



Planetary Party Protocol

INSTITUTIONAL FINANCIAL MODEL

A Capital Framework for Funding Bioregional Regeneration at Scale

Prepared for prospective impact investors, philanthropic partners,
and mission-aligned capital allocators

Fiscal Sponsors

Kinship Earth (501(c)(3) Private Foundation)
Na'luea Living Trust

February 2026

Table of Contents

1. Capital Architecture Overview
 2. Sources of Capital
 3. Use of Funds: Phase-Based Deployment
 4. Unit Economics: Per-Bioregion Activation
 5. Multi-Year Capital Projections (2026–2030)
 6. Investable vs. Donor-Funded Allocation
 7. Ecosystem Revenue Model & Path to Sustainability
 8. Scaling Framework: 12-Tier Capital Milestones
 9. Investment Governance & Returns Structure
 10. Impact Metrics & Accountability Framework
 11. Risk Factors & Mitigations
-

1. Capital Architecture Overview

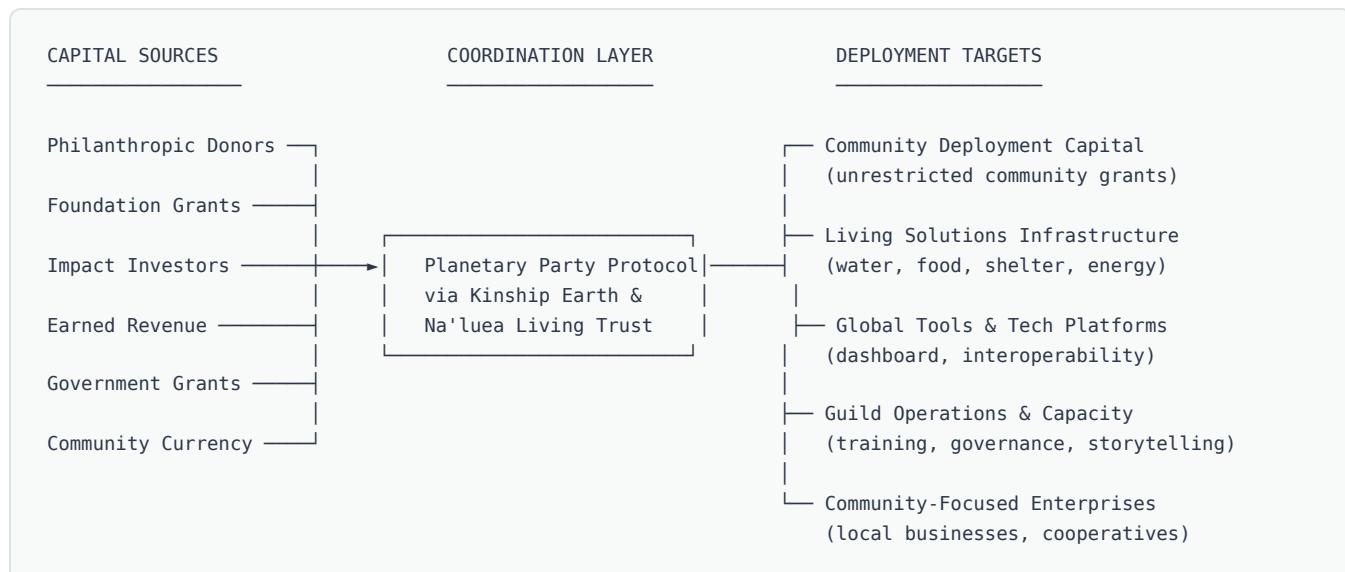
The Planetary Party Protocol (PPP) operates as a **cultural coordination protocol** — not a single enterprise, but a federated infrastructure that channels capital from global sources to bioregional communities through a trust-based, commons-aligned framework.

Fiscal Sponsors:

- **Kinship Earth** (501©(3) Private Foundation) — Philanthropic capital
- **Na'luea Living Trust** — Impact investment capital

Relationship: Board-approved MOUs with compliance mechanisms, fiduciary accountability, and transparent financial reporting.

