Media:

Publication: 2022-07-22 Headline:

Encyclopaedia Britannica

Does UV Light Actually Kill Germs?

### Weekly Media Analysis

#### **Alexandra Frost**

Media:
Forbes
Publication:
2022-07-20
Headline:
We Tested The Best Baby Monitors With And Without Wi-Fi
Media:
Apartment Therapy
Publication:
2022-07-19
Headline:
Using Your AC All Summer? Here are 4 Things You Should Never Do to Keep Your Central AC Unit Running Smo
Media:
Cubby
Publication:
2022-07-19
Headline:
The Funky Things Your Washing Machine Can Handle? And the Gross Things It Definitely Cannot
Andrew Rossow
Media:
hypemoon.com  Dark Barkers
<b>Publication:</b> 2022-07-19
Headline:
Pussy Riot?s Fight for Freedom is Converging in Web3
Media:
HYPEBEAST
Publication:
2022-07-18
Headline:
Old Navy Licenses BAYC NFT for Latest T-Shirt Release
Anna Haines
Media:
Page 1

Forbes  Publication: 2022-07-20  Headline: Festival D?Été De Québec: Where Fashion Is Found In The Crowd
Media: Forbes Publication: 2022-07-18 Headline: How To Have A Stylish Weekend In Fort Lauderdale
Media: substack.com Publication: 2022-07-17 Headline: On JOLGO: The Joy Of Letting Go
George Anderson
Media: RetailWire Publication: 2022-07-22 Headline: Is Amazon on the verge of reinventing American healthcare?  Media: RetailWire Publication: 2022-07-21 Headline: Macy?s keeps going small and off-mall
Media: RetailWire Publication: 2022-07-21 Headline: Does Walgreens have the right response to defuse growing calls to boycott the chain?
Media: RetailWire Publication: 2022-07-20 Headline: Amazon goes after thousands of fake review groups on Facebook

Media: RetailWire Publication: 2022-07-19 Headline: Will Toys?R?Us kids help Macy?s have a very merry Christmas?
Media: RetailWire Publication: 2022-07-19 Headline: President Biden?s executive order aims to keep the freight trains running on time
Ivan Widjaya
Media: Small Business CEO Publication: 2022-07-22 Headline: 6 Ways to Minimize Focus on Data Analytics: Tips to Keep Your Business Moving Forward
Media: Small Business CEO Publication: 2022-07-22 Headline: What to Expect From Electrician Job?
Media: Small Business CEO Publication: 2022-07-22 Headline: 5 Ways Your Debt Consolidation Loans Can Go Wrong
Media: Small Business CEO Publication: 2022-07-22 Headline: Understanding the Differences between Hashgraph and Blockchain Technology
Media: Small Business CEO Publication: 2022-07-21

**Headline:** 

How to Decide on Where to Buy a Home

Media: Small Business CEO Publication: 2022-07-21 Headline: 3 Solutions for Updating Your Vendor Management After Going Remote or Hybrid
Media: Small Business CEO Publication: 2022-07-20 Headline: 8 Workplace Injuries That Might Land You in Hospital and What to Do
Media: Small Business CEO Publication: 2022-07-19 Headline: 5 Key Tips For Sending Cold Emails in 2022
Media: Small Business CEO Publication: 2022-07-19 Headline: Personal Injury Lawyer: A Comprehensive Guide
Media: Small Business CEO Publication: 2022-07-19 Headline: Now Is The Best Time To Sell Your Home In Riverside, CA
Media: Small Business CEO Publication: 2022-07-19 Headline: Why Your Special Purpose Acquisition Company Needs a Better Website Today
Media: Small Business CEO Publication: 2022-07-19

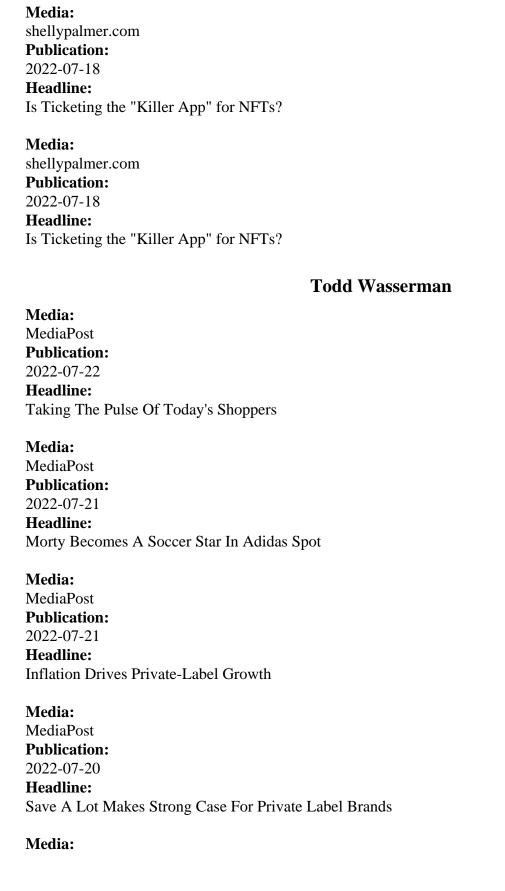
**Headline:** 

<b>Headline:</b> How to Use The Bitcoin Price Chart for Better Trading?
Media: Small Business CEO Publication: 2022-07-18 Headline: Highly Important Off-page SEO Factors
Media: Small Business CEO Publication: 2022-07-18 Headline: The Impact of The Research and Development Tax Credit for German Taxpayers
Joe Daly
Media: Louder Publication: 2022-07-20 Headline: This is our first reaction to Slipknot?s new single The Dying Song  Media: Louder Publication: 2022-07-19 Headline: Farewell to Kings: how Kiss built and sustained The Greatest Show on Earth for 50 years
Nicole Pollack
Media: Wyoming Business Report Publication: 2022-07-21 Headline: Resource-rich Wyoming presents challenges and opportunities
Paul Barron
Media: Foodable Publication: 2022-07-21

