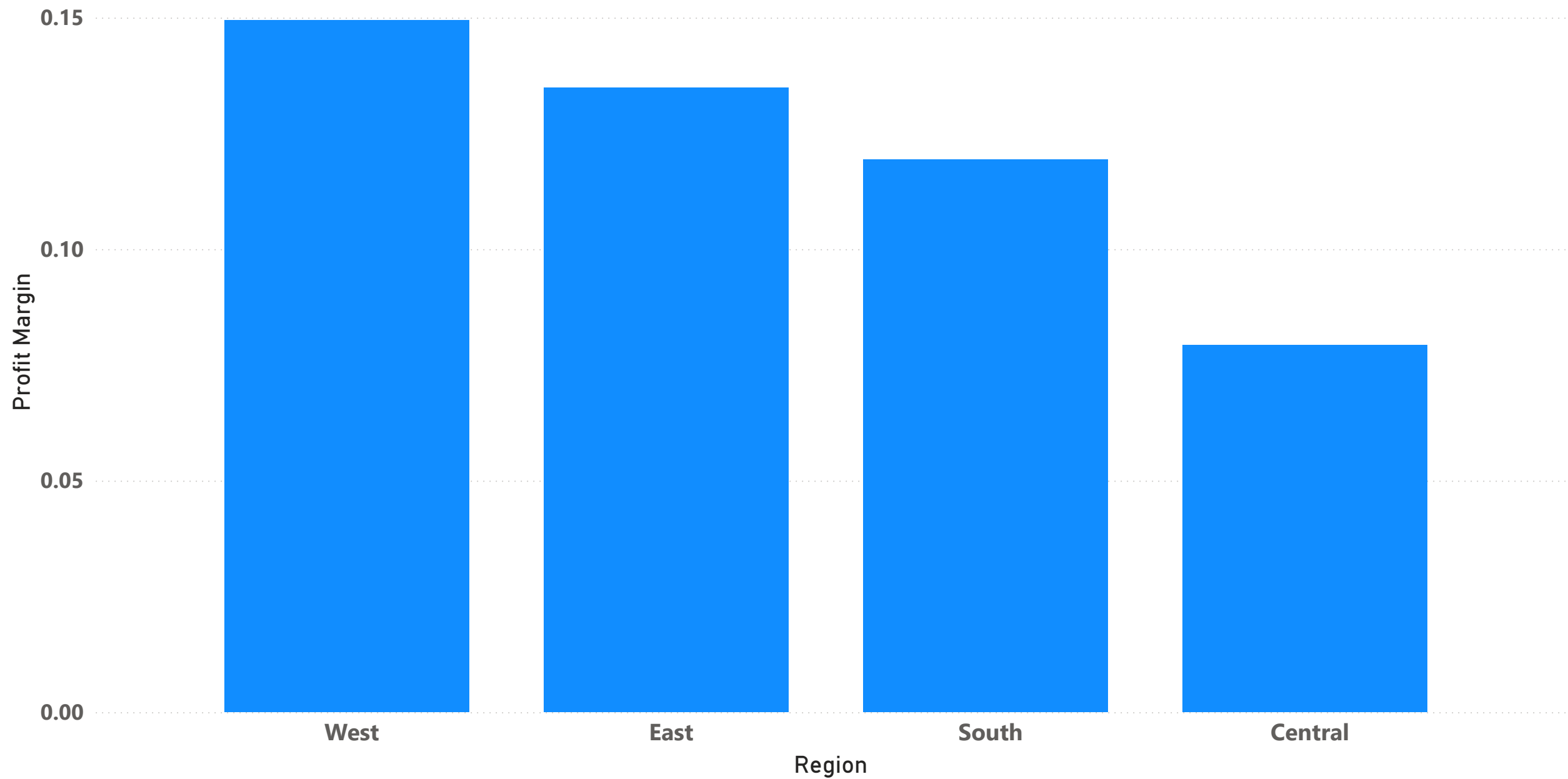
