MMED-1050

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FIP - FINAL INTEGRATED PROJECT

MMED-1050 DIGITAL MEDIA THEORY & PROJECT MANAGEMENT 1 - REQUIREMENTS

ORIGINAL PHOTOGRAPHY AND STRUCTURE

Take 10 original photos that will be in your final website design layout. Make Photoshop adjustments to enhance colour and composition using techniques from class exercises. Using proper layer structure/naming and adjustment layers within the file. You are permitted to use additional royalty free imagery, but 10 images must be taken by individual students and are required to be in the final website.

IMAGE OPTIMIZATION

Export your website images to appropriate format for use on the web. Trying to achieve the best quality image for the smallest file size.

GRADING SCHEME
PSD Images & Adjustments, Composition/Good Photos, Layer Naming:
35 marks
Image Optimization/Right Format: 10 marks
Following Instructions: 5 marks
Total mark: 50 marks

SUBMISSION
• Submit your layered 10 high resolution Photoshop files with adjustments
  and your images folder from your website folder structure.
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Create a folder named 'lastname_firstname_fip', add your Photoshop files
and the images folder to this folder. Zip up your entire
'lastname_firstname_fip' folder and upload it to the appropriate
FOL Submission Dropbox.

Due Monday, December 5th, 5:00 pm EST on Week 14 (30% of final grade)
A deduction of 30% will be applied to projects that are submitted late.