



600 **MILLION**

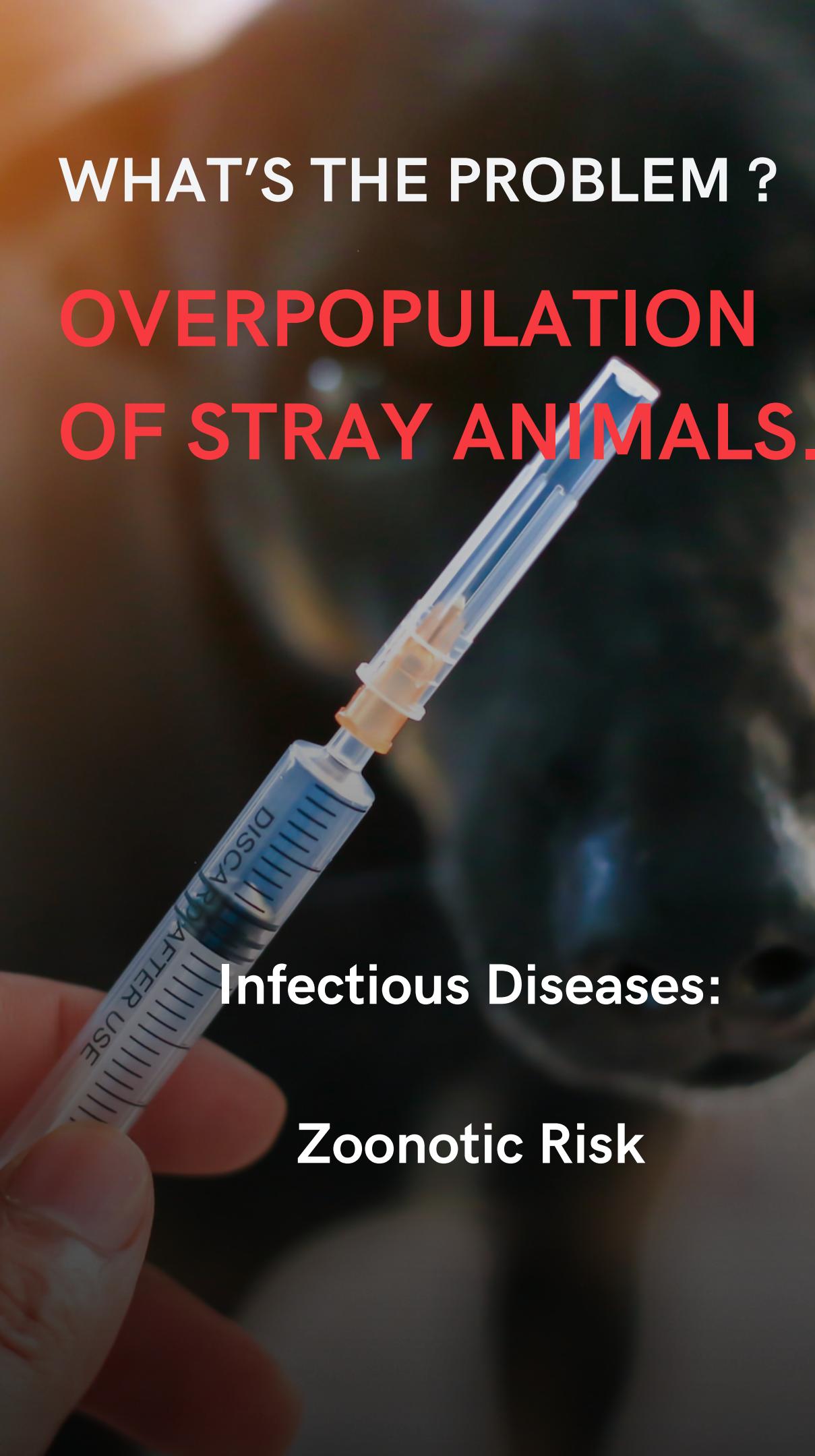
**DOGS AND THE SAME NUMBER OF CATS ARE
CLASSIFIED AS STRAYS**

According to (malaysiakini, 2022)



ONE IN THREE PETS WILL GO MISSING IN THEIR LIFETIME

This isn't just a number, is a problem.



WHAT'S THE PROBLEM ?

OVERPOPULATION OF STRAY ANIMALS.

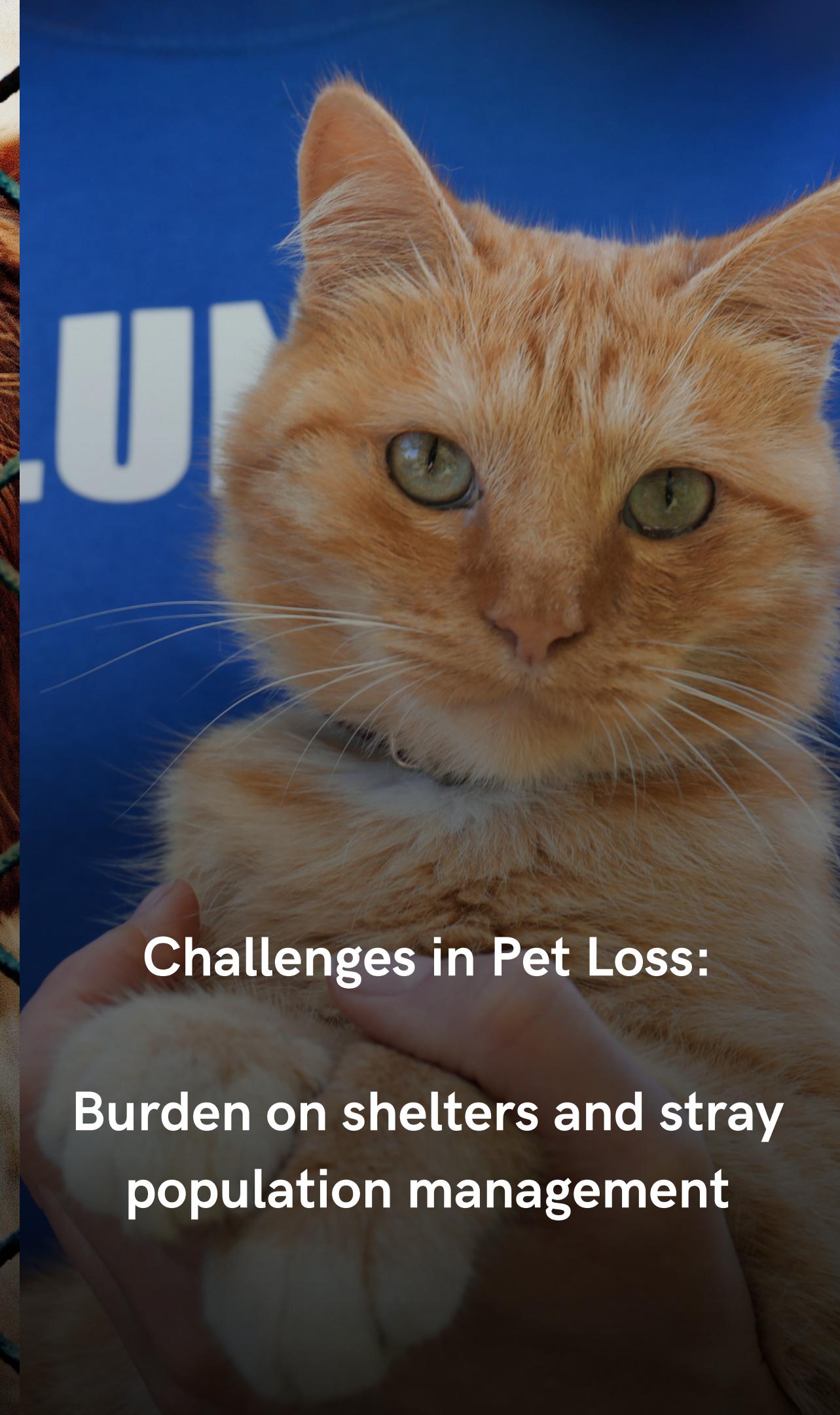
Infectious Diseases:

