

Reports snapshot

Users

New users

Average engagement time ?

Total revenue ?

0

0

0m 00s

\$0.00

23 Apr

30

07 May

14

WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel group

0

0.2

0.4

0.6

0.8

1

No data available

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session default channel group

SESSION DEFAULT CHANNEL G...

SESSIONS

No data available

View traffic acquisition →

Users by Country

COUNTRY

USERS

No data available

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

Week 0

Week 1

Week 2

Week 3

Week 4

Week 5