

UW  
CSC



# Sponsorship

## Package

UW Computer Science Club





# Outline

1. What is CSC?
2. Our Vision
3. Our Demographic
4. Past Events and Sponsors
5. Current and Future Events
6. Sponsorship Tiers
7. Event Schedule
8. Contact Us



# What is CSC

The Computer Science Club of the University of Waterloo represents the interests of various computing backgrounds including Computer Science, Software Engineering, Computing and Financial Management, Mechatronics Engineering, and more. We aim to close the gap of the palpable disconnection in the CS community and create a tight-knit CS community.

CS Club aims to bring together every CS student at Waterloo, offering a space for them to belong and identify with. With hundreds of CS students joining the university each year, we are committed to organizing events that encourage socialization and foster connections among students. Through workshops, talks, and other engaging activities, we aim to stimulate technical and academic interests, creating an environment that nurtures learning and personal growth.

As a potential sponsor, your partnership with CS Club allows us to continue providing the resources and support that students need to excel in their academic journey. We envision CS Club as a home away from home for our members, where they can find career guidance, academic assistance, and a sense of camaraderie. By joining forces with us, you have the opportunity to make a meaningful impact on the lives of CS students and contribute to their overall success.

Throughout the academic term, we run a series of events and initiatives to fulfill our mission. These activities provide opportunities for students to expand their knowledge, network with industry professionals, and develop essential skills for their future careers. By supporting CS Club, you become an integral part of this enriching experience for students, helping them shape their path to becoming successful computer science professionals.

We invite you to explore our [Events page](#) to stay updated on upcoming activities and witness firsthand the impact of CS Club on the CS community at the University of Waterloo. Your partnership with us allows you to tap into an innovative and diverse talent pool, which are the next generation of managers, software engineers and computer scientists for your business.

The possibilities would be endless.

Sincerely yours,

CSC



# Our Vision

The CSC club is built on three pillars: Academic, Career and Community.

## **Academic:**

We aim to promote the knowledge and interest of Computer Science, as well as support students throughout their academic experiences. Our sizable graduate student members are valuable assets to your R&D efforts. The CSC also constantly hosts events such as workshops and monthly code parties which makes them a gathering spot for computing enthusiasts.

## **Career:**

We provide career guidance and resources to help students gain experience and knowledge for their own job search. The various events and company talks we host (see events) are excellent opportunities for you to reach out directly to the CS student body directly.

## **Community:**

We encourage interpersonal relationships through community building and social events for all computing students. The various social events we hold can serve as the perfect opportunity to gather the interest of various computing students.





# Demographics

Our membership count varies from term to term, and we keep track of them by listing those who have paid membership fees on the club's website:

<https://csclub.uwaterloo.ca/about/members/>

Active Members  
(paid membership fee):

Fall 23: 482 members

Spring 23: 408 members

Winter 22: 570 members

Fall 22: 697 members

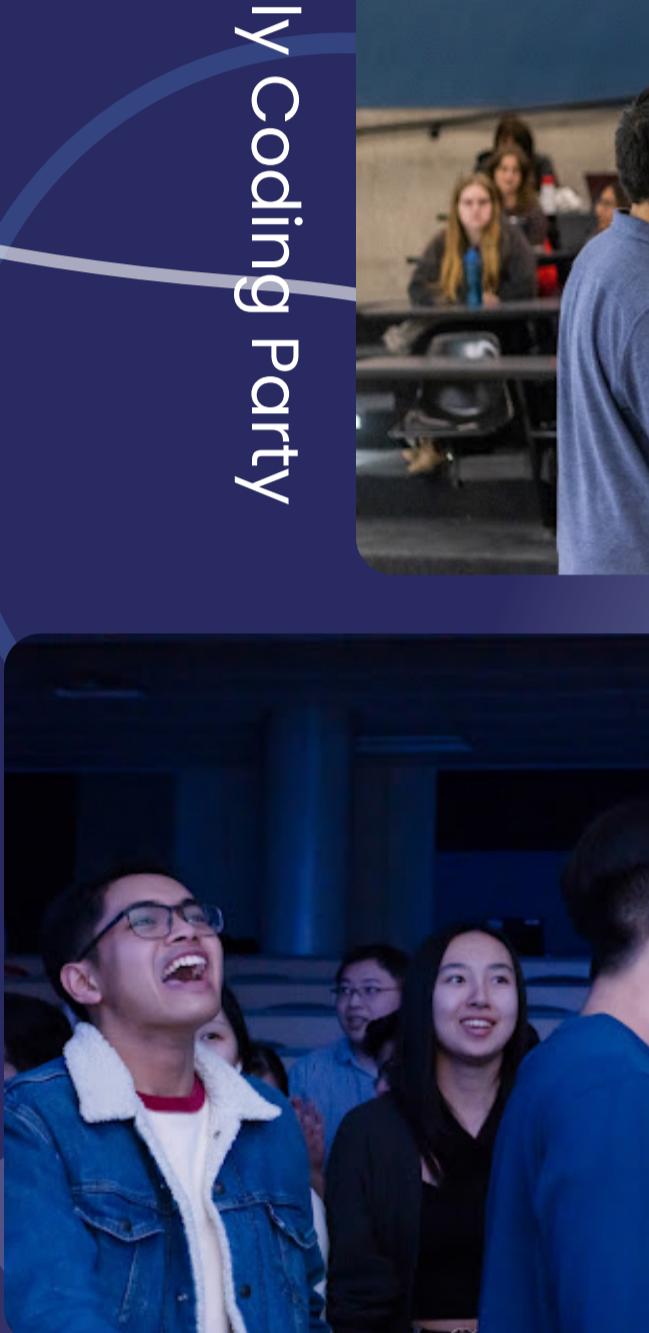




# Past Events

Previous events:

