



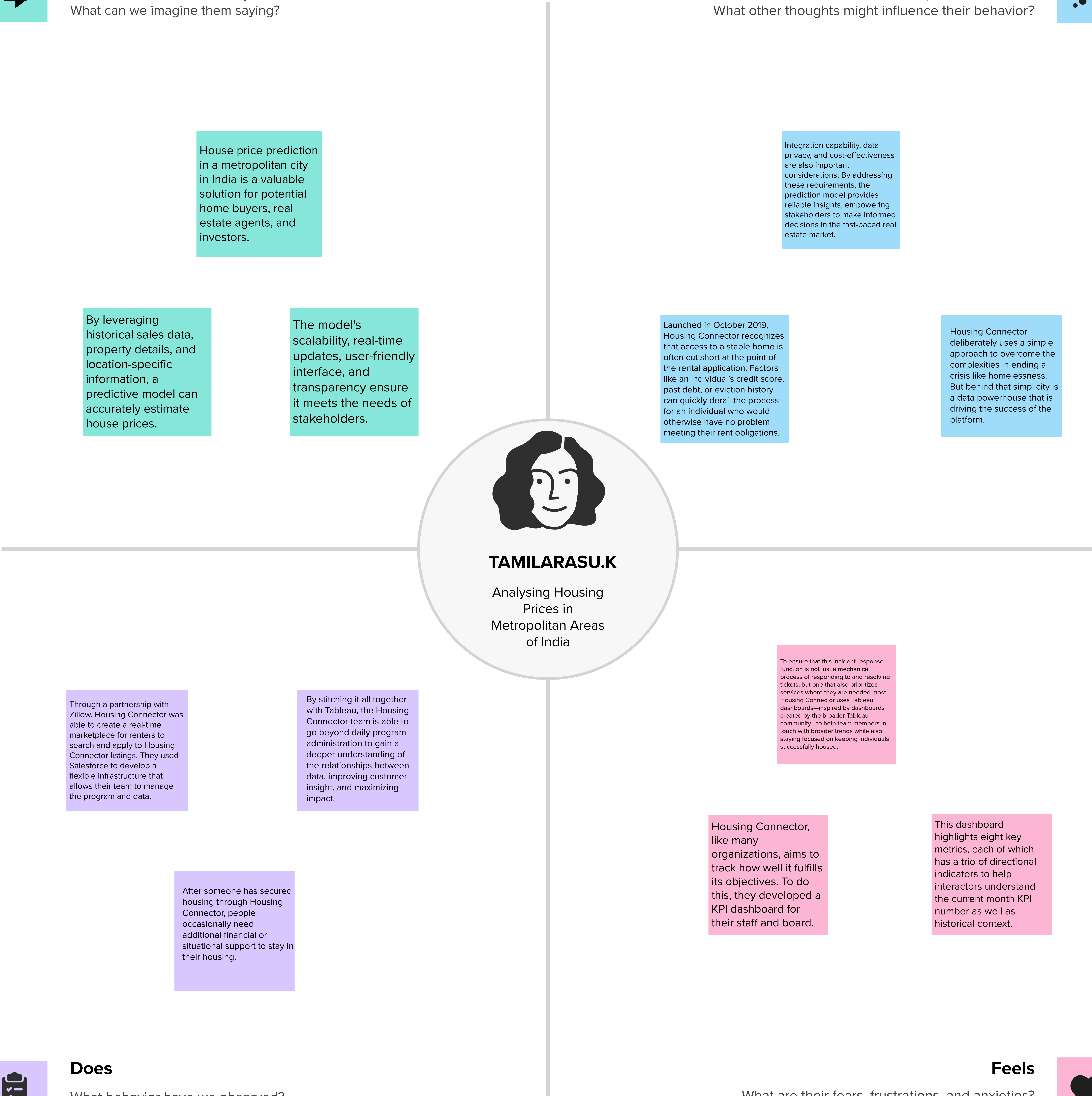
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



House price prediction in a metropolitan city in India is a valuable solution for potential home buyers, real estate agents, and investors.

Integration capability, data privacy, and cost-effectiveness are also important considerations. By addressing these requirements, the prediction model provides reliable insights, empowering stakeholders to make informed decisions in the fast-paced real estate market.

By leveraging historical sales data, property details, and location-specific information, a predictive model can accurately estimate house prices.

The model's scalability, real-time updates, user-friendly interface, and transparency ensure it meets the needs of stakeholders.

Launched in October 2019, Housing Connector recognizes that access to a stable home is often cut short at the point of the rental application. Factors like an individual's credit score, past debt, or eviction history can quickly derail the process for an individual who would otherwise have no problem meeting their rent obligations.

Housing Connector deliberately uses a simple approach to overcome the complexities in ending a crisis like homelessness. But behind that simplicity is a data powerhouse that is driving the success of the platform.



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Analysing Housing Prices in Metropolitan Areas of India

Through a partnership with Zillow, Housing Connector was able to create a real-time marketplace for renters to search and apply to Housing Connector listings. They used Salesforce to develop a flexible infrastructure that allows their team to manage the program and data.

By stitching it all together with Tableau, the Housing Connector team is able to go beyond daily program administration to gain a deeper understanding of the relationships between data, improving customer insight, and maximizing impact.

To ensure that this incident response function is not just a mechanical process of responding to and resolving tickets, but one that also prioritizes services where they are needed most, Housing Connector uses Tableau dashboards—inspired by dashboards created by the broader Tableau community—to help team members in touch with broader trends while also staying focused on keeping individuals successfully housed.

After someone has secured housing through Housing Connector, people occasionally need additional financial or situational support to stay in their housing.

Housing Connector, like many organizations, aims to track how well it fulfills its objectives. To do this, they developed a KPI dashboard for their staff and board.

This dashboard highlights eight key metrics, each of which has a trio of directional indicators to help interactors understand the current month KPI number as well as historical context.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?