Solution Architecture

Here's a simple **high-level architecture diagram** :

```
+--------------------+
|    Data Sources    |
|--------------------|
| • POS sales data   |
| • Store layout info |
| • Customer CRM data |
+----------+----------+
           |
           v
+--------------------+
| Data Processing    |
| (Python / Tableau  |
| Prep / Excel)      |
+----------+----------+
           |
           v
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| Data Store         |
| (MySQL / CSV files) |
+----------+----------+
           |
           v
+--------------------+
| Tableau Dashboards  |
| - Sales Heatmaps    |
| - Demographics vs   |
|   Placement Charts  |
| - Recommendations   |
+----------+----------+
           |
           v
+--------------------+
| Business Users      |
| (Marketing & Ops)   |
| take data-driven    |
| decisions           |
+--------------------+
```