

# **Lillian Allgood**

Front end developer with a strong passion for user-centered design and creative problem-solving. Skilled in designing and developing responsive user interfaces, combining aesthetics and functionality seamlessly. Proficient in various design tools and techniques. Adept at creating impactful solutions in today's digital landscape. Passionate contributor to local art galleries and markets, where personal projects are showcased.

#### **Employment History**

## Jr. Front End Designer at Internet Testing Systems

July 2024 — Present

- Designed and developed online test interfaces for clients across various industries, ensuring consistent brand identity while adhering to company-wide design standards.
- Implemented and maintained UI/UX designs that prioritize accessibility, optimizing user experience and performance across all devices.
- Collaborated with DevOps teams to streamline deployment processes, reducing time-to-market and improving overall development efficiency.
- Performed routine maintenance and updates on client interfaces, ensuring seamless functionality and a superior user experience.
- Engaged with cross-functional teams, iterating on designs based on client feedback to deliver high-quality, user-centric solutions.

## **Design Intern at Black Dog Designs**

January 2024 — April 2024

- Designed engaging layouts for effective email marketing campaigns, enhancing customer outreach.
- Produced digital assets for social media platforms, maintaining brand coherence across various channels.
- Worked closely with cross-functional teams to understand marketing goals and translated them into visually appealing design solutions.
- Developed aesthetically pleasing and user-friendly web page designs, focusing on user experience and brand consistency.
- Developed aesthetically pleasing and user-friendly web page designs, focusing on optimal user experience and brand consistency.

### Manager / Licensed Esthetician at Revolution Lash Studio

July 2019 — December 2023

- Led redesign of the company's brand identity.
- Created a variety of marketing collateral, ensuring a cohesive brand image.
- Assisted in developing monthly promotional campaigns to attract new clients.
- Designed digital assets and composed copy for marketing campaigns.
- Fostered friendly, warm, and exceptional customer experience.

 Analyzed business performance to identify areas of improvement and make necessary adjustments.

Education Bachelor of Arts - BA, University of Central Florida

January 2021 — May 2024

**Honors and Achievements:** Dean's List, Director's Honor Roll, and President's Honor Roll (4.0

GPA)

Associate of Arts (A.A.), Eastern Florida State College

January 2015 — December 2017

Links Portfolio Website Linkedin

Skills HTML & CSS JavaScript

UI/UX Design Wireframing & Prototyping

Web Accessibility & Engagement Front-End Development

Version Control: Git, Azure DevOps Adobe Photoshop

Adobe Illustrator Database Management: MongoDB,

**MySQL**