#### Weekly Media Analysis

**Shelly Palmer** 

Recession Proofing Your Restaurant? Foodable Network



# LIGHTYEAR

MediaPost **Publication:** 2022-07-20 **Headline:** 

Media: MediaPost

Consumers Shop Around

### Weekly Media Analysis

Publication:
2022-07-19
Headline:
Don Draper Makes A Most Attractive Santa
Media:
MediaPost
Publication:
2022-07-19
Headline:
Movie Tie-Ins Move To Netflix
Media:
MediaPost
Publication:
2022-07-18
Headline:
Sri Lankan Model Recreates Iconic Pepsi Ad
Media:
MediaPost
Publication:
2022-07-18
Headline:
Social Proof: The Theory Of Buying
Travis Hoium
Media:
The Motley Fool (U.S.)
Publication:
2022-07-22
Headline:
Wix Management Is Making a Big Bet on Itself. Will It Work?
Media:
The Motley Fool (U.S.)
Publication:
2022-07-22
Headline:
1 Big Question for DoorDash as Amazon Joins the Food Delivery

Race

**Headline:** 

## Weekly Media Analysis

Media: The Motley Fool (U.S.)
<b>Publication:</b>
2022-07-22 <b>Headline:</b>
Coinbase Just Gave a Huge "Buy" Signal
Media:
The Motley Fool (Australia)
<b>Publication:</b>
2022-07-21
<b>Headline:</b> Why crypto and Coinbase dropped on Thursday
Media:
The Motley Fool (U.S.)
Publication:
2022-07-21 <b>Headline:</b>
Why Crypto and Coinbase Dropped on Thursday
Media:
The Motley Fool (U.S.) <b>Publication:</b>
2022-07-21
Headline:
3 Reasons to Buy Ethereum Ahead of The Merge
Media:
The Motley Fool (U.S.)
Publication:
2022-07-20 <b>Headline:</b>
Why Bitcoin, Ethereum, and Coinbase Jumped Today
Media:
The Motley Fool (U.S.)
Publication: 2022-07-20
Headline:
Why Nobody Wants to "Drill, Baby, Drill"
Media:
The Motley Fool (U.S.)
Publication: 2022-07-19

Why Coinbase, Shiba Inu, and Polkadot Are Up Today

Media:
The Motley Fool (U.S.)
<b>Publication:</b>
2022-07-19
Headline:
Why Cruise Line Stocks Popped Today
Media:
The Motley Fool (U.S.)
<b>Publication:</b>
2022-07-19
Headline:
Why Now Is the Best Time to Get Into Crypto
Media:
The Motley Fool (U.S.)
Publication:
2022-07-18
Headline:
Why Renewable Energy Stocks Popped Today
Media:
The Motley Fool (U.S.)
Publication:
2022-07-18
Headline:
Why ApeCoin, Axie Infinity, STEPN, and The Sandbox Popped Today
Media:
The Motley Fool (U.S.)
Publication:
2022-07-17
Headline:
Can Bill Murray Save Coinbase NFT?
Media:
The Motley Fool (U.S.)
Publication:
2022-07-16
Headline:
Why Ethereum Pulled Crypto Higher Today
Media:
The Motley Fool (U.S.)
Publication:
2022-07-16
Headline:
As Crypto Competition Heats Up, Here's What Smart Investors Are Watching



### Weekly Media Analysis

### **Tyler Benedict**

Media:
Bikerumor
<b>Publication:</b>
2022-07-21
Headline:
ENVE Melee road bike debuts as a sleek, modern race chassis
Media:
Bikerumor
Publication:
2022-07-20
Headline:
Upcoming Fuji Jari gravel bike cleverly packs everything into a fast frame
Media:
Bikerumor
Publication:
2022-07-20
Headline:
Specialized Jump Stats update adds "air time" measurements to Turbo Levo, Keno SL
Media:
Bikerumor
Publication:
2022-07-19
Headline:
Upcoming Bryton Gardia R300 rear radar tail light packs killer features, plays nice with others
Media:
Inferse
Publication:
2022-07-19
Headline:
Bernard Hinault NFT drop celebrates 5 TdF wins, some are for super fans - BikeRumor.com
Media:
Bikerumor
Publication:
2022-07-18
Headline:
Prologo adds performance XC, women's and ultralight eMTB saddles
Media:
Bikerumor
Publication:
2022-07-18



## Weekly Media Analysis

Headline:
New Giro Formula MTB shoes, Ethos commuter helmet w/ turn signals & more!
Media:
Bikerumor
<b>Publication:</b>
2022-07-18
Headline:
New Kali Cascade trail helmet protects your head with serious eco cred
Media:
Bikerumor
<b>Publication:</b>
2022-07-18
Headline:
Bernard Hinault NFT drop celebrates 5 TdF wins, some are for super fans
Media:
Bikerumor
<b>Publication:</b>
2022-07-17

**Headline:**