



**DIGITAL
EMPOWERMENT
PAKISTAN**
— FOUNDATION

Business Analysts

www.digitalempowermentpakistan.com



About Us

At Digital Empowerment, we envision a future where youth are equipped with the skills, knowledge, and mindset needed to thrive in a rapidly evolving world. Our mission is to bridge the digital divide, foster leadership development, and enhance academic growth, empowering young minds to realize their full potential.

To achieve this, we offer comprehensive virtual internships across various domains, providing students with invaluable hands-on experience and practical skills essential for success. Furthermore, we are committed to assisting exceptional students in securing positions at prestigious companies, helping to launch their careers and build a brighter future for themselves and future generations.



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Instructions

1. Enhance your online presence by updating your LinkedIn profile.
2. For successful completion of the internship, complete one level (Level 1, 2, or 3) of the Web Development internship at your own pace.
3. Keep your tasks organized in a separate GitHub repository named "DEP" and share the link in the task submission form.
4. Utilize online resources like Google Search, tutorials, and videos to assist you in completing the tasks.





Task 3

Creating a SWOT Analysis Template

1. **Objective:** Select any company and then do the Market Research on it and develop the basic SWOT analysis template on the findings

2. **Key Steps:**

- Research and understand the SWOT analysis framework.
 - Create a simple table or template with columns for:
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - Include brief instructions or examples for each section.
 - Format the template for easy use and readability
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