

# DANIEL HOLLANDS

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## SUMMARY

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I believe the World Wide Web is the greatest thing the human race has ever developed, and I'm proud to contribute towards its ongoing development by building quality Web sites and promoting accessibility and usability.

I graduated from the University of Worcester in 2010, obtaining a first class honours degree, which I feel is the greatest achievement of my life (so far).

I have a keen interest in self-development and I like to employ the scientific method to everything that I do by making choices based on research and evidence.

In my spare time I enjoy experimenting with new technology, writing articles for my blog (<http://limeblast.co.uk/>), playing trading card and computer games, and exploring the outside world, either by bicycle or on foot.

## KEY SKILLS

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### Coding

- Need another skills, experience, or education entry? You got it. Just click in the last sample entry for the section you need and then click the plus sign that appears.

### CMS and Frameworks

- Experience using MVC frameworks CakePHP and Fuel, CMS platforms Wordpress, Perch CMS and SilverStripe, and e-commerce platform Lemonstand.

### Accessibility

- Knowledge of Web standards, allowing for the creation of sites that work across multiple browsers and devices, while ensuring they comply with accessibility legislation.

### Usability

- Experience with usability evaluation techniques, which are useful for testing a site's ease of use, and highlighting where improvements could be made.

### Server Management

- Experience installing, configuring and running a Linux (Debian and Ubuntu) Web server environment for hosting Web sites.

### Version Control

- Experience using Git distributed version control system, allowing for the tracking of changes throughout a project's history.

## EXPERIENCE

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- September 2011  
to  
present
- Web Developer, *Ghost Design Consultants***
- I am responsible for the development of all the Web elements of projects taken on by the company. This includes writing project proposals and specifications, frontend coding of Photoshop designs, backend development using the tools best suited to the project, and liaising with clients.
- October 2011  
to  
September 2011
- Backend PHP Developer, *Propeller Communications***
- My role consisted of development with the company's MVC-based framework to build dynamic PHP-based CMS Web sites. This role included management of Mercurial repositories, which provides a safety-net during development, and allows multiple members of a team to work on the same project. The role has also allowed me to gain experience with jQuery and the use of AJAX, to provide a seamless end user experience.
- January 2010  
to  
September 2011
- Graduate Intern Web Developer, *South Worcestershire College***
- I was solely responsible for the planning, development, testing, launch and maintenance of a new college Web site. The focus of the new site was that of making it easier to use, to improve compliance with the Disability Discrimination Act, and to improve search engine rankings. Upon completion it was greeted with positive feedback from both staff and students at the college, and an increased conversion rate.
- September 2008  
to  
December 2009
- IT and Media Support Technician, *University of Worcester***
- I was part of a team responsible for providing media and technical support to students within the university's library. The role involved supporting the university's PCs, printers and software, as well as helping student's laptops to connect to the network. We needed good customer service skills, to ensure we dealt with customers with courtesy and respect, and as we were the most senior members of staff during our shifts, we had to uphold a professional image of the library and ensure compliance of its code of conduct.

## EDUCATION

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2010                      **First Class Honours Degree in Web Development (BSc), *University of Worcester***

## PORTFOLIO

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I have an online portfolio covering selected projects available for viewing at  
<http://limeblast.co.uk/portfolio/>