- Work the way it looks.
- o A control must be used exactly as its design intended.
- o A control must be presented in a standard manner.
- The look of a control should make it obvious that it is a control. Its design characteristics should signal "enterability" or "clickability." Microsoft Windows, for example, presents the following simple rules:
  - o Raised elements can be pressed.
  - o Recessed elements cannot be pressed.
  - o Elements on a flat white background can be opened, edited, or moved.

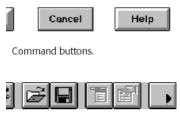
## **Operable Controls**

- Operable controls are those that permit the entry, selection, changing, or editing of a particular value, or cause a command to be performed.
- Classes include buttons, text entry/read-only, selection, combination entry/selection, and other specialized controls.

#### **Buttons**

- Description:
  - A square or rectangular-shaped control with a label inside that indicates action to be accomplished.
  - The label may consist of text, graphics, or both.
- Purpose:
  - To start actions.
  - To change properties.
  - To display a pop-up menu.
- Advantages:
  - Always visible, reminding one of the choices available.
  - Convenient.
  - Can be logically organized in the work area.
  - Can provide meaningful descriptions of the actions that will be performed.
  - Larger size generally provides faster selection target.
  - Can possess 3-D appearance:
    - Adds an aesthetically pleasing style to the screen.
    - Provides visual feedback through button movement when activated.
  - May permit use of keyboard equivalents and accelerators.
  - Faster than using a two-step menu bar/pull-down sequence.
- Disadvantages:
  - Consumes screen space.
  - Size limits the number that may be displayed.
  - Requires looking away from main working area to activate.
  - Requires moving the pointer to select.
- Proper usage:
  - Use for frequently used actions that are specific to a window.
    - To cause something to happen immediately.
    - To display another window.

- To display a menu of options.
- To set a mode or property value.
- A button comes in three styles.



Toolbar buttons without labels.



Symbol button

## **Command Buttons**

Command button guidelines include the following.

## Usage

- For windows with a menu bar:
  - Use to provide fast access to frequently used or critical commands.
- For windows without a menu bar:
  - Use to provide access to all necessary commands.

## Structure

- Provide a rectangular shape with the label inscribed within it.
- Give the button a raised appearance.
- Maintain consistency in style throughout an application.

#### Labels

- Use standard button labels when available.
- Provide meaningful descriptions of the actions that will be performed.
- Use single-word labels whenever possible.
  - Use two-three words for clarity, if necessary.
- Use mixed-case letters with the first letter of each significant label word capitalized.
- Display labels:
  - In the regular system font.
  - In the same size font.
- Do not number labels.

- Center the label within the button borders, leaving at least two pixels between the text and the button border.
- Provide consistency in button labeling across all screens.

#### Size

- Provide as large a button as feasible.
- Maintain consistent button heights and widths.
- Exception: Buttons containing excessively long labels may be wider.

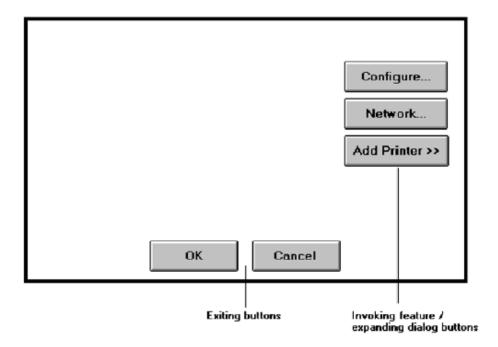


#### Number

• Restrict the number of buttons on a window to six or fewer.

## **Location and Layout**

- Maintain consistency in button location between windows.
- Never simply "fit" buttons in available space.
- If buttons are for exiting the dialog:
  - Position them centered and aligned horizontally at the bottom.
- If buttons are used for invoking a dialog feature or expanding the dialog:
  - Position them centered and aligned vertically on the right side.
- If a button has a contingent relationship to another control:
  - Position it adjacent to the related control.
- If a button has a contingent relationship to a group of controls:
  - Position it at the bottom or to right of related controls.
- If, due to space constraints, exiting and expanding/invoking feature buttons must be placed together:
  - If at the bottom, place exiting buttons to the right, separating the groupings by one button's width.
  - If along the right side, place exiting buttons at the bottom, separating the groupings by one button's height.
- For exiting and expanding/invoking feature buttons, do not:
  - Align with the other screen controls.
  - Present displayed within a line border.
- Provide equal and adequate spacing between adjacent buttons.
- Provide adequate spacing between buttons and the screen body controls.



# Organization

- Organize standard buttons in the manner recommended by the platform being used.
- For other buttons, organize them in common and customary grouping schemes.
  - For buttons ordered left to right, place those for most frequent actions to the left.
  - For buttons ordered top to bottom, place those for most frequent actions at the top.
- Keep related buttons grouped together.
- Separate potentially destructive buttons from frequently chosen selections.
- Buttons found on more than one window should be consistently positioned.
- The order should never change.
- For mutually exclusive actions, use two buttons; do not dynamically change the text
- Windows recommends the following:
  - o An affirmative action to the left (or above).
  - o The default first.
  - OK and Cancel next to each other.
  - o Help last, if supported.

## **Intent Indicators**

• When a button causes an action to be immediately performed, no intent indicator is necessary.



• When a button leads to a cascading dialog, include an ellipsis (...) after the label.

Open...

• When a button leads to a menu, include a triangle pointing in the direction the menu will appear after the label.

Menu >

• When a button leads to an expanding dialog, include a double arrow (>>) with the label.

Options >>

• When a button has a contingent relationship to another control that must be indicated, include a single arrow (->) pointing at the control.



# **Expansion Buttons**

- Gray them out after expansion.
- Provide a contraction button, if necessary.
  - Locate it beneath, or to right of, the expansion button.
  - Gray it out when not applicable.

#### **Defaults**

- Intent:
  - When a window is first displayed, provide a default action, if practical.
- Selection:
  - A default should be the most likely action:
    - A confirmation.
    - An application of the activity being performed.
    - A positive action such as OK, unless the result is catastrophic.
  - If a destructive action is performed (such as a deletion), the default should be Cancel.
- Presentation:
  - Indicate the default action by displaying the button with a bold or double border.
- Procedures:
  - The default can be changed as the user interacts with the window.
  - When the user navigates to a button, it can temporarily become the default.
  - Use the Enter key to activate a default button.
  - If another control requires use of the Enter key, temporarily disable the default while the focus is on the other control.
  - Permit double-clicking on a single selection control in a window to also carry out the default command.

## **Unavailable Choices**

• Temporarily unavailable choices should be dimmed or grayed out.

## **Keyboard Equivalents and Accelerators**

- Equivalents:
  - Assign a keyboard equivalent mnemonic to each button to facilitate keyboard selection.
  - The mnemonic should be the first character of the button's label.
    - If duplication exists in first characters, for duplicate items, use another character in the label.
    - Preferably, choose the first succeeding consonant.
  - Designate the mnemonic character by underlining it.
  - Maintain the same mnemonic on all identical buttons on other screens.



- Accelerators:
  - Assign a keyboard accelerator to each button to facilitate keyboard selection.

## Scrolling

- If a window can be scrolled, do not scroll the command buttons.
  - Exception: if the screen cannot scroll independently of the buttons.
- Use buttons to move between multipage forms, not scroll bars.
  - Label buttons Next and Previous.

## **Button Activation**

## Pointing:

— Highlight the button in some visually distinctive manner when the pointer is resting on it and the button is available for selection.

#### Activation:

- Call attention to the button in another visually distinctive manner when it has been activated or pressed.
- If a button can be pressed continuously, permit the user to hold the mouse button down and repeat the action.

#### Toolbars

- *Toolbars* are compilations of commands, actions, or functions, usually graphical in structure but sometimes textual, grouped together for speedy access.
- Toolbars may also be called *button bars*, *control bars*, or *access bars*. Specialized toolbars may also be referred to as *ribbons*, *toolboxes*, or *palettes*. Toolbars may also appear in palette windows.