- BOT (Beginning of Term)
- EOT (End of Term)
- Jobs Career Panel
- July coding party
- You can also find out about our past events at:  
<https://csclub.uwaterloo.ca/events/archive/>



Jobs Career Panel



July Coding Party



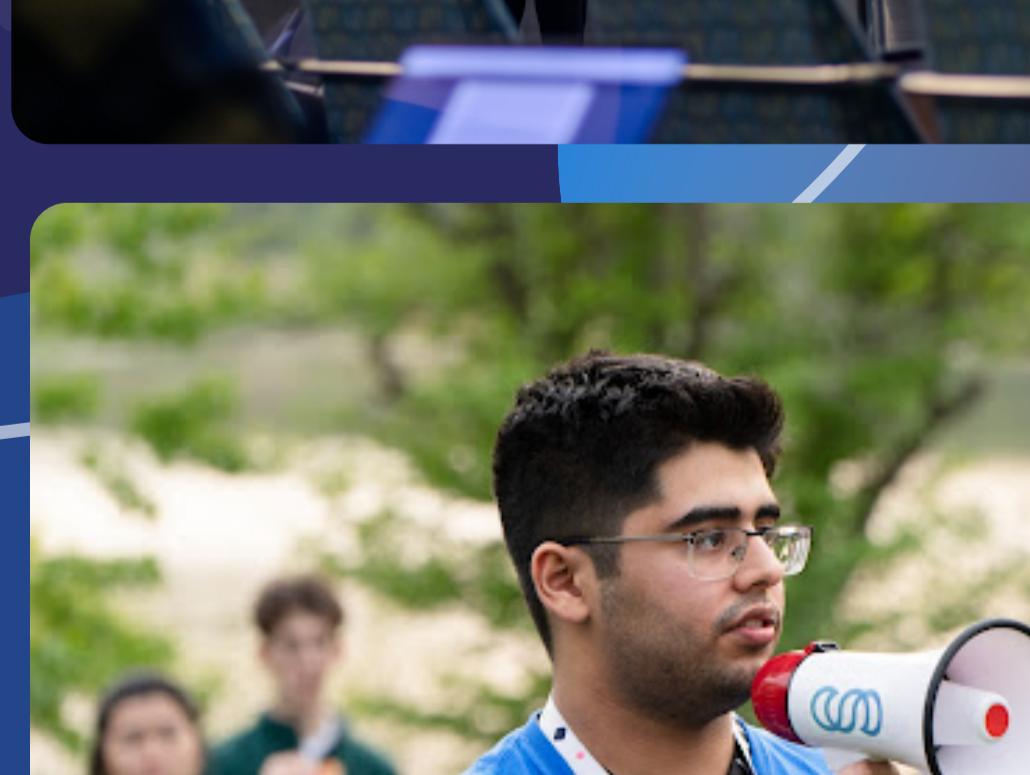
Karaoke Night



BOT



Prof Talk



Comparison of Machine Learning and Deterministic prediction systems

Theory Level

Model Generality

Level

Time Mechanism

Currently limited to simple tasks

Complex cognitive multi-task performance and mental modeling

Deterministic tasks with prescriptive steps

Intelligent sensors, engineering solutions

Perceptual-motor task evaluation, UI design

Neuroscience research

Theoretical research

Complex task design and evaluation

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# Current & Future Events Schedule

List of events you can sponsor for the current term and next term (e.g. S23 and F23)

Event	Date	Expected Turnout
Bootcamp	May 24-27	150
BOTT - Bonfire	May 23, 7 PM - 9 PM	200
June Code Party	June 5-9	80-150
CS Trivia Night	June 12-16	80-100
Jobs Career Panel	June 12-23	100-150
Possibly API Event/July Code Party	July 3-7	80-150
CSC Olympics (includes dodgeball & scavenger hunt)	July 3-7	80-150
Prof Talk	July 17-21	80-100
EOT - Carnival Theme	July 24-28	200
ICPC Workshop/August Code Party	August 1-3	80-150



# Sponsorship Tiers (WIP)

Benefits	Bronze (\$500)	Silver (\$1000)	Gold (\$2000)	Diamond (\$5000)
Sponsor appreciation post on social media	Grouped In Carousel	Group in Carousel	Solo page in Carousel	Dedicated Post
Dedicated email sent to CSC Industry Mailing List			One	Two
Exclusive Event or Workshop			One	Two
Access to CSC Discord Server (+3.8K members)				
Logo in Monthly Newsletter Sponsor section				
Logo on CS Club website sponsors section				
Logo on all event promotional material and shoutout				
30 second sponsor message in CSC Podcast				
Keynote speech at event Opening Ceremonies				
Job Posting pinned at top of Internship				



# In-Kind Sponsorships

- Non-cash sponsorships
- Companies that want to provide help in certain ways such as provide food or materials for an event directly
- e.g. local restaurants, startups, large companies with old stuff etc.
- Amazing way to get direct access to the CS student body





# Contact US

If you have any questions or concerns,  
don't hesitate to reach out to us at:  
[exec@csclub.uwaterloo.ca](mailto:exec@csclub.uwaterloo.ca)

Here are the emails of specific team:  
Events: [stella.tian@uwaterloo.ca](mailto:stella.tian@uwaterloo.ca)  
External Affairs: [dyli@uwaterloo.ca](mailto:dyli@uwaterloo.ca)  
Marketing: [sabinagorbachev@yahoo.com](mailto:sabinagorbachev@yahoo.com)

Feel free to reach us on:  
[Website](#) | [Facebook](#) | [Instagram](#) | [Discord](#) |  
[Twitch](#) | [YouTube](#)

