregional Activation Series to help communities prepare for creating their own Flow Funds. We may be able to:

- Co-facilitate an Activation Series in your bioregion
- Co-design activation sessions that integrate with your existing events and gatherings
- Provide facilitation resources, frameworks, and support
- Connect you with other bioregions that have gone through the process

Financial Seeding

Where possible and as fundraising allows, Kinship Earth may be able to provide initial financial seeding for new bioregional Flow Funds - a first infusion of capital to help you launch your first cycle and demonstrate the model in your community.

Network and Introductions

Kinship Earth is connected to a growing network of aligned funders, bioregional organizing groups, foundations, and movement partners. When aligned, we can make introductions that support your flow fund development, as well as your relationship-building efforts.

16. What Is Coming Next: A Playbook for Funders

This playbook is designed for bioregional communities and organizing groups - the people creating and stewarding Flow Funds on the ground.

The next playbook we are creating is specifically for family offices, foundations, Donor-Advised Funds (DAFs), and high-net-worth individuals.

That playbook will:

- Explain what Flow Funding is and why it works
- Present the evidence base for trust-based, unrestricted, community-directed grantmaking
- Address common concerns and questions from institutional funders
- Provide practical guidance on how to incorporate Flow Funding into existing philanthropic portfolios
- Encourage funders to commit a portion of their capital toward Flow Funding efforts
- Share case studies and impact data from Kinship Earth and the emerging network of bioregional Flow Funds
- Outline how foundations can move beyond the 5% minimum distribution and get more capital flowing to communities

We are already educating family offices, foundations, DAFs, and high-net-worth individuals on how to and why they should practice Flow Funding. Our playbook for funders will formalize and deepen that education work.

If you are a funder reading this, we want to hear from you. Reach out to Kinship Earth to learn how you can begin practicing Flow Funding.

17. Frequently Asked Questions

Q: Does our community need to be formally organized to create a Flow Fund? A: No. You need trusted relationships and a shared commitment to your bioregion. The formal structure (entity type, governance, etc.) can be built as you go. Many Flow Funds start with fiscal sponsorship and formalize later.

Q: How much money do we need to start? A: There is no minimum. The power of Flow Funding is in the model, not the dollar amount. Even a few thousand dollars deployed through trust-based channels can demonstrate the model and build momentum. Start with what you have.

Q: What if there are conflicts or divisions in our community? A: This is common and expected. Healing fractures is not a prerequisite for starting - it is an ongoing practice woven into the work. Begin where you can, with the relationships that are strong and work towards healing conflict.

Q: How do we maintain accountability without heavy reporting? A: Accountability in Flow Funding comes through relationship, not paperwork. Your Community of Practice, storytelling practices, and regular gatherings create the conditions for mutual accountability. The lightweight reporting form shared above captures essential information without burdening Flow Funders. Trust is the mechanism.

Q: Can we adapt the model to fit our community's culture and needs? A: Absolutely. This playbook provides a framework, not a formula. Your Flow Fund should reflect your bioregion's unique ecology, culture, relationships, and priorities. We encourage adaptation.

Q: What is Kinship Earth's relationship to our Flow Fund once we create it? A: Kinship Earth serves as backbone infrastructure. We offer legal, educational, and relational support. Your Flow Fund is autonomous. You govern it, you make the decisions, you steward the resources. We are here as a partner.

Q: Can we receive funding from Kinship Earth to seed our Flow Fund? A: Where fundraising allows, Kinship Earth may be able to provide initial financial seeding for new bioregional Flow Funds. This is determined on a case-by-case basis, and through relationship. We do not have grant applications and do not accept solicitations for funds.

Q: What does "unrestricted" mean? A: It means Flow Funders decide how to use the capital. There are no restrictions on what it can be spent on, no pre-approved budget categories, no line items, so long as the funds are used for educational and / or charitable purposes. If a community leader determines that the most important use of \$5,000 is buying a truck to deliver food, or fixing a roof, or hiring a translator - that is their decision to make.

Q: How do we handle situations where a Flow Funder misuses funds? A: This is rare, because the model is built on trust and relationship. Flow Funders are identified by people who know them deeply. If a situation arises, it is handled through conversation - within the Community of Practice. Trust-based does not mean trust-blind; it means that accountability is relational. Every community is encouraged to create its own

unique process for handling conflict and misuse of funds.

Q: We are an Indigenous-led community. How does Flow Funding relate to our governance structures? A: Flow Funding is designed to honor and center Indigenous governance. Your Flow Fund's governance should reflect your community's traditions and decision-making processes. Kinship Earth is committed to supporting Indigenous sovereignty and self-determination in all aspects of this work.

18. Closing: An Invitation

This playbook is an invitation - to reimagine how resources move in your bioregion, to trust the people closest to the work, and to build financial infrastructure that serves life.