How Capital Moves Through the System



Core principle: Capital enters through a single coordination layer and flows outward in service of global shared infrastructure and local bioregional solutions. Communities — not the PPP — decide how resources are deployed within their bioregions.

2. Sources of Capital

The PPP is structured to receive multiple classes of capital, each governed by distinct terms and deployed toward appropriate uses.

2.1 Philanthropic Capital (Tax-Deductible Donations)

SOURCE TYPE	DEPLOYMENT	GOVERNANCE
Individual donors	Community deployment, core operations, governance design	Kinship Earth board oversight
Family foundations	Bioregional pilots, capacity building, storytelling	Grant agreements with reporting
DAFs / donor-advised funds	Community seed capital, community engagement	Standard DAF compliance

Fiscal sponsor traction: Kinship Earth has raised \$800,000+ since Q4 2024 and deployed \$370,000+ to 23 community leaders across 12+ bioregions globally.

2.2 Impact Investment Capital (Returns-Bearing)

VEHICLE	ASSET CLASS	RETURNS STRUCTURE
Special Purpose Vehicles (SPVs)	Tech infrastructure, platforms	Revenue-linked, not equity-based
Commons-aligned trust instruments	Dashboard, learning systems	Capped returns; no governance rights
Mission-aligned loan structures	Bioregional activation working capital	Low-interest, patient capital

Fiscal sponsor: Na'luea Living Trust manages impact investment capital through commons-aligned structures.

Critical governance constraint: Investment capital does NOT confer voting rights, decision-making power, or ownership over community governance. All investment is held within commons-aligned trust frameworks.

2.3 Earned Revenue

STREAM	SOURCE	TIMELINE
Event & festival revenue	Ticket sales, vendor fees, sponsorships	Active now; scaling with bioregional activations
Media & content licensing	Storytelling Guild productions, Micelio Media	Phase 2+
Platform & service fees	Dashboard access, certification pathways, toolkits	Phase 2+
Community currency transaction fees	BioUT marketplace activity	Phase 3+

2.4 Government & Institutional Grants

SOURCE	ALIGNMENT	STATUS
Federal resilience / disaster preparedness	Bioregional disaster readiness programming	Prospective
State / municipal community development	Community deployment in specific jurisdictions	Prospective
International development (USAID, GEF, etc.)	Bioregional restoration, Rights of Nature	Prospective

3. Use of Funds: Phase-Based Deployment

Phase 1 — Governance, Legal & Operational Stability

Timeline: Through Q2 2026 **Total Budget:** \$180,000–\$230,000 **Funding Type:** 100% Philanthropic

LINE ITEM	BUDGET	PURPOSE
Culture building, governance design & facilitation	\$20,000–\$25,000	Consent-based decision frameworks, guild coordination protocols
Governance charter, decision-making frameworks & documentation	\$10,000–\$15,000	Formal governance architecture, written protocols
Communications & internal narrative strategy	\$15,000–\$25,000	Coherent messaging, stakeholder communications
Legal & fiscal architecture	\$50,000–\$60,000	Trust structures, entity setup, bylaws, MOUs, fiscal sponsor formalization
Accounting, compliance & fiscal sponsor coordination	\$15,000–\$20,000	Financial controls, reporting systems, regulatory compliance
Core coordination & admin capacity (9–12 months)	\$30,000–\$35,000	Operational backbone — scheduling, logistics, coordination
Retroactive & bridging labor recognition	\$25,000–\$30,000	Compensating foundational contributors for pre-funding labor
Essential tools & software	\$5,000	Communication platforms, project management, document systems
Travel & convenings	\$10,000–\$15,000	Core team alignment gatherings, partner meetings
PHASE 1 TOTAL	\$180,000– \$230,000	

Deliverables: Ratified governance charter. Legal and fiscal architecture complete. Core team compensated. Operational systems functional. PPP ready to assemble ecosystem and receive larger capital.

