

Ecommerce Sales & Profit Dashboard

Category

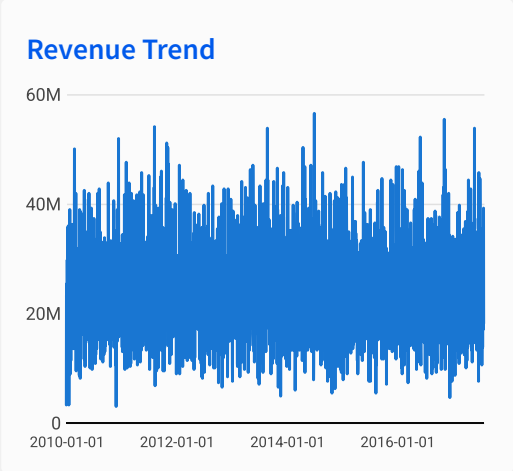
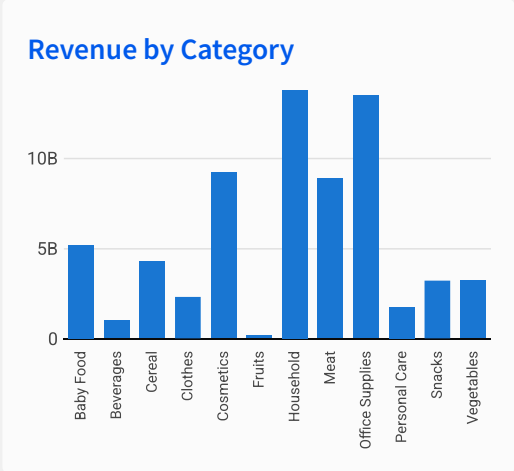
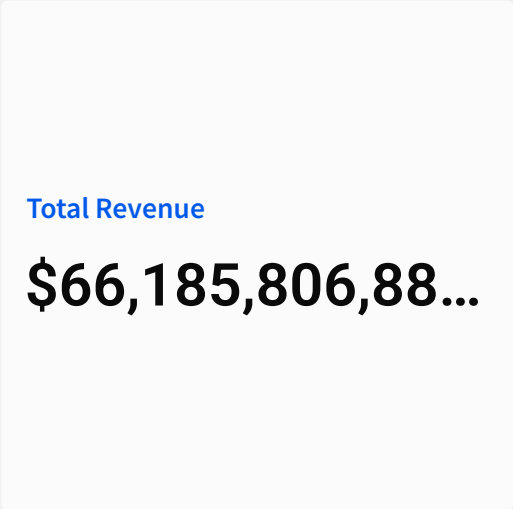
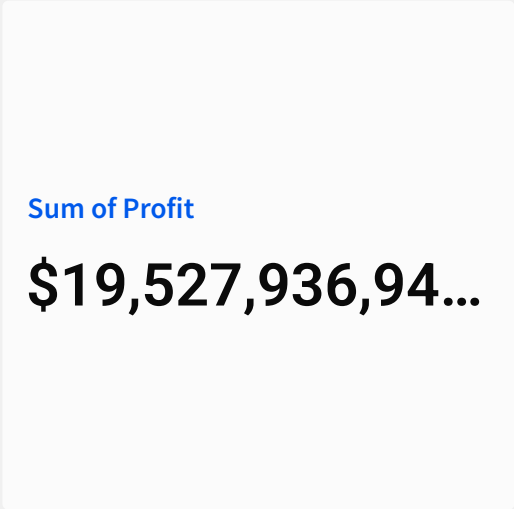
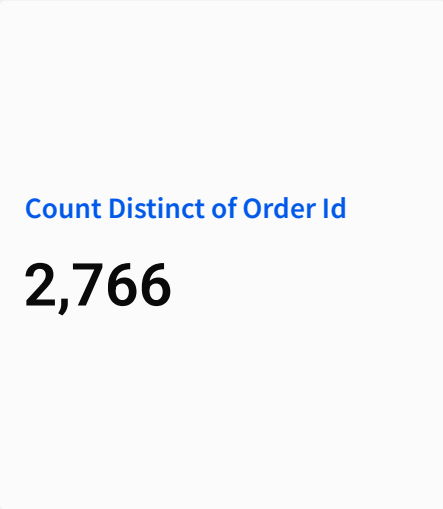
(12) Fruits, Meat, Cosmetics, Vegetables, ...