## Usage

- To provide easy and fast access to most frequently used commands or options across multiple screens.
- To invoke a sub application within an application.
- To use in place of certain menu items.

#### Structure

- Images:
  - Provide buttons of equal size.
  - Create a meaningful and unique icon.
    - Design them using icon design guidelines.
  - Center the image within the button.
  - Give the button a raised appearance.
  - Ensure that toolbar images are discernible from Web page graphical images.
- Text:
  - Create a meaningful label, adhering to label guidelines for command buttons.
  - Create toolbar buttons of equal size, following the size guidelines recently described.
- Consistency:
  - Use the same icon throughout an application and between applications.

## Size

- Button:
  - 24 (w) by 22 (h) pixels, including border.
  - 32 (w) by 30 (h) pixels, including border.
  - Larger buttons can be used on high-resolution displays.
- Label:
  - 16 (w) by 16 (h) pixels.
  - 14 (w) by 24 (h) pixels.
- Default:
  - Provide the smaller size as the default size with a user option to change it.
- Image:
  - Center the image in the button.

## **Organization**

- Order the buttons based on common and customary grouping schemes.
  - For buttons ordered left to right, place those for the most frequently used actions to the left.
  - For buttons ordered top to bottom, place those for the most frequently used actions at the top.
- Keep related buttons grouped together.
- Separate potentially destructive buttons from frequently chosen selections.
- Permit user reconfiguration of button organization.

## Location

- Position main features and functions bar horizontally across top of window just below menu bar.
- Position subtask and sub features bars along sides of window.
- Permit the location of the bar to be changed by the user.
- Permit display of the bar to be turned on or off by the user.
  - Also provide access through standard menus.

## **Active Items**

- Make only currently available toolbar items available.
- Temporarily not available items may be displayed grayed out.

## Customization

- Permit toolbars to be turned off by the user.
- Allow the customizing of toolbars.
  - Provide a default, however.

## **Keyboard Equivalents and Accelerators**

- Equivalents:
  - Assign keyboard equivalents to facilitate keyboard selection.
  - Maintain the same mnemonic on all identical buttons on all screens.
- Accelerators:
  - Assign a keyboard accelerator to facilitate keyboard selection.

## **Button Activation**

- Pointing:
  - Highlight the button in some visually distinctive manner when the pointer is resting on it and the button is available for selection.
- Activation:
  - Call attention to the button in another visually distinctive manner when it has been activated or pressed.

## **Text Entry/Read-Only Controls**

- A Text Entry/Read-Only control contains text that is exclusively entered or modified through the keyboard.
- It may also contain entered text being presented for reading or display purposes only.

#### **Text Boxes**

- Description:
  - A control, usually rectangular in shape, in which:

- Text may be entered or edited.
- Text may be displayed for read-only purposes.
- Usually possesses a caption describing the kind of information contained within it.
- An outline field border:
  - Is included for enterable/editable text boxes.
  - Is not included for read-only text boxes.
- Two types exist:
  - Single line.
  - Multiple line.
- When first displayed, the box may be blank or contain an initial value.
- Purpose:
  - To permit the display, entering, or editing of textual information.
  - To display read-only information.
- Advantages:
  - Very flexible.
  - Familiar.
  - Consumes little screen space.
- Disadvantages:
  - Requires use of typewriter keyboard.
  - Requires user to remember what must be keyed.
- Proper usage:
  - Most useful for data that is:
    - Unlimited in scope.
    - Difficult to categorize.
    - Of a variety of different lengths.
  - When using a selection list is not possible.

## Types of text box

- Two types of *text boxes* exist. One consists of a rectangular box into which information is typed. It may also be referred to as an *edit* control.
- The second is also rectangular in shape but contains text displayed purely for read-only purposes. The former type has historically been referred to as an *entry field*, the latter as an *inquiry* or *display field*.

Entry/Modification: Information

Display/Read Only: Information

# Two forms of Text Box Single-Line and Multiple-Line Text Boxes

- Single line:
  - Description:
    - A control consisting of no more than one line of text.
  - Purpose:

one line of the screen.
— Typical uses:
<ul><li>Typing the name of a file to save.</li><li>Typing the path of a file to copy.</li></ul>
• Typing the path of a file to copy. • Typing variable data on a form.
• Typing a command.
<ul><li>Multiple line:</li><li>— Description:</li></ul>
<ul> <li>A control consisting of a multiline rectangular box for multiple lines of</li> </ul>
text.
— Purpose:
• To type, edit, and read passages of text.
— Typical uses:
• Creating or reading an electronic mail message.
• Displaying and editing text files.
Displaying and conting text mess.
Captions
• Structure and size:
— Provide a descriptive caption to identify the kind of information to be typed, or
contained within, the text box.
— Use a mixed-case font.
— Display the caption in normal intensity or in a color of moderate brightness.
• Formatting:
— Single fields:
<ul> <li>Position the field caption to the left of the text box.</li> </ul>
— Place a colon (:) immediately following the caption.
<ul> <li>Separate the colon from the text box by one space.</li> </ul>
Composition:
• Alternately, the caption may be placed above the text box.
— Place a colon (:) immediately following the caption.
— Position above the upper-left corner of the box, flush with the
left edge.
— Multiple occurrence fields:
Composition:
• For entry/modification text boxes:
— Position the caption left-justified one line above the column of
entry fields.
Offices:
<ul><li>For display/read-only boxes:</li></ul>

— If the data field is long and fixed-length, or the displayed data is about the same length, center the caption above the displayed text box data.

Date:

07/17/94 07/21/94 01/26/95 08/21/95 11/18/96

— If the data displayed is alphanumeric, short, or quite variable in length, left-justify the caption above the displayed text box data.

## Location:

Alice Springs Kakadu National Park Traralgon Wagga Wagga Whyalla

— If the data field is numeric and variable in length, right-justify the caption above the displayed text box data.

#### Balances:

12,642,123.05
53.98
355,125.44
199.13
612.01

## **Fields**

- Structure:
  - Identify entry/modification text boxes with a line border or reverse polarity rectangular box.
    - To visually indicate that it is an enterable field, present the box in a recessed manner.
    - Present display/read-only text boxes on the window background.
  - Break up long text boxes through incorporation of slashes ( / ), dashes (-), spaces, or other common delimiters.

Date:				
Telephone:				
Date:		1	1	
Telephone:	ſ	]	-	

- Size:
  - Size to indicate the approximate length of the field.
  - Text boxes for fixed-length data must be large enough to contain the entire entry.
  - Text boxes for variable-length data must be large enough to contain the majority of the entries.
  - Where entries may be larger than the entry field, scrolling must be provided to permit keying into, or viewing, the entire field.
  - Employ word wrapping for continuous text in multiple-line text boxes.
- Highlighting:
  - Call attention to text box data through a highlighting technique.
    - Higher intensity.
    - If color is used, choose one that both complements the screen background and contrasts well with it.
- Unavailable fields:
  - Gray-out temporarily unavailable text boxes.
- Fonts:
  - To support multiple fonts, use a *Rich-Text Box*.

#### **Selection Controls**

- A selection control presents on the screen all the possible alternatives, conditions, or choices that may exist for an entity, property, or value.
- The relevant item or items are selected from those displayed.
- Selection controls include radio buttons, check boxes, list boxes, drop-down/pop-up list boxes, and palettes.

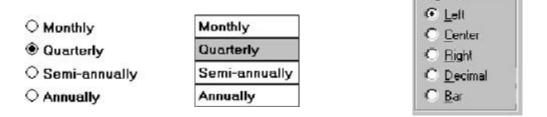
#### **Radio Buttons**

- Description:
  - A two-part control consisting of the following:
    - Small circles, diamonds, or rectangles.
    - Choice descriptions.
  - When a choice is selected:
    - The option is highlighted.
    - Any existing choice is automatically unhighlighted and deselected.
- Purpose:
  - To set one item from a small set of mutually exclusive options (2 to 8).
- Advantages:

- Easy-to-access choices.
- Easy-to-compare choices.
- Preferred by users.
- Disadvantages:
  - Consume screen space.
  - Limited number of choices.
- Proper usage:
  - For setting attributes, properties, or values.
  - For mutually exclusive choices (that is, only one can be selected).
  - Where adequate screen space is available.
  - Most useful for data and choices that are:
    - Discrete.
    - Small and fixed in number.
    - Not easily remembered.
    - In need of a textual description to meaningfully describe the alternatives.

