#### 8 SUPPLEMENTARY MATERIAL

# 8.1 Proof of Lemma 1

The proof of Lemma 1 is an adaptation from the proof of Theorem 1 in Li et al. (2017).

Proof. Define  $G(\theta) := \sum_{s=1}^{t} (\mu(X_s^T \theta) - \mu(X_s^T \theta^*)) X_s$ . We have  $G(\theta^*) = 0$  and  $G(\hat{\theta}_t) = \sum_{s=1}^{t} \epsilon_s X_s$ , where  $\epsilon_s$  is the sub-Gaussian noise at round s. For convenience, define  $Z := G(\hat{\theta}_t)$ . From mean value theorem, for any  $\theta_1, \theta_2$ , there exists  $v \in (0, 1)$  and  $\bar{\theta} = v\theta_1 + (1 - v)\theta_2$  such that

$$G(\theta_1) - G(\theta_2) = \left[ \sum_{s=1}^t \mu'(X_s^T \bar{\theta}) X_s X_s^T \right] (\theta_1 - \theta_2) := F(\bar{\theta}) (\theta_1 - \theta_2), \tag{11}$$

where  $F(\bar{\theta}) = \sum_{s=1}^{t} \mu'(X_s^T \bar{\theta}) X_s X_s^T$ . Therefore, for any  $\theta_1 \neq \theta_2$ , we have

$$(\theta_1 - \theta_2)^T (G(\theta_1) - G(\theta_2)) = (\theta_1 - \theta_2)^T F(\bar{\theta})(\theta_1 - \theta_2) > 0,$$

since  $\mu' > 0$  and  $\lambda_{\min}(V_{t+1}) > 0$ . So  $G(\theta)$  is an injection from  $\mathbb{R}^d$  to  $\mathbb{R}^d$ . Consider an  $\eta$ -neighborhood of  $\theta^*$ ,  $\mathbb{B}_{\eta} := \{\theta : \|\theta - \theta^*\| \le \eta\}$ , where  $\eta$  is a constant that will be specified later such that we have  $c_{\eta} = \inf_{\theta \in \mathbb{B}_{\eta}} \mu'(x^T\theta) > 0$ . When  $\theta_1, \theta_2 \in \mathbb{B}_{\eta}$ , from the property of convex set, we have  $\bar{\theta} \in \mathbb{B}_{\eta}$ . From Equation 11 we have when  $\theta \in \mathbb{B}_{\eta}$ ,

$$\begin{split} \|G(\theta)\|_{V_{t+1}^{-1}} &= \|G(\theta) - G(\theta^*)\|_{V_{t+1}^{-1}} = \sqrt{(\theta - \theta^*)^T F(\bar{\theta}) V_{t+1}^{-1} F(\bar{\theta}) (\theta - \theta^*)} \\ &\geq c_{\eta} \sqrt{\lambda_{\min}(V_{t+1})} \|\theta - \theta^*\| \end{split}$$

The last inequality is due to

$$F(\bar{\theta}) \succeq c_{\eta} \sum_{s=1}^{t} X_s X_s^T = c_{\eta} V_{t+1}.$$

From Lemma A in Chen et al. (1999), we have that

$$\left\{\theta: \|G(\theta) - G(\theta^*)\|_{V_{t+1}^{-1}} \le c_{\eta} \eta \sqrt{\lambda_{\min}(V_{t+1})}\right\} \subset \mathbb{B}_{\eta}.$$

Now from Lemma 7 in Li et al. (2017), we have with probability at least  $1 - \delta$ ,

$$\|G(\hat{\theta}_t) - G(\theta^*)\|_{V_{t+1}^{-1}} = \|Z\|_{V_{t+1}^{-1}} \le 4R\sqrt{d + \log\frac{1}{\delta}}.$$

Therefore, when

$$\eta \ge \frac{4R}{c_{\eta}} \sqrt{\frac{d + \log \frac{1}{\delta}}{\lambda_{\min}(V_{t+1})}},$$

we have  $\hat{\theta}_t \in \mathbb{B}_{\eta}$ . Since  $c_{\eta} \geq c_1 \geq c_3 > 0$  when  $\eta \leq 1$ , we have

$$\|\hat{\theta}_t - \theta^*\| \le \frac{4R}{c_\eta} \sqrt{\frac{d + \log \frac{1}{\delta}}{\lambda_{\min}(V_{t+1})}} \le 1,$$

when 
$$\lambda_{\min}(V_{t+1}) \geq \frac{16R^2[d+\log(\frac{1}{\delta})]}{c_1^2}$$
.