Phase 2 — Ecosystem Assembly, Tool Aggregation & Platform Design

Timeline: Q2–Q4 2026 (overlaps with Phase 1) **Total Budget:** \$105,000–\$165,000 **Funding Type:** Mixed — Donor-funded (\$35K–\$65K) + Impact Investment (\$70K–\$100K)

LINE ITEM	BUDGET	FUNDING TYPE	PURPOSE
Ecosystem mapping & partner onboarding	\$15,000–\$25,000	Donor	Inventory aligned tools, tech, and enterprises; formalize partnerships
Participation criteria, MOUs & onboarding pathways	\$10,000–\$20,000	Donor	Legal agreements, shared standards, interoperability protocols
Ecosystem coordination & aggregation labor	\$10,000–\$20,000	Donor	Active relationship management across partner ecosystem
Bioregional Intelligence Dashboard (design, standards, wireframes)	\$25,000–\$35,000	Investable	Shared metrics layer connecting all partner tools and platforms
Learning platforms & certification pathways	\$30,000–\$40,000	Investable	Aggregated training infrastructure, credential systems
Toolkits, playbooks & service bundle design	\$15,000–\$25,000	Investable	Replicable activation guides for new bioregions

| PHASE 2 TOTAL | \$105,000–\$165,000 | Donor: \$35K–\$65K / Investment: \$70K–\$100K ||

Deliverables: Ecosystem map with formalized partnerships. Dashboard architecture and shared metrics defined. Learning platform operational. Toolkit library ready for pilot deployment.

Phase 3 — Bioregional Pilots & Living Protocol Activation

Timeline: Q3 2026+ **Budget per Bioregion:** \$250,000–\$500,000 **Funding Type:** Philanthropic + Mission-Aligned Capital

LINE ITEM	PER BIOREGION	PURPOSE
Bioregional readiness & local partner onboarding	\$30,000–\$60,000	Relationship building, listening circles, community assessment
Community deployment capital	\$50,000–\$100,000	Unrestricted grants deployed to community-identified leaders
Assemblies, gatherings & community of practice	\$50,000–\$100,000	Multi-session activation series following the Living Spiral protocol
Facilitation, hosting, travel & logistics	\$40,000–\$80,000	Experienced facilitators, travel, venues, food, accessibility
Storytelling, documentation & case studies	\$35,000–\$80,000	Narrative capture, media production, impact documentation
Learning synthesis & feedback into ecosystem	\$20,000–\$40,000	Lessons harvested and integrated back into global knowledge base
Local enterprise & capacity development	\$25,000–\$40,000	Community enterprise support, local economic development
PER-BIOREGION TOTAL	\$250,000–\$500,000	

Deliverables per bioregion: Active community deployment with capital flowing. Community-designed living solutions projects underway. Local governance structures operational. Documented case study for replication. Bioregional node connected to global federation.

Combined Phase Summary

PHASE	BUDGET	DONOR-FUNDED	INVESTABLE	CUMULATIVE
Phase 1: Governance & Stability	\$180K–\$230K	\$180K–\$230K	—	\$180K–\$230K
Phase 2: Ecosystem Assembly	\$105K–\$165K	\$35K–\$65K	\$70K–\$100K	\$285K–\$395K
Phase 3: First Bioregion	\$250K–\$500K	\$250K–\$500K	—	\$535K–\$895K
Phase 3: Second Bioregion	\$250K–\$500K	\$250K–\$500K	—	\$785K–\$1,395K
TOTAL (2 Pilot Bioregions)	\$785K–\$1,395K	\$715K–\$1,295K	\$70K–\$100K	

4. Unit Economics: Per-Bioregion Activation

Understanding the cost structure of a single bioregional activation is essential for modeling scale.

