A retailer selling your personal information to others for profit					
	Advertisement				
	Recommendation				
Ethical Quandry	System	Personal Credit System	Banking System	Scam Gang	Political Group
People impersonated in					
illegal activity		✓		✓	
Information being used					
in phone scam			✓	✓	
People advertised with					
specific items to enlarge					
the sales of company	✓		✓		
People are fed with					
selected information to					
gain political interests					✓