## 8.2 Proof of Lemma 2

Note that the condition of Lemma  $\boxed{1}$  holds with high probability when  $\tau$  is chosen as Equation  $\boxed{8}$ . This is a consequence of Proposition 1 in  $\boxed{\text{Li et al.}}$  (2017), which is presented below for reader's convenience.

**Proposition 1** (Proposition 1 in Li et al. (2017)). Define  $V_{n+1} = \sum_{t=1}^{n} X_t X_t^T$ , where  $X_t$  is drawn IID from some distribution in unit ball  $\mathbb{B}^d$ . Furthermore, let  $\Sigma := E[X_t X_t^T]$  be the second moment matrix, let  $B, \delta_2 > 0$  be two positive constants. Then there exists positive, universal constants  $C_1$  and  $C_2$  such that  $\lambda_{\min}(V_{n+1}) \geq B$  with probability at least  $1 - \delta_2$ , as long as

$$n \ge \left(\frac{C_1\sqrt{d} + C_2\sqrt{\log(1/\delta_2)}}{\lambda_{\min}(\Sigma)}\right)^2 + \frac{2B}{\lambda_{\min}(\Sigma)}.$$

Now we formally prove Lemma 2

*Proof.* Note that from the definition of  $\tilde{\theta}_0$  in the algorithm, when j=1, the conclusion holds trivially. When  $\tau$  is chosen as in Equation 8, we have from Lemma 1 and Proposition 1 that  $\|\hat{\theta}_t - \theta^*\| \le 1$  for all  $t \ge \tau$  with probability at least  $1 - \frac{2}{T^2}$ . Therefore,  $\hat{\theta}_{j\tau} \in \mathcal{C}$  for all  $j \ge 1$  with probability at least  $1 - \frac{2}{T^2}$ . For the analysis below, we assume  $\hat{\theta}_{j\tau} \in \mathcal{C}$  for all  $j \ge 1$ .

Since  $\tilde{\theta}_j \in \mathcal{C}$ , we have  $\|\tilde{\theta}_j - \theta^*\| \leq 3$ . Denote  $\mathbb{B}_{\eta} := \{\theta : \|\theta - \theta^*\| \leq \eta\}$ , we have  $\tilde{\theta}_j, \hat{\theta}_{j\tau} \in \mathbb{B}_3$ . For any v > 0, define  $\bar{\theta} = v\tilde{\theta}_j + (1-v)\hat{\theta}_{j\tau}$ , since  $\mathbb{B}_3$  is convex, we have  $\bar{\theta} \in \mathbb{B}_3$ . Therefore, we have from Assumption 2

$$\nabla^2 l_{j,\tau}(\bar{\theta}) = \sum_{s=(j-1)\tau+1}^{j\tau} \mu'(X_s^T \bar{\theta}) X_s X_s^T \succeq c_3 \sum_{s=(j-1)\tau+1}^{j\tau} X_s X_s^T.$$

Since we update  $\tilde{\theta}_j$  every  $\tau$  rounds and  $\theta_j^{\rm TS}$  only depends on  $\tilde{\theta}_j$ . For the next  $\tau$  rounds, the pulled arms are only dependent on  $\theta_j^{\rm TS}$ . Therefore, the feature vectors of pulled arms among the next  $\tau$  rounds are IID. According to Proposition 1 and Equation 8, and by applying a union bound, we have  $\lambda_{\min}\left(\sum_{s=(j-1)\tau+1}^{j\tau}X_sX_s^T\right)\geq \frac{\alpha}{c_3}$  holds for all  $j\geq 1$  with probability at least  $1-\frac{1}{T^2}$ . This tells us that for all  $j, l_{j,\tau}(\theta)$  is a  $\alpha$ -strongly convex function when  $\theta\in\mathbb{B}_3$ . Therefore, we can apply (Theorem 3.3 of Section 3.3.1 in Hazan et al. (2016)) to get for all  $j\geq 1$ 

