

# Bright Coffee Shop Dashboard

## Sales & Revenue Overview

Select date range

STORE\_LOCATION

PRODUCT\_CATEGORY

PRODUCT\_TYPE

TIME\_BUCKET

DAY\_TYPE

TOTAL\_REVENUE  
706,665

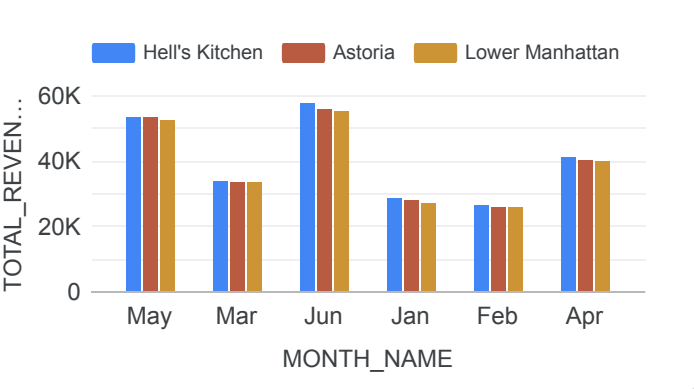
NUMBER\_OF\_SALES  
149,116

UNIQUE\_PRODUCTS  
68,368

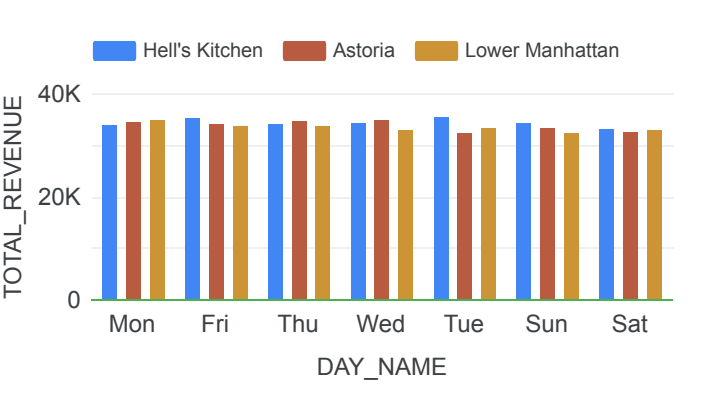
UNIQUE\_STORES  
68,368

## Time-Based Analysis

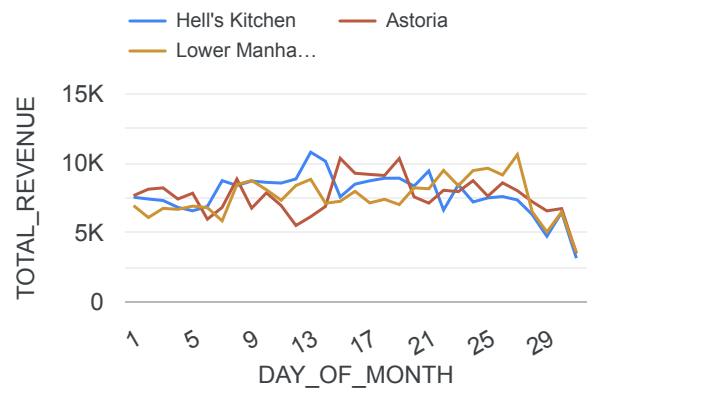
Revenue by Month



Revenue by Day of Week

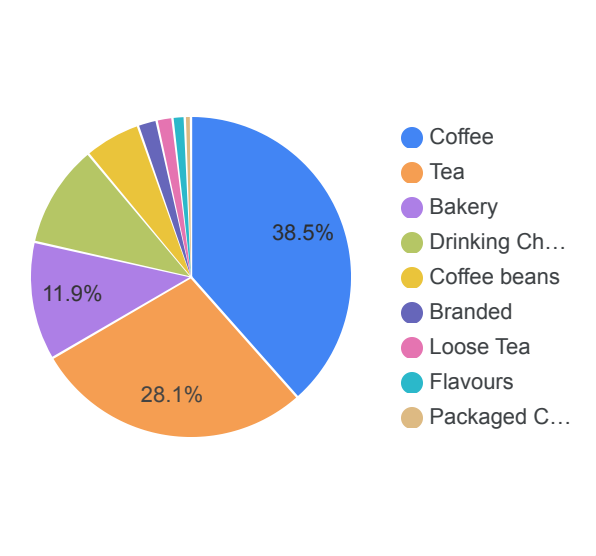


Revenue by Day of Month