Alignment

- Most easily understood when the alternatives can be seen together and compared to one another.
- Never changed in content.
- Do not use:
  - For commands.
  - Singly to indicate the presence or absence of a state.



## **Choice Descriptions**

- Provide meaningful, fully spelled-out choice descriptions clearly describing the values or effects set by the radio buttons.
- Display in a single line of text.
- Display using mixed-case letters, using the sentence style.
- Position descriptions to the right of the button. Separate them by at least one space from the button.
- When a choice is conditionally unavailable for selection, display the choice description grayed out or dimmed.
- Include a none choice if it adds clarity.

#### Size

• Show a minimum of two choices, a maximum of eight.

## **Defaults**

- When the control possesses a state or affect that has been predetermined to have a higher probability of selection than the others, designate it as the default and display its button filled in.
- When the control includes choices whose states cannot be predetermined, display all the buttons without setting a dot, or in the *indeterminate* state.
- When a multiple selection includes choices whose states vary, display the buttons in another unique manner, or in the *mixed value* state.

## **Structure**

- A columnar orientation is the preferred manner of presentation.
- Left-align the buttons and choice descriptions.
- If vertical space on the screen is limited, orient the buttons horizontally.
- Provide adequate separation between choices so that the buttons are associated with the proper description.
  - A distance equal to three spaces is usually sufficient.
- Enclose the buttons in a border to visually strengthen the relationship they possess.

O Red				
○ Yellow	○ Green	O Blue	O Yellow	○ Red
○ Green				
O Blue				

Plan Choice:	Climited Basic Superior Premium		Plan Choice:  Limited Basic Superior Premium	
Plan Choice:	Climited	○ Basic	O Superior	Premium
	Still Better			
Plan Choice:	Climited Basic Superior Premium		Plan Choice - Choice - Limited Basic Superio	и

## **Organization**

- Arrange selections in expected order or follow other patterns such as frequency of occurrence, sequence of use, or importance.
  - For selections arrayed top to bottom, begin ordering at the top.

Best

- For selections arrayed left to right, begin ordering at the left.
- If, under certain conditions, a choice is not available, display it subdued or less brightly than the available choices.

## **Related Control**

- Position any control related to a radio button immediately to the right of the choice description.
- If the radio button choice description also acts as the label for the control that follows it, end the label with an arrow (>).

Responsible Person >	Grandfather
○ No Resposible Party	

## **Captions**

- Structure:
  - Provide a caption for each radio button control.

• Exception: In screens containing only one radio button control, the screen title may serve as the caption.
<ul> <li>Display:</li> </ul>
— Fully spelled out.
— In mixed-case letters, capitalizing the first letter of all significant words.
• Columnar orientation:
— With a control border, position the caption:
<ul> <li>Upper-left-justified within the border.</li> </ul>
Color —
○ Red
○ Red ○ Yellow
● Green
○ Blue
<ul> <li>Alternately, the caption may be located to the left of the topmost choice</li> </ul>
description.
— Without an enclosing control border, position the caption:
<ul> <li>Left-justified above the choice descriptions, separated by one space line.</li> <li>Color.</li> </ul>
Color.
Red
○ Yellow
○ Green
○ Blue
• Alternately, the caption may be located to the left of the topmost choice
description.  Color: O Red
○ Yellow
○ Blue
Horizontal orientation:
<ul> <li>Horizontal orientation:</li> <li>— Position the caption to the left of the choice descriptions.</li> </ul>
Color: O Green O Blue O Yellow O Bed
• Alternately, with an enclosing control border, left-justified within the
border.
○ Green ○ Blue ○ Yellow ● Red
○ Green ○ Blue ○ Yellow ● Red
— Be consistent in caption style and orientation within a screen.
Keyboard Equivalents
Assign a kayboard mnamonia to each choice description
<ul> <li>Assign a keyboard mnemonic to each choice description.</li> </ul>



• Designate the mnemonic by underlining the applicable letter in the choice description.

## **Selection Method and Indication**

- Pointing:
  - The selection target area should be as large as possible.
    - Include the button and the choice description text.
  - Highlight the selection choice in some visually distinctive way when the cursor's resting on it and the choice is available for selection.
    - This cursor should be as long as the longest choice description plus one space at each end. Do not place the cursor over the small button.

O Red
O Yellow
O Green
OBlue

- Activation:
  - When a choice is selected, distinguish it visually from the unselected choices.
    - A radio button should be filled in with a solid dark dot or made to look depressed or higher through use of a shadow.
  - When a choice is selected, any other selected choice must be deselected.
- Defaults:
  - If a radio button control is displayed that contains a choice previously selected or a default choice, display the selected choice as set in the control

## **Check Boxes**

- Description:
  - A two-part control consisting of a square box and choice description.
  - Each option acts as a switch and can be either "on" or "off."
    - When an option is selected (on), a mark such as an "X" or "check" appears within the square box, or the box is highlighted in some other manner.
    - Otherwise the square box is unselected or empty (off).
  - Each box can be:
    - Switched on or off independently.
    - Used alone or grouped in sets.
- Purpose:
  - To set one or more options as either on or off.
- Advantages
  - Easy-to-access choices.
  - Easy-to-compare choices.
  - Preferred by users.
- Disadvantages:

- Consume screen space.
- Limited number of choices.
- Single check boxes difficult to align with other screen controls.
- Proper usage:
  - For setting attributes, properties, or values.
  - For nonexclusive choices (that is, more than one can be selected).
  - Where adequate screen space is available.
  - Most useful for data and choices that are:
    - Discrete.
    - Small and fixed in number.
    - Not easily remembered.
    - In need of a textual description to describe meaningfully.
    - Most easily understood when the alternatives can be seen together and compared to one another.
    - Never changed in content.
  - Can be used to affect other controls.
  - Use only when both states of a choice are clearly opposite and unambiguous.

		Always Create Backup Copy
		✓ Allow Fast Saves
⊠ Bold □ Italic	Bold	☐ Prompt for Document Properties ☐ Prompt to Save Normal Template ☐ Save Native Picture Formats Only
☐ Subscript ☑ Underline	Subscript Underline	<ul> <li>Embed TrueType Fonts</li> <li>Save Data Only for Forms</li> <li>Automatic Save Every:</li> </ul>

# **Choice Descriptions**

- Provide meaningful, fully spelled-out choice descriptions clearly describing the values or effects set by the check boxes.
- Display them in a single line of text.
- Display them using mixed-case letters in sentence style.
- Position descriptions to the right of the check box. Separate by at least one space from the box.
- When a choice is unavailable for selection under a certain condition, display the choice description visually dimmed.

## Size

• Show a minimum of one choice, a maximum of eight.

#### **Defaults**

- When the control possesses a state or affect that has been preset, designate it as the default and display its check box marked.
- When a multiple selection includes choices whose states vary, display the buttons in another unique manner, or the *mixed value* state.

## Structure

- Provide groupings of related check boxes.
- A columnar orientation is the preferred manner of presentation for multiple related check boxes.
- Left-align the check boxes and choice descriptions.
- If vertical space on the screen is limited, orient the boxes horizontally.
- Provide adequate separation between boxes so that the buttons are associated with the proper description.
  - A distance equal to three spaces is usually sufficient.
- Enclose the boxes in a border to visually strengthen the relationship they possess.