Zoonotic Risk



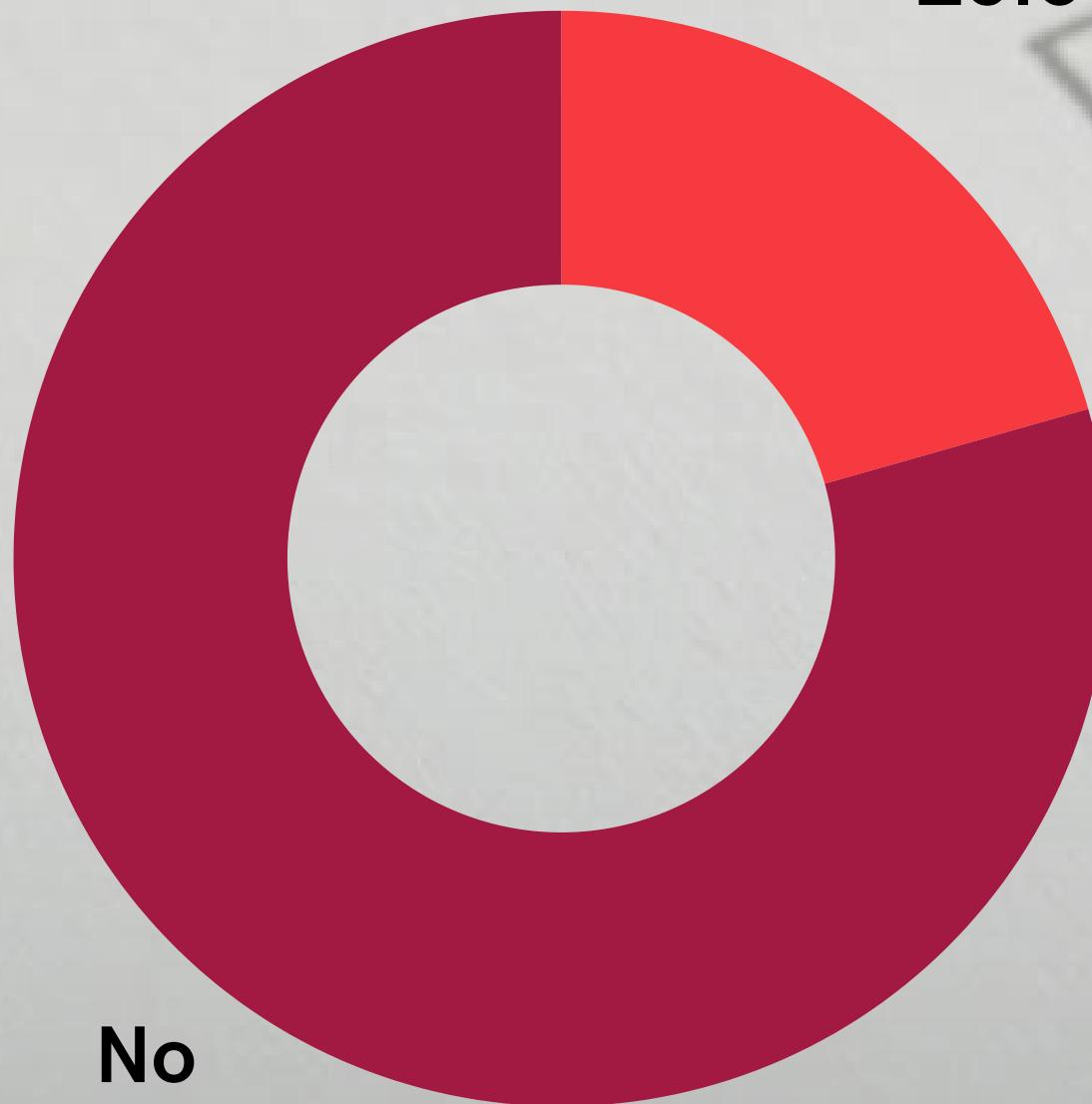
Impact on Biodiversity:

Stray animals' predation
and resource competition



Challenges in Pet Loss:

Burden on shelters and stray
population management



Lost a pet before
20.6%

A total of 34 individuals participated in the surveys.

JIE RUI, 17 ,FEMALE

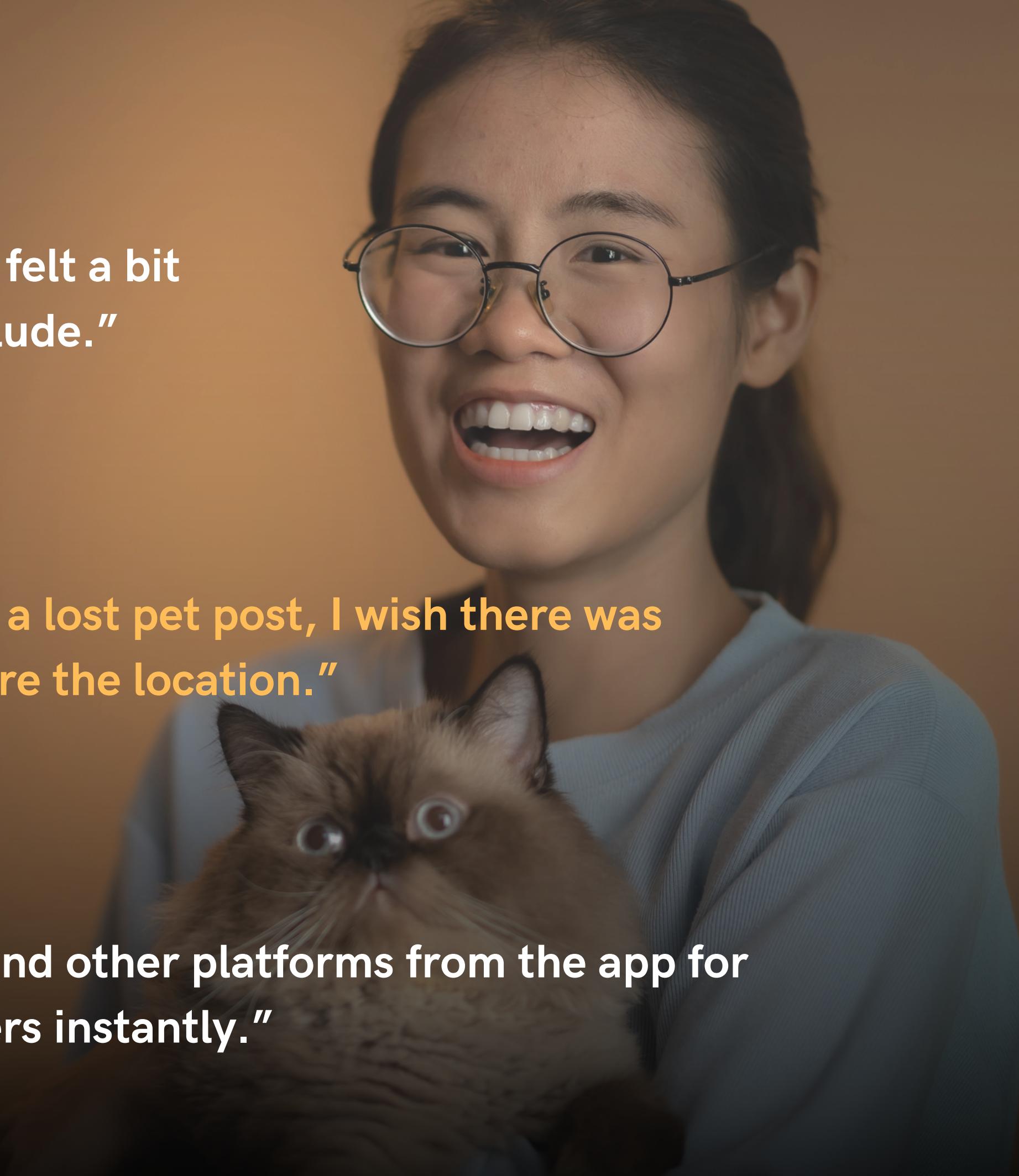
- Dog owner
 - “While creating a lost pet post, I felt a bit unsure about what details to include.”
-

ASHLYN, 23, FEMALE

- Cat Owner
 - “When I spot a pet that matches a lost pet post, I wish there was an easier and quicker way to share the location.”
-

STEVEN, 23, MALE

- Lost his pet
- “Share posts effortlessly on FB and other platforms from the app for one-click access, connecting users instantly.”



