Attendance

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PHASO017 Developing Effective Communication

Lecture 8

- Proposal Assignment
- Preparing a proposal
- Next Week

PHASO017 Developing Effective Communication

Lecture 8

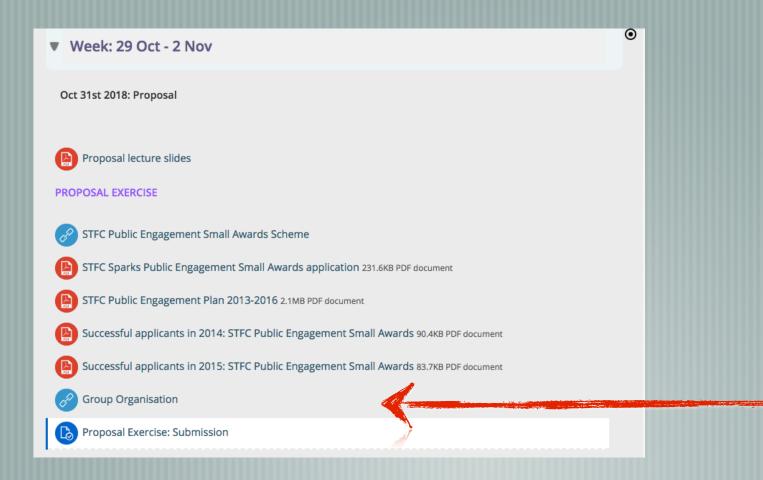
Proposal Assignment

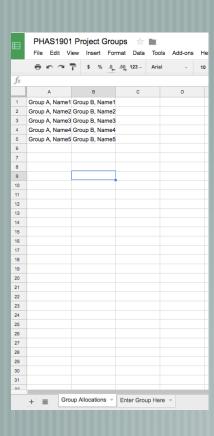
Preparing a proposal

Arrange yourselves into groups of 5, any way you choose

Not 4, not 6, but 5!

Go to the spreadsheet on Moodle and enter your names...





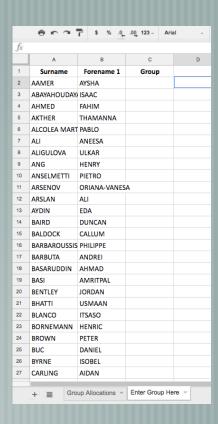
(1)

Go to tab 'Group Allocations' and enter the 5 names of your group in the next available empty column. Enter one name per row, all under the same column

The name of the column is your 'Group ID'.

(2)

Go to tab 'Enter Group Here' and find your name. Enter your Group ID in Column C.



Arrange yourselves into groups of 5, any way you choose

Not 4, not 6, but 5!

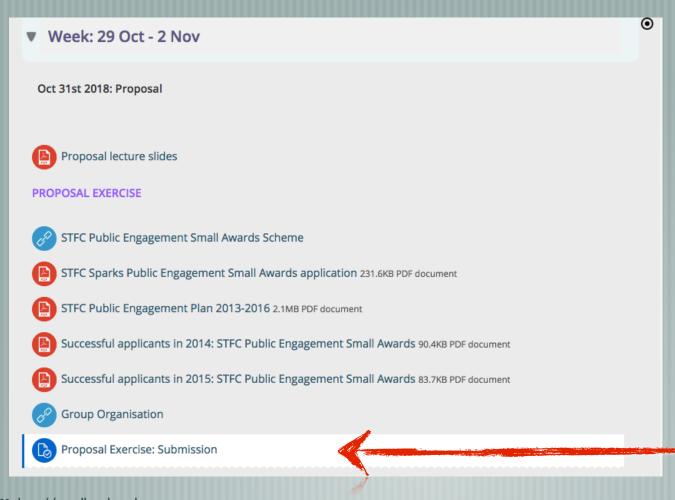
Go to the **spreadsheet** on Moodle and enter your names...

You must be in a group by next class

a public engagement, enterprise, or outreach activity

You will be developing a proposal, bidding for funding to deliver

Proposal Submission



PHASO017 Developing Effective Communication

Lecture 8

Proposal Assignment

Preparing a proposal

Proposal Assignment

Prepare a proposal for STFC's Sparks Public Engagement Awards Scheme Submit completed proposal to Moodle as normal (not STFC!) File must be a Word .doc, .docx or pdf Format should adhere to the STFC guidelines (see slide 32) Each member of the group submits the same files Names of all group members must appear at the top of the proposal Deadline for Moodle submission is 19th Dec. 2018