## **Organization**

- Arrange selections in logical order or follow other patterns such as frequency of occurrence, sequence of use, or importance.
  - For selections arrayed top to bottom, begin ordering at the top.
  - For selections arrayed left to right, begin ordering at the left.
- If, under certain conditions, a choice is not available, display it subdued or less brightly than the available choices.

## **Related Control**

- Position any control related to a check box immediately to the right of the choice description.
  - If a the check box choice description also acts as the label for the control that follows it, end the label with an arrow (>).

# **Captions and Keyboard Equivalents**

Same as Radio Button

## **Selection Method and Indication**

- Pointing:
  - The selection target area should be as large as possible.
    - Include the check box and the choice description text.
  - Highlight the selection choice in some visually distinctive way when the cursor's resting on it and the choice is available for selection.
    - This cursor should be as long as the longest choice description plus one space at each end. Do not place the cursor over the check box.

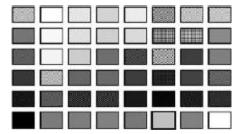
- Activation:
  - When a choice is selected, distinguish it visually from the non-selected choices.
    - A check box should be filled in or made to look depressed or higher through use of a shadow.
- Defaults:
  - If a check box is displayed that contains a choice previously selected or default choice, display the selected choice as set in the control.
- Select/deselect all:
  - Do not use Select All and Deselect All check boxes.
- Mixed-value state:
  - When a check box represents a value, and a multiple selection encompasses multiple value occurrences set in both the on and off state, display the check box in a *mixed value* state.

■ Bold □ Italic □ Underline

- Fill the check box with another easily differentiable symbol or pattern.
- Toggle the check box as follows:
  - Selection 1: Set the associated value for all elements. Fill the check box with an "X" or "check."
  - Selection 2: Unset the value for all associated elements. Blank-out the check box.
  - Selection 3: Return all elements to their original state. Fill the check box with the mixed value symbol or pattern.

## **Palettes**

- Description:
  - A control consisting of a series of graphical alternatives. The choices themselves are descriptive, being composed of colors, patterns, or images.
  - In addition to being a standard screen control, a palette may also be presented on a pull-down or pop-up menu or a toolbar.



- Purpose:
  - To set one of a series of mutually exclusive options presented graphically or pictorially.
- Advantages:
  - Pictures aid comprehension.

- Easy-to-compare choices.
- Usually consume less screen space than textual equivalents.
- Disadvantages:
  - A limited number of choices can be displayed.
  - Difficult to organize for scanning efficiency.
  - Requires skill and time to design meaningful and attractive graphical representations.
- Proper usage:
  - For setting attributes, properties, or values.
  - For mutually exclusive choices (that is, only one can be selected).
  - Where adequate screen space is available.
  - Most useful for data and choices that are:
    - Discrete.
    - Frequently selected.
    - Limited in number.
    - Variable in number.
    - Not easily remembered.
    - Most easily understood when the alternatives may be seen together and compared to one another.
    - Most meaningfully represented pictorially or by example.
    - Can be clearly represented pictorially.
    - Rarely changed in content.
  - Do not use:
    - Where the alternatives cannot be meaningfully and clearly represented pictorially.
    - Where words are clearer than images.
    - Where the choices are going to change.

## Graphical Representations

- Provide meaningful, accurate, and clear illustrations or representations of choices.
- Create images large enough to:
  - Clearly illustrate the available alternatives.
  - Permit ease in pointing and selecting.
- Create images of equal size.
- Always test illustrations before implementing them.

## Size

- Present all available alternatives within the limits imposed by:
  - The size of the graphical representations.
  - The screen display's capabilities.

## Layout

- Create boxes large enough to:
  - Effectively illustrate the available alternatives.
  - Permit ease in pointing and selecting.

- Create boxes of equal size.
- Position the boxes adjacent to, or butted up against, one another.
- A columnar orientation is the preferred manner.
- If vertical space on the screen is limited, orient the choices horizontally.

## **Organization**

- Arrange palettes in expected or normal order.
  - For palettes arrayed top to bottom, begin ordering at the top.
  - For palettes arrayed left to right, begin ordering at the left.
- If an expected or normal order does not exist, arrange choices by frequency of occurrence, sequence of use, importance, or alphabetically (if textual).
- If, under certain conditions, a choice is not available, display it subdued or less brightly than the other choices.

## **Captions**

- Provide a caption for each palette.
  - On screens containing only one palette, the screen title may serve as the caption.
- Display the caption fully spelled out using mixed-case letters.
- Columnar orientation:
  - Shade: — Alternately, the caption may be positioned to the left of the topmost alternative. Shade:

— The field caption may be positioned left-aligned above the palette.

# Horizontal orientation: — The field caption may be positioned above the palette. Shade: — Alternately, the caption may be positioned to the left of the alternatives. Shade:

## **Selection Method and Indication**

- Pointing:
  - Highlight the choice in some visually distinctive way when the pointer or cursor is resting on it and the choice is available for selection.
- Activation:

— When a choice is selected, distinguish it visually from the unselected choices by highlighting it in a manner different from when it is pointed at, or by placing a bold border around it.

## Defaults:

— If a palette is displayed with a choice previously selected or a default choice, display the currently active choice in the manner used when it was selected.

## **List Boxes**

## • Description:

- A permanently displayed box-shaped control containing a list of attributes or objects from which:
  - A single selection is made (mutually exclusive), or
  - Multiple selections are made (non-mutually-exclusive).
- The choice may be text, pictorial representations, or graphics.
- Selections are made by using a mouse to point and click.
- Capable of being scrolled to view large lists of choices.
- No text entry field exists in which to type text.
- A list box may be may be associated with a *summary list box* control, which allows the selected choice to be displayed or an item added to the list.

## • Purpose:

- To display a collection of items containing:
  - Mutually exclusive options.
  - Non-mutually-exclusive options.

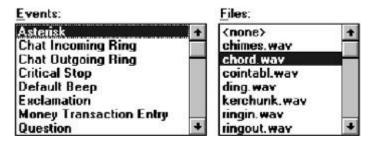
# • Advantages:

- Unlimited number of choices.
- Reminds users of available options.
- Box always visible.
- Disadvantages:
  - Consumes screen space.
  - Often requires an action (scrolling) to see all list choices.
  - The list content may change, making it hard to find items.
  - The list may be ordered in an unpredictable way, making it hard to find items.

## • Proper usage:

- For selecting values or setting attributes.
- For choices that are:
  - Mutually exclusive (only one can be selected).
  - Non-mutually-exclusive (one or more may be selected).
- Where screen space is available.
- For data and choices that are:
  - Best represented textually.
  - Not frequently selected.
  - Not well known, easily learned, or remembered.
  - Ordered in an unpredictable fashion.
  - Frequently changed.
  - Large in number.
  - Fixed or variable in list length.

— When screen space or layout considerations make radio buttons or check boxes impractical.



#### **List Box General Guidelines**

# **Selection Descriptions**

- Clearly and meaningfully describe the choices available. Spell them out as fully as possible.
  - Graphical representations must clearly represent the options.
- Present in mixed case, using the sentence style structure.
- Left-align into columns.

#### **List Size**

- Not actual limit in size.
- Present all available alternatives.
- Require no more than 40 page-downs to search a list.
- If more are required, provide a method for using search criteria or scoping the options.

#### **Box Size**

- Must be long enough to display 6 to 8 choices without requiring scrolling.
  - Exceptions:
- If screen space constraints exist, the box may be reduced in size to display at least three items.
  - If it is the major control within a window, the box may be larger.
- If more items are available than are visible in the box, provide vertical scrolling to display all items.
  - Must be wide enough to display the longest possible choice.



- When box cannot be made wide enough to display the longest entry:
- Make it wide enough to permit entries to be distinguishable, or,
- Break the long entries with an ellipsis (...) in the middle, or,
- Provide horizontal scrolling.

## **Organization**

- Order in a logical and meaningful way to permit easy browsing.
- Consider using separate controls to enable the user to change the sort order or filter items displayed in the list.
  - If a particular choice is not available in the current context, omit it from the list.
- Exception: If it is important that the existence and unavailability of a particular list item be communicated, display the choice dimmed or grayed out instead of deleting it.