The challenges facing our communities and ecosystems are immense. Climate disruption, ecological collapse, economic inequality, displacement, food insecurity, water contamination, cultural erosion - these are not abstract problems. They are lived realities in every bioregion on Earth.

But in every bioregion, there are also people already doing the work. Leaders who know their land, their neighbors, their waterways, their histories. People who show up when the flood comes, when the food runs out, when the community needs to grieve or celebrate or decide together what comes next.

Flow Funding trusts those people. It puts resources in their hands. And it asks them to pass the trust forward.

Kinship Earth did not invent this idea. Marion Rockefeller Weber planted this seed decades ago. Communities around the world have been practicing mutual aid, reciprocity, and trust-based resource-sharing since long before any of us were here. What we are doing is building the infrastructure for these practices to scale - so that every bioregion can have its own Flow Fund, its own network of trusted leaders, its own capacity to attract and steward capital in service of life.

You are part of that now.

Start where you are. Start with who you trust. Start with what you have. And know that Kinship Earth is here to walk with you.

Contact Kinship Earth:

- **Website:** kinshipearth.org | flowfunding.org
- **Executive Director:** Sydney Griffith

"We're trusting those who know the needs of their communities to do the work and to deploy capital however they see fit. That's what Flow Funding is." - Sydney Griffith

This playbook is a living document co-created by the team at Kinship Earth, with input from our partners. It will be updated as we learn, as new bioregional Flow Funds emerge, and as the movement grows. Your feedback, stories, and experiences will shape future versions.

19. Appendix: Resource Library

The following resources are referenced throughout this playbook, particularly in Section 14 (Tools and Templates). Each item is numbered for easy cross-reference.

Appendix A-1: Flow Funder Onboarding Form

Kinship Earth Flow Funder Onboarding Form

Please fill out this form to confirm your participation as a Flow Funder with Kinship Earth. We look forward to working with you! Thank you.

Form Fields

1. Legal Name (as it appears on your ID):
2. Preferred Name / Nickname:
3. Pronouns:
4. Upload Photo ID (Max 10 MB, encrypted & secure):
5. Phone Number:
6. Email:
7. Preferred Method Of Communication:
8. Name of organization receiving Flow Fund grant, organization website, & Tax ID number (if relevant / if not receiving grant as an individual):
9. Organization(s) you're affiliated with & their websites (if relevant):
10. Brief Bio (About yourself or the organization you represent; a few sentences to a few paragraphs):
11. Locations of Community / Communities Served:
12. Zelle email, bank info, and / or phone number for fund transfer (or mailing address to receive a check):
13. Storytelling & Feedback Agreements: Do you agree to share your story of impact answering: "How did the Flow Funds make a difference?" (All media forms accepted; 3-5 minute videos preferred. Storytelling guide provided if needed.)
14. Do you agree to answer the following 4 reflection questions after your 1-year term? (All media forms accepted)
 - What inspired you?
 - What surprised you?
 - What challenged you?
 - What moved you?
15. Would you like to receive an honorarium payment to serve as a Flow Funder? (Note: These funds must be treated as income.)
16. Do you have any questions, feedback, concerns, or anything else you'd like to share with us?
17. Please sign the flow funder agreement to confirm that:

-
- The information provided is complete and accurate
 - You acknowledge that you have read and understand the Flow Funder Role & Responsibilities
 - You comply with the terms of the agreement
-

Appendix A-2: Flow Funder Agreement

Kinship Earth Flow Fund Agreement with Flow Funders

This Kinship Earth Flow Fund Agreement with Flow Funders (the "Agreement") is made effective as of [Date], by and between Kinship Earth Flow Fund, Inc. ("Kinship Earth") and [Flow Funder's Full Name] ("the Flow Funder").

1. Purpose of Agreement

The purpose of this Agreement is to outline the terms of the arrangement between Kinship Earth and the Flow Funder in recognition of the Flow Funder's role in distributing Flow Funds to trusted individuals or groups, making a positive impact within their communities. This agreement also acknowledges the unique contributions of Flow Funders in advancing bioregional and grassroots efforts that align with Kinship Earth's mission to regenerate ecosystems, foster community resilience, and inspire authentic self-expression.

2. Role and Responsibilities

The Flow Funder agrees to do the following:

- Distribute Flow Funds in alignment with the principles, mission, policies, and guidelines of Kinship Earth, including but not limited to Kinship Earth's conflict of interest policy and support of community-driven projects that foster localized resource allocation, strengthen social cohesion, and reduce environmental risks.
- Distribute Flow Funds in compliance with applicable laws and in a manner that does not jeopardize Kinship Earth's 501(c)(3) status.
- Fully and accurately complete the Basic Flow Fund Report in a timely manner.
- Fully and accurately respond to Kinship Earth's requests for additional information and documents in a timely manner.
- Attend all mandatory calls and Zoom meetings and send all mandatory emails in a timely manner.
- Share stories and outcomes of the impact that emerge as a result of the distributed funds by 1 year after receiving the funds. These stories should address key reflective questions such as: What inspired you? What moved you? What challenged you? What surprised you? Video storytelling is encouraged for sharing stories, but all other media forms (written, audio, photo) are accepted.

