Bright TV Audience Insights & Viewing Trends

Snapshot of Viewership

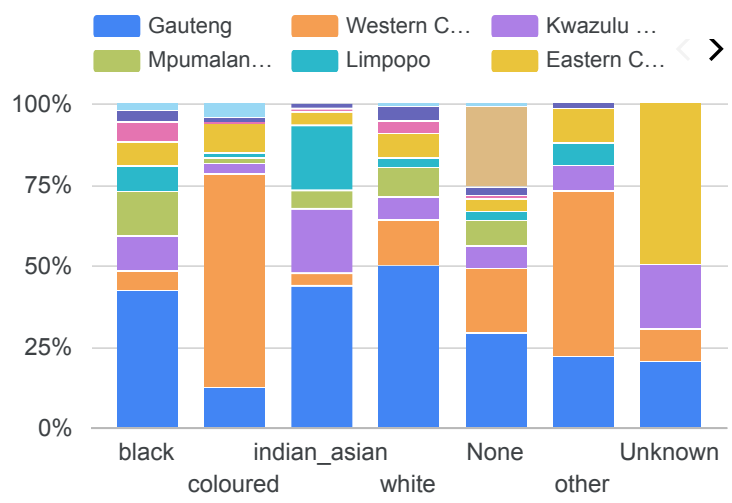
GENDERSTATUS | AGEGROUP | GENDERSTATUS

PROVINCESTATUS | CHANNEL2 | MONTH_NAME

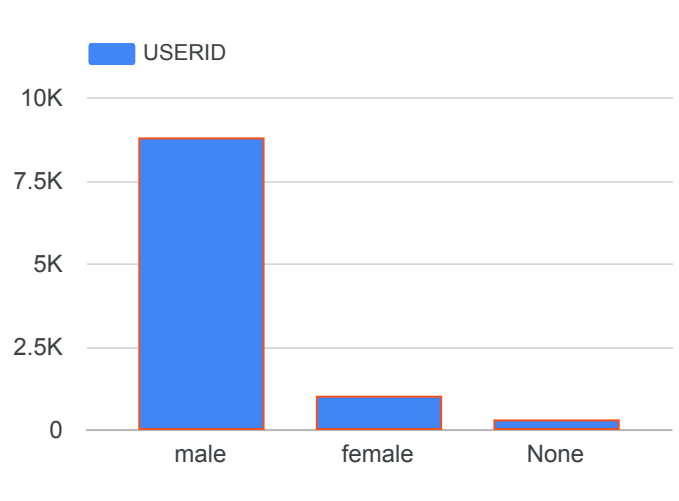
Total Viewers	Unique Channels Watched	Average Age of Viewers	Provinces Represented	Time Slots Covered
9,993	21	32.22	10	5