## **Layout and Separation**

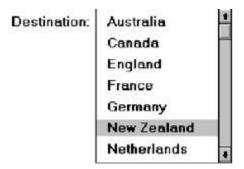
- Enclose the choices in a box with a solid border.
  - The border should be the same color as the choice descriptions.
- Leave one blank character position between the choice descriptions and the left border.
- Leave one blank character position between the longest choice description in the list and the right border, if possible.

## **Captions**

- Use mixed-case letters.
- The preferred position of the control caption is above the upper-left corner of the list box.



• Alternately, the caption may be located to the left of the topmost choice description.



• Be consistent in caption style and orientation within a screen, and related screens.

# **Disabling**

• When a list box is disabled, display its caption and show its entries as grayed out or dimmed.

## **Selection Method and Indication**

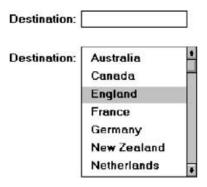
- Pointing:
  - Highlight the selection choice in some visually distinctive way when the pointer or cursor is resting on it and the choice is available for selection.
- Selection:
  - Use a reverse video or reverse color bar to surround the choice description when it is selected.
  - The cursor should be as wide as the box itself.



- Mark the selected choice in a distinguishing way.
- Activation:
  - Require the pressing of a command button when an item, or items, is selected.

# Single-Selection List Boxes

- Purpose:
  - To permit selection of only one item from a large listing.
- Design guidelines:
  - Related text box
  - If presented with an associated text box control:
  - Position the list box below and as close as possible to the text box.
  - The list box caption should be worded similarly to the text box caption.



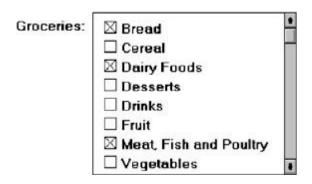
— If the related text box and the list box are very close in proximity, the caption may be omitted from the list box.



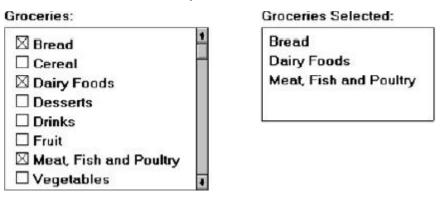
- Use the same background color for the text box as is used in the list box.
- Defaults:
  - When the list box is first displayed:
  - Present the currently active choice highlighted or marked with a circle or d diamond to the left of the entry.
  - If a choice has not been previously selected, provide a default choice and display it in the same manner that is used in selecting it.
  - If the list represents mixed values for a multiple selection, do not highlight an entry.
- Other:
  - —Follow other relevant list box guidelines.

## **Extended and Multiple-Selection List Boxes**

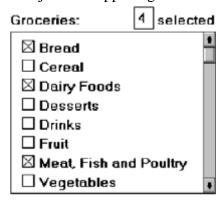
- Purpose:
  - To permit selection of more than one item in a long listing.
    - Extended list box: Optimized for individual item or range selection.
    - Multiple-selection list box: Optimized for independent item selection.
- Design guidelines:
  - Selection indication:
    - Mark the selected choice with an X or check mark to the left of the entry.



- Consider providing a *summary list box*.
- Position it to the right of the list box.
- Use the same colors for the summary list box as are used in the list box.



- Provide command buttons to Add (one item) or Add All (items) to the summary list box, and Remove (one item) or Remove All (items) from the summary list box.
- Consider providing a display-only text control indicating how many choices have been selected.
  - Position it justified upper-right above the list box.



- Select all and Deselect All buttons
- Provide command buttons to accomplish fast *Select All* and *Deselect All* actions, when these actions must be frequently or quickly performed.
- Defaults:
  - When the list box is first displayed:
  - Display the currently active choices highlighted.
  - Mark with an X or check mark to the left of the entry.

- If the list represents mixed values for a multiple selection, do not highlight an entry.
- Other:
  - Follow other relevant list box guidelines.

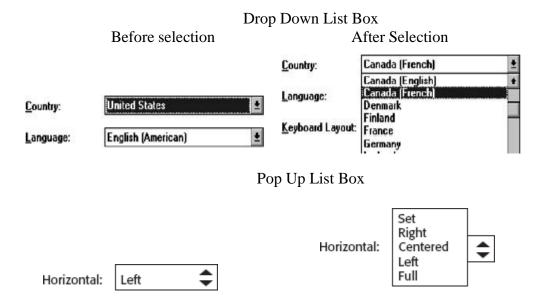
#### **List View Controls**

- Description:
  - A special extended-selection list box that displays a collection of items, consisting of an icon and a label.
  - The contents can be displayed in four different views:
    - Large Icon: Items appear as a full-sized icon with a label below.
    - Small Icon: Items appear as a small icon with label to the right.
    - List: Items appear as a small icon with label to the right.
      - Arrayed in a columnar, sorted layout.
  - Report: Items appear as a line in a multicolumn format.
    - Leftmost column includes icon and its label.
    - Subsequent columns include application-specific information.
- Purpose and usage:
  - Where the representation of objects as icons is appropriate.
  - To represent items with multiple columns of information.

## **Drop-down/Pop-up List Boxes**

- Description
  - A single rectangular control that shows one item with a small button to the right side.
  - The button provides a visual cue that an associated selection box is available but hidden.
  - When the button is selected, a larger associated box appears, containing a list of choices from which one may be selected.
  - Selections are made by using the mouse to point and click.
  - Text may not be typed into the control.
- Purpose:
  - To select one item from a large list of mutually exclusive options when screen space is limited.
- Advantages:
  - Unlimited number of choices.
  - Reminds users of available options.
  - Conserves screen space.
- Disadvantages:
  - Requires an extra action to display the list of choices.
  - When displayed, all choices may not always be visible, requiring scrolling.
  - The list may be ordered in an unpredictable way, making it hard to find items.
- Proper usage:
  - For selecting values or setting attributes.
  - For choices that are mutually exclusive (only one can be selected).
  - Where screen space is limited.

- For data and choices that are:
  - Best represented textually.
  - Infrequently selected.
  - Not well known, easily learned, or remembered.
  - Ordered in a unpredictable fashion.
  - Large in number.
  - Variable or fixed in list length.
- Use drop-down/pop-up lists when:
  - Screen space or layout considerations make radio buttons or single-selection list boxes impractical.
  - The first, or displayed, item will be selected most of the time.
- Do not use a drop-down list if it important that all options be seen together.



## Prompt Button

- Provide a visual cue that a box is hidden by including a downward pointing arrow, or other meaningful image, to the right side of the selection field.
  - Position the button directly against, or within, the selection field.



## **Selection Descriptions**

- Clearly and meaningfully describe the choices available. Spell them out as fully as possible.
  - Graphical representations must clearly represent the options.
  - Left-align them in columns.
  - Display the descriptions using mixed-case letters.

## **List Size**

- Not limited in size.
- Present all available alternatives.

#### Box Size

- Long enough to display 6 to 8 choices without scrolling.
  - If more than eight choices are available, provide vertical scrolling to display all items.
- Wide enough to display the longest possible choice.
- When a box cannot be made wide enough to display the longest entry:
  - Make it wide enough to permit entries to be distinguishable, or,
  - Break long entries with ellipses (...) in the middle, or,
  - Provide horizontal scrolling.

# Organization

- Order in a logical and meaningful way to permit easy browsing.
- If a particular choice is not available in the current context, omit it from the list.
- Exception: If it is important that the existence and unavailability of a particular list item be communicated, display the choice dimmed or grayed out instead of deleting it.

## Layout and Separation

- Enclose the choices in a box composed of a solid line border.
  - The border should be the same color as the choice descriptions.
  - Leave one blank character position between the choices and the left border.
  - Leave one blank character position between the longest choice description in the list and the right border, if possible.