4.1 Bioregion Activation Cost Stack

CATEGORY	% OF BUDGET	AMOUNT (\$250K BASE)	NOTES
Community deployment capital	20%	\$50,000	Unrestricted grants — the highest-leverage dollar
Community engagement & assemblies	20%	\$50,000	The protocol in practice — sensing, seeing, flowing, celebrating
Facilitation & logistics	16%	\$40,000	Experienced practitioners, travel, venue, accessibility
Storytelling & documentation	14%	\$35,000	Impact capture, narrative infrastructure, case studies
Local partner onboarding	12%	\$30,000	Relationship building, readiness assessment
Local enterprise & capacity development	10%	\$25,000	Community enterprise support, economic development
Learning synthesis	8%	\$20,000	Feedback loops into global ecosystem

4.2 Bioregion Scaling Economics

METRIC	YEAR 1	YEAR 2	YEAR 3
Activation cost per bioregion	\$250,000	\$200,000	\$160,000
Cost reduction driver	—	Reusable toolkits, trained facilitators	Local revenue, community self-funding
Community deployment capital per bioregion	\$50,000	\$75,000	\$125,000
Expected local earned revenue	\$0	\$25,000–50,000	\$75,000–150,000
Ongoing annual sustaining cost	—	\$120,000	\$80,000

Key insight: Activation costs decrease as the toolkit matures and local capacity grows. By Year 3, bioregions generate meaningful earned revenue through events, marketplace activity, and community enterprise — reducing dependency on external capital.

5. Multi-Year Capital Projections (2026–2030)

5.1 PPP Capital Targets

YEAR	PHASE FOCUS	ACTIVE BIOREGIONS	PPP OPERATIONS	COMMUNITY & ECOSYSTEM DEPLOYMENT	TOTAL PPP CAPITAL TARGET	CUMULATIVE
2026	Phases 1–3 (2 pilots)	2 new + 5 existing	\$870K	\$4.1M	\$5M	\$5M
2027	Scale to 5 new bioregions	7 new + 5 existing	\$1.6M	\$10.4M	\$12M	\$17M
2028	Scale to 8 new bioregions	15 new + 5 existing	\$2.2M	\$17.8M	\$20M	\$37M
2029	Scale to 12 new bioregions	27 new + 5 existing	\$2.8M	\$32.2M	\$35M	\$72M
2030	Protocol maturity, 15 new	42 new + 5 existing	\$3.1M	\$46.9M	\$50M	\$122M
10-Year Vision	—	—	—	—	\$200M+	

5.2 PPP Revenue Offsets (Earned + Recurring vs. Operations)

YEAR	EVENT REVENUE	PLATFORM FEES	MEDIA LICENSING	COMMUNITY CURRENCY FEES	TOTAL EARNED	NET OPERATIONS GAP
2026	\$50,000	—	\$10,000	—	\$60,000	\$810,000

YEAR	EVENT REVENUE	PLATFORM FEES	MEDIA LICENSING	COMMUNITY CURRENCY FEES	TOTAL EARNED	NET OPERATIONS GAP
2027	\$150,000	\$30,000	\$40,000	\$10,000	\$230,000	\$1,370,000
2028	\$350,000	\$100,000	\$80,000	\$40,000	\$570,000	\$1,630,000
2029	\$600,000	\$200,000	\$150,000	\$100,000	\$1,050,000	\$1,750,000
2030	\$900,000	\$350,000	\$250,000	\$200,000	\$1,700,000	\$1,400,000

5.3 Ecosystem-Wide Capital Targets

ENTITY	2026	2027	2028	2029	2030
Planetary Party Protocol	\$5M	\$12M	\$20M	\$35M	\$50M
Permatours	\$200K	\$500K	\$1M	\$2M	\$5M
Unified Sanctuaries	\$1M	\$5M	\$10M	\$25M	\$50M
ECOSYSTEM TOTAL	\$6.2M	\$17.5M	\$31M	\$62M	\$105M

6. Investable vs. Donor-Funded Allocation

Maintaining a clear distinction between what can receive impact investment and what must remain donor-funded is critical for mission alignment and legal compliance.

