

**1 Objective:** Build a **data pipeline** to train, tune, evaluate, and deploy a model to **estimate customer default probability** based on financial, attributes, and behaviors (FAB).

Given customer FAB before loan given: to **predict and identify high-risk borrowers** to enable loan rejection, proactive intervention, and credit optimization.

**2 Approach:** Implement a full Medallion architecture (Bronze → Silver → Gold) in PySpark in a Docker environment.

### FEATURES

#### Dataset Overview:

Financial – income, loans, utilization ratios (Financial health metrics)

Attributes – age, occupation, demographics (Customer characteristics)

Behaviors – Clickstream events ( $f_{e_1}$ – $f_{e_{20}}$ ) (Customer behaviors)

**Bronze Overview:** Extract raw data from backend data source

**Silver Overview :** Data cleaning of raw Bronze data

**Numerical:** Outliers handling, null/ placeholder coercion, string to float/int cleaning

**Categorical:** Regular expression cleaning, binning, binary/indicator variables

(e.g. Type of loan split into 1 column for 0/1 for each loan type)

**Imputation:** Missing values fill with mean of group (e.g. NA salary filled with avg. of job)

**Gold Overview :** Feature Engineering to create new features that are either simpler, new insights, or introduces non-linearities (esp. useful for linear models)

**Ratio Metrics:** Taking ratios of variables of absolute monetary values into new scale-independent financial ratios. E.g. Debt-to-income, Dept-per-loan, EMI-to-income

**Non-linear Transformations:** Log, squared, cubed

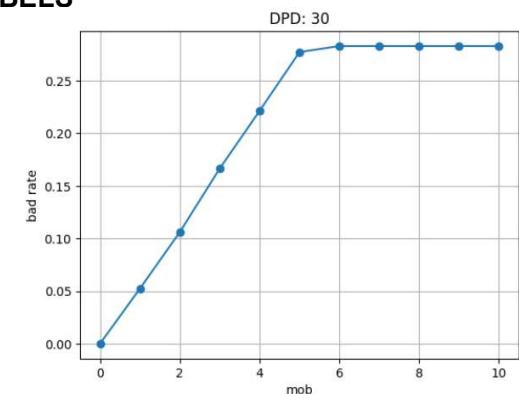
**Threshold / Binning:** Simplify continuous variables into bins or ordinal categories

**Environment & Operations:** Running in a docker container. Entire data pipeline is in a **single main.py file** that can be scheduled to run automatically using airflow.

**3 Conclusion:** Medallion architecture setup to provide a clean dataset with feature engineering to train, tune, evaluate, and deploy predictive model.

**Next Action:** Train various models (linear regression / XGB), perform feature selection, hyperparameter tuning, to select best model to deploy

### LABELS



**Data Source for Label:** Installment date, overdue amount

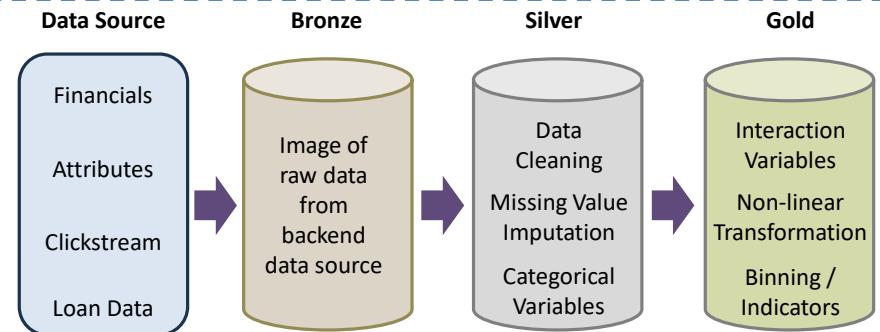
**Labelling of Customer Default:** Rather than waiting for customer to default, use days past due to estimate