## **Captions**

- Display using mixed-case letters.
- Position the caption to the left of the box.
  - Alternately, it may be positioned left-justified above the box.

## **Defaults**

- When the drop-down/pop-up listing is first presented, display the currently set value.
- If a choice has not been previously selected, provide a default choice.

# Disabling

• When a drop-down/pop-up list box is disabled, display its caption and entries as disabled or dimmed.

#### Selection Method and Indication

- Pointing:
- Highlight the selection choice in some visually distinctive way when the pointer or cursor is resting on it and the choice is available for selection.
  - Activation:
    - Close the drop-down/pop-up list box when an item is selected.

## **Combination Entry/Selection Controls**

- It is possible for a control to possess the characteristics of both a text field and a selection field.
- The types of combination entry/selection fields are spin boxes, attached combination boxes, and drop-down/pop-up combination boxes.

## **Spin Boxes**

- Description:
  - A single-line field followed by two small, vertically arranged buttons.
    - The top button has an arrow pointing up.
    - The bottom button has an arrow pointing down.
  - Selection/entry is made by:
    - Using the mouse to point at one of the directional buttons and clicking. Items will change by one unit or step with each click.
    - Keying a value directly into the field itself.
- Purpose:
  - To make a selection by either scrolling through a small set of meaningful predefined choices or typing text.
- Advantages:
  - Consumes little screen space.
  - Flexible, permitting selection or typed entry.
- Disadvantages:
  - Difficult to compare choices.
  - Can be awkward to operate.
  - Useful only for certain kinds of data.
- Proper usage:
  - For setting attributes, properties, or values.
  - For mutually exclusive choices (only one can be selected).
  - When the task requires the option of either key entry or selection from a list.
  - When the user prefers the option of either key entry or selection from a list.
  - Where screen space is limited.
  - Most useful for data and choices that are:
    - Discrete.
    - Infrequently selected.
    - Well known, easily learned or remembered, and meaningful.
    - Ordered in a predictable, customary, or consecutive fashion.
    - Infrequently changed.
    - Small in number.
    - Fixed or variable in list length.

- Directional preference:
  - Use vertical (top-to-bottom) scrolling.
  - Avoid horizontal (left-to-right) scrolling.

#### Media Controls

- For all playable files provide the following controls.
  - Play.
  - Pause/Resume.
  - Stop.
  - Rewind.
  - Fast Forward.
  - Volume.

## **Custom Controls**

- Implement custom controls with caution.
- If used, make the look and behavior of custom controls different from that of standard controls.

#### **Presentation Controls**

• Common presentation controls are *static text fields, group boxes column headings, ToolTips, balloon tips,* and *progress indicators.* 

## **Static Text Fields**

- Description:
  - Read-only textual information.
- Purpose:
  - To identify a control by displaying a control caption.
  - To clarify a screen by providing instructional or prompting information.
  - To present descriptive information.
- Proper usage:
  - To display a control caption.
  - To display instructional or prompting information.
  - To display descriptive information.

#### Static Text Field Guidelines

- Captions:
  - Include a colon (:) as part of the caption.
  - Include a mnemonic for keyboard access.
  - When the associated control is disabled, display it dimmed.
  - Follow all other presented guidelines for caption presentation and layout.

- Instructional or prompting information:
  - Display it in a unique and consistent font style for easy recognition and differentiation.
  - Follow all other presented guidelines for prompting and instructional information.
- Descriptive information:
  - Follow all other guidelines for required screen or control descriptive information.

## **Group Boxes**

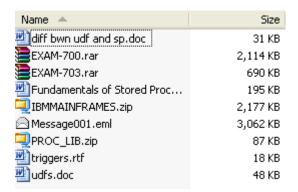
- Description:
  - A rectangular frame that surrounds a control or group of controls.
  - An optional caption may be included in the frame's upper-left corner.
- Purpose:
  - To visually relate the elements of a control.
  - To visually relate a group of related controls.
- Proper usage:
  - To provide a border around radio button or check box controls.
  - To provide a border around two or more functionally related controls.
- Guidelines:
  - Label or heading:
    - Typically, use a noun or noun phrase for the label or heading.
    - Provide a brief label or heading, preferably one or two words.
    - Relate label or heading's content to the group box's content.
    - Capitalize the first letter of each significant word.
    - Do not include and ending colon (:).
  - Follow all other guidelines presented for control and section borders.



## **Column Headings**

- Description:
  - Read-only textual information that serves as a heading above columns of text or numbers.
  - Can be divided into two or more parts.
- Purpose:
  - To identify a column of information contained in a table.
- Proper usage:
  - To display a heading above a column of information contained in a table.
- Guidelines:
  - Heading:
    - Provide a brief heading.
    - Can include text and a graphic image.

- Capitalize the first letter of each significant word.
- Do not include an ending colon (:).
- The width of the column should fit the average size of the column entries.
- Does not support keyboard access.



## **ToolTips**

- Description:
  - A small pop-up window containing descriptive text that appears when a pointer is moved over a control or element either:
    - Not possessing a label.
    - In need of additional descriptive or status information.
- Purpose:
  - To provide descriptive information about a control or screen element.
- Advantages:
  - Identifies an otherwise unidentified control.
  - Reduces possible screen clutter caused by control captions and descriptive information.
  - Enables control size to be reduced.
- Disadvantages:
  - Not obvious, must be discovered.
  - Inadvertent appearance can be distracting.
- Proper usage:
  - To identify a control that has no caption.
  - To provide additional descriptive or status information about a screen element.

# **ToolTip Guidelines**

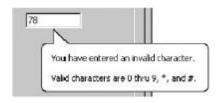
- Display after a short time-out.
- For toolbars, provide a brief word as a label.
  - Use mixed case in the headline style of presentation with no ending punctuation.
- For other elements, provide a brief phrase presenting descriptive or status information.
  - Use mixed case in the sentence style of presentation.
- Present ToolTips at the lower-right edge of the pointer.
  - Display them fully on the screen.

- For text boxes, display ToolTips centered under the control.
- Display them in the standard system ToolTip colors.
- Remove the ToolTip when the control is activated or the pointer is moved away.
- Don't substitute ToolTips for good design.



# **Balloon Tips**

- Description:
  - A small pop-up window that contains information in a word balloon.
  - Components can include:
    - Title.
    - Body text.
    - Message Icons.
  - Appear adjacent to the item to which they apply, generally above or to left.
  - Only one tip, the last posted, is visible at any time.
  - Tips are removed after a specified time period.
- Purpose:
  - To provide additional descriptive or status information about a screen element.
- Advantages:
  - Provides useful reminder and status information.
- Disadvantages:
  - If overused they lose their attention-getting value.
  - If overused in situations the user considers not very important, their continual appearance can be aggravating.
- Proper usage:
  - To display noncritical:
    - Reminder information.
    - Notification information.
  - Do not use tips to display critical information.



## **Balloon Tip Guidelines**

- General:
  - Use a notification tip to inform the user about state changes.
  - Use a reminder tip for state changes that the user might not usually notice.
  - Point the tip of the balloon to the item it references.

- Do not use them to replace ToolTips.
- Do not overuse balloon tips.
- Content:
  - Restrict them to a length of 100 characters, including title and body text.
  - Title text should:
    - If the tip refers to an icon or other image representing a specific object, include:
      - The object's name, using its normal capitalization.
      - The object's status, using sentence-style presentation without ending punctuation.
    - Be presented in bold.
  - Body text should:
    - Include a description of the situation in one or two brief sentences.
    - Include a brief suggestion for correcting the situation.
    - Be presented using mixed-case in the sentence style.

## **Progress Indicators**

- Description:
  - A rectangular bar that fills as a process is being performed, indicating the percentage of the process that has been completed.
- Purpose:
  - To provide feedback concerning the completion of a lengthy operation.
- Proper usage:
  - To provide an indication of the proportion of a process completed.