6.1 Donor-Funded (Non-Investable)

These activities are core public goods and community services that cannot generate financial returns and must remain free from investor influence.

CATEGORY	ANNUAL COST (AT SCALE)	RATIONALE
Governance & decision-making architecture	\$40,000	Commons governance cannot be owned
Legal & fiscal containers	\$60,000	Structural integrity, not revenue-generating
Core coordination & administration	\$70,000	Operational backbone
Community engagement, assemblies & care	\$100,000 per bioregion	Relational work, not transactional
Storytelling, documentation & learning	\$55,000 per bioregion	Public knowledge goods

6.2 Investable (Can Generate Returns)

These are infrastructure assets that produce revenue through usage, licensing, or fees — and can accept patient, commons-aligned capital.

ASSET	INVESTMENT REQUIRED	REVENUE MECHANISM	PROJECTED ANNUAL REVENUE (YEAR 3)
Bioregional Intelligence Dashboard	\$30,000 (design) → \$150,000 (build)	Platform access fees, data services	\$100,000–\$200,000
Learning platforms & certification	\$35,000 (design) → \$200,000 (build)	Course fees, certification revenue	\$150,000–\$300,000
Toolkits, playbooks & service bundles	\$15,000 (design) → \$50,000 (production)	Licensing, consulting, training	\$50,000–\$100,000
Community currency platforms	\$100,000 (design + beta)	Transaction fees (1–3%)	\$50,000–\$200,000
Media & content licensing	\$50,000 (production)	Licensing, syndication, distribution	\$80,000–\$250,000
TOTAL INVESTABLE	\$230,000–\$550,000		\$430,000–\$1,050,000

7. Ecosystem Revenue Model & Path to Sustainability

7.1 Revenue Streams by Maturity Stage

Near-Term (2026–2027): Primarily Philanthropic

STREAM	PROJECTED ANNUAL REVENUE
Foundation grants	\$300,000–\$500,000
Individual philanthropy	\$100,000–\$200,000
Event & festival revenue	\$50,000–\$150,000
Total	\$450,000–\$850,000

Mid-Term (2028–2029): Blended Capital

STREAM	PROJECTED ANNUAL REVENUE
Foundation grants	\$500,000–\$1,000,000
Impact investment returns (reinvested)	\$200,000–\$400,000
Event & festival revenue	\$350,000–\$600,000
Platform & certification fees	\$100,000–\$300,000
Media licensing	\$80,000–\$150,000
Community currency fees	\$40,000–\$100,000

STREAM	PROJECTED ANNUAL REVENUE
Total	\$1,270,000–\$2,550,000

Long-Term (2030+): Earned Revenue Majority

STREAM	PROJECTED ANNUAL REVENUE
Event revenue (global federation of festivals)	\$900,000–\$1,500,000
Platform, certification & toolkit licensing	\$350,000–\$700,000
Media & content licensing	\$250,000–\$400,000
Community currency transaction fees	\$200,000–\$500,000
Continued philanthropy	\$500,000–\$1,000,000
Government & institutional grants	\$200,000–\$500,000
Total	\$2,400,000–\$4,600,000

7.2 Path to Operational Sustainability

YEAR	TOTAL REVENUE	TOTAL OPERATING COST	SURPLUS / (GAP)	PHILANTHROPIC DEPENDENCY
2026	\$510,000	\$870,000	(\$360,000)	88%
2027	\$850,000	\$1,600,000	(\$750,000)	73%
2028	\$1,700,000	\$2,200,000	(\$500,000)	55%
2029	\$2,800,000	\$2,800,000	Break-even	36%
2030	\$3,800,000	\$3,100,000	\$700,000	26%

The PPP reaches operational break-even by 2029 as earned revenue from platforms, events, and licensing matures. Community deployment capital continues to be funded through philanthropic and impact capital channels — which is by design, not a sign of dependency.