$$\sum_{q=1}^{j} \left( l_{q,\tau}(\tilde{\theta}_q) - l_{q,\tau}(\hat{\theta}_{j\tau}) \right) \le \frac{G^2}{2\alpha} (1 + \log j)$$

where G satisfies  $G^2 \ge E \|\nabla l_{q,\tau}\|^2$ . Note that  $G \le \tau$  since  $\mu(x) \in [0,1], Y_s \in [0,1]$  and  $\|X_s\| \le 1$ . From Jensen's Inequality, we have

$$\sum_{q=1}^{j} \left( l_{q,\tau}(\bar{\theta}_j) - l_{q,\tau}(\hat{\theta}_{j\tau}) \right) \le \frac{G^2}{2\alpha} (1 + \log j).$$

Since  $\bar{\theta}_j$ ,  $\hat{\theta}_{j\tau} \in \mathbb{B}_3$ , we have for any v > 0, if  $\theta = v\bar{\theta}_j + (1-v)\hat{\theta}_{j\tau}$ , then  $\nabla^2 l_{q,\tau}(\theta) \succeq \alpha I_d$  for all  $1 \leq q \leq j$ . Since  $\sum_{q=1}^j \nabla l_{q,\tau}(\hat{\theta}_{j\tau}) = 0$ , we have

$$\|\bar{\theta}_j - \hat{\theta}_{j\tau}\| \le \frac{G}{\alpha} \sqrt{\frac{1 + \log j}{j}}.$$

By applying a union bound, we get the conclusion.

## 8.3 Proof of Lemma 3

We utilize the concentration property of MLE. Here, we present the analysis of MLE in Li et al. (2017). **Lemma 7** (Lemma 3 in Li et al.) (2017). Suppose  $\lambda_{\min}(V_{\tau+1}) \geq 1$ . For any  $\delta_3 \in (0,1)$ , the following event

$$\mathcal{E} := \left\{ \|\hat{\theta}_t - \theta^*\|_{V_{t+1}} \le \frac{R}{c_1} \sqrt{\frac{d}{2} \log(1 + \frac{2t}{d}) + \log \frac{1}{\delta_3}} \right\}$$

holds for all  $t \geq \tau$  with probability at least  $1 - \delta_3$ .

*Proof.* Note that from Proposition 1, when  $\alpha \geq c_3$ ,  $\lambda_{\min}(V_{\tau+1}) \geq 1$  holds with probability at least  $1 - \frac{1}{T^2}$ . The proof of Lemma 3 is simply a combination of Lemma 2 and Lemma 7 by applying a union bound.

#### 8.4 Proof of Lemma 4

We use formula 7.1.13 in Abramowitz and Stegun (1948) to help derive the concentration and anti-concentration inequalities for Gaussian distributed random variables. Details are shown in Lemma 8.

**Lemma 8** (Formula 7.1.13 in Abramowitz and Stegun (1948)). For a Gaussian distributed random variable with mean m and variance  $\sigma^2$ , we have for  $z \ge 1$  that

$$\mathbb{P}(|Z - m| \ge z\sigma) \le \frac{1}{\sqrt{\pi}} e^{-\frac{z^2}{2}}.$$

For  $0 < z \le 1$ , we have

$$\mathbb{P}(|Z - m| \ge z\sigma) \ge \frac{1}{2\sqrt{\pi}}e^{-\frac{z^2}{2}}.$$

Now we prove Lemma 4.

Proof. Since  $\theta_j^{\text{TS}}|\mathcal{F}_{j\tau} \sim \mathcal{N}\left(\bar{\theta}_j, \left(2g_1(j)^2 \frac{c_3}{\alpha j} + \frac{2g_2(j)^2}{j}\right) I_d\right)$ , and  $\theta_j^{\text{TS}}$  is independent of  $\left\{\bigcup_{t=j\tau+1}^{(j+1)\tau} \mathcal{A}_t\right\} = \left\{x_{t,a}, a \in [K], j\tau < t \leq (j+1)\tau\right\}$ , we have for  $x \in \left\{\bigcup_{t=j\tau+1}^{(j+1)\tau} \mathcal{A}_t\right\}$ ,

$$x^{T}(\bar{\theta}_{j} - \theta_{j}^{TS})|\mathcal{F}_{j\tau}, x \sim \mathcal{N}\left(0, \left(2g_{1}(j)^{2}\frac{c_{3}}{\alpha j} + \frac{2g_{2}(j)^{2}}{j}\right)||x||^{2}\right).$$