While it is not mandatory, Kinship Earth encourages the Flow Funder to provide insights into the effectiveness of Flow Funding in breaking down traditional philanthropic barriers, ensuring that grassroots change-makers have easier access to resources.

3. Honorarium

In recognition of the Flow Funder's contribution, upon written request by the Flow Funder, Kinship Earth will provide an honorarium in the amount of \$300. This honorarium will be paid promptly after this Agreement is signed by both parties. It is a token of Kinship Earth's appreciation, and it does not establish an employment relationship. The Flow Funder is responsible for reporting the honorarium as taxable income, where applicable under U.S. law and other non U.S. tax regimes, and will be issued any required tax documentation (e.g., Form 1099). Kinship Earth assumes no responsibility for withholding taxes for Flow Funder.

4. Term

The Flow Funder will serve in this role for a period of one year, from the effective date of this Agreement.

5. Check-ins and Community Engagement

The Flow Funder is encouraged, but not required, to attend Kinship Earth's online Communities of Practice gatherings on Zoom, which offer spaces for collaboration, mutual support, and learning. The Flow Funder agrees to provide quarterly updates on the Flow Funder's progress through brief Zoom meetings or via email communication with Kinship Earth's Executive Director. These updates should provide reflections on community relationships built, any notable challenges, and the cascading benefits observed from their Flow Funding efforts.

6. Confidentiality

The Flow Funder hereby grants Kinship Earth the right to publish and distribute materials shared by the Flow Funder for promotional and community-building purposes. Kinship Earth and the Flow Funder agree to respect the confidentiality of any sensitive information (including personal data, financial information, and other non-public information) and personal stories shared by recipients of Flow Funds unless the recipients expressly consent in writing to that information and/or stories being shared publicly.

7. Force Majeure

Neither party will be liable or deemed to be in default of this Agreement for any delay or failure of performance under this Agreement resulting directly or indirectly from acts of nature; civil or military authority; governmental acts, orders or restrictions; acts of a public enemy; war; riots; civil disturbances; accidents; fires; explosions; earthquakes; floods; the elements; strikes, lockouts, or other labor disturbances; shortages of suitable parts, labor or transportation; delays caused by suppliers; pandemics, outbreaks of infectious disease, or any other public health crisis; or any other cause beyond that party's reasonable control.

8. Termination

Either party may terminate this Agreement with 30 days' written notice. If this Agreement is terminated, the Flow Funder will promptly return any Flow Funds that have not been disbursed in accordance with the terms of this Agreement, but may retain the honorarium. Despite any early termination, the Flow Funder must complete reports and perform other obligations related to the funds that have already been distributed.

9. Governing Law; Venue

This Agreement is deemed executed in the State of Oregon and it will be interpreted and construed in accordance with the laws of the State of Oregon relating to contracts made and performed there. Venue will be proper only in Washington County, Oregon.

10. Severability Clause

If any provision of this Agreement is judicially declared to be invalid, unenforceable or void by a court of competent jurisdiction, such decision will not have the effect of invalidating or voiding the remainder of this Agreement, and the part(s) of this Agreement so held to be invalid, unenforceable or void will be deemed stricken, and the Agreement will be reformed to replace such stricken provision with a valid and enforceable provision which comes as close as possible to expressing the intention of the stricken provision.

11. Entire Agreement; Modification

This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements or understandings, whether written or oral in respect to the matters specified.

12. Legal Compliance

The parties acknowledge that the Flow Funder may be located outside the United States and may distribute Flow Funds outside the United States. Nothing in this Agreement is intended to require the Flow Funder to establish a U.S. legal presence. The Flow Funder will comply with all applicable laws, including but not limited to the U.S. Department of the Treasury's Office of Foreign Assets Control (OFAC) regulations, copyright and trademark laws; laws relating to the rights of privacy and publicity; and applicable local laws in their jurisdiction including tax laws.

13. Indemnification

The Flow Funder agrees to indemnify and hold harmless Kinship Earth, its agents, employees, officers, directors, successors, and assigns from and against any cost or expense, including but not limited to attorneys' fees incurred at arbitration, at trial or on any appeal, which may be incurred by reason of the Flow Funder's breach of this Agreement, negligence, or wrongful acts.

14. Assignability

Neither this Agreement nor the rights, responsibilities or obligations granted or assumed in this Agreement may be assigned by the Flow Funder, in whole or in part, without first obtaining the written consent of Kinship Earth.

