



# The Hidden Crocodile

## Dashboard and Report

February 2021



# HIDDEN CROCODILE DASHBOARD AND REPORT



***Defy odds!  
The Oracle says you are the  
Hidden Crocodile***

# HIDDEN CROCODILE DASHBOARD AND REPORT

## HIDDEN CROCODILE DASHBOARD



### THE PICTOGRAPH

The pictograph of the Hidden Crocodile is rife with claw symbols echoing the centrality of power to this archetype

The amphibious beast's face is hidden or submerged to underline its adaptability to multiple environments

### DIVINATION

You are the Hidden Crocodile

The Hidden Crocodile is the primary symbol for raw power, might and majesty

### POWERS

Might

Honesty

Idealism

Fortune

Hot-headedness

### DEFY ODDS SHOES

We've designed a pair of shoes to provide a physical reminder of your distinct personality traits within an ancient African worldview to support your defy odds journey



# HIDDEN CROCODILE DASHBOARD AND REPORT

## HIDDEN CROCODILE REPORT

### Ideograph and African Context

Based on an archaic dead language of pictographs and ideographs, we have unearthed a distinctly African ethos about the individual's place in the world and source of personal destiny. Similar to the iconography and hieroglyphics of Egyptian civilizations from over 5,000 years ago, these pictographs were the form of written communication reserved for the elite secret societies that ruled African communities prior to Western colonization.

The image below captures the ancient ideograph of the Hidden Crocodile and within the context of this ancient African worldview the Hidden Crocodile is the primary symbol for raw power, might and majesty.

The pictograph of the Hidden Crocodile is flanked by symbols of claws at the top left and bottom right of the ideograph echoing the claws depicted on the animal's representative drawing. There are claws on all four feet, claw-like objects on its underbody as well as claw-like instruments reminiscent of teeth oddly enough in the middle portion of its head.

To be sure, the heavy emphasis on claws sprinkled throughout this hieroglyphic underscores the centrality of might and power to this archetype because sharp claws and powerful teeth are source of the beast's incredible might.

In addition, the patterns of the top left and bottom right of the ideograph match the patterns of the crocodile's skin to underscore its camouflaging ability. Similarly, the concentric square icons at the top right and bottom left of the pictograph represent the power of knowledge ranging from ranging from less potent surface or superficial knowledge to core insightful truths.



Moreover, the face of the animal cannot be seen and can be understood to be submerged; calling to mind how the animal navigates its water domain. This amphibious beast travels both land and water underlining the importance of adaptability to multiple environments and circumstances. Importantly, crocodiles hunt in this fashion where they camouflage while stalking prey while submerged in water thereby using their adaptability as competitive advantage.

These animals were deeply admired for their incredible size, beautiful skins and raw strength but also greatly feared for their ability to camouflage into their environments and present significant danger to human life. Their beautiful skins were often worn as mystical charms, while their meats were eaten as an expensive delicacy and their organs often used as medicinal ingredients with perceived mystical healing power.

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## Oracle's Divination

*The Oracle says you are the Hidden Crocodile.*

The wisdom of this ancient African worldview believed that every individual had purpose and destiny. Moreover, the first step in realizing this purpose was a thorough understanding of self. These archetypes from African antiquity served as the building blocks for that self-understanding.

However, no individual is understood as completely a replica of any archetype. Rather these archetypes were recognized as the starting point for self-awareness, which was a first step to self-actualization and the source of one's power to defy odds.

People with this personality trait represent raw power, honor and idealism. They are also loyal, honorable, and idealistic. However they are often conceited and extremely hot-tempered with a fiery tongue.

They may also be frank to a fault and may not know when to keep things close to their chest. Nonetheless, they tend to be very fortunate and successful and are quite extroverted and outgoing. Thus they may have big, larger than life personalities

Their carefree manner combines with their powerful personalities and ambition such that they can sometimes come off as domineering and high handed.

The main trait of this personality type is their innate understanding of the nature of power, its sources and how to use it. Power (as opposed to strength is necessarily external) may be either hard through formal authority or soft through persuasion and the ability to influence.

Fortune, luck and coincidence follow this personality in a way that tends to defy logic. The ancients believed in destiny as well free will or choice. And that the dynamic called luck was really just a set of events that follow people who tend to be better at making choices in line with their destiny.



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## Your Power Traits

Unlike contemporary Western thinking, these ancient Africans from remote antiquity did not view power traits as necessarily good or bad. This is why they are not described here as strengths and weaknesses. Traits just are; they're neutral. Subjectivity and context provide the lens of whether the traits drive an individual's fortune or misfortune.

Therefore, the purpose of understanding your power traits is more about better comprehending when, how and to what extent you should employ them at any given moment in order to defy your odds and achieve your purpose.

The key powers of this personality include:

- Power, might and majesty
- Honor and idealism
- Fortune
- Hot-headedness
- Forceful and domineering
- Honesty, frankness, conceitedness
- Opinionated

# HIDDEN CROCODILE DASHBOARD AND REPORT

## Hidden Crocodile Defy Odds Shoes

*The Oracle says you are the Hidden Crocodile.*

And that's why we've designed only one pair of shoes customized around your personality type in this ancient African worldview. Within the context of this ancient African worldview the Hidden Crocodile represents raw power, honor and idealism.

***People with this personality trait represent raw power, honor and idealism. They are also loyal, honorable, and idealistic. However they are often conceited and extremely hot-tempered with a fiery tongue.***

We've designed **only one pair of shoes** to provide a physical reminder of your distinct personality traits within an ancient African historical context to support your defy odds journey. The shoes have been handcrafted with genuine leather and stitched with premium fabrics once reserved for the likes of African nobility as a status emblem of wealth and power. The designs on the material are the pictographs of the ancient dead language. Most importantly, the ideograph on your shoe is your personality.

Wearing this pair of shoes provides a physical reminder and cue of your unique powers and their limitations as you walk your personal defy odds journey to realize your particular destiny.

***And that's why they're more than just a pair of shoes...***