From the property of Gaussian random variable in Lemma 8, when  $u = \sqrt{2 \log(T^2 K \tau)}$ , we have

$$\mathbb{P}\left(|x^{T}(\bar{\theta}_{j} - \theta_{j}^{TS})| \ge u\sqrt{2g_{1}(j)^{2}\frac{c_{3}}{\alpha j}\|x\|^{2} + \frac{2g_{2}(j)^{2}}{j}\|x\|^{2}} \middle| \mathcal{F}_{j\tau}, x\right) \le \frac{1}{\sqrt{\pi}}e^{-\frac{u^{2}}{2}} \le \frac{1}{K\tau T^{2}}.$$
 (12)

We use the following property of conditional probability

$$\int_{T} \mathbb{P}(E|X=x,\mathcal{F})f(X=x|\mathcal{F})dx = \mathbb{P}(E|\mathcal{F}),\tag{13}$$

where  $f(X = x | \mathcal{F})$  is the conditional p.d.f of a random variable X and E is an event. Combine Equation 12 and Equation 13, we have for every  $a \in [K]$  and  $j\tau < t \le (j+1)\tau$ ,

$$\mathbb{P}\left(\left|x_{t,a}^{T}(\bar{\theta}_{j}-\theta_{j}^{TS})\right| \geq u\sqrt{2g_{1}(j)^{2}\frac{c_{3}}{\alpha j}+2g_{2}(j)^{2}/j\|x_{t,a}\|^{2}}\left|\mathcal{F}_{j\tau}\right)\right) \\
= \int_{x} \mathbb{P}\left(\left|x_{t,a}^{T}(\bar{\theta}_{j}-\theta_{j}^{TS})\right| \geq u\sqrt{2g_{1}(j)^{2}\frac{c_{3}}{\alpha j}+2g_{2}(j)^{2}/j\|x_{t,a}\|^{2}}\left|\mathcal{F}_{j\tau},x_{t,a}=x\right|\right) f(x_{t,a}=x|\mathcal{F}_{j\tau})dx \\
\leq \frac{1}{K\tau T^{2}} \int_{x} f(x_{t,a}=x|\mathcal{F}_{j\tau})dx = \frac{1}{K\tau T^{2}}$$

Applying a union bound, we get the conclusion.

#### 8.5 Proof of Lemma 5

Proof. We still use Lemma 8 to show the result. For convenience, denote  $x := x_{t,*}$ ,  $\gamma_1 := \sqrt{\frac{c_3}{\alpha j_t}} \|x\|$  and  $\gamma_2 := \frac{\|x\|}{\sqrt{j_t}}$ . Note that x is independent of  $\theta_{j_t}^{\text{TS}}$ , so

$$x^{T}(\bar{\theta}_{j_{t}} - \theta_{j_{t}}^{TS})|\mathcal{F}_{j_{t}\tau}, x \sim \mathcal{N}\left(0, \left(2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}\right)\right). \tag{14}$$