## **Progress Indicator Guidelines**

- When filling the indicator:
  - If horizontally arrayed, fill it from left to right.
  - If vertically arrayed, fill it from bottom to top.
- Fill it with a color or a shade of gray.
- Include descriptive text for the process, as necessary.
- Place text outside of the control.

## Sample Box

• Description:

- A box illustrating what will show up on the screen based upon the parameter or parameters selected.
- May include text, graphics, or both.
- Purpose:
  - To provide a representation of actual screen content based upon the parameter or parameters selected.
- Guidelines:
  - Include a brief label.
  - Use mixed case in the headline style.
  - Locate it adjacent to the controls upon which it is dependent.



## **Scrolling Tickers**

- Description:
  - Text that scrolls horizontally through a container window.
- Advantages:
  - Consume less screen space than full text.
- Disadvantages:
  - Hard to read.
  - Time-consuming to interpret.
  - Distracting.
- Guideline:
  - Do not use.

## **Selecting the Proper Controls**

• The proper control will enable a person to make needed selections, entries, and changes quickly, efficiently, and with fewer mistakes. Improper selection most often leads to the opposite result.

# **Entry versus Selection—A Comparison**

- Studies looked at the advantages and disadvantages of using either entry fields or selection fields for data collection.
- Entry involved keying text; selection was performed by pointing at a choice through the keyboard using the cursor control keys (not a mouse).
- The information compared was of three kinds: dates, text, and data. The first conclusion:

- Developing a prototype.
- Developing the right kind of test plan.
- Designing a test to yield relevant data.
- Soliciting, selecting, and scheduling users to participate.
- Providing the proper test facility.
- Conducting tests and collecting data.
- Analyzing the data and generating design recommendations.
- Modifying the prototype as necessary.
- Testing the system again.
- Evaluating the working system.

## The Purpose of Usability Testing

- First, it establishes a communication bridge between developers and users. Through testing, the developer learns about the user's goals, perceptions, questions, and problems.
- Second, testing is used to evaluate a product. It validates design decisions. It also can identify potential problems in design at a point in the development process where they can be more easily addressed.

## The Importance of Usability Testing

A thorough usability testing process is important for many reasons,

- Developers and users possess different models.
- Developer's intuitions are not always correct.
- There is no average user.
- It's impossible to predict usability from appearance.
- Design standards and guidelines are not sufficient.
- Informal feedback is inadequate.
- Problems found late are more difficult and expensive to fix.
- Advantages over a competitive product can be achieved.

## **Scope of Testing**

- Testing should begin in the earliest stages of product development and continue throughout the development process.
- It should include as many of the user's tasks, and as many of the product's components, as reasonably possible.

## **Prototypes**

- A prototype is primarily a vehicle for exploration, communication, and evaluation. Its purpose is to obtain user input in design, and to provide feedback to designers.
- A prototype is a simulation of an actual system that can be quickly created.

- A prototype may be a rough approximation, such as a simple hand-drawn sketch, or it may be interactive, allowing the user to key or select data using controls, navigate through menus, retrieve displays of data, and perform basic system functions.
- A prototype may have great breadth, including as many features as possible to present concepts and overall organization, or it might have more depth, including more detail on a given feature or task to focus on individual design aspects.

#### **Hand Sketches and Scenarios**

- Description:
  - Screen sketches created by hand.
  - Focus is on the design, not the interface mechanics.
  - A low-fidelity prototype.
- Advantages:
  - Can be used very early in the development process.
  - Suited for use by entire design team.
  - No large investment of time and cost.
  - No programming skill needed.
  - Easily portable.
  - Fast to modify and iterate.
  - A rough approximation often yields more substantive critical comments.
  - Easier to comprehend than functional specifications.
  - Can be used to define requirements.
- Disadvantages:
  - Only a rough approximation.
  - Limited in providing an understanding of navigation and flow.
  - A demonstration, not an exercise.
  - Driven by a facilitator, not the user.
  - Limited usefulness for a usability test.
  - A poor detailed specification for writing the code.
  - Usually restricted to most common tasks.

## Sketch Creation Process

- Sketch (storyboard) the screens while determining:
  - The source of the screen's information.
  - The content and structure of individual screens.
  - The overall order of screens and windows.
- o Use an erasable medium.
- Sketch the screens needed to complete each workflow task.
- o Try out selected metaphors and change them as necessary.
- o First, storyboard common/critical/frequent scenarios.
  - Follow them from beginning to end.
  - Then, go back and build in exceptions.
- o Don't get too detailed; exact control positioning is not important, just overall order and flow.
- O Storyboard as a team, including at least one user.
- Only develop online prototypes when everyone agrees that a complete set of screens has been satisfactorily sketched.

## **Interactive Paper Prototypes**

- Description:
  - Interface components (menus, windows, and screens) constructed of common paper technologies (Post-It notes, transparencies, and so on).
  - The components are manually manipulated to reflect the dynamics of the software.
  - A low-fidelity prototype.
- Advantages:
  - More illustrative of program dynamics than sketches.
  - Can be used to demonstrate the interaction.
  - Otherwise, generally the same as for hand-drawn sketches and scenarios.
- Disadvantages:
  - Only a rough approximation.
  - A demonstration, not an exercise.
  - Driven by a facilitator, not the user.
  - Limited usefulness for usability testing.

## **Programmed Facades**

- o Description:
  - Examples of finished dialogs and screens for some important aspects of the system.
  - Created by prototyping tools.
  - Medium-fidelity to high-fidelity prototypes.
- Advantages:
  - Provide a good detailed specification for writing code.
  - A vehicle for data collection.
- Disadvantages:
  - May solidify the design too soon.
  - May create the false expectation that the "real thing" is only a short time away.
  - More expensive to develop.
  - More time-consuming to create.
  - Not effective for requirements gathering.
  - Not all of the functions demonstrated may be used because of cost, schedule limitations, or lack of user interest.
  - Not practical for investigating more than two or three approaches.

## **Prototype-Oriented Languages**

- Description:
  - An example of finished dialogs and screens for some important aspects of the system.
  - Created through programming languages that support the actual programming process.
  - A high-fidelity prototype.
- Advantages:

- May include the final code.
- Otherwise, generally the same as those of programmed facades.
- Disadvantages:
  - Generally the same as for programmed facades.

#### **Kinds of Tests**

A test is a tool that is used to measure something. The "something" may be:

- Conformance with a requirement.
- Conformance with guidelines for good design.
- Identification of design problems.
- Ease of system learning.
- Retention of learning over time.
- Speed of task completion.
- Speed of need fulfillment.
- Error rates.
- Subjective user satisfaction.

## **Guidelines Review**

- Description:
  - A review of the interface in terms of an organization's standards and design guidelines.
- Advantages:
  - Can be performed by developers.
  - Low cost.
  - Can identify general and recurring problems
  - Particularly useful for identifying screen design and layout problems.
- Disadvantages:
  - May miss severe conceptual, navigation, and operational problems.

#### **Heuristic Evaluation**

- Description:
  - A detailed evaluation of a system by interface design specialists to identify problems.
- Advantages:
  - Easy to do.
  - Relatively low cost.
  - Does not waste user's time.
  - Can identify many problems.
- Disadvantages:
  - Evaluators must possess interface design expertise.
  - Evaluators may not possess an adequate understanding of the tasks and user communities.
  - Difficult to identify system wide structural problems.
  - Difficult to uncover missing exits and interface elements.

- Difficult to identify the most important problems among all problems uncovered.
- Does not provide any systematic way to generate solutions to the problems uncovered.
- Guidelines:
  - Use 3 to 5 expert evaluators.
  - Choose knowledgeable people:
    - Familiar with the project situation.
    - Possessing a long-term relationship with the organization.