## Product Performance

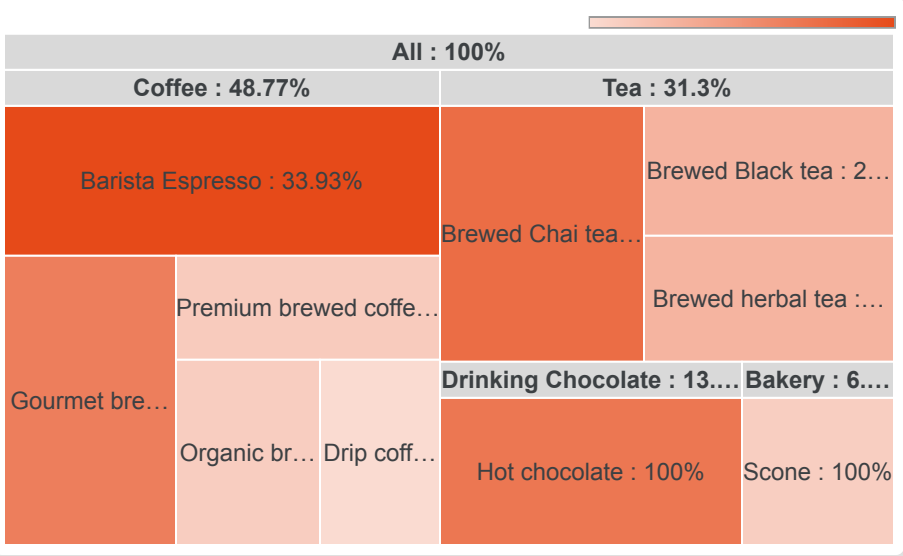
Revenue by Product Category



Top Products

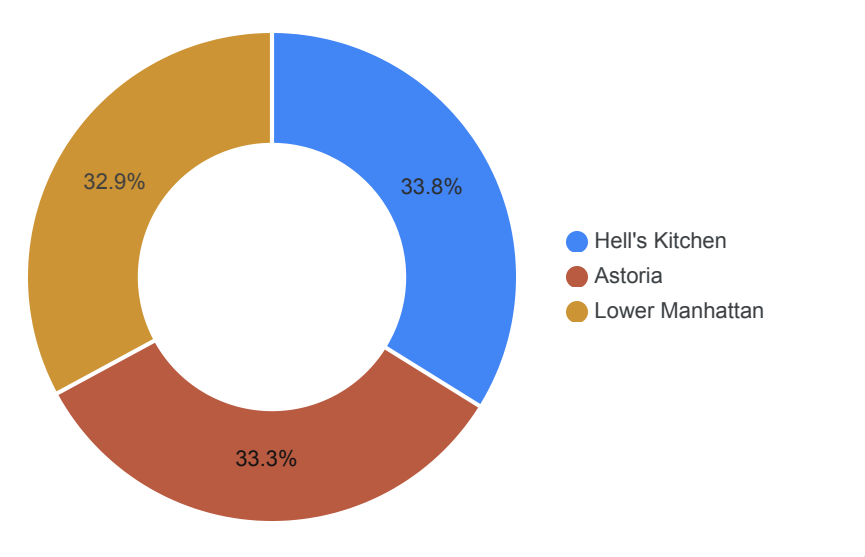
	PRODUCT	TOTAL_REVENUE	NUMBER_OF_SALES	Avg Sale Price
1..	Sustainable Coffee	21,423	2,961	9,618.85
2..	Dark chocolate	21,334	3,029	9,050.45
3..	Latte Rg	19,279	2,896	8,233.75
4..	Cappuccino	17,817	2,772	8,044.26
5..	Latte	17,508	2,990	7,865.85
6..	Morning Blend	17,384	2,830	7,621.89
7..	Jamaican Coffee	16,743	2,911	7,387.41
8..	Sustainable Coffee	16,479	2,842	7,358.93
9..	Cappuccino	16,239	2,793	7,321.5