15. Attorneys' Fees

In the event that any action, suit or legal proceeding is initiated or brought to enforce any or all of the provisions of this Agreement or for its breach, the prevailing party will be entitled to such attorneys' fees, costs and disbursements as are deemed reasonable and proper by an arbitrator or court.

16-20. Additional Provisions

Headings are for reference only. The rule of construction that a document should be more strictly interpreted against the drafter will not apply. No waiver of any breach will be deemed a waiver of any repetition of such breach. Nothing in this Agreement will be construed to place the parties in the relationship of partners or joint venturers. This Agreement may be executed in two or more counterparts.

Signatures

Flow Funder Full Name: _____ Signature: _____ Date: _____

Kinship Earth Executive Director Name: _____ Signature: _____ Date: _____

Appendix A-3: Disbursement and Reporting Form

Kinship Earth Flow Funding Disbursement / Reporting Form

- Your Legal Name:
- The legal name of the organization you gave funds to and where the entity was incorporated/formed. Or, if relevant, please provide the legal name of the individual you gave funds to and the legal name of the organization fiscally sponsoring them. Please also share where the entity was incorporated / formed.
- Where is the recipient located, or that of the local community they serve? (Please share the town, state, and country)
- Date of disbursement:
- Quantity disbursed:
- Why did you decide to give the funds to this person or group? Please share their experience making an impact in their community and describe the kind of impact you and the recipient hope will be achieved as a result.
- Have you let the Flow Funding recipient know that you'll be sharing the story of the impact made with the flow funds you gave them (at the end of your 1-year term), so that they know to keep you updated on outcomes / impacts achieved?
- What did you learn from this experience?
- If you purchased anything with these funds in support of a Flow Funding recipient please upload your receipt here:
- Is there anything else you'd like to share?

Acknowledgment and Compliance with OFAC

By signing this form, you confirm:

- Recipient Legitimacy: You have verified that all recipients of funds are legitimate and compliant with U.S. Office of Foreign Assets Control (OFAC) regulations.
- Prohibited Purposes: You acknowledge that funds must not be used for any prohibited purposes, as defined by OFAC regulations and U.S. law.
- Due Diligence: You have conducted due diligence to confirm that the recipient(s) are not listed on any OFAC sanctions lists.
- Legal Accountability: You accept all legal responsibility for ensuring that the funds you disburse comply with OFAC regulations.

Signature

By typing your name, you confirm that you have read and understood your role and responsibilities as a flow funder.

Appendix A-4: Playbook Contribution / Nomination Form

Bioregional Flow Funding Playbook & Resource Library: Contribution Form

We're so glad you're here. This Playbook is a collaborative effort, and we're honored you're considering contributing to it.

We're currently gathering tools, templates, agreements, models, and stories to support the growth of Flow Funding - especially in its bioregional forms - and to provide practical resources for organizing groups working toward place-based regeneration and community resilience.

About You

1. Full Name
2. Email Address
3. Organization / Project Name (if applicable)
4. Website or Link to Learn More

Your Bioregional Context

5. What bioregion(s) is your work rooted in?
6. How are you engaging in grassroots, bioregional, or place-based organizing?

Your Contribution

7. What kind of resource or insight would you like to share with the Playbook community? (Check all that apply)
 - A case study or story of place-based impact
 - A participatory or decentralized governance model
 - A Flow Funding tool, agreement, or reflection
 - A mapping, sensing, or coordination tool
 - A grassroots organizing strategy or onboarding process
 - A community wealth-building or regenerative finance model
 - A legal or compliance guide for trust-based giving
 - Other
8. Please briefly describe what you're offering
9. Which section(s) of the Playbook or resource library might your contribution support?

Stewardship & Collaboration

-
- 10.** How would you like to be credited or acknowledged?
 - 11.** Are you open to future collaboration or being contacted for peer support?
 - 12.** Anything else you'd like us to know or include?
-

Appendix A-5: Storytelling Framework

How to Tell a Flow Funding Story: The Journey of Impact

Flow Funding is more than a philanthropic model. It's a journey of trust, care, and responsiveness. As Flow Funders, you are invited to move money with deep intention, intuition, and integrity. The stories that emerge from this process are powerful: they help illuminate the impact of this approach, inspire future funders, and honor the communities and ecosystems being resourced.

This guide is an invitation to reflect on and share your Flow Funding experience. It does not require polished writing or formal reporting. Instead, it centers honesty, vulnerability, and learning.

Core Reflection Questions

These four guiding questions were first offered by Marion Rockefeller Weber, who pioneered the Flow Funding model:

- **What inspired you?** What stories, people, or moments affirmed your belief in this work?
- **What moved you?** What touched your heart? What experiences stayed with you?
- **What surprised you?** What unfolded differently than you expected? What shifted your perspective?
- **What challenged you?** What questions arose for you? What was difficult to navigate?

