

# Real-Time Video Generation for Holographic Interactions with Bella

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01

# PROJECT OVERVIEW

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# PROJECT OVERVIEW

## PROJECT : BELLA

- Holographic companion device for hospitalized children
- Real-time interactive technology
- Emotion-adaptive responses

## KEY GOALS

- Enhance hospital experience through companionship
- Break isolation barriers
- Provide personalized emotional support

## TECHNICAL FOCUS

- Real-time interactivity
- Emotion recognition
- Synchronized audio-visual experiences



**02**

# RESEARCH & DEVELOPMENT



# State of the Art Models:

## Open Source

- Cog Video
- Pyramid Flow
- AnimateLCM

## Paid Models

- Runway
- Deepmotion
- LUMALABS
- HailuoAI
- Synthesia
- KlingAI

## Research Efforts:

### API Solutions:

- Investigated commercial video generation APIs for real-time performance.
- Assessed cost, compatibility, and scalability for integration with holographic hardware.

### Open Source Tools:

- Explored advanced free models like Pyramid Flow and Cog Video.
- Evaluated their ability to meet real-time video generation requirements.

# WHAT APIs DID WE FIND?

API Name	COST	PROS	CONS
SYNTHESIA	\$64/mo (billed yearly)	High-quality video output	High cost for larger usage, Limited flexibility on lower-tier plans
LUMA LABS	\$0.4 for 5s at 24fps (1280x720p)	Flexible pixel- based pricing	Higher cost for longer or higher-res videos, Limited to short durations
VEO		Advanced technology with potential for high-quality output	Limited availability, not yet available in France
RUNWAY	5s: \$0.25 per video, 10s: \$0.50 per video	Configurable output settings (aspect ratio, keyframes)	Costs increase with longer videos, Requires input image for Turbo model
DEEPMOTION	\$83/month (Studio plan, paid annually)	Unlimited animation, Variety of output formats	Higher cost due to annual commitment, Potential overkill for basic projects
KLING AI	\$6720 for 20000 units (20% off, \$0.112 per unit)	Cost effective per unit for high volume	Expensive upfront cost, Unused units expire after 3 months



**03**

# FINDINGS

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# FINDINGS : Commercial API Solutions

## ADVANTAGES

- Polished video generation
- Ready-to-use infrastructure
- Professional output quality

## LIMITATIONS

- Cost-prohibitive
- Restricted customization options
- Poor fit for Bella's specific needs

Key Point: While commercial APIs offered a refined solution, their high costs and inflexibility made them unsuitable for our specialized holographic companion project.

# FINDINGS : Open Source Model Comparison

## PYRAMID FLOW

### Advantages:

- High-quality visual output
- Smooth animation transitions

### Limitations:

- Heavy resource consumption
- Performance too slow for real-time use

## COG VIDEO

### Advantages:

- More efficient processing
- Better pipeline integration

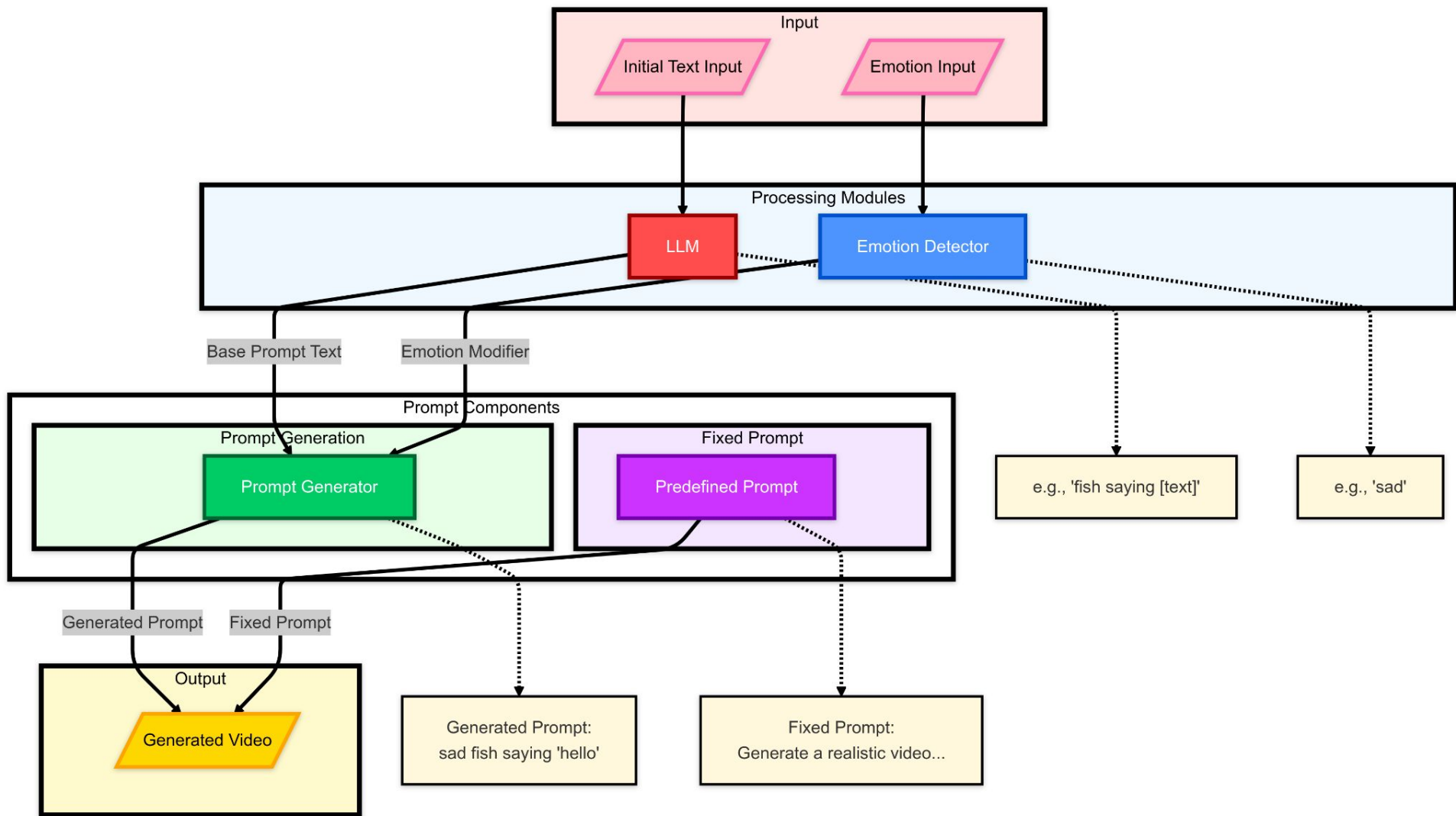
### Limitations:

