

#### CONTACT



3125645806



lilianacandia16@gmail.com



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# Silvia Liliana Candia Tavera

#### MODERN LANGUAGE PROFESSIONAL

### **ABOUT ME**

I am a professional in Modern Languages with a focus on Digital Communication, passionate about language teaching, programming, and audiovisual production. I have strong knowledge in web development, specializing in creating websites using HTML and CSS. Additionally, thanks to my focus on digital communication, I have developed skills in graphic design using tools such as Illustrator, Photoshop, and Adobe XD. I have carried out practical projects where I have successfully applied my acquired knowledge. I am motivated by the challenge of merging my passion for languages with my experience in technology and design to create innovative and effective solutions in the digital world. Attached is my portfolio so you can learn more about me: Portfolio Link.

# **WORK EXPERIENCE**

#### · British Council

Test day staff April 2024 - Currently

- 1. Responsible for invigilating the IELTS exam to test takers who come to the company for this purpose.
- 2. Verify the test taker's identity is authentic.
- 3. Make the environment for the exam development as appropriate as possible.
- 4. Answer questions and concerns during the exam.

#### Gimnasio psicopedagógico personalizado e integral

English teacher February 2022 - December 2023

- 1. Responsible for the English department in the institution, which involves designing, modifying, and/or updating the curriculum for each grade, as well as planning lessons to fully comply with the proposed topics.
- 2. Teach the subject to primary students with different approaches such as social sciences, mathematics, and natural sciences.
- 3. Serve as a homeroom teacher.
- 4. Responsible for the well-being and care of all students.
- 5. Provide detailed reports to parents about students' performance during the academic period.

#### **Achievements**

- I taught the English language to the students in a didactic way
- I created and strengthened solid foundations of the language in the students I had in my charge.

#### S.G.S. Colombia Holding s.a.s.

Intern in engagement area November 2019 - December 2020

- 1. Responsible for managing the department's Facebook page dedicated to employee well-being.
- 2. In charge of creating advertising materials for their respective dissemination on the company's communication channels.
- 3. Responsible for providing details on special dates.
- 4. Assisted in organizing activities within the company, both in-person and remotely.
- 5. Contributed to the design and execution of communication plans.

#### **Achievements**

- I designed a communication manual in order to establish parameters to have good communication within the company.
- Increase engagement on the Facebook page through posts that promoted member reactions and comments.

# **ACADEMIC BACKGROUND**

• Diploma in programming skills with emphasis on web applications

National University of Colombia 2022

Modern language professional with emphasis in digital communication

Ean University 2016 - 2021

## **COMPLEMENTARY TRAINING**

· Frontend developer course

Platzi 2022

Digital content creation

Movistar Telephone Foundation 2020

How to design a marketing plan

Massive Open Online Courses (MOOC) 2020

Digital Marketing Fundamentals

Google 2019