

Sales & Revenue Overview

PURCHASE\_DATE

AGEGROUP

SPENDBUCKET

GENDER

PRODUCT\_CATEGORY

TOTAL\_REVUNUE

456,000

UNITS\_SOLD

2,514

TOTAL\_SALES

1,000

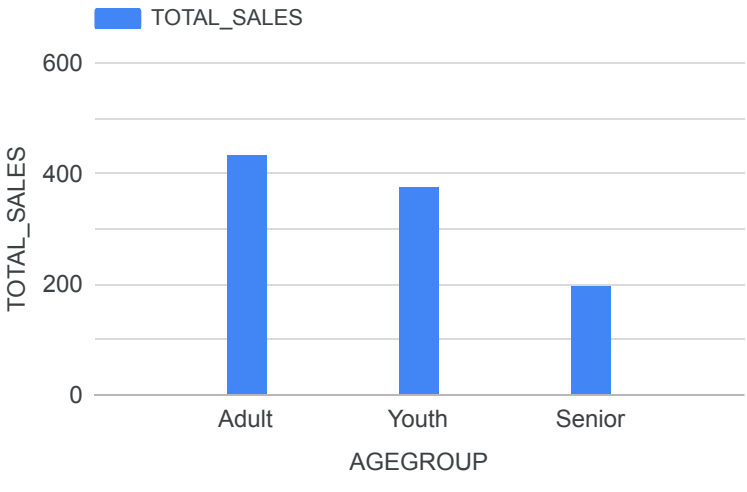
NUMBER\_OF\_CUSTOMER

1,000

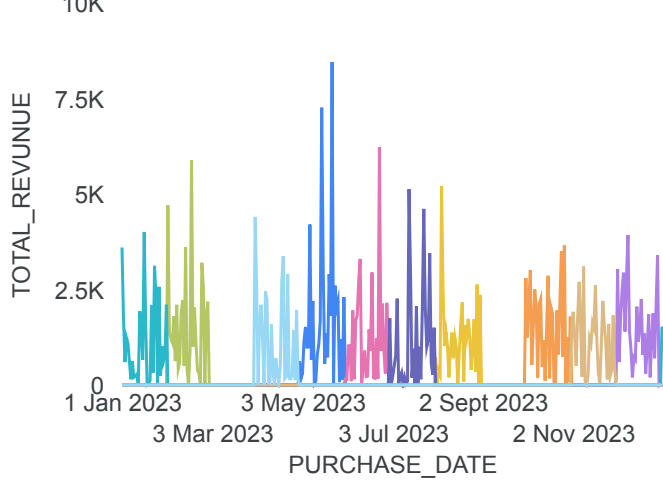
Revenue by Product Category



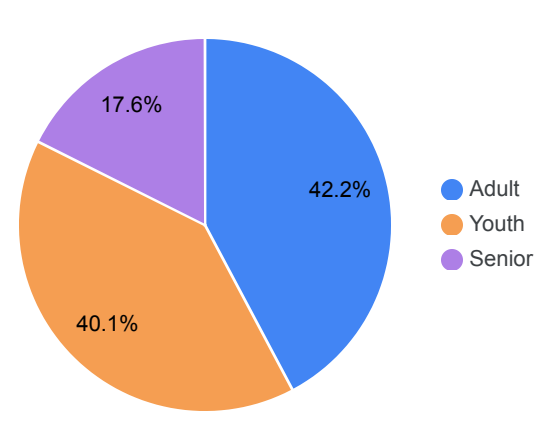
Sales by Age Group



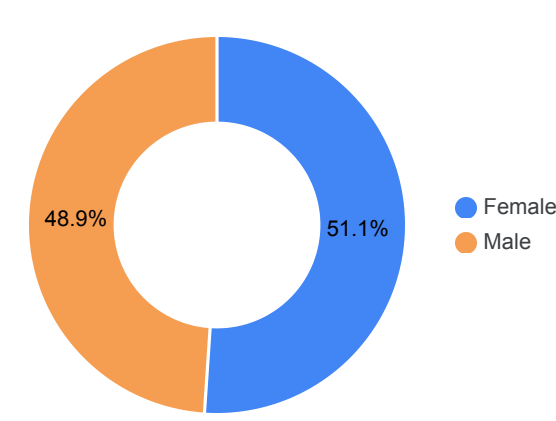
Total Revenue Trend (Monthly)



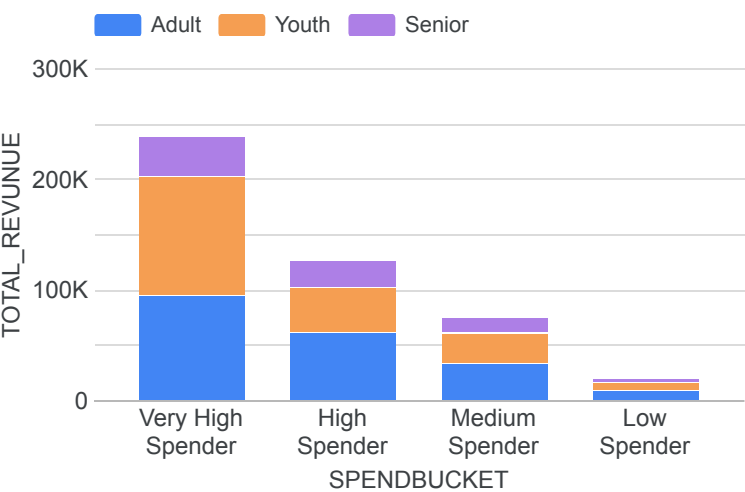
Total Revenue by Age group



Revenue by Gender



Spend Bucket Analysis



Units Sold vs Revenue