You are welcome to share responses to each individually, or weave them together in a narrative or creative format (e.g., prose, video, audio, poetry).

Additional Prompts (Optional)

- What did you learn about your bioregion or community?
- How did you build trust or deepen relationships through this process?
- What were some of the impacts, tangible or intangible, you witnessed?
- What are you curious about now, or excited to explore next?
- What advice would you offer to someone stepping into this role?

Sharing Your Story

Kinship Earth invites Flow Funders to share their stories in video format, or via writing, voice notes, or any medium that feels natural. We especially encourage video submissions as video is often the most powerful format for evoking the feeling and spirit of what transpired.

These stories:

- Help donors and partners understand the depth and nuance of this work
- Contribute to a collective library of lived experience

-
- Can be used (with your permission) to inspire others and support broader cultural shifts in philanthropy

Stories are requested within 12 months of the Flow Funder's start date, but they can be shared at any time throughout the year.

For any questions or to share your story, contact: [kins@kinshipearth.org](mailto:kings@kinshipearth.org)

Appendix A-6: Community of Practice Framework

A Template for Bioregional Flow Funding Groups

Purpose

A Community of Practice (CoP) is a shared learning environment, a circle of peers who come together around a common field of practice. In the context of Flow Funding, a CoP serves as the connective field for those practicing Flow Funding together, including bioregional organizing groups, Flow Funders, and supporting partners. It's a space to learn from one another's experiences, deepen collective wisdom, and strengthen how resources move in service of life.

Kinship Earth offers this framework as a living template. Each community decides how it wants to gather, what agreements to hold, and how to evolve its own rhythm and structure over time.

Why a Community of Practice Matters

Flow Funding is relational. It depends on trust, learning, and continual reflection, not on rigid systems or hierarchy.

A Community of Practice ensures that:

- Learning flows both ways, from local to global and back again.
- Stories and insights are shared rather than siloed.
- Trust deepens between those practicing this model in different contexts.
- Programs evolve organically, through feedback and peer reflection, rather than from the top down.

Co-Creating Agreements

At the heart of every thriving Community of Practice are shared agreements, crafted together by the community, and revisited as relationships and needs evolve.

Example Agreements (Adapt, Expand, or Rewrite Together):

- 1. Trust and Transparency:** We share openly about our processes, learnings, and challenges.
- 2. Reciprocity:** We approach this space as both givers and receivers.
- 3. Non-Judgment:** We listen with curiosity and compassion, not critique.
- 4. Confidentiality:** What is shared in confidence stays within the circle unless consent is given.
- 5. Integrity and Alignment:** We each commit to practicing Flow Funding in ways that honor its values.
- 6. Collective Stewardship:** We share responsibility for holding the space.
- 7. Adaptability:** We remain open to evolution.

Gathering Rhythm

There is no single "right" rhythm for a Community of Practice. Below are examples:

- **Monthly Circle:** 60-90 minutes for check-ins, story-sharing, and peer reflection.
- **Quarterly Deep Dive:** Sessions focused on specific themes.
- **Seasonal Reflection:** Dedicated time to review learnings and celebrate milestones.
- **Annual Gathering:** Optional in-person or hybrid event for deeper connection.

Holding the Space

Common rotating roles include:

- **Facilitator / Host:** Guides the flow of conversation and ensures inclusivity.
- **Story Keeper:** Harvests insights and stories (with consent) for collective learning.
- **Time Keeper / Guardian:** Helps maintain flow and respect everyone's contributions.

Closing Reflections

At the close of each season or cycle, communities are invited to reflect on the four questions inspired by Marion Rockefeller Weber: What inspired you? What surprised you? What challenged you? What moved you?

Appendix A-7: Flow Funder Role and Responsibilities

Background

Kinship Earth was created to empower trusted grassroots leaders to distribute resources to individuals making a positive impact in their communities.

The concept of Flow Funding was pioneered in 1991 by Marion Rockefeller Weber, who envisioned a simpler, more direct approach that bypassed grant applications and reporting. She selected 8 visionary leaders she trusted and provided each with \$20,000 annually for three years. They were asked to distribute the funds to those they intuitively believed would make the greatest impact.

What We Look For In Flow Funders / Criteria for Selection:

- Living a purpose-driven life / moving in a direction that one is passionate about
- Consciously on a healing journey
- Genuine and steadfast in their commitment to using their gifts to serve others / Mother Earth
- Relevant lived experience / demonstrated commitment and trust
- Respected by their community members
- Experience with community organizing
- Focused on both the fiscal and non-fiscal needs of their communities
- Alignment with Kinship Earth's priorities, goals, & values

Role Overview

As a Flow Funder, you will receive funds to allocate over a 1-year term. Your role is to distribute these resources to individuals that align with the values and impact focus areas of Kinship Earth.

