Analytics | bright - GA4 | Untitled exploration

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Date

May 15, 2023 - May 21, 2023

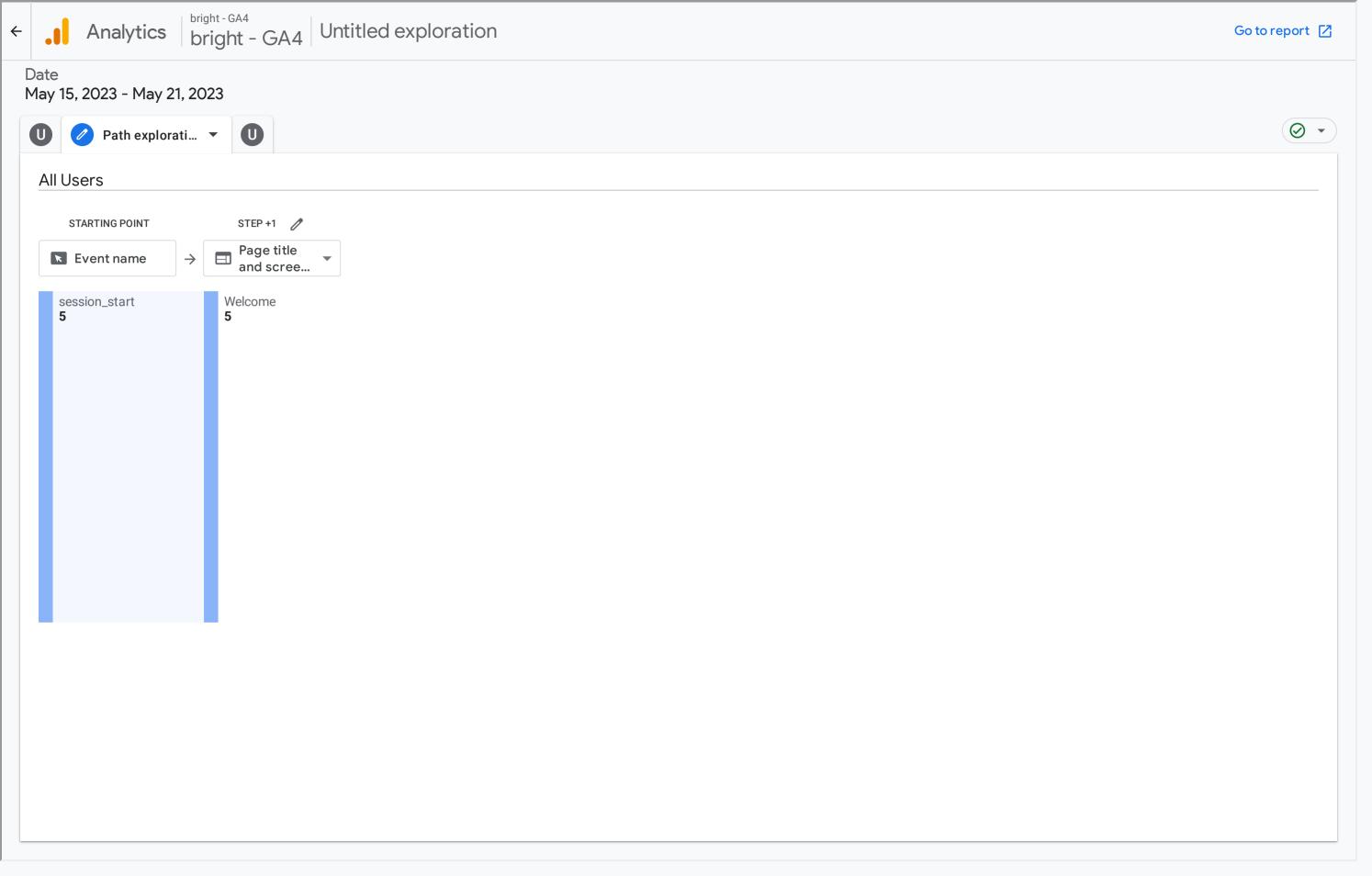








| A | App-instance ID  | Stream name           |                     | Sessions           | Purchase revenue | Transactions | Conversions | Total users            |  |
|---|------------------|-----------------------|---------------------|--------------------|------------------|--------------|-------------|------------------------|--|
|   | Totals           |                       | 48<br>100% of total | 5<br>100% of total | \$0.00           | 0            | 0           | <b>3</b> 100% of total |  |
| 1 | 729222800.168469 | 4001 brightgthb - GA4 | 42                  | 3                  | \$0.00           | 0            | 0           | 1                      |  |
| 2 | 396843460.168469 | 3452 brightgthb - GA4 | 3                   | 1                  | \$0.00           | 0            | 0           | 1                      |  |
| 3 | 738289922.168469 | 4022 brightgthb - GA4 | 3                   | 1                  | \$0.00           | 0            | 0           | 1                      |  |





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| Last platform    | web                |            |              | Totals             |            |              |
|------------------|--------------------|------------|--------------|--------------------|------------|--------------|
| First visit date | Total users        | LTV: Total | LTV: Average | √ Total users      | LTV: Total | LTV: Average |
| Totals           | 3<br>100% of total | \$0.00     | \$0.00       | 3<br>100% of total | \$0.00     | \$0.00       |
| 1 20230521       | 3                  | \$0.00     | \$0.00       | 3                  | \$0.00     | \$0.00       |