Therefore,

$$\mathbb{P}\left(x^{T}\theta_{j_{t}}^{\mathrm{TS}} > x^{T}\theta^{*} \middle| \mathcal{F}_{j_{t}\tau}, x\right) = \mathbb{P}\left(\frac{x^{T}\theta_{j_{t}}^{\mathrm{TS}} - x^{T}\bar{\theta}_{j_{t}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} > \frac{x^{T}\theta^{*} - x^{T}\bar{\theta}_{j_{t}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} \middle| \mathcal{F}_{j_{t}\tau}, x\right) \\
\geq \mathbb{P}\left(\frac{x^{T}\theta_{j_{t}}^{\mathrm{TS}} - x^{T}\bar{\theta}_{j_{t}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} > \frac{g_{1}(j_{t})||x||_{V_{j_{t}\tau+1}^{-1}} + g_{2}(j_{t})\frac{||x||}{\sqrt{j_{t}}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} \middle| \mathcal{F}_{j_{t}\tau}, x\right) \\
\geq \mathbb{P}\left(\frac{x^{T}\theta_{j_{t}}^{\mathrm{TS}} - x^{T}\bar{\theta}_{j_{t}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} > \frac{g_{1}(j_{t})\sqrt{\frac{c_{3}}{\alpha j_{t}}}||x|| + g_{2}(j)\frac{||x||}{\sqrt{j_{t}}}}{\sqrt{2g_{1}(j_{t})^{2}\gamma_{1}^{2} + 2g_{2}(j_{t})^{2}\gamma_{2}^{2}}} \middle| \mathcal{F}_{j_{t}\tau}, x\right) \\
\geq \frac{1}{4\sqrt{\pi}}e^{-\frac{z^{2}}{2}},$$

where  $z := \frac{g_1(j_t)\gamma_1 + g_2(j_t)\gamma_2}{\sqrt{2g_1(j_t)^2\gamma_1^2 + 2g_2(j_t)^2\gamma_2^2}}$ . The first and second inequalities hold since  $\mathcal{F}_t$  is a filtration such that  $E_1(j_t)$  and  $\lambda_{\min}(V_{j_t\tau+1}) \geq \frac{\alpha j_t}{c_3}$  are true. Notice that we have  $0 < z \leq 1$  since

$$2g_1(j_t)^2\gamma_1^2 + 2g_2(j_t)^2\gamma_2^2 - (g_1(j_t)\gamma_1 + g_2(j_t)\gamma_2)^2 = (g_1(j_t)\gamma_1 - g_2(j_t)\gamma_2)^2 \ge 0.$$

Therefore, we get

$$\mathbb{P}\left(x^T \theta_{j_t}^{\mathrm{TS}} > x^T \theta^* \middle| \mathcal{F}_{j_t \tau}, x\right) \ge \frac{1}{4\sqrt{\pi}} e^{-\frac{z^2}{2}} \ge \frac{1}{4\sqrt{\pi e}}.$$

Similarly, using Equation 13, we get

$$\mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{TS} > x_{t,*}^{T}\theta^{*}\big|\mathcal{F}_{j_{t}\tau}\right) = \int_{x} \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{TS} > x_{t,*}^{T}\theta^{*}\big|\mathcal{F}_{j_{t}\tau}, x_{t,*} = x\right) f(x_{t,*} = x|\mathcal{F}_{j_{t}\tau}) dx \ge \frac{1}{4\sqrt{\pi e}}.$$

#### 8.6 Proof of Lemma 6

The technique used in this proof is extracted from Agrawal and Goyal (2013); Kveton et al. (2019).

*Proof.* Denote  $\mathbb{E}_t[\cdot] := \mathbb{E}[\cdot|\mathcal{F}_t]$ . To prove the lemma, we prove the following Equation [15] holds for any possible filtration  $\mathcal{F}_t$ :

$$\mathbb{E}_{j_t\tau}[\Delta_{a_t}(t)\mathbb{1}(E_1(j_t)\cap E_2(j_t)\cap E_3(j_t))] \le \left(1 + \frac{2}{\frac{1}{4\sqrt{\pi e}} - \frac{1}{T^2}}\right)\mathbb{E}_{j_t\tau}\left[H_{a_t}(t)\mathbb{1}(E_3(j_t))\right]$$
(15)

Denote the following set as the underesampled arms at round t,

$$S_t^C = \{ i \in [K] : H_i(t) \ge \Delta_i(t) \}$$

Note that  $a_t^* \in S_t^C$  for all t. The set of sufficiently sampled arms is  $S_t = [K] \setminus S_t^C$ . Let  $J_t = \operatorname{argmin}_{i \in S_t^C} H_i(t)$  be the least uncertain undersampled arm at round t. At round t, denote  $j_t = \lfloor \frac{t-1}{\tau} \rfloor$ . In the steps below, we assume that event  $E_1(j_t) \cap E_2(j_t)$  occurs, then