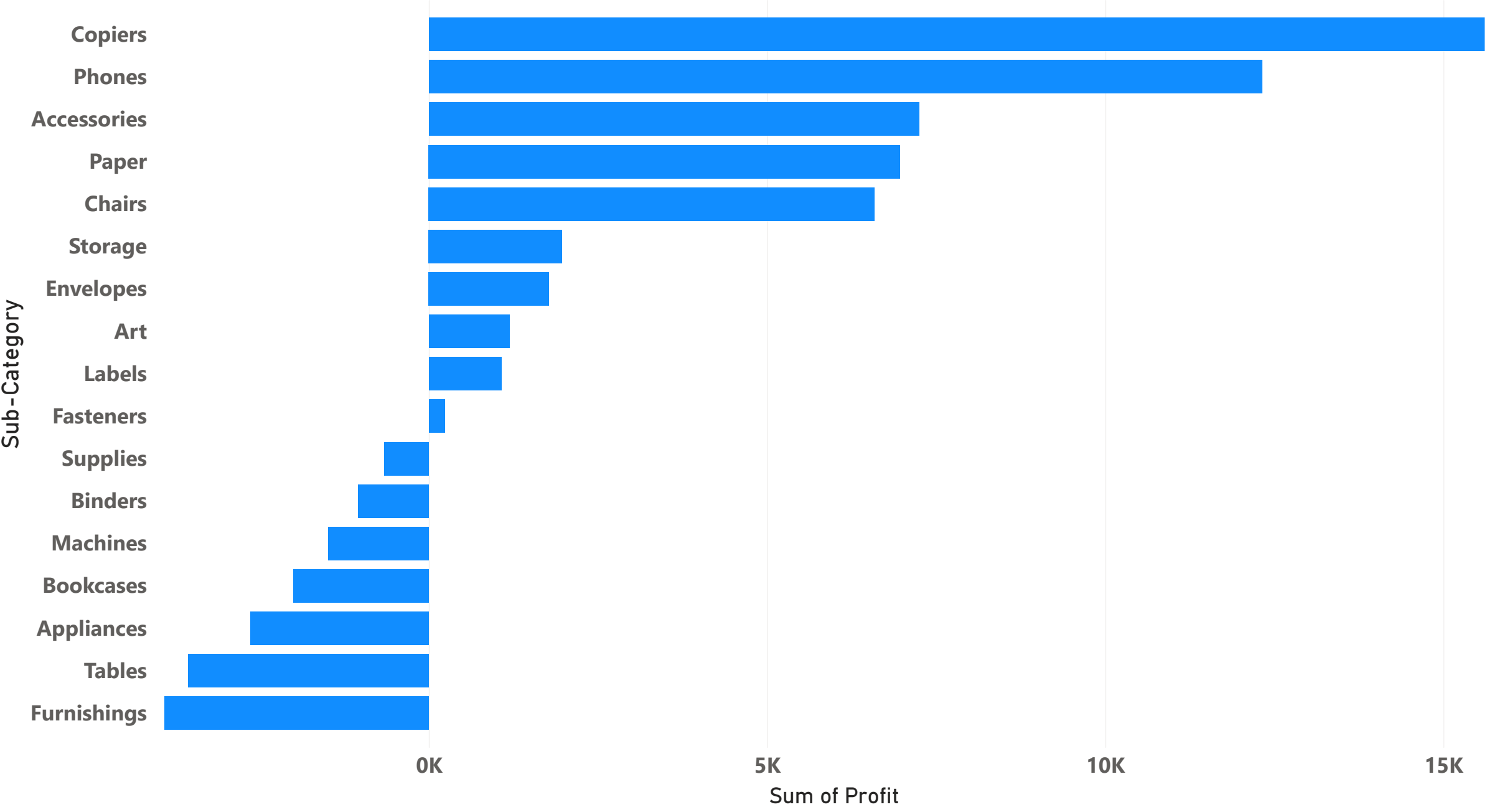