SAVING PAWS



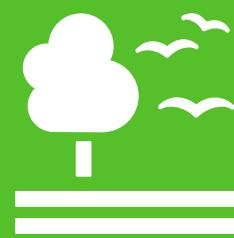
SAVING PAWS, STRONG BONDS: BRIDGING PET REUNIFICATION.



**Saving Paws is
inspired by...**

SDG 15: Live on Land

“Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.”



Targets 15.5 & 15.A



Protect Biodiversity and Natural Habitats

Saving Paws tackles the issue of stray animal overpopulation, which can disrupt natural habitats and pose a threat to native species



Conserve and Sustainably Use Ecosystem and Biodiversity

Saving Paws promotes responsible pet ownership and encouraging donations to raise funds for animal welfare.



Monitor the process
of reducing stray
animals



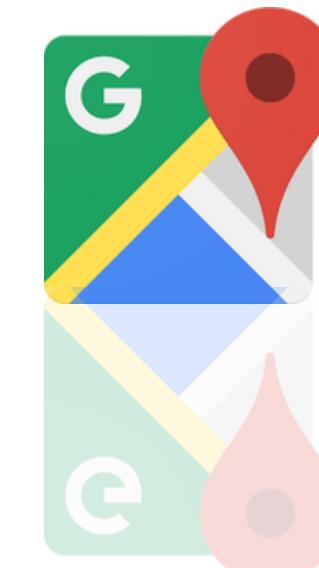
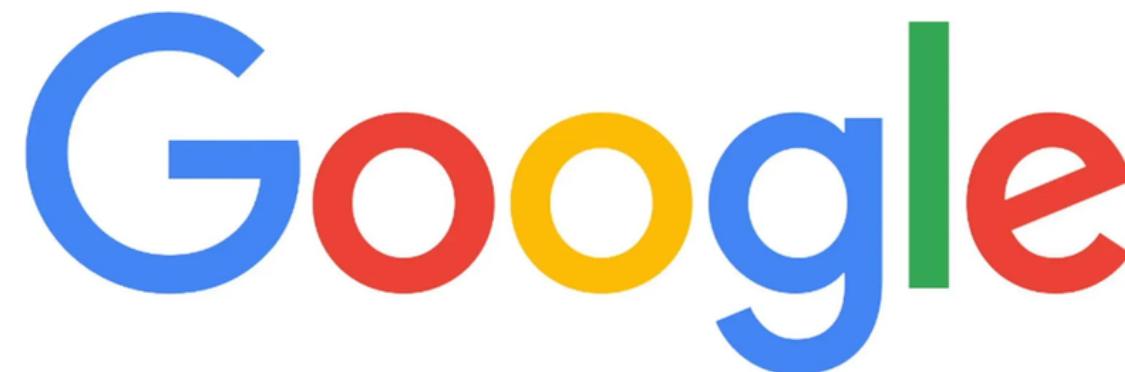
Increase successful
adoptions and
reunions



