

Guo Lili

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School of Business Administration (AACSB), South China University of Technology

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PUBLICATIONS

[1] Second Author. Financialization and Default Risk in China: Reservoir or Rent-seeking? *Journal of Business Finance & Accounting*. 2019. Under review

[2] Second Author. Financialization and Corporate Performance in China: Promotion or Inhibition? *ABACUS*. 2019. Under review

[3] First Author. Financialization, Financial Constraint, and Corporate Performance - an Empirical Research Based on Non-financial Companies in China.(In Chinese). *Business Review*. 2019.Accepted

RESEARCH PROJECTS

1. Project name: The Mechanism of Cause and Diffusion of Industrial Enterprises' Eco-innovation Behavior: Based on the Social Networks Theory (National Natural Science Foundation of China) (Grant No. 71602061) **May 2018 - Jan 2019**

- Searched literature on enterprise eco-innovation
- Conducted some field research
- Collated the data from multiple resources of different enterprises

2. Project name: Dynamic Correlation Effect of Diversification, Reintegration and Corporate Social Responsibility: Based on the Perspective of Contingency Theory (Ministry of Education in China) (Grant No. 15YJC630143) **Sep 2017 - Mar 2018**

- Organized and cleaned raw dataset based on given format
- Calculated variables for statistical data analysis

3. Project name: Research on Multi-dimensional and Multi-level Financial Services of SMEs in Guangdong Province (Science and Technology Program in Guangdong Province) (Grant No. 2014B080807027) **May 2016 - Jun 2016**

- Collected data on technology finance and innovation and entrepreneurship for college students
- Designed a questionnaire and conducted field research

RESEARCH INTERESTS

Corporate Finance: financialization, firm innovation, corporate governance, behavioral finance

EDUCATION

South China University of Technology

Sep 2017-Present

- Master of Management in Corporate Management
- Anticipated Graduation: June 2020
- Compulsory Courses Average Scores: 91.71/100 (Ranking:1/56).

- Core Courses: intermediate microeconomics, corporate governance, big data analysis and data mining (using R language), investment analysis & portfolio management

Delft University of Technology (Delft, Netherlands)

Feb 2019-Jun 2019

- Exchange student in Engineering Policy Analysis Program
- Core Courses: research methods, macro-economics for policy analysis, inter- and intra-organizational decision making, programming and scientific computing in Python

South China University of Technology

Sep 2013-Jun 2017

- Bachelor of Management in Financial Management
- Cumulative GPA: 3.84/4.0
- Core courses: microeconomics, introductions to econometrics, financial statement analysis, financial modeling (using Excel), international financial management, spreadsheet modeling in business practices

INTERNSHIP EXPERIENCE

GF Securities Co., Ltd., Guangzhou, Guangdong province

Jun 2017 – Jul 2017

Bond Business Department

- Collected data from Wind database and bond prospectus to update bond project information
- Gathered and classified statistics of provincial and municipal bond information
- Proofread the accuracy of the data, ensuring the integrity of extant projects

Cushman & Wakefield, Guangzhou, Guangdong province

Oct 2016 – Jan 2017

Industrial Real Estate Department

- Modeled the future financial performance and feasibility analysis of two corporate projects
- Participated in project field research and assisted in writing project research report
- Gave a client presentation of the financial part

AWARDS

- Graduate first-class academic scholarship (twice) **Sep 2017 & Sep 2018**
- Second Prize in the 4th Polymer Material Contest (Ranking: 7/369) **Oct 2016**
- A series of undergraduate academic scholarships **2013-2017**

PROFESSIONAL SKILLS

Languages: English (IELTS 7), Mandarin

Professional Qualification

- Passes 4 of 6 of Certified Public Accountant (CPA) Examination: Accounting, Financial Management, Economic law, Corporate Strategy and Enterprise Management
- Passes Securities Qualification Examination: Fundamental knowledge of financial market, Basic laws and regulations of the securities market

Computer Skills

- Proficient in Wind database, Endnote, Office, SPSS and STATA
- Basic knowledge of R language and Python