8. Scaling Framework: 12-Tier Capital Milestones

Each tier represents a capital threshold that unlocks specific capabilities across the ecosystem.

TIER	CAPITAL RAISED	MILESTONE NAME	WHAT IT UNLOCKS
1	\$10K	Seed	Operational essentials, legal foundations, basic tools
2	\$25K	Sprout	Professional capacity, initial content production

TIER	CAPITAL RAISED	MILESTONE NAME	WHAT IT UNLOCKS
3	\$50K	Roots	5–8 new community partnerships, bioregional mapping begins
4	\$100K	Groundwork	Full event season, protocol deployment, governance tools
5	\$250K	Canopy	Full-time core team across entities, dual-token beta
6	\$500K	Grove	Multi-bioregion deployments, platform v1, sanctuary site design
7	\$1M	Watershed	3–5 bioregional chapters live, institutional partnerships, land acquisition search
8	\$5M	Forest	Land secured, 10+ active chapters, guild activation at scale
9	\$10M	Mountain Range	Full sanctuary development, global protocol adoption across 20+ bioregions
10	\$25M	Continental Shelf	Multiple sanctuary sites, institutional-scale philanthropy
11	\$50M	Ocean Current	Global sanctuary network, chapters on every continent
12	\$100M	Planetary	Permanent regenerative infrastructure layer established worldwide

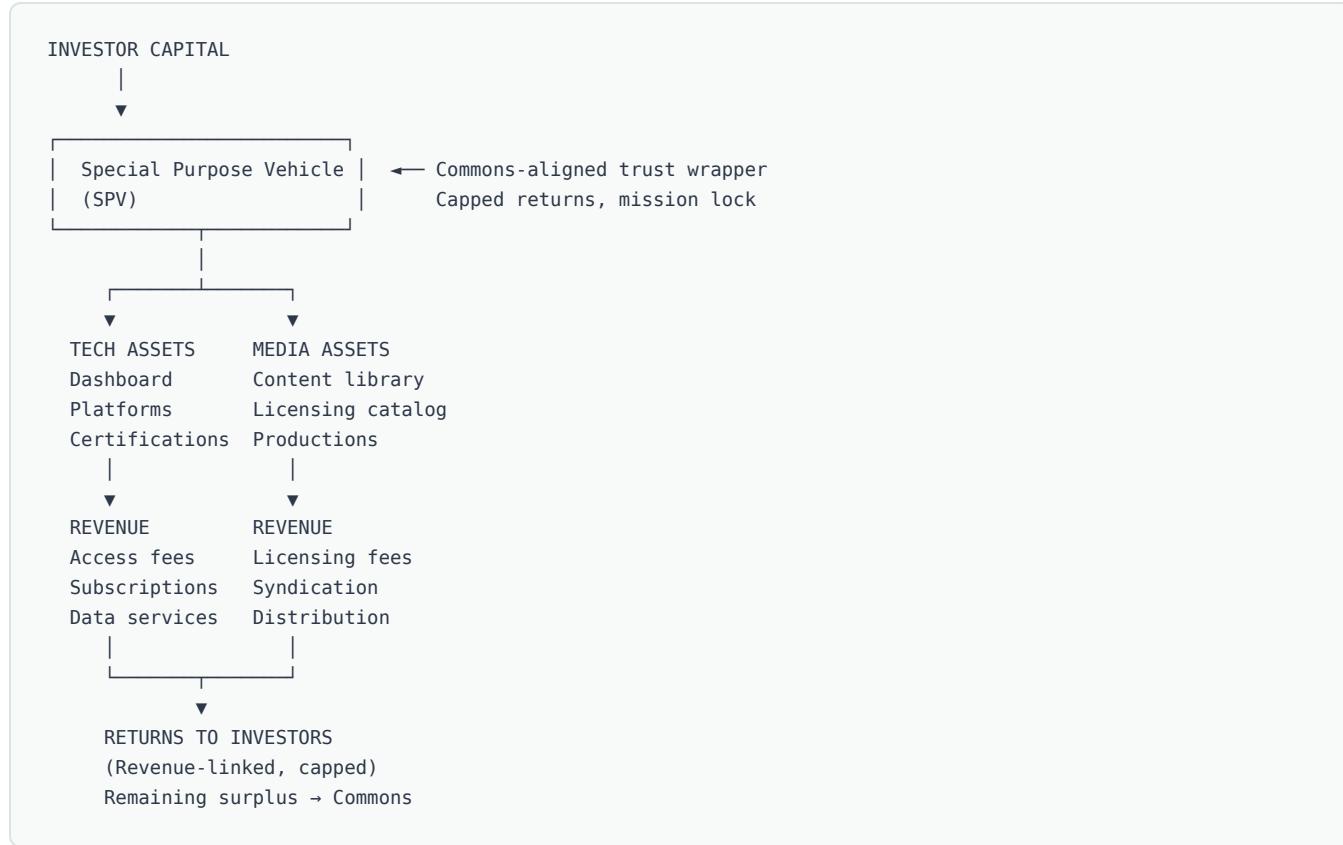
Current position: Between Tier 4 (\$100K) and Tier 5 (\$250K) — with \$800K+ raised ecosystem-wide but the PPP coordination layer itself at the governance-building stage.