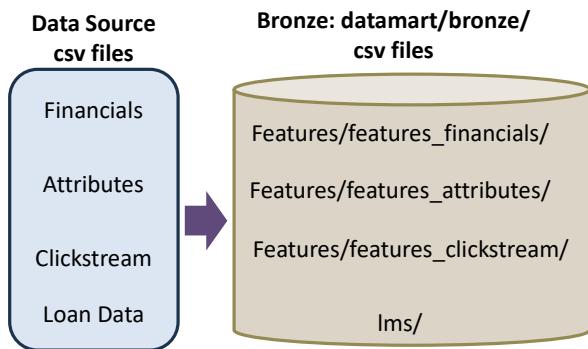
**Days Past Due(DPD) Calculation:** Each snapshot → If customer has overdue → Subtract snapshot date from first overdue date

**Default Labelling:** If DPD > 30 → Label as default

**Threshold DPD of 30:** Selected as threshold as the bad rate plateaus afterwards

**Preventing Data Leakage:** To prevent data leakage, during training, use  $X(t-6), y(t)$  as features and labels. By joining features from a snapshot date 6 months prior to the labels snapshot date, this ensure there is no possible temporal data leakage. Imagine as using all possible information at snapshot t-6 months to predict customer default at snapshot t months





1

**Objective: Bronze Layer – Data Ingestion and Standardization:**

- Raw data ingestion to consolidate source files for downstream cleaning (silver) and feature engineering (gold).
- Captures data exactly as received, unmodified, and traceable
- Ensures full auditability and reproducibility

2

**Method: Data Source (csv files) → Bronze Datamart (csv files)**

Raw data ingestion to consolidate source files from data source to bronze datamart  
Append vs Overwrite table

**Append Table (clickstream): New data appended as new rows to the table**

Load source file  
`spark.read.csv(...)` → Filter by snapshot date  
`.filter(col('snapshot_date') == snapshot_date)` → Save to Bronze Datamart  
`spark.toPandas.to_csv(...)`

**Overwrite Table (financials & attributes): If customer exists, overwrite existing row**

Load source file  
`spark.read.csv(...)` → Filter by snapshot date  
`.filter(col('snapshot_date') <= snapshot_date)` → Save to Bronze Datamart  
`spark.toPandas.to_csv(...)`

3

**Key Considerations:**

- Partitioning by snapshot date for efficient time-based queries
- Standardization of datamart into separate tables (folders) for the 3 types of features and 1 label table
- Append vs Overwrite table.
  - Since overwrite table will have 1 row per customer\_ID only, when filtering by snapshot date, we must keep the previous entries with older snapshot\_date to ensure all existing customer data are captured
  - For append table, each snapshot adds new roles for existing customers in the same snapshot\_date, hence we can filter by snapshot\_date exactly

## Silver Layer

# Predicting Loan Default Risk using Medallion Data Pipeline

### 1 Objective: Silver Layer – Data Cleaning:

- Transforms raw Bronze data into clean, consistent, and analysis-ready datasets
- Remove noise and inconsistencies from raw inputs.
- Ensure column-level data validity and completeness.
- Create one cleaned dataset per source type (financial, clickstream, attributes).

Bronze: datamart/bronze/  
csv files

Features/features\_financials/  
Features/features\_attributes/  
Features/features\_clickstream/  
lms/

Silver: datamart/silver/  
parquet files

Features/features\_financials/  
Features/features\_attributes/  
Features/features\_clickstream/  
lms/

### 2 Method: Bronze Datamart (csv files) → Silver Datamart (parquet files). 1 Folder per Table

#### Schema Enforcement

Enforce correct datatypes for each columns  
(e.g. float, int, str, date)

#### Null / Placeholder / Invalid Characters

- Strip leading and trailing unwanted characters
- Replace default values and missing with standardized placeholder values
- String to numeric

#### Numerical

- Outlier floor and ceil to bounded values (e.g. age)
- String to value (e.g. credit history age Years and Months → months as int)

#### Categorical

- Binary/Nominal variables (e.g. spend level low/med/high → 0/1/2)
- Explode groups into individual indicator variable (loan type can have 1 or more groups in the same string → convert to 1 column per loan type with 0 or 1 value)