Improve Charity
Event Fundraising
Results



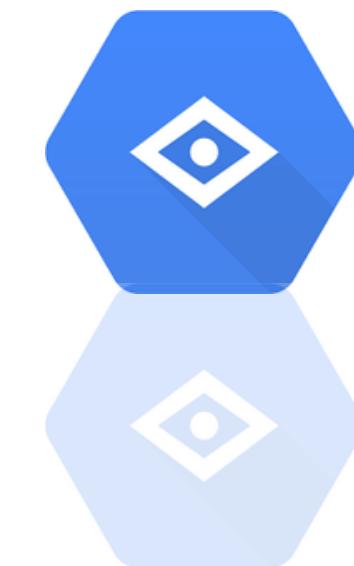
EXPECTED OUTCOMES



Google Map



Google Natural
Language AI



Google Vision AI



Google Cloud
Firestore

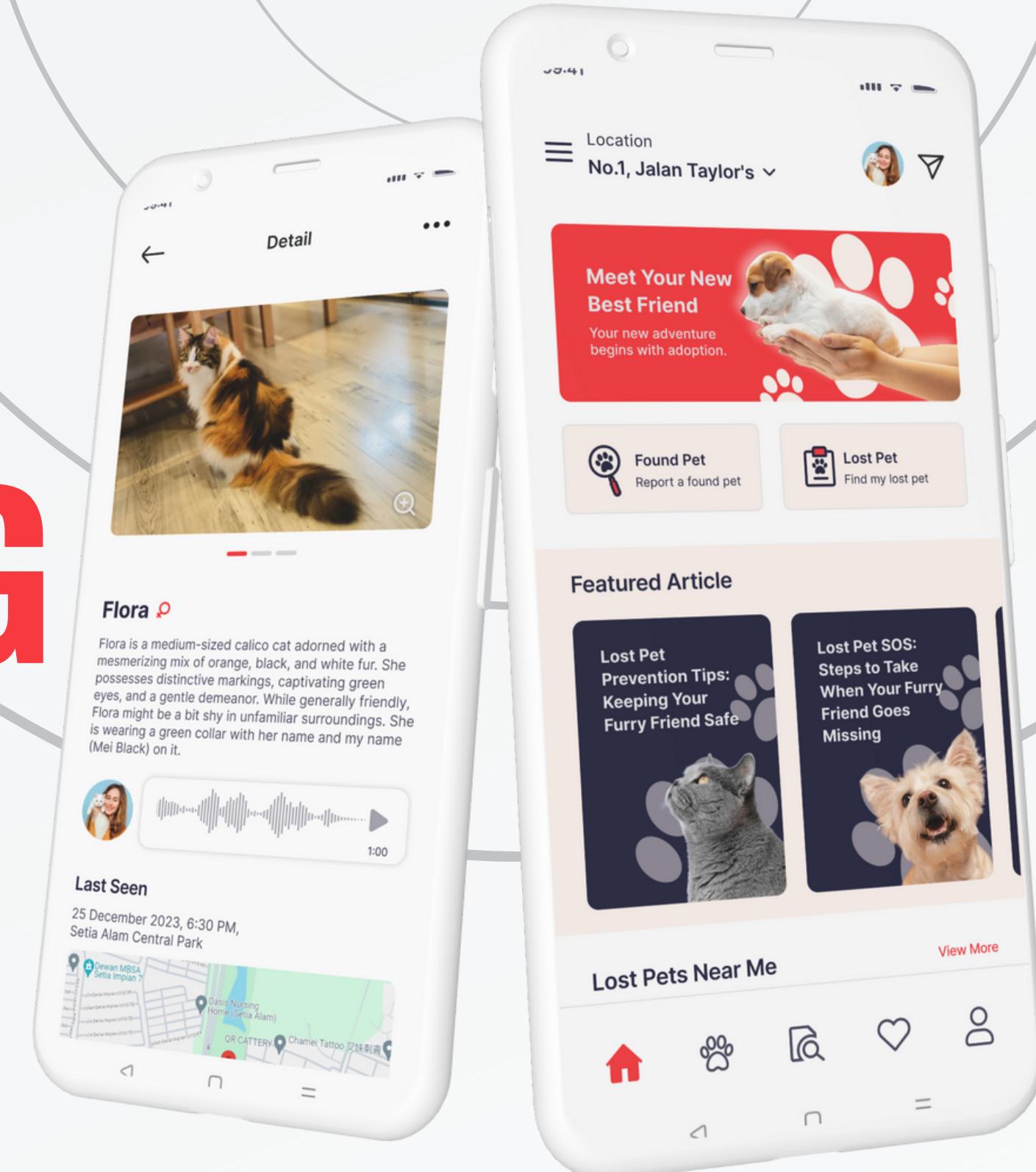


Google
Analytics



Google Cloud
Functions

SAVING



PAWS

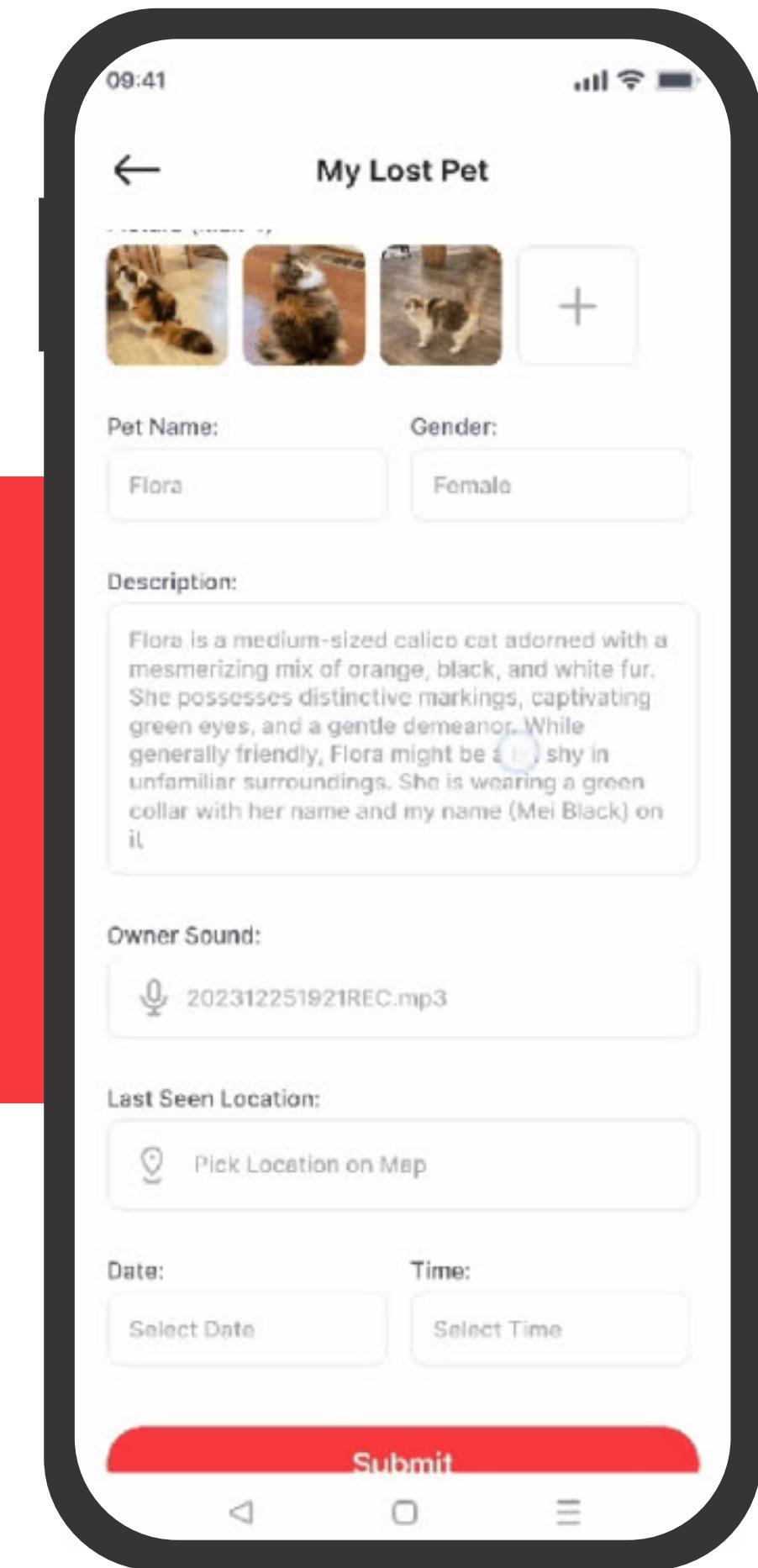
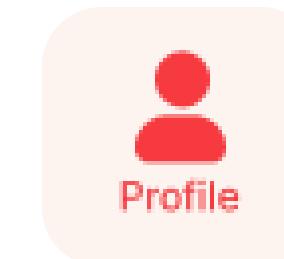
3 STEPS : LOST PETS FOUND

FOUND A PET
WITH COLLAR ?

LOST A PET ?

Post it ! 

Anyone can easily create a lost or found post by uploading images and filling in the details of the pets.





Voice Message

Owner can record a voice message for founders to play and check the pet's reaction to the owner's voice

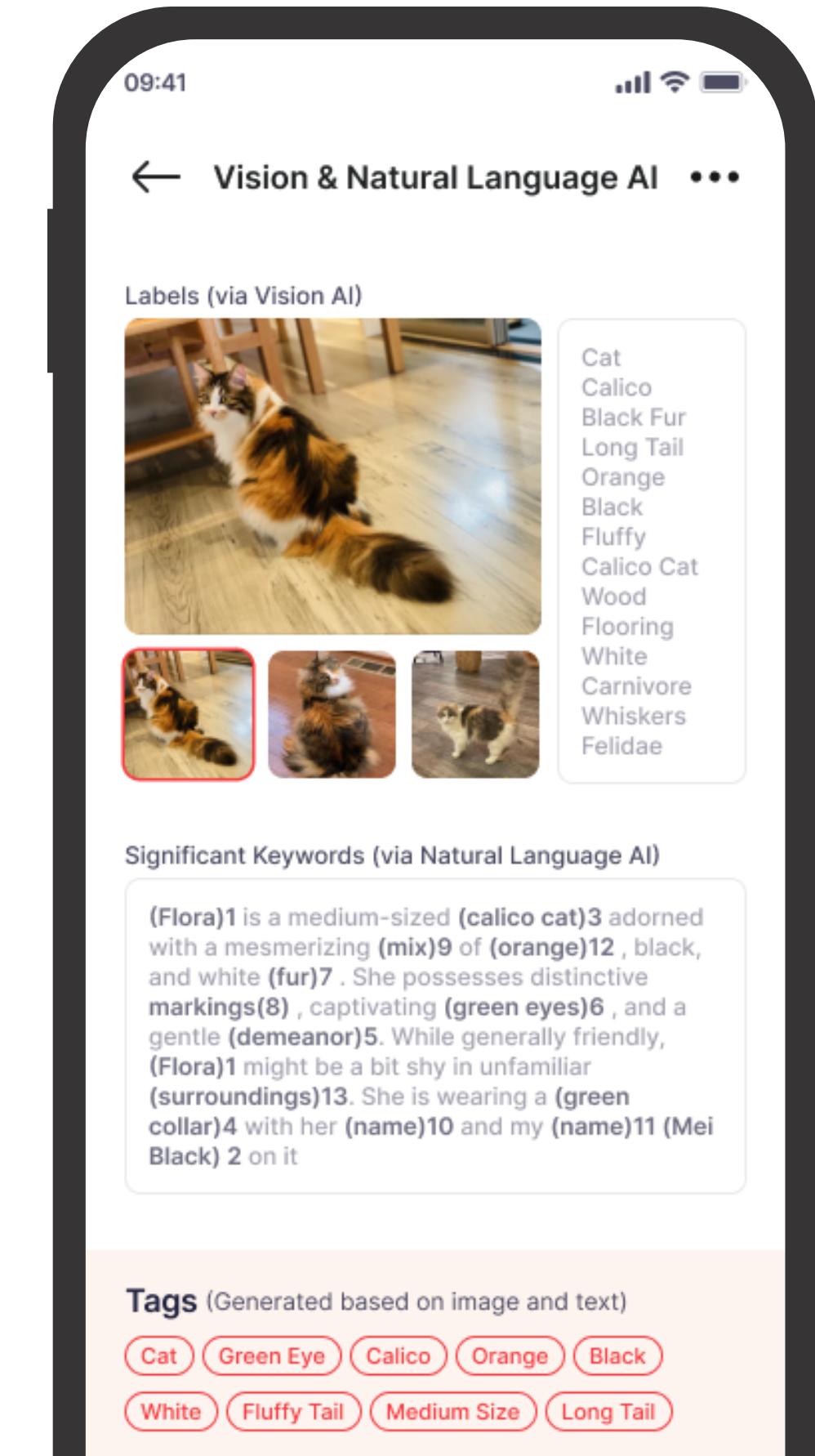
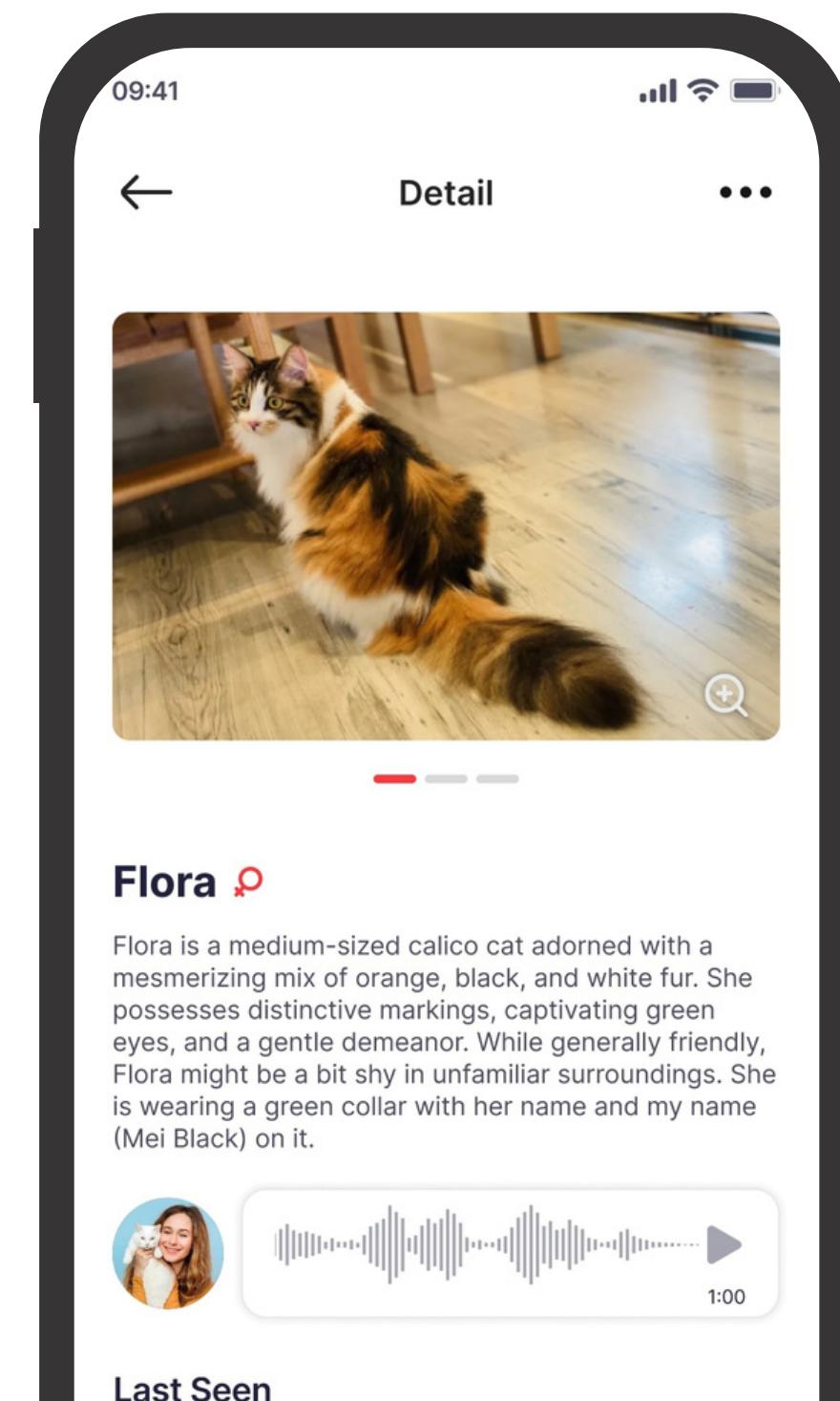