# • Heuristic Evaluation Process

- o Preparing the session:
  - Select evaluators.
  - Prepare or assemble:
    - A project overview.
    - A checklist of heuristics.
  - Provide briefing to evaluators to:
    - Review the purpose of the evaluation session.
    - Preview the evaluation process.
    - Present the project overview and heuristics.
    - Answer any evaluator questions.
    - Provide any special evaluator training that may be necessary.
- o Conducting the session:
  - Have each evaluator review the system alone.
  - The evaluator should:
    - Establish own process or method of reviewing the system.
  - provide usage scenarios, if necessary.
    - Compare his or her findings with the list of usability principles.
    - Identify any other relevant problems or issues.
    - Make at least two passes through the system.
  - Detected problems should be related to the specific heuristics they violate.
  - Comments are recorded either:
    - By the evaluator.
    - By an observer.
  - The observer may answer questions and provide hints.
  - Restrict the length of the session to no more than 2 hours.
- After the session:
  - Hold a debriefing session including observers and design team members where:
    - Each evaluator presents problems detected and the heuristic it violated.
    - A composite problem listing is assembled.
    - Design suggestions for improving the problematic aspects of the system are discussed.
  - After the debriefing session:
    - Generate a composite list of violations as a ratings form.
    - Request evaluators to assign severity ratings to each violation.
    - Analyze results and establish a program to correct violations and deficiencies.

#### Heuristic Evaluation Effectiveness

- One of the earliest papers addressing the effectiveness of heuristic evaluations was by Nielsen (1992). He reported that the probability of finding a major usability problem averaged 42 percent for single evaluators in six case studies. The corresponding probability for uncovering a minor problem was only 32 percent.
- Heuristic evaluations are useful in identifying many usability problems and should be part of the testing arsenal. Performing this kind of evaluation before beginning actual testing with users will eliminate a number of design problems, and is but one step along the path toward a very usable system.

## Research based set of heuristics

- 1. Automate unwanted workload.
  - · Free cognitive resources for high-level tasks.
  - · Eliminate mental calculations, estimations, comparisons, and unnecessary thinking.
- 2. Reduce uncertainty.
  - · Display data in a manner that is clear and obvious.
- 3. Fuse data.
  - Reduce cognitive load by bringing together lower-level data into a higher-level summation.
- 4. Present new information with meaningful aids to interpretation.
  - Use a familiar framework, making it easier to absorb.
  - · Use everyday terms, metaphors, and so on.
- Use names that are conceptually related to functions.
  - · Context-dependent.
  - · Attempt to improve recall and recognition.
- 6. Group data in consistently meaningful ways to decrease search time.
- Limit data-driven tasks.
  - · Reduce the time needed to assimilate raw data.
  - Make appropriate use of color and graphics.
- 8. Include in the displays only that information needed by a user at a given time.
  - · Allow users to remain focused on critical data.
  - · Exclude extraneous information that is not relevant to current tasks.
- 9. Provide multiple coding of data where appropriate.
- Practice judicious redundancy.
  - . To resolve the conflict between heuristics 6 and 8.

From Gerhardt-Powals (1996).

## **Cognitive Walkthroughs**

- Description:
  - Reviews of the interface in the context of tasks users perform.
- Advantages:
  - Allow a clear evaluation of the task flow early in the design process.
  - Do not require a functioning prototype.
  - Low cost.
  - Can be used to evaluate alternate solutions.
  - Can be performed by developers.
  - More structured than a heuristic evaluation.
  - Useful for assessing "exploratory learning."
- Disadvantages:

- Tedious to perform.
- May miss inconsistencies and general and recurring problems.
- Guidelines:
  - Needed to conduct the walkthrough are:
    - A general description of proposed system users and what relevant knowledge they possess.
    - A specific description of one or more core or representative tasks to be performed.
    - A list of the correct actions required to complete each of the tasks.
  - Review:
    - Several core or representative tasks across a range of functions.
    - Proposed tasks of particular concern.
  - Developers must be assigned roles of:
    - Scribe to record results of the action.
    - Facilitator to keep the evaluation moving.
  - Start with simple tasks.
  - Don't get bogged down demanding solutions.
  - Limit session to 60 to 90 minutes.

## **Think-Aloud Evaluations**

- Description:
  - Users perform specific tasks while thinking out load.
  - Comments are recorded and analyzed.
- Advantages:
  - Utilizes actual representative tasks.
  - Provides insights into the user's reasoning.
- Disadvantages:
  - May be difficult to get users to think out loud.
- Guidelines:
  - Develop:
    - Several core or representative tasks.
    - Tasks of particular concern.
  - Limit session to 60 to 90 minutes.

## **Usability Test**

- Description:
  - An interface evaluation under real-world or controlled conditions.
  - Measures of performance are derived for specific tasks.
  - Problems are identified.
- Advantages:
  - Utilizes an actual work environment.
  - Identifies serious or recurring problems.
- Disadvantages:
  - High cost for establishing facility.
  - Requires a test conductor with user interface expertise.
  - Emphasizes first-time system usage.

— Poorly suited for detecting inconsistency problems.

# **Classic Experiments**

- Description:
  - An objective comparison of two or more prototypes identical in all aspects except for one design issue.
- Advantages:
  - Objective measures of performance are obtained.
  - Subjective measures of user satisfaction may be obtained.
- Disadvantages:
  - Requires a rigorously controlled experiment to conduct the evaluation.
  - The experiment conductor must have expertise in setting up, running, and analyzing the data collected.
  - Requires creation of multiple prototypes.
- Guidelines:
  - State a clear and testable hypothesis.
  - Specify a small number of independent variables to be manipulated.
  - Carefully choose the measurements.
  - Judiciously select study participants and carefully or randomly assign them to groups.
  - Control for biasing factors.
  - Collect the data in a controlled environment.
  - Apply statistical methods to data analysis.
  - Resolve the problem that led to conducting the experiment.

## **Focus Groups**

- Description:
  - A discussion with users about interface design prototypes or tasks.
- Advantages:
  - Useful for:
    - Obtaining initial user thoughts.
    - Trying out ideas.
  - Easy to set up and run.
  - Low cost.
- Disadvantages:
  - Requires experienced moderator.
  - Not useful for establishing:
    - How people really work.
    - What kinds of usability problems people have.
- Guidelines:
  - Restrict group size to 8 to 12.
  - Limit to 90 to 120 minutes in length.
  - Record session for later detailed analysis.

## **Choosing a Testing Method**

- Beer, Anodenko, and Sears (1997) suggest a good pairing is cognitive walkthroughs followed by think-aloud evaluations.
- Using cognitive walkthroughs early in the development process permits the identification and correction of the most serious problems. Later, when a functioning prototype is available, the remaining problems can be identified using a think-aloud evaluation.
- A substantial leap forward in the testing process would be the creation of a software tool simulating the behavior of people. This will allow usability tests to be performed without requiring real users to perform the necessary tasks.
- In conclusion, each testing method has strengths and weaknesses. A well-rounded testing program will use a combination of some, or all, of these methods to guarantee the usability of its created product.
- It is very important that testing start as early as possible in the design process and, continue through all developmental stages.

## **Developing and Conducting the Test**

• A usability test requires developing a test plan, selecting test participants, conducting the test, and analyzing the test results.

## The Test Plan

- Define the scope of the test.
  - o A test's scope will be influenced by a variety of factors.
  - O Determinants include the following issues:
  - The *design stage*: early, middle, or late—the stage of design influences the kinds of prototypes that may exist for the test,
  - o the *time available* for the test—this may range from just a few days to a year or more.
  - o *finances allocated* for testing—money allocated may range from one percent of a project's cost to more than 10 percent,
  - o the project's *novelty* (well defined or exploratory)—this will influence the kinds of tests feasible to conduct,
  - o expected *user numbers* (few or many) and *interface criticality* (life-critical medical system or informational exhibit)—much more testing depth and length will be needed for systems with greater human impact, and finally, the development team's *experience* and testing knowledge will also affect the kinds of tests that can be conducted.
- Define the purpose of the test.
  - Performance goals.
  - What the test is intended to accomplish.
- Define the test methodology.
  - Type of test to be performed.
  - Test limitations.
  - Developer participants.
- Identify and schedule the test facility or location.