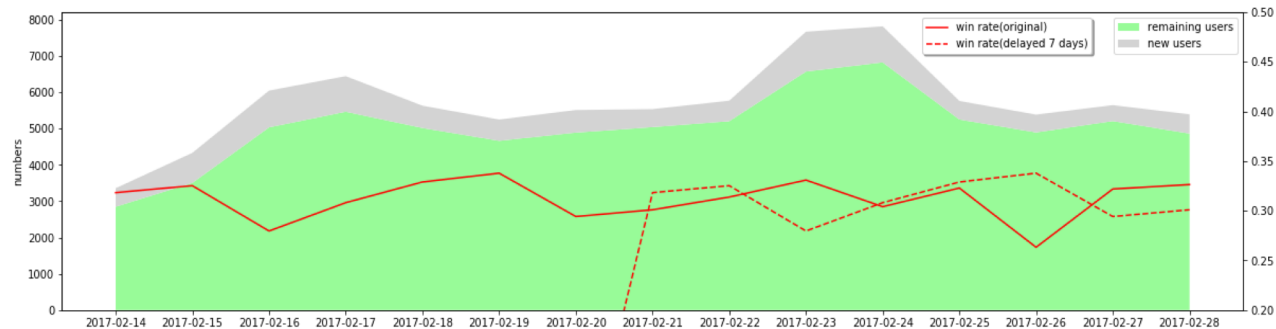


Conclusion: New players with better early performance have a better classic D7 retention

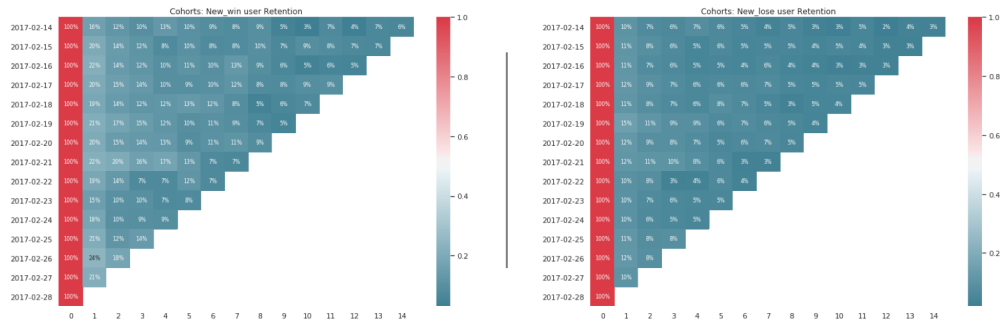


We see the similar trend between remaining users and win rate in new users

* When horizontally shifting 7 units(---)



Cohert's metric comparison



New users with early win

New users with early lose

Retention is much higher on users with early win

D7 retention comparison

