

Reports snapshot

Users

New users

Average engagement time ?

Total revenue ?

0

0

0m 00s

\$0.00

23 Apr

30

07 May

14

WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel group

0

0.2

0.4

0.6

0.8

1

No data available

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session default channel group

SESSION DEFAULT CHANNEL G...

SESSIONS

No data available

View traffic acquisition

Users by Country

COUNTRY

USERS

No data available

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

Week 0

Week 1

Week 2

Week 3

Week 4

Week 5