## Regional Profit Margin: Identifying Underperformers

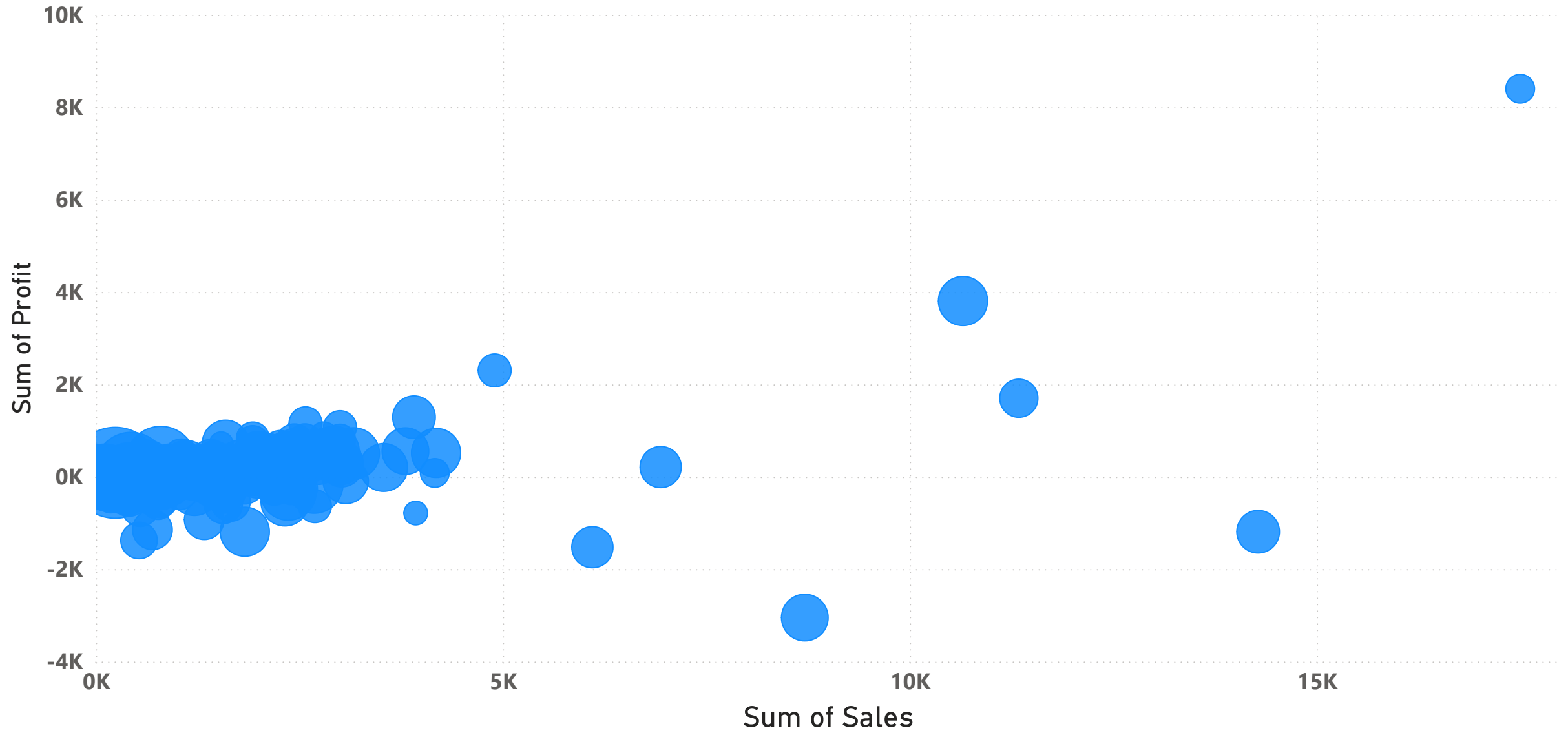


# Root Cause: Top Product Losses in the Central Region



## Central Region Diagnosis: Sales Volume vs. Profitability

Region ● Central



**"PRIORITY ACTION: Central Region Profitability Review"**

Sum of Sales

**2.30M**

Sum of Profit

**286.40K**

Profit Margin

**0.12**