



THIS ASSESSMENT IS BASED ON:

## DMARC Enforcement

A DMARC record is configured for this domain, and it meets our recommendations for best practices.

### Current DMARC Record:

```
v=DMARC1;p=reject;pct=100;rua=mailto:ajyng8xp@ag.us.dmarcian.com;ruf=mailto:ajyng8xp@fr.us.dmarcian.com;
```

DMARC (Domain-based Message Authentication, Reporting and Conformance) is a widely-deployed standard for authenticating sender identity. It provides insights into all services sending on your domain. Domains at DMARC enforcement can prevent brand and executive impersonation attacks.

## SPF Validity

An SPF record is configured for this domain, and it meets our recommendations for best practices; however, there may be services sending from your domain that may be missing or have misconfigured SPF records.

Mail servers processing this SPF record will perform a maximum of 10 domain lookups. SPF limits each record to a maximum of 10 domain lookups. Records with more lookups should expect reduced deliverability.

### Current SPF Record:

```
v=spf1 include:spf.emailexchangeonline.com include:email.freshdesk.com include:relay.mailchannels.net ~all
```

SPF (Sender Policy Framework) is a part of the email authentication framework. In its most basic usage it allows a whitelist for IP addresses that can send email using your domain. Valimail's more modern cloud friendly version creates SPF records in real-time based on automatic service identification.

## Achieving DMARC enforcement, you'll benefit from:

### Definitive protection against exact-domain phishing

Authenticate your domains and third-party sending services

Safeguard your brand against impersonation and BEC attacks

### Full control of all email senders

See all authorized and unauthorized use of your domains

Control shadow IT and improve compliance

### Increased brand reputation

Significantly improve email deliverability rates (~10-30%)

Elevate email reputation score and drive new brand impressions