Ngoc Bui
(Lily)

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SUMMARY

Creative and detail-oriented Information Technology student with hands-on experience in UI/UX design, front-end development, and digital marketing. Skilled at blending design thinking with technical problem-solving to build intuitive, user-focused digital experiences. Passionate about creating accessible, meaningful solutions that connect people and technology.

EDUCATION

University of Washington Tacoma   **Tacoma, WA**
B.S. in Information Technology   *Expected Graduation, Jun 2026*
- o **GPA:** 3.95/4.00
- o **Related Coursework:** Hardware and Software Systems , Information Systems Analysis and Design, Foundations of Information Assurance, Foundations of Web Design and Programming.

SKILLS

Programming: Java, JavaScript, HTML/CSS, C#, SQL.
Design: User Research, Design Thinking, Prototyping, Wireframing, User Flow, Usability Testing, Interaction Design, Graphic Design, Visual Design, Video Production & Editing, Storyboards, UI Design, A/B Testing
Tools: Adobe Creative Suite, Figma, Canva, Capcut, Microsoft Word/PowerPoint/Excel, GitHub.

EXPERIENCE

University of Washington Tacoma   **Tacoma, WA**
Student Marketing Assistant   *Jan 2025 - present*
- Collaborated with a team of 3 to design and execute 10+ promotional campaigns, increasing event attendance by 30%.
- Designed a Valentine-themed webpage using HTML/CSS, resulting in a 20% increase in visits to the UW Tacoma Admissions site.

PROJECTS

Valentine's Flyer – UW Tacoma Admissions
Live Demo | GitHub Repository
- Designed and developed a Valentine-themed promotional webpage for UW Tacoma Admissions using HTML and CSS.
- Created visually appealing elements to engage prospective students and promote UWT's application process.

Tic-Tac-Toe Game
GitHub Repository
- Developed a terminal-based Tic-Tac-Toe game in JavaScript and C# to reinforce logic and game mechanics.
- Implemented user input handling, game loop, and win/draw conditions using conditional statements.

Photography Portfolio Website for Client
- Designed and developed a responsive website using HTML, CSS, and JavaScript for a photography-focused Instagram page.
- Implemented UI/UX design principles to create a visually appealing and user-friendly layout.

CERTIFICATIONS

Postgraduate Certificate in User Experience Design: UI/UX for Data-Driven Business Application
The University of Texas at Austin   *Jan 2025 – Jun 2025*
- Gained expertise in user-centered design principles, wireframing, prototyping, and usability testing.
- Developed skills in creating data-driven business applications with a focus on intuitive user interfaces.

Microsoft UX Design Specialization
Microsoft (Coursera)   *Jan 2025*
- Completed coursework in UX research, interaction design, and accessibility standards.
- Applied design thinking and conducted usability testing to improve interfaces.

Adobe Certified Associate in Graphic Design
Colome Hanoi, Vietnam   *March 2023 - present*
- Essential skills in graphic design, focusing on creative visual thinking, vector graphics, 2D/3D modeling, and Adobe Illustrator proficiency.
- Provide expertise in digital imaging and Adobe Photoshop, enabling image editing, retouching, and effective use of graphic elements with high aesthetic value.