$$\begin{split} \Delta_{a_t}(t) &= \Delta_{J_t}(t) + (x_{t,J_t} - X_t)^T \theta^* \\ &= \Delta_{J_t}(t) + x_{t,J_t}^T (\theta^* - \theta_{j_t}^{TS}) + (x_{t,J_t} - X_t)^T \theta_{j_t}^{TS} + X_t^T (\theta_{j_t}^{TS} - \theta^*) \\ &\leq \Delta_{J_t}(t) + H_{J_t}(t) + H_{a_t}(t) \quad \text{since } (x_{t,J_t} - X_t)^T \theta_{j_t}^{TS} \leq 0 \\ &\leq 2H_{J_t}(t) + H_{a_t}(t) \quad \text{since } J_t \in S_t^C. \end{split}$$

The left to do is to bound  $H_{J_t}(t)$  by  $H_{a_t}(t)$ . Since  $J_t = \operatorname{argmin}_{i \in S_t^C} H_i(t)$ , we have

$$\mathbb{E}_{j_t\tau}\left[H_{a_t}(t)\right] \ge \mathbb{E}_{j_t\tau}\left[H_{a_t}(t)|a_t \in S_t^C\right] \mathbb{P}\left(a_t \in S_t^C|\mathcal{F}_{j_t\tau}\right) \ge \mathbb{E}_{j_t\tau}\left[H_{J_t}(t)\right] \mathbb{P}\left(a_t \in S_t^C|\mathcal{F}_{j_t\tau}\right). \tag{16}$$

Therefore, we have

$$\mathbb{E}_{j_t\tau}\left[\Delta_{a_t}(t)\mathbb{1}(E_1(j_t)\cap E_2(j_t))\right] \le \left(1 + \frac{2}{P\left(a_t \in S_t^C | \mathcal{F}_{j_t\tau}\right)}\right) \mathbb{E}_{j_t\tau}\left[H_{a_t}(t)\right]$$

$$\tag{17}$$

Next, we bound  $P\left(a_t \in S_t^C | \mathcal{F}_{j_t \tau}\right)$ .

$$\mathbb{P}\left(a_{t} \in S_{t}^{C} | \mathcal{F}_{j_{t}\tau}\right) \geq \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{\mathrm{TS}} \geq \max_{i \in S_{t}} x_{t,i}^{T}\theta_{j_{t}}^{\mathrm{TS}} \middle| \mathcal{F}_{j_{t}\tau}\right) \quad \text{since } a_{t}^{*} \in S_{t}^{C}$$

$$\geq \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{\mathrm{TS}} \geq \max_{i \in S_{t}} x_{t,i}^{T}\theta_{j_{t}}^{\mathrm{TS}}, E_{1}(j_{t}) \cap E_{2}(j_{t}) \middle| \mathcal{F}_{j_{t}\tau}\right)$$

$$\geq \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{\mathrm{TS}} \geq x_{t,*}^{T}\theta^{*}, E_{1}(j_{t}) \cap E_{2}(j_{t}) \middle| \mathcal{F}_{j_{t}\tau}\right)$$

$$\geq \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{\mathrm{TS}} \geq x_{t,*}^{T}\theta^{*}, E_{1}(j_{t}) \middle| \mathcal{F}_{j_{t}\tau}\right) - \mathbb{P}\left(E_{2}^{C}(j_{t}) \middle| \mathcal{F}_{j_{t}\tau}\right)$$

$$\geq \mathbb{P}\left(x_{t,*}^{T}\theta_{j_{t}}^{\mathrm{TS}} \geq x_{t,*}^{T}\theta^{*}, E_{1}(j_{t}) \middle| \mathcal{F}_{j_{t}\tau}\right) - \frac{1}{T^{2}}.$$
(19)

Inequality 18 holds because for all  $i \in S_t$ , on event  $E_1(j_t) \cap E_2(j_t)$ ,

$$x_{t,i}^T \theta_{i_t}^{TS} \le x_{t,i}^T \theta^* + H_i(t) < x_{t,i}^T \theta^* + \Delta_i(t) = x_{t,*}^T \theta^*.$$

