

SILVIA LILIANA CANDIA TAVERA

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PROFESSIONAL PROFILE

A professional in modern languages with an emphasis on digital communication, I have an occupational interest in the programming and audiovisual production field. I have knowledge in web development, specifically in creating web pages using HTML and CSS. Additionally, due to my focus on digital communication, I have ventured into the field of design and currently have skills in using editing programs such as Illustrator, Photoshop, Adobe XD, and Blender. This has led me to undertake test projects where I have put my acquired knowledge into practice.

WORK EXPERIENCE

➤ Gimnasio psicopedagógico personalizado e integral

English teacher

February 2022 - December 2023

- ➔ Responsible for the English department in the institution, which involves designing, modifying, and/or updating the curriculum for each grade, as well as planning lessons to fully comply with the proposed topics.
- ➔ Teach the subject to primary students with different approaches such as social sciences, mathematics, and natural sciences.
- ➔ Serve as a homeroom teacher.
- ➔ Responsible for the well-being and care of all students.
- ➔ Provide detailed reports to parents about students' performance during the academic period.

Achievements

- I taught the English language to the students in a didactic way
- I created and strengthened solid foundations of the language in the students I had in my charge.

➤ S.G.S. Colombia Holding s.a.s.

Intern in engagement area

November 2019 - December 2020

- ➔ Responsible for managing the department's Facebook page dedicated to employee well-being.
- ➔ In charge of creating advertising materials for their respective dissemination on the company's communication channels.
- ➔ Responsible for providing details on special dates.
- ➔ Assisted in organizing activities within the company, both in-person and remotely.
- ➔ Contributed to the design and execution of communication plans.

Achievements

- I designed a communication manual in order to establish parameters to have better communication

within the company.

- Increase engagement on the Facebook page through posts that promote member reactions and comments.

ACADEMIC BACKGROUND

- **Diploma in programming skills with emphasis on web applications**
November 2022
National University of Colombia
- **Modern language professional with emphasis in digital communication**
November 2021
Ean University

COMPLEMENTARY TRAINING

- **Frontend developer course**
October 2022
Platzi
- **Digital content creation**
September 2020
Movistar Telephone Foundation
- **How to design a marketing plan**
August 2020
Massive Open Online Courses (MOOC)
- **Digital Marketing Fundamentals**
September 2019
Google