

Customer Segmentation Report

Clustering Results

Number of Clusters: 4

Davies-Bouldin Index (KMeans): 0.98

Silhouette Score (KMeans): 0.38

Davies-Bouldin Index (DBSCAN): 1.43

Davies-Bouldin Index (Agglomerative): 1.01

Cluster Descriptions

Cluster 0: 45 customers

Cluster 1: 46 customers

Cluster 2: 69 customers

Cluster 3: 40 customers