- Still not reaching real-time speeds
- Limited animation range
- Reliance on pre-rendered content

The key takeaway is that while both solutions offered distinct benefits, neither fully achieved the real-time performance needed for seamless interactive holographic









04

# CHALLENGES & SOLUTIONS



# Challenge 1

Computational and memory demands for real-time generation.

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# Challenge 2

Ensuring smooth transitions between clips.

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# Challenge 3

Adapting human-centric face detection models for Bella

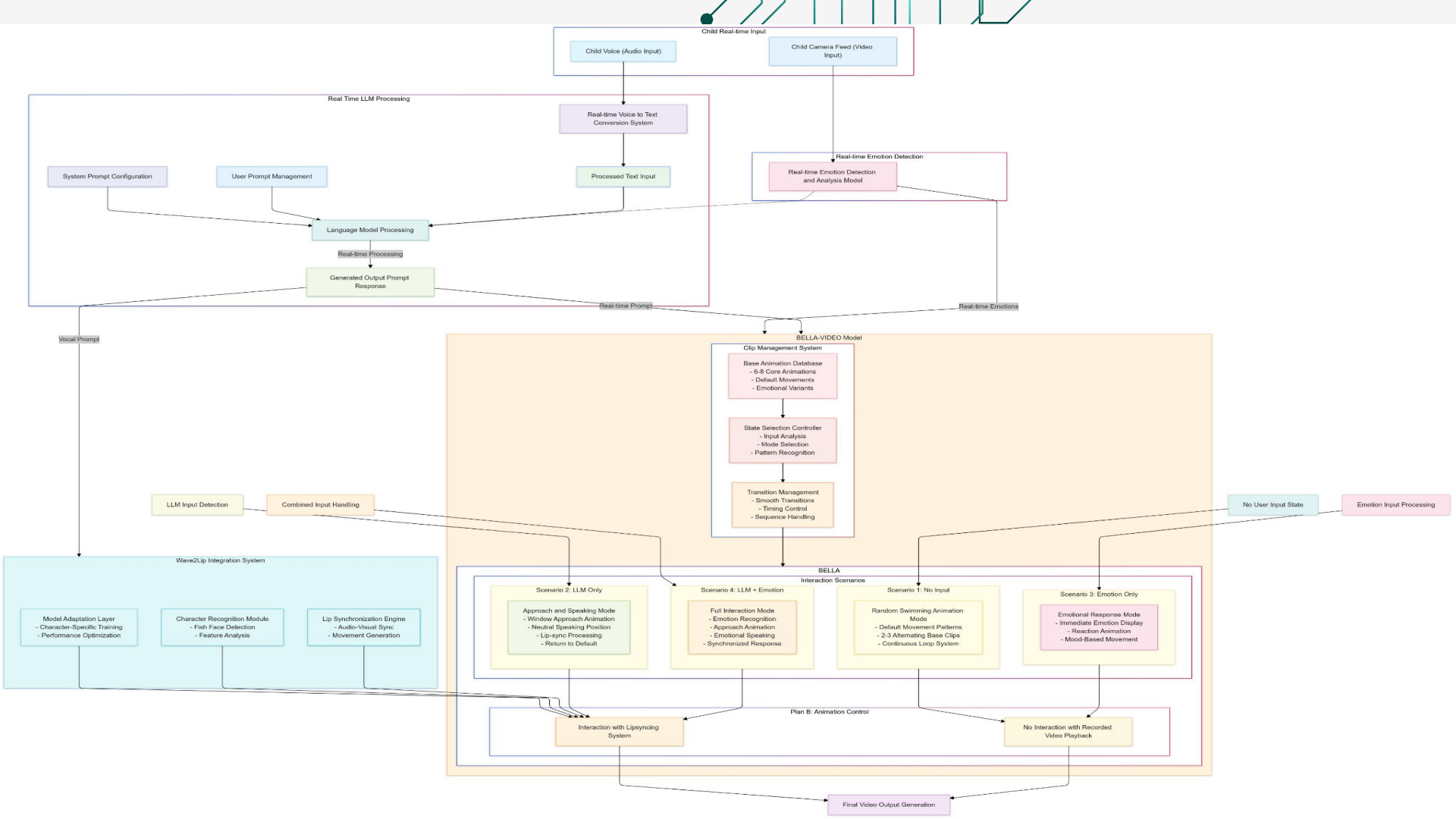




# IMPROVEMENTS

- Expanded animation sets and standardized transitions
  - Optimized hybrid processing to prioritize system responsiveness.
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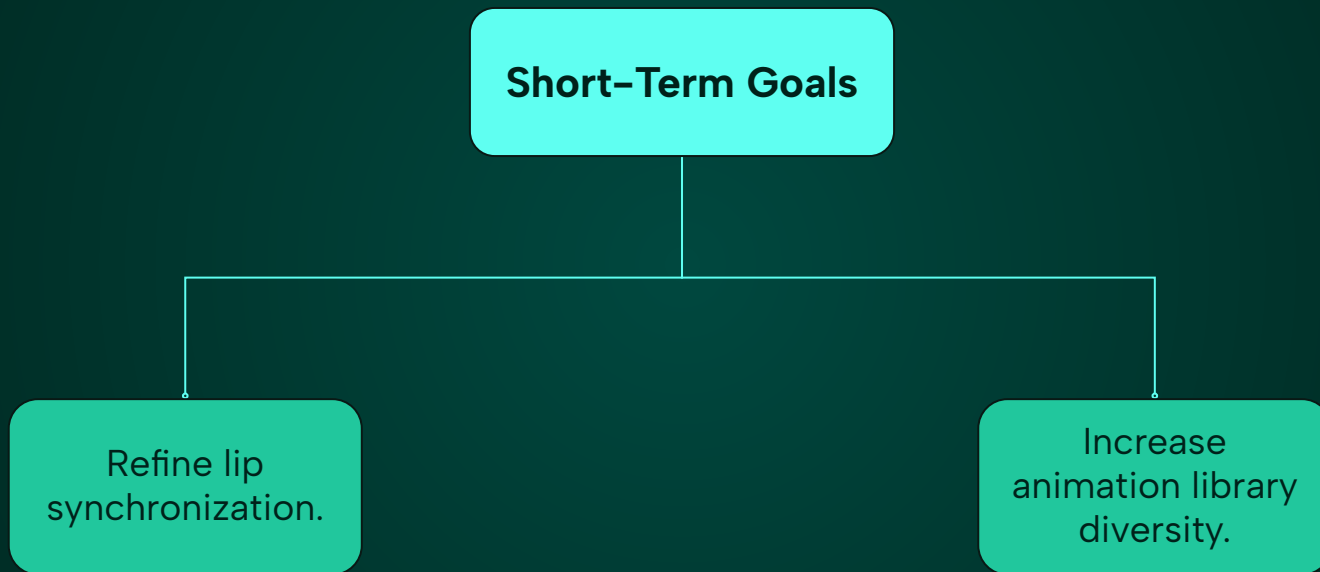


**05**

# **FUTURE DEVELOPMENT**

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# FUTURE DEVELOPMENT



# FUTURE DEVELOPMENT

## Long-Term Vision

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graph TD; A[Long-Term Vision] --- B[Advance real-time video generation with enhanced infrastructure.]; A --- C[Expand deployment to educational and therapeutic settings.]; A --- D[Integrate Bella into hospital communication workflows.];
```

Advance real-time video generation with enhanced infrastructure.

Expand deployment to educational and therapeutic settings.


Integrate Bella into hospital communication workflows.



06

# CONCLUSION






**Project Bella** showcased the potential of **holographic companions** to bring warmth to hospital environment.

Despite challenges in **real-time video generation**, the **clip-based system** using **CogVideo** and **Wave2Lip** enables engaging, adaptive interactions.

Future improvements will address current limitations and explore broader applications.





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