



The Laughing Leopard Dashboard and Report

February 2021



LAUGHING LEOPARD DASHBOARD AND REPORT



*Defy odds!
The Oracle says you are the
Laughing Leopard*

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LAUGHING LEOPARD DASHBOARD



THE PICTOGRAPH

The pictograph of a leopard with a smiling human face represents the idea of a creature which traverses the human and animal form.

It is the knowing smile of a guardian of ancient secrets, grave truths and esoteric knowledge

DIVINATION

You are the Laughing Leopard.

The Laughing Leopard is the chief symbol for great strength, stealth, and vision

POWERS

Courage

Vision

Recklessness

Rigidity

Confrontational

DEFY ODDS SHOES

We've designed a pair of shoes to provide a physical reminder of your distinct personality traits within an ancient African historical context to support your defy odds journey

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Ideograph and African Context

Based on an archaic dead language of pictographs and ideographs, we have unearthed a distinctly African ethos about the individual's place in the world and source of personal destiny. Similar to the iconography and hieroglyphics of Egyptian civilizations from over 5,000 years ago, these pictographs were the form of written communication reserved for the elite secret societies that ruled African communities prior to Western colonization.

The image below captures the ancient ideograph of the Laughing Leopard and within the context of this ancient African worldview the Laughing Leopard is the chief symbol for great strength, stealth, and vision.

The pictograph of a human smile on a leopard body is as sinister as the idea of the creature itself which mystically traverses both the human and animal form and worlds. It is the knowing smile of a guardian of ancient secrets. The image of concentric squares at the top right and top left of the pictograph represent these varying layers of knowledge and secrecy ranging from surface or superficial to core insightful truths.

The moon-like crescent surrounded by leopard footprints at the bottom right corner of the hieroglyphic denotes the nocturnal vision power of the leopard. Importantly, nocturnal predators turn the disadvantage of darkness into a competitive strength; underscoring the duality of all circumstances as encompassing both good and bad; strengths and weaknesses; as well as opportunities and threats.

The Laughing Leopard's victorious laugh is due to its ability to exploit nature's duality to its benefit and at its prey's expense.



Within the African culture that the archetype of the Laughing Leopard evolved these animals were intensely admired for their power and strength but also feared and hated for their human-eating and attacking tendencies.

Nocturnal animals, tree-climbing leopards operate with agility, stealth and a night vision that make them a dangerous predator of human livestock and a formidable foe that may attack human themselves.

Their beautiful spotted coats were often worn as a symbol of the courage of hunters who would've tracked them down but were also believed to retain the mystical power of such a fascinating creature. Amongst the most solitary and therefore secretive creatures in the world, leopards provide an exemplary model for secret African societies until today.

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Oracle's Divination

The Oracle says you are the Laughing Leopard.

The wisdom of this ancient African worldview believed that every individual had purpose and destiny. Moreover, the first step in realizing this purpose was a thorough understanding of self. These archetypes from African antiquity served as the building blocks for that self-understanding.

However, no individual is understood as completely a replica of any archetype. Rather these archetypes were recognized as the starting point for self-awareness, which was a first step to self-actualization and the source of one's power to defy odds.

People with the Laughing Leopard personality trait are courageous, hyper-competitive, and keenly perceptive. However they are often recklessly destructive and arrogant. They may also do things in a high-handed manner and can end up inadvertently alienating themselves from people including those from whom they need support.

The main trait of this personality type is courage and strength. Strength (as opposed to power) is inherently internal and may or may not find expression in the external world. As a result of Laughing Leopard's courage they tend to be supremely confident and adventurous never shying away from risks or challenges. This also lends them easily to many leadership roles in their professional and social circles. However, it also makes them very susceptible to over-confidence, recklessness and arrogance.

Leopards are notorious for under-preparation which is reinforced by their incredible ability to overcome unforeseen challenges but in rare occasions is unsurprisingly the source of their fairly major failures.

Because Leopards are independent minded they are often trail blazers and are unafraid of trying new and unconventional things. But this means they also have a strong inner life which can predispose them to value solitariness and a deep need to be alone sometimes. Inability to feed these urges can lead to irritability, stand-offishness and even aggression.

Leopards are natural born leaders with an impulse for initiative and an incredible appetite for hard work. They adapt all too easily to changing conditions but are also creatures of great habit and secrecy.



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Your Power Traits

Unlike contemporary Western thinking, these ancient Africans from remote antiquity did not view power traits as necessarily good or bad. This is why they are not described here as strengths and weaknesses. Traits just are; they're neutral. Subjectivity and context provide the lens of whether the traits drive an individual's fortune or misfortune.

Therefore, the purpose of understanding your power traits is more about better comprehending when, how and to what extent you should employ them at any given moment in order to defy your odds and achieve your purpose.

The key powers of this personality include:

- Courageous and but reckless and often unprepared
- Original but rigid and stubborn
- Introverted but also extroverted drawing strength and inspiration from mainly inner but also external worlds
- Confrontational or brash but also somewhat sympathetic and caring
- Open but also secretive about a selective set of closely held critical information or knowledge
- Visionary trailblazers who express leadership in ideas and initiative but also loners
- Full of strategy, stealth and guile but sometimes devious and prone to self-deception

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Laughing Leopard Defy Odds Shoes

The Oracle says you are the Laughing Leopard.

And that's why we've designed only one pair of shoes customized around your personality type in this ancient African worldview. Within the context of this ancient African worldview the Hidden Crocodile represents courage, hyper-competitiveness and perception.

People with the Laughing Leopard personality trait are courageous, hyper-competitive, and keenly perceptive. However they are often recklessly destructive and arrogant.

We've designed **only one pair of shoes** to provide a physical reminder of your distinct personality traits within an ancient African historical context to support your defy odds journey. The shoes have been handcrafted with genuine leather and stitched with premium fabrics once reserved for the likes of African nobility as a status emblem of wealth and power. The designs on the material are the pictographs of the ancient dead language. Most importantly, the ideograph on your shoe is your personality.

Wearing this pair of shoes provides a physical reminder and cue of your unique powers and their limitations as you walk your personal defy odds journey to realize your particular destiny.

And that's why they're more than just a pair of shoes...