Kinship Earth's Values: Trust, Collaboration, Co-creation, Active Engagement, Generosity, Valuing The Rights Of Nature

Kinship Earth Impact Focus Areas:

- Regeneration of natural systems, land conservation, restoration, preservation, reforestation, remediation, water retention
- Advancements in human health & ecosystems
- Social justice
- Indigenous rights, land back, & land rematriation
- Economic equity, including supporting local alternative governance models and economic systems

-
- Creating sovereign / self-sufficient food systems for communities & bioregions

Agreements & Guidelines (co-created with our Flow Fund Advisors):

- Mindfulness & Cultural Awareness: Drive actions with mindfulness, support cultural revitalization, decolonize funding.
- Community Engagement & Mutual Support: Cultivate mutual support and prioritize relationship-building.
- Communication & Trust: Communicate with love, non-violence, and transparency.
- Equity & Sensitivity: Prioritize equity, cultural sensitivity, and ancestral knowledge.
- Indigenous & Nature Engagement: Center Indigenous voices and Mother Nature in discussions.
- Observation & Reflection: Regularly reflect on changes in land, water, and community.
- Conflict Resolution: Approach conflicts with self-reflection and group learning.

Parameters for Flowing Resources

The only requirements are that you give the funds you receive from Kinship Earth to others vs. to your own projects or those of your immediate family members. Kinship Earth will make exceptions as appropriate.

- For 501(c)(3) Organizations Flowing Funds: 501c3s receive funds from Kinship Earth to redistribute as they see fit.
- For Individuals Flowing Funds: Individuals flowing funds are acting as "agents" of Kinship Earth, representing the organization in identifying and flowing resources to aligned 501(c)(3) organizations.

Meetings

You will be invited to several Zoom meetings throughout your 1-year term, including:

- A 1-on-1 onboarding call with our Executive Director (required)
- A group onboarding call (optional but encouraged)
- Seasonal Community of Practice Gatherings on Zoom (4 Total, every 3 months)

Tax Considerations

When you receive a Flow Fund grant, it is considered taxable income when deposited. However, since these funds are to be donated for charitable or educational purposes, the donation offsets any taxes owed on the income. Funds distributed as donations within the same tax year offset the taxable amount.

Appendix A-8: Criteria for Selecting Flow Funders

Criteria & Process for Identifying & Selecting Flow Funders

This guide outlines the criteria and considerations used at Kinship Earth to identify, evaluate, and onboard Flow Funders aligned with our values and mission.

Core Qualities of a Kinship Earth Flow Funder

- **Community-Rooted:** Deeply embedded in the place and community they are resourcing, trusted by peers, respected across differences, and attuned to local needs.
- **Relationally Oriented:** Prioritizes authentic relationship-building, listens deeply, and operates from a place of care, humility, and reciprocity.
- **Track Record of Stewardship:** Has demonstrated experience in community care, ecological work, cultural organizing, mutual aid, or other aligned fields.
- **Strategic Awareness:** Understands broader systems and is thoughtful about how funds can be used for long-term, cascading impact.
- **Clarity of Purpose:** Brings a clear, grounded intention to the Flow Funding role, rooted in service, not personal gain.
- **Ethical & Accountable:** Demonstrates integrity, follows through on commitments, and welcomes feedback and reflection.

Additional Considerations

- **Language & Cultural Fluency:** If working across linguistic or cultural lines, consider candidates who can serve as effective bridges.
- **Sectoral & Demographic Diversity:** We aim to select Flow Funders who reflect a range of lived experiences, disciplines, and perspectives.
- **Alignment with Kinship Earth's Impact Areas:** We prioritize candidates whose work aligns with our impact areas.

Our Vetting & Selection Process

For our first round of Flow Funders, we gathered nominations from Flow Fund Advisors, board members, and partners. We evaluated each candidate using the criteria above, through a process that included anonymous scoring and group discussion. Final decisions were made by our Flow Fund Allocation Committee.

As our model evolves, we increasingly emphasize participation in Flow Funder selection. Once a term is complete, Flow Funders are invited to recommend future candidates, deepening peer-trusted leadership and shared stewardship of the process.

Appendix A-9: Core Agreements and Flow Funding Practices

Kinship Earth Core Agreements & Flow Funding Practices

Co-created in partnership with our Flow Fund Advisors, grassroots changemakers who represent the communities we aim to serve

1. Transforming Philanthropy

- Share decision-making power with BIPOC and local leaders.
- Remove barriers to grassroots funding.
- Apply seventh-generation thinking in all decisions.

2. Mindfulness & Cultural Awareness

- Acknowledge and act within bioregional and cultural contexts.
- Drive action through mindfulness and cultural revitalization.
- Intentionally decolonize philanthropy.
- Recognize and challenge power dynamics and oppressive systems.