9. Investment Governance & Returns Structure

9.1 Principles

1. **No extraction.** Returns are tied to revenue generation, never to ownership, equity, or community assets.
2. **No governance capture.** Investment does not confer voting rights, board seats, or decision-making power over communities.
3. **Commons protection.** All investment is held within commons-aligned trust frameworks that prioritize mission permanence.
4. **Transparency.** Quarterly financial reporting, annual impact reporting, and open-book accounting.

9.2 Investment Vehicle Structure



9.3 Illustrative Returns Model (Investable Assets)

Metric	Conservative	Base	Optimistic
Total investment required	\$230,000	\$400,000	\$550,000
Time to first revenue	18 months	12 months	9 months
Year 3 annual revenue from investable assets	\$430,000	\$700,000	\$1,050,000
Investor share of revenue (capped)	30%	30%	30%
Year 3 annual return to investors	\$129,000	\$210,000	\$315,000
Simple payback period	27 months	23 months	21 months
Revenue beyond cap → Commons	\$301,000	\$490,000	\$735,000

Note: These are illustrative projections. Actual terms structured per SPV agreement.

10. Impact Metrics & Accountability Framework

10.1 Core Impact Indicators

Dimension	Metric	2026 Target	2028 Target	2030 Target
Capital Deployed	Total community deployment capital	\$4M	\$15M	\$40M
Communities Resourced	Active community partners and leaders	35	100+	250+
Bioregions Activated	Regions practicing the protocol	7	20	47
Living Solutions	Projects funded (water, food, shelter, energy)	25	150	500+
Ecosystem Partners	Aligned tools, tech, and enterprises	15	40	100+
Guild Participation	Active guild contributors	100	500	2,000+
Earned Revenue	Annual self-generated income	\$60K	\$570K	\$1.7M
Philanthropic Leverage	Dollars deployed per dollar of overhead	3:1	5:1	8:1

10.2 Reporting Cadence

Report	Frequency	Audience	Content
Community Impact Stories	Quarterly	All stakeholders	Narrative accounts from community leaders and bioregions
Financial Dashboard	Quarterly	Investors, donors, board	Capital raised, deployed, runway, burn rate
Bioregional Intelligence Report	Semi-annual	Ecosystem partners, funders	Ecological metrics, community indicators, dashboard data
Annual Impact Report	Annual	Public	Comprehensive review — financial, social, ecological outcomes
Investor Returns Statement	Annual	Impact investors	Revenue generated, returns distributed, commons surplus