Channel

(2) Online, Offline

Order Date

01/01/2010 – 12/31/2025



VW_EC_ORDER_DETAILS

Order Id	Order Date	Customer Id	Product Id	Quantity	Discount Pct	Channel	Status	Product Name	Category	Unit Cost	Unit Price	Revenue	Profit
9001	2025-12-01 00:00:00	1	101	2	0	Web	Delivered	Wireless Mouse	Electronics	8.5	19.99	39.98	22.98
9002	2025-12-02 00:00:00	2	102	1	10	Mobile	Delivered	Bluetooth Headphones	Electronics	22	49.99	44.99	25.19
9003	2025-12-03 00:00:00	3	103	3	0	Web	Delivered	Stainless Water Bottle	Home	6	14.99	44.97	26.97
9004	2025-12-04 00:00:00	4	104	1	5	Store	Returned	Yoga Mat	Fitness	10	24.99	23.74	14.24
9005	2025-12-05 00:00:00	5	105	1	15	Web	Delivered	Coffee Maker	Home	30	79.99	67.99	42.49

SUMMARY ^ 5 rows – 14 columns

VW_EC_ORDER_DETAILS

Order Id	Order Date	Customer Id	Product Id	Quantity	Discount Pct	Channel	Status	Product Name	Category	Unit Cost	Unit Price	Revenue	Profit
9001	2025-12-01 00:00:00	1	101	2	0	Web	Delivered	Wireless Mouse	Electronics	8.5	19.99	39.98	22.98
9002	2025-12-02 00:00:00	2	102	1	10	Mobile	Delivered	Bluetooth Headphones	Electronics	22	49.99	44.99	25.19
9003	2025-12-03 00:00:00	3	103	3	0	Web	Delivered	Stainless Water Bottle	Home	6	14.99	44.97	26.97
9004	2025-12-04 00:00:00	4	104	1	5	Store	Returned	Yoga Mat	Fitness	10	24.99	23.74	14.24
9005	2025-12-05 00:00:00	5	105	1	15	Web	Delivered	Coffee Maker	Home	30	79.99	67.99	42.49

SUMMARY ^ 5 rows – 14 columns

VW_EC_ORDER_DETAILS

Order Id	Order Date	Customer Id	Product Id	Quantity	Discount Pct	Channel	Status	Product Name	Category	Unit Cost	Unit Price	Revenue	Profit
9001	2025-12-01 00:00:00	1	101	2	0	Web	Delivered	Wireless Mouse	Electronics	8.5	19.99	39.98	22.98
9002	2025-12-02 00:00:00	2	102	1	10	Mobile	Delivered	Bluetooth Headphones	Electronics	22	49.99	44.99	25.19
9003	2025-12-03 00:00:00	3	103	3	0	Web	Delivered	Stainless Water Bottle	Home	6	14.99	44.97	26.97
9004	2025-12-04 00:00:00	4	104	1	5	Store	Returned	Yoga Mat	Fitness	10	24.99	23.74	14.24
9005	2025-12-05 00:00:00	5	105	1	15	Web	Delivered	Coffee Maker	Home	30	79.99	67.99	42.49

SUMMARY ^ 5 rows – 14 columns

Category Performance Summary

Category	Orders	Sum of Quantity	Avg of Unit Price	Sum of Revenue	Sum of Profit	Margin%
Electronics	2	3	34.99	\$85.0	\$48.2	56.69%
Fitness	1	1	24.99	\$23.7	\$14.2	59.98%
Home	2	4	47.49	\$113.0	\$69.5	61.49%
Grand total	5	8	37.99	\$221.7	\$131.9	59.49%

50000 Sales Records.csv

Region	Country
Sub-Saharan Africa	Namibia
Europe	Iceland
Europe	Russia
Europe	Moldova
Europe	Malta
Asia	Indonesia
Sub-Saharan Africa	Djibouti
Europe	Greece
Sub-Saharan Africa	Cameroon
Sub-Saharan Africa	Nigeria
Sub-Saharan Africa	Senegal
Middle East and North Afri...	Afghanistan
Asia	India
Middle East and North Afri...	Lebanon
Middle East and North Afri...	Turkey
Middle East and North Afri...	Iraq
Sub-Saharan Africa	Rwanda
SUMMARY ^ 50,000 rows – 14 columns	