

A retailer selling your personal information to others for profit

When the retailer sells people's personal information to others for profit. This information might be used by different groups and result in multiple ethical quandaries.

If the scam gangs get the information, they might impersonate the people to do illegal activities, which harms the people's credit in personal credit system.

The information also can be used in phone scam to improve the fraud activities. This cause transfer in money, which impact on the banking system.

If the information is used in advertisement recommendation system, the people might be advertised with more characteristic items. It also increases the money transfer in banking system.

When the information is misused by political groups, the people will be fed with specific information to control their thoughts so as to meet the political will of political groups, such as gaining more votes in election.