Marking

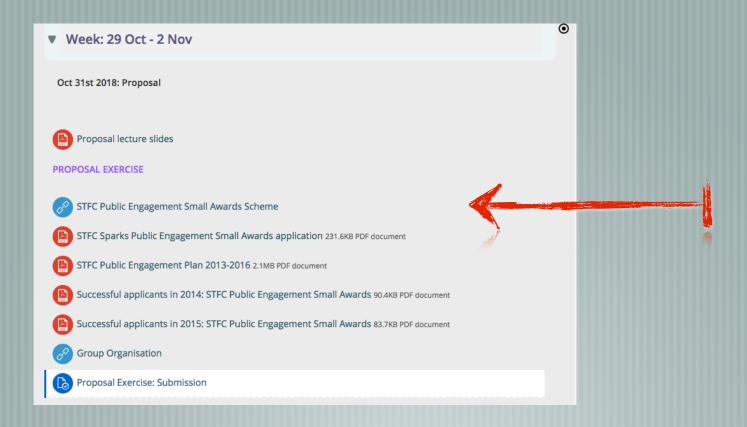
The group will be given an overall mark for the proposal and oral presentation together

This makes up 100% of your mark for each

Where requested, I will assign 50% of the marks, and the remaining 50% comes from your peers - each student will provide a weighting for the members of their group

If your group wants to do this, let me know after the proposal deadline and then again after the oral presentations

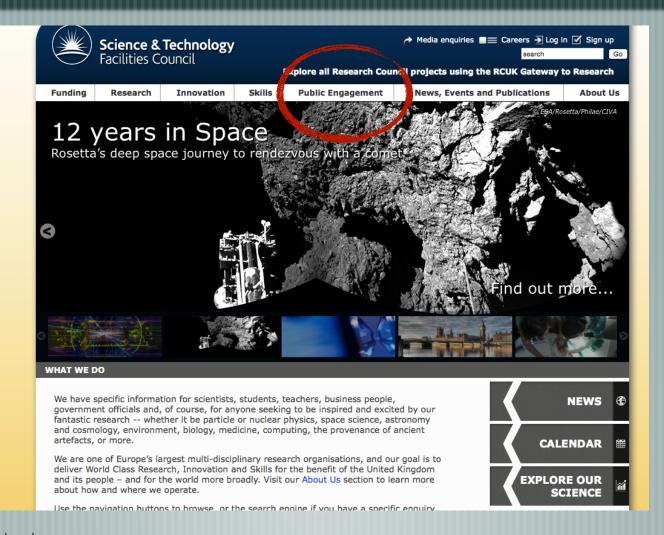
Proposal Assignment



SCIENCE & TECHNOLOGY FACILITIES COUNCIL



SCIENCE & TECHNOLOGY FACILITIES COUNCIL



STFC Public Engagement and funding

A quick tour...

http://www.stfc.ac.uk/public-engagement/

Public Engagement Small Awards Scheme





Home / Funding / Public Engagement Funding / Public Engagement Small Awards Scheme

Public Engagement Small Awards Scheme

The call for applications to the 2016B Small Awards round opened on Monday 5th September 2016. Applications will be accepted up to 4.00pm on Thursday 27th October 2016.

The Public Engagement Small Awards Scheme provides funds for small, local or 'pilot' projects promoting STFC science and technology. Anyone can apply, including grant-funded research groups, STFC research facility users, schools, museums, etc. Awards range from £500 to £10,000 and the expenditure can go towards materials, salaries and travel & subsistence.

Projects must be relevant to publicising engagement or teaching about the STFC science and technology areas, namely:

- · particle physics;
- · nuclear physics;
- · space, solar and planetary science;

Latest News

November 18, 2016

Multi-million pound Large

Hadron Collider upgrade project
launched

November 17, 2016
Hundreds of thousands of images turned into 3D reconstructions in ULTRA fast time

November 17, 2016 First apprentices 'graduate' from revitalised scheme at Daresbury

PHAS1901: http://moodle.ucl.ac.uk

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Public Engagement Small Awards Scheme

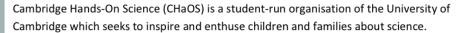
Scheme provides funds for small, local or 'pilot' projects promoting STFC science and technology £500 - £15,000 Projects must be relevant to publicising engagement or teaching about the STFC science and technology areas, namely: particle physics; nuclear physics; space, ionospheric, solar and planetary science; astronomy; astrophysics; cosmology studying materials with muon and neutron sources studying materials with synchrotron light sources research using laser facilities other science areas

Case Studies

Public Engagement Small Awards - successful applicants in round 2014A

Miss Lia Chappell
Cambridge Hands-On Science (CHaOS)

CHaOS Summer Roadshow 2014 Award £3,000



This award will help to support CHaOS's main event – the 2014 Summer Roadshow. CHaOS will travel to various locations around the country setting up interactive, hands-on experiments in schools and public venues to create an interactive 'travelling science museum'.

