

Lily Yang

Professional Summary

- Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success. Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery.
- Successfully creates brand messages, strategies and key graphic productions.
- Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 15 years of industry success. Accomplished Graphic Designer offering 15 years of experience working with clients.
- Demonstrated success in project management, team leadership and schedule coordination.
- Fluent in Adobe Creative Suite software. Dedicated web and graphic design professional with history of meeting company goals utilizing consistent and organized practices.
- Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand.

Accomplishments

- Received Award of Merit in Technology Enhanced Instruction from Utah System of Higher Education
- · Achieved "who is Who" as woman in technology

Work Experience

Davis Technical College - Web and Graphic Design Instructor Kaysville, UT

09/2002 - Current

- Design and develop course curriculum and contents for web and graphic design program.
- Teach web and graphic design theories and technics.
- Help student to work with clients to gather and define requirements, establish scopes and managing project milestones.
- Lead students to design website layouts, templates and unique branded looks.

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Skills

- Student Organization Advising
- Assignment Evaluation
- Performance Organization
- Graphic and Website Design
- UX/UI Design

Education

05/1986

Brigham Young University

Provo, UT

Master of Science: Computational Linguistics

Certifications

UX/UI Design Certificate Adobe Certified Photoshop5 Certificate Adobe Certified Instructor Certificate Microsoft Certified Instructor Certificate

- Completed in-depth product design tests with help of different software, models and design systems.
- Researched trends and projected industry changes to capitalize on emerging opportunities.

Paragon Technology - Product Developer

Salt Lake City, Utah

03/1985 - 10/2002

- Collaborated with manufacturers, operations leaders and sales teammates to ascertain production details.
- Fleshed out product brand identities by identifying markets and specialized updates.
- Led daily supply chain activities.
- Supervised material and designer sourcing activities for training and troubleshooting accessories.

Hobbies and Interests

At my free time. I like to garden. read, play and listen to music, doing art projects. I have 3 cats from Animal Rescue Center in Salt Lake City, Utah.

Languages

Chinese (Mandarin)

Native or Bilingual