

TIDE WATER OIL CO. (INDIA) LTD.

Registered Office: Yule House | 8, Dr. Rajendra Prasad Sarani | Kolkata 700 001 Website: www.veedolindia.com

Tide Water Oil Co. (India) Ltd., an established name in the lubricants industry, with a turnover of more than Rs 1,200/- crore and a strong market presence through its Veedol brand, invites applications for the following positions.

Trainee Junior Officer – Marketing, Chennai, Tamil Nadu

(Number of positions: 1)

JOB DESCRIPTION

Roles and Responsibilities

- Assisting Regional Marketing Head in the marketing initiatives such as branding, utilization of marketing budget, pricing, schemes.
- Working closely with the Area Managers for implementation of marketing initiatives and coordination.

Required Qualification

Graduate in Science / Engg. with M.B.A. / Post Graduate Diploma in Marketing from any recognized University or Institute.

Experience

1-2 years Sales & Marketing experience in lubricant / tyre / automotive industry. Freshers with good academics can also apply.

Perks and Benefits

Shall remain in traineeship initially for a period of 1(One) year and may be absorbed in the regular category based on performance. During the period of traineeship, consolidated stipend would be paid matching with the industry standards.

If required, interview may be held on Virtual Basis over Zoom / Google Meet / Microsoft Team platform. It would be conveyed prior before the interview.

Candidates strictly fulfilling the above criteria should only apply. Local candidates would be given preference.

Interested candidates may kindly send a detailed CV along with a covering letter mentioning the position applied for at **careers@tidewaterindia.co.in** within fifteen days.