Image & Text Analysis

Extract relevant tags and information from the image & tag.

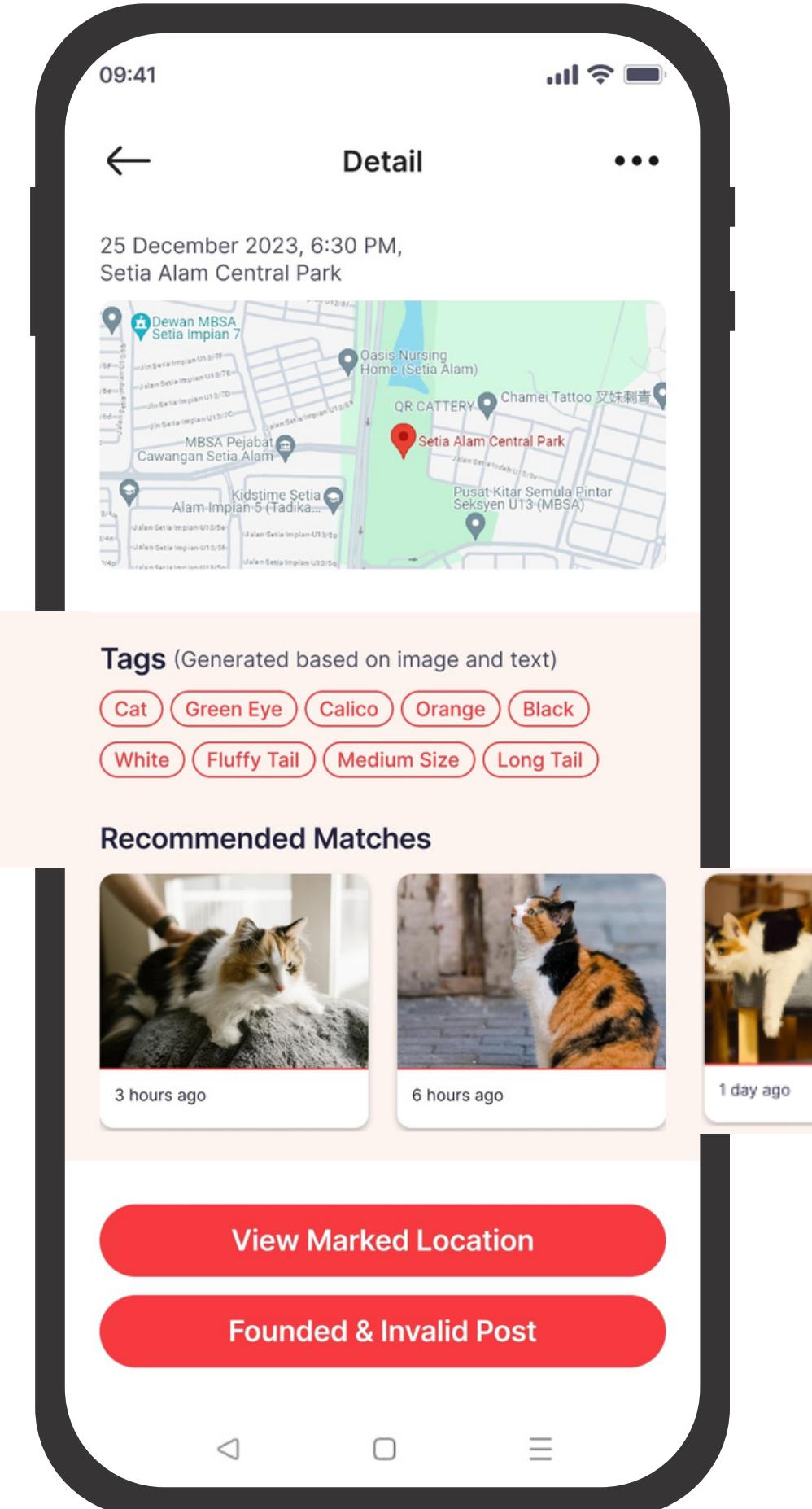


Generated Tags

Extracts meaningful tags and information from the text, providing additional context to the posts.

Tags (Generated based on image and text)

Cat Green Eye Calico Orange Black
White Fluffy Tail Medium Size Long Tail



Recommended Matches

Identify potential matches from existing found posts based on similarity in tags



Display all nearby found pets with matching descriptions



Display the user's (pet owner) location and the locations of all nearby found pets with matching descriptions.