3. Community Engagement & Mutual Support

- Emphasize vulnerability, deep listening, and heart-sharing.
- Rotate facilitation roles and encourage shared leadership.
- Build authentic relationships and foster connection with Earth.

4. Communication & Trust

- Use conscious, non-violent, transparent communication.
- Create safe spaces that welcome vulnerability and spontaneity.
- Encourage the expression of unique perspectives.

5. Equity & Sensitivity

- Apply ancestral and Indigenous wisdom in all processes.
- Use inclusive, gender-neutral language and adapt communication to context.
- Be attuned to cultural nuance and equity in all engagements.

6. Nature-First Philosophy

- Give nature a voice in decision-making.
- Make time for connection with nature.
- Center Indigenous voices and ecological wisdom.

7. Restorative Justice & Feedback Loops

- Resolve conflict using restorative practices and non-violent dialogue.
- Embrace feedback from all roles, especially Flow Funders and end recipients.
- Use anonymous digital feedback tools and self-correcting systems.

8. Observation & Reflection

- Integrate nature's signals into decision-making.
- Pause to reflect on misalignment and use ecological metaphors for problem-solving.

9. Inclusive Decision-Making & Role Rotation

- Embrace a range of decision-making models (e.g., consensus, consent, rotating stewardship).
- In times of urgency, elect a trusted individual to make funding decisions on behalf of the group.

10. Narrative Impact Measurement

- Prioritize qualitative storytelling over quantitative reporting.
 - Invite Flow Funders and recipients to share what inspired, challenged, moved, and surprised them.
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Appendix A-10: Individual-to-Individual Giving

Tax Considerations for Flow Funding: Individual-to-Individual Giving in the U.S. (2025)

Flow Funding often involves individuals giving directly to others to support grassroots leadership, community care, and ecological regeneration.

Annual Gift Tax Exclusion (2025)

- **Per-Person Limit:** In 2025, a U.S. citizen can gift up to \$19,000 to any number of individuals without triggering reporting requirements or tax implications.
- **No Reporting by Recipient:** The recipient of a gift does not need to report it as income.

If You Exceed \$19,000

- **Donor Reporting Requirement:** If more than \$19,000 is given to one person in a calendar year, the donor must file IRS Form 709.
- **No Immediate Tax Due:** The excess amount simply counts against the donor's lifetime gift and estate tax exemption, which is \$13.99 million in 2025.

A Direct Path to Participatory Giving

This is one of the simplest ways that wealthy individuals can give back, by flowing funds directly to trusted grassroots leaders with whom they are in relationship.

Even without a nonprofit intermediary, the principles of Flow Funding still apply:

- **Trust-based:** You are resourcing someone because you believe in their vision and work.
- **Unrestricted:** The recipient decides how best to use the funds.
- **Relational:** The giving is rooted in respect, mutuality, and listening.
- **Impactful:** Funds are moved quickly to where they're needed most.

Summary for Flow Funders & Direct Donors

Action	Tax Reporting?	Notes
Gift of \$19,000 or less (per person/year in 2025)	No	No filing needed by donor or recipient
Gift over \$19,000 (per person/year in 2025)	Yes (Form 709) by donor	Applies to donor only; no income reporting by recipient
Recipient of gift (in 2025)	No	Not considered taxable income

Appendix A-11: Insights: Domestic vs. International Funding

Insights: Deploying Funds Domestically in the U.S. vs. Internationally

(For U.S.-Based Flow Funds)

Purpose

This document offers key insights for U.S.-based Flow Funds and Flow Funders deploying resources both within the United States and internationally. Because Kinship Earth is a U.S.-based foundation, this guidance reflects U.S. legal and compliance requirements.

1. The Current Landscape of U.S. Philanthropy & Compliance

The environment for philanthropy and charitable giving in the United States is shifting. Recent years have brought increased scrutiny from regulatory agencies, reduced access to certain forms of federal funding, and greater risks for nonprofits. Traditional philanthropy is being challenged for perpetuating the very inequities it seeks to solve.

Flow Funding offers another way. It decentralizes decision-making, builds trust between donors and doers, and allows funds to flow with more agility and responsiveness.

2. Domestic Giving (Within the United States)

Key Considerations:

- **Tax Status:** Funds may be disbursed to individuals, nonprofits, or unincorporated projects. Document the charitable intent clearly.
- **Fiscal Sponsorship:** If a recipient lacks 501(c)(3) status, consider partnering with a fiscal sponsor.
- **Reporting:** Use the Flow Funder Reporting Form to record each disbursement.
- **State Regulations:** Some states may have unique reporting or charitable solicitation rules.
- **Relational Ethics:** Always prioritize transparency and shared understanding with recipients.