Inequality 19 holds because of Lemma 4. When  $\mathcal{F}_t$  is a filtration such that  $E_1(j_t)$  and  $E_3(j_t)$  are true, we have from Lemma 5 that

$$\mathbb{P}\left(a_t \in S_t^C | \mathcal{F}_{j_t \tau}\right) \ge \frac{1}{4\sqrt{\pi e}} - \frac{1}{T^2}.$$

So under such filtration, from Equation [17], we have

$$\mathbb{E}_{j_t\tau} \left[ \Delta_{a_t}(t) \mathbb{1}(E_1(j_t) \cap E_2(j_t)) \right] \le \left( 1 + \frac{2}{\frac{1}{4\sqrt{\pi e}} - \frac{1}{T^2}} \right) \mathbb{E}_{j_t\tau} \left[ H_{a_t}(t) \right].$$

Since  $E_3(j_t)$  is  $\mathcal{F}_{j_t\tau}$ -measurable, we have under such filtration,

$$\mathbb{E}_{j_t\tau}[\Delta_{a_t}(t)\mathbb{1}(E_1(j_t)\cap E_2(j_t)\cap E_3(j_t))] \leq \left(1 + \frac{2}{\frac{1}{4\sqrt{\pi e}} - \frac{1}{T^2}}\right) \mathbb{E}_{j_t\tau}\left[H_{a_t}(t)\mathbb{1}(E_3(j_t))\right].$$

When  $\mathcal{F}_t$  is a filtration such that  $E_1(j_t) \cap E_3(j_t)$  is not true, the conclusion holds trivially. This finishes our proof.

### 8.7 Proof of Theorem 1

Before proving the theorem, we show a lemma below.

**Lemma 9.** Let  $J = \lfloor \frac{T}{\tau} \rfloor$ , then

$$\mathbb{E}\left[\sum_{t=\tau+1}^{T} H_{a_t}(t)\mathbb{1}(E_3(j_t))\right] \leq \sqrt{\tau T} \left(2g_1(J)\sqrt{\frac{c_3}{\alpha}} + 2g_2(J) + u\sqrt{2g_1(J)^2\frac{c_3}{\alpha} + 2g_2(J)^2}\sqrt{1 + \log J}\right).$$

*Proof.* We know  $H_{a_t}(t) = H_{a_t,1}(t) + H_{a_t,2}(t) + H_{a_t,3}(t)$  from definition, where

$$H_{i,1}(t) = g_1(j_t) \|x_{t,i}\|_{V_{j_t\tau+1}^{-1}}, \quad H_{i,2}(t) = g_2(j_t) \frac{\|x_{t,i}\|}{\sqrt{j_t}},$$

$$H_{i,3}(t) = u \sqrt{2g_1(j_t)^2 \frac{c_3}{\alpha j_t} \|x_{t,i}\|^2 + 2g_2(j_t)^2 \frac{\|x_{t,i}\|^2}{j_t}}$$

For all t, we have  $j_t \leq \lfloor \frac{T}{\tau} \rfloor$  and so  $g_1(j_t) \leq g_1(J)$ , and  $g_2(j_t) \leq g_2(J)$ . Since  $\|X_t\|_{V_{j\tau+1}^{-1}}^2 \leq \lambda_{\max}(V_{j\tau+1}^{-1})\|X_t\|^2 \leq \frac{c_3}{\alpha j}$  when  $E_3(j)$  holds, we have

$$\mathbb{E}\left[\sum_{t=\tau+1}^{T} H_{a_t,1}(t)\mathbb{1}(E_3(j_t))\right] \le 2\tau g_1(J)\sqrt{\frac{c_3}{\alpha}J} \le 2g_1(J)\sqrt{\frac{c_3\tau}{\alpha}}\sqrt{T}.$$
 (20)

We also have

$$\sum_{t=\tau+1}^{T} H_{a_t,2}(t) \le g_2(J) \sum_{t=\tau+1}^{T} \frac{\|X_t\|}{\sqrt{\tilde{j}_t}} \le 2g_2(J)\sqrt{\tau T}.$$
 (21)

From Cauchy-Schwarz, we have

$$\sum_{t=\tau+1}^{T} H_{a_{t},3}(t) \leq u\sqrt{T} \sqrt{\sum_{t=\tau+1}^{T} 2g_{1}(j_{t})^{2} \frac{c_{3}}{\alpha j_{t}} \|X_{t}\|^{2} + 2g_{2}(j_{t})^{2} \frac{\|X_{t}\|^{2}}{j_{t}}} \\
\leq u\sqrt{T} \sqrt{2g_{1}(J)^{2} \frac{c_{3}\tau}{\alpha} (1 + \log J) + 2g_{2}(J)^{2}\tau (1 + \log J)}.$$
(22)

Combine Equation 20, 21, 22, we get the conclusion.

