## **Lim Kim Hoong**

AI Engineer | Senior Data Analyst

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#### **EDUCATION**

Universiti Malaya (UM)

Kuala Lumpur, Malaysia

Master of Data Science with Distinction, majoring in Computer Vision

Mar. 2022 - Jul. 2023

· CGPA: 3.98/4.0

· Coursework: Data Analytics, Machine Learning, Parallel and Distributed Computing, Numerical Optimization, Big Data Management

### Universiti Tunku Abdul Rahman (UTAR)

Kuala Lumpur, Malaysia

Bachelor of Science (Honours) Financial Mathematics with Distinction

May 2017 - Oct. 2020

· CGPA: 3.59/4.0

· Coursework: Operation Research, Financial Economics, Predictive Modelling, Time Series Analysis

· Recognition: President's List (Oct 2018 & May 2019), Dean's List (May 2018, Jan 2019), Distinction in Soft Skills Development Certificate Program (USSDC)

#### **SKILLS**

Technical Skills Machine Learning, Data Visualization, Data Analysis, Computer Vision (Tensorflow, SciKit-Learn, Plotly, Matplotlib, Pandas,

Pytorch, Streamlit, Flask, FastAPI)

Programming Languages Python, R, Microsoft SQL, VBA

Tools Visual Studio Code, Jupyter Notebook, R Studio, Spyder, Power BI, Tableau, Weka, SAS Enterprise Miner, Talend data

preparation, AWS (S3, Glue, Amazon SageMaker), Github, Azure, MySQL

#### PROFESSIONAL EXPERIENCES

Userdata Sdn. Bhd. Kuala Lumpur, Malaysia

AI Engineer

May 2024 - Present

· Delivers expert Python coding support for an internal chatbot product, ensuring precise implementation of advanced data science methodologies.

· Designs and deploys machine learning and NLP models using Python, while continuously integrating cutting-edge open-source LLM models to enhance accuracy and processing speed.

OKX Kuala Lumpur, Malaysia

Senior Data Analyst

Aug. 2023 - Apr. 2024

- $\cdot \ Performed \ data \ cleaning, \ transformation, \ data \ quality \ check \ and \ exploratory \ data \ analysis \ in \ \textbf{Python} \ and \ \textbf{VBA}$
- · Enhanced the efficiency of process flow by 50% by creating an automated workflow for web scraping, utilizing Python and Selenium

Bursa Malaysia Berhad Kuala Lumpur, Malaysia

Analyst

Dec. 2020 – Aug. 2023

- · Established legacy VBA procedures, constructing innovative data infrastructures that elevated data processing speeds and overall process efficiency by 50%
- · Refined over 3 Power BI interactive dashboard, achieving an 60% improvement in real-time data processing, and monitoring daily
- · Achieved a time reduction of 70% in data verification for Bursa Trade Securities 2 ("BTS2") Tech. Refresh ("TR") project by utilizing Python

IBM Corporation Kuala Lumpur, Malaysia

Data Analyst Intern

Oct. 2019 - Dec. 2019

 $\cdot \ Performed \ data \ collection, \ verification, \ transformation, \ cleaning, \ and \ exploratory \ data \ analysis \ in \ \textbf{Excel}$ 

## **PROJECTS**

## RFM Score Prediction for Customer Transaction in Bank [Code]

Sep. 2024

Attained a mean squared error (MSE) of 0.0005 using a trained Random Forest Regressor on a dataset exceeding one million entries.

# Build a Chatbot to Analyze PDF Files using LLM [Certificate] [Code]

Aug. 2023 - Oct. 2023

· Built a complete local hosted Chatbot, connected to OpenAI API by utilizing Flask, Langchain and UI design

## Robotic Process Automation (RPA) for Reference Price Adjustment (RPA)

Apr. 2023 - Aug. 2023

· Automated 80% of the current manual process by utilizing UiPath application for end-to-end Reference Price Adjustment (RPA)

### Chinese Handwritten Digit Recognition using Machine [Paper] [Code]

Oct. 2022 - Jan. 2023

· Achieved an accuracy of 98.93% with an average time of 44 seconds per epoch for a self-designed architecture of Convolutional Neural Network (CNN) in recognizing 15,000 Chinese handwritten digits

· Submitted to 11th ICOICT Conference 2023 under first author

### M16 Touri-Scope Dashboard in R programming language [Website] [Code]

Mar. 2022 - Jun. 2022

· Provided a comprehensive overview of travel trends and patterns around the globe to Malaysia on pre and post pandemic, allowing for data-driven insights and strategic decisions to be made based on the highlighted patterns and key indicators