Video Games Sales Analysis

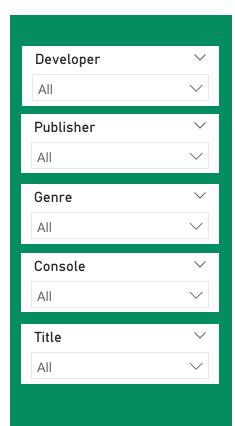
Sales Overview

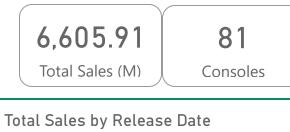
Top 5 Developers by Sales

Top 5 Genres by Sales

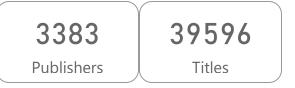
Regional Sales

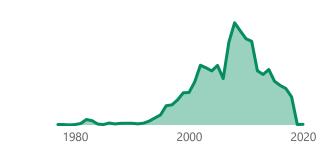
Critic Analysis

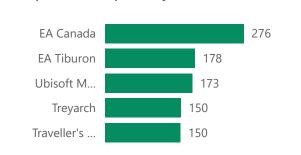


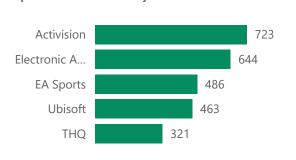




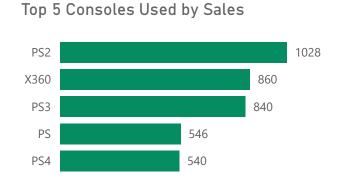




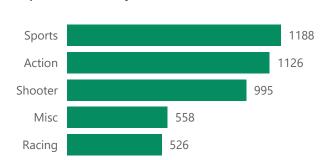


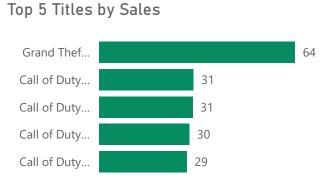


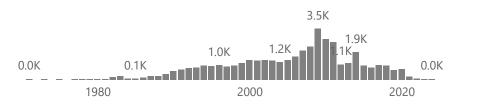
Top 5 Publishers by Sales



Titles Released by Year













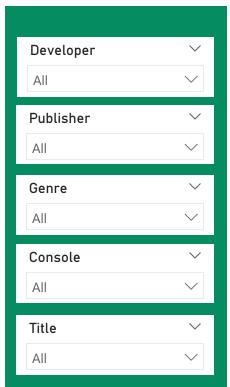
Other Sales
(M)
651.12

Video Games Sales Analysis

Sales Overview

Regional Sales

Critic Analysis



Title	Total Sales (M)	North American Sales (M)	Japanese Sales (M)	European & African sales (M)	Other Sales (M)	Percent of Total Sales
Total	564.43	246.72	11.94	235.51	70.34	100.00%
Grand Theft Auto V	64.29	26.19	1.66	28.14	8.32	11.39%
Call of Duty: Black Ops	30.99	17.65	0.59	9.45	3.31	5.49%
Call of Duty: Modern Warfare 3	30.71	15.57	0.62	11.26	3.26	5.44%
Call of Duty: Black Ops II	29.59	14.12	0.72	11.08	3.67	5.24%
Call of Duty: Ghosts	28.80	15.06	0.49	9.60	3.65	5.10%
Call of Duty: Black Ops 3	26.72	12.82	0.50	9.76	3.63	4.73%
Call of Duty: Modern Warfare 2	25.02	13.54	0.46	8.08	2.95	4.43%
Minecraft	24.01	9.07	2.50	9.48	2.96	4.25%
Grand Theft Auto IV	22.53	11.60	0.58	7.64	2.72	3.99%
Call of Duty: Advanced Warfare	21.78	10.66	0.35	7.99	2.81	3.86%
The Elder Scrolls V: Skyrim	20.51	9.52	0.41	8.08	2.50	3.63%
Call of Duty: WWII	19.82	8.49	0.40	8.23		3.51%
Red Dead Redemption 2	19.71	9.02		7.68		3.49%
Call of Duty 4: Modern Warfare	18.33	10.06		5.80	2.06	3.25%
FIFA 15	18.03	3.19	0.15	12.45		3.19%
Battlefield 3	17.32	8.22	0.41	6.50		3.07%
FIFA 14	17.31	2.88	0.21	12.14		3.07%
FIFA 17	17.02	2.64	0.16	12.07		3.02%
FIFA 18	16.92	2.71	0.29	11.78		3.00%
Guitar Hero III: Legends of Rock	16.38	11.14	0.04	2.57		2.90%
Grand Theft Auto: Vice City	16.19	8.41	0.47	5.52	1.78	2.87%
Call of Duty: World at War	15.94	9.38		4.72		2.82%
FIFA 16	15.82	3.16		10.56		2.80%
FIFA 13	15.36	2.67	0.18	10.11	2.42	2.72%
LEGO Star Wars: The Complete Saga	15.33	8.95		4.82	1.57	2.72%

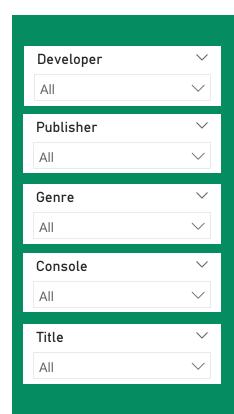
Japanese market has a different behavior pattern when compared to the rest of the regions. Minecraft has a higher success rate in Japan.

Video Games Sales Analysis

Sales Overview

Regional Sales

Critic Analysis



Critic Score does not correlate with Total Sales Revenue and cannot be used as an indicator of product success.

Title	Average of Critic Score	Total Sales (M)
Final Fantasy II	10.00	1.01
Final Fight	10.00	
Fusion: Genesis	10.00	
Red Dead Redemption: Undead Nightmare	10.00	2.29
Super Mario Kart	10.00	
The gamrReview Test Game	10.00	
The Legend of Zelda Collector's Edition	10.00	
The Legend of Zelda: Breath of the Wild	9.95	
Super Mario Odyssey	9.90	
Red Dead Redemption 2	9.80	19.71
Rockstar Games Double Pack: Grand Theft Auto III & Grand Theft Auto Vice City	9.75	4.21
Grand Theft Auto IV	9.73	22.53
The Legend of Zelda: A Link to the Past	9.70	
Chrono Cross	9.70	
God of War (2018)	9.70	
NFL 2K	9.70	1.20
Super Mario Bros. Deluxe	9.70	
Super Mario Galaxy	9.70	
Super Mario Galaxy 2	9.70	
The Walking Dead: A Telltale Games Series	9.70	2.21
Portal 2	9.63	3.79
Forza Horizon 4	9.60	1.84
Halo 3	9.60	
Metroid Prime	9.60	
NFL 2K1	9.60	1.09
Samba De Amigo Ver. 2000	9.60	
Tekken 3	9.60	