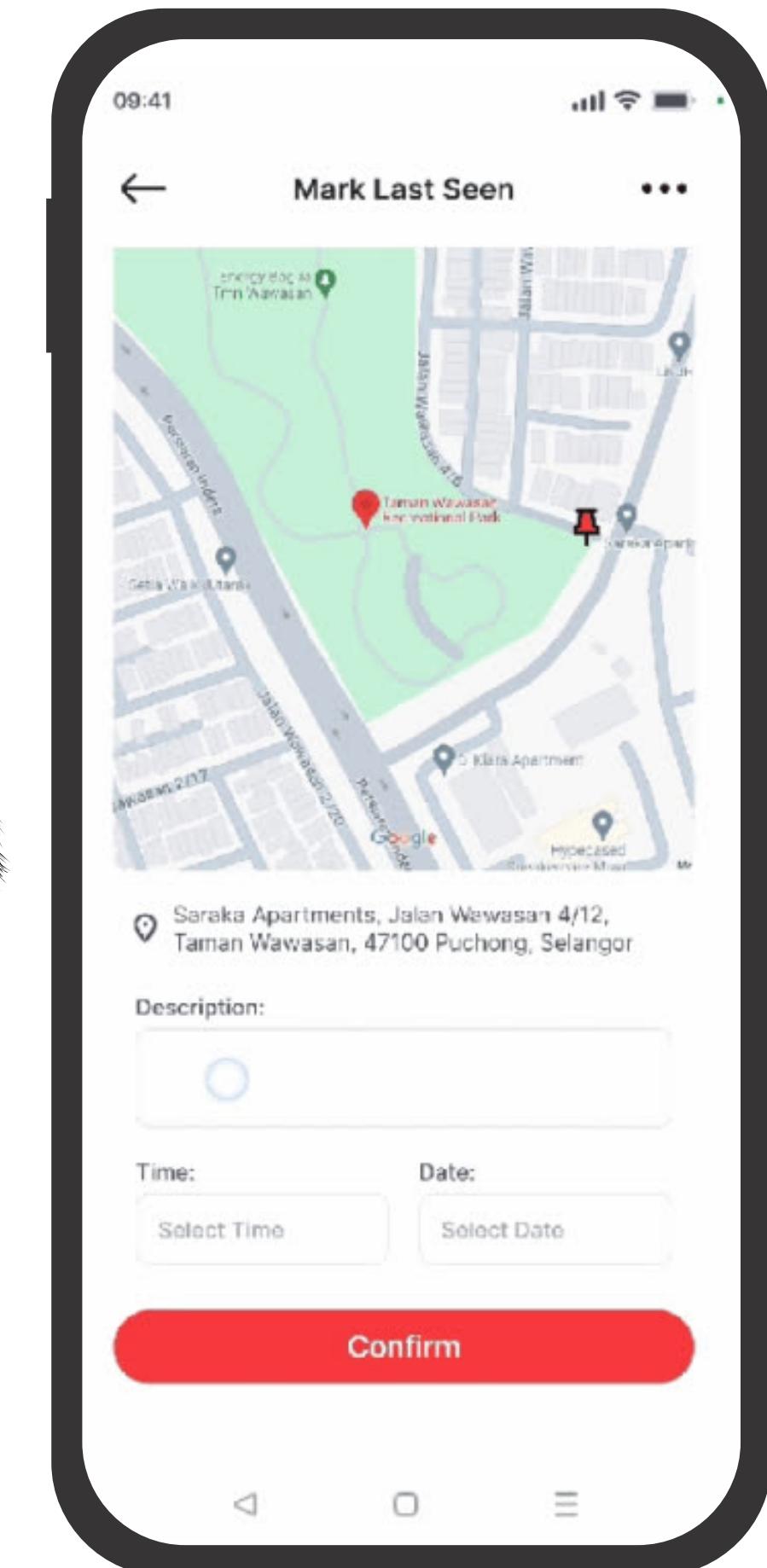
IF YOU...

FOUND A PET

Marked last
seen location

Use the Google Map API to
mark the pet's last seen
location.

“When I spot a pet that matches a lost pet post, I wish there was an easier and quicker way to share the location.”
~Ashlyn, 23, Female

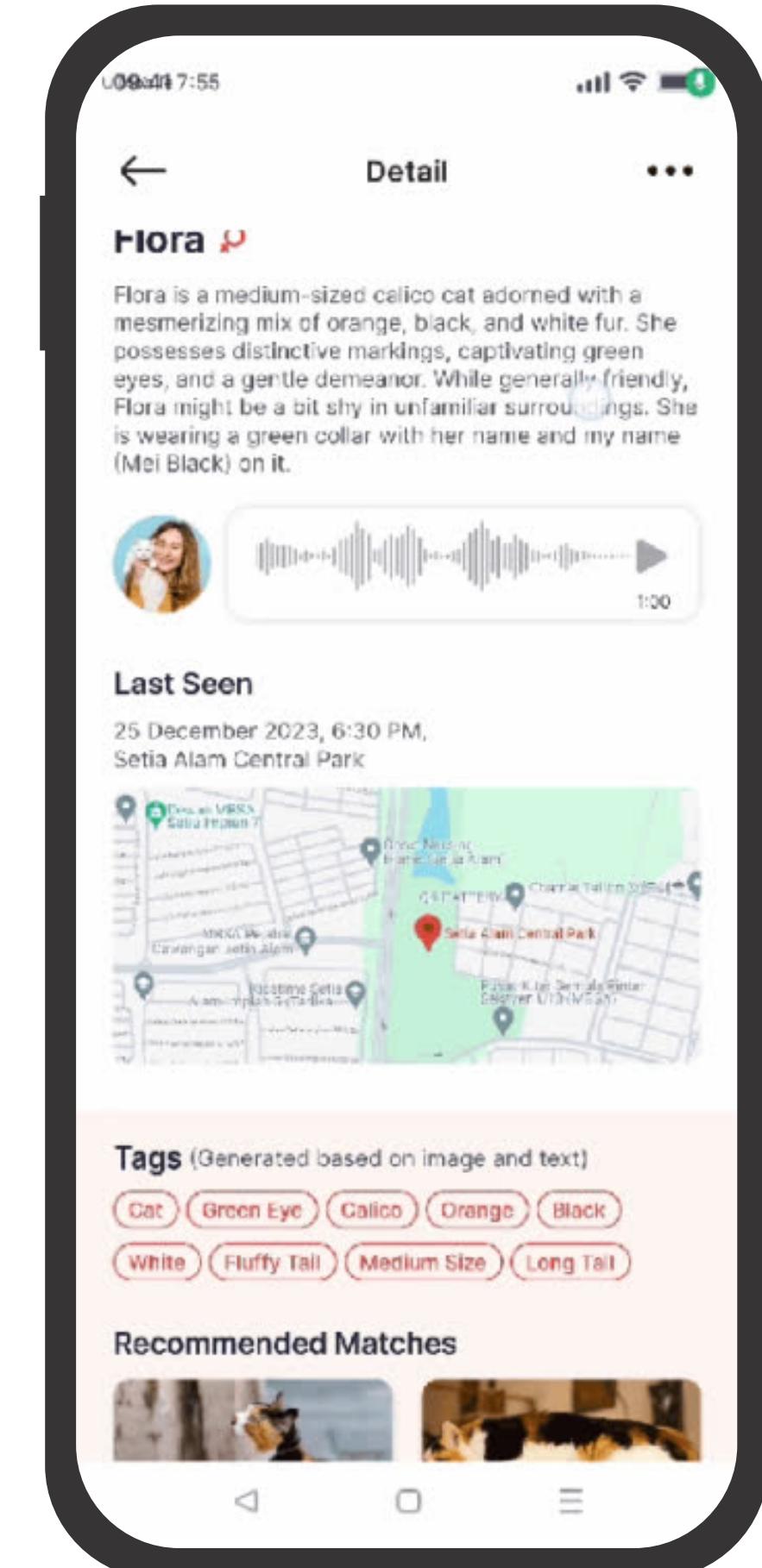
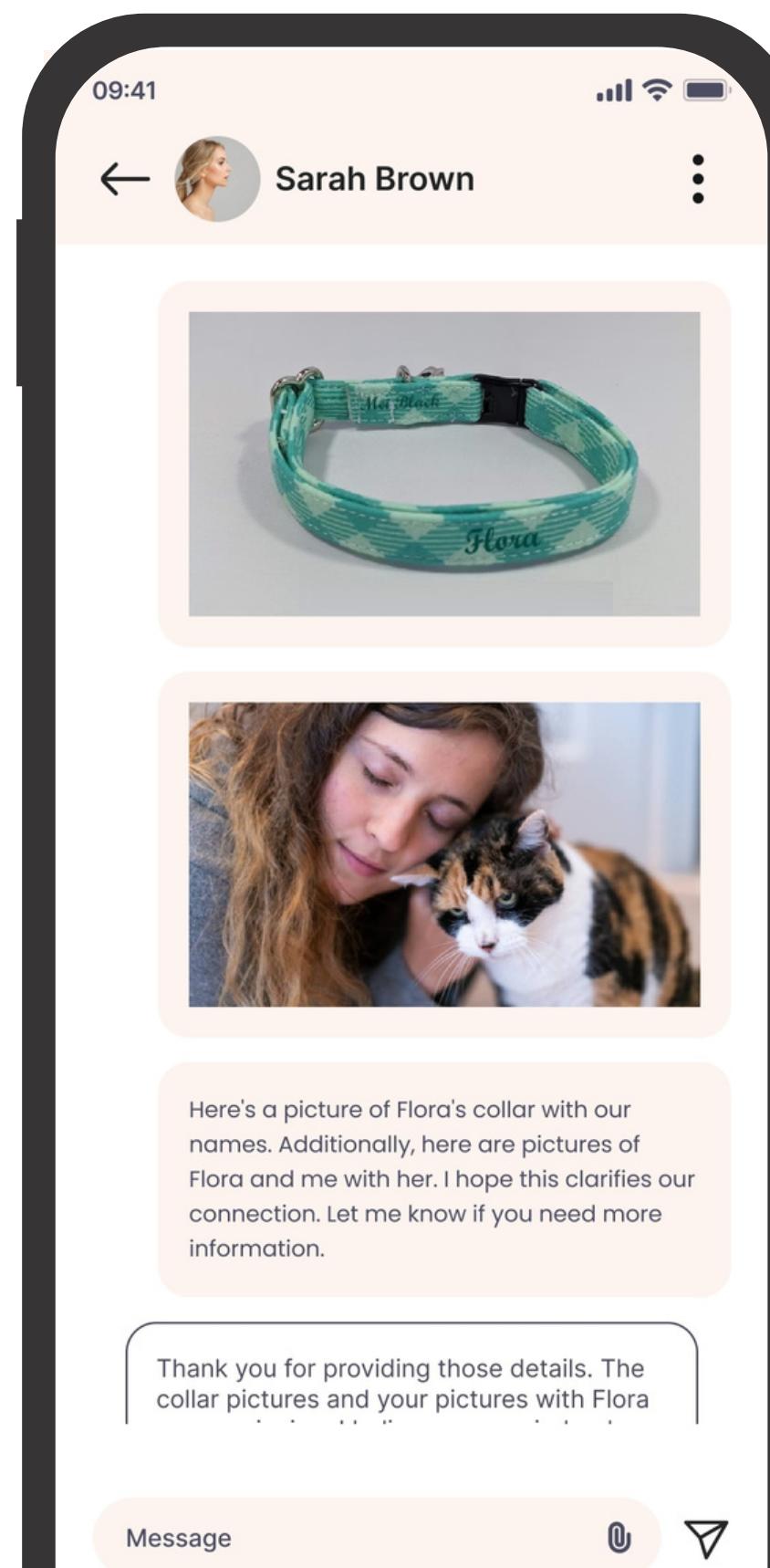


IF YOU...

FOUND A PET

PM Owner

To contact the owner or finder of the post, click the respective post directly.



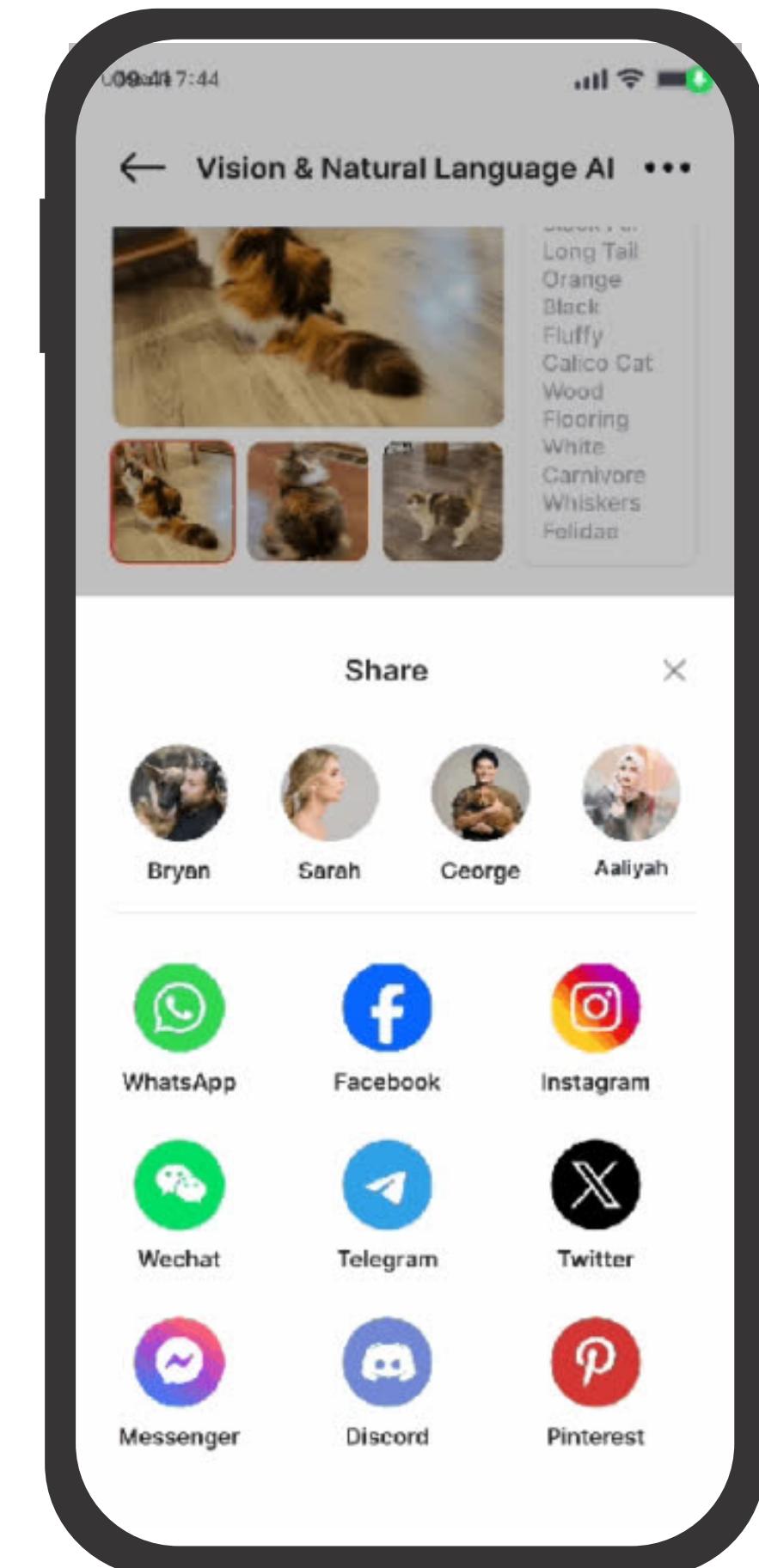
IF YOU...

LOST A PET

**Forward post to
Social Media**

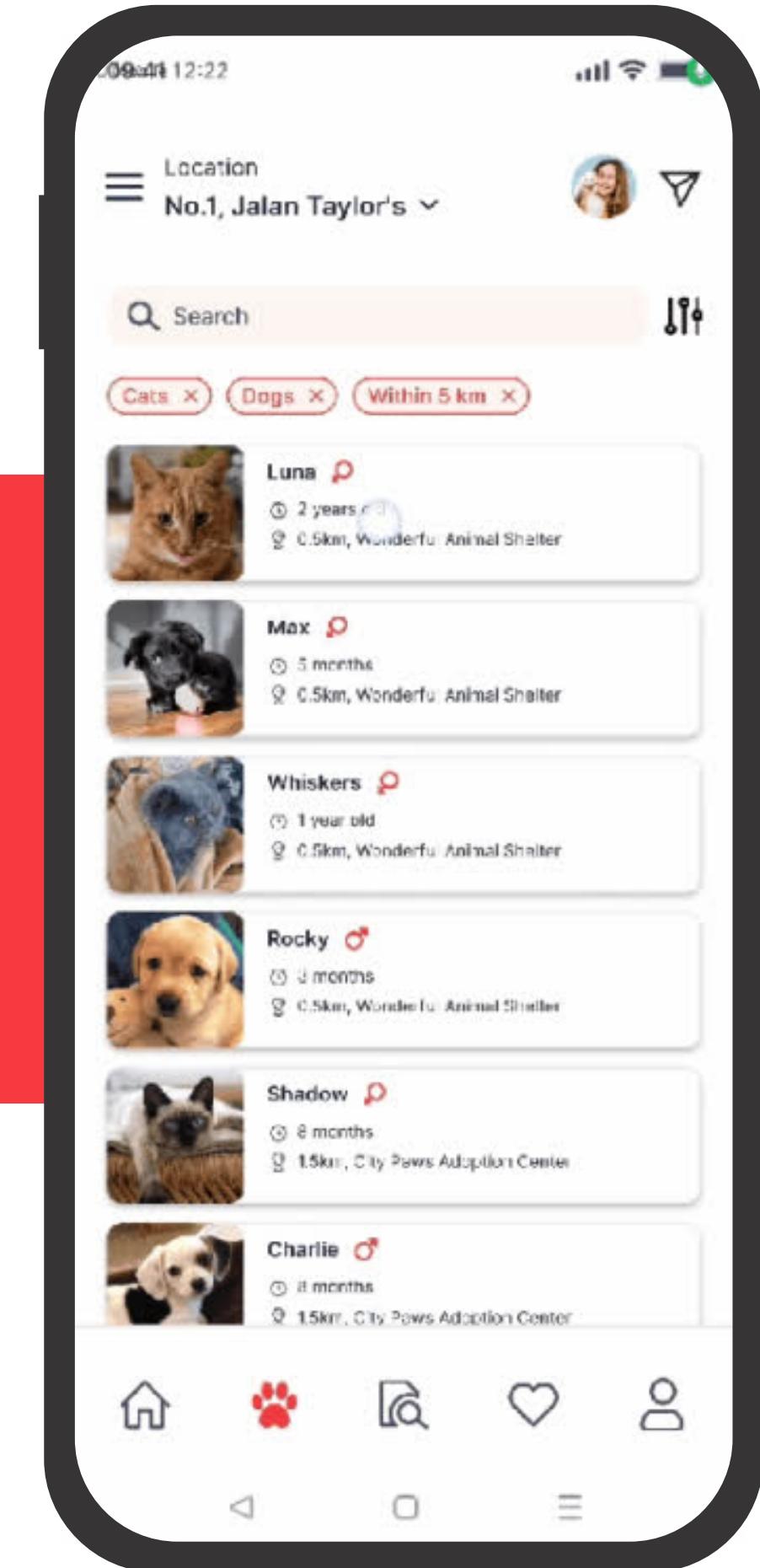
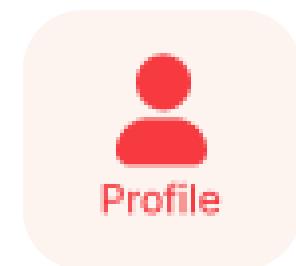
Share lost/found pet posts on Facebook and Instagram, making it easier to connect and reunite pets with their owners.

“Share posts effortlessly on FB and other platforms from the app for one-click access, connecting users instantly.”
~Steven, 23, Male



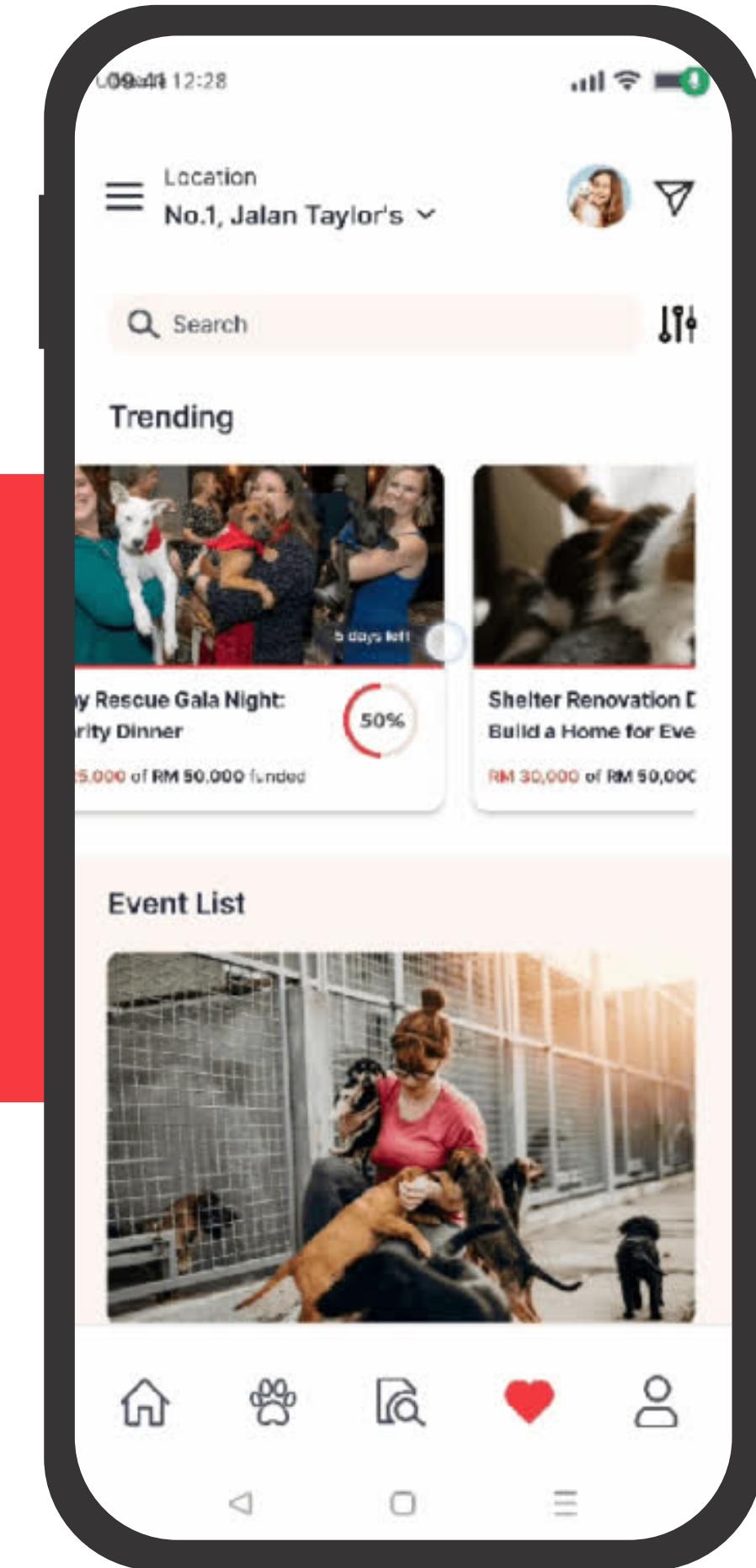
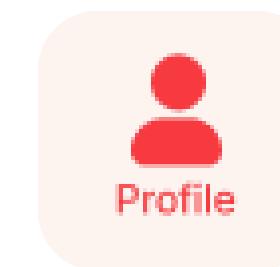
Adopt a Pet ?

- Schedule an appointment to visit the animal shelter
- Directly contact the shelter to inquire about lost pets or to initiate the adoption process.



Donation & charity event

- Participate in fundraising events for stray animals by making online transactions.
- Register and join charity events within the app.





Reduce overpopulation of stray animals by aiming to increase adoption rates by 30% within the first year of app's launch.



SAVING PAWS, STRONG BONDS: BRIDGING PET REUNIFICATION.