

Dashboard Analysis

Row 1

Sales & Revenue Overview

Filters * Date range * Store location * Product category * Product Type * Time bucket * Day Type
Cards

Revenue * Number of Sales * Unique Product
Unique Stores

Row 2

Time base Analysis

* Revenue by Month, * Revenue by day of Week
* Revenue by Day of Month

Reason for these is to identify trends,
peak periods, which ones are needs attention

Row 3

Product Performance

* Revenue by Product Category * Top Product
* Revenue by product type.

Reason for these is to understand which
products & categories brings in revenue



Row 4

Store performance

- * Revenue by store * Number of Sales by Store.

Reason for these is to compare store performance and product diversity across locations.

Row 5

Trends & Comparisons

- * Revenue Vs Sales * Day type comparison

Reason for these is to highlight efficiency, peak hours, and performance difference in terms of days.