Demographics

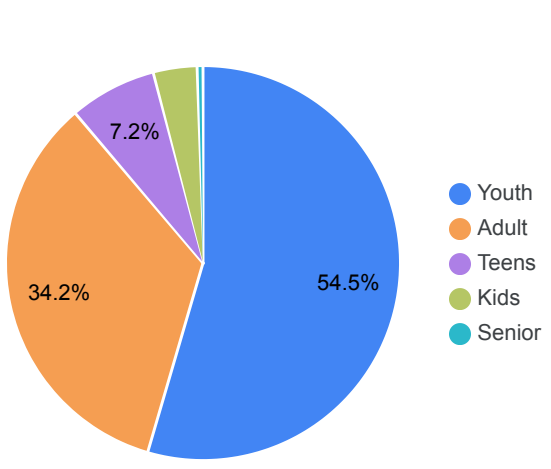
Race Breakdown Across Provinces



Audience by Gender

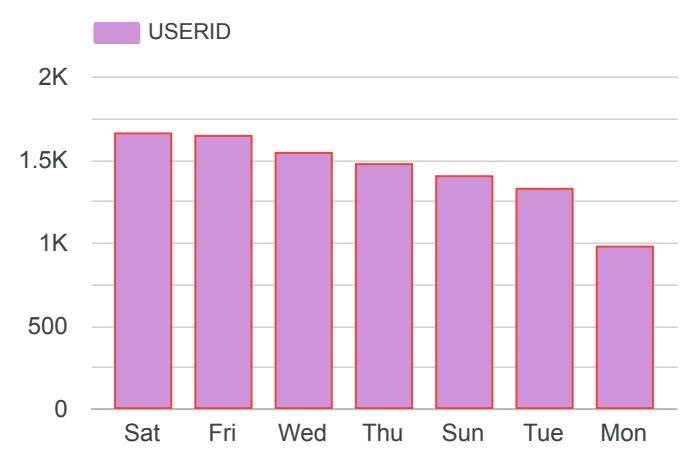


Viewership by Age Group

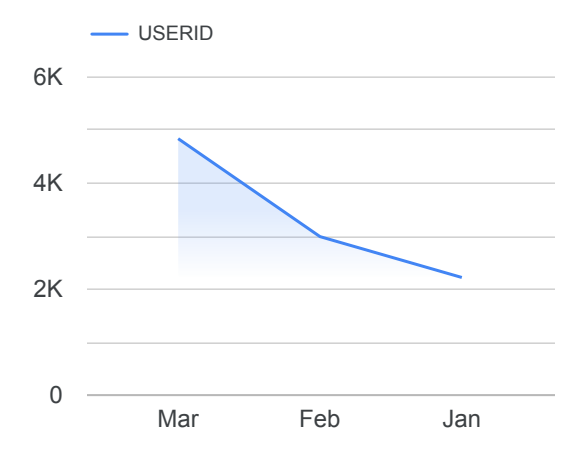


Viewing Patterns

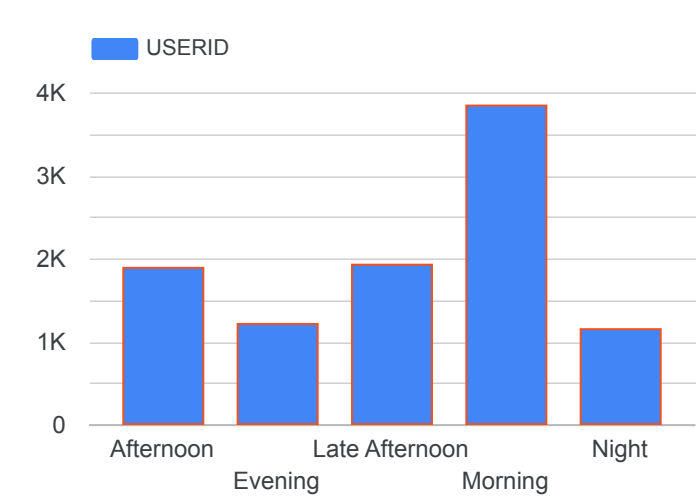
Weekly Viewing Patterns



Monthly Trends in Viewership

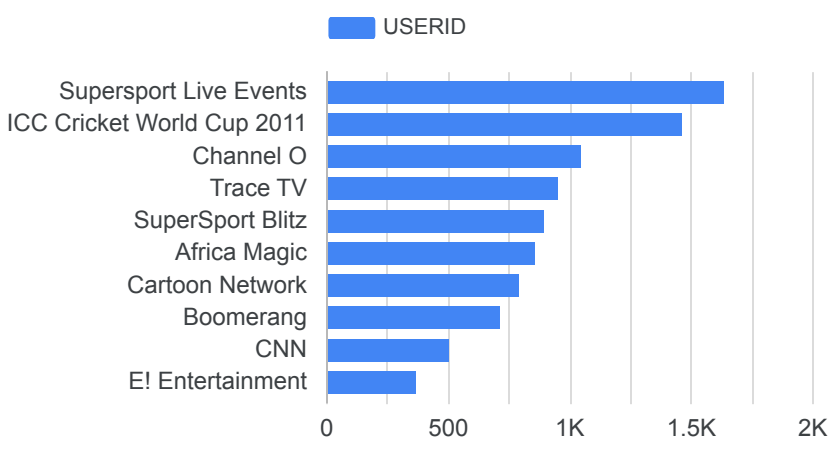
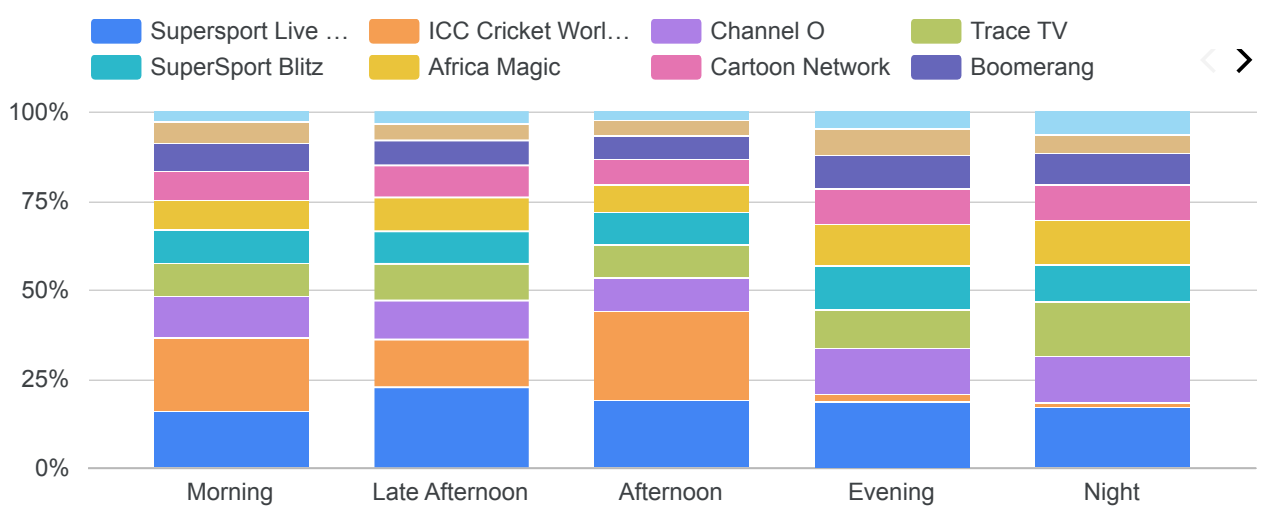


Audience by Time of Day



Channel Insights

Most Watched Channels



Channel Popularity by Time Slot