Mrs Diana Cross
Spacelink Learning Foundation

Classroom Hangouts with Spacelink Experts: to extend and develop outreach and communication between the space science and the education communities Award £5,000

Google Hangouts will be used as a digital vehicle to facilitate communication and contact

PROPOSAL EXERCISE

STFC Public Engagement Small Awards Scheme

STFC Public Engagement Small Awards application 252.9KB PDF document

STFC Public Engagement Plan 2013-2016 2.1MB PDF document

Successful applicants in 2014: STFC Public Engagement Small Awards 90.4KB PDF document

https://moodle.ucl.ac.uk/mod/resource/view.php?id=1773543

Application guidance

Read this: STFC Public Engagement Small Awards application 252.9KB PDF document It defines aims of the Small Awards Scheme key things to include in your proposal what will not be funded how your application will be judged

Application

What you need to include in the application: Aims (4000 characters) Objectives (400 characters) Summary (4000 characters) Project Personnel (4000 characters) Related Activities (4000 characters) Ignore 'other Public Engagement Awards', 'Related Grants', 'Previous Support' Awareness Raising, Dissemination and Networking (4000 characters) Monitoring and Evaluation (4000 characters) Case for Support (up to 4 pages) Justification of resources (up to 2 page)

Application

- Case for Support maximum of four sides of A4. The Case for Support must include the following:
 - A short overview of the applicant's track record in public engagement with science and technology. This track record should focus on areas relevant to the application;
 - The rationale for the Spark Award, showing the overall aims, anticipated outcomes and how activities will contribute to meeting the stated aims of the <u>STFC Public Engagement</u> <u>Strategy</u>;
 - A clear plan for engagement activities the applicant intends to undertake during the Spark Award. Applicants should provide details of their plans to deliver these activities, including how they will effectively engage their target audiences, identification of potential risks and appropriate mitigation strategies;
 - An evaluation plan showing details of how the outputs, outcomes, and impacts of the Spark Award will be captured and evaluated;
 - A dissemination plan detailing how resources, learning outcomes, outputs, etc. will be made available to wider audiences.
- Justification of Resources a maximum of two sides of A4. Applicants will need to submit
 this as an 'Other Attachment'. This document justifies the requested funds applied for in an
 application. A Justification of Resources should:
 - allow reviewers to make an informed judgement on whether the resources requested are appropriate for the proposed programme;
 - explain why the resources requested are appropriate for the programme proposed taking into account the nature and complexity of the proposal. It should not be simply a list of the resources required as this is already given in the Je-S form.

Application

5 mins to review required input: **here**

Be sure to read the guidelines very carefully when writing your proposal

Carve up the tasks as you choose amongst your team

STFC Public Engagement Plan



PROPOSAL EXERCISE

- STFC Public Engagement Small Awards Scheme
- STFC Public Engagement Small Awards application 252.9KB PDF document
- STFC Public Engagement Plan 2013-2016 2.1MB PDF document
- Success Applicants in 2014: STFC Public Engagement Small Awards 90.4KB PDF

Is Public Engagement Effective?



Oral Presentation & Review

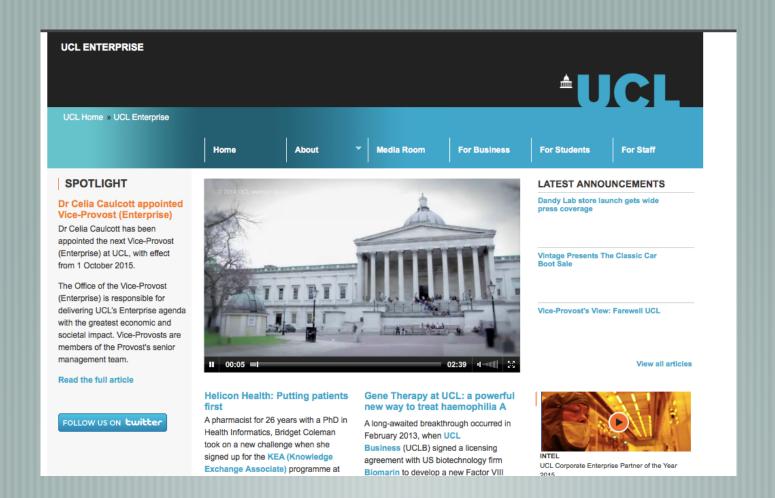
You as a group present for 20-25 minutes

The 'reviewers' quiz you on your objectives, strategy, funding request, resources, experience, and anything else they feel appropriate

Your presentation, preparedness, and quality of the proposal can aid the written (submitted) proposal immensely

This is your chance to stand out!

Enterprise



For real...

The 'top' proposal(s) will be considered for submission

Group(s) will be offered the opportunity to submit to STFC, with the project led by the students and overseen by an academic (E. Bailey/C. Ghag/A.N. Other...)

Innovation, creativity, enterprise, or just good solid science required!

Finally

TEXT YOUR ATTENDANCE

ARRANGE YOURSELVES INTO GROUPS
OF **5** AND FILL IN THE SPREADSHEET
BY NEXT CLASS