

## WORK EXPERIENCE

### DEVELOPMENT INTERN

INNOV8 PLACE, SEP 17 - PRES

- Create business plan and strategy for small businesses and organizations
- Rework WordPress themes to fit business and organizational objectives

### INTERNET SERVICES SPECIALIST

IBC BANK, JUN 16 - JUNE 17

- Facilitated all website, mobile banking, mobile app, and internal portal maintenance
- Analyzed website trends in Google Analytics and created reports
- Designed website graphics and marketing materials

### OWNER

JUST A GIRL IN THIS WORLD, JAN 16 - PRES

- Administer all WordPress and website development and design
- Create and manage all digital content and brand and social strategy
- Manage a team of interns and contributors

### MARKETING SOCIAL MEDIA INTERN

UTSA CAREER SERVICES, JAN 15 - JUN 16

- Streamlined digital marketing strategy
- Increased social media following by over 200%
- Consulted on website redesign

## PROJECTS

### Girl Power Hour-SA Website

An ongoing project to create a custom Wordpress website for local non-profit organization.

### LikeMinds.at

A full-stack web application that connects users through events.

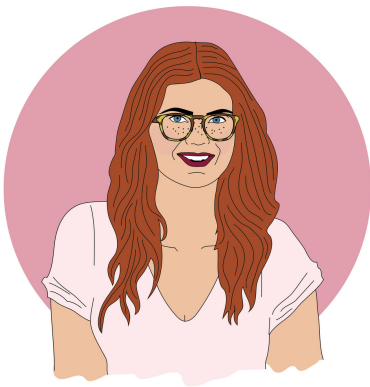
### GirlBossMotivation

An ongoing project that utilizes javascript, jQuery, HTML, & CSS to create a motivational quote generator.

### Simple Simon

A fresh take on the childhood game using javascript, jQuery, HTML, & CSS.

# CHLOE ADAMS



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## CONTACT

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## EDUCATION

### FULL-STACK WEB DEVELOPMENT- PHP, MYSQL, HTML, CSS, JS

CODEUP

JUN 17- SEP 17

### UTSA COBI INDIAN IMMERSION PROGRAM

THE UNIVERSITY OF HYDERABAD

JAN 16-FEB 16

### BBA, MAJOR IN MARKETING

THE UNIVERSITY OF TEXAS AT SAN ANTONIO

AUG 12- MAY 16

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## SKILLS

Front-End Development, Search Engine Optimization, Social Strategy, Brand Strategy, Event Planning, Blogging, Creative Writing, Team & Organizational Leadership, Design, Visual Presentations, & Public Speaking



in/chloenadams



chloeadams

## PROFESSIONAL REFERENCES

### JENNIFER ALVARADO

INTERNET SERVICES SUPERVISOR, IBC  
BANK

- jenniferalvarado@ibc.com

### MORRIS ELLINGTON

PROFESSIONAL DEVELOPMENT PROGRAM  
MANAGER, UTSA CAREER SERVICES  
CENTER

- morris.ellington@utsa.edu

### HEIDI SAWYER

CAREER COUNSELOR, UTSA CAREER  
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- heidi.sawyer@utsa.edu

## PERSONAL REFERENCES

### JENNIFER VILLARREAL

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- jvilla2929@hotmail.com

### LAUREN STOTLER

OWNER, MY SIMPLE AND HAPPY

- lastotler@gmail.com

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