Now we formally prove Theorem 1

Proof. Since

$$\mathbb{E}_{j_{t}\tau} \left[ \mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*}) \right] \leq \mathbb{E}_{j_{t}\tau} \left[ \left( \mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*}) \right) \mathbb{1}(E_{2}(j_{t})) \right] + \mathbb{P}(E_{2}^{C}(j_{t}) | \mathcal{F}_{j_{t}\tau}) \\ \leq \mathbb{E}_{j_{t}\tau} \left[ \left( \mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*}) \right) \mathbb{1}(E_{2}(j_{t})) \right] + \frac{1}{T^{2}},$$

we have

$$\mathbb{E}\left[\mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*})\right] \leq \mathbb{E}\left[\left(\mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*})\right)\mathbb{1}(E_{2}(j_{t}))\right] + \frac{1}{T^{2}}$$

From Proposition 1 when  $\tau$  is chosen as in Equation 8,  $E_3(j_t)$  holds with probability with at least  $1 - \frac{1}{T^2}$  for every t. From the above,

$$\mathbb{E}[R(T)] = \sum_{t=1}^{T} \mathbb{E}\left[\mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*})\right] \leq \sum_{t=1}^{T} \mathbb{E}\left[\left(\mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*})\right) \mathbb{1}(E_{2}(j_{t}))\right] + \frac{1}{T}$$

$$\leq \mathbb{E}\left[\sum_{t=1}^{T} \left(\mu(x_{t,*}^{T}\theta^{*}) - \mu(X_{t}^{T}\theta^{*})\right) \mathbb{1}(E_{1}(j_{t}) \cap E_{2}(j_{t}) \cap E_{3}(j_{t}))\right] + \sum_{t=1}^{T} \mathbb{P}(E_{1}^{C}(j_{t}) \cup E_{3}^{C}(j_{t})) + \frac{1}{T}$$

$$\leq \tau + L_{\mu} \sum_{t=\tau+1}^{T} \mathbb{E}[\Delta_{a_{t}}(t) \mathbb{1}(E_{1}(j_{t}) \cap E_{2}(j_{t}) \cap E_{3}(j_{t}))] + \frac{7}{T}$$

$$\leq \tau + pL_{\mu} \sum_{t=\tau+1}^{T} \mathbb{E}[H_{a_{t}}(t) \mathbb{1}(E_{3}(j_{t}))] + \frac{7}{T} \quad \text{from Lemma 6}$$

From Lemma 9, we have

$$\mathbb{E}[R(T)] \le \tau + L_{\mu} p \sqrt{\tau T} \left[ 2\sqrt{\frac{c_3}{\alpha}} g_1(J) + 2g_2(J) + u\sqrt{\frac{2c_3g_1(J)^2}{\alpha} + 2g_2(J)^2} \sqrt{1 + \log\lfloor \frac{T}{\tau} \rfloor} \right] + \frac{7}{T}.$$

This ends our proof.

#### 8.8 Discussion

As pointed out by the reader, since  $||x_{t,a}|| \leq 1$ , so  $\sigma_0^2, \lambda_f \leq O(\frac{1}{d})$ . So a more realistic assumption should be  $\sigma_0^2, \lambda_f \sim O(\frac{1}{d})$ . However, we found that  $\sigma_0^2 \sim O(1)$  is an assumption that is widely used in literature (see Li et al. (2017)). If we assume  $\sigma_0^2, \lambda_f \sim O(1/d)$ , then the regret upper bound of our algorithm is  $\mathbb{E}[R(T)] \leq \tilde{O}(d^{\frac{5}{2}}\sqrt{T})$  and the regret upper bound of UCB-GLM (Li et al.), (2017) is  $\tilde{O}(d^3 + d\sqrt{T})$ .