Revenue contribution by Category and Product type

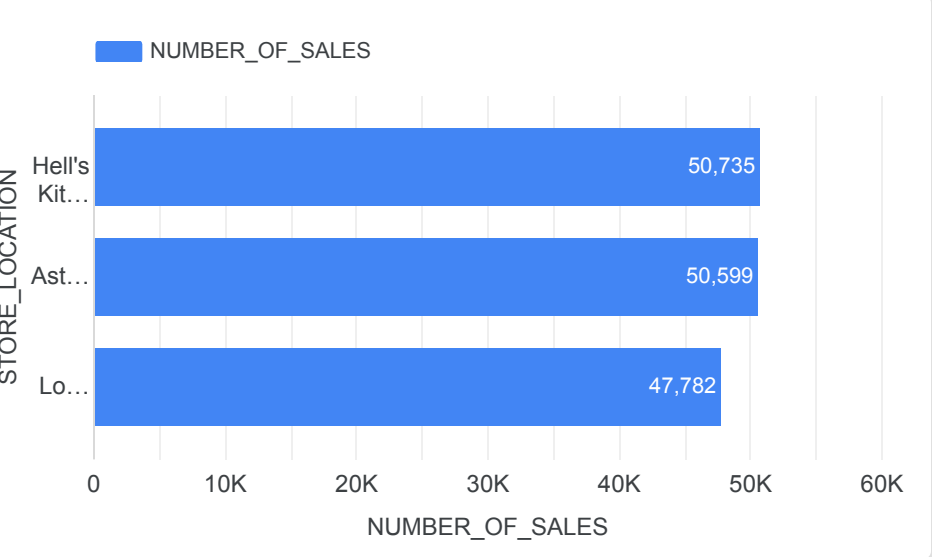


## Store Performance

Revenue by Store

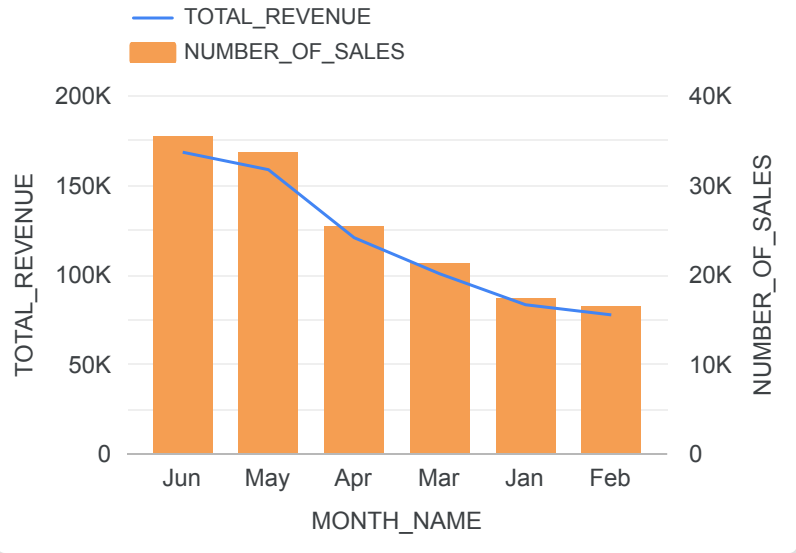


Number of Sales by Store



## Trends & Comparisons

Revenue vs Sales (Regional)



Day Type Comparison