10.3 Accountability Architecture

- **Kinship Earth Board** — Fiduciary oversight for philanthropic capital, compliance, financial controls
- **Na'luea Living Trust** — Fiduciary oversight for impact investment capital
- **Earth Council** — Indigenous wisdom keepers providing seasonal guidance on alignment
- **Guild-Based Peer Review** — Distributed accountability across nine functional guilds
- **Community Sovereignty** — Bioregional communities retain final authority over local resource allocation
- **Third-Party Audit** — Annual independent financial audit (beginning at \$1M+ raised)

11. Risk Factors & Mitigations

RISK	LIKELIHOOD	IMPACT	MITIGATION
Fundraising shortfall — Insufficient capital to complete Phase 1–3	Medium	High	Phased deployment model allows partial execution at lower range of budget estimates; each phase has a minimum viable scope
Bioregional activation delays — Community readiness varies	Medium	Medium	Protocol designed for adaptive timing; sensing phase surfaces readiness before capital is deployed
Key-person dependency — Small core team	Medium	High	Governance design (Phase 1) distributes authority; guild structure builds distributed leadership
Technology build risk — Dashboard or platform underperforms	Low	Medium	Aggregation-first strategy reduces build risk; partnering with existing tools before building new ones
Mission drift under investment pressure — Investor expectations misalign with commons values	Low	High	SPV structure with capped returns and no governance rights; commons-aligned trust wrapper is legally binding
Regulatory / fiscal sponsor risk — IRS or compliance issues	Low	High	Phase 1 invests \$50K–\$60K in legal and fiscal architecture specifically to mitigate this; dual fiscal sponsor structure provides resilience
Community currency volatility — Token economics destabilize	Low	Medium	Non-liquid design (1 BioUT = \$1, non-cashable); seasonal minting caps; dormant token redistribution
Replication quality — Scaling too fast degrades community outcomes	Medium	Medium	Toolkit and learning infrastructure (Phase 2) ensures quality; each bioregion activates through full protocol cycle

Summary: The Ask

For Philanthropic Partners

PRIORITY	AMOUNT	IMPACT
Immediate: Complete Phase 1	\$180K–\$230K	Governance, legal architecture, and operational stability for the entire ecosystem
Near-term: Fund 2 bioregional pilots	\$500K–\$1M	Two communities practicing the full protocol with deployed community capital
Scale: Annual community deployment capital	\$2M–\$5M/year	Direct unrestricted capital to community leaders across 10+ bioregions

For Impact Investors

PRIORITY	AMOUNT	RETURNS
Platform infrastructure	\$230,000–\$550,000	Revenue-linked returns from dashboard, certification, media licensing
Projected payback	—	21–27 months, with 30% revenue share capped

PRIORITY	AMOUNT	RETURNS
Surplus beyond cap	—	Flows to commons for community benefit

Total Capital Target: Year 1

CATEGORY	AMOUNT
Phase 1: Governance & Stability	\$180K–\$230K
Phase 2: Ecosystem Assembly	\$105K–\$165K
Phase 3: Two Bioregional Pilots	\$500K–\$1M
Community & Ecosystem Deployment	~\$3.6M
TOTAL	~\$5M

Fundraising targets:

- **2026:** \$5M
- **2028:** \$20M
- **10-Year Vision:** \$200M+ raised and deployed across a global federation of thriving bioregions

This is the capital required to stand up the Planetary Party Protocol as a fully operational coordination infrastructure and begin practicing the protocol in bioregional communities — unlocking multiple forms of capital, aggregating living solutions for water, food, shelter, and energy, and building the connective tissue of the regenerative economy.

Prepared by: Planetary Party Protocol | Kinship Earth & Na'luea Living Trust (Fiscal Sponsors) **Contact:** planetaryparty.com **Core Stewards:** Juan Carlos Kaiten | Syd Harvey Griffith | Josie Watson | Susanna Choe | Sheri Herndon | Nadim Hamdan | Jenny Heinze | Eslerh Oreste