3. International Giving

Key Considerations:

- **Legal Context:** Some countries treat incoming grants or donations as taxable income.
- **Currency and Transfer Logistics:** Choose legal and transparent methods for sending funds (e.g., Wise, PayPal, international wire).

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- **Documentation:** Record each international transfer including recipient contact information, purpose, amount, and confirmation of receipt.
 - **Exchange Rates and Fees:** Factor in conversion rates and transfer costs.
 - **Verification and Safety:** Maintain direct communication with recipients, verify legitimacy.

4. Compliance and Due Diligence for International Giving

Each Flow Funder who may disburse funds internationally must confirm compliance with OFAC (U.S. Department of the Treasury's Office of Foreign Assets Control) regulations, including:

- Recipient Legitimacy
- Prohibited Purposes
- Due Diligence
- Legal Accountability
- Adherence to Compliance Requirements

Resources for Verification and Compliance:

- OFAC Homepage: <https://home.treasury.gov/policy-issues/office-of-foreign-assets-control-sanctions-programs-and-information>
- SDN List:
<https://home.treasury.gov/policy-issues/financial-sanctions/consolidated-sanctions-list-data-files>

5. Balancing Trust, Adaptation, and Compliance

Flow Funding thrives at the intersection of trust, adaptability, and responsibility. These compliance steps are not barriers but bridges, ensuring that generosity can move freely, safely, and sustainably.

Appendix A-12: Bioregional Activation Series

A Framework for Bioregional Activation

The Bioregional Activation Series is a facilitated, multi-session experience designed to help communities within a bioregion prepare to create their own Flow Funds.

Purpose & Mission

The mission of an activation series is to co-create, alongside experienced community leaders, organizers, and practitioners, the relational, governance, and coordination foundations needed to resource a thriving bioregion.

The series is designed to:

- Surface who is already doing this kind of work in your bioregion
- Understand the status of their efforts and what they need
- Increase visibility, trust, and collaboration among those with shared goals

Desired Outcomes

1. The launch of a bioregional Flow Fund
2. The development and fundraising capacity of bioregional land-based hubs
3. Practicing commitment pooling across the bioregion, coordinating time, skills, relationships, land access, and funding to strengthen collaboration
4. Building shared infrastructure for coordination, governance, and mutual support

Pillars

- **Relationship-Building & Mapping:** Who is already stewarding land, capital, governance, culture, or exchange? Where are the natural synergies?
- **Governance Education:** Shared language around decision-making, stewardship, and accountability. Exposure to participatory, bioregional, and commons-based governance models.
- **Tools, Tech & Frameworks:** Surfacing and convening the tools, technologies, and frameworks already supporting this movement.
- **Healing & Conflict Transformation:** Making space for historical wounds and unresolved tensions to be acknowledged and held with care.
- **Honoring Place:** Centering Indigenous governance wisdom and connecting bioregional governance to healing and responsibility to place.
- **Culture, Arts & Creative Expression:** Inviting music, visual art, and creative storytelling rooted in place.

Proposed Series Flow

1. Online Preparation Sessions (1-2 Sessions): Introduce the series, purpose, and desired outcomes. Invite participants to begin mapping work in advance.
 2. In-Person Gathering: Relationship and trust building, embodied sensemaking, governance practice, storytelling, and design labs
 3. Distributed Bioregional Hub Gatherings: Partner-hosted activations at farms, community centers, and land-based hubs
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Appendix A-13: Fiscal Sponsorship: What If You Don't Have 501(c)(3) Status Yet?

Having 501(c)(3) tax-exempt status is ideal for practicing Flow Funding. It enables you to legally receive charitable donations, apply for foundation grants, and deploy Flow Funding grants in compliance with U.S. tax law.

But if you don't yet have 501(c)(3) status or are waiting for IRS approval, you can still begin by working with a fiscal sponsor, a nonprofit that extends its legal status to your project so you can receive and distribute funds in alignment with Flow Funding principles.

How to Get Started with Fiscal Sponsorship

- 1. Identify an aligned fiscal sponsor.** Look for a nonprofit whose mission resonates with your work and who supports fiscal sponsorship.
- 2. Apply or reach out.** Be ready to describe your mission, your plans for deploying funds, and the communities you aim to support.
- 3. Sign a fiscal sponsorship agreement.** This agreement typically outlines how the sponsor will receive and release funds, how you'll track and document grants, and any administrative fees (usually 5-10%).
- 4. Start Flow Funding.** Once approved, your sponsor can receive donations or grants on your behalf and disburse Flow Funding grants according to your guidance.

Summary

Path	Do You Need 501(c)(3)?	Can You Deploy Flow Funds?	Can Donors Get a Tax Deduction?
You have 501(c)(3) status	Yes	Yes	Yes
You get fiscal sponsorship	No (sponsor has it)	Yes (via sponsor)	Yes
You give/receive as an individual	No	Yes	No