#### Imputations

- Missing values impute with default 0 values
- OR impute with average by group (e.g. missing salary impute with occupation mean)

### 3

#### Key Considerations:

- Validity checks: regular expression and trimming to handle incorrect input values
- Missing values and imputations: proper default values handling and imputation to ensure no missing data
- Outlier treatment: ensure no extreme values
- Categorical variables: proper handling of indicator/binary variable to ensure downstream models can use such data (e.g. linear regression must have 1 hot encoding for nominal categorical variables rather than integer values)

## Gold Layer

## Predicting Loan Default Risk using Medallion Data Pipeline

1

### Objective: Gold Layer – Feature Engineering and Model Preparation:

- Gold layer combines all Silver tables into a unified, model-ready feature store
- Merge financial, behavioral, and demographic features for each customer
- Engineer features to enable better model training and performance
- Store final dataset in a consistent schema for model training and inference.

2

### Method: Silver Datamart (parquet files) → Gold Datamart (parquet files)

Firstly, join all features in silver layer by customer and snapshot date into 1 table.  
Then perform feature engineering

#### Ratio Metrics

- Taking ratios of variables
- Financial meaningful ratios to help prediction
- Introduces non-linearity, useful for linear models and XGB
- E.g. Debt-to-income, Dept-per-loan

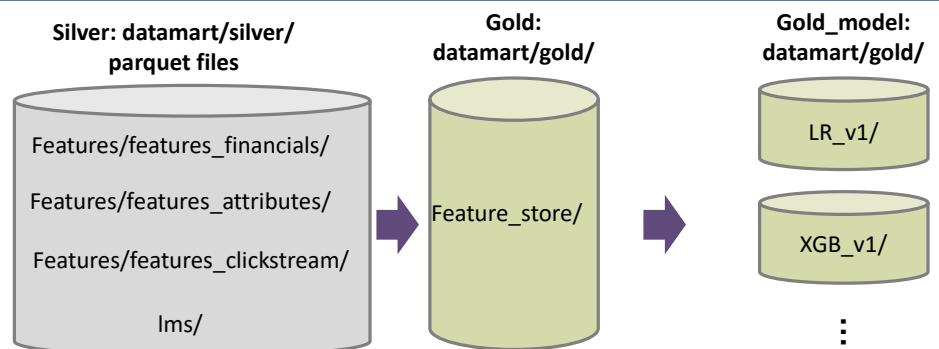
#### Threshold / Binning

- Simplify continuous variables into small number of bins (e.g. age bin to 0,1,2)
- Add threshold to flag out (indicator) based on financial knowledge. E.g. Debt to income ratio exceed certain threshold value

3

### Key Considerations:

- Joining of features from various silver tables into single gold table
- Engineer features to simplify, enhance, and introduce non-linearity → At this stage, more is better, can use feature importance to subset later on
- Prepare model-specific gold tables as each model has different needs.



#### Model-Specific Gold Tables

- Prepare features by selecting subset for specific model training
- E.g. XGB can use larger number of features and even categorical features (without one-hot encoding)
- But linear regression need to select and prepare features that are compatible with linear models
- E.g. remove perfect multi-collinearity columns (or highly correlated columns)
- Create 1 gold\_model table for each model
- Additionally, after training an initial model with a lot of features, based on features importance (e.g. SHAP or high L1 regularization term), we can identify a subset of features to use for the next V2 iteration of the model and so on

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**Objective: Combine Features and Labels for Model Training**

Load gold model feature table and gold label table for model training

2

**Method: Gold Datamart (parquet files) – Features (t-6), Labels (t)**

- Select the desired gold model feature table based on the model being trained
- Perform join on gold label table
- To prevent temporal data leakage, join on feature tables with a snapshot date 6 months prior.
- Since the feature table contains all information up to time t-6 and this is used to predict the label table with information at time t → this ensures there is no possible temporal data leakage from features to labels

3

**Key Considerations:**

- Selecting the correct gold model feature table for the desired model
- Prevent data leakage